

YouGov Survey Results

Sample Size: 1616 GB Adults

Fieldwork: 4th - 5th September 2016

Weighted Sample

Unweighted Sample

	EU Ref Vote 2016				Vote in 2015				Gender		Age				Social Grade		Region				
Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1616	635	690	227	456	378	97	156	782	834	187	690	399	339	921	695	194	537	347	389	149	
1616	823	640	122	446	447	124	170	694	922	168	653	465	330	1048	568	186	540	351	400	139	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Which, if any, of the following have you ever done?

Please tick all that apply.

Voted at a general election	85	92	93	51	96	97	95	92	85	85	59	81	94	98	86	84	78	85	87	83	92
Signed a petition	66	79	61	49	65	76	70	58	67	64	67	65	65	67	67	63	62	68	63	61	78
Written to or emailed a politician	30	40	30	16	31	38	34	32	34	27	22	25	35	40	35	25	31	34	24	27	43
Liked or retweeted a political message on social media	20	30	14	12	15	28	19	14	23	17	32	24	15	11	23	15	25	17	19	17	30
Put up a poster for a political party around election time	11	16	10	2	7	18	13	14	12	10	8	8	13	17	13	8	16	9	10	9	19
Attended a political rally or march	11	18	7	5	7	19	12	8	13	9	8	10	12	13	14	7	21	10	7	9	14
Donated money to a political party or candidate	9	15	6	2	6	14	8	7	11	7	10	7	9	12	11	6	12	7	8	7	16
Delivered leaflets for a political party	8	12	7	3	8	13	10	6	9	7	4	5	11	13	10	6	15	7	8	5	12
Canvassed for a political party	6	9	4	3	5	11	5	5	7	5	3	4	7	10	8	4	13	5	7	3	8
None of these	6	3	4	23	3	2	5	2	6	6	12	8	4	2	6	7	9	4	8	7	5
Don't know	3	0	1	5	1	1	0	6	2	3	4	5	0	0	3	2	5	2	1	5	0

And looking at the same list, how effective do you think

each of the following are at influencing how the country is run?

Voting at a general election

Very effective	41	41	46	27	48	48	36	42	42	39	51	36	38	47	42	39	40	42	43	39	34
Fairly effective	35	38	36	27	40	32	53	30	35	35	27	35	37	37	35	34	29	39	34	29	45
TOTAL EFFECTIVE	76	79	82	54	88	80	89	72	77	74	78	71	75	84	77	73	69	81	77	68	79
Not very effective	12	13	10	18	7	13	7	13	13	12	9	13	16	9	11	14	15	10	13	14	13
Not effective at all	4	4	3	9	1	4	3	2	4	4	1	5	4	3	4	4	3	3	5	6	4
TOTAL NOT EFFECTIVE	16	17	13	27	8	17	10	15	17	16	10	18	20	12	15	18	18	13	18	20	17
Don't know	8	3	6	19	5	2	0	12	5	11	12	11	4	4	7	9	12	6	5	12	4

Liking or retweeting a political message on social media

Very effective	2	2	2	2	1	4	1	4	2	2	5	2	2	1	3	2	2	2	2	4	0
Fairly effective	13	16	12	7	12	16	10	9	11	14	19	12	10	14	14	11	15	13	15	9	13
TOTAL EFFECTIVE	15	18	14	9	13	20	11	13	13	16	24	14	12	15	17	13	17	15	17	13	13
Not very effective	36	42	37	25	39	35	47	35	39	33	43	38	32	34	37	35	36	38	34	34	38
Not effective at all	25	22	25	35	26	22	22	24	28	23	18	28	27	21	26	25	20	23	29	26	28
TOTAL NOT EFFECTIVE	61	64	62	60	65	57	69	59	67	56	61	66	59	55	63	60	56	61	63	60	66
Don't know	24	17	24	31	22	23	19	28	19	28	15	20	29	31	21	28	27	24	20	27	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Putting up a poster for a political party around election time

Very effective	2	1	3	1	1	2	1	3	2	2	7	1	2	2	1	3	1	2	2	4	2
Fairly effective	20	24	20	9	21	27	16	17	18	22	18	20	18	24	21	18	23	20	21	17	21
TOTAL EFFECTIVE	22	25	23	10	22	29	17	20	20	24	25	21	20	26	22	21	24	22	23	21	23
Not very effective	41	46	39	38	44	40	48	40	45	37	48	37	40	45	42	39	42	42	37	39	50
Not effective at all	18	18	18	19	17	13	21	18	17	18	12	21	17	14	19	16	15	17	23	17	13
TOTAL NOT EFFECTIVE	59	64	57	57	61	53	69	58	62	55	60	58	57	59	61	55	57	59	60	56	63
Don't know	19	11	19	33	16	18	13	22	18	21	15	20	23	16	16	24	18	19	18	24	14

Signing a petition

Very effective	8	7	8	10	6	10	7	11	6	10	9	6	9	11	6	10	8	8	6	9	10
Fairly effective	44	51	43	35	52	45	51	36	43	46	41	44	43	50	45	43	45	45	49	39	46
TOTAL EFFECTIVE	52	58	51	45	58	55	58	47	49	56	50	50	52	61	51	53	53	53	55	48	56
Not very effective	25	27	26	19	23	29	24	27	28	22	26	25	25	24	27	22	22	26	25	24	27
Not effective at all	9	9	10	9	7	7	13	10	12	7	12	10	8	7	10	9	9	8	10	11	7
TOTAL NOT EFFECTIVE	34	36	36	28	30	36	37	37	40	29	38	35	33	31	37	31	31	34	35	35	34
Don't know	14	6	13	27	12	9	5	17	11	16	13	15	15	8	12	15	16	13	11	17	10

Attending a political rally or march

Very effective	4	4	3	2	3	6	1	2	4	3	9	3	3	3	3	4	8	2	2	6	2
Fairly effective	24	32	16	23	17	31	24	18	24	23	35	24	19	22	24	22	26	23	26	19	25
TOTAL EFFECTIVE	28	36	19	25	20	37	25	20	28	26	44	27	22	25	27	26	34	25	28	25	27
Not very effective	36	39	38	29	43	38	38	34	39	34	30	33	42	38	39	32	35	37	38	33	41
Not effective at all	16	13	21	13	19	10	19	21	17	14	7	18	15	18	16	16	12	16	17	16	16
TOTAL NOT EFFECTIVE	52	52	59	42	62	48	57	55	56	48	37	51	57	56	55	48	47	53	55	49	57
Don't know	21	11	22	33	18	16	18	25	16	25	18	21	22	20	17	26	19	22	17	26	15

Canvassing for a political party

Very effective	3	4	3	4	2	5	3	5	4	3	3	4	2	4	4	3	5	3	2	5	3
Fairly effective	31	42	26	22	34	37	31	26	31	31	36	27	31	38	34	28	32	31	32	26	42
TOTAL EFFECTIVE	34	46	29	26	36	42	34	31	35	34	39	31	33	42	38	31	37	34	34	31	45
Not very effective	29	30	32	22	34	27	36	28	31	27	24	29	33	27	30	27	29	30	31	28	24
Not effective at all	13	10	16	14	12	9	10	17	15	11	8	16	10	13	12	14	9	13	15	14	12
TOTAL NOT EFFECTIVE	42	40	48	36	46	36	46	45	46	38	32	45	43	40	42	41	38	43	46	42	36
Don't know	23	15	23	37	18	20	21	25	19	27	29	25	23	17	20	28	25	23	19	27	20

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Unweighted Sample	1616	823	640	122	446	447	124	170	694	922	168	653	465	330	1048	568	186	540	351	400	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Delivering leaflets for a political party

Very effective	3	3	3	3	2	5	3	3	3	3	4	2	3	4	3	3	4	2	2	4	3
Fairly effective	27	34	25	20	30	31	27	25	28	27	37	23	25	33	30	24	24	30	31	21	32
TOTAL EFFECTIVE	30	37	28	23	32	36	30	28	31	30	41	25	28	37	33	27	28	32	33	25	35
Not very effective	33	36	33	28	36	33	36	31	33	33	28	34	36	30	34	31	37	32	32	32	38
Not effective at all	16	15	18	16	15	12	21	18	17	15	8	19	14	17	16	16	15	15	18	17	12
TOTAL NOT EFFECTIVE	49	51	51	44	51	45	57	49	50	48	36	53	50	47	50	47	52	47	50	49	50
Don't know	21	11	22	34	18	19	13	23	19	22	23	22	22	16	17	26	19	21	17	27	15

Writing to or emailing a politician

Very effective	5	5	6	2	6	5	6	5	5	5	5	3	6	8	5	5	3	5	5	6	7
Fairly effective	31	40	29	19	34	37	45	24	32	31	29	31	33	31	36	25	36	33	29	26	40
TOTAL EFFECTIVE	36	45	35	21	40	42	51	29	37	36	34	34	39	39	41	30	39	38	34	32	47
Not very effective	30	33	31	28	32	31	29	34	32	29	36	29	29	33	30	32	35	30	32	28	29
Not effective at all	14	12	14	18	11	11	8	14	15	13	8	17	12	13	14	13	10	11	18	15	11
TOTAL NOT EFFECTIVE	44	45	45	46	43	42	37	48	47	42	44	46	41	46	44	45	45	41	50	43	40
Don't know	19	9	21	33	16	17	11	22	17	22	22	20	21	15	15	25	17	20	16	25	13

Donating money to a political party or candidate

Very effective	7	9	6	4	7	7	4	6	10	5	8	8	6	7	9	5	11	6	7	8	8
Fairly effective	26	35	23	20	27	32	27	20	28	25	38	23	23	31	31	21	28	27	25	22	36
TOTAL EFFECTIVE	33	44	29	24	34	39	31	26	38	30	46	31	29	38	40	26	39	33	32	30	44
Not very effective	25	26	25	23	28	25	26	25	26	23	19	25	27	23	25	24	26	22	28	25	22
Not effective at all	16	11	20	19	13	12	12	22	16	16	14	17	16	17	14	19	13	18	18	15	10
TOTAL NOT EFFECTIVE	41	37	45	42	41	37	38	47	42	39	33	42	43	40	39	43	39	40	46	40	32
Don't know	26	19	26	33	24	24	30	26	19	31	21	27	28	22	21	31	22	27	21	30	24