Profiles Table Target Group: Nat Rep (n. 193611) Target Group description: Nat Rep Control Group: Flat earthers (n. 138) Control Group description: 2/5 - do you believe the world is round or flat - believe round/think round with doubts/think flat with doubts/believe flat is I have always believed the world is flat Number of Columns: 13 Row Filters: None Number of Rows: 4

Spirituality, Target: Nat Rep, Control: Flat earthers Do you consider yourself to be...

Response label	Target percent	Target count	Target weighted base	Target base	Control percent	Control count	Control weighted base	Control base	Z-Score	Diff	Index M	Market Size
Somewhat religious	37.34%	20600	55172	51811	23.15%	33	142	60	2.52	14.19	161.32 N	N/A
Not at all religious	25.36%	13993	55172	51811	16.52%	23	142	60	1.73	8.85	153.55 N	N/A
Very religious	20.49%	11306	55172	51811	52.25%	74	142	60	-4.92	-31.76	39.22 N	N/A
Not very religious	16.81%	9272	55172	51811	8.08%	11	142	60	2.24	8.72	207.88	N/A