

YouGov Survey Results

Sample Size: 8660 GB Adults

Fieldwork: 26th April - 5th May 2017

	Undecided voters			
	Likely Voters	Unlikely Voters	True Undecideds	
Weighted Sample	8660	552	409	357
Unweighted Sample	8660	559	319	355
	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	2	14	0
1	1	1	2	0
2	1	2	7	0
3	1	1	8	0
4	1	3	4	0
5	5	11	40	0
6	2	5	9	0
7	4	7	16	0
8	6	12	0	15
9	8	9	0	16
10 - Absolutely certain to vote	61	47	0	68

Political Attention

Low (0-2)	19	20	47	29
Medium (3-7)	61	66	50	60
High (8-10)	20	14	2	12

Party ID

Party ID	71	54	31	39
No ID	29	46	69	61

Vote in 2015

Con	28	23	10	22
Lab	23	23	14	28
Lib Dem	6	7	3	9
UKIP	10	12	7	10
Green	3	2	2	3
Other	6	5	2	7
Dont know / Didn't vote	24	28	61	23

[Excluding 'Don't know' and 'Did not vote']

Con	37	32	27	28
Lab	31	32	37	36
Lib Dem	8	10	8	11
UKIP	13	16	18	12
Green	4	3	4	3
Other	7	7	6	9

[The following question was only asked to those who said don't know in our standard voting intention question; n=1233]

Even if you aren't sure, which way do you think you would end up voting in an election tomorrow?

Conservative	14	35	0	0
Labour	11	27	0	0
Liberal Democrat	6	15	0	0
UK Independence Party (UKIP)	5	11	0	0
Scottish National Party (SNP)/ Plaid Cymru	1	3	0	0
Some other party	4	8	0	0
Would not vote	3	0	8	0
Don't know	55	0	92	100

[Excluding 'Don't know' and 'Did not vote']

Conservative	35	35	0	0
Labour	27	27	0	0
Liberal Democrat	15	15	0	0
UK Independence Party (UKIP)	11	11	0	0
Other	12	12	0	0

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	982	814	9.4%
Men 50-64 High education	251	260	3%
Men 50-64 Mid education	514	433	5%
Men 50-64 Low education	361	355	4.1%
Men 25-50 High education	564	641	7.4%
Men 25-50 Mid education	576	684	7.9%
Men 25-50 Low education	272	502	5.8%
Men Under 25 High education	97	87	1.0%
Men Under 25 Mid & Low education	234	416	4.8%
Women Over 65	985	1005	11.6%
Women 50-64 High education	239	242	2.8%
Women 50-64 Mid education	584	485	5.6%
Women 50-64 Low education	378	364	4.2%
Women 25-50 High education	783	693	8.0%
Women 25-50 Mid education	830	727	8.4%
Women 25-50 Low education	470	450	5.2%
Women Under 25 High education	104	95	1.1%
Women Under 25 Mid & Low education	436	407	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	808	1645	8.7%
Medium (3-7)	5724	5283	44.8%
High (8,9,10)	2128	1732	16.4%
Social Grade (NRS and 2011 census)			
AB	2772	2425	28%
C1	2492	2511	29%
C2	1403	1819	21%
DE	1993	1905	22%
EU referendum Vote (Election Result)			
Remain	3944	3403	39.3%
Leave	3698	3698	42.7%
Don't Know / Did Not Vote	1018	1559	18.0%

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	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	1132	1083	12.5%
South Lab	492	424	4.9%
South LD	267	234	2.7%
South UKIP	341	329	3.8%
South Oth	164	130	1.5%
South DNV	588	675	7.8%
London Con	238	268	3.1%
London Lab	249	338	3.9%
London LD	60	61	0.7%
London UKIP	61	61	0.7%
London Oth	61	43	0.5%
London DNV	173	268	3.1%
Midlands Con	466	450	5.2%
Midlands Lab	375	338	3.9%
Midlands LD	69	61	0.7%
Midlands UKIP	176	165	1.9%
Midlands Oth	55	43	0.5%
Midlands DNV	267	372	4.3%
North Con	500	459	5.3%
North Lab	723	650	7.5%
North LD	121	104	1.2%
North UKIP	224	225	2.6%
North Oth	86	69	0.8%
North DNV	448	580	6.7%
Scotland Con	105	95	1.1%
Scotland Lab	161	156	1.8%
Scotland LD	50	43	0.5%
Scotland SNP	282	312	3.6%
Scotland Oth & DNV	256	191	2.2%
Wales Con	97	87	1.0%
Wales Lab	126	121	1.4%
Wales LD	26	17	0.2%
Wales PC	44	43	0.5%
Wales UKIP	44	43	0.5%
Wales Oth & DNV	133	121	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk