

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Bacon sandwich										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base: All GB adults</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	61%	65%	57%	51%	57%	60%	67%	64%	61%	61%
Like a little	19%	18%	19%	19%	20%	19%	16%	20%	18%	19%
Neither like nor dislike	5%	5%	6%	6%	5%	5%	4%	6%	5%	6%
Dislike a little	3%	2%	4%	4%	3%	3%	2%	3%	3%	3%
Dislike a lot	7%	5%	9%	7%	8%	9%	7%	6%	8%	7%
Don't know/ can't recall	1%	1%	1%	3%	1%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	4%	3%	4%	10%	6%	4%	3%	2%	4%	4%
Bangers and mash										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	46%	50%	44%	42%	48%	45%	49%	47%	46%	47%
Like a little	29%	28%	30%	23%	27%	31%	28%	31%	30%	28%
Neither like nor dislike	10%	10%	10%	10%	7%	9%	10%	11%	10%	10%
Dislike a little	4%	4%	4%	6%	4%	4%	4%	4%	4%	4%
Dislike a lot	6%	5%	8%	8%	7%	6%	7%	6%	6%	7%
Don't know/ can't recall	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	4%	3%	4%	9%	6%	4%	2%	1%	4%	4%
Beef Wellington										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	31%	33%	29%	16%	25%	29%	32%	37%	33%	27%
Like a little	23%	24%	22%	16%	22%	24%	23%	25%	24%	21%
Neither like nor dislike	13%	13%	12%	9%	10%	13%	11%	15%	12%	13%
Dislike a little	5%	4%	5%	4%	5%	5%	5%	5%	5%	4%
Dislike a lot	8%	6%	10%	9%	9%	9%	9%	7%	8%	9%
Don't know/ can't recall	3%	4%	3%	7%	4%	4%	4%	2%	3%	4%
Not applicable - I have never tried it	17%	16%	18%	40%	25%	16%	16%	9%	14%	22%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Bacon sandwich									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base: All GB adults</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	61%	63%	63%	63%	53%	61%	61%	62%	63%
Like a little	19%	19%	17%	20%	20%	19%	19%	18%	20%
Neither like nor dislike	5%	4%	6%	4%	6%	6%	5%	5%	5%
Dislike a little	3%	3%	2%	3%	3%	3%	3%	3%	2%
Dislike a lot	7%	6%	7%	7%	10%	7%	7%	7%	6%
Don't know/ can't recall	1%	1%	1%	1%	2%	0%	1%	1%	0%
Not applicable - I have never tried it	4%	4%	4%	2%	7%	3%	4%	4%	4%
Bangers and mash									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	46%	47%	48%	49%	43%	47%	47%	48%	43%
Like a little	29%	30%	28%	29%	28%	29%	29%	28%	29%
Neither like nor dislike	10%	9%	9%	9%	10%	11%	10%	7%	14%
Dislike a little	4%	5%	4%	4%	4%	3%	4%	5%	3%
Dislike a lot	6%	6%	7%	6%	5%	7%	6%	8%	7%
Don't know/ can't recall	1%	1%	1%	1%	2%	1%	1%	-	1%
Not applicable - I have never tried it	4%	3%	4%	2%	7%	3%	4%	4%	3%
Beef Wellington									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	31%	31%	28%	33%	28%	33%	31%	31%	29%
Like a little	23%	24%	24%	22%	21%	23%	23%	19%	23%
Neither like nor dislike	13%	13%	13%	13%	12%	12%	13%	13%	13%
Dislike a little	5%	5%	5%	5%	4%	4%	5%	8%	4%
Dislike a lot	8%	7%	8%	9%	8%	9%	8%	7%	9%
Don't know/ can't recall	3%	3%	4%	2%	7%	3%	4%	2%	4%
Not applicable - I have never tried it	17%	17%	19%	17%	20%	15%	17%	20%	19%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Black pudding											
	Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
	<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot		23%	31%	17%	9%	21%	23%	26%	27%	23%	23%
Like a little		18%	20%	16%	10%	13%	18%	18%	21%	18%	17%
Neither like nor dislike		8%	9%	8%	7%	7%	8%	8%	9%	8%	8%
Dislike a little		7%	6%	7%	7%	7%	6%	5%	7%	7%	6%
Dislike a lot		29%	22%	36%	32%	30%	31%	30%	27%	29%	29%
Don't know/ can't recall		2%	2%	1%	6%	3%	2%	1%	2%	2%	2%
Not applicable - I have never tried it		13%	10%	16%	29%	19%	12%	10%	8%	12%	15%
Bubble and squeak											
	Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
	<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot		28%	26%	30%	11%	18%	24%	32%	37%	27%	30%
Like a little		27%	26%	28%	16%	24%	29%	27%	30%	28%	25%
Neither like nor dislike		15%	16%	13%	9%	14%	15%	16%	15%	15%	14%
Dislike a little		7%	7%	6%	8%	7%	6%	7%	6%	7%	6%
Dislike a lot		9%	9%	9%	11%	10%	10%	8%	7%	8%	9%
Don't know/ can't recall		4%	4%	3%	8%	6%	4%	3%	1%	3%	4%
Not applicable - I have never tried it		12%	12%	12%	38%	19%	11%	7%	4%	12%	12%
Cauliflower cheese											
	Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
	<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot		41%	33%	49%	22%	34%	36%	45%	51%	42%	41%
Like a little		25%	26%	24%	22%	26%	28%	25%	25%	26%	24%
Neither like nor dislike		9%	12%	6%	10%	9%	10%	8%	9%	10%	8%
Dislike a little		6%	7%	5%	10%	9%	7%	5%	4%	6%	6%
Dislike a lot		13%	15%	11%	16%	15%	15%	14%	10%	12%	15%
Don't know/ can't recall		1%	2%	0%	4%	1%	1%	1%	0%	1%	1%
Not applicable - I have never tried it		4%	5%	3%	15%	6%	3%	2%	1%	3%	5%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Black pudding										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
	Like a lot	23%	28%	21%	20%	18%	19%	22%	22%	41%
	Like a little	18%	17%	20%	16%	15%	16%	17%	20%	21%
	Neither like nor dislike	8%	8%	9%	8%	9%	8%	9%	6%	6%
	Dislike a little	7%	7%	6%	6%	9%	7%	7%	8%	4%
	Dislike a lot	29%	28%	30%	33%	26%	34%	30%	31%	19%
	Don't know/ can't recall	2%	2%	2%	2%	3%	2%	2%	2%	1%
	Not applicable - I have never tried it	13%	11%	11%	16%	19%	15%	14%	11%	8%
Bubble and squeak										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
	Like a lot	28%	26%	30%	33%	27%	32%	29%	30%	19%
	Like a little	27%	29%	25%	26%	25%	28%	27%	28%	21%
	Neither like nor dislike	15%	15%	15%	14%	12%	14%	14%	15%	16%
	Dislike a little	7%	6%	8%	8%	6%	7%	7%	6%	5%
	Dislike a lot	9%	9%	8%	7%	8%	9%	9%	8%	10%
	Don't know/ can't recall	4%	3%	3%	4%	5%	3%	3%	2%	6%
	Not applicable - I have never tried it	12%	12%	11%	8%	16%	7%	11%	11%	23%
Cauliflower cheese										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
	Like a lot	41%	42%	39%	42%	36%	44%	41%	45%	43%
	Like a little	25%	25%	25%	26%	26%	25%	25%	24%	23%
	Neither like nor dislike	9%	9%	11%	8%	10%	8%	9%	9%	7%
	Dislike a little	6%	6%	6%	6%	7%	6%	6%	4%	6%
	Dislike a lot	13%	13%	14%	15%	11%	13%	13%	14%	15%
	Don't know/ can't recall	1%	1%	1%	1%	2%	1%	1%	1%	1%
	Not applicable - I have never tried it	4%	4%	4%	3%	7%	3%	4%	4%	4%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Chicken tikka masala

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	38%	40%	36%	41%	41%	42%	41%	32%	39%	35%
Like a little	26%	27%	26%	25%	27%	28%	25%	26%	27%	25%
Neither like nor dislike	11%	12%	10%	8%	9%	8%	10%	14%	11%	11%
Dislike a little	6%	5%	6%	3%	5%	5%	5%	7%	5%	6%
Dislike a lot	12%	10%	15%	9%	10%	11%	13%	15%	11%	14%
Don't know/ can't recall	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%
Not applicable - I have never tried it	6%	5%	7%	12%	8%	5%	4%	6%	5%	7%

### Cornish pasty

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	34%	40%	28%	22%	29%	32%	39%	38%	34%	34%
Like a little	31%	31%	31%	27%	29%	32%	32%	32%	32%	30%
Neither like nor dislike	13%	12%	14%	11%	12%	12%	12%	15%	13%	13%
Dislike a little	7%	5%	9%	9%	9%	9%	5%	6%	7%	7%
Dislike a lot	8%	5%	10%	7%	10%	9%	8%	6%	8%	8%
Don't know/ can't recall	1%	2%	1%	4%	2%	1%	1%	0%	1%	2%
Not applicable - I have never tried it	6%	5%	6%	21%	9%	4%	3%	2%	5%	6%

### Cottage pie

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	45%	46%	44%	27%	40%	41%	49%	52%	44%	47%
Like a little	29%	30%	29%	28%	28%	32%	30%	29%	31%	28%
Neither like nor dislike	9%	10%	9%	11%	10%	9%	8%	9%	9%	9%
Dislike a little	4%	4%	5%	7%	5%	5%	3%	3%	5%	4%
Dislike a lot	7%	5%	8%	8%	8%	8%	7%	5%	7%	7%
Don't know/ can't recall	1%	1%	1%	4%	2%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	4%	4%	4%	15%	6%	3%	2%	1%	4%	5%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Chicken tikka masala

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	38%	37%	38%	35%	38%	37%	37%	41%	42%	
Like a little	26%	27%	26%	24%	25%	28%	27%	24%	24%	
Neither like nor dislike	11%	11%	10%	11%	9%	13%	11%	7%	11%	
Dislike a little	6%	5%	6%	7%	6%	5%	5%	8%	6%	
Dislike a lot	12%	13%	13%	15%	13%	12%	13%	13%	11%	
Don't know/ can't recall	1%	1%	1%	1%	2%	1%	1%	1%	1%	
Not applicable - I have never tried it	6%	6%	7%	7%	7%	6%	6%	6%	5%	

### Cornish pasty

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	34%	33%	37%	33%	32%	39%	35%	36%	23%	
Like a little	31%	31%	32%	33%	31%	29%	31%	31%	30%	
Neither like nor dislike	13%	14%	13%	12%	11%	13%	13%	12%	16%	
Dislike a little	7%	7%	6%	10%	8%	7%	7%	7%	8%	
Dislike a lot	8%	8%	7%	8%	7%	7%	8%	7%	10%	
Don't know/ can't recall	1%	1%	1%	1%	3%	1%	1%	2%	2%	
Not applicable - I have never tried it	6%	6%	5%	3%	8%	4%	5%	5%	10%	

### Cottage pie

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	45%	45%	47%	50%	41%	46%	46%	47%	38%	
Like a little	29%	30%	29%	29%	27%	29%	29%	27%	35%	
Neither like nor dislike	9%	9%	8%	8%	9%	10%	9%	10%	9%	
Dislike a little	4%	4%	3%	4%	5%	4%	4%	3%	5%	
Dislike a lot	7%	6%	7%	6%	8%	7%	7%	8%	8%	
Don't know/ can't recall	1%	1%	1%	1%	3%	1%	1%	1%	1%	
Not applicable - I have never tried it	4%	4%	4%	3%	7%	4%	4%	5%	5%	

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Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Crumpets										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	49%	44%	54%	41%	49%	48%	52%	50%	49%	48%
Like a little	32%	35%	29%	31%	30%	32%	29%	33%	32%	31%
Neither like nor dislike	10%	12%	8%	9%	9%	9%	12%	11%	10%	10%
Dislike a little	4%	4%	4%	7%	4%	5%	4%	3%	4%	4%
Dislike a lot	3%	2%	3%	3%	3%	4%	2%	2%	2%	4%
Don't know/ can't recall	1%	2%	0%	3%	2%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	2%	2%	1%	7%	3%	2%	1%	0%	2%	2%

Faggots										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	11%	15%	8%	3%	8%	8%	14%	15%	11%	12%
Like a little	15%	18%	13%	6%	12%	13%	17%	19%	15%	16%
Neither like nor dislike	12%	14%	9%	4%	8%	11%	13%	15%	12%	12%
Dislike a little	8%	8%	8%	5%	5%	7%	8%	10%	8%	7%
Dislike a lot	21%	16%	26%	13%	20%	23%	25%	22%	22%	21%
Don't know/ can't recall	5%	6%	4%	8%	9%	5%	4%	3%	5%	4%
Not applicable - I have never tried it	28%	23%	31%	61%	39%	32%	20%	15%	28%	27%

Fish and chips										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	61%	64%	59%	52%	57%	59%	61%	66%	60%	63%
Like a little	22%	21%	23%	22%	23%	22%	22%	21%	23%	21%
Neither like nor dislike	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%
Dislike a little	3%	3%	3%	7%	4%	3%	3%	2%	3%	3%
Dislike a lot	5%	4%	6%	6%	6%	6%	6%	3%	5%	5%
Don't know/ can't recall	1%	1%	0%	2%	1%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	2%	2%	2%	5%	3%	2%	1%	1%	2%	2%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Crumpets										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot		49%	53%	51%	49%	43%	51%	50%	51%	35%
Like a little		32%	30%	33%	32%	32%	31%	31%	31%	36%
Neither like nor dislike		10%	9%	9%	9%	11%	10%	10%	9%	15%
Dislike a little		4%	4%	3%	4%	5%	4%	4%	2%	7%
Dislike a lot		3%	2%	2%	4%	2%	2%	2%	5%	3%
Don't know/ can't recall		1%	1%	1%	0%	3%	0%	1%	0%	2%
Not applicable - I have never tried it		2%	1%	1%	2%	3%	1%	2%	2%	3%

Faggots										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot		11%	7%	18%	8%	6%	15%	11%	21%	4%
Like a little		15%	12%	20%	15%	13%	17%	15%	24%	10%
Neither like nor dislike		12%	12%	12%	12%	10%	12%	12%	12%	12%
Dislike a little		8%	7%	8%	8%	8%	9%	8%	8%	6%
Dislike a lot		21%	22%	20%	23%	20%	23%	22%	19%	19%
Don't know/ can't recall		5%	5%	4%	5%	7%	4%	5%	4%	6%
Not applicable - I have never tried it		28%	33%	19%	29%	35%	20%	27%	13%	43%

Fish and chips										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot		61%	65%	63%	62%	56%	59%	61%	65%	59%
Like a little		22%	20%	21%	24%	25%	23%	22%	21%	22%
Neither like nor dislike		6%	5%	5%	5%	6%	8%	6%	3%	6%
Dislike a little		3%	3%	4%	3%	4%	3%	3%	4%	3%
Dislike a lot		5%	5%	5%	4%	4%	5%	5%	4%	7%
Don't know/ can't recall		1%	0%	0%	1%	2%	0%	1%	1%	0%
Not applicable - I have never tried it		2%	1%	2%	1%	3%	2%	2%	2%	2%



## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Full English breakfast

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	58%	64%	51%	53%	57%	58%	63%	56%	57%	58%
Like a little	23%	18%	26%	21%	23%	22%	20%	24%	23%	22%
Neither like nor dislike	7%	7%	8%	8%	6%	6%	7%	9%	7%	8%
Dislike a little	3%	3%	4%	4%	4%	4%	2%	3%	4%	3%
Dislike a lot	6%	5%	7%	5%	6%	6%	6%	6%	6%	5%
Don't know/ can't recall	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%
Not applicable - I have never tried it	3%	3%	3%	7%	5%	2%	1%	1%	2%	3%

### Haggis

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	16%	20%	13%	8%	15%	15%	19%	18%	17%	15%
Like a little	15%	17%	13%	9%	13%	15%	14%	18%	17%	13%
Neither like nor dislike	10%	11%	8%	6%	9%	7%	9%	12%	10%	9%
Dislike a little	6%	7%	6%	5%	6%	6%	5%	8%	7%	6%
Dislike a lot	22%	18%	26%	20%	20%	23%	22%	22%	22%	22%
Don't know/ can't recall	4%	4%	3%	5%	4%	4%	4%	3%	4%	3%
Not applicable - I have never tried it	28%	24%	31%	47%	34%	30%	26%	19%	24%	32%

### Jellied eels

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	2%	2%	1%	1%	2%	1%	1%	2%	2%	1%
Like a little	2%	3%	1%	1%	2%	2%	2%	3%	2%	2%
Neither like nor dislike	4%	6%	2%	2%	4%	3%	3%	5%	4%	4%
Dislike a little	4%	6%	2%	2%	4%	3%	5%	5%	4%	3%
Dislike a lot	38%	36%	41%	20%	31%	41%	42%	44%	38%	38%
Don't know/ can't recall	4%	5%	3%	6%	5%	3%	3%	3%	4%	3%
Not applicable - I have never tried it	46%	43%	50%	68%	53%	47%	44%	38%	45%	48%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Full English breakfast

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	58%	59%	61%	57%	55%	58%	58%	60%	49%	
Like a little	23%	23%	20%	26%	23%	22%	23%	18%	25%	
Neither like nor dislike	7%	7%	6%	7%	6%	8%	7%	8%	11%	
Dislike a little	3%	3%	3%	2%	3%	3%	3%	3%	6%	
Dislike a lot	6%	5%	6%	6%	6%	6%	6%	7%	6%	
Don't know/ can't recall	1%	1%	1%	1%	2%	0%	1%	1%	1%	
Not applicable - I have never tried it	3%	2%	3%	2%	4%	2%	3%	3%	3%	

### Haggis

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	16%	16%	12%	12%	10%	12%	13%	11%	53%	
Like a little	15%	17%	12%	14%	15%	15%	15%	9%	19%	
Neither like nor dislike	10%	10%	10%	10%	9%	10%	10%	10%	6%	
Dislike a little	6%	6%	6%	9%	7%	7%	7%	9%	3%	
Dislike a lot	22%	22%	24%	20%	21%	24%	23%	23%	14%	
Don't know/ can't recall	4%	4%	4%	4%	5%	3%	4%	4%	1%	
Not applicable - I have never tried it	28%	26%	31%	32%	33%	30%	29%	33%	4%	

### Jellied eels

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	2%	1%	1%	3%	3%	2%	2%	-	1%	
Like a little	2%	2%	2%	3%	4%	2%	2%	1%	2%	
Neither like nor dislike	4%	4%	4%	4%	5%	4%	4%	2%	3%	
Dislike a little	4%	3%	5%	4%	4%	5%	4%	3%	2%	
Dislike a lot	38%	35%	38%	44%	38%	41%	38%	42%	35%	
Don't know/ can't recall	4%	4%	4%	3%	5%	3%	4%	4%	4%	
Not applicable - I have never tried it	46%	53%	47%	39%	40%	43%	45%	47%	53%	

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Kippers										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	14%	17%	12%	4%	6%	8%	13%	23%	14%	14%
Like a little	21%	22%	21%	7%	14%	20%	21%	29%	22%	20%
Neither like nor dislike	12%	13%	11%	7%	10%	11%	14%	13%	12%	11%
Dislike a little	9%	9%	9%	7%	7%	9%	10%	10%	9%	9%
Dislike a lot	25%	21%	28%	17%	26%	32%	29%	21%	24%	25%
Don't know/ can't recall	3%	4%	3%	8%	7%	4%	3%	1%	3%	3%
Not applicable - I have never tried it	16%	15%	17%	50%	29%	17%	10%	4%	15%	17%
Lancashire hotpot										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	24%	26%	22%	7%	17%	18%	24%	33%	23%	24%
Like a little	27%	30%	25%	16%	25%	28%	29%	30%	28%	26%
Neither like nor dislike	15%	15%	15%	8%	12%	16%	16%	17%	15%	15%
Dislike a little	5%	5%	6%	4%	4%	6%	4%	6%	6%	5%
Dislike a lot	7%	5%	9%	5%	8%	8%	9%	6%	8%	7%
Don't know/ can't recall	4%	4%	3%	8%	7%	5%	3%	1%	4%	3%
Not applicable - I have never tried it	18%	16%	19%	51%	28%	19%	14%	6%	16%	20%
Laverbread										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	3%	4%	3%	1%	3%	2%	4%	5%	4%	3%
Like a little	8%	9%	7%	4%	5%	8%	7%	10%	9%	6%
Neither like nor dislike	13%	16%	10%	4%	8%	10%	13%	18%	14%	11%
Dislike a little	5%	6%	5%	2%	3%	4%	4%	8%	6%	5%
Dislike a lot	7%	7%	8%	5%	5%	7%	9%	9%	7%	8%
Don't know/ can't recall	11%	13%	9%	11%	14%	14%	10%	9%	12%	10%
Not applicable - I have never tried it	52%	46%	59%	72%	63%	56%	53%	41%	49%	56%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Kippers									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	14%	15%	13%	17%	13%	14%	14%	12%	14%
Like a little	21%	21%	20%	22%	22%	21%	21%	23%	21%
Neither like nor dislike	12%	11%	13%	14%	10%	13%	12%	10%	10%
Dislike a little	9%	9%	8%	8%	11%	9%	9%	10%	8%
Dislike a lot	25%	27%	25%	24%	19%	24%	24%	26%	27%
Don't know/ can't recall	3%	3%	2%	4%	5%	3%	3%	4%	3%
Not applicable - I have never tried it	16%	15%	18%	12%	20%	16%	16%	14%	17%
Lancashire hotpot									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	24%	31%	22%	23%	21%	23%	25%	22%	14%
Like a little	27%	29%	29%	31%	23%	27%	28%	25%	25%
Neither like nor dislike	15%	13%	15%	13%	15%	16%	15%	17%	16%
Dislike a little	5%	5%	5%	6%	5%	5%	5%	6%	5%
Dislike a lot	7%	7%	7%	6%	7%	8%	7%	8%	7%
Don't know/ can't recall	4%	2%	3%	4%	5%	4%	3%	5%	6%
Not applicable - I have never tried it	18%	12%	19%	16%	24%	17%	17%	16%	27%
Laverbread									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	3%	3%	4%	2%	3%	3%	3%	11%	2%
Like a little	8%	8%	7%	8%	8%	8%	8%	12%	3%
Neither like nor dislike	13%	13%	14%	14%	11%	14%	13%	11%	9%
Dislike a little	5%	6%	6%	3%	5%	5%	5%	7%	4%
Dislike a lot	7%	7%	8%	8%	6%	8%	7%	14%	7%
Don't know/ can't recall	11%	11%	9%	12%	14%	11%	11%	10%	11%
Not applicable - I have never tried it	52%	52%	53%	54%	53%	50%	52%	34%	63%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Liver and onion										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	20%	23%	17%	4%	6%	9%	20%	34%	19%	21%
Like a little	15%	16%	15%	5%	9%	11%	17%	22%	15%	16%
Neither like nor dislike	8%	9%	7%	6%	8%	7%	7%	9%	8%	8%
Dislike a little	9%	9%	8%	8%	10%	10%	9%	7%	10%	7%
Dislike a lot	34%	29%	39%	29%	42%	46%	42%	24%	34%	34%
Don't know/ can't recall	2%	2%	1%	7%	3%	1%	1%	1%	2%	1%
Not applicable - I have never tried it	12%	11%	14%	41%	23%	14%	5%	2%	13%	12%
Pie and mash										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	35%	39%	31%	31%	40%	38%	39%	31%	35%	35%
Like a little	29%	29%	29%	24%	31%	31%	29%	30%	30%	29%
Neither like nor dislike	15%	15%	15%	12%	11%	13%	14%	19%	15%	15%
Dislike a little	7%	6%	8%	7%	5%	7%	6%	7%	7%	6%
Dislike a lot	8%	5%	10%	8%	6%	7%	8%	8%	8%	8%
Don't know/ can't recall	1%	1%	1%	4%	1%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	5%	5%	6%	14%	6%	4%	3%	4%	5%	6%
Ploughman's lunch										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	30%	29%	31%	12%	20%	27%	33%	40%	30%	30%
Like a little	31%	31%	31%	19%	25%	30%	35%	35%	32%	29%
Neither like nor dislike	15%	15%	14%	9%	15%	17%	15%	14%	15%	14%
Dislike a little	6%	6%	6%	7%	9%	7%	6%	5%	7%	5%
Dislike a lot	6%	6%	7%	9%	9%	8%	6%	4%	6%	7%
Don't know/ can't recall	2%	3%	2%	7%	5%	2%	1%	0%	2%	2%
Not applicable - I have never tried it	9%	10%	9%	38%	16%	8%	3%	1%	8%	11%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Liver and onion										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	6367	1522	1051	538	860	1532	5501	312	554
Like a lot		20%	21%	20%	23%	17%	21%	20%	20%	15%
Like a little		15%	16%	16%	18%	15%	15%	16%	14%	13%
Neither like nor dislike		8%	8%	8%	7%	9%	9%	8%	8%	7%
Dislike a little		9%	9%	8%	8%	10%	8%	9%	4%	10%
Dislike a lot		34%	34%	34%	34%	31%	34%	33%	42%	36%
Don't know/ can't recall		2%	2%	2%	1%	3%	2%	2%	1%	1%
Not applicable - I have never tried it		12%	10%	13%	10%	15%	12%	12%	11%	17%
Pie and mash										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	6367	1522	1051	538	860	1532	5501	312	554
Like a lot		35%	36%	37%	38%	36%	34%	36%	33%	29%
Like a little		29%	32%	29%	27%	25%	30%	29%	28%	30%
Neither like nor dislike		15%	16%	16%	13%	12%	15%	15%	14%	18%
Dislike a little		7%	5%	5%	7%	8%	7%	6%	7%	8%
Dislike a lot		8%	7%	7%	8%	7%	8%	8%	10%	8%
Don't know/ can't recall		1%	1%	1%	1%	2%	1%	1%	1%	1%
Not applicable - I have never tried it		5%	4%	4%	5%	10%	5%	5%	6%	6%
Ploughman's lunch										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	6367	1522	1051	538	860	1532	5501	312	554
Like a lot		30%	29%	33%	34%	26%	33%	31%	31%	22%
Like a little		31%	30%	30%	33%	30%	33%	31%	33%	31%
Neither like nor dislike		15%	15%	15%	13%	14%	14%	14%	14%	17%
Dislike a little		6%	8%	5%	5%	5%	7%	6%	6%	8%
Dislike a lot		6%	7%	6%	8%	5%	6%	6%	7%	7%
Don't know/ can't recall		2%	2%	2%	1%	4%	1%	2%	2%	3%
Not applicable - I have never tried it		9%	10%	8%	6%	15%	6%	9%	7%	13%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Pork pie										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	28%	35%	21%	16%	21%	25%	30%	34%	27%	29%
Like a little	27%	28%	26%	19%	27%	27%	28%	28%	28%	25%
Neither like nor dislike	12%	12%	13%	9%	11%	12%	10%	15%	12%	13%
Dislike a little	10%	8%	12%	16%	12%	10%	9%	8%	11%	10%
Dislike a lot	16%	11%	20%	17%	19%	18%	17%	12%	15%	16%
Don't know/ can't recall	1%	1%	1%	3%	2%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	6%	6%	7%	20%	9%	6%	4%	2%	6%	6%
Scotch egg										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	26%	30%	23%	23%	25%	26%	29%	27%	26%	26%
Like a little	29%	29%	29%	21%	29%	30%	28%	30%	29%	29%
Neither like nor dislike	14%	13%	14%	12%	8%	10%	14%	18%	13%	14%
Dislike a little	9%	8%	10%	10%	10%	9%	8%	9%	9%	9%
Dislike a lot	14%	12%	17%	13%	16%	16%	17%	12%	15%	14%
Don't know/ can't recall	2%	2%	1%	5%	2%	2%	1%	0%	1%	2%
Not applicable - I have never tried it	6%	6%	7%	17%	9%	7%	5%	3%	6%	7%
Steak and kidney pie										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	29%	37%	22%	14%	18%	20%	31%	42%	29%	30%
Like a little	21%	22%	20%	16%	18%	18%	22%	24%	21%	21%
Neither like nor dislike	9%	9%	9%	7%	12%	10%	9%	9%	9%	10%
Dislike a little	9%	8%	10%	8%	11%	13%	7%	8%	10%	8%
Dislike a lot	21%	15%	26%	18%	25%	29%	26%	15%	21%	21%
Don't know/ can't recall	2%	2%	2%	6%	3%	3%	1%	0%	2%	2%
Not applicable - I have never tried it	9%	7%	10%	32%	14%	7%	5%	2%	9%	8%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Pork pie									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	28%	30%	32%	31%	24%	26%	28%	25%	23%
Like a little	27%	31%	26%	26%	24%	27%	27%	27%	24%
Neither like nor dislike	12%	10%	12%	13%	13%	14%	12%	14%	13%
Dislike a little	10%	9%	10%	10%	9%	11%	10%	12%	12%
Dislike a lot	16%	14%	14%	16%	16%	16%	15%	15%	18%
Don't know/ can't recall	1%	1%	1%	2%	2%	1%	1%	1%	1%
Not applicable - I have never tried it	6%	5%	5%	3%	12%	5%	6%	6%	9%
Scotch egg									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	26%	24%	28%	30%	24%	30%	27%	24%	23%
Like a little	29%	30%	30%	31%	27%	27%	29%	30%	26%
Neither like nor dislike	14%	14%	15%	10%	13%	13%	13%	17%	16%
Dislike a little	9%	9%	8%	9%	10%	9%	9%	8%	9%
Dislike a lot	14%	15%	13%	15%	11%	16%	14%	14%	16%
Don't know/ can't recall	2%	2%	2%	1%	2%	1%	1%	1%	2%
Not applicable - I have never tried it	6%	6%	5%	3%	13%	4%	6%	6%	9%
Steak and kidney pie									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	29%	32%	33%	31%	25%	29%	30%	30%	22%
Like a little	21%	23%	19%	24%	19%	20%	21%	23%	20%
Neither like nor dislike	9%	9%	9%	7%	11%	11%	9%	8%	9%
Dislike a little	9%	8%	9%	9%	8%	10%	9%	6%	11%
Dislike a lot	21%	20%	21%	21%	21%	21%	21%	24%	23%
Don't know/ can't recall	2%	2%	2%	2%	3%	1%	2%	1%	3%
Not applicable - I have never tried it	9%	7%	8%	6%	13%	8%	8%	8%	13%



## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Steak and kidney pudding

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	25%	32%	18%	8%	11%	17%	29%	37%	24%	26%
Like a little	18%	19%	17%	9%	15%	15%	18%	23%	18%	18%
Neither like nor dislike	11%	11%	11%	9%	11%	11%	10%	11%	11%	10%
Dislike a little	10%	8%	11%	7%	12%	11%	10%	9%	10%	9%
Dislike a lot	23%	16%	29%	19%	27%	32%	27%	17%	23%	23%
Don't know/ can't recall	2%	3%	1%	5%	4%	2%	1%	0%	2%	2%
Not applicable - I have never tried it	12%	10%	13%	43%	20%	11%	6%	3%	12%	12%

### Sunday roast (i.e. meat with all the trimmings)

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	68%	66%	69%	56%	64%	67%	70%	72%	67%	68%
Like a little	16%	17%	15%	17%	18%	16%	17%	15%	16%	16%
Neither like nor dislike	5%	6%	4%	7%	4%	6%	4%	5%	5%	5%
Dislike a little	2%	2%	2%	3%	3%	2%	1%	2%	2%	2%
Dislike a lot	5%	4%	6%	5%	5%	5%	5%	4%	5%	4%
Don't know/ can't recall	1%	1%	1%	3%	2%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	3%	3%	3%	10%	5%	2%	2%	1%	3%	3%

### Shepherd's pie

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	46%	47%	44%	30%	39%	41%	51%	52%	44%	48%
Like a little	28%	29%	27%	27%	29%	28%	26%	28%	29%	26%
Neither like nor dislike	8%	9%	8%	9%	8%	10%	8%	8%	8%	8%
Dislike a little	5%	5%	5%	8%	6%	6%	4%	4%	5%	5%
Dislike a lot	8%	6%	11%	9%	10%	10%	8%	6%	8%	8%
Don't know/ can't recall	1%	1%	1%	3%	2%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	4%	4%	4%	14%	6%	3%	2%	1%	4%	4%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Steak and kidney pudding									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	25%	29%	26%	30%	21%	24%	26%	25%	15%
Like a little	18%	19%	18%	21%	16%	17%	18%	18%	17%
Neither like nor dislike	11%	10%	10%	7%	11%	12%	11%	12%	12%
Dislike a little	10%	9%	11%	10%	8%	10%	10%	9%	10%
Dislike a lot	23%	22%	22%	22%	23%	23%	23%	25%	25%
Don't know/ can't recall	2%	2%	2%	2%	4%	1%	2%	1%	2%
Not applicable - I have never tried it	12%	9%	12%	9%	17%	11%	11%	9%	19%
Sunday roast (i.e. meat with all the trimmings)									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	68%	70%	68%	72%	61%	68%	68%	72%	63%
Like a little	16%	15%	16%	16%	18%	16%	16%	14%	19%
Neither like nor dislike	5%	5%	5%	3%	6%	5%	5%	4%	6%
Dislike a little	2%	2%	2%	1%	3%	2%	2%	1%	3%
Dislike a lot	5%	5%	5%	5%	5%	5%	5%	5%	5%
Don't know/ can't recall	1%	1%	1%	1%	2%	1%	1%	1%	1%
Not applicable - I have never tried it	3%	3%	4%	2%	5%	2%	3%	3%	4%
Shepherd's pie									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	46%	47%	46%	51%	45%	45%	47%	43%	37%
Like a little	28%	28%	29%	28%	25%	28%	27%	28%	31%
Neither like nor dislike	8%	9%	7%	6%	7%	10%	8%	8%	10%
Dislike a little	5%	5%	4%	7%	5%	5%	5%	4%	6%
Dislike a lot	8%	7%	8%	6%	9%	8%	8%	11%	9%
Don't know/ can't recall	1%	1%	1%	0%	3%	1%	1%	0%	1%
Not applicable - I have never tried it	4%	3%	4%	2%	6%	3%	4%	6%	5%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Toad-in-the-hole										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	39%	40%	39%	32%	43%	41%	40%	39%	39%	40%
Like a little	28%	28%	27%	24%	25%	27%	29%	30%	29%	26%
Neither like nor dislike	12%	13%	12%	8%	9%	12%	12%	15%	12%	13%
Dislike a little	5%	5%	6%	5%	5%	5%	5%	6%	6%	5%
Dislike a lot	6%	5%	8%	6%	6%	7%	8%	6%	6%	7%
Don't know/ can't recall	2%	2%	1%	5%	2%	2%	2%	1%	2%	2%
Not applicable - I have never tried it	7%	7%	7%	20%	10%	8%	5%	3%	7%	8%
Welsh rarebit										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	32%	29%	35%	7%	19%	24%	33%	46%	32%	32%
Like a little	24%	25%	24%	12%	17%	25%	26%	30%	27%	21%
Neither like nor dislike	11%	12%	9%	4%	8%	11%	13%	12%	10%	11%
Dislike a little	4%	3%	4%	4%	5%	4%	3%	3%	4%	3%
Dislike a lot	6%	6%	7%	7%	9%	8%	7%	4%	6%	7%
Don't know/ can't recall	4%	5%	3%	9%	7%	7%	4%	1%	4%	5%
Not applicable - I have never tried it	19%	19%	19%	59%	36%	21%	14%	3%	18%	21%
Yorkshire pudding										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	62%	59%	65%	62%	66%	65%	64%	59%	63%	61%
Like a little	23%	24%	22%	18%	18%	22%	23%	27%	23%	23%
Neither like nor dislike	7%	9%	6%	5%	5%	7%	8%	9%	7%	8%
Dislike a little	3%	3%	3%	5%	4%	2%	3%	3%	3%	3%
Dislike a lot	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%
Don't know/ can't recall	1%	1%	0%	3%	1%	1%	0%	0%	1%	1%
Not applicable - I have never tried it	2%	2%	2%	7%	4%	2%	0%	1%	2%	2%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Toad-in-the-hole									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	39%	39%	41%	49%	35%	43%	41%	35%	27%
Like a little	28%	29%	30%	27%	26%	26%	28%	27%	27%
Neither like nor dislike	12%	12%	12%	8%	10%	13%	12%	15%	17%
Dislike a little	5%	5%	5%	6%	7%	5%	5%	6%	6%
Dislike a lot	6%	6%	6%	5%	7%	7%	6%	8%	8%
Don't know/ can't recall	2%	2%	1%	1%	3%	1%	2%	2%	2%
Not applicable - I have never tried it	7%	6%	6%	3%	13%	5%	7%	6%	13%
Welsh rarebit									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	32%	33%	32%	37%	27%	33%	32%	41%	23%
Like a little	24%	25%	24%	23%	26%	26%	25%	25%	20%
Neither like nor dislike	11%	10%	11%	9%	11%	10%	10%	12%	12%
Dislike a little	4%	4%	3%	4%	3%	4%	4%	4%	3%
Dislike a lot	6%	6%	6%	6%	5%	6%	6%	6%	8%
Don't know/ can't recall	4%	5%	4%	4%	4%	4%	4%	4%	6%
Not applicable - I have never tried it	19%	18%	20%	17%	24%	17%	19%	9%	29%
Yorkshire pudding									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	62%	68%	63%	63%	57%	62%	63%	61%	54%
Like a little	23%	20%	22%	26%	23%	23%	22%	24%	28%
Neither like nor dislike	7%	6%	7%	5%	8%	8%	7%	8%	9%
Dislike a little	3%	3%	3%	3%	3%	3%	3%	2%	3%
Dislike a lot	2%	2%	2%	2%	3%	3%	2%	4%	3%
Don't know/ can't recall	1%	0%	1%	0%	2%	0%	1%	0%	1%
Not applicable - I have never tried it	2%	2%	2%	1%	5%	1%	2%	1%	2%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Bakewell tart											
	Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
	Base	6367	3088	3279	707	981	1083	1097	2499	3629	2738
Like a lot		40%	40%	41%	31%	39%	43%	43%	41%	39%	41%
Like a little		28%	29%	28%	25%	26%	28%	28%	31%	29%	27%
Neither like nor dislike		11%	12%	10%	8%	10%	9%	11%	13%	11%	11%
Dislike a little		8%	7%	9%	8%	8%	8%	7%	8%	8%	7%
Dislike a lot		7%	5%	9%	7%	8%	8%	8%	6%	7%	7%
Don't know/ can't recall		1%	2%	1%	5%	2%	1%	1%	0%	1%	2%
Not applicable - I have never tried it		4%	5%	3%	17%	7%	4%	2%	1%	4%	5%
Banoffee pie											
	Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
	Base	6367	3088	3279	707	981	1083	1097	2499	3629	2738
Like a lot		30%	29%	30%	29%	32%	32%	32%	27%	29%	30%
Like a little		24%	25%	24%	22%	20%	26%	25%	26%	25%	23%
Neither like nor dislike		13%	15%	12%	7%	12%	11%	12%	17%	14%	12%
Dislike a little		10%	9%	10%	8%	11%	9%	9%	10%	11%	8%
Dislike a lot		12%	9%	14%	8%	13%	13%	13%	11%	12%	11%
Don't know/ can't recall		2%	3%	1%	4%	2%	1%	1%	2%	2%	2%
Not applicable - I have never tried it		10%	11%	8%	21%	11%	8%	7%	8%	8%	13%
Battenberg cake											
	Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
	Base	6367	3088	3279	707	981	1083	1097	2499	3629	2738
Like a lot		27%	28%	26%	28%	27%	27%	28%	27%	26%	28%
Like a little		28%	29%	27%	20%	24%	27%	31%	31%	29%	26%
Neither like nor dislike		16%	18%	14%	10%	12%	16%	15%	19%	16%	15%
Dislike a little		11%	9%	12%	8%	11%	12%	9%	12%	11%	10%
Dislike a lot		10%	6%	13%	7%	11%	9%	11%	10%	10%	10%
Don't know/ can't recall		2%	3%	1%	5%	4%	2%	1%	1%	2%	2%
Not applicable - I have never tried it		6%	7%	6%	22%	11%	6%	4%	2%	6%	7%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Bakewell tart										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	Base	6367	1522	1051	538	860	1532	5501	312	554
Like a lot	40%	44%	42%	43%	35%	40%	41%	38%	35%	
Like a little	28%	27%	30%	30%	29%	29%	29%	29%	29%	26%
Neither like nor dislike	11%	11%	9%	9%	11%	11%	11%	11%	12%	13%
Dislike a little	8%	6%	8%	8%	8%	9%	8%	5%	9%	
Dislike a lot	7%	7%	7%	7%	6%	8%	7%	10%	7%	
Don't know/ can't recall	1%	1%	1%	0%	2%	1%	1%	1%	1%	3%
Not applicable - I have never tried it	4%	4%	3%	2%	8%	3%	4%	5%	8%	
Banoffee pie										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	Base	6367	1522	1051	538	860	1532	5501	312	554
Like a lot	30%	27%	28%	29%	28%	33%	29%	29%	29%	34%
Like a little	24%	25%	25%	28%	23%	24%	25%	20%	22%	
Neither like nor dislike	13%	14%	13%	11%	12%	14%	13%	15%	12%	
Dislike a little	10%	10%	10%	11%	9%	10%	10%	7%	10%	
Dislike a lot	12%	12%	10%	11%	11%	12%	11%	16%	11%	
Don't know/ can't recall	2%	2%	2%	2%	3%	1%	2%	2%	2%	1%
Not applicable - I have never tried it	10%	10%	12%	8%	13%	6%	10%	11%	9%	
Battenberg cake										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	Base	6367	1522	1051	538	860	1532	5501	312	554
Like a lot	27%	30%	27%	24%	22%	27%	27%	30%	30%	30%
Like a little	28%	29%	28%	32%	24%	28%	28%	28%	28%	25%
Neither like nor dislike	16%	14%	17%	15%	18%	16%	16%	16%	16%	15%
Dislike a little	11%	11%	11%	12%	10%	11%	11%	11%	11%	9%
Dislike a lot	10%	9%	9%	13%	9%	11%	10%	9%	9%	9%
Don't know/ can't recall	2%	2%	2%	1%	4%	1%	2%	1%	1%	3%
Not applicable - I have never tried it	6%	5%	7%	3%	13%	5%	6%	5%	5%	9%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Bread and butter pudding

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	32%	31%	32%	16%	23%	27%	33%	41%	32%	31%
Like a little	23%	23%	23%	19%	23%	24%	23%	24%	25%	22%
Neither like nor dislike	13%	15%	11%	12%	11%	14%	13%	13%	13%	12%
Dislike a little	9%	8%	10%	9%	10%	10%	10%	8%	9%	9%
Dislike a lot	12%	10%	14%	9%	13%	13%	15%	10%	11%	13%
Don't know/ can't recall	3%	3%	2%	7%	4%	3%	2%	1%	2%	3%
Not applicable - I have never tried it	9%	10%	9%	29%	16%	9%	5%	3%	7%	11%

### Christmas pudding

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	30%	31%	29%	11%	18%	24%	31%	43%	30%	31%
Like a little	24%	24%	24%	17%	20%	23%	27%	27%	25%	22%
Neither like nor dislike	11%	12%	10%	9%	10%	11%	11%	12%	11%	10%
Dislike a little	11%	11%	11%	16%	17%	11%	10%	7%	11%	10%
Dislike a lot	19%	16%	23%	25%	28%	27%	19%	11%	18%	21%
Don't know/ can't recall	1%	2%	1%	4%	2%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	4%	4%	3%	17%	6%	3%	1%	0%	3%	4%

### Deep fried Mars bar

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	4%	5%	4%	10%	9%	6%	2%	1%	4%	5%
Like a little	5%	6%	4%	7%	13%	6%	3%	2%	5%	4%
Neither like nor dislike	6%	7%	4%	5%	6%	6%	6%	5%	5%	6%
Dislike a little	5%	6%	4%	5%	5%	6%	5%	5%	6%	5%
Dislike a lot	18%	18%	19%	5%	12%	16%	19%	25%	19%	18%
Don't know/ can't recall	4%	5%	4%	5%	5%	5%	4%	4%	4%	4%
Not applicable - I have never tried it	57%	53%	61%	62%	51%	55%	62%	57%	56%	58%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Bread and butter pudding

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	32%	30%	32%	38%	29%	35%	32%	36%	24%	
Like a little	23%	21%	25%	24%	25%	23%	23%	24%	22%	
Neither like nor dislike	13%	13%	12%	12%	14%	13%	13%	12%	11%	
Dislike a little	9%	10%	9%	8%	9%	9%	9%	10%	10%	
Dislike a lot	12%	11%	13%	12%	11%	12%	12%	11%	14%	
Don't know/ can't recall	3%	3%	2%	2%	3%	2%	3%	2%	2%	
Not applicable - I have never tried it	9%	12%	8%	5%	10%	6%	9%	6%	16%	

### Christmas pudding

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	30%	32%	32%	33%	25%	32%	31%	29%	24%	
Like a little	24%	23%	24%	30%	24%	24%	24%	29%	20%	
Neither like nor dislike	11%	11%	10%	7%	13%	11%	11%	13%	11%	
Dislike a little	11%	9%	10%	8%	11%	13%	11%	8%	13%	
Dislike a lot	19%	21%	19%	19%	19%	17%	19%	16%	26%	
Don't know/ can't recall	1%	1%	1%	1%	3%	1%	1%	1%	1%	
Not applicable - I have never tried it	4%	3%	4%	2%	6%	2%	3%	5%	6%	

### Deep fried Mars bar

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	4%	4%	5%	3%	5%	4%	4%	3%	7%	
Like a little	5%	4%	5%	2%	5%	6%	5%	4%	7%	
Neither like nor dislike	6%	7%	7%	5%	6%	5%	6%	4%	5%	
Dislike a little	5%	5%	6%	6%	5%	6%	5%	4%	5%	
Dislike a lot	18%	19%	17%	21%	17%	19%	18%	20%	18%	
Don't know/ can't recall	4%	5%	4%	4%	6%	4%	4%	5%	3%	
Not applicable - I have never tried it	57%	57%	57%	60%	57%	57%	57%	60%	54%	



## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Eccles cake										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	23%	24%	22%	9%	14%	18%	23%	33%	23%	24%
Like a little	24%	27%	23%	11%	21%	25%	27%	28%	26%	23%
Neither like nor dislike	16%	16%	16%	11%	14%	16%	17%	18%	16%	16%
Dislike a little	9%	7%	11%	5%	9%	10%	10%	10%	10%	9%
Dislike a lot	7%	5%	9%	5%	9%	9%	9%	6%	7%	8%
Don't know/ can't recall	5%	5%	4%	11%	9%	6%	4%	1%	4%	5%
Not applicable - I have never tried it	15%	15%	15%	48%	24%	16%	10%	4%	15%	16%
Eton mess										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	35%	28%	42%	24%	29%	35%	39%	39%	36%	34%
Like a little	25%	25%	26%	24%	25%	25%	25%	25%	27%	23%
Neither like nor dislike	12%	14%	10%	9%	12%	13%	12%	13%	13%	12%
Dislike a little	6%	6%	5%	5%	9%	6%	5%	5%	6%	5%
Dislike a lot	5%	6%	5%	4%	6%	6%	6%	5%	5%	6%
Don't know/ can't recall	3%	4%	2%	6%	3%	3%	2%	2%	2%	3%
Not applicable - I have never tried it	13%	18%	10%	27%	15%	12%	12%	11%	10%	18%
Hot cross buns										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	44%	40%	48%	29%	35%	40%	47%	52%	45%	43%
Like a little	29%	31%	27%	25%	29%	29%	29%	30%	30%	28%
Neither like nor dislike	11%	13%	9%	13%	11%	12%	9%	10%	11%	11%
Dislike a little	6%	6%	6%	9%	8%	8%	6%	4%	6%	7%
Dislike a lot	7%	6%	8%	8%	10%	8%	8%	4%	6%	8%
Don't know/ can't recall	1%	1%	1%	4%	2%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	3%	3%	2%	12%	5%	2%	1%	0%	2%	3%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Eccles cake									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	23%	27%	23%	22%	19%	25%	24%	25%	12%
Like a little	24%	25%	26%	29%	25%	25%	25%	25%	15%
Neither like nor dislike	16%	15%	17%	14%	15%	17%	16%	18%	17%
Dislike a little	9%	9%	10%	11%	8%	9%	9%	8%	10%
Dislike a lot	7%	9%	6%	8%	5%	7%	7%	10%	8%
Don't know/ can't recall	5%	3%	4%	3%	7%	5%	4%	2%	8%
Not applicable - I have never tried it	15%	12%	13%	13%	21%	12%	14%	12%	32%
Eton mess									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	35%	33%	36%	41%	30%	39%	36%	37%	32%
Like a little	25%	25%	26%	26%	24%	26%	26%	23%	22%
Neither like nor dislike	12%	13%	13%	10%	13%	12%	12%	10%	13%
Dislike a little	6%	6%	6%	5%	5%	5%	6%	6%	5%
Dislike a lot	5%	6%	5%	6%	5%	5%	5%	6%	5%
Don't know/ can't recall	3%	2%	2%	3%	4%	3%	3%	1%	3%
Not applicable - I have never tried it	13%	14%	13%	9%	18%	9%	13%	16%	20%
Hot cross buns									
Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot	44%	39%	44%	51%	43%	51%	45%	45%	32%
Like a little	29%	29%	29%	32%	26%	27%	28%	32%	31%
Neither like nor dislike	11%	12%	11%	6%	12%	9%	10%	9%	13%
Dislike a little	6%	6%	6%	4%	7%	6%	6%	6%	9%
Dislike a lot	7%	10%	8%	6%	4%	5%	7%	6%	8%
Don't know/ can't recall	1%	1%	1%	0%	2%	0%	1%	1%	1%
Not applicable - I have never tried it	3%	3%	2%	1%	5%	1%	2%	3%	5%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Jam roly-poly										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	33%	34%	32%	26%	30%	35%	35%	34%	31%	35%
Like a little	30%	31%	29%	27%	31%	30%	33%	30%	30%	30%
Neither like nor dislike	16%	16%	16%	12%	15%	15%	15%	19%	17%	15%
Dislike a little	8%	6%	9%	5%	7%	7%	8%	9%	9%	6%
Dislike a lot	5%	4%	6%	3%	4%	4%	5%	7%	5%	5%
Don't know/ can't recall	2%	2%	2%	4%	3%	3%	2%	1%	2%	2%
Not applicable - I have never tried it	6%	7%	6%	22%	11%	6%	3%	1%	6%	7%
Knickerbocker glory										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	30%	28%	31%	18%	23%	28%	35%	34%	27%	33%
Like a little	28%	27%	28%	21%	28%	30%	29%	28%	29%	26%
Neither like nor dislike	18%	19%	17%	10%	12%	19%	20%	21%	19%	17%
Dislike a little	6%	5%	8%	4%	7%	6%	5%	7%	8%	5%
Dislike a lot	5%	5%	5%	3%	4%	5%	5%	6%	5%	5%
Don't know/ can't recall	3%	4%	2%	8%	7%	3%	1%	1%	3%	3%
Not applicable - I have never tried it	10%	12%	9%	36%	19%	9%	5%	3%	10%	12%
Madeira cake										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	27%	25%	29%	23%	24%	29%	27%	29%	25%	30%
Like a little	36%	37%	36%	28%	35%	37%	36%	39%	37%	35%
Neither like nor dislike	19%	19%	18%	12%	16%	18%	21%	21%	20%	17%
Dislike a little	6%	5%	7%	4%	5%	6%	7%	7%	6%	5%
Dislike a lot	3%	3%	4%	3%	4%	3%	3%	4%	3%	4%
Don't know/ can't recall	3%	4%	2%	7%	5%	3%	2%	1%	3%	3%
Not applicable - I have never tried it	6%	7%	5%	23%	12%	5%	3%	1%	6%	6%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Jam roly-poly										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
	Like a lot	33%	39%	34%	35%	25%	31%	33%	35%	27%
	Like a little	30%	31%	31%	31%	28%	30%	30%	32%	30%
	Neither like nor dislike	16%	13%	18%	14%	16%	18%	16%	14%	18%
	Dislike a little	8%	6%	6%	10%	8%	9%	8%	8%	8%
	Dislike a lot	5%	4%	4%	5%	6%	6%	5%	6%	5%
	Don't know/ can't recall	2%	2%	2%	1%	3%	2%	2%	1%	1%
	Not applicable - I have never tried it	6%	5%	5%	4%	13%	5%	6%	5%	10%
Knickerbocker glory										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
	Like a lot	30%	31%	30%	31%	23%	30%	29%	37%	29%
	Like a little	28%	28%	29%	26%	24%	29%	28%	29%	28%
	Neither like nor dislike	18%	19%	17%	16%	18%	18%	18%	16%	16%
	Dislike a little	6%	6%	6%	10%	7%	6%	7%	4%	6%
	Dislike a lot	5%	5%	5%	6%	5%	6%	5%	4%	4%
	Don't know/ can't recall	3%	3%	3%	3%	5%	3%	3%	1%	3%
	Not applicable - I have never tried it	10%	9%	9%	8%	18%	9%	10%	9%	13%
Madeira cake										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
	Like a lot	27%	27%	26%	28%	26%	26%	26%	32%	31%
	Like a little	36%	37%	37%	37%	34%	38%	37%	31%	33%
	Neither like nor dislike	19%	18%	20%	19%	19%	19%	19%	19%	16%
	Dislike a little	6%	6%	5%	7%	6%	7%	6%	7%	5%
	Dislike a lot	3%	3%	3%	3%	2%	4%	3%	4%	5%
	Don't know/ can't recall	3%	3%	3%	2%	5%	2%	3%	3%	2%
	Not applicable - I have never tried it	6%	6%	6%	4%	9%	5%	6%	5%	8%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Mince pie										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	38%	39%	36%	25%	32%	34%	40%	45%	38%	37%
Like a little	28%	28%	28%	23%	24%	29%	28%	31%	28%	28%
Neither like nor dislike	9%	10%	9%	7%	9%	10%	9%	10%	9%	10%
Dislike a little	7%	6%	8%	12%	9%	7%	7%	5%	8%	6%
Dislike a lot	14%	12%	16%	19%	20%	17%	15%	9%	13%	15%
Don't know/ can't recall	1%	1%	1%	3%	2%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	3%	3%	3%	12%	5%	2%	1%	0%	2%	3%

Scones										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	52%	45%	58%	40%	48%	52%	54%	55%	52%	51%
Like a little	32%	34%	29%	32%	33%	30%	31%	32%	33%	30%
Neither like nor dislike	9%	12%	7%	12%	8%	10%	9%	9%	9%	10%
Dislike a little	3%	3%	3%	4%	4%	4%	3%	2%	3%	3%
Dislike a lot	2%	2%	2%	2%	3%	3%	2%	1%	2%	3%
Don't know/ can't recall	1%	1%	0%	2%	1%	1%	0%	0%	1%	1%
Not applicable - I have never tried it	2%	2%	1%	7%	3%	1%	0%	0%	1%	2%

Spotted dick										
Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	23%	26%	20%	7%	12%	19%	27%	31%	21%	25%
Like a little	24%	25%	24%	9%	22%	24%	27%	28%	25%	24%
Neither like nor dislike	15%	15%	14%	7%	12%	14%	16%	17%	15%	14%
Dislike a little	9%	7%	10%	6%	9%	9%	8%	10%	9%	8%
Dislike a lot	10%	8%	11%	8%	11%	11%	10%	8%	9%	11%
Don't know/ can't recall	4%	4%	3%	8%	7%	3%	3%	1%	4%	3%
Not applicable - I have never tried it	16%	16%	17%	54%	27%	18%	8%	4%	17%	16%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Mince pie										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot		38%	38%	40%	41%	33%	38%	38%	40%	35%
Like a little		28%	25%	27%	30%	31%	29%	28%	31%	27%
Neither like nor dislike		9%	8%	10%	6%	11%	9%	9%	7%	10%
Dislike a little		7%	7%	8%	6%	7%	8%	7%	6%	7%
Dislike a lot		14%	17%	12%	14%	12%	14%	14%	14%	17%
Don't know/ can't recall		1%	1%	1%	1%	2%	1%	1%	1%	0%
Not applicable - I have never tried it		3%	3%	3%	2%	4%	1%	3%	2%	5%

Scones										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot		52%	50%	49%	57%	48%	54%	51%	51%	54%
Like a little		32%	32%	33%	33%	31%	31%	32%	32%	31%
Neither like nor dislike		9%	10%	11%	5%	10%	10%	10%	9%	9%
Dislike a little		3%	3%	3%	2%	5%	3%	3%	3%	3%
Dislike a lot		2%	3%	2%	3%	2%	1%	2%	3%	1%
Don't know/ can't recall		1%	1%	1%	0%	2%	0%	1%	1%	0%
Not applicable - I have never tried it		2%	2%	2%	1%	3%	1%	2%	1%	2%

Spotted dick										
	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
	<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>
Like a lot		23%	22%	25%	28%	19%	25%	23%	25%	16%
Like a little		24%	26%	24%	28%	23%	25%	25%	24%	16%
Neither like nor dislike		15%	14%	16%	11%	13%	15%	14%	17%	16%
Dislike a little		9%	9%	7%	11%	9%	9%	9%	10%	8%
Dislike a lot		10%	10%	10%	9%	9%	10%	10%	10%	10%
Don't know/ can't recall		4%	3%	4%	3%	5%	3%	3%	5%	5%
Not applicable - I have never tried it		16%	16%	15%	11%	22%	13%	15%	10%	30%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Sticky toffee pudding

	Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>	
Like a lot	44%	42%	45%	45%	48%	50%	44%	39%	44%	43%	
Like a little	26%	28%	25%	26%	26%	24%	29%	27%	27%	25%	
Neither like nor dislike	12%	13%	11%	9%	9%	11%	12%	14%	12%	12%	
Dislike a little	7%	6%	8%	4%	5%	7%	7%	9%	7%	6%	
Dislike a lot	6%	5%	7%	3%	5%	4%	6%	8%	6%	6%	
Don't know/ can't recall	1%	2%	1%	3%	2%	1%	1%	1%	1%	1%	
Not applicable - I have never tried it	4%	4%	4%	10%	5%	3%	2%	3%	3%	5%	

### Trifle

	Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>	
Like a lot	40%	39%	41%	27%	27%	36%	43%	50%	38%	43%	
Like a little	27%	28%	26%	25%	28%	27%	28%	27%	28%	26%	
Neither like nor dislike	11%	12%	10%	10%	10%	11%	11%	11%	12%	10%	
Dislike a little	8%	8%	8%	12%	13%	10%	7%	5%	9%	7%	
Dislike a lot	9%	8%	11%	10%	15%	12%	9%	6%	9%	10%	
Don't know/ can't recall	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	
Not applicable - I have never tried it	3%	3%	2%	13%	5%	2%	1%	0%	3%	3%	

### Treacle tart

	Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>	
Like a lot	31%	32%	31%	19%	26%	31%	33%	36%	32%	30%	
Like a little	27%	27%	26%	20%	27%	26%	28%	29%	28%	26%	
Neither like nor dislike	15%	15%	14%	9%	13%	15%	16%	16%	15%	15%	
Dislike a little	9%	8%	10%	7%	7%	10%	10%	10%	9%	9%	
Dislike a lot	7%	6%	8%	4%	8%	7%	8%	7%	7%	8%	
Don't know/ can't recall	2%	3%	2%	7%	4%	3%	1%	1%	2%	3%	
Not applicable - I have never tried it	9%	9%	8%	34%	14%	9%	4%	2%	8%	10%	

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Sticky toffee pudding

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	44%	47%	43%	42%	39%	42%	43%	43%	51%	
Like a little	26%	26%	28%	29%	26%	27%	27%	23%	22%	
Neither like nor dislike	12%	10%	13%	13%	11%	13%	12%	14%	11%	
Dislike a little	7%	6%	7%	7%	6%	8%	7%	9%	6%	
Dislike a lot	6%	6%	5%	5%	8%	7%	6%	8%	5%	
Don't know/ can't recall	1%	1%	1%	2%	2%	1%	1%	1%	1%	
Not applicable - I have never tried it	4%	3%	4%	3%	8%	2%	4%	4%	3%	

### Trifle

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	40%	43%	42%	42%	34%	40%	40%	39%	41%	
Like a little	27%	26%	28%	28%	27%	27%	27%	31%	26%	
Neither like nor dislike	11%	10%	10%	9%	14%	12%	11%	10%	10%	
Dislike a little	8%	8%	7%	9%	7%	10%	8%	9%	9%	
Dislike a lot	9%	10%	9%	10%	10%	9%	10%	7%	10%	
Don't know/ can't recall	1%	1%	1%	1%	3%	1%	1%	1%	0%	
Not applicable - I have never tried it	3%	3%	3%	2%	5%	2%	3%	3%	4%	

### Treacle tart

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	31%	33%	34%	38%	24%	34%	33%	30%	20%	
Like a little	27%	27%	29%	29%	26%	26%	27%	27%	22%	
Neither like nor dislike	15%	14%	16%	12%	15%	15%	15%	14%	16%	
Dislike a little	9%	9%	7%	8%	9%	10%	9%	10%	10%	
Dislike a lot	7%	6%	5%	8%	8%	7%	7%	10%	10%	
Don't know/ can't recall	2%	2%	2%	1%	4%	2%	2%	3%	4%	
Not applicable - I have never tried it	9%	9%	7%	4%	14%	6%	8%	7%	18%	



## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Victoria sponge cake

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	45%	40%	51%	48%	46%	49%	46%	42%	44%	47%
Like a little	35%	36%	34%	31%	36%	33%	35%	36%	36%	34%
Neither like nor dislike	11%	13%	10%	5%	8%	10%	12%	15%	12%	11%
Dislike a little	4%	4%	3%	3%	3%	3%	5%	4%	4%	3%
Dislike a lot	2%	3%	2%	1%	2%	2%	2%	3%	2%	2%
Don't know/ can't recall	1%	2%	1%	3%	1%	1%	1%	0%	1%	1%
Not applicable - I have never tried it	2%	3%	1%	7%	3%	1%	1%	0%	2%	2%

### Welsh cakes

Unweighted base	6367	2932	3435	527	985	1119	1115	2621	3878	2489
<b>Base</b>	<b>6367</b>	<b>3088</b>	<b>3279</b>	<b>707</b>	<b>981</b>	<b>1083</b>	<b>1097</b>	<b>2499</b>	<b>3629</b>	<b>2738</b>
Like a lot	17%	16%	18%	13%	15%	16%	18%	19%	18%	16%
Like a little	18%	17%	18%	12%	16%	17%	17%	20%	19%	16%
Neither like nor dislike	14%	14%	13%	6%	9%	14%	13%	17%	14%	13%
Dislike a little	5%	5%	5%	3%	4%	5%	4%	5%	5%	4%
Dislike a lot	4%	3%	5%	4%	5%	4%	4%	4%	4%	4%
Don't know/ can't recall	7%	8%	6%	6%	8%	7%	9%	6%	7%	7%
Not applicable - I have never tried it	36%	36%	36%	55%	42%	37%	34%	28%	33%	39%

## YouGov - British cuisine

Fieldwork: 2nd - 15th April 2019

Sample: 6,367 British adults

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Changing the subject...In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

### Victoria sponge cake

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	45%	46%	46%	46%	40%	46%	45%	49%	44%	
Like a little	35%	35%	35%	36%	37%	34%	35%	30%	33%	
Neither like nor dislike	11%	11%	12%	11%	11%	11%	11%	11%	13%	
Dislike a little	4%	4%	3%	3%	4%	4%	4%	4%	3%	
Dislike a lot	2%	2%	1%	1%	3%	2%	2%	3%	3%	
Don't know/ can't recall	1%	1%	1%	1%	3%	1%	1%	1%	1%	
Not applicable - I have never tried it	2%	2%	2%	1%	3%	1%	2%	2%	2%	

### Welsh cakes

	Unweighted base	6367	1518	1073	552	778	1529	5450	325	592
<b>Base</b>	<b>6367</b>	<b>1522</b>	<b>1051</b>	<b>538</b>	<b>860</b>	<b>1532</b>	<b>5501</b>	<b>312</b>	<b>554</b>	
Like a lot	17%	13%	18%	13%	15%	20%	16%	55%	7%	
Like a little	18%	16%	18%	18%	16%	21%	18%	26%	9%	
Neither like nor dislike	14%	14%	13%	12%	13%	15%	14%	11%	13%	
Dislike a little	5%	4%	5%	5%	4%	5%	5%	4%	3%	
Dislike a lot	4%	4%	4%	5%	4%	4%	4%	1%	4%	
Don't know/ can't recall	7%	8%	5%	8%	9%	7%	7%	1%	9%	
Not applicable - I have never tried it	36%	42%	36%	39%	38%	28%	36%	2%	56%	