







Sample Size: 1699 GB Adults  
Fieldwork: 6th - 7th September 2016

	Relationship Status			
	Total	Married/Civil Partnership	Living with Partner/In a Relationship	Single
<b>Weighted Sample</b>	<b>1699</b>	780	321	384
Unweighted Sample	1699	809	324	355
	%	%	%	%

Imagine someone has asked you out on a date and they have suggested the place/activity. Which of the following statements best reflects your view?

I would expect them to pay for everything and would be offended if they asked me to contribute	7	7	5	5
I would expect them to pay for everything but wouldn't be offended if they asked me to contribute	15	15	16	15
I wouldn't expect them to pay for everything but wouldn't be offended if they didn't ask me to contribute	53	50	62	55
I wouldn't expect them to pay for everything and would be offended if they didn't ask me to contribute	14	16	10	12
Don't know	10	12	7	12

Do you think the tradition of men paying for a first date is or is not old fashioned?

Is old fashioned	49	48	56	50
Is not old fashioned	43	43	36	40
Don't know	8	9	7	10

Which two or three of the following words or phrases, if any, do you associate with dating? (Please select up to 3)

Nerve-racking	35	34	36	36
Exciting	34	32	42	29
Awkward	32	29	33	39
Fun	27	27	27	25
Romantic	25	27	23	24
Allows for new experiences	23	22	23	22
Scary	21	19	20	24
Entertaining	13	11	19	10
Confidence boosting	8	8	9	7
Stimulating	7	7	8	6
Old fashioned	4	4	4	4
Disappointing	4	2	2	7
Arousing	4	5	4	4
Pointless	2	2	1	4
Boring	1	1	2	3
Stupid	1	1	2	1
Other [See Tab 1 for RESPONSES]	1	1	0	0
Don't know	11	14	8	10

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	EU Ref Vote 2016				Vote in 2015				Gender		Age/Gender								Social Grade		Region				
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	Male 18-29	Male 30-44	Male 45-59	Male 60+	Female 18-29	Female 30-44	Female 45-59	Female 60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1699</b>	<b>668</b>	<b>725</b>	<b>262</b>	<b>479</b>	<b>398</b>	<b>102</b>	<b>164</b>	<b>822</b>	<b>877</b>	<b>137</b>	<b>224</b>	<b>231</b>	<b>230</b>	<b>168</b>	<b>217</b>	<b>219</b>	<b>273</b>	<b>968</b>	<b>731</b>	<b>204</b>	<b>564</b>	<b>365</b>	<b>409</b>	<b>156</b>
Unweighted Sample	1699	820	707	147	481	424	111	166	765	934	112	192	202	259	189	234	242	269	1045	654	175	569	379	417	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following words, if any, would you use to describe when men pay for a date? (Please select all that apply)

Polite	48	45	54	39	53	43	47	58	42	54	37	42	40	47	46	56	51	59	48	48	48	51	46	48	42
Generous	48	48	49	44	50	47	54	42	34	60	40	35	34	31	57	60	64	58	50	45	44	47	50	49	44
Chivalrous	37	33	43	33	45	30	44	43	33	40	39	27	28	41	29	39	45	43	38	35	32	40	40	35	30
Old Fashioned	30	33	27	30	25	32	31	28	32	27	38	30	32	31	34	26	25	26	31	28	28	31	29	31	27
Romantic	26	23	30	25	31	23	28	25	20	32	24	19	18	20	26	39	32	30	25	27	22	27	29	25	24
Sweet	26	23	27	27	25	27	21	24	16	35	22	19	12	13	33	42	34	31	23	29	27	24	30	24	23
Presumptuous	6	9	3	6	4	7	7	2	7	5	18	7	4	3	12	3	5	2	8	3	7	6	5	6	5
Sexist	5	7	3	9	4	7	4	3	8	3	11	11	8	4	5	2	4	1	7	4	8	4	4	6	7
Patronising	5	9	3	4	3	8	5	2	7	4	10	9	7	3	9	3	5	2	7	4	7	5	4	6	6
Offensive	1	1	1	2	1	2	0	1	2	1	4	1	2	0	3	0	2	0	1	2	3	1	0	2	2
None of the above	4	4	4	3	4	4	4	4	6	2	6	3	9	4	1	1	3	4	3	5	1	5	4	4	7
Don't know	11	10	8	17	8	12	7	8	15	6	13	16	18	12	11	5	5	6	9	12	10	10	12	11	10

For each of the following types of people, please say whether you would or would not knowingly date them?

<b>Conservative voter</b>																									
Would knowingly date	54	52	65	35	76	41	60	68	59	50	58	52	59	66	40	46	48	59	56	51	48	59	52	55	48
Would not knowingly date	16	25	9	15	2	31	19	7	15	18	17	16	16	12	25	15	20	14	17	15	19	13	14	19	23
Not sure	29	23	26	50	23	28	21	26	26	33	25	32	24	23	35	39	32	26	26	33	33	27	34	26	29
<b>Labour voter</b>																									
Would knowingly date	59	74	54	43	53	76	71	50	62	57	65	59	62	62	69	55	58	50	63	54	60	56	57	65	60
Would not knowingly date	11	6	18	7	18	4	8	23	12	11	13	10	9	15	2	8	10	18	11	12	10	14	11	9	7
Not sure	30	21	28	50	30	20	21	26	27	32	23	31	29	23	28	37	31	31	26	35	30	30	32	26	32
<b>UKIP voter</b>																									
Would knowingly date	36	19	57	23	46	22	23	71	43	29	30	34	46	55	15	25	33	38	31	41	27	37	36	38	36
Would not knowingly date	36	61	15	33	25	56	54	5	32	40	45	36	30	23	57	38	38	32	44	25	45	36	32	36	37
Not sure	28	20	28	44	30	21	23	24	25	31	25	31	24	22	28	37	29	29	24	33	28	27	32	27	28
<b>Liberal Democrat voter</b>																									
Would knowingly date	57	70	53	40	61	62	81	47	60	54	60	59	60	60	63	52	50	52	62	50	56	58	54	59	55
Would not knowingly date	12	7	17	11	12	9	3	26	12	11	9	11	11	16	5	9	13	16	10	14	10	13	10	13	10
Not sure	32	23	30	49	28	29	17	27	28	35	32	30	28	24	32	39	36	32	29	36	34	29	35	29	35

Do you think men being "chivalrous" and "gentlemanly" towards women is or is not sexist?

Yes, it is	7	10	4	6	3	10	7	4	8	6	12	10	7	3	13	5	5	3	9	4	9	7	4	7	9
No, it is not	84	81	89	77	91	81	88	90	82	86	73	78	79	94	75	83	87	94	82	86	83	85	85	84	77
Don't know	9	9	7	16	5	9	5	6	11	8	16	12	14	3	12	12	9	3	9	10	9	9	10	8	14

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<b>Weighted Sample</b>	<b>1699</b>	780	321	384
Unweighted Sample	1699	809	324	355
	%	%	%	%

Which of the following words, if any, would you use to describe when men pay for a date? (Please select all that apply)

Polite	48	51	44	43
Generous	48	46	54	47
Chivalrous	37	36	37	35
Old Fashioned	30	27	36	30
Romantic	26	27	27	23
Sweet	26	23	29	28
Presumptuous	6	4	8	11
Sexist	5	3	7	9
Patronising	5	4	8	7
Offensive	1	0	2	3
None of the above	4	5	3	4
Don't know	11	11	8	12

For each of the following types of people, please say whether you would or would not knowingly date them?

<b>Conservative voter</b>				
Would knowingly date	54	58	50	53
Would not knowingly date	16	14	21	18
Not sure	29	28	30	29
<b>Labour voter</b>				
Would knowingly date	59	58	69	60
Would not knowingly date	11	13	4	11
Not sure	30	29	28	30
<b>UKIP voter</b>				
Would knowingly date	36	38	33	31
Would not knowingly date	36	33	42	42
Not sure	28	29	25	26
<b>Liberal Democrat voter</b>				
Would knowingly date	57	56	65	56
Would not knowingly date	12	14	7	11
Not sure	32	30	29	33

Do you think men being "chivalrous" and "gentlemanly" towards women is or is not sexist?

Yes, it is	7	6	10	8
No, it is not	84	86	78	80
Don't know	9	8	12	12

Sample Size: 1699 GB Adults  
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	EU Ref Vote 2016				Vote in 2015				Gender		Age/Gender								Social Grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think men being "chivalrous" and "gentlemanly" towards women is good or bad for society?

Good for society	<b>79</b>	74	89	67	90	75	89	90	75	83	65	66	75	90	68	85	84	92	78	82	77	82	78	81	76
Bad for society	<b>5</b>	7	3	5	2	6	2	1	7	3	13	10	3	2	8	2	2	2	6	3	6	4	4	5	4
Don't know	<b>16</b>	19	8	28	8	19	9	9	18	13	21	24	22	8	24	13	14	6	16	15	18	14	18	14	20

Now think about the following scenarios. Which of one or two of these words, if any, describe how you would feel if ...

A man gave up his seat for you on public transport

Grateful	<b>53</b>	51	60	42	58	54	65	55	34	71	34	30	28	44	53	64	74	84	50	57	53	53	52	57	45
Flattered	<b>26</b>	21	29	30	30	23	23	26	11	39	13	11	10	11	34	46	45	34	24	27	22	26	29	25	24
Embarrassed	<b>11</b>	13	9	11	9	11	12	8	11	11	12	10	13	9	25	13	7	2	12	9	12	11	11	11	8
Indifferent	<b>6</b>	7	4	10	5	6	6	5	8	4	18	11	5	3	9	6	1	1	7	4	7	6	6	5	9
Patronised	<b>3</b>	5	2	4	3	4	3	1	4	3	8	4	3	3	9	2	2	0	5	2	6	4	4	2	3
Attractive	<b>2</b>	1	2	4	2	1	1	0	1	2	1	3	0	1	4	4	2	0	2	2	1	2	1	2	2
Offended	<b>1</b>	2	1	1	1	1	2	1	2	1	3	2	1	2	1	0	1	0	2	1	2	2	1	0	0
None of these	<b>12</b>	12	12	11	11	12	9	13	20	4	12	16	25	25	5	4	3	3	12	11	11	11	11	11	17
Don't know	<b>10</b>	10	9	11	8	10	7	12	19	2	13	20	27	13	4	2	2	2	9	12	9	9	13	10	11

A man uses the phrase 'ladies first'

Grateful	<b>26</b>	21	30	26	32	21	21	32	15	35	12	11	14	22	30	36	32	41	22	30	24	25	28	28	18
Flattered	<b>23</b>	16	30	27	27	18	23	30	11	35	9	8	13	12	22	36	43	37	20	28	16	26	26	23	17
Indifferent	<b>19</b>	23	15	20	16	21	28	15	18	19	23	23	14	13	32	20	14	16	22	14	19	19	17	19	21
Attractive	<b>5</b>	3	7	4	6	5	3	6	2	7	4	1	1	4	4	7	7	10	5	4	5	7	4	5	3
Patronised	<b>5</b>	9	2	2	2	8	5	1	5	6	7	6	4	2	12	5	5	3	6	4	8	6	4	4	4
Embarrassed	<b>3</b>	4	2	4	2	4	1	1	3	3	7	5	2	2	6	3	4	1	4	3	2	3	3	4	6
Offended	<b>2</b>	3	1	1	1	2	2	1	3	1	5	5	2	3	2	0	1	0	2	2	1	2	3	1	3
None of these	<b>20</b>	21	22	13	20	21	21	22	29	12	24	24	34	33	7	12	14	12	20	20	25	19	17	20	26
Don't know	<b>11</b>	11	9	16	10	11	9	10	20	4	16	23	24	15	6	5	2	2	11	12	11	11	13	10	14

A male friend walks you home at night

Grateful	<b>58</b>	59	62	50	64	59	66	56	31	83	36	28	27	35	79	84	81	85	58	57	55	59	58	60	48
Flattered	<b>18</b>	14	20	21	20	13	15	24	10	25	10	13	7	11	20	25	30	25	17	19	14	19	20	18	12
Indifferent	<b>6</b>	7	4	8	5	5	8	6	8	4	14	12	7	3	11	4	2	2	8	4	8	5	5	6	9
Attractive	<b>4</b>	3	4	5	4	4	3	4	3	5	4	2	1	5	7	4	3	5	3	4	4	4	4	4	2
Embarrassed	<b>3</b>	3	3	5	3	3	2	3	6	0	3	5	6	8	1	1	1	0	3	3	3	2	4	3	6
Patronised	<b>2</b>	2	1	4	1	2	3	1	2	1	6	3	2	0	4	1	1	0	2	2	4	1	1	2	2
Offended	<b>1</b>	1	1	1	1	1	0	1	2	0	3	1	1	2	1	0	0	0	1	1	0	1	1	1	3
None of these	<b>15</b>	16	16	9	13	18	12	19	26	4	18	23	31	30	3	5	5	3	15	15	17	14	13	14	22
Don't know	<b>11</b>	11	9	16	9	11	10	9	20	3	16	22	26	15	5	4	3	2	10	13	10	13	12	10	11

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Unweighted Sample	1699	809	324	355
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Do you think men being "chivalrous" and "gentlemanly" towards women is good or bad for society?

Good for society	<b>79</b>	83	73	73
Bad for society	<b>5</b>	3	6	7
Don't know	<b>16</b>	14	20	19

Now think about the following scenarios.

Which of one or two of these words, if any, describe how you would feel if ...

A man gave up his seat for you on public transport

Grateful	<b>53</b>	56	45	46
Flattered	<b>26</b>	24	29	25
Embarrassed	<b>11</b>	8	19	12
Indifferent	<b>6</b>	4	9	9
Patronised	<b>3</b>	3	8	3
Attractive	<b>2</b>	1	3	3
Offended	<b>1</b>	1	1	2
None of these	<b>12</b>	14	9	11
Don't know	<b>10</b>	11	8	12

A man uses the phrase 'ladies first'

Grateful	<b>26</b>	27	21	19
Flattered	<b>23</b>	23	20	20
Indifferent	<b>19</b>	18	23	22
Attractive	<b>5</b>	5	6	5
Patronised	<b>5</b>	3	9	7
Embarrassed	<b>3</b>	2	6	4
Offended	<b>2</b>	2	3	3
None of these	<b>20</b>	22	20	19
Don't know	<b>11</b>	12	8	14

A male friend walks you home at night

Grateful	<b>58</b>	57	59	50
Flattered	<b>18</b>	17	18	18
Indifferent	<b>6</b>	5	10	9
Attractive	<b>4</b>	4	2	4
Embarrassed	<b>3</b>	3	4	4
Patronised	<b>2</b>	1	3	3
Offended	<b>1</b>	1	1	1
None of these	<b>15</b>	17	12	15
Don't know	<b>11</b>	11	10	14