



Solo Travel
Fieldwork Dates: 2nd - 3rd April 2019

Conducted by YouGov
On behalf of YouGov RealTime

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1215 adults. Fieldwork was undertaken between 2nd - 3rd April 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime

Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

PES_Q1. Thinking about traveling recreationally by yourself (excluding trips for work or family obligations), which, if any, of the following apply to you? Please select all that apply.

Unweighted base	1215	531	684	21	388	297	422	85	2	-	246	248	428	293	826
Base: All US Adults	1215	590	625	26	404	287	410	86	2	-	216	255	457	286	800
I have traveled domestically by myself	43%	45%	40%	10%	31%	44%	52%	57%	-	-	42%	42%	40%	48%	48%
				**		D	D	D,E*	**	**					O,P
I have traveled to other countries by myself	18%	21%	16%	23%	20%	19%	15%	22%	-	-	21%	16%	17%	21%	18%
			**					*	**	**					
I have never traveled by myself but would consider doing so	15%	14%	15%	44%	20%	15%	10%	6%	-	-	16%	17%	15%	12%	15%
			**	F,G	G			*	**	**					
I have never traveled by myself and would not consider doing so	20%	17%	23%	17%	22%	20%	17%	25%	100%	-	19%	20%	22%	18%	19%
			A	**				*	**	**					
None of these	14%	14%	13%	14%	15%	11%	15%	10%	-	-	14%	15%	15%	11%	11%
			**					*	**	**					

PES_Q2. You said you would not consider traveling by yourself in the future. Which, if any, of the following reasons explain why you would not travel by yourself in the future? Please select all that apply.

Unweighted base	237	82	155	5	78	55	76	21	2	-	51	49	88	49	162
Base: All US Adults who will not consider solo travel	243	101	142	4	87	57	72	21	2	-	41	51	99	52	153
I would feel unsafe	57%	31%	76%	52%	51%	55%	67%	60%	60%	-	70%	58%	61%	41%	63%
			A	**	*	*	*	**	**	**	M*	*	*	*	*
I would feel lonely	51%	45%	55%	16%	46%	63%	45%	67%	40%	-	61%	54%	54%	34%	56%
			**	*	*	*	**	**	**	**	M*	*	*	*	*
I would be bored without a travel companion	47%	47%	47%	22%	46%	44%	50%	57%	-	-	52%	49%	48%	39%	49%
			**	*	*	*	**	**	**	**	*	*	*	*	*
I'm not comfortable making travel arrangements by myself	23%	23%	24%	48%	34%	14%	13%	32%	60%	-	29%	20%	21%	28%	20%
			**	E,F*	*	*	**	**	**	**	*	*	*	*	*
It's more expensive to travel alone than with other people	12%	15%	10%	-	17%	7%	8%	19%	60%	-	13%	8%	13%	14%	10%
			**	*	*	*	**	**	**	**	*	*	*	*	*
I'm worried that other people would think I'm weird if I travel alone	7%	5%	8%	-	10%	7%	4%	5%	-	-	11%	4%	4%	12%	7%
			**	*	*	*	**	**	**	**	*	*	*	*	*
My family/friends don't want me to travel alone	23%	13%	30%	-	16%	23%	25%	50%	60%	-	27%	20%	31%	9%	26%
			A	**	*	*	*	**	**	**	M*	*	M*	*	*
I do not like traveling in general	17%	19%	16%	-	18%	11%	14%	41%	40%	-	23%	12%	15%	21%	19%
			**	*	*	*	**	**	**	**	*	*	*	*	*
Other	1%	3%	-	-	-	3%	1%	-	-	-	-	4%	-	2%	2%
			**	*	*	*	**	**	**	**	*	*	*	*	*
None of these	4%	5%	2%	-	3%	-	9%	-	-	-	2%	2%	4%	6%	3%
			**	*	*	*	E*	**	**	**	*	*	*	*	*
Don't know	4%	8%	2%	22%	10%	-	1%	-	-	-	2%	2%	3%	11%	2%
			**	E,F*	*	*	*	**	**	**	*	*	*	*	*

PES_Q3. You said you have traveled or would consider traveling by yourself in the future. Which, if any, of the following reasons explain why you have traveled by yourself or would consider doing so in the future? Please select all that apply.

Unweighted base	813	379	434	13	247	209	290	54	-	-	165	164	275	209	569
Base: All US Adults who have traveled solo or would consider it	804	405	399	18	255	197	277	56	-	-	145	166	291	202	557
The freedom to choose my own itinerary without input from others	46%	46%	45%	59%	44%	45%	48%	38%	-	-	39%	48%	45%	50%	47%
			**	**	*	*	*	*	**	**	*	*	*	J	*
Meeting new people is easier when I'm alone	17%	18%	15%	18%	21%	18%	14%	8%	-	-	15%	17%	14%	22%	14%
			**	**	G	*	*	*	**	**	*	*	*	*	*
Relaxing and unwinding is easier when I'm alone	37%	36%	37%	38%	41%	42%	34%	13%	-	-	37%	36%	38%	36%	36%
			**	G	G	G	G	*	**	**	*	*	*	*	*

YouGov RealTime

Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



Total	Race			Education				Marital Status					Children unde	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

PES_Q1. Thinking about traveling recreationally by yourself (excluding trips for work or family obligations), which, if any, of the following apply to you? Please select all that apply.

Unweighted base	1215	142	163	84	448	414	227	126	602	19	122	49	369	54	309
Base: All US Adults	1215	143	190	82	491	377	219	128	592	21	117	49	381	55	303
I have traveled domestically by myself	43%	28%	30%	46%	29%	45%	57%	61%	42%	27%	60%	51%	38%	42%	37%
				O.P*		R	R.S	R.S		**	V.Z.AA	*	*	*	*
I have traveled to other countries by myself	18%	14%	19%	28%	12%	20%	24%	32%	21%	5%	18%	14%	18%	9%	21%
				N.O*		R	R	R.S	AA	**	*	*	*	*	*
I have never traveled by myself but would consider doing so	15%	13%	16%	14%	16%	14%	11%	11%	11%	16%	14%	6%	22%	14%	18%
				*						**	*	*	V.Y	*	*
I have never traveled by myself and would not consider doing so	20%	20%	26%	15%	24%	20%	13%	14%	23%	23%	14%	26%	16%	22%	22%
				*	T.U	T			X.Z	**	*	*	*	*	*
None of these	14%	27%	16%	13%	23%	10%	5%	7%	14%	30%	7%	12%	14%	21%	11%
				*	S.T.U	T			X	**	*	*	X	X*	*

PES_Q2. You said you would not consider traveling by yourself in the future. Which, if any, of the following reasons explain why you would not travel by yourself in the future? Please select all that apply.

Unweighted base	237	26	35	14	109	82	29	17	134	2	17	14	57	13	67
Base: All US Adults who will not consider solo travel	243	28	49	12	120	77	29	17	136	5	16	13	62	12	68
I would feel unsafe	57%	66%	33%	69%	59%	54%	70%	39%	56%	73%	64%	71%	55%	61%	54%
		**	**	**	*	*	**	**	**	**	**	**	*	**	**
I would feel lonely	51%	57%	33%	54%	46%	46%	75%	71%	50%	100%	56%	40%	50%	52%	54%
		**	**	**	*	*	**	**	**	**	**	**	*	**	*
I would be bored without a travel companion	47%	44%	45%	38%	50%	38%	63%	37%	51%	73%	36%	39%	45%	22%	44%
		**	**	**	*	*	**	**	**	**	**	**	*	**	*
I'm not comfortable making travel arrangements by myself	23%	28%	30%	33%	31%	17%	15%	10%	15%	73%	13%	32%	39%	28%	17%
		**	**	**	S*	*	**	**	**	**	**	**	V*	**	*
It's more expensive to travel alone than with other people	12%	18%	12%	25%	14%	8%	15%	11%	10%	-	18%	32%	13%	6%	6%
		**	**	**	*	*	**	**	**	**	**	**	*	**	*
I'm worried that other people would think I'm weird if I travel alone	7%	3%	6%	21%	6%	9%	9%	-	5%	-	12%	8%	9%	9%	9%
		**	**	**	*	*	**	*	**	**	**	**	*	**	*
My family/friends don't want me to travel alone	23%	27%	14%	14%	22%	23%	25%	30%	22%	-	29%	61%	22%	7%	24%
		**	**	**	*	*	**	**	**	**	**	**	*	**	*
I do not like traveling in general	17%	15%	11%	20%	20%	15%	13%	5%	11%	-	40%	17%	28%	5%	5%
		**	**	**	*	*	**	**	**	**	**	**	V*	**	*
Other	1%	-	-	-	1%	2%	-	-	2%	-	-	-	-	-	1%
		**	**	**	*	*	**	**	**	**	**	**	*	**	*
None of these	4%	8%	3%	-	3%	6%	-	-	3%	-	5%	6%	5%	-	-
		**	**	**	*	*	**	**	**	**	**	**	*	**	*
Don't know	4%	3%	10%	8%	7%	2%	3%	-	1%	-	-	-	14%	8%	3%
		**	**	**	*	*	**	**	**	**	**	**	V*	**	*

PES_Q3. You said you have traveled or would consider traveling by yourself in the future. Which, if any, of the following reasons explain why you have traveled by yourself or would consider doing so in the future? Please select all that apply.

Unweighted base	813	83	101	60	236	291	185	101	383	11	96	31	261	31	206
Base: All US Adults who have traveled solo or would consider it	804	76	111	60	260	263	180	101	373	10	93	31	266	31	202
The freedom to choose my own itinerary without input from others	46%	37%	40%	50%	38%	49%	48%	51%	37%	32%	56%	47%	53%	48%	42%
		*	*	*	*	R	*	R*	**	**	V*	**	V	**	*
Meeting new people is easier when I'm alone	17%	24%	24%	25%	16%	21%	13%	16%	12%	9%	21%	18%	21%	25%	16%
		N*	N*	N*	*	T	*	*	**	**	V*	**	V	**	*
Relaxing and unwinding is easier when I'm alone	37%	40%	41%	33%	33%	43%	31%	38%	29%	50%	45%	35%	44%	35%	44%
		*	*	*	*	R.T	*	*	**	**	V*	**	V	**	AC

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Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



Total	r the age of 18						Income					Type of Area Lived in				Generation x Gender			
	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Male Millennial (1982-1999)	Male Gen X (1965-1981)	Male Baby Boomer (1946-1964)	Female Millennial (1982-1999)					
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP					

PES_Q1. Thinking about traveling recreationally by yourself (excluding trips for work or family obligations), which, if any, of the following apply to you? Please select all that apply.

Unweighted base	1215	906	283	224	360	193	155	397	575	234	9	164	121	192	224
Base: All US Adults	1215	912	297	217	365	185	160	395	578	234	9	210	126	191	194
I have traveled domestically by myself	43%	45%	36%	35%	47%	56%	38%	42%	45%	39%	50%	35%	44%	56%	27%
		AB		AD_AE	AD_AE	AD_AE_AH					**		AP*	AM_AP	
I have traveled to other countries by myself	18%	18%	11%	16%	22%	24%	21%	24%	18%	10%	11%	21%	23%	17%	19%
				AD	AD_AE	AD		AJ_AK	AK		**		*		
I have never traveled by myself but would consider doing so	15%	14%	16%	17%	13%	16%	11%	16%	13%	17%	15%	16%	15%	10%	23%
											**		*		AO_AQ_AR
I have never traveled by myself and would not consider doing so	20%	19%	23%	24%	18%	15%	20%	16%	21%	24%	26%	22%	18%	13%	21%
			AG	AG						AI	**		*		AO
None of these	14%	15%	18%	14%	12%	5%	19%	15%	12%	17%	10%	14%	12%	17%	16%
			AG	AG	AG		AG				**		*		

PES_Q2. You said you would not consider traveling by yourself in the future. Which, if any, of the following reasons explain why you would not travel by yourself in the future? Please select all that apply.

Unweighted base	237	170	57	54	65	29	32	58	124	53	2	30	18	27	48
Base: All US Adults who will not consider solo travel	243	175	67	51	65	28	32	63	121	56	2	46	22	25	41
I would feel unsafe	57%	59%	53%	68%	54%	51%	64%	46%	66%	52%	55%	34%	17%	37%	70%
			*	*	*	**	**	*	AI	*	**	**	**	**	*
I would feel lonely	51%	50%	38%	58%	48%	73%	54%	41%	62%	39%	55%	45%	50%	38%	47%
			*	*	*	**	**	*	AI_AK	*	**	**	**	**	*
I would be bored without a travel companion	47%	48%	47%	42%	50%	45%	51%	45%	49%	44%	55%	42%	44%	57%	51%
			*	*	*	**	**	*	*	*	**	**	**	**	*
I'm not comfortable making travel arrangements by myself	23%	26%	32%	27%	20%	6%	22%	25%	24%	20%	-	36%	4%	14%	33%
			*	*	*	**	**	*	*	*	**	**	**	**	AR*
It's more expensive to travel alone than with other people	12%	15%	22%	3%	9%	18%	7%	15%	10%	12%	55%	20%	8%	10%	14%
		AE*	*	*	**	**	**	*	*	*	**	**	**	**	*
I'm worried that other people would think I'm weird if I travel alone	7%	6%	5%	7%	10%	-	10%	5%	9%	4%	-	6%	4%	6%	14%
			*	*	*	**	**	*	*	*	**	**	**	**	AR*
My family/friends don't want me to travel alone	23%	23%	14%	20%	33%	21%	30%	15%	27%	23%	55%	6%	14%	21%	26%
			*	*	AD*	**	**	*	*	*	**	**	**	**	*
I do not like traveling in general	17%	21%	19%	19%	15%	12%	17%	8%	17%	27%	-	23%	6%	18%	12%
		AB	*	*	**	**	**	*	*	AI*	**	**	**	**	*
Other	1%	1%	-	2%	2%	3%	-	-	2%	2%	-	-	8%	4%	-
			*	*	*	**	**	*	*	*	**	**	**	**	*
None of these	4%	5%	6%	6%	2%	-	-	6%	3%	3%	-	3%	-	14%	2%
			*	*	*	**	**	*	*	*	**	**	**	**	*
Don't know	4%	5%	10%	2%	3%	-	2%	12%	2%	-	45%	18%	-	-	2%
			*	*	*	**	**	AJ_AK*	*	*	**	**	**	**	*

PES_Q3. You said you have traveled or would consider traveling by yourself in the future. Which, if any, of the following reasons explain why you have traveled by yourself or would consider doing so in the future? Please select all that apply.

Unweighted base	813	607	174	138	254	154	93	282	385	140	6	108	90	141	139
Base: All US Adults who have traveled solo or would consider it	804	602	177	135	247	148	97	274	387	138	5	134	89	133	121
The freedom to choose my own itinerary without input from others	46%	47%	45%	51%	46%	43%	41%	42%	49%	46%	-	45%	44%	51%	42%
							*				**	*	*	*	*
Meeting new people is easier when I'm alone	17%	17%	21%	15%	16%	12%	22%	22%	14%	14%	-	24%	17%	17%	17%
			AG	AG	AG	AG*	AJ				**	AR*	*	*	*
Relaxing and unwinding is easier when I'm alone	37%	34%	46%	41%	36%	32%	23%	43%	31%	39%	41%	45%	38%	32%	37%
			AG_AH	AH	AH		*	AJ			**	*	*	*	*

YouGov RealTime

Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



Total		
	Female Gen X (1965-1981)	Female Baby Boomer (1946- 1964)
	AQ	AR

PES_Q1. Thinking about traveling recreationally by yourself (excluding trips for work or family obligations), which, if any, of the following apply to you? Please select all that apply.

	Unweighted base	1215	176	230
Base: All US Adults	1215	161	161	219
I have traveled domestically by myself	43%	45%	49%	49%
		AP	AM,AP	
I have traveled to other countries by myself	18%	16%	16%	14%
I have never traveled by myself but would consider doing so	15%	15%	15%	10%
I have never traveled by myself and would not consider doing so	20%	22%	22%	21%
		AO	AO	
None of these	14%	11%	11%	13%

PES_Q2. You said you would not consider traveling by yourself in the future. Which, if any, of the following reasons explain why you would not travel by yourself in the future? Please select all that apply.

	Unweighted base	237	37	49
Base: All US Adults who will not consider solo travel	243	35	35	46
I would feel unsafe	57%	79%	79%	83%
		*	*	*
I would feel lonely	51%	72%	72%	49%
		AP,AR*	AP,AR*	*
I would be bored without a travel companion	47%	45%	45%	46%
		*	*	*
I'm not comfortable making travel arrangements by myself	23%	20%	20%	13%
		*	*	*
It's more expensive to travel alone than with other people	12%	7%	7%	7%
		*	*	*
I'm worried that other people would think I'm weird if I travel alone	7%	9%	9%	2%
		*	*	*
My family/friends don't want me to travel alone	23%	30%	30%	27%
		*	*	*
I do not like traveling in general	17%	15%	15%	11%
		*	*	*
Other	1%	-	-	-
		*	*	*
None of these	4%	-	-	6%
		*	*	*
Don't know	4%	-	-	2%
		*	*	*

PES_Q3. You said you have traveled or would consider traveling by yourself in the future. Which, if any, of the following reasons explain why you have traveled by yourself or would consider doing so in the future? Please select all that apply.

	Unweighted base	813	119	149
Base: All US Adults who have traveled solo or would consider it	804	108	108	144
The freedom to choose my own itinerary without input from others	46%	47%	47%	45%
Meeting new people is easier when I'm alone	17%	20%	20%	11%
Relaxing and unwinding is easier when I'm alone	37%	45%	45%	35%
		AO	AO	

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Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Certain destinations are appealing to me, but not to my family/friends/partner	32%	32%	57%	34%	33%	29%	28%	-	-	29%	33%	34%	31%	32%
Traveling alone bolsters a sense of independence/self-confidence	32%	27%	46%	38%	30%	28%	23%	-	-	34%	31%	31%	33%	34%
Other	9%	8%	11%	-	10%	11%	24%	-	-	9%	8%	8%	12%	12%
None of these	10%	9%	-	7%	9%	14%	9%	-	-	11%	10%	8%	12%	11%
Don't know	6%	9%	18%	9%	7%	3%	8%	-	-	9%	5%	8%	3%	5%

How interested, if at all, would you be in each of the following scenarios? Please select one option on each row.

Q4_1. Taking a trip to another US city by yourself

	Unweighted base	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1215	531	684	21	388	297	422	85	2	-	246	248	428	293	826
Base: All US Adults	1215	590	625	26	404	287	410	86	2	-	216	255	457	286	800
Very interested	24%	24%	25%	60%	**	31%	22%	20%	10%	*	**	**	26%	28%	22%
Somewhat interested	33%	33%	32%	24%	27%	39%	34%	33%	-	**	**	**	32%	29%	34%
Not very interested	15%	16%	14%	-	15%	14%	16%	13%	-	**	**	**	15%	13%	15%
Not at all interested	24%	22%	26%	14%	19%	22%	28%	41%	100%	**	**	**	22%	23%	26%
Don't know	4%	5%	4%	2%	9%	3%	2%	4%	-	**	**	**	5%	7%	3%
Net: Agree	57%	57%	57%	84%	**	58%	61%	54%	43%	-	**	**	59%	58%	56%
Net: Disagree	39%	38%	40%	14%	34%	36%	44%	54%	100%	-	**	**	37%	36%	41%

Q4_2. Taking a trip to a foreign city by yourself

	Unweighted base	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1215	531	684	21	388	297	422	85	2	-	246	248	428	293	826
Base: All US Adults	1215	590	625	26	404	287	410	86	2	-	216	255	457	286	800
Very interested	16%	17%	15%	32%	**	23%	15%	11%	10%	*	**	**	16%	18%	14%
Somewhat interested	21%	22%	20%	15%	24%	28%	14%	12%	-	**	**	**	19%	21%	21%
Not very interested	16%	17%	15%	21%	16%	12%	19%	16%	-	**	**	**	14%	18%	17%
Not at all interested	43%	39%	46%	30%	29%	42%	54%	60%	100%	**	**	**	37%	46%	46%
Don't know	5%	6%	4%	2%	9%	4%	2%	2%	-	**	**	**	5%	6%	3%
Net: Agree	37%	39%	35%	47%	**	43%	26%	22%	-	**	**	**	39%	39%	35%
Net: Disagree	58%	55%	62%	51%	44%	53%	73%	76%	100%	-	**	**	60%	55%	62%

Q4_3. Taking a beach vacation by yourself

	Unweighted base	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1215	531	684	21	388	297	422	85	2	-	246	248	428	293	826
Base: All US Adults	1215	590	625	26	404	287	410	86	2	-	216	255	457	286	800
Very interested	17%	16%	18%	46%	**	24%	13%	14%	7%	-	**	**	19%	18%	15%
Somewhat interested	22%	23%	22%	15%	22%	27%	21%	17%	-	**	**	**	20%	26%	23%
Not very interested	19%	20%	18%	8%	20%	21%	18%	18%	-	**	**	**	22%	18%	19%

YouGov RealTime
Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



	Total	Race			Education				Marital Status					Children unde	
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Certain destinations are appealing to me, but not to my family/friends/partner	32%	30%	30%	34%	27%	39%	32%	29%	34%	23%	18%	19%	35%	35%	35%
Traveling alone bolsters a sense of independence/self-confidence	32%	19%	26%	39%	25%	36%	34%	33%	22%	21%	37%	40%	44%	27%	25%
Other	9%	3%	3%	10%	6%	9%	13%	12%	12%	-	10%	22%	4%	8%	5%
None of these	10%	7%	7%	13%	8%	10%	10%	15%	14%	16%	11%	10%	3%	9%	9%
Don't know	6%	9%	11%	5%	11%	4%	5%	1%	6%	-	2%	3%	9%	12%	6%

How interested, if at all, would you be in each of the following scenarios? Please select one option on each row.

Q4_1. Taking a trip to another US city by yourself

Unweighted base	1215	142	163	84	448	414	227	126	602	19	122	49	369	54	309
Base: All US Adults	1215	143	190	82	491	377	219	128	592	21	117	49	381	55	303
Very interested	24%	27%	30%	29%	20%	28%	29%	23%	19%	9%	32%	15%	32%	30%	26%
Somewhat interested	33%	29%	28%	33%	27%	32%	39%	46%	32%	55%	34%	35%	33%	28%	33%
Not very interested	15%	15%	16%	8%	17%	13%	12%	13%	17%	16%	10%	19%	12%	10%	15%
Not at all interested	24%	20%	19%	25%	31%	22%	17%	18%	30%	16%	22%	29%	16%	19%	21%
Don't know	4%	9%	6%	4%	6%	5%	4%	-	2%	3%	3%	2%	7%	12%	5%
Net: Agree	57%	56%	58%	63%	46%	60%	68%	69%	50%	64%	65%	50%	65%	59%	59%
Net: Disagree	39%	35%	35%	33%	48%	36%	29%	31%	47%	32%	32%	48%	28%	29%	36%

Q4_2. Taking a trip to a foreign city by yourself

Unweighted base	1215	142	163	84	448	414	227	126	602	19	122	49	369	54	309
Base: All US Adults	1215	143	190	82	491	377	219	128	592	21	117	49	381	55	303
Very interested	16%	14%	24%	23%	14%	18%	17%	19%	12%	10%	19%	9%	23%	22%	20%
Somewhat interested	21%	18%	22%	23%	15%	20%	29%	33%	22%	19%	19%	10%	22%	14%	23%
Not very interested	16%	13%	17%	13%	15%	17%	17%	16%	16%	31%	11%	23%	16%	16%	12%
Not at all interested	43%	46%	31%	34%	50%	41%	34%	31%	49%	37%	48%	56%	30%	41%	40%
Don't know	5%	10%	7%	7%	6%	4%	4%	1%	3%	3%	3%	2%	9%	7%	5%
Net: Agree	37%	32%	46%	47%	28%	38%	46%	53%	33%	29%	38%	19%	45%	36%	43%
Net: Disagree	58%	58%	48%	47%	65%	58%	51%	47%	64%	68%	59%	79%	46%	57%	52%

Q4_3. Taking a beach vacation by yourself

Unweighted base	1215	142	163	84	448	414	227	126	602	19	122	49	369	54	309
Base: All US Adults	1215	143	190	82	491	377	219	128	592	21	117	49	381	55	303
Very interested	17%	19%	27%	13%	17%	17%	19%	16%	13%	10%	28%	9%	21%	27%	22%
Somewhat interested	22%	22%	20%	25%	19%	25%	21%	30%	21%	20%	26%	16%	24%	21%	20%
Not very interested	19%	15%	19%	21%	18%	19%	21%	18%	19%	34%	16%	32%	18%	17%	19%

YouGov RealTime
Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



	Total	r the age of 18					Income					Type of Area Lived in				Generation x Gender			
		No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Male Millennial (1982-1999)	Male Gen X (1965-1981)	Male Baby Boomer (1946-1964)	Female Millennial (1982-1999)				
Certain destinations are appealing to me, but not to my family/friends/partner	32%	31%	30%	33%	30%	37%	32%	30%	32%	37%	12%	30%	28%	33%	39%				
Traveling alone bolsters a sense of independence/self-confidence	32%	34%	32%	32%	28%	34%	36%	37%	30%	29%	17%	34%	21%	24%	41%				
Other	9%	11%	7%	6%	14%	9%	9%	6%	12%	8%	25%	4%	10%	8%	6%				
None of these	10%	10%	7%	13%	8%	12%	14%	10%	10%	9%	17%	7%	8%	12%	8%				
Don't know	6%	6%	8%	5%	6%	4%	10%	4%	7%	10%	-	10%	13%	2%	7%				

How interested, if at all, would you be in each of the following scenarios? Please select one option on each row.

Q4_1. Taking a trip to another US city by yourself

	Unweighted base	906	283	224	360	193	155	397	575	234	9	164	121	192	224
Base: All US Adults	1215	912	297	217	355	185	160	395	578	234	9	210	126	191	194
Very interested	24%	24%	26%	23%	27%	25%	16%	32%	21%	20%	8%	30%	18%	20%	31%
Somewhat interested	33%	32%	34%	31%	30%	34%	37%	33%	32%	33%	45%	26%	45%	33%	28%
Not very interested	15%	14%	14%	18%	14%	17%	12%	11%	16%	17%	-	15%	14%	18%	15%
Not at all interested	24%	25%	19%	25%	27%	23%	28%	17%	28%	27%	35%	18%	18%	28%	20%
Don't know	4%	4%	7%	3%	3%	2%	8%	7%	3%	4%	12%	11%	4%	1%	6%
Net: Agree	57%	56%	60%	54%	57%	58%	52%	65%	53%	53%	53%	56%	63%	53%	59%
Net: Disagree	39%	40%	33%	43%	40%	40%	40%	28%	44%	44%	35%	33%	32%	45%	35%

Q4_2. Taking a trip to a foreign city by yourself

	Unweighted base	906	283	224	360	193	155	397	575	234	9	164	121	192	224
Base: All US Adults	1215	912	297	217	355	185	160	395	578	234	9	210	126	191	194
Very interested	16%	15%	15%	13%	19%	17%	15%	23%	13%	13%	-	23%	15%	11%	22%
Somewhat interested	21%	20%	22%	18%	19%	25%	20%	27%	19%	14%	26%	24%	31%	17%	25%
Not very interested	16%	17%	15%	20%	16%	15%	14%	12%	18%	17%	26%	15%	14%	20%	16%
Not at all interested	43%	43%	40%	46%	43%	40%	43%	30%	47%	53%	36%	27%	35%	50%	30%
Don't know	5%	4%	8%	2%	3%	2%	8%	8%	3%	4%	12%	11%	4%	2%	6%
Net: Agree	37%	35%	37%	32%	38%	43%	35%	50%	33%	26%	26%	47%	47%	28%	47%
Net: Disagree	58%	61%	55%	66%	59%	55%	57%	43%	64%	70%	62%	42%	49%	70%	46%

Q4_3. Taking a beach vacation by yourself

	Unweighted base	906	283	224	360	193	155	397	575	234	9	164	121	192	224
Base: All US Adults	1215	912	297	217	355	185	160	395	578	234	9	210	126	191	194
Very interested	17%	16%	21%	18%	17%	16%	13%	22%	15%	16%	11%	24%	9%	12%	25%
Somewhat interested	22%	23%	23%	20%	21%	23%	25%	24%	20%	25%	27%	24%	27%	21%	19%
Not very interested	19%	19%	20%	19%	20%	19%	14%	18%	20%	19%	26%	20%	25%	20%	20%

YouGov RealTime
Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



	Total	Female	
		Gen X (1965-1981)	Baby Boomer (1946-1964)
Certain destinations are appealing to me, but not to my family/friends/partner	32%	36%	25%
Traveling alone bolsters a sense of independence/self-confidence	32%	39%	32%
Other	9%	AN.AO	13%
None of these	10%	10%	AM.AP
Don't know	6%	9%	16%
		2%	AP
			3%

How interested, if at all, would you be in each of the following scenarios? Please select one option on each row.

Q4_1. Taking a trip to another US city by yourself

	Unweighted base	1215	176	230
Base: All US Adults	1215	161	219	
Very interested	24%	25%	20%	
Somewhat interested	33%	35%	35%	
Not very interested	15%	14%	14%	
Not at all interested	24%	24%	29%	AM.AP
Don't know	4%	2%	2%	
Net: Agree	57%	60%	55%	
Net: Disagree	39%	38%	43%	

Q4_2. Taking a trip to a foreign city by yourself

	Unweighted base	1215	176	230
Base: All US Adults	1215	161	219	
Very interested	16%	14%	11%	
Somewhat interested	21%	25%	12%	AR
Not very interested	16%	10%	18%	AQ
Not at all interested	43%	46%	57%	AM.AP
Don't know	5%	4%	1%	AM.AN.AP.AQ
Net: Agree	37%	40%	24%	
Net: Disagree	58%	57%	75%	AQ.AR
		AM.AP	AM.AN.AP.AQ	

Q4_3. Taking a beach vacation by yourself

	Unweighted base	1215	176	230
Base: All US Adults	1215	161	219	
Very interested	17%	16%	16%	
Somewhat interested	22%	26%	22%	
Not very interested	19%	18%	15%	

YouGov RealTime
Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
				**				*	**	**					
Not at all interested	37%	36%	39%	28%	27%	36%	45%	57%	100%	-	40%	44%	35%	33%	40%
			**	**		D	D.E	D.E*	**	**		LM			P
Don't know	4%	5%	3%	2%	7%	3%	2%	1%	-	-	4%	2%	4%	5%	3%
			**	E.F.G				*	**	**					
Net: Agree	40%	39%	40%	62%	46%	40%	36%	24%	-	-	40%	37%	39%	44%	38%
			**	F.G		G		*	**	**					
Net: Disagree	56%	56%	57%	36%	47%	57%	63%	75%	100%	-	57%	61%	57%	51%	59%
			**	**	D	D	D	D.E.F*	**	**		M			P

Q4_4. Taking a camping trip by yourself

Unweighted base	1215	531	684	21	388	297	422	85	2	-	246	248	428	293	826
Base: All US Adults	1215	590	625	26	404	287	410	86	2	-	216	255	457	286	800
Very interested	12%	15%	8%	43%	18%	8%	7%	4%	-	-	9%	10%	13%	14%	11%
		B	**	**	E.F.G			*	**	**					
Somewhat interested	13%	18%	9%	10%	13%	18%	12%	5%	-	-	11%	14%	14%	14%	13%
		B	**	**	G	F.G		*	**	**					
Not very interested	14%	14%	15%	7%	19%	12%	15%	4%	-	-	19%	13%	13%	14%	14%
		**	**	**	E.G	G		*	**	**					
Not at all interested	57%	48%	65%	34%	41%	59%	66%	86%	100%	-	57%	61%	56%	54%	58%
			A	**	**	D	D	D.E.F*	**	**					
Don't know	4%	5%	3%	5%	8%	3%	1%	1%	-	-	4%	3%	4%	5%	3%
		**	**	**	E.F.G			*	**	**					
Net: Agree	25%	33%	17%	54%	32%	27%	19%	9%	-	-	20%	24%	27%	27%	24%
		B	**	**	F.G	F.G	G	*	**	**					
Net: Disagree	71%	62%	80%	41%	60%	71%	80%	90%	100%	-	76%	74%	70%	67%	73%
		A	**	**	**	D	D	D.E	D.E.F*	**	M				

Q4_5. Taking a cruise by yourself

Unweighted base	1215	531	684	21	388	297	422	85	2	-	246	248	428	293	826
Base: All US Adults	1215	590	625	26	404	287	410	86	2	-	216	255	457	286	800
Very interested	12%	13%	12%	22%	16%	11%	10%	6%	-	-	12%	10%	13%	14%	11%
		**	**	**	F.G			*	**	**					
Somewhat interested	17%	17%	17%	27%	21%	17%	15%	10%	-	-	17%	11%	18%	21%	15%
		**	**	**	F.G			*	**	**			K	K	
Not very interested	15%	16%	15%	12%	17%	16%	14%	11%	-	-	14%	18%	14%	16%	15%
		**	**	**	**			*	**	**					
Not at all interested	51%	48%	53%	24%	38%	52%	60%	72%	100%	-	54%	57%	50%	45%	56%
		**	**	**	**	D	D	D.E.F*	**	**		M			O.P
Don't know	4%	6%	3%	16%	8%	4%	1%	1%	-	-	3%	4%	5%	5%	3%
		**	**	**	E.F.G	F		*	**	**					
Net: Agree	30%	30%	29%	49%	37%	28%	25%	16%	-	-	29%	21%	31%	35%	26%
		**	**	**	E.F.G	G		*	**	**			K	K	
Net: Disagree	66%	65%	67%	36%	56%	69%	74%	83%	100%	-	68%	75%	64%	60%	71%
		**	**	**	**	D	D	D.E*	**	**		LM			O.P

Q4_6. Taking a road trip by yourself

Unweighted base	1215	531	684	21	388	297	422	85	2	-	246	248	428	293	826
Base: All US Adults	1215	590	625	26	404	287	410	86	2	-	216	255	457	286	800
Very interested	21%	25%	18%	34%	23%	22%	21%	9%	-	-	20%	20%	22%	24%	21%
		B	**	**	G	G	G	*	**	**					
Somewhat interested	28%	31%	26%	24%	26%	29%	30%	32%	-	-	26%	28%	29%	29%	30%
		**	**	**	**			*	**	**					
Not very interested	17%	16%	17%	3%	19%	15%	17%	15%	-	-	20%	20%	14%	16%	17%
		**	**	**	**			*	**	**		L			
Not at all interested	29%	23%	34%	33%	22%	31%	31%	42%	100%	-	31%	27%	30%	26%	29%
		A	**	**	**	D	D	D*	**	**					
Don't know	4%	5%	4%	6%	9%	4%	1%	2%	-	-	3%	4%	5%	5%	3%

YouGov RealTime
Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



	Total	Race			Education				Marital Status					Children unde	
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
				*						**		V.X.Z*		*	
Not at all interested	37%	37%	28%	36%	40%	36%	36%	34%	45%	33%	26%	43%	30%	27%	35%
				*					X.Z.AA	**		X*		*	
Don't know	4%	7%	5%	4%	6%	3%	2%	2%	2%	3%	4%	-	7%	7%	4%
				*						**		V		V*	
Net: Agree	40%	41%	48%	38%	36%	42%	40%	46%	34%	29%	54%	25%	45%	49%	42%
				*						**	V.Y	*	V.Y	V.Y*	
Net: Disagree	56%	52%	47%	57%	58%	55%	57%	52%	64%	67%	42%	75%	48%	44%	54%
				*					X.Z.AA	**		X.Z.AA*		*	

Q4_4. Taking a camping trip by yourself

Unweighted base	1215	142	163	84	448	414	227	126	602	19	122	49	369	54	309
Base: All US Adults	1215	143	190	82	491	377	219	128	592	21	117	49	381	55	303
Very interested	12%	12%	13%	11%	13%	12%	8%	12%	12%	9%	12%	4%	12%	11%	17%
				*						**		*		*	AC
Somewhat interested	13%	11%	17%	13%	13%	16%	10%	14%	14%	14%	12%	4%	14%	14%	16%
				*		T				**		*		*	
Not very interested	14%	12%	17%	14%	12%	15%	17%	17%	14%	20%	11%	18%	16%	14%	15%
				*						**		*		*	
Not at all interested	57%	58%	48%	58%	56%	55%	63%	56%	59%	49%	63%	74%	50%	55%	48%
				*			S		Z	**	Z	V.Z*		*	
Don't know	4%	7%	5%	4%	6%	3%	3%	1%	2%	8%	3%	-	8%	7%	4%
				*						**		V		V*	
Net: Agree	25%	23%	29%	24%	26%	27%	17%	26%	26%	23%	24%	8%	26%	25%	32%
				*	T	T			Y	**	Y	*	Y	Y*	AC
Net: Disagree	71%	70%	66%	72%	68%	70%	80%	72%	72%	69%	73%	92%	66%	68%	63%
				*			R.S			**		V.X.Z.AA*		*	

Q4_5. Taking a cruise by yourself

Unweighted base	1215	142	163	84	448	414	227	126	602	19	122	49	369	54	309
Base: All US Adults	1215	143	190	82	491	377	219	128	592	21	117	49	381	55	303
Very interested	12%	20%	15%	9%	12%	14%	12%	10%	10%	-	16%	11%	15%	20%	18%
		N.Q		*						**	V	*	V	V*	AC
Somewhat interested	17%	21%	21%	20%	15%	22%	18%	12%	15%	23%	13%	20%	21%	17%	19%
			*			R.U				**	*	V	*	*	
Not very interested	15%	9%	19%	20%	16%	12%	16%	21%	15%	20%	11%	20%	18%	7%	15%
			O	O*				S		**	*	*		*	
Not at all interested	51%	41%	39%	45%	51%	48%	52%	55%	59%	54%	55%	49%	37%	46%	44%
			*					Z	**	Z	*	*	37%	*	
Don't know	4%	10%	6%	6%	6%	4%	3%	1%	2%	3%	5%	-	8%	10%	4%
		N	*		U					**	*	V	V	V.Y*	
Net: Agree	30%	41%	36%	29%	27%	36%	30%	22%	25%	23%	29%	30%	36%	37%	37%
		N	N	*		R.U				**	*	V	*	AC	
Net: Disagree	66%	49%	59%	65%	67%	60%	67%	77%	73%	74%	66%	70%	56%	54%	58%
			O*		S			S	Z.AA	**	*	*		*	

Q4_6. Taking a road trip by yourself

Unweighted base	1215	142	163	84	448	414	227	126	602	19	122	49	369	54	309
Base: All US Adults	1215	143	190	82	491	377	219	128	592	21	117	49	381	55	303
Very interested	21%	15%	27%	23%	18%	24%	25%	21%	20%	13%	25%	13%	24%	25%	25%
			O	*		R				**	*	*		*	
Somewhat interested	28%	27%	24%	26%	26%	29%	31%	33%	27%	55%	36%	26%	25%	41%	28%
			*						Z	**	*	*		Z*	
Not very interested	17%	13%	19%	20%	17%	17%	16%	18%	18%	9%	13%	20%	18%	8%	15%
			*							**	*	*		*	
Not at all interested	29%	36%	25%	25%	33%	26%	26%	26%	33%	19%	21%	38%	25%	19%	28%
			*		S				X.Z.AA	**	X.AA*	*		*	
Don't know	4%	10%	6%	6%	6%	4%	2%	2%	2%	3%	4%	2%	8%	7%	5%

YouGov RealTime
Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



	Total	r the age of 18		Income				Type of Area Lived in				Generation x Gender			
		No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Male Millennial (1982-1999)	Male Gen X (1965-1981)	Male Baby Boomer (1946-1964)	Female Millennial (1982-1999)
											**		*		
Not at all interested	37%	38%	30%	40%	39%	40%	41%	29%	43%	37%	25%	23%	36%	46%	31%
				AD	AD	AD	AD		AI		**		AM*	AM.AP	
Don't know	4%	4%	5%	3%	3%	2%	7%	6%	2%	3%	12%	10%	4%	2%	5%
							AG		AJ		**	AO.AQ.AR	*		
Net: Agree	40%	39%	44%	38%	38%	39%	38%	47%	34%	41%	38%	48%	36%	32%	44%
								AJ			**	AO	*		AO
Net: Disagree	56%	57%	51%	59%	59%	59%	55%	47%	63%	56%	51%	42%	61%	66%	51%
									AI		**		AM*	AM.AP.AQ	

Q4_4. Taking a camping trip by yourself

Unweighted base	1215	906	283	224	360	193	155	397	575	234	9	164	121	192	224
Base: All US Adults	1215	912	297	217	355	185	160	395	578	234	9	210	126	191	194
Very interested	12%	10%	17%	8%	13%	12%	4%	17%	8%	13%	-	23%	10%	9%	14%
			AE.AH		AH	AH		AJ		AJ	**	AN.AO.AP.AQ.AR	*		AQ.AR
Somewhat interested	13%	13%	10%	14%	15%	13%	15%	15%	11%	17%	11%	17%	30%	15%	9%
										AJ	**	AP.AR	AM.AO.AP.AQ.AR*		
Not very interested	14%	14%	15%	17%	13%	14%	13%	15%	15%	13%	-	15%	13%	18%	23%
											**		*		AN.AQ.AR
Not at all interested	57%	60%	52%	60%	56%	58%	60%	48%	64%	53%	67%	35%	44%	57%	48%
		AB							AI.AK		**		*	AM	AM
Don't know	4%	4%	6%	1%	3%	2%	8%	6%	2%	3%	22%	10%	3%	1%	6%
			AE.AG				AE.AF.AG	AJ			**	AO.AQ.AR	*		AQ.AR
Net: Agree	25%	22%	27%	22%	27%	26%	19%	31%	19%	31%	11%	40%	40%	24%	23%
					AH			AJ		AJ	**	AO.AP.AQ.AR	AO.AP.AQ.AR*	AR	AR
Net: Disagree	71%	74%	67%	77%	69%	73%	73%	63%	79%	66%	67%	50%	57%	74%	71%
		AB		AD.AF				AI.AK			**		*	AM.AN	AM.AN

Q4_5. Taking a cruise by yourself

Unweighted base	1215	906	283	224	360	193	155	397	575	234	9	164	121	192	224
Base: All US Adults	1215	912	297	217	355	185	160	395	578	234	9	210	126	191	194
Very interested	12%	10%	16%	10%	12%	13%	8%	17%	9%	11%	23%	16%	8%	11%	15%
			AH					AJ			**		*		
Somewhat interested	17%	17%	19%	23%	17%	10%	15%	21%	15%	16%	-	22%	16%	13%	21%
			AG	AG	AG			AJ			**	AO	*		
Not very interested	15%	16%	12%	14%	15%	18%	20%	13%	17%	14%	18%	17%	19%	15%	17%
											**		*		
Not at all interested	51%	53%	44%	52%	53%	58%	49%	42%	55%	56%	48%	34%	53%	59%	42%
		AB				AD		AI	AI	AI	**		AM*	AM.AP	
Don't know	4%	4%	8%	2%	3%	1%	8%	7%	3%	3%	12%	11%	4%	1%	5%
			AE.AF.AG				AE.AF.AG	AJ			**	AO.AQ.AR	*		AQ.AR
Net: Agree	30%	27%	35%	33%	29%	23%	23%	38%	25%	28%	23%	39%	24%	25%	36%
			AG.AH	AG				AJ.AK			**	AN.AO.AR	*		AN.AO.AR
Net: Disagree	66%	69%	57%	65%	68%	75%	69%	55%	72%	69%	66%	51%	72%	74%	59%
		AB		AD	AD.AE	AD	AD	AI	AI	AI	**		AM.AP*	AM.AP	

Q4_6. Taking a road trip by yourself

Unweighted base	1215	906	283	224	360	193	155	397	575	234	9	164	121	192	224
Base: All US Adults	1215	912	297	217	355	185	160	395	578	234	9	210	126	191	194
Very interested	21%	20%	23%	19%	24%	23%	14%	26%	19%	20%	12%	27%	25%	24%	20%
			AH		AH			AJ			**		*		
Somewhat interested	28%	29%	24%	26%	30%	34%	26%	27%	29%	30%	37%	28%	32%	32%	25%
					AD						**		*		
Not very interested	17%	17%	16%	21%	15%	14%	20%	16%	18%	15%	-	20%	16%	14%	19%
											**		*		
Not at all interested	29%	29%	29%	29%	28%	28%	31%	23%	32%	31%	40%	16%	22%	28%	29%
									AI		**		*	AM	AM
Don't know	4%	4%	8%	2%	3%	1%	8%	7%	3%	4%	12%	10%	4%	1%	8%

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US_nat_internal Sample: 2nd - 3rd April 2019



	Total	Female Gen X (1965-1981)	Female Baby Boomer (1946- 1964)
Not at all interested	37%	37% AM	45% AM,AP
Don't know	4%	3%	2%
Net: Agree	40%	42%	38%
Net: Disagree	56%	55% AM	60% AM

Q4_4. Taking a camping trip by yourself

Unweighted base	1215	176	230
Base: All US Adults	1215	161	219
Very interested	12%	7%	5%
Somewhat interested	13%	10%	9%
Not very interested	14%	11%	12%
Not at all interested	57%	70% AM,AN,AO,AP	74% AM,AN,AO,AP
Don't know	4%	3%	1%
Net: Agree	25%	16%	14%
Net: Disagree	71%	81% AM,AN,AP	85% AM,AN,AO,AP

Q4_5. Taking a cruise by yourself

Unweighted base	1215	176	230
Base: All US Adults	1215	161	219
Very interested	12%	14%	9%
Somewhat interested	17%	17%	16%
Not very interested	15%	15%	14%
Not at all interested	51%	51% AM	60% AM,AP
Don't know	4%	3%	1%
Net: Agree	30%	31%	25%
Net: Disagree	66%	66% AM	74% AM,AP

Q4_6. Taking a road trip by yourself

Unweighted base	1215	176	230
Base: All US Adults	1215	161	219
Very interested	21%	20%	18%
Somewhat interested	28%	27%	28%
Not very interested	17%	13%	19%
Not at all interested	29%	37% AM,AN	33% AM,AN
Don't know	4%	3%	1%

YouGov RealTime
Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



	Total	Gender		Generation						Region				White	
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South		West
Net: Agree	50%	56%	44%	**	E,F	F	51%	*	**	**	46%	48%	51%	53%	51%
Net: Disagree	46%	39%	52%	**	50%	51%	51%	*	**	**	52%	47%	44%	42%	46%
			A	**				D*	**	**	M				

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, AI/AJ/AK/AL, AM/AN/AO/API/AQ/AR, Minimum Base: 30 (**), Small Base: 100 (*))

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US_nat_internal Sample: 2nd - 3rd April 2019



	Total	Race			Education				Marital Status					Children unde	
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
		N		*	T					**		*	V	V*	
Net: Agree	50%	42%	50%	49%	44%	53%	56%	54%	47%	69%	61%	40%	49%	66%	53%
				*		R	R			**	V.Y.Z	*		V.Y.Z*	
Net: Disagree	46%	48%	44%	45%	50%	43%	42%	44%	51%	28%	35%	59%	43%	27%	43%
				*					X.Z.AA	**		X.AA*	AA	*	

Cell Contents (Col

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US_nat_internal Sample: 2nd - 3rd April 2019



	Total	Under the age of 18	Income					Type of Area Lived in				Generation x Gender			
		No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Male Millennial (1982-1999)	Male Gen X (1965-1981)	Male Baby Boomer (1946-1964)	Female Millennial (1982-1999)
			AE,AF,AG			AE,AF,AG	AJ			**	AO,AQ,AR	*		AO,AR	
Net: Agree	50%	49%	47%	47%	55%	40%	53%	48%	50%	49%	54%	57%	56%	44%	
Net: Disagree	46%	47%	45%	51%	42%	51%	40%	50%	46%	40%	36%	39%	43%	48%	
					AH	AD,AH	AI			**		AP*	AM		

Cell Contents (Col

YouGov RealTime
Solo Travel

US_nat_internal Sample: 2nd - 3rd April 2019



	Total	Female Gen X (1965-1981)	Female Baby Boomer (1946- 1964)
Net: Agree	50%	46%	46%
Net: Disagree	46%	51% AM	53% AM,AN

Cell Contents (Col