

YouGov / The Sun Survey Results

Sample Size: 1745 GB Adults
Fieldwork: 13th - 14th July 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1745	484	526	110	142	520	427	379	846	899	208	441	597	499	995	750	223	567	373	429	152
Unweighted Sample	1745	492	516	84	179	537	433	354	803	942	93	399	734	519	1123	622	303	555	321	381	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	0	79	4	12	36	34	29	32	34	40	39	29	32	41	37	32	23
Lab	38	0	100	0	0	5	87	38	38	38	43	38	41	33	34	44	45	30	40	45	36
Lib Dem	8	0	0	100	0	1	2	30	7	9	6	11	6	8	9	6	7	11	3	9	7
Other	19	0	0	0	100	15	7	21	19	19	22	18	19	19	17	21	16	18	20	15	34

Other Parties Voting Intention

UKIP	10	0	0	0	100	13	3	8	10	10	5	9	12	11	9	13	9	11	13	10	3
SNP / PCY	4	0	0	0	0	1	1	2	4	3	3	5	3	3	3	5	2	0	3	1	26
Green	4	0	0	0	0	1	2	10	3	5	12	3	3	3	5	3	4	6	2	4	3
BNP	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	0	1	0	1	0	1	2	1	0	0	2

Non Voters

Would Not Vote	7	0	0	0	0	1	2	2	7	8	16	13	3	3	7	8	11	10	4	7	4
Don't know	13	0	0	0	0	9	11	22	9	18	14	11	16	12	12	15	16	11	13	18	8

July 10-11
July 13-14

Do you approve or disapprove of the Government's record to date?

Approve	31	31	81	7	38	17	65	9	23	34	28	21	28	31	36	36	24	29	33	32	29	24
Disapprove	52	51	7	83	36	69	20	76	62	53	50	44	49	55	52	47	58	53	48	51	54	56
Don't know	17	18	12	11	27	15	14	15	16	13	22	35	23	14	12	18	18	17	19	17	17	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

June
29-30

July
13-14

If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote for Britain to remain a member of the European Union	40	41	34	58	76	4	28	51	54	46	37	40	45	41	38	47	33	39	43	37	40	50
I would vote for Britain to leave the European Union	39	38	48	27	20	85	55	31	29	38	39	26	31	39	49	34	44	38	39	43	38	29
I would not vote	5	5	2	3	2	3	2	4	2	4	7	9	8	4	3	4	6	5	6	4	6	4
Don't know	16	16	16	12	2	7	15	15	15	13	18	25	16	17	10	15	17	18	13	15	17	18

Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.

How would you then vote in a referendum on the issue?

Would vote for Britain to remain in the European Union on the new terms	54	52	66	59	78	16	56	55	62	56	48	49	51	51	55	60	42	54	52	49	51	59
Would vote for Britain to leave the European Union	23	25	24	21	6	66	32	22	18	25	24	14	21	26	32	20	31	24	24	28	24	22
Would not vote	6	4	0	2	2	2	1	4	1	3	5	6	7	3	3	4	5	6	5	3	5	2
Don't know	17	19	10	18	14	17	12	19	19	16	22	32	21	20	10	17	22	16	19	20	20	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 29-30	July 13-14																				
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																						
Good or bad for the economy?																						
Good for the economy	45	43	85	16	60	47	77	20	35	48	39	30	42	42	50	48	36	43	46	44	41	37
Bad for the economy	36	37	6	70	24	32	12	65	43	37	37	30	33	42	38	34	41	32	33	36	42	48
Don't know	19	20	9	14	17	21	11	16	22	15	24	39	25	16	12	18	22	24	21	20	17	15
Being done fairly or unfairly?																						
Fairly	29	27	69	4	30	27	59	7	17	32	23	16	28	28	31	33	21	23	30	31	25	22
Unfairly	53	53	17	84	45	60	26	78	64	53	53	44	47	58	57	47	61	56	47	54	59	55
Don't know	18	19	14	11	26	13	15	15	19	15	24	40	25	15	12	20	18	21	23	16	16	23
Necessary or unnecessary?																						
Necessary	57	55	93	28	74	59	87	30	51	57	52	46	52	56	60	61	47	52	59	56	51	50
Unnecessary	28	28	3	55	10	25	7	51	32	32	25	21	29	29	28	24	34	30	21	26	34	37
Don't know	15	17	4	17	16	17	6	19	17	11	23	33	19	15	12	15	20	18	20	17	14	13
Too deep, too shallow or at about the right level?																						
Too deep	36	36	10	67	26	31	17	60	44	41	32	24	28	43	42	33	41	34	32	35	41	47
Too shallow	11	11	15	7	9	23	15	9	6	13	9	8	13	10	12	11	11	13	10	12	11	9
About the right level	32	30	66	10	45	25	55	12	28	33	28	27	28	30	34	35	24	29	34	29	30	24
Don't know	21	22	9	16	20	20	13	19	21	13	31	42	31	18	12	21	24	24	24	24	19	20
Being done too quickly, too slowly, or at about the right pace?																						
Too quickly	38	37	8	68	28	35	14	62	46	40	35	28	28	42	43	34	42	34	35	36	40	44
Too slowly	12	11	15	8	9	23	16	7	7	14	9	8	14	10	12	12	11	14	11	14	11	8
About the right pace	33	32	68	10	46	28	59	12	28	34	31	21	34	32	34	37	25	27	35	31	32	33
Don't know	17	19	9	14	17	14	10	19	19	13	26	43	24	15	10	17	22	25	20	19	17	14
Having an impact on your own life, or not having an impact on your own life?																						
Having an impact on my life	49	52	40	68	42	62	44	68	54	54	51	38	45	60	54	47	59	50	49	56	53	53
Not having an impact on my life	37	34	50	22	49	32	45	19	36	36	32	27	35	30	40	40	26	31	36	34	32	36
Don't know	14	14	10	10	9	7	11	12	10	11	17	34	19	10	6	13	15	18	15	10	15	10
And who do you think is most to blame for the current spending cuts?																						
The Conservative-Liberal Democrat coalition	26	24	2	56	10	19	5	50	26	25	23	13	20	28	29	22	28	23	19	24	30	31
The last Labour government	36	34	76	4	43	47	72	7	23	37	31	23	31	34	40	39	27	32	37	34	34	20
Both	22	28	16	28	32	30	17	28	37	27	28	32	31	26	25	24	33	29	29	27	23	38
Neither	5	4	2	5	14	2	1	5	9	5	4	6	5	4	4	6	3	5	6	3	4	5
Don't know	10	10	4	7	1	1	5	10	5	6	13	26	14	8	2	10	9	11	9	11	9	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 29-30	July 13-14																				
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																						
Very worried	20	18	8	26	13	25	10	24	15	15	22	12	21	22	15	14	24	19	18	16	20	21
Fairly worried	39	43	35	47	34	44	38	53	45	40	45	46	44	42	41	39	48	40	41	44	47	36
TOTAL WORRIED	59	61	43	73	47	69	48	77	60	55	67	58	65	64	56	53	72	59	59	60	67	57
Not very worried	28	28	39	22	33	28	36	18	29	31	25	27	26	28	30	34	20	26	29	30	23	31
Not at all worried	9	8	15	3	21	3	14	4	8	10	6	5	6	7	13	10	5	8	9	6	9	9
TOTAL NOT WORRIED	37	36	54	25	54	31	50	22	37	41	31	32	32	35	43	44	25	34	38	36	32	40
Don't know	4	3	3	1	0	1	2	1	3	4	3	10	4	2	1	3	3	7	2	4	1	3
be victims of burglary, robbery or mugging																						
Very worried	9	8	5	10	6	13	5	9	6	7	9	5	10	6	10	5	11	13	7	7	10	2
Fairly worried	29	29	27	31	17	32	28	36	23	26	31	31	25	30	30	26	33	32	30	29	29	20
TOTAL WORRIED	38	37	32	41	23	45	33	45	29	33	40	36	35	36	40	31	44	45	37	36	39	22
Not very worried	46	47	50	47	54	44	51	43	51	48	47	47	46	48	48	51	42	39	47	47	47	58
Not at all worried	11	12	15	10	24	9	12	9	17	15	9	8	14	14	9	13	10	8	12	14	11	13
TOTAL NOT WORRIED	57	59	65	57	78	53	63	52	68	63	56	55	60	62	57	64	52	47	59	61	58	71
Don't know	5	4	3	2	0	2	3	3	4	4	4	10	6	2	3	5	3	7	4	4	2	6
suffer directly from cuts in spending on public services such as health, education and welfare																						
Very worried	25	24	8	39	12	33	9	37	23	21	26	14	17	26	31	19	29	23	24	23	25	20
Fairly worried	41	40	36	41	36	46	39	45	42	38	43	43	38	43	38	39	43	39	39	42	40	42
TOTAL WORRIED	66	64	44	80	48	79	48	82	65	59	69	57	55	69	69	58	72	62	63	65	65	62
Not very worried	25	27	42	14	43	17	40	10	28	30	24	26	32	24	25	32	20	25	28	25	26	29
Not at all worried	6	6	12	3	8	3	10	4	4	8	3	6	8	5	5	7	5	5	7	4	7	3
TOTAL NOT WORRIED	31	33	54	17	51	20	50	14	32	38	27	32	40	29	30	39	25	30	35	29	33	32
Don't know	4	4	2	3	1	1	2	4	3	3	4	12	5	2	1	4	4	8	2	5	2	5
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																						
Very worried	18	16	12	18	4	38	13	19	11	15	17	8	11	19	22	11	24	14	14	20	18	14
Fairly worried	28	27	26	30	22	34	28	31	28	23	31	27	24	28	30	25	30	26	27	27	29	24
TOTAL WORRIED	46	43	38	48	26	72	41	50	39	38	48	35	35	47	52	36	54	40	41	47	47	38
Not very worried	31	32	35	32	37	14	35	28	32	33	31	35	36	32	25	35	27	31	33	30	32	33
Not at all worried	17	19	22	17	36	10	19	16	24	23	15	17	21	18	18	24	12	20	18	18	17	25
TOTAL NOT WORRIED	48	51	57	49	73	24	54	44	56	56	46	52	57	50	43	59	39	51	51	48	49	58
Don't know	6	6	4	5	1	3	5	5	5	5	6	14	7	3	5	5	7	8	7	6	3	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
lose their job / have difficulty finding work																						
Very worried	19	17	10	23	12	25	9	22	17	16	19	13	15	19	18	13	22	19	13	18	21	15
Fairly worried	33	34	29	38	18	37	31	38	36	32	36	39	35	35	30	35	33	38	32	34	35	33
TOTAL WORRIED	52	51	39	61	30	62	40	60	53	48	55	52	50	54	48	48	55	57	45	52	56	48
Not very worried	29	28	36	23	36	22	35	22	29	29	27	21	34	31	22	30	26	21	33	28	25	33
Not at all worried	13	14	22	9	33	10	20	10	14	16	13	9	9	11	25	17	11	11	15	13	16	14
TOTAL NOT WORRIED	42	42	58	32	69	32	55	32	43	45	40	30	43	42	47	47	37	32	48	41	41	47
Don't know	6	6	4	7	0	6	5	9	4	7	6	18	6	4	5	5	8	11	7	8	3	5
lose their home																						
Very worried	13	12	5	16	8	17	6	16	10	11	13	10	9	11	15	9	15	13	11	10	15	7
Fairly worried	26	25	16	32	16	25	20	32	28	22	28	17	25	27	26	24	27	29	25	24	25	25
TOTAL WORRIED	39	37	21	48	24	42	26	48	38	33	41	27	34	38	41	33	42	42	36	34	40	32
Not very worried	34	37	46	33	39	34	43	33	37	38	37	41	42	37	32	39	35	33	36	42	37	41
Not at all worried	21	20	29	14	36	20	27	13	22	23	18	17	17	21	24	23	16	17	23	18	20	22
TOTAL NOT WORRIED	55	57	75	47	75	54	70	46	59	61	55	58	59	58	56	62	51	50	59	60	57	63
Don't know	6	5	3	4	1	4	4	6	3	6	5	14	6	3	4	5	6	8	6	5	3	4
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																						
Very worried	13	12	7	17	8	16	7	15	10	12	11	8	10	12	15	8	17	12	12	9	16	7
Fairly worried	21	23	15	28	21	21	16	31	25	23	24	25	23	22	25	24	23	24	24	18	26	27
TOTAL WORRIED	34	35	22	45	29	37	23	46	35	35	35	33	33	34	40	32	40	36	36	27	42	34
Not very worried	35	35	41	32	32	36	42	30	33	34	37	37	37	38	30	36	34	31	34	42	34	32
Not at all worried	22	23	31	18	39	20	28	18	27	25	21	17	22	24	25	26	19	22	23	24	21	27
TOTAL NOT WORRIED	57	58	72	50	71	56	70	48	60	59	58	54	59	62	55	62	53	53	57	66	55	59
Don't know	8	6	6	4	0	7	6	6	5	6	7	14	8	4	5	6	7	11	6	7	4	7
suffer ill-health																						
Very worried	18	15	10	22	6	17	12	23	10	12	19	8	9	16	24	12	21	14	14	15	20	11
Fairly worried	35	36	32	39	24	35	32	41	39	34	38	29	27	39	42	35	36	32	36	34	38	38
TOTAL WORRIED	53	51	42	61	30	52	44	64	49	46	57	37	36	55	66	47	57	46	50	49	58	49
Not very worried	33	36	42	28	57	40	42	25	40	39	33	39	46	36	26	40	30	39	39	35	30	36
Not at all worried	9	8	11	7	12	3	9	8	7	9	7	12	11	7	4	8	7	6	7	8	9	8
TOTAL NOT WORRIED	42	44	53	35	69	43	51	33	47	48	40	51	57	43	30	48	37	45	46	43	39	44
Don't know	6	5	4	4	1	5	5	3	4	6	5	13	6	3	4	6	5	8	4	7	4	7