

Sample Size: 1660 GB Adults
Fieldwork: 17th - 18th May 2015

| | Gender | | Age | | | | Social Grade | | Region | | | | | |
|------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| Total | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1660 | 805 | 855 | 198 | 420 | 568 | 475 | 946 | 714 | 212 | 540 | 355 | 408 | 144 |
| Unweighted Sample | 1660 | 790 | 870 | 180 | 286 | 670 | 524 | 1119 | 541 | 206 | 538 | 376 | 386 | 154 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How many affairs have you ever had?

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|-------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| One | 50 | 42 | 57 | 48 | 47 | 54 | 47 | 44 | 56 | 42 | 54 | 55 | 44 | 50 |
| Two | 25 | 23 | 26 | 8 | 29 | 22 | 26 | 29 | 20 | 29 | 28 | 13 | 24 | 28 |
| Three | 10 | 13 | 8 | 19 | 8 | 8 | 13 | 12 | 9 | 8 | 9 | 12 | 14 | 6 |
| Four | 2 | 2 | 2 | 0 | 0 | 2 | 2 | 1 | 3 | 7 | 0 | 4 | 1 | 0 |
| Five or more | 8 | 11 | 5 | 14 | 10 | 7 | 7 | 7 | 9 | 7 | 6 | 9 | 8 | 11 |
| Don't know | 2 | 4 | 0 | 0 | 0 | 3 | 2 | 1 | 3 | 5 | 1 | 2 | 2 | 2 |
| Prefer not to say | 3 | 4 | 3 | 10 | 6 | 3 | 2 | 5 | 1 | 1 | 1 | 4 | 7 | 3 |

Thinking about all affairs that you've had, which, if any, of the following people was your affair with? Please tick all that apply.

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|-------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Friend | 43 | 32 | 53 | 80 | 37 | 38 | 47 | 43 | 42 | 45 | 49 | 34 | 36 | 53 |
| Work colleague | 38 | 44 | 32 | 24 | 33 | 39 | 40 | 42 | 33 | 27 | 33 | 52 | 42 | 27 |
| A stranger | 18 | 27 | 9 | 51 | 27 | 15 | 13 | 19 | 17 | 5 | 18 | 18 | 22 | 25 |
| Ex- partner | 12 | 9 | 14 | 31 | 20 | 11 | 6 | 15 | 8 | 7 | 7 | 10 | 22 | 11 |
| No-one specific | 10 | 11 | 10 | 11 | 5 | 11 | 12 | 12 | 8 | 29 | 9 | 3 | 10 | 4 |
| Neighbour | 8 | 13 | 3 | 7 | 9 | 7 | 9 | 6 | 10 | 4 | 10 | 3 | 9 | 17 |
| Someone of the same sex | 7 | 9 | 5 | 25 | 18 | 4 | 3 | 7 | 7 | 11 | 6 | 9 | 5 | 8 |
| A partner's relative | 3 | 5 | 0 | 7 | 0 | 5 | 1 | 1 | 4 | 0 | 5 | 1 | 3 | 0 |
| Other | 8 | 8 | 8 | 7 | 8 | 7 | 8 | 6 | 10 | 7 | 9 | 5 | 10 | 3 |
| Don't know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Prefer not to say | 2 | 2 | 1 | 0 | 0 | 3 | 1 | 2 | 1 | 2 | 1 | 2 | 0 | 5 |

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| | Gender | | Age | | | | Social Grade | | Region | | | | | |
|------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| Total | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1660 | 805 | 855 | 198 | 420 | 568 | 475 | 946 | 714 | 212 | 540 | 355 | 408 | 144 |
| Unweighted Sample | 1660 | 790 | 870 | 180 | 286 | 670 | 524 | 1119 | 541 | 206 | 538 | 376 | 386 | 154 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How long did your longest affair last?

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|----------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Less than a week | 7 | 8 | 6 | 36 | 11 | 5 | 4 | 6 | 8 | 5 | 9 | 10 | 4 | 4 |
| Between a week and a month | 12 | 10 | 13 | 18 | 25 | 5 | 12 | 12 | 12 | 8 | 14 | 13 | 11 | 8 |
| Between one month and six months | 24 | 21 | 27 | 33 | 22 | 27 | 22 | 26 | 22 | 35 | 19 | 28 | 21 | 27 |
| Between six months and 1 year | 16 | 17 | 15 | 14 | 16 | 17 | 16 | 18 | 15 | 19 | 16 | 8 | 25 | 7 |
| Between 1 and 5 years | 18 | 19 | 16 | 0 | 12 | 22 | 19 | 16 | 20 | 8 | 19 | 14 | 22 | 25 |
| More than five years | 12 | 10 | 14 | 0 | 4 | 11 | 18 | 11 | 13 | 8 | 17 | 14 | 7 | 10 |
| Still ongoing | 5 | 6 | 5 | 0 | 0 | 8 | 6 | 6 | 5 | 3 | 4 | 5 | 5 | 14 |
| Don't know | 4 | 6 | 2 | 0 | 8 | 4 | 3 | 4 | 4 | 12 | 2 | 3 | 5 | 0 |
| Prefer not to say | 2 | 2 | 1 | 0 | 3 | 3 | 1 | 2 | 1 | 2 | 1 | 5 | 0 | 5 |

For the following questions, if you have had more than one affair, please think about your most recent affair.

Thinking about your most recent affair, what was your relationship status at the time?

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Married more than 10 years | 29 | 32 | 27 | 0 | 0 | 29 | 47 | 28 | 31 | 20 | 32 | 30 | 31 | 27 |
| Married between 5 and 10 years | 13 | 14 | 12 | 0 | 8 | 14 | 16 | 13 | 13 | 15 | 14 | 12 | 11 | 16 |
| Married between 1 and 5 years | 8 | 6 | 9 | 0 | 8 | 8 | 8 | 8 | 7 | 0 | 8 | 10 | 11 | 3 |
| Married less than a year | 2 | 3 | 1 | 0 | 3 | 2 | 1 | 2 | 2 | 0 | 3 | 3 | 2 | 0 |
| Unmarried but with a partner for more than 10 years | 5 | 7 | 3 | 0 | 7 | 6 | 4 | 4 | 7 | 2 | 5 | 4 | 7 | 6 |
| Unmarried but with a partner and together for between 5 and 10 years | 8 | 7 | 9 | 0 | 10 | 13 | 3 | 8 | 8 | 9 | 11 | 7 | 6 | 3 |
| Unmarried but with a partner and together for between 1 and 5 years | 15 | 14 | 17 | 39 | 36 | 15 | 4 | 20 | 10 | 9 | 13 | 11 | 19 | 32 |
| Unmarried but with a partner and together for less than a year | 8 | 7 | 9 | 52 | 25 | 2 | 1 | 9 | 7 | 11 | 7 | 12 | 7 | 0 |
| Single | 9 | 7 | 12 | 0 | 3 | 10 | 13 | 7 | 12 | 28 | 7 | 6 | 7 | 7 |
| Don't know | 1 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 1 | 0 | 0 | 4 | 0 | 0 |
| Prefer not to say | 2 | 3 | 1 | 9 | 0 | 1 | 3 | 1 | 3 | 6 | 1 | 1 | 0 | 5 |

Sample Size: 1660 GB Adults
Fieldwork: 17th - 18th May 2015

| | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| Total | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1660 | 805 | 855 | 198 | 420 | 568 | 475 | 946 | 714 | 212 | 540 | 355 | 408 | 144 |
| Unweighted Sample | 1660 | 790 | 870 | 180 | 286 | 670 | 524 | 1119 | 541 | 206 | 538 | 376 | 386 | 154 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Why did you have an affair? Please tick all that apply.

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I felt flattered by the attention | 40 | 35 | 44 | 61 | 52 | 33 | 38 | 34 | 46 | 33 | 36 | 38 | 44 | 52 |
| I felt emotionally deprived in my relationship | 36 | 29 | 43 | 69 | 29 | 35 | 38 | 41 | 31 | 22 | 40 | 38 | 38 | 31 |
| I was dissatisfied with my sex life | 23 | 32 | 15 | 50 | 28 | 22 | 20 | 23 | 24 | 32 | 19 | 26 | 20 | 28 |
| I enjoyed the thrill of cheating | 15 | 17 | 14 | 14 | 34 | 16 | 6 | 13 | 18 | 14 | 12 | 16 | 18 | 18 |
| I was unable to commit to one partner | 11 | 14 | 7 | 17 | 21 | 11 | 5 | 11 | 10 | 13 | 10 | 12 | 5 | 23 |
| Other | 20 | 21 | 20 | 16 | 23 | 20 | 20 | 25 | 15 | 26 | 22 | 18 | 20 | 16 |
| Don't know | 6 | 5 | 7 | 0 | 13 | 4 | 6 | 6 | 6 | 11 | 6 | 0 | 10 | 0 |
| Prefer not to say | 1 | 1 | 1 | 0 | 0 | 1 | 2 | 0 | 2 | 0 | 2 | 1 | 0 | 5 |

Was the person you were having an affair with also cheating on someone?

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|-------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes, they were | 55 | 47 | 63 | 17 | 41 | 56 | 66 | 54 | 56 | 59 | 48 | 53 | 63 | 62 |
| No, they were not | 39 | 44 | 35 | 72 | 59 | 37 | 28 | 41 | 36 | 26 | 48 | 44 | 33 | 33 |
| Don't know | 5 | 7 | 2 | 11 | 0 | 6 | 5 | 4 | 6 | 15 | 4 | 2 | 5 | 0 |
| Prefer not to say | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 5 |

Why did the affair end? Please tick all that apply.

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I decided to end it | 43 | 38 | 49 | 55 | 42 | 41 | 45 | 39 | 49 | 46 | 46 | 38 | 45 | 38 |
| They decided to end it | 9 | 11 | 8 | 34 | 3 | 6 | 12 | 9 | 10 | 11 | 13 | 4 | 8 | 6 |
| My partner caught me out | 8 | 10 | 5 | 0 | 11 | 9 | 5 | 10 | 5 | 6 | 4 | 3 | 14 | 12 |
| I admitted the affair to my partner | 7 | 7 | 7 | 5 | 4 | 8 | 8 | 6 | 8 | 2 | 8 | 9 | 6 | 8 |
| The person I was having an affair with confessed to their partner | 3 | 4 | 2 | 8 | 0 | 2 | 4 | 2 | 4 | 4 | 2 | 6 | 1 | 1 |
| Their partner caught me out | 1 | 1 | 2 | 0 | 3 | 2 | 0 | 1 | 2 | 2 | 1 | 1 | 0 | 4 |
| Other | 25 | 27 | 24 | 8 | 25 | 29 | 23 | 29 | 21 | 20 | 25 | 36 | 23 | 16 |
| Don't know | 2 | 1 | 2 | 4 | 4 | 2 | 0 | 1 | 2 | 9 | 1 | 1 | 0 | 0 |
| Not applicable – it has not ended | 10 | 8 | 11 | 6 | 12 | 8 | 11 | 11 | 8 | 3 | 13 | 5 | 10 | 15 |
| Prefer not to say | 2 | 3 | 0 | 0 | 0 | 2 | 2 | 1 | 2 | 0 | 2 | 0 | 2 | 5 |

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| | Gender | | Age | | | | Social Grade | | Region | | | | | |
|------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| Total | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1660 | 805 | 855 | 198 | 420 | 568 | 475 | 946 | 714 | 212 | 540 | 355 | 408 | 144 |
| Unweighted Sample | 1660 | 790 | 870 | 180 | 286 | 670 | 524 | 1119 | 541 | 206 | 538 | 376 | 386 | 154 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you have children with the partner you cheated on - and if so how old were they? Please tick all that apply

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|--|-----------|-----------|-----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Yes - over 16 | 18 | 18 | 18 | 0 | 0 | 19 | 28 | 19 | 18 | 24 | 12 | 28 | 17 | 14 |
| Yes - aged 5 - 16 | 17 | 20 | 14 | 0 | 16 | 21 | 15 | 17 | 16 | 7 | 22 | 17 | 17 | 10 |
| Yes - aged under 5 | 6 | 7 | 4 | 0 | 9 | 5 | 6 | 5 | 6 | 0 | 5 | 13 | 3 | 8 |
| TOTAL YES | 41 | 45 | 36 | 0 | 25 | 45 | 49 | 41 | 40 | 31 | 39 | 58 | 37 | 32 |
| No, I have no children with the partner I cheated on | 60 | 56 | 63 | 100 | 80 | 52 | 53 | 58 | 61 | 67 | 61 | 45 | 61 | 70 |
| Don't know | 1 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 3 | 0 | 0 | 1 | 0 |
| Prefer not to say | 1 | 1 | 1 | 0 | 0 | 2 | 2 | 2 | 0 | 0 | 0 | 5 | 1 | 0 |

Did your most recent affair generally improve or worsen your existing relationship?

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Generally improve | 22 | 29 | 16 | 20 | 26 | 20 | 24 | 19 | 27 | 25 | 19 | 20 | 27 | 23 |
| Generally worsen | 32 | 30 | 34 | 52 | 30 | 35 | 29 | 34 | 30 | 28 | 35 | 30 | 30 | 36 |
| Don't know | 40 | 35 | 44 | 28 | 36 | 41 | 42 | 39 | 41 | 42 | 41 | 41 | 36 | 41 |
| Prefer not to say | 5 | 6 | 5 | 0 | 8 | 5 | 6 | 8 | 3 | 5 | 4 | 9 | 7 | 0 |

How did your affair improve your relationship? Please tick all that apply.

[This question was only asked to respondents whose affair generally improved their existing relationship; n=72]

| | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| It made me appreciate what I had | 58 | 67 | 44 | 59 | 53 | 50 | 68 | 51 | 65 | 46 | 60 | 66 | 62 | 44 |
| It improved our relationship | 44 | 51 | 32 | 57 | 46 | 54 | 33 | 44 | 44 | 43 | 56 | 55 | 28 | 44 |
| It improved our sex life | 29 | 35 | 19 | 0 | 28 | 38 | 26 | 38 | 22 | 21 | 39 | 9 | 27 | 56 |
| It made my partner appreciate what they had | 18 | 8 | 36 | 59 | 19 | 23 | 10 | 23 | 14 | 13 | 12 | 4 | 34 | 20 |
| It discouraged me from ending the relationship | 9 | 10 | 7 | 23 | 0 | 16 | 6 | 12 | 6 | 11 | 13 | 9 | 6 | 0 |
| Other | 5 | 3 | 10 | 0 | 6 | 12 | 0 | 8 | 3 | 9 | 0 | 0 | 13 | 0 |
| Don't know | 3 | 3 | 2 | 20 | 0 | 5 | 0 | 2 | 3 | 0 | 0 | 4 | 0 | 19 |
| Prefer not to say | 2 | 3 | 0 | 0 | 0 | 6 | 0 | 0 | 3 | 0 | 0 | 0 | 6 | 0 |

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| | Gender | | Age | | | | Social Grade | | Region | | | | | |
|------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| Total | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1660 | 805 | 855 | 198 | 420 | 568 | 475 | 946 | 714 | 212 | 540 | 355 | 408 | 144 |
| Unweighted Sample | 1660 | 790 | 870 | 180 | 286 | 670 | 524 | 1119 | 541 | 206 | 538 | 376 | 386 | 154 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Have you ever had an affair but then gone back to your partner?

[This question was only asked to respondents who have had an affair; n=314]

| | | | | | | | | | | | | | | |
|-------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes, I have | 61 | 66 | 56 | 62 | 70 | 56 | 62 | 60 | 63 | 53 | 61 | 54 | 68 | 65 |
| No, I have not | 36 | 30 | 41 | 33 | 28 | 39 | 36 | 36 | 35 | 34 | 37 | 39 | 32 | 35 |
| Don't know | 2 | 2 | 1 | 5 | 0 | 3 | 0 | 2 | 1 | 7 | 1 | 2 | 0 | 0 |
| Prefer not to say | 2 | 2 | 1 | 0 | 3 | 2 | 2 | 2 | 1 | 6 | 1 | 5 | 0 | 0 |

Who was that affair with? Please tick all that apply.

[This question was only asked to respondents who have had an affair but then gone back to their partner; n=189]

| | | | | | | | | | | | | | | |
|-------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Friend | 33 | 26 | 40 | 60 | 30 | 31 | 32 | 37 | 27 | 29 | 45 | 31 | 17 | 41 |
| Work colleague | 31 | 33 | 29 | 12 | 17 | 36 | 37 | 31 | 32 | 32 | 28 | 30 | 37 | 29 |
| A stranger | 14 | 18 | 9 | 7 | 32 | 11 | 8 | 15 | 13 | 0 | 14 | 23 | 13 | 16 |
| No-one specific | 13 | 18 | 8 | 0 | 25 | 8 | 13 | 14 | 12 | 35 | 3 | 15 | 17 | 7 |
| Ex- partner | 7 | 7 | 7 | 26 | 11 | 7 | 2 | 8 | 6 | 7 | 5 | 10 | 9 | 0 |
| Someone of the same sex | 6 | 8 | 4 | 19 | 19 | 1 | 2 | 5 | 7 | 1 | 6 | 12 | 3 | 9 |
| Neighbour | 5 | 6 | 3 | 0 | 4 | 4 | 6 | 3 | 7 | 0 | 9 | 0 | 5 | 2 |
| A partner's relative | 2 | 3 | 0 | 0 | 0 | 5 | 0 | 0 | 4 | 0 | 5 | 0 | 0 | 0 |
| Other | 8 | 6 | 9 | 0 | 6 | 9 | 8 | 6 | 9 | 14 | 6 | 5 | 12 | 0 |
| Don't know | 2 | 0 | 3 | 7 | 4 | 0 | 1 | 1 | 2 | 0 | 1 | 2 | 0 | 9 |
| Prefer not to say | 1 | 2 | 1 | 0 | 0 | 1 | 2 | 2 | 0 | 0 | 2 | 2 | 0 | 0 |