

## YouGov / The Sun Survey Results

Sample Size: 1660 GB Adults Fieldwork: 17th - 18th May 2015

		Gen	der		Α	ge		Social	Grade			Region		
	Total	Male	Female	18-24 25-39 40-59 60			60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1660	805	855	198	420	568	475	946	714	212	540	355	408	144
Unweighted Sample	1660	790	870	180	286	670	524	1119	541	206	538	376	386	154

The following questions are of a personal nature about relationships which some people may find intrusive. All answers are anonymous and confidential and there are 'Prefer not to say' options. Please click either 'Continue with questions' or 'Skip this section'.

Continue with questions	89	88	89	78	88	91	91	90	87	87	90	90	87	88
Skip this section	11	12	11	22	12	9	9	10	13	13	10	10	13	12

[The following questions were only asked to respondents who wanted to continue with the questions; n=1490]

## Have you ever thought about having an affair?

Yes, I have	33	37	29	20	34	34	36	32	35	37	31	36	32	31
No, I have not	57	51	63	53	55	60	58	57	58	52	58	55	60	62
Not applicable – I have never been in a romantic relationship	5	6	4	24	6	1	0	5	4	5	5	4	5	2
Don't know	2	3	1	2	3	2	2	3	1	4	3	1	1	1
Prefer not to say	3	3	2	1	1	3	4	3	2	3	2	4	2	3

In the previous question you told us you have thought about having an affair, which if any, of the following would it be with? Please tick all that apply.

[This question was only asker to respondents who have thought about having an affair; n=492]

Work colleague	36	43	29	27	44	37	31	38	34	40	33	34	34	51
Friend	32	35	27	50	36	23	34	36	26	30	35	29	31	33
No-one specific	30	35	24	30	28	35	26	30	30	38	28	28	25	42
A stranger	24	33	13	23	42	21	12	25	23	30	18	25	27	23
Ex- partner	12	13	11	14	20	14	4	11	14	14	8	14	16	8
Someone of the same sex	9	13	5	15	18	7	4	10	8	12	8	9	10	6
Neighbour	8	12	3	3	6	10	7	5	11	5	8	4	9	16
A partner's relative	5	8	2	0	7	6	3	4	6	3	4	5	5	13
Other	6	6	7	5	8	4	7	5	8	7	7	4	7	7
Don't know	4	2	7	0	3	5	5	4	4	2	3	9	3	3
Prefer not to say	2	1	4	9	0	3	2	2	3	5	2	1	3	3



Tieldwork. 17th - Toth May 2013		Ger	nder		A	ge		Social	Grade			Region		
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1660	805	855	198	420	568	475	946	714	212	540	355	408	144
Unweighted Sample		790	870	180	286	670	524	1119	541	206	538	376	386	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Have you ever had the opportunity to have an affair but turned														
it down?				in the second				Ī						
Yes, I have	43	40	46	31	40	41	53	43	43	40	42	44	44	43
No, I have not		55	51	64	58 2	55	43	52	54	54	54	50	54	52
Don't know	2	2	2	4	2	2	2	2	1	3	2	3	1	3
Prefer not to say	2	3	2	1	1	2	3	2	2	3	1	3	1	3
Who was the opportunity with? Please tick all that apply.  [This question was only asked to respondents who have had the opportunity to have an affair but turned it down; n=657]  Work colleague Friend A stranger No-one specific Ex- partner Someone of the same sex Neighbour A partner's relative Other Don't know Prefer not to say	40 34 12 9 8 5 5 3 5 0 4	43 31 13 9 8 7 5 4 5 0	37 37 12 9 8 3 5 1 6 0 5	16 49 17 21 12 14 0 0 6 1	40 38 19 9 14 6 6 3 4 0 3	42 30 10 9 9 3 4 3 4 0 4	42 34 10 7 3 4 6 2 7 0 4	41 34 13 9 9 5 3 2 3 0 5	37 35 12 10 7 4 7 3 8 0	55 36 12 11 5 6 7 3 5 0	39 38 8 11 9 5 5 2 4 0 4	34 34 13 9 8 3 4 1 6 0 7	38 32 17 7 9 5 4 1 6 0 3	39 28 16 10 7 4 9 15 4 0 3
Have you ever taken a partner back after they'd had an affair?														
Yes, I have No, I have not Not applicable – I have never been in a romantic relationship Don't know Prefer not to say	14 75 7 2 2	10 75 9 3 2	17 74 5 2 2	8 65 25 2 0	11 77 8 3 1	13 79 3 2 3	19 71 4 3 3	14 74 7 3 3	14 76 7 2 1	8 77 9 4 2	15 74 7 2 3	16 72 7 4 2	13 77 8 1 1	17 74 5 2 3



Tiolandina Trail Tour may 2010		Gen	ıder		Α	ge		Social	Grade			Region		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Who was the affair with? Please tick all that apply.														
[This question was only asked to respondents who have ever taken														
back a partner after they'd had an affair; n=217]	1		1	٠. ا						ا				_
Friend	26	25	27	49	31	17	28	26	26	21	33	32	19	7
Work colleague	26	27	25	26	31	23	25	28	23	9	24	25	26	44
No-one specific	21	14	25	18	14	28	20	17	26	35	24	12	22	20
A stranger	11 7	9 7	13 6	15	8 5	12	12 7	11 9	12 3	13 6	12 5	11 8	9 10	12
Ex- partner	3	-	2	13	0	5	6		-	0	3	6	2	2 3
Neighbour Someone of the same sex	2	5 2	1	0 16	2	5 2 0	0	2 2	4 1	2	3	1	2	0
A partner's relative	0	1	0	6	2 0	0	0	1	0	0	3 1	0	0	0
Other	5	8	3	11	6	6	1	6	3	4	0	1	12	12
Don't know	6	11	2	0	5	5	7	6	5	0	6	10	4	0
Prefer not to say	3	0	5	0	3	3	4	3	3	12	2	5	0	0
Troid not to say	•	U	٠	U	O	Ü	-	J	J	, ,_	_	Ü	Ü	U
Which, if any, of the following do you consider as cheating? Please tick all that apply.														
Having sex with someone who isn't my partner	92	90	94	94	91	95	90	93	92	89	94	91	92	96
Oral sex	84	79	88	93	87	85	75	85	81	78	85	84	81	91
Using a prostitute	82	78	86	93	85	84	74	84	80	75	85	82	80	88
Romantically kissing someone else	75	69	80	91	84	75	60	75	75	71	78	75	72	74
Having webcam sex with a stranger	73	63	83	87	77	74	65	75	72	66	78	71	73	76
Sexting someone else	67	57	77	79	72	67	59	68	66	59	72	65	68	66
Forming an emotional (rather than physical) relationship with someone who isn't my partner	44	37	50	40	49	43	41	44	44	44	48	36	46	41
None of the above	1	2	1	0	2	1	2	2	1	1	1	2	2	0
Don't know	1	2	1	1	2	1	2	2	1	1	2	2	2	0
Prefer not to say	2	2	2	1	1	2	3	2	2	3	1	4	1	1



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
While with a partner, have you ever done any of the following things? Please tick all that apply.								_		_				
Romantically kissed someone else	22	23	21	15	22	24	22	22	22	17	21	20	27	25
Had sex with someone who isn't my partner	17	20	15	8	16	19	19	17	18	15	17	13	21	20
Formed an emotional (rather than physical) relationship with someone who isn't my partner	15	16	14	17	16	14	14	16	13	16	13	12	15	23
Oral sex	13	20	7	8	13	17	11	13	13	13	12	10	16	17
Sexted someone else	7	9	6	11	13	6	3	8	7	6	8	5	9	10
Used a prostitute	2	4	0	0	1	3	2	2	2	2	2	2	1	5
Had webcam sex with a stranger	2	4	1	1	3	3	1	2	2	1	2	3	3	2
None of the above	53	47	58	40	58	54	53	53	53	53	53	53	53	52
Not applicable – I have never been in a romantic relationship	5	6	5	24	4	2	4	6	5	6	5	5	5	4
Don't know	1	1	1	1	0	1	1	1	1	0	1	1	1	1
Prefer not to say	6	6	5	2	5	6	7	6	5	8	7	8	2	3
How likely, if at all, would you be to forgive a partner if they had a one-off affair?														
Very likely to forgive them	7	8	5	3	2	6	12	7	6	7	7	7	6	4
Fairly likely to forgive them	19	21	16	14	15	18	25	20	17	17	20	17	16	28
TOTAL LIKELY	26	29	21	17	17	24	37	27	23	24	27	24	22	32
Not very likely to forgive them	28	25	30	38	31	27	22	29	26	26	26	29	30	30
Not at all likely to forgive them	27	24	30	31	32	28	20	25	30	26	28	27	28	26
TOTAL NOT LIKELY	55	49	60	69	63	55	42	54	56	52	54	56	58	56
Don't know	18	20	17	13	19 1	20	18	18	19	24	17	19	20	12
Prefer not to say	1	1	2	0	1	2	3	1	2	1	2	2	1	1
Have you ever had an affair?		•		•				•						
Yes, I have had an affair	20	20	19	8	14	22	26	19	21	20	20	17	22	21
No, I have not had an affair	76	75	76	91	81	74	67	77	74	75	76	76	75	75
Don't know	1	1	0	0	2	0	0	1	1	1 -	0	1	2	0
Prefer not to say	4	3	4	1	2	4	7	4	4	5	4	6	2	4



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How many affairs have you ever had? [This question was only asked to respondents who have had an affair; n=314]														
One	50	42	57	48	47	54	47	44	56	42	54	55	44	50
Two	25	23	26	8	29	22	26	29	20	29	28	13	24	28
Three	10	13	8	19	8	8	13	12	9	8	9	12	14	6
Four	2	2	2	0	0	2	2	1	3	7	0	4	1	0
Five or more	8	11	5	14	10	7	7	7	9	7	6	9	8	11
Don't know	2	4	0	0	0	3	2	1	3	5	1	2	2	2
Prefer not to say	3	4	3	10	6	3	2	5	1	1	1	4	7	3
Thinking about all affairs that you've had, which, if any, of the following people was your affair with? Please tick all that apply.  [This question was only asked to respondents who have had an affair; n=314]														

Friend	43	32	53	80	37	38	47	43	42	45	49	34	36	53
Work colleague	38	44	32	24	33	39	40	42	33	27	33	52	42	27
A stranger	18	27	9	51	27	15	13	19	17	5	18	18	22	25
Ex- partner	12	9	14	31	20	11	6	15	8	7	7	10	22	11
No-one specific	10	11	10	11	5	11	12	12	8	29	9	3	10	4
Neighbour	8	13	3	7	9	7	9	6	10	4	10	3	9	17
Someone of the same sex	7	9	5	25	18	4	3	7	7	11	6	9	5	8
A partner's relative	3	5	0	7	0	5	1	1	4	0	5	1	3	0
Other	8	8	8	7	8	7	8	6	10	7	9	5	10	3
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prefer not to say	2	2	1	0	0	3	1	2	1	2	1	2	0	5



riciawork. Triii Tolli may 2010		Ger	ider		Α	ge		Social	Grade			Region		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How long did your longest affair last? [This question was only asked to respondents who have had an														
affair; n=314]  Less than a week	7	8	6	36	11	5	4	6	8	5	9	10	4	4
Between a week and a month	, 12	10	13	30 18	25	5	12	12	12	8	14	13	11	8
Between one month and six months	24	21	27	33	22	27	22	26	22	35	19	28	21	27
Between six months and 1 year	16	17	15	14	16	17	16	18	15	19	16	8	25	7
Between 1 and 5 years	18	19	16	0	12	22	19	16	20	8	19	14	22	, 25
More than five years	12	10	14	0	4	11	18	11	13	8	17	14	7	10
Still ongoing	5	6	5	0	0	8	6	6	5	3	4	5	5	14
Don't know	4	6	2	0	8	4	3	4	4	12	2	3	5	0
Prefer not to say	2	2	1	0	3	3	1	2	1	2	1	5	0	5
For the following questions, if you have had more than one affair, please think about your most recent affair.  Thinking about your most recent affair, what was your relationship status at the time?  [This question was only asked to respondents who have had an affair p. 244].														
affair; n=314] Married more than 10 years	29	32	27	0	0	29	47	28	31	20	32	30	31	27
Married between 5 and 10 years	13	14	12	0	8	14	16	13	13	15	14	12	11	16
Married between 1 and 5 years	8	6	9	0		8	8	8	7	0	8	10	11	3
Married less than a year	2	3	1	0	8 3 7	2	1	2	2	0	3	3	2	0
Unmarried but with a partner for more than 10 years	5	7	3	0	7	6	4	4	7	2	5	4	7	6
Unmarried but with a partner and together for between 5 and 10 years	8	7	9	0	10	13	3	8	8	9	11	7	6	3
Unmarried but with a partner and together for between 1 and 5 years	15	14	17	39	36	15	4	20	10	9	13	11	19	32
Unmarried but with a partner and together for less than a year	8	7	9	52	25	2	1	9	7	11	7	12	7	0
Single	9	7	12	0	3	10	13	7	12	28	7	6	7	7
Don't know	1	0	1	0	0	0	2	0	1	0	0	4	0	0
Prefer not to say	2	3	1	9	0	1	3	1	3	6	1	1	0	5



Troidwork. Trail Total May 2010		Ger	nder		Α	ge		Social	Grade			Region		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Why did you have an affair? Please tick all that apply.														
[This question was only asked to respondents who have had an														
affair; n=314]	40	l 05	44		50	00	00	l 04	40	I 00	00	00	4.4	50
I felt flattered by the attention	40	35	44	61	52	33	38	34	46	33	36	38	44	52
I felt emotionally deprived in my relationship	36	29	43	69	29	35	38	41	31	22	40	38	38	31
I was dissatisfied with my sex life	23 15	32 17	15 14	50 14	28 34	22 16	20 6	23	24 18	32 14	19 12	26 16	20	28
I enjoyed the thrill of cheating I was unable to commit to one partner	15 11	14	7	14 17	34 21	11	6 5	13 11	10	13	10	12	18 5	18 23
Other	20	21	20	16	23	20	20	25	15	26	22	18	20	23 16
Don't know	6	5	7	0	13	4	6	6	6	11	6	0	10	0
Prefer not to say	1	1	1	0	0	1	2	0	2	0	2	1	0	5
1 Total Hot to say	•	'	• !	U	U	'	2		2		2	'	U	J
Was the person you were having an affair with also cheating on someone? [This question was only asked to respondents who have had an affair; n=314]								ı		<b>.</b>				
Yes, they were	55	47	63	17	41	56	66	54	56	59	48	53	63	62
No, they were not	39	44	35	72	59	37	28	41	36	26	48	44	33	33
Don't know	5	7	2	11	0	6	5	4	6	15	4	2	5	0
Prefer not to say	1	1	0	0	0	1	1	0	1	0	0	1	0	5
Why did the affair end? Please tick all that apply. [This question was only asked to respondents who have had an affair; n=314]														
I decided to end it	43	38	49	55	42	41	45	39	49	46	46	38	45	38
They decided to end it	9	11	8	34	3	6	12	9	10	11	13	4	8	6
My partner caught me out	8	10	5	0	11	9	5	10	5	6	4	3	14	12
I admitted the affair to my partner	7	7	7	5	4	8	8	6	8	2	8	9	6	8
The person I was having an affair with confessed to their partner	3	4	2	8	0	2	4	2	4	4	2	6	1	1
Their partner caught me out	1	1	2	0	3	2	0	1	2	2	1	1	0	4
Other	25	27	24	8	25	29	23	29	21	20	25	36	23	16
Don't know	2	1	2	4	4	2	0	1	2	9	1	1	0	0
Not applicable – it has not ended	10	8	11	6	12	8	11	11	8	3	13	5	10	15
Prefer not to say	2	3	0	0	0	2	2	1	2	0	2	0	2	5



Region

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Do you have children with the partner you cheated on - and if	%	%	%	%	%	%	%	%	%	%	%	%	%	%
so how old were they? Please tick all that apply [This question was only asked to respondents who have had an affair; n=314]														
Yes - over 16	18	18	18	0	0	19	28	19	18	24	12	28	17	14
Yes - aged 5 - 16	17	20	14	0	16	21	15	17	16	7	22	17	17	10
Yes - aged under 5	6	7	4	0	9	5	6	5	6	0	5	13	3	8
TOTAL YES	41	45	36	0	25	45	49	41	40	31	39	58	37	32
No, I have no children with the partner I cheated on	60	56	63	100	80	52	53	58	61	67	61	45	61	70
Don't know	1	2	0	0	0	2	0	0	2	3	0	0	1	0
Prefer not to say	1	1	1	0	0	2	2	2	0	0	0	5	1	0
Did your most recent affair generally improve or worsen your existing relationship? [This question was only asked to respondents who have had an affair; n=314]  Generally improve Generally worsen Don't know Prefer not to say	22 32 40 5	29 30 35 6	16 34 44 5	20 52 28 0	26 30 36 8	20 35 41 5	24 29 42 6	19 34 39 8	27 30 41 3	25 28 42 5	19 35 41 4	20 30 41 9	27 30 36 7	23 36 41 0
How did your affair improve your relationship? Please tick all that apply.  [This question was only asked to respondents whose affair generally improved their existing relationship; n=72]														
It made me appreciate what I had	58	67	44	59	53	50	68	51	65	46	60	66	62	44
It improved our relationship	44	51	32	57	46	54	33	44	44	43	56	55	28	44
It improved our sex life	29	35	19	0	28	38	26	38	22	21	39	9	27	56
It made my partner appreciate what they had	18	8	36	59	19	23	10	23	14	13	12	4	34	20
It discouraged me from ending the relationship	9	10	7	23	0	16	6	12	6	11	13	9	6	0
Other	5	3	10	0	6	12	0	8	3	9	0	0	13	0
Don't know	3	3	2	20	0	5	0	2	3	0	0	4	0	19
Prefer not to say	2	3	0	0	0	6	0	0	3	0	0	0	6	0

Gender

Age

Social Grade



0

0

9 0

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		Gender		Age				Social Grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Have you ever had an affair but then gone back to your partner? [This question was only asked to respondents who have had an affair; n=314]														
Yes, I have	61	66	56	62	70	56	62	60	63	53	61	54	68	65
No, I have not	36	30	41	33	28	39	36	36	35	34	37	39	32	35
Don't know	2	2	1	5	0	3	0	2	1	7	1	2	0	0
Prefer not to say	2	2	1	0	3	2	2	2	1	6	1	5	0	0
Who was that affair with? Please tick all that apply. [This question was only asked to respondents who have had an affair but then gone back to their partner; n=189]	22	I oc	40	l 00	20	24	20	I 27	07	Loo	45	24	47	44
Friend		26 33	40 29	60	30	31	32	37	27 32	29 32	45	31	17	41
Work colleague	31 14	18	29 9	12 7	17	36 11	37 8	31 15	32 13	0	28 14	30 23	37 13	29 16
A stranger		18	8	0	32 25	8	o 13	14	12	35	3	23 15	13 17	70
No-one specific Ex- partner	13 7	7	0 7	26	25 11	o 7	2	8	6	7	ა 5	15 10	9	0
Someone of the same sex	6	8	4	20 19	19	1	2	5	7	′	6	12	3	9
Someone of the same sex	0	0	4	19	19	ı	2	1 3	,	1 '	O	12	3	9

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Neighbour

Don't know

Other

A partner's relative

Prefer not to say

4 0 5 0 0 9 14 6 5 12 2 0 1 2 0