

YouGov Survey Results

Sample Size: 1906 GB Adults
Fieldwork: 18th - 19th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1906	X	X	X	X	566	433	380	924	982	227	482	652	545	1086	820	244	619	408	469	166
Unweighted Sample	1906	483	519	99	225	543	480	401	921	985	160	377	811	558	1273	633	238	584	365	458	261
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If candidates from the following parties were standing in your constituency and had a chance of winning, how likely would you be to vote for them?

Conservative

Very likely	23	79	2	1	2	60	3	7	25	21	15	21	22	28	25	19	26	26	27	16	13
Fairly likely	12	18	2	16	20	18	4	10	11	12	16	12	10	11	15	7	13	14	12	9	6
TOTAL LIKELY	35	97	4	17	22	78	7	17	36	33	31	33	32	39	40	26	39	40	39	25	19
Fairly unlikely	11	1	10	32	24	5	8	19	10	11	14	8	9	13	9	12	12	10	13	10	7
Very unlikely	47	0	84	49	53	12	79	61	48	45	33	46	53	45	44	50	39	40	40	57	68
TOTAL UNLIKELY	58	1	94	81	77	17	87	80	58	56	47	54	62	58	53	62	51	50	53	67	75
Don't know	9	2	2	2	1	4	7	3	5	11	22	12	6	3	7	11	10	9	8	8	6

Labour

Very likely	20	1	71	6	1	1	56	18	21	19	12	21	24	18	19	21	22	15	19	28	14
Fairly likely	15	5	24	21	7	4	21	25	14	16	23	17	14	12	15	15	12	13	16	19	15
TOTAL LIKELY	35	6	95	27	8	5	77	43	35	35	35	38	38	30	34	36	34	28	35	47	29
Fairly unlikely	14	16	3	31	14	14	9	21	14	14	14	17	12	14	14	14	14	14	17	11	20
Very unlikely	42	76	0	40	76	76	7	32	46	38	30	33	43	52	45	38	42	49	38	34	43
TOTAL UNLIKELY	56	92	3	71	90	90	16	53	60	52	44	50	55	66	59	52	56	63	55	45	63
Don't know	9	2	2	2	2	5	7	5	6	12	21	13	7	4	7	12	10	10	9	8	8

Liberal Democrat

Very likely	5	2	2	64	0	1	1	20	7	4	0	5	6	7	7	3	6	8	3	4	5
Fairly likely	11	11	10	31	5	8	8	24	12	11	14	14	9	10	12	10	13	11	11	11	11
TOTAL LIKELY	16	13	12	95	5	9	9	44	19	15	14	19	15	17	19	13	19	19	14	15	16
Fairly unlikely	21	27	28	1	8	20	22	22	18	23	24	24	20	17	20	21	19	21	22	19	23
Very unlikely	54	58	57	2	87	66	64	30	58	50	41	44	59	63	54	54	53	51	55	59	55
TOTAL UNLIKELY	75	85	85	3	95	86	86	52	76	73	65	68	79	80	74	75	72	72	77	78	78
Don't know	9	3	2	2	1	5	5	4	5	12	21	12	6	3	6	11	9	9	8	8	7

Sample Size: 1906 GB Adults
Fieldwork: 18th - 19th November 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1906	X	X	X	X	566	433	380	924	982	227	482	652	545	1086	820	244	619	408	469	166	
Unweighted Sample	1906	483	519	99	225	543	480	401	921	985	160	377	811	558	1273	633	238	584	365	458	261	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

UKIP																						
	Very likely	12	5	3	3	79	16	7	10	15	8	3	5	13	18	10	14	8	14	13	12	4
	Fairly likely	12	20	6	6	20	19	8	9	12	12	11	8	13	15	12	12	14	14	10	12	9
	TOTAL LIKELY	24	25	9	9	99	35	15	19	27	20	14	13	26	33	22	26	22	28	23	24	13
	Fairly unlikely	12	21	15	7	0	16	10	10	11	13	14	12	12	12	12	12	16	12	13	12	8
	Very unlikely	55	50	74	80	1	42	69	66	54	56	51	62	55	51	60	49	51	50	56	57	71
	TOTAL UNLIKELY	67	71	89	87	1	58	79	76	65	69	65	74	67	63	72	61	67	62	69	69	79
	Don't know	9	4	2	4	0	7	6	4	7	11	21	12	7	4	7	13	11	11	8	8	7
Green																						
	Very likely	10	2	10	7	1	2	10	18	10	9	12	12	10	6	10	9	11	9	8	10	13
	Fairly likely	16	8	22	27	16	8	19	30	15	17	18	16	16	15	16	16	15	16	15	17	17
	TOTAL LIKELY	26	10	32	34	17	10	29	48	25	26	30	28	26	21	26	25	26	25	23	27	30
	Fairly unlikely	21	23	27	30	16	20	25	23	20	22	18	22	22	20	22	19	19	22	20	22	21
	Very unlikely	44	63	38	33	64	65	38	25	49	39	31	38	44	55	45	42	45	42	49	43	41
	TOTAL UNLIKELY	65	86	65	63	80	85	63	48	69	61	49	60	66	75	67	61	64	64	69	65	62
	Don't know	10	3	3	2	2	5	7	5	6	13	21	13	8	4	6	14	11	11	9	9	8