

YouGov Survey Results

Sample Size: 1738 GB Adults
Fieldwork: 17th - 18th February 2016

Weighted Sample		Vote in 2015				Gender		Age				Social Grade		Region			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North
	1738	591	487	122	209	843	895	207	440	594	497	991	747	222	565	372	428
	1738	553	473	132	222	820	918	142	333	693	570	1111	627	209	528	423	412
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																	

Which of these parties do you think has the attitude to business most similar to yours?

Labour	24	2	61	30	10	24	24	39	25	22	19	24	24	24	21	26	29
Conservatives	31	69	3	20	24	35	27	18	25	33	39	34	26	31	37	28	29
Neither	25	12	18	26	52	27	23	15	24	28	27	24	27	24	22	26	22
Don't know	20	17	18	24	14	14	25	28	26	18	14	18	23	21	20	20	20

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Sample Size: 1738 GB Adults

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	Total	Scotland
Weighted Sample	1738	151
Unweighted Sample	1738	166
	%	%

Which of these parties do you think has the attitude to business most similar to yours?

Labour	24	16
Conservatives	31	21
Neither	25	45
Don't know	20	18