

## YouGov Survey Results

Sample Size: 1631 GB Adults  
Fieldwork: 16th - 17th April 2018

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1631</b>	<b>559</b>	<b>535</b>	<b>99</b>	<b>641</b>	<b>696</b>	<b>789</b>	<b>842</b>	<b>183</b>	<b>688</b>	<b>387</b>	<b>373</b>	<b>930</b>	<b>701</b>	<b>219</b>	<b>528</b>	<b>349</b>	<b>393</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1631</b>	<b>565</b>	<b>518</b>	<b>103</b>	<b>716</b>	<b>676</b>	<b>726</b>	<b>905</b>	<b>147</b>	<b>696</b>	<b>404</b>	<b>384</b>	<b>944</b>	<b>687</b>	<b>153</b>	<b>564</b>	<b>374</b>	<b>394</b>	<b>146</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		4-6 Apr	16-17 Apr																		
<b>Do you have a favourable or unfavourable opinion of the following...</b>																					
<b>Conservative Party</b>																					
	Very favourable	8	8	21	0	0	5	13	9	7	4	5	8	16	7	10	7	11	6	8	6
	Somewhat favourable	26	27	55	6	26	19	39	28	27	18	20	30	43	30	23	22	36	28	22	17
	<b>TOTAL FAVOURABLE</b>	<b>34</b>	<b>35</b>	<b>76</b>	<b>6</b>	<b>26</b>	<b>24</b>	<b>52</b>	<b>37</b>	<b>34</b>	<b>22</b>	<b>25</b>	<b>38</b>	<b>59</b>	<b>37</b>	<b>33</b>	<b>29</b>	<b>47</b>	<b>34</b>	<b>30</b>	<b>23</b>
	Somewhat unfavourable	20	20	14	24	33	22	18	22	18	29	22	16	17	22	18	18	20	21	22	17
	Very unfavourable	32	32	4	63	41	47	22	33	32	28	37	40	18	32	33	39	23	33	34	52
	<b>TOTAL UNFAVOURABLE</b>	<b>52</b>	<b>52</b>	<b>18</b>	<b>87</b>	<b>74</b>	<b>69</b>	<b>40</b>	<b>55</b>	<b>50</b>	<b>57</b>	<b>59</b>	<b>56</b>	<b>35</b>	<b>54</b>	<b>51</b>	<b>57</b>	<b>43</b>	<b>54</b>	<b>56</b>	<b>69</b>
	Don't know	14	12	4	7	1	6	8	8	16	22	17	5	6	9	17	15	11	12	15	8
	<b>NET</b>	<b>-18</b>	<b>-17</b>	<b>58</b>	<b>-81</b>	<b>-48</b>	<b>-45</b>	<b>12</b>	<b>-18</b>	<b>-16</b>	<b>-35</b>	<b>-34</b>	<b>-18</b>	<b>24</b>	<b>-17</b>	<b>-18</b>	<b>-28</b>	<b>4</b>	<b>-20</b>	<b>-26</b>	<b>-46</b>
<b>Labour Party</b>																					
	Very favourable	10	10	1	25	5	15	5	9	11	12	10	10	7	10	9	10	5	11	17	2
	Somewhat favourable	24	24	6	48	32	37	15	23	26	40	28	23	11	26	22	31	23	20	24	33
	<b>TOTAL FAVOURABLE</b>	<b>34</b>	<b>34</b>	<b>7</b>	<b>73</b>	<b>37</b>	<b>52</b>	<b>20</b>	<b>32</b>	<b>37</b>	<b>52</b>	<b>38</b>	<b>33</b>	<b>18</b>	<b>36</b>	<b>31</b>	<b>41</b>	<b>28</b>	<b>31</b>	<b>41</b>	<b>35</b>
	Somewhat unfavourable	21	23	30	16	36	24	24	26	21	15	22	28	25	26	20	22	26	25	17	29
	Very unfavourable	30	30	59	5	25	18	47	34	26	10	23	33	51	29	32	22	34	33	28	27
	<b>TOTAL UNFAVOURABLE</b>	<b>51</b>	<b>53</b>	<b>89</b>	<b>21</b>	<b>61</b>	<b>42</b>	<b>71</b>	<b>60</b>	<b>47</b>	<b>25</b>	<b>45</b>	<b>61</b>	<b>76</b>	<b>55</b>	<b>52</b>	<b>44</b>	<b>60</b>	<b>58</b>	<b>45</b>	<b>56</b>
	Don't know	14	12	5	7	3	6	9	8	16	23	17	6	6	9	17	15	12	11	14	8
	<b>NET</b>	<b>-17</b>	<b>-19</b>	<b>-82</b>	<b>52</b>	<b>-24</b>	<b>10</b>	<b>-51</b>	<b>-28</b>	<b>-10</b>	<b>27</b>	<b>-7</b>	<b>-28</b>	<b>-58</b>	<b>-19</b>	<b>-21</b>	<b>-3</b>	<b>-32</b>	<b>-27</b>	<b>-4</b>	<b>-21</b>
<b>Theresa May</b>																					
	Very favourable	8	9	20	1	4	6	13	9	8	4	4	9	19	8	10	8	11	7	8	7
	Somewhat favourable	29	29	56	10	24	21	42	29	30	12	22	33	46	31	27	20	36	32	26	21
	<b>TOTAL FAVOURABLE</b>	<b>37</b>	<b>38</b>	<b>76</b>	<b>11</b>	<b>28</b>	<b>27</b>	<b>55</b>	<b>38</b>	<b>38</b>	<b>16</b>	<b>26</b>	<b>42</b>	<b>65</b>	<b>39</b>	<b>37</b>	<b>28</b>	<b>47</b>	<b>39</b>	<b>34</b>	<b>28</b>
	Somewhat unfavourable	22	20	14	21	39	23	17	21	18	21	20	22	15	23	15	18	20	22	18	18
	Very unfavourable	28	32	5	61	31	45	21	34	30	45	38	31	14	30	34	41	23	30	35	47
	<b>TOTAL UNFAVOURABLE</b>	<b>50</b>	<b>52</b>	<b>19</b>	<b>82</b>	<b>70</b>	<b>68</b>	<b>38</b>	<b>55</b>	<b>48</b>	<b>66</b>	<b>58</b>	<b>53</b>	<b>29</b>	<b>53</b>	<b>49</b>	<b>59</b>	<b>43</b>	<b>52</b>	<b>53</b>	<b>65</b>
	Don't know	13	11	5	6	2	5	7	6	15	17	15	5	6	8	15	13	9	10	13	6
	<b>NET</b>	<b>-13</b>	<b>-14</b>	<b>57</b>	<b>-71</b>	<b>-42</b>	<b>-41</b>	<b>17</b>	<b>-17</b>	<b>-10</b>	<b>-50</b>	<b>-32</b>	<b>-11</b>	<b>36</b>	<b>-14</b>	<b>-12</b>	<b>-31</b>	<b>4</b>	<b>-13</b>	<b>-19</b>	<b>-37</b>
<b>Jeremy Corbyn</b>																					
	Very favourable	10	10	1	24	4	16	5	9	10	16	11	8	5	9	10	10	7	11	13	7
	Somewhat favourable	21	22	5	42	26	32	12	22	21	34	25	21	11	24	19	25	18	20	23	30
	<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>32</b>	<b>6</b>	<b>66</b>	<b>30</b>	<b>48</b>	<b>17</b>	<b>31</b>	<b>31</b>	<b>50</b>	<b>36</b>	<b>29</b>	<b>16</b>	<b>33</b>	<b>29</b>	<b>35</b>	<b>25</b>	<b>31</b>	<b>36</b>	<b>37</b>
	Somewhat unfavourable	17	17	17	17	22	19	16	15	19	16	16	20	15	19	14	16	21	17	13	18
	Very unfavourable	37	39	73	9	46	27	58	46	33	14	31	44	63	39	40	32	44	42	36	37
	<b>TOTAL UNFAVOURABLE</b>	<b>54</b>	<b>56</b>	<b>90</b>	<b>26</b>	<b>68</b>	<b>46</b>	<b>74</b>	<b>61</b>	<b>52</b>	<b>30</b>	<b>47</b>	<b>64</b>	<b>78</b>	<b>58</b>	<b>54</b>	<b>48</b>	<b>65</b>	<b>59</b>	<b>49</b>	<b>55</b>
	Don't know	14	13	4	9	2	6	9	8	16	21	17	7	6	9	17	17	11	11	15	8
	<b>NET</b>	<b>-23</b>	<b>-24</b>	<b>-84</b>	<b>40</b>	<b>-38</b>	<b>2</b>	<b>-57</b>	<b>-30</b>	<b>-21</b>	<b>20</b>	<b>-11</b>	<b>-35</b>	<b>-62</b>	<b>-25</b>	<b>-25</b>	<b>-13</b>	<b>-40</b>	<b>-28</b>	<b>-13</b>	<b>-18</b>