

BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1132 adults. Fieldwork was undertaken between 10th - 13th November 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGovNY
November Omni

US_nat Sample: 10th - 13th November 2017



Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

employ. Employment Status

Unweighted base	1132	509	623	321	315	496	209	241	411	271	796	134	98	104
Base	1116	555	561	353	322	441	199	228	418	271	717	137	165	98
Full-time	37%	47%	28%	38%	50%	27%	41%	39%	38%	32%	36%	39%	42%	36%
Part-time	12%	10%	13%	16%	13%	8%	15%	9%	10%	14%	11%	14%	13%	15%
Temporarily laid off	1%	2%	1%	3%	1%	0%	1%	1%	1%	1%	1%	1%	1%	2%
Unemployec	9%	9%	9%	15%	10%	3%	6%	10%	11%	7%	7%	10%	14%	11%
Retirec	20%	20%	20%	1%	4%	48%	18%	21%	17%	26%	26%	15%	9%	7%
Permanently disablec	7%	6%	8%	3%	9%	9%	6%	6%	7%	9%	8%	6%	5%	4%
Homemaker	7%	2%	13%	9%	11%	4%	7%	10%	5%	5%	7%	11%	6%	6%
Student	5%	4%	7%	16%	0%	0%	5%	6%	5%	5%	4%	7%	4%	17%
Other	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%

ZYN_q1. For which, if any, of the following reasons are you currently saving money? Please select all that apply.

Unweighted base	1132	509	623	321	315	496	209	241	411	271	796	134	98	104
Base: All US adults	1116	555	561	353	322	441	199	228	418	271	717	137	165	98
To buy a new home	14%	16%	13%	23%	17%	6%	20%	13%	13%	13%	12%	17%	18%	22%
For travel / a vacator	30%	28%	31%	34%	27%	28%	41%	27%	26%	29%	30%	23%	28%	39%
For my wedding	5%	6%	4%	13%	3%	-	6%	3%	5%	5%	4%	4%	6%	9%
A child	9%	8%	11%	18%	9%	2%	8%	10%	10%	10%	8%	9%	10%	17%
To buy a new car	17%	20%	14%	21%	17%	14%	20%	14%	18%	16%	14%	19%	21%	23%
For my retirement	31%	36%	26%	22%	32%	36%	31%	33%	31%	27%	33%	28%	19%	33%
Higher education (for yourself or a child)	11%	12%	10%	20%	13%	2%	12%	8%	11%	12%	9%	10%	13%	26%
A "bucket list" experience (e.g., Super Bowl tickets, flying lessons, etc.)	10%	10%	11%	15%	10%	6%	9%	13%	9%	9%	9%	12%	10%	13%
A consumer item (e.g., TV, computer, smartphone, etc.)	15%	16%	13%	21%	14%	10%	18%	16%	15%	10%	13%	19%	14%	19%
Something else	17%	15%	19%	17%	15%	18%	13%	18%	18%	18%	19%	15%	14%	12%
Nothing in particular	16%	15%	16%	9%	13%	23%	14%	16%	15%	18%	17%	16%	12%	12%
Not applicable - I do not save money	13%	13%	13%	11%	18%	11%	10%	13%	13%	14%	13%	13%	17%	6%

ZYN_q2. On average what percent of each paycheck you receive do you typically set aside to savings?

Unweighted base	436	234	202	152	147	137	95	95	156	90	300	54	37	45
Base: All US workers who save money	437	255	182	162	155	120	98	89	160	90	277	56	59	44
Up to 5%	23%	21%	27%	16%	27%	28%	19%	17%	25%	32%	25%	22%	21%	15%
More than 5% up to 10%	27%	30%	24%	24%	27%	31%	26%	25%	31%	26%	26%	35%	22%	33%
More than 10% up to 20%	21%	25%	15%	24%	18%	20%	23%	21%	19%	23%	19%	20%	26%	25%
More than 21% up to 33%	7%	8%	7%	9%	5%	8%	8%	11%	7%	5%	7%	7%	6%	9%
Over 33.1%	4%	4%	5%	7%	2%	3%	6%	3%	2%	7%	4%	5%	2%	8%
Don't know	17%	13%	23%	20%	20%	9%	18%	24%	17%	9%	18%	13%	23%	9%

ZYN_q3. For how many years, if any, have you been saving money for retirement?

Unweighted base	191	89	102	98	62	31	46	37	63	51	117	28	23	23
Base: All US working adults who save money	203	105	98	105	71	27	53	30	68	51	112	29	37	24
Up to 1 year	15%	15%	15%	14%	18%	12%	15%	21%	11%	17%	14%	15%	10%	26%
More than 1 year up to 2 years	7%	6%	7%	8%	5%	4%	8%	6%	4%	10%	6%	11%	5%	8%
More than 2 years up to 5 years	13%	18%	8%	18%	10%	3%	15%	19%	17%	3%	9%	22%	17%	16%
More than 5 years up to 10 years	10%	7%	14%	7%	15%	9%	12%	6%	9%	13%	11%	13%	10%	4%
More than 10 years up to 15 years	7%	10%	2%	7%	6%	6%	8%	-	8%	7%	6%	3%	4%	15%
More than 15 years up to 20 years	6%	6%	6%	3%	6%	15%	6%	3%	6%	6%	6%	-	6%	9%
Longer than 20 years	3%	3%	2%	1%	2%	12%	5%	3%	-	5%	2%	3%	-	10%
Don't know / can't recal	40%	34%	46%	42%	38%	38%	31%	42%	46%	39%	45%	33%	47%	12%

YouGovNY
November Omni

US_nat Sample: 10th - 13th November 2017



Total	Education				Marital Status						Children under the age of 18		Income			
	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

employ. Employment Status

Unweighted base	1132	433	381	203	115	518	22	134	72	346	40	219	913	440	321	194	176
Base: All US adults	1116	466	355	192	104	505	27	122	68	353	41	240	877	451	312	183	170
Full-time	37%	29%	34%	52%	59%	42%	44%	33%	17%	35%	39%	44%	35%	26%	44%	59%	32%
Part-time	12%	12%	11%	10%	14%	11%	7%	9%	4%	16%	14%	15%	11%	13%	12%	9%	12%
Temporarily laid off	1%	1%	1%	1%	2%	1%	3%	1%	1%	2%	2%	1%	2%	2%	1%	-	1%
Unemployec	9%	11%	9%	6%	4%	6%	9%	7%	6%	14%	6%	10%	8%	12%	6%	5%	11%
Retirec	20%	24%	19%	15%	17%	25%	17%	26%	58%	5%	18%	4%	25%	18%	24%	18%	21%
Permanently disabled	7%	8%	7%	6%	4%	5%	12%	17%	5%	8%	-	5%	8%	13%	3%	2%	4%
Homemaker	7%	9%	7%	7%	1%	10%	5%	4%	7%	5%	16%	17%	5%	10%	7%	3%	7%
Student	5%	3%	11%	3%	-	0%	-	1%	2%	15%	2%	3%	6%	3%	3%	4%	10%
Other	1%	1%	1%	-	-	1%	3%	2%	-	1%	2%	1%	1%	1%	1%	-	2%

ZYN_q1. For which, if any, of the following reasons are you currently saving money? Please select all that apply.

Unweighted base	1132	433	381	203	115	518	22	134	72	346	40	219	913	440	321	194	176
Base: All US adults	1116	466	355	192	104	505	27	122	68	353	41	240	877	451	312	183	170
To buy a new home	14%	13%	15%	15%	21%	16%	15%	6%	5%	16%	21%	27%	11%	15%	14%	19%	10%
For travel / a vacation	30%	22%	31%	39%	41%	33%	10%	26%	21%	31%	16%	33%	29%	22%	37%	26%	26%
For my wedding	5%	5%	5%	4%	6%	2%	4%	5%	3%	10%	7%	8%	4%	6%	4%	3%	7%
A child	9%	9%	9%	8%	16%	13%	14%	5%	1%	8%	2%	26%	5%	11%	7%	11%	6%
To buy a new car	17%	14%	17%	18%	24%	17%	19%	17%	5%	18%	18%	21%	15%	17%	17%	18%	14%
For my retirement	31%	21%	31%	42%	52%	38%	21%	24%	25%	25%	24%	30%	31%	16%	40%	49%	32%
Higher education (for yourself or a child)	11%	8%	13%	12%	14%	10%	15%	4%	3%	15%	18%	19%	9%	10%	9%	17%	10%
A "bucket list" experience (e.g., Super Bowl tickets, flying lessons, etc.)	10%	7%	12%	13%	12%	8%	3%	8%	14%	15%	6%	11%	10%	10%	11%	10%	9%
A consumer item (e.g., TV, computer, smartphone, etc.)	15%	14%	14%	18%	15%	13%	8%	11%	13%	18%	16%	13%	15%	13%	15%	19%	14%
Something else	17%	17%	18%	16%	14%	15%	6%	20%	26%	18%	14%	13%	18%	17%	18%	13%	19%
Nothing in particular	16%	17%	16%	13%	13%	15%	16%	22%	27%	12%	16%	9%	17%	18%	12%	17%	16%
Not applicable - I do not save money	13%	17%	11%	9%	5%	9%	41%	18%	12%	15%	10%	13%	13%	19%	8%	4%	14%

ZYN_q2. On average what percent of each paycheck you receive do you typically set aside to savings?

Unweighted base	436	125	140	101	70	219	6	37	10	149	15	105	331	115	149	109	62
Base: All US workers who save money	437	143	132	97	65	221	6	34	10	146	19	118	319	123	146	105	62
Up to 5%	23%	20%	27%	28%	18%	21%	32%	33%	25%	24%	22%	19%	25%	24%	31%	12%	21%
More than 5% up to 10%	27%	27%	25%	28%	33%	30%	34%	25%	16%	22%	43%	31%	26%	26%	28%	32%	21%
More than 10% up to 20%	21%	21%	19%	22%	24%	23%	-	10%	28%	19%	26%	24%	20%	20%	20%	25%	17%
More than 21% up to 33%	7%	6%	8%	9%	7%	6%	22%	2%	18%	9%	5%	7%	4%	8%	11%	5%	5%
Over 33.1%	4%	2%	6%	4%	5%	2%	-	5%	-	9%	-	-	6%	4%	2%	8%	3%
Don't know	17%	25%	16%	10%	14%	17%	13%	25%	12%	18%	4%	20%	16%	22%	11%	11%	32%

ZYN_q3. For how many years, if any, have you been saving money for retirement?

Unweighted base	191	72	58	38	23	82	2	19	2	79	7	53	138	75	59	31	26
Base: All US working adults who save money	203	88	55	39	21	91	2	19	2	78	11	61	142	80	60	34	29
Up to 1 year	15%	14%	17%	11%	23%	11%	-	5%	44%	20%	23%	18%	14%	17%	14%	19%	6%
More than 1 year up to 2 years	7%	4%	11%	3%	14%	4%	58%	10%	-	9%	-	9%	6%	12%	5%	4%	-
More than 2 years up to 5 years	13%	14%	9%	23%	4%	14%	-	9%	-	12%	29%	9%	15%	10%	19%	14%	9%
More than 5 years up to 10 years	10%	8%	10%	19%	7%	12%	-	9%	-	10%	-	10%	10%	8%	14%	8%	11%
More than 10 years up to 15 years	7%	7%	4%	5%	15%	7%	-	5%	56%	5%	9%	6%	7%	6%	6%	13%	-
More than 15 years up to 20 years	6%	1%	7%	9%	14%	8%	-	9%	-	3%	-	7%	5%	3%	4%	9%	13%
Longer than 20 years	3%	3%	3%	-	7%	4%	-	5%	-	1%	7%	1%	3%	-	4%	2%	8%
Don't know / can't recall	40%	49%	40%	31%	16%	40%	42%	50%	-	39%	33%	39%	40%	43%	34%	31%	53%

YouGovNY
November Omni

US_nat Sample: 10th - 13th November 2017



Total	Social networks membership											
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know

employ. Employment Status

Unweighted base	1132	907	392	300	315	77	323	102	333	195	20	15	8	133
Base	1116	892	387	280	320	85	313	103	353	209	19	15	8	128
Full-time	37%	37%	40%	49%	33%	36%	36%	31%	40%	36%	44%	37%	-	37%
Part-time	12%	13%	12%	13%	14%	24%	15%	18%	16%	17%	17%	6%	20%	4%
Temporarily laid off	1%	1%	2%	1%	2%	3%	1%	4%	3%	2%	8%	-	-	2%
Unemployec	9%	8%	9%	4%	11%	7%	9%	15%	6%	10%	11%	5%	48%	9%
Retirec	20%	19%	13%	21%	16%	14%	14%	8%	7%	4%	4%	6%	21%	33%
Permanently disabled	7%	8%	8%	4%	8%	6%	6%	1%	7%	5%	-	12%	-	7%
Homemaker	7%	8%	7%	4%	8%	9%	10%	5%	9%	10%	5%	8%	11%	6%
Student	5%	6%	8%	4%	7%	1%	8%	17%	11%	17%	10%	27%	-	2%
Other	1%	1%	1%	0%	1%	-	1%	1%	0%	1%	-	-	-	1%

ZYN_q1. For which, if any, of the following reasons are you currently saving money? Please select all that apply.

Unweighted base	1132	907	392	300	315	77	323	102	333	195	20	15	8	133
Base: All US adults	1116	892	387	280	320	85	313	103	353	209	19	15	8	128
To buy a new home	14%	15%	19%	19%	19%	24%	19%	21%	21%	25%	35%	19%	-	10%
For travel / a vacation	30%	32%	32%	38%	35%	36%	38%	31%	36%	32%	48%	35%	-	18%
For my wedding	5%	5%	6%	6%	7%	12%	5%	7%	8%	12%	24%	8%	-	2%
A child	9%	10%	11%	12%	12%	25%	14%	13%	14%	14%	30%	-	-	6%
To buy a new car	17%	17%	18%	22%	22%	24%	20%	19%	21%	21%	45%	17%	-	12%
For my retirement	31%	29%	31%	45%	29%	37%	29%	23%	26%	27%	44%	28%	11%	38%
Higher education (for yourself or a child)	11%	11%	16%	12%	15%	21%	14%	23%	16%	21%	34%	12%	-	8%
A "bucket list" experience (e.g., Super Bowl tickets, flying lessons, etc.)	10%	11%	14%	12%	14%	17%	13%	22%	14%	15%	35%	9%	-	6%
A consumer item (e.g., TV, computer, smartphone, etc.)	15%	15%	19%	17%	19%	21%	15%	25%	17%	16%	44%	8%	25%	11%
Something else	17%	17%	18%	19%	19%	22%	21%	25%	16%	15%	39%	21%	-	16%
Nothing in particular	16%	15%	13%	13%	8%	9%	10%	11%	12%	13%	8%	18%	40%	23%
Not applicable - I do not save money	13%	12%	12%	7%	15%	12%	12%	11%	12%	11%	4%	7%	35%	11%

ZYN_q2. On average what percent of each paycheck you receive do you typically set aside to savings?

Unweighted base	436	358	161	156	128	37	135	42	149	83	12	4	-	44
Base: All US workers who save money	437	358	164	145	127	45	133	45	159	89	11	4	-	43
Up to 5%	23%	22%	20%	24%	16%	8%	18%	13%	20%	17%	15%	-	-	34%
More than 5% up to 10%	27%	27%	30%	30%	27%	34%	31%	28%	31%	31%	7%	25%	-	33%
More than 10% up to 20%	21%	21%	24%	24%	26%	15%	16%	23%	19%	25%	14%	-	-	11%
More than 21% up to 33%	7%	7%	9%	10%	11%	17%	8%	15%	7%	5%	54%	51%	-	10%
Over 33.1%	4%	3%	3%	3%	6%	6%	3%	4%	4%	8%	-	24%	-	2%
Don't know	17%	20%	13%	10%	15%	21%	23%	17%	19%	15%	10%	-	-	9%

ZYN_q3. For how many years, if any, have you been saving money for retirement?

Unweighted base	191	168	69	54	68	16	72	25	89	46	6	2	-	9
Base: All US working adults who save money	203	178	72	53	66	22	72	28	95	49	6	2	-	11
Up to 1 year	15%	16%	22%	12%	12%	16%	19%	20%	18%	17%	20%	-	-	-
More than 1 year up to 2 years	7%	8%	10%	12%	10%	-	11%	7%	8%	12%	15%	53%	-	-
More than 2 years up to 5 years	13%	13%	14%	17%	16%	5%	14%	10%	11%	13%	15%	-	-	8%
More than 5 years up to 10 years	10%	10%	11%	11%	13%	19%	11%	12%	13%	12%	-	-	-	-
More than 10 years up to 15 years	7%	6%	11%	12%	12%	2%	2%	12%	6%	4%	-	-	-	-
More than 15 years up to 20 years	6%	6%	7%	10%	4%	-	8%	4%	7%	4%	19%	-	-	8%
Longer than 20 years	3%	2%	1%	4%	2%	3%	1%	3%	1%	3%	13%	-	-	-
Don't know / can't recall	40%	39%	25%	22%	31%	45%	35%	33%	36%	34%	19%	47%	-	84%

YouGovNY
November Omni

US_nat Sample: 10th - 13th November 2017



Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

ZYN_q6. In which of the following ways do you save for retirement? Please select all that apply.

	Unweighted base	62	57	59	40	20	33	17	37	32	65	20	14	20
Base: All US workers who save money for retirement	122	69	53	61	44	17	37	17	37	31	62	20	20	21
Through a retirement savings account like an IRA, 401(k) account or 403(b) account	60%	56%	65%	61%	58%	61%	57%	63%	57%	65%	66%	42%	65%	55%
Through stock market investments	19%	19%	19%	23%	10%	29%	16%	10%	25%	20%	13%	18%	20%	35%
With savings bonds	10%	15%	5%	15%	7%	5%	22%	11%	5%	3%	5%	10%	6%	30%
With a personal savings account	40%	40%	41%	42%	36%	44%	41%	39%	38%	43%	37%	36%	43%	49%
Other	8%	5%	11%	5%	9%	15%	12%	4%	8%	6%	7%	15%	6%	5%

ZYN_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row. - I feel good about my current rate of saving

	Unweighted base	234	202	152	147	137	95	95	156	90	300	54	37	45
Base: All US workers who save money	436	255	182	162	155	120	98	89	160	90	277	56	59	44
Strongly agree	15%	19%	11%	21%	12%	12%	17%	20%	12%	16%	12%	22%	20%	19%
Somewhat agree	25%	29%	20%	23%	23%	31%	26%	23%	25%	29%	24%	24%	29%	33%
Somewhat disagree	27%	25%	30%	27%	23%	31%	33%	24%	27%	24%	27%	18%	31%	30%
Strongly disagree	27%	23%	34%	23%	35%	25%	23%	30%	30%	25%	31%	31%	17%	16%
Don't know	5%	4%	6%	6%	7%	1%	1%	3%	7%	7%	6%	6%	3%	2%
Net: Agree	41%	48%	31%	45%	35%	43%	43%	43%	36%	45%	36%	46%	49%	52%
Net: Disagree	54%	48%	63%	50%	58%	56%	56%	54%	57%	49%	58%	48%	48%	47%

ZYN_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row. - I worry that I won't have enough saved to retire at the age I want to

	Unweighted base	234	202	152	147	137	95	95	156	90	300	54	37	45
Base: All US workers who save money	436	255	182	162	155	120	98	89	160	90	277	56	59	44
Strongly agree	37%	35%	38%	33%	39%	39%	34%	47%	31%	39%	40%	25%	27%	40%
Somewhat agree	34%	37%	31%	34%	37%	33%	41%	30%	33%	34%	36%	29%	33%	30%
Somewhat disagree	16%	15%	16%	21%	13%	12%	16%	15%	19%	11%	11%	23%	28%	19%
Strongly disagree	9%	9%	8%	7%	6%	15%	5%	6%	12%	11%	7%	18%	7%	9%
Don't know	4%	3%	7%	5%	6%	1%	4%	2%	5%	5%	5%	4%	4%	2%
Net: Agree	71%	73%	69%	67%	75%	72%	76%	77%	64%	73%	77%	55%	61%	70%
Net: Disagree	25%	25%	24%	28%	19%	27%	21%	21%	31%	22%	18%	41%	35%	28%

ZYN_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row. - I feel anxious about having enough saved in case I encounter an unexpected financial setback (e.g., medical expenses, major vehicle repair, income loss, etc.)

	Unweighted base	234	202	152	147	137	95	95	156	90	300	54	37	45
Base: All US workers who save money	436	255	182	162	155	120	98	89	160	90	277	56	59	44
Strongly agree	37%	36%	39%	36%	39%	36%	29%	49%	36%	36%	44%	28%	20%	31%
Somewhat agree	36%	39%	32%	40%	32%	34%	40%	30%	35%	37%	36%	34%	39%	33%
Somewhat disagree	16%	18%	14%	14%	18%	17%	21%	10%	19%	13%	10%	20%	34%	27%
Strongly disagree	7%	6%	8%	4%	6%	12%	5%	8%	6%	9%	6%	15%	1%	7%
Don't know	4%	2%	7%	6%	4%	1%	4%	3%	4%	6%	4%	4%	6%	2%
Net: Agree	73%	75%	70%	76%	72%	70%	70%	79%	72%	72%	79%	62%	59%	64%
Net: Disagree	23%	24%	23%	18%	24%	29%	27%	18%	25%	22%	16%	34%	36%	34%

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Total	Education				Marital Status						Children under the age of 18		Income			
	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

ZYN_q6. In which of the following ways do you save for retirement? Please select all that apply.

Unweighted base	119	40	33	27	19	52	1	11	2	49	4	34	85	44	39	22	14
Base: All US workers who save money for retirement	122	45	33	27	18	55	1	9	2	48	8	37	85	46	40	23	14
Through a retirement savings account like an IRA, 401(k) account or 403(b) account	60%	59%	54%	60%	74%	68%	100%	53%	56%	50%	66%	62%	59%	42%	72%	67%	75%
Through stock market investments	19%	5%	29%	26%	25%	20%	-	18%	-	21%	10%	15%	21%	16%	22%	15%	26%
With savings bonds	10%	8%	20%	-	13%	10%	-	9%	-	12%	10%	11%	10%	12%	7%	10%	14%
With a personal savings account	40%	29%	39%	54%	52%	30%	100%	72%	-	46%	44%	41%	40%	51%	29%	40%	38%
Other	8%	12%	10%	-	5%	4%	-	10%	44%	13%	-	3%	10%	11%	5%	8%	7%

ZYN_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row. - I feel good about my current rate of saving

Unweighted base	436	125	140	101	70	219	6	37	10	149	15	105	331	115	149	109	62
Base: All US workers who save money	437	143	132	97	65	221	6	34	10	146	19	118	319	123	146	105	62
Strongly agree	15%	20%	11%	13%	17%	17%	22%	15%	8%	15%	-	17%	15%	18%	11%	19%	13%
Somewhat agree	25%	18%	28%	28%	33%	25%	18%	19%	54%	26%	18%	27%	25%	17%	27%	32%	28%
Somewhat disagree	27%	25%	30%	28%	23%	30%	14%	24%	25%	21%	53%	29%	26%	28%	31%	22%	24%
Strongly disagree	27%	29%	27%	28%	25%	23%	47%	40%	-	32%	28%	22%	29%	33%	27%	23%	25%
Don't know	5%	8%	4%	3%	3%	5%	-	2%	12%	6%	-	4%	5%	4%	4%	4%	10%
Net: Agree	41%	38%	39%	41%	49%	42%	39%	34%	62%	41%	18%	44%	40%	34%	38%	51%	41%
Net: Disagree	54%	54%	57%	56%	48%	53%	61%	64%	25%	53%	82%	52%	55%	61%	58%	45%	49%

ZYN_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row. - I worry that I won't have enough saved to retire at the age I want to

Unweighted base	436	125	140	101	70	219	6	37	10	149	15	105	331	115	149	109	62
Base: All US workers who save money	437	143	132	97	65	221	6	34	10	146	19	118	319	123	146	105	62
Strongly agree	37%	40%	36%	32%	38%	39%	61%	45%	25%	32%	32%	40%	36%	36%	36%	32%	47%
Somewhat agree	34%	31%	38%	38%	29%	32%	18%	33%	44%	38%	35%	31%	36%	29%	41%	32%	33%
Somewhat disagree	16%	15%	17%	17%	12%	15%	-	7%	18%	17%	28%	21%	14%	21%	13%	18%	8%
Strongly disagree	9%	8%	7%	9%	17%	10%	22%	12%	-	7%	4%	6%	10%	8%	8%	13%	3%
Don't know	4%	6%	2%	5%	4%	3%	-	2%	12%	6%	-	3%	5%	4%	2%	5%	9%
Net: Agree	71%	71%	74%	70%	67%	71%	78%	78%	70%	70%	68%	70%	71%	65%	78%	64%	80%
Net: Disagree	25%	23%	24%	25%	28%	26%	22%	19%	18%	24%	32%	27%	24%	31%	21%	31%	11%

ZYN_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row. - I feel anxious about having enough saved in case I encounter an unexpected financial setback (e.g., medical expenses, major vehicle repair, income loss, etc.)

Unweighted base	436	125	140	101	70	219	6	37	10	149	15	105	331	115	149	109	62
Base: All US workers who save money	437	143	132	97	65	221	6	34	10	146	19	118	319	123	146	105	62
Strongly agree	37%	41%	36%	31%	38%	35%	100%	35%	46%	40%	22%	39%	36%	43%	39%	28%	36%
Somewhat agree	36%	31%	39%	42%	28%	39%	-	36%	24%	33%	29%	35%	36%	31%	34%	41%	40%
Somewhat disagree	16%	19%	15%	15%	14%	15%	-	12%	8%	17%	45%	15%	17%	18%	18%	15%	12%
Strongly disagree	7%	3%	6%	9%	15%	7%	-	15%	10%	5%	4%	5%	7%	4%	7%	13%	3%
Don't know	4%	5%	3%	3%	6%	4%	-	2%	12%	5%	-	5%	4%	2%	3%	10%	
Net: Agree	73%	73%	76%	73%	66%	74%	100%	71%	70%	73%	51%	74%	72%	74%	73%	69%	76%
Net: Disagree	23%	22%	22%	24%	28%	22%	-	27%	18%	22%	49%	21%	24%	22%	25%	28%	15%

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Total	Social networks membership											
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know

ZYN_q6. In which of the following ways do you save for retirement? Please select all that apply.

	Unweighted base	119	105	50	40	46	9	48	18	58	30	5	1	-	2
Base: All US workers who save money for retirement	122	109	53	41	46	12	47	19	61	33	5	1	-	-	2
Through a retirement savings account like an IRA, 401(k) account or 403(b) account	60%	62%	59%	68%	57%	28%	69%	59%	66%	70%	82%	-	-	-	-
Through stock market investments	19%	19%	21%	28%	25%	21%	17%	26%	21%	18%	39%	-	-	-	51%
With savings bonds	10%	9%	10%	10%	12%	9%	7%	12%	10%	7%	-	-	-	-	-
With a personal savings account	40%	42%	43%	43%	41%	35%	52%	40%	44%	38%	76%	100%	-	-	49%
Other	8%	8%	5%	5%	9%	20%	2%	4%	5%	3%	-	-	-	-	-

ZYN_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row. - I feel good about my current rate of saving

	Unweighted base	436	358	161	156	128	37	135	42	149	83	12	4	-	44
Base: All US workers who save money	437	358	164	145	127	45	133	45	159	89	11	4	-	-	43
Strongly agree	15%	15%	17%	11%	21%	27%	19%	22%	15%	18%	33%	30%	-	-	13%
Somewhat agree	25%	24%	29%	40%	25%	35%	22%	39%	28%	28%	25%	24%	-	-	23%
Somewhat disagree	27%	28%	21%	19%	20%	15%	25%	11%	26%	32%	27%	-	-	-	26%
Strongly disagree	27%	28%	29%	27%	29%	18%	30%	26%	26%	18%	15%	46%	-	-	34%
Don't know	5%	5%	4%	3%	5%	4%	2%	5%	5%	5%	-	-	-	-	5%
Net: Agree	41%	39%	45%	51%	46%	62%	41%	61%	43%	46%	58%	54%	-	-	36%
Net: Disagree	54%	56%	51%	46%	48%	33%	55%	37%	52%	49%	42%	46%	-	-	60%

ZYN_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row. - I worry that I won't have enough saved to retire at the age I want to

	Unweighted base	436	358	161	156	128	37	135	42	149	83	12	4	-	44
Base: All US workers who save money	437	358	164	145	127	45	133	45	159	89	11	4	-	-	43
Strongly agree	37%	39%	38%	36%	42%	29%	41%	35%	35%	32%	42%	75%	-	-	31%
Somewhat agree	34%	33%	33%	36%	29%	21%	31%	22%	32%	35%	38%	-	-	-	43%
Somewhat disagree	16%	15%	11%	13%	10%	26%	13%	21%	17%	19%	7%	25%	-	-	12%
Strongly disagree	9%	9%	13%	12%	14%	22%	10%	17%	11%	8%	13%	-	-	-	10%
Don't know	4%	5%	5%	3%	5%	2%	5%	6%	5%	5%	-	-	-	-	5%
Net: Agree	71%	72%	71%	72%	71%	50%	72%	57%	67%	67%	80%	75%	-	-	74%
Net: Disagree	25%	24%	24%	25%	24%	48%	23%	37%	28%	27%	20%	25%	-	-	22%

ZYN_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row. - I feel anxious about having enough saved in case I encounter an unexpected financial setback (e.g., medical expenses, major vehicle repair, income loss, etc.)

	Unweighted base	436	358	161	156	128	37	135	42	149	83	12	4	-	44
Base: All US workers who save money	437	358	164	145	127	45	133	45	159	89	11	4	-	-	43
Strongly agree	37%	39%	42%	33%	37%	31%	42%	44%	40%	39%	34%	21%	-	-	28%
Somewhat agree	36%	36%	32%	41%	32%	39%	37%	40%	35%	32%	45%	30%	-	-	44%
Somewhat disagree	16%	15%	15%	16%	19%	13%	11%	8%	15%	21%	14%	24%	-	-	13%
Strongly disagree	7%	6%	8%	9%	9%	15%	7%	6%	6%	4%	7%	25%	-	-	7%
Don't know	4%	4%	3%	1%	3%	2%	4%	2%	5%	3%	-	-	-	-	7%
Net: Agree	73%	75%	74%	74%	69%	70%	79%	84%	75%	72%	79%	51%	-	-	73%
Net: Disagree	23%	21%	23%	25%	28%	28%	17%	14%	21%	25%	21%	49%	-	-	20%