

YouGov / The Sun Survey Results

Sample Size: 1575 GB Adults
Fieldwork: 30th April - 1st May 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1575	444	456	112	188	440	391	332	764	811	187	398	539	450	898	677	202	512	337	387	137	1438	
Unweighted Sample	1575	458	452	107	191	456	383	338	797	778	180	383	541	471	955	620	247	509	309	378	132	1443	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	33	100	0	0	0	74	7	16	32	34	25	30	28	43	38	26	35	40	36	26	19	34
Lab	34	0	100	0	0	4	79	32	33	35	33	38	37	28	31	39	44	22	33	47	28	35
Lib Dem	8	0	0	100	0	4	3	24	8	8	8	7	9	9	9	7	5	12	8	6	8	8
UKIP	14	0	0	0	100	16	4	13	16	11	12	11	16	14	10	19	8	19	12	15	2	15
Other	11	0	0	0	0	2	6	15	11	11	22	15	10	6	12	9	8	7	11	6	44	8

Other Parties Voting Intention

SNP/ PCY	4	0	0	0	0	1	4	3	4	4	6	6	4	3	5	4	0	0	3	0	42	1
Green	5	0	0	0	0	2	2	11	5	6	14	7	5	2	6	4	7	5	7	5	2	6
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	1	1	1	1	0	1	1	1	1	2	0	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	0	1	0	1	2	2	1	3	5	7	4	4	1	2	6	7	3	4	4	4	4
1	1	0	0	0	0	0	0	0	1	1	2	1	0	0	0	1	1	1	1	0	0	1
2	1	0	0	0	1	0	1	0	1	1	2	1	1	0	1	2	2	2	0	0	0	1
3	1	0	0	0	1	0	0	1	1	1	1	3	0	0	1	0	2	1	1	0	1	1
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	2	1	2	2	2	1	1	2	2	3	1	5	2	1	2	3	3	2	3	2	1	3
6	1	1	1	2	1	0	1	1	1	1	3	1	0	1	1	1	1	1	3	1	0	1
7	2	2	1	1	2	2	1	2	2	2	4	2	2	1	2	3	2	2	2	3	2	2
8	5	4	4	1	6	4	4	1	5	5	9	4	5	3	5	4	7	5	3	5	3	5
9	9	11	6	12	8	10	8	10	11	7	11	11	8	8	10	7	6	10	10	7	10	9
10 - Absolutely certain to vote	74	80	84	82	79	80	81	81	74	74	60	68	76	84	75	73	70	74	72	77	80	74

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	33	100	0	0	0	74	7	16	32	34	25	30	29	43	38	26	35	40	36	26	19	34
Lab	34	0	100	0	0	4	78	32	32	36	33	38	37	28	31	38	43	23	33	47	28	35
Lib Dem	8	0	0	100	0	4	3	24	8	8	7	7	9	9	9	7	5	12	8	6	8	8
UKIP	14	0	0	0	100	16	5	12	17	11	13	11	16	14	10	19	9	19	12	15	2	15
Other	11	0	0	0	0	2	6	15	10	11	22	14	10	5	12	9	8	7	11	6	44	8

Other Parties Voting Intention

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Green	5	0	0	0	0	2	2	11	5	6	14	7	4	2	6	4	7	6	7	5	2	6
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	1	1	1	1	0	1	1	1	1	2	0	0	1

Non Voters

Would Not Vote	5	0	0	0	0	1	1	2	4	5	10	7	4	1	4	6	5	5	6	4	4	5
Don't know	10	0	0	0	0	6	8	14	6	13	11	13	10	6	8	12	13	10	10	9	7	10

April 29-30
April 30 - May 1

Do you approve or disapprove of the Government's record to date?

Approve	37	38	89	7	46	28	76	13	28	40	35	30	31	35	49	44	29	32	46	37	33	30	38
Disapprove	51	51	4	86	44	63	15	78	62	51	50	53	52	54	44	46	56	56	42	50	58	54	50
Don't know	12	12	7	7	10	9	9	10	10	9	15	17	16	11	7	10	14	12	13	13	8	16	11

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	89	95
Male 25 to 39	202	198
Male 40 to 59	290	266
Male 60 +	216	205
Female 18 to 24	91	93
Female 25 to 39	181	200
Female 40 to 59	251	272
Female 60 +	255	246
Region		
North England	378	387
Midlands	240	258
East	148	151
London	247	202
South England	361	361
Wales	69	79
Scotland	132	137
Social Grade		
AB	518	441
C1	437	457
C2	294	331
DE	326	347
Newspaper Type		
Express / Mail	211	224
Sun / Star	213	317
Mirror / Record	118	139
Guardian / Independent	124	69
FT / Times / Telegraph	160	126
Other Paper	190	181
No Paper	559	520
Voting Intention in Jan/Feb 2015		
Conservative	431	413
Labour	416	422
Liberal Democrat	78	90
UKIP	198	186
SNP/Plaid Cymru	56	55
Other	121	102
None/ DK	275	307

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk