

YouGov Survey Results

Sample Size: 1039 Scottish Adults
Fieldwork: 29th - 31st August 2016

	EU Ref Vote 2016			2014 Ref Vote		Vote in 2015			Gender		Age				Social Grade		Birthplace				
	Total	Remain	Leave	Did not vote	Yes	No	Con	Lab	SNP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Scotland	Elsewhere in UK	Outside UK	
Weighted Sample	1039	543	337	147	431	526	122	198	407	499	540	119	429	272	218	540	499	842	104	94	
Unweighted Sample	1039	608	314	109	441	516	136	229	387	488	551	116	412	305	206	654	385	782	194	63	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

We are interested to know how people living in Scotland see themselves in terms of their nationality. Which of the statements best describes how you regard yourself?

Scottish, not British	28	28	29	25	48	11	7	9	45	30	26	33	31	29	19	24	32	33	7	11
More Scottish than British	28	30	25	25	31	28	15	27	36	26	29	15	29	30	29	29	26	31	8	21
Equally Scottish and British	29	28	33	22	12	45	60	50	13	26	32	22	22	33	42	32	26	31	23	20
More British than Scottish	4	3	6	3	1	6	5	4	1	5	3	11	4	1	4	3	5	3	13	5
British, not Scottish	6	7	5	2	1	8	12	8	2	6	5	8	6	4	4	6	5	2	37	4
Other	4	3	1	18	5	2	2	2	1	5	4	5	6	2	3	5	4	0	10	35
Don't know	1	1	1	5	1	0	0	1	1	1	2	6	2	0	0	1	2	1	1	3

In general, which of the following do you think make a person Scottish?

Born in Scotland

Does make a person Scottish	87	86	87	92	90	86	80	87	91	85	88	80	87	89	88	87	87	88	82	80
Does not make a person Scottish	10	10	11	4	8	12	17	10	7	10	9	16	9	8	11	10	10	9	13	13
Don't know	3	4	2	4	2	3	3	3	1	4	2	3	4	3	1	3	3	3	5	7

Grew up in Scotland

Does make a person Scottish	69	73	62	66	73	66	68	64	72	66	71	86	73	61	61	73	64	67	69	81
Does not make a person Scottish	26	22	33	26	24	27	29	27	25	28	24	10	21	35	33	23	29	28	24	14
Don't know	5	5	5	7	3	6	3	9	3	6	5	4	6	5	6	4	7	5	7	6

One Scottish parent

Does make a person Scottish	50	52	51	40	52	50	56	50	53	52	48	53	46	50	55	53	46	50	44	59
Does not make a person Scottish	40	38	43	43	40	39	36	39	39	38	42	40	41	41	37	37	43	41	40	27
Don't know	10	11	6	18	8	11	8	10	8	10	10	7	13	9	8	10	10	9	16	14

Two Scottish parents

Does make a person Scottish	71	73	71	64	69	74	74	73	73	72	71	75	67	70	80	72	70	73	66	63
Does not make a person Scottish	23	21	26	26	26	21	22	21	24	21	25	19	25	26	19	22	25	23	24	22
Don't know	6	6	3	10	5	5	4	6	4	7	4	7	8	5	1	6	5	4	10	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have lived in Scotland for over 10 years

Does make a person Scottish	35	41	25	35	39	30	21	36	36	36	33	52	40	28	22	38	31	32	33	59
Does not make a person Scottish	58	52	70	52	53	63	73	59	57	56	59	41	51	65	72	56	60	61	57	26
Don't know	8	7	5	14	8	7	5	6	7	8	7	7	9	7	6	6	9	6	10	15

Have lived in Scotland for 5 to 10 years

Does make a person Scottish	21	25	16	18	27	17	11	21	25	23	19	38	25	15	10	22	20	20	20	31
Does not make a person Scottish	70	65	79	66	62	75	82	73	67	66	72	53	64	76	81	69	70	72	68	52
Don't know	10	10	6	16	10	9	7	6	8	10	9	9	12	8	8	9	10	8	13	17

Have lived in Scotland for up to 5 years

Does make a person Scottish	16	16	16	13	21	12	10	15	19	18	13	22	18	13	10	16	15	15	16	22
Does not make a person Scottish	75	74	79	71	70	79	83	79	73	71	78	66	71	80	83	75	75	77	72	60
Don't know	9	10	5	15	9	9	7	7	8	10	9	12	11	7	7	9	10	8	12	18

Consider themselves to be Scottish

Does make a person Scottish	31	36	21	33	38	26	19	29	34	30	31	49	31	24	27	34	27	28	36	52
Does not make a person Scottish	59	52	74	50	54	63	69	63	57	60	58	44	56	66	66	57	61	63	52	34
Don't know	10	12	6	17	8	11	12	8	9	10	11	8	13	10	7	9	12	10	12	15

Do you consider the following people to be Scottish or English?

Rod Stewart

Scottish, not English	20	21	18	22	24	17	16	16	22	23	17	20	24	18	14	21	19	19	24	23
More Scottish than English	19	17	22	18	20	19	24	16	24	17	20	8	20	18	22	19	19	20	16	11
Equally Scottish and English	12	12	12	11	12	11	19	12	13	14	10	9	11	13	14	13	10	12	17	8
More English than Scottish	14	15	13	11	13	15	11	17	13	13	14	5	14	15	16	15	12	14	7	16
English, not Scottish	18	17	21	17	17	19	16	22	20	17	20	9	16	26	20	16	21	20	15	9
Other	2	2	1	0	2	2	4	1	2	1	2	1	2	1	2	2	1	2	2	0
Don't know	16	15	13	21	12	17	10	15	6	15	16	48	13	9	12	14	18	13	19	33

JK Rowling

Scottish, not English	30	30	31	31	25	37	32	41	26	28	32	20	30	31	34	30	30	31	25	25
More Scottish than English	16	16	16	15	13	18	16	16	16	16	16	23	14	16	16	18	14	16	12	17
Equally Scottish and English	14	14	15	12	14	14	19	16	14	15	12	10	15	11	16	15	12	13	20	14
More English than Scottish	11	14	10	7	16	7	8	7	17	10	13	9	12	12	11	13	10	12	9	6
English, not Scottish	10	11	11	4	14	7	8	9	13	11	9	16	9	12	6	12	9	10	13	6
Other	1	1	0	4	2	1	1	1	1	2	0	0	2	0	1	1	1	0	2	7
Don't know	18	14	18	27	16	15	16	11	14	18	17	21	17	18	16	11	25	17	20	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Tony Blair																					
Scottish, not English	7	7	7	5	7	7	2	12	8	9	5	5	4	8	11	6	8	8	5	3	
More Scottish than English	3	3	3	2	4	1	3	4	3	2	3	4	2	3	2	3	2	3	2	4	
Equally Scottish and English	6	6	9	2	5	7	10	5	6	8	5	8	5	7	7	8	5	6	10	5	
More English than Scottish	29	31	25	30	30	30	41	33	30	33	25	19	29	26	37	30	27	30	25	25	
English, not Scottish	40	39	42	41	43	38	32	37	42	33	47	42	44	41	31	42	39	40	41	38	
Other	1	1	1	0	0	1	1	1	1	1	0	0	1	0	1	1	0	0	1	1	
Don't know	14	13	13	20	10	15	12	9	10	15	14	22	14	14	11	11	18	13	15	24	
Alastair Campbell																					
Scottish, not English	12	13	13	8	12	13	11	15	16	13	12	7	10	14	17	13	11	13	10	3	
More Scottish than English	7	7	9	3	9	7	12	7	8	7	8	8	8	8	5	7	8	7	7	4	
Equally Scottish and English	11	12	11	12	11	12	12	15	11	13	10	8	9	11	18	14	9	11	11	10	
More English than Scottish	18	19	20	9	21	16	22	17	23	21	15	16	16	18	23	21	14	18	19	17	
English, not Scottish	12	13	14	4	14	11	10	8	15	12	12	7	12	16	10	14	10	13	12	7	
Other	1	1	1	0	0	2	4	1	0	1	1	0	1	1	1	1	1	1	3	1	
Don't know	38	35	32	63	33	39	30	36	27	34	42	54	45	32	24	29	48	36	38	57	
Gordon Ramsay																					
Scottish, not English	30	34	29	16	29	31	31	38	31	35	25	25	31	33	25	29	30	33	15	14	
More Scottish than English	14	14	14	16	17	13	13	13	17	15	13	10	15	14	14	15	13	15	11	14	
Equally Scottish and English	13	13	11	16	11	14	12	17	12	13	13	12	11	11	18	12	13	13	16	9	
More English than Scottish	14	13	18	9	14	14	19	13	16	12	16	11	12	15	18	15	12	13	18	14	
English, not Scottish	11	11	10	10	12	10	11	8	11	6	15	21	10	10	7	12	9	10	16	10	
Other	1	1	1	0	1	1	1	1	1	1	1	0	2	0	1	1	1	1	1	1	
Don't know	18	14	17	33	16	16	13	10	12	19	16	22	18	17	16	14	21	15	22	38	
Ewan McGregor																					
Scottish, not English	61	64	59	57	64	61	60	65	66	62	60	55	67	64	49	61	61	64	53	45	
More Scottish than English	18	19	20	15	18	20	18	18	20	16	21	19	15	21	21	22	15	18	26	12	
Equally Scottish and English	5	4	6	7	5	5	6	6	4	6	5	1	4	3	11	6	5	5	7	1	
More English than Scottish	2	2	3	0	2	2	4	3	3	2	2	3	1	2	4	2	2	2	0	5	
English, not Scottish	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
Other	2	1	2	4	3	1	3	1	1	2	2	0	4	2	1	1	3	1	4	7	
Don't know	11	10	10	16	8	11	9	8	6	12	10	21	9	7	14	7	15	9	9	29	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Alex Ferguson																					
Scottish, not English	61	64	63	47	66	61	65	67	69	66	57	39	62	70	60	62	60	64	57	41	
More Scottish than English	15	14	17	13	12	18	20	10	13	13	16	16	14	15	16	17	12	14	17	17	
Equally Scottish and English	6	6	8	4	6	6	5	9	6	5	7	4	6	4	9	6	6	6	9	2	
More English than Scottish	3	3	2	4	3	2	3	2	3	3	2	2	3	2	2	3	2	2	2	10	
English, not Scottish	1	1	0	2	2	0	0	0	1	0	2	6	1	1	0	1	2	1	0	1	
Other	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	1	0	
Don't know	14	12	10	29	11	12	7	11	8	13	15	32	14	8	11	11	17	12	14	30	
Nicola Sturgeon																					
Scottish, not English	80	85	78	70	88	78	75	81	88	80	80	76	82	80	78	86	73	80	83	71	
More Scottish than English	7	4	12	5	6	7	5	5	8	6	8	3	4	11	9	5	9	7	8	6	
Equally Scottish and English	2	1	3	1	2	2	5	3	1	1	3	0	1	2	5	2	2	2	1	2	
More English than Scottish	0	0	0	1	0	1	0	2	0	1	0	0	1	0	1	0	0	0	1	0	
English, not Scottish	1	1	0	1	0	1	0	2	0	1	0	2	0	1	1	1	1	1	0	0	
Other	1	1	1	0	0	1	4	1	0	0	1	1	1	1	0	1	0	1	2	0	
Don't know	9	8	5	20	4	10	11	6	2	11	8	19	11	5	7	4	15	9	5	21	
Ruth Davidson																					
Scottish, not English	47	52	47	35	44	54	60	59	48	51	44	41	46	51	49	56	38	48	52	36	
More Scottish than English	14	14	15	9	15	12	11	11	16	12	15	12	11	13	20	15	12	14	13	9	
Equally Scottish and English	8	8	10	5	10	6	8	9	10	8	7	6	7	8	10	7	9	8	11	7	
More English than Scottish	4	4	6	3	8	2	0	2	8	5	3	3	5	3	5	3	5	5	1	4	
English, not Scottish	2	3	3	0	4	1	0	0	3	2	3	4	2	4	1	2	3	3	0	2	
Other	1	1	1	0	1	1	4	1	1	1	1	1	1	1	1	0	1	1	1	0	
Don't know	24	19	18	48	18	24	16	18	15	20	26	33	29	20	13	15	33	22	21	42	
Billy Connolly																					
Scottish, not English	77	78	77	73	79	77	72	79	82	77	76	74	77	81	74	79	74	79	79	52	
More Scottish than English	9	10	11	4	10	9	12	6	10	7	11	10	8	10	9	9	10	9	12	9	
Equally Scottish and English	4	4	4	4	3	5	5	5	3	4	4	0	4	2	8	4	4	4	3	7	
More English than Scottish	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0	1	
English, not Scottish	0	1	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0	0	0	
Other	2	2	1	1	2	1	3	1	2	2	1	0	2	1	2	2	1	1	2	2	
Don't know	7	5	6	17	4	7	6	8	2	8	7	16	7	4	7	5	10	5	5	29	