

YouGov / VICE Survey Results

Sample Size: 1300 British 16-24 year olds

Fieldwork: 27th June - 5th July 2017

	Gender		Age			Age / Gender						Social Grade		Region					
	Total	Male	Female	16-18	19-21	22-24	Male 16-18	Male 19-21	Male 22-24	Female 16-18	Female 19-21	Female 22-24	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1300	663	637	404	436	460	208	221	234	196	214	226	653	647	173	398	289	329	112
Unweighted Sample	1300	431	869	450	416	434	162	136	133	288	280	301	850	450	171	424	304	314	87
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How effective or ineffective do you think the government's current policies on illegal drugs are?

[ALL]

Very effective	2	2	2	3	1	3	3	1	3	2	1	2	3	2	1	2	3	2	4
Fairly effective	21	22	21	27	19	19	29	18	20	23	20	19	22	20	28	22	19	21	17
TOTAL EFFECTIVE	23	24	23	30	20	22	32	19	23	25	21	21	25	22	29	24	22	23	21
Fairly ineffective	41	39	44	41	44	39	37	47	33	45	40	45	41	42	39	46	39	43	30
Very ineffective	21	25	17	20	17	26	23	17	35	17	17	16	21	21	13	19	26	23	24
TOTAL INEFFECTIVE	62	64	61	61	61	65	60	64	68	62	57	61	62	63	52	65	65	66	54
Don't know	14	11	17	10	19	13	8	16	9	12	22	17	13	15	19	11	14	11	25

Thinking about the government's current policies on illegal drugs, do you think that there should be more or less focus on **treatment and rehabilitation**, or is the focus about right?

[ALL]

Much more focus	36	41	30	40	33	36	45	37	42	34	28	29	38	34	36	37	36	34	40
A little more focus	38	34	43	37	41	36	33	38	30	41	44	43	40	36	38	40	36	39	36
TOTAL MORE FOCUS	74	75	73	77	74	72	78	75	72	75	72	72	78	70	74	77	72	73	76
Focus is about right	12	13	11	11	10	15	14	8	18	8	12	13	11	13	10	11	12	15	12
A little less focus	3	3	3	3	4	3	2	5	2	3	3	3	3	3	3	5	1	4	1
Much less focus	2	2	1	1	3	1	2	4	2	0	3	0	1	3	1	1	4	1	1
TOTAL LESS FOCUS	5	5	4	4	7	4	4	9	4	3	6	3	4	6	4	6	5	5	2
Don't know	9	6	12	9	9	10	5	7	7	13	11	12	8	10	12	7	11	8	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How favourable or unfavourable would you be towards a government that implemented more services for testing the contents of drugs at certain venues (e.g. clubs, festivals etc.), or would it make no difference?

[ALL]

Very favourable	26	28	25	19	27	31	18	28	35	20	26	28	28	24	26	25	22	29	32
Fairly favourable	35	35	36	39	37	30	43	35	27	36	39	33	36	35	32	37	36	34	39
TOTAL FAVOURABLE	61	63	61	58	64	61	61	63	62	56	65	61	64	59	58	62	58	63	71
Fairly unfavourable	9	9	8	9	8	9	10	8	9	9	7	9	8	9	11	9	7	10	2
Very unfavourable	3	4	3	4	3	4	5	3	3	3	3	4	4	3	5	3	5	2	1
TOTAL UNFAVOURABLE	12	13	11	13	11	13	15	11	12	12	10	13	12	12	16	12	12	12	3
No difference	14	14	14	15	10	16	15	8	19	15	13	14	13	15	6	15	13	17	12
Don't know	13	12	14	14	15	10	10	18	7	18	12	12	10	15	19	11	17	8	14

Have you ever taken an illegal drug?

[ALL]

I have taken illegal drugs frequently and still do	4	5	2	2	3	6	1	5	8	2	2	3	4	3	2	3	2	3	14
I have taken illegal drugs frequently but have now stopped completely	3	2	3	1	2	5	2	1	4	1	4	5	3	2	3	2	4	4	0
I have taken illegal drugs occasionally and still do	11	13	9	9	11	13	12	12	16	6	10	10	12	10	13	10	10	13	9
I have taken illegal drugs occasionally but have now stopped completely	6	6	7	3	5	10	4	4	10	3	7	10	5	8	9	6	5	8	3
I have only taken illegal drugs once or twice	14	15	14	12	12	19	12	10	20	12	14	17	17	12	12	15	17	13	13
TOTAL TAKEN ILLEGAL DRUGS	20	21	21	15	17	29	16	14	30	15	21	27	22	20	21	21	22	21	16
I've never taken any illegal drugs	57	55	59	68	60	44	67	62	36	69	58	51	55	59	49	61	56	56	58
Not sure	2	2	2	1	2	2	0	1	3	3	3	1	1	3	3	1	3	1	1
Prefer not to say	3	3	3	3	4	2	1	6	2	5	3	2	3	3	9	2	3	2	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of these drugs have you ever consumed?

Please tick all that apply.

[This question only asked to those who have TAKEN

ILLEGAL DRUGS; n=494]

Cannabis (weed)	88	87	91	89	88	88	88	89	85	91	87	93	88	89	79	92	90	87	89
MDMA or ecstasy	38	43	32	19	41	45	19	47	51	19	35	36	39	36	29	36	34	41	55
Cocaine	30	31	29	10	32	37	9	33	40	12	32	34	26	34	17	22	27	41	46
Ketamine	15	19	10	5	19	17	6	22	23	4	16	8	13	17	12	9	10	28	9
Acid/LSD	13	16	8	5	10	17	6	12	23	3	9	10	11	14	5	8	12	15	32
Mushrooms	12	15	7	7	10	15	11	12	19	1	8	8	11	12	7	10	11	14	18
Benzos	5	6	3	3	5	5	2	7	7	4	3	2	5	4	0	5	4	7	6
Other	12	14	9	10	7	15	13	6	19	7	7	11	11	12	10	12	10	10	21
Not sure	1	1	1	3	1	1	5	0	0	0	1	2	1	2	1	0	3	1	0
Prefer not to say	3	3	3	1	2	4	0	0	5	3	3	2	3	2	8	1	1	3	5

And have you ever considered taking an illegal drug?

[This question was only asked to those who have NEVER

TAKEN DRUGS; n=743]

Considered it a great deal	1	1	0	1	0	2	0	0	4	1	0	0	1	0	1	0	2	0	0
Considered it a fair amount	8	9	7	10	7	7	10	5	15	9	8	2	9	7	20	9	3	6	7
TOTAL CONSIDERED GREAT DEAL / FAIR AMOUNT	9	10	7	11	7	9	10	5	19	10	8	2	10	7	21	9	5	6	7
Not considered it much	20	16	23	22	20	15	15	21	9	29	20	20	21	18	24	19	19	19	20
Not considered it at all	70	72	67	66	71	74	73	72	72	59	70	74	67	72	54	69	76	72	73
TOTAL NOT CONSIDERED MUCH / AT ALL	90	88	90	88	91	89	88	93	81	88	90	94	88	90	78	88	95	91	93
Don't know	1	1	1	1	0	2	2	0	0	1	1	3	1	2	1	2	0	2	0
Prefer not to say	1	1	1	1	1	0	0	2	0	1	1	0	1	1	0	1	0	1	0

Will you consider taking any illegal drug in the next 12 months?

[This question was only asked to those who have NEVER

TAKEN DRUGS; n=743]

Consider it a great deal	0	0	1	1	0	0	0	0	1	1	0	0	1	0	1	0	1	0	0
Consider it a fair amount	4	4	4	6	4	1	7	5	0	6	4	2	6	3	12	3	1	4	3
TOTAL CONSIDERED GREAT DEAL / FAIR AMOUNT	4	4	5	7	4	1	7	5	1	7	4	2	7	3	13	3	2	4	3
Will not really consider it	16	15	16	20	13	12	17	15	13	24	12	12	18	14	9	18	17	14	18
Will never consider it	74	75	74	66	74	86	72	71	86	60	78	85	69	79	68	74	77	74	77
TOTAL NOT CONSIDERED MUCH / AT ALL	90	90	90	86	87	98	89	86	99	84	90	97	87	93	77	92	94	88	95
Don't know	5	4	5	5	7	0	3	8	0	8	5	1	5	4	9	2	4	7	2
Prefer not to say	1	1	1	1	2	1	1	2	0	1	1	1	1	1	2	2	0	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Will you consider taking any illegal drug in the next 12 months?

[This question only asked to those who have TAKEN
ILLEGAL DRUGS; n=494]

Consider it a great deal	18	20	15	20	24	13	24	26	15	15	22	9	18	17	24	15	12	16	34
Consider it a fair amount	22	24	19	31	19	19	32	26	19	30	13	20	23	21	16	27	24	21	15
TOTAL CONSIDERED GREAT DEAL / FAIR AMOUNT	40	44	34	51	43	32	56	52	34	45	35	29	41	38	40	42	36	37	49
Will not really consider it	31	32	30	25	26	37	24	20	41	26	31	31	31	31	32	26	35	33	26
Will never consider it	20	14	27	9	17	26	4	10	20	17	23	33	18	21	17	24	21	17	14
TOTAL NOT CONSIDERED MUCH / AT ALL	51	46	57	34	43	63	28	30	61	43	54	64	49	52	49	50	56	50	40
Don't know	8	8	8	11	12	4	12	16	3	10	8	6	8	8	10	7	4	11	6
Prefer not to say	2	2	1	4	2	1	5	1	2	2	2	0	2	2	1	0	3	2	5

Which, if any, of these drugs do you think you'll consider consuming in the next 12 months? Please tick all that apply.

[This question only asked to those who WILL CONSIDER
TAKING DRUGS A GREAT DEAL/FAIR AMOUNT/NOT
REALLY in the next twelve months; n=514]

Cannabis (weed)	56	54	59	65	63	44	65	64	38	65	62	52	58	54	56	60	51	51	72
MDMA or ecstasy	18	19	16	13	23	17	16	20	20	10	26	14	22	13	22	14	19	17	22
Cocaine	12	12	11	6	15	15	7	13	16	5	17	13	14	9	11	8	15	15	10
Acid/LSD	9	11	6	10	13	5	13	18	5	6	9	4	11	6	11	7	8	10	11
Mushrooms	8	8	9	10	13	4	10	11	3	10	14	5	10	6	7	10	9	6	9
Ketamine	6	7	5	8	8	3	8	8	4	7	8	1	8	4	8	5	2	10	5
Benzos	3	4	1	4	2	2	6	2	3	1	1	2	2	3	6	1	2	3	3
Other	4	5	3	6	3	3	6	4	4	5	3	1	5	2	2	4	4	2	10
Don't know	5	5	5	6	4	5	4	5	5	8	4	4	4	6	8	4	3	8	0
Not applicable – I do not intend on consuming any of these in the next 12 months	28	28	28	22	25	35	23	23	35	22	28	34	27	30	21	29	29	30	26
Prefer not to say	2	2	1	1	0	3	1	1	4	1	0	2	2	2	6	2	0	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of these drugs do you think could be delivered to your home/you could gain access to within 45 minutes or less? Please tick all that apply.

[ALL]

Cannabis (weed)	43	41	45	47	44	39	45	36	41	49	52	37	42	44	32	40	46	51	41
MDMA or ecstasy	22	22	21	22	21	22	23	17	27	21	25	17	23	21	15	19	22	28	23
Cocaine	20	19	21	14	19	27	14	11	31	13	26	22	20	20	12	17	22	25	19
Ketamine	13	14	11	9	12	16	9	10	22	10	14	10	14	11	8	9	12	21	10
Mushrooms	9	10	7	9	7	10	9	9	14	8	6	7	10	8	4	9	9	11	8
Acid/LSD	8	10	7	9	6	10	8	6	14	9	5	7	10	7	5	8	10	9	7
Benzos	6	7	4	4	5	8	5	5	11	3	4	5	5	6	5	6	4	7	5
None of these	19	18	20	18	19	20	17	19	18	18	18	22	22	15	22	19	18	17	20
Don't know	33	35	31	30	35	34	32	42	31	28	28	37	31	35	35	38	30	29	35
Prefer not to say	3	4	2	3	2	4	4	2	6	3	2	3	2	4	9	2	5	1	1

Does the fact that a drug is illegal make you more or less likely to take it again, or does it make no difference?

[This question only asked to those who have TAKEN ILLEGAL DRUGS; n=494]

Much more likely	2	1	2	4	2	0	5	1	0	2	2	1	2	1	2	2	2	0	3
A little more likely	2	1	2	3	2	2	2	0	2	4	3	1	2	1	4	2	1	2	0
TOTAL MORE LIKELY	4	2	4	7	4	2	7	1	2	6	5	2	4	2	6	4	3	2	3
Makes no difference	63	63	63	58	61	67	53	60	70	65	63	63	62	65	45	62	64	69	78
A little less likely	18	20	15	18	20	17	22	24	18	13	16	15	20	15	25	19	19	16	9
Much less likely	8	5	10	8	9	7	9	6	3	7	11	11	9	6	12	8	10	5	1
TOTAL LESS LIKELY	26	25	25	26	29	24	31	30	21	20	27	26	29	21	37	27	29	21	10
Don't know	7	7	7	7	6	7	5	9	6	9	3	8	4	10	13	7	2	7	7
Prefer not to say	1	2	1	3	0	1	5	0	1	0	1	1	0	2	0	0	3	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To your knowledge, have you ever been in the same room or venue as any of these drugs? Please tick all that apply.

[ALL]

Cannabis (weed)	65	65	65	61	64	70	60	63	73	63	65	67	67	64	53	73	64	64	66
MDMA or ecstasy	35	36	33	26	36	41	27	33	47	24	39	36	38	31	31	31	34	38	42
Cocaine	34	34	35	23	34	45	25	28	48	22	40	41	35	33	30	34	33	37	41
Ketamine	23	23	22	17	22	28	16	21	31	19	23	25	25	20	21	18	22	30	23
Acid/LSD	20	21	19	16	20	24	15	19	29	16	22	18	23	17	17	17	22	21	27
Mushrooms	15	16	14	10	13	22	8	11	27	11	15	16	17	13	13	15	14	13	25
Benzos	6	7	4	4	4	9	4	4	12	3	4	5	8	4	3	5	5	7	8
Other	6	8	4	4	4	10	4	5	15	4	3	4	6	6	4	5	6	5	14
Not sure	28	27	30	34	29	23	36	31	17	32	28	29	27	30	33	24	30	30	30
Prefer not to say	4	4	3	3	3	4	4	2	7	3	4	2	3	4	12	1	4	3	2

In which three or four, if any, of the following places are you most likely to take illegal drugs in the next 12 months? Please tick up to four.

[This question only asked to those who have TAKEN

ILLEGAL DRUGS or are CONSIDERING TAKING DRUGS

A GREAT DEAL/FAIR AMOUNT/NOT REALLY in next

twelve months; n=666]

At home/a friend's home with friends	50	51	48	55	54	43	57	54	45	53	53	40	52	48	52	46	47	51	63
At a house party	47	49	45	64	47	36	62	49	40	66	44	31	51	43	41	47	50	46	55
Music festival	35	35	35	40	32	33	36	27	40	46	37	26	35	36	27	40	35	36	28
Club	27	28	25	24	31	26	21	29	32	26	32	19	30	24	31	22	24	31	29
At home alone	12	14	10	10	14	13	16	14	13	4	14	12	11	15	17	8	15	11	17
Pub or bar	11	8	14	9	10	12	7	2	12	12	17	13	8	14	6	10	12	14	5
At school	3	4	2	4	1	4	5	0	5	3	3	2	2	4	3	2	6	3	4
At work	1	1	0	0	1	0	1	3	1	0	0	0	1	1	1	0	0	0	5
In a café/ restaurant	1	1	1	0	1	2	0	1	2	0	1	1	1	1	4	1	0	0	1
At a place of worship	1	1	1	0	2	0	0	2	0	1	2	0	1	0	1	1	1	1	0
In an airport	1	1	0	0	1	1	0	1	2	1	0	0	1	1	4	0	0	0	2
In my car	1	0	2	0	1	1	0	0	0	1	2	2	0	2	0	1	1	1	0
At the gym	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
On public transport	0	0	1	0	1	0	0	0	0	1	1	0	0	0	0	0	0	1	0
Other	5	6	3	6	3	5	10	2	6	1	5	4	5	4	4	7	5	4	2
Don't know	20	19	22	15	19	25	14	23	19	15	16	33	19	22	21	20	21	19	23
Prefer not to say	2	3	2	5	1	1	8	1	1	1	2	2	2	3	3	3	0	3	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What is your usual approach to consuming ecstasy pills?

[This question was asked to those who indicated they had taken ECSTASY/MDMA; n=184]

Consume a half or a quarter of a tablet and then consume more after some time	39	41	37	47	35	40	55	28	44	35	44	32	35	44	45	29	37	46	43
Take the whole thing at once	22	22	22	9	14	29	3	16	28	18	12	30	23	20	18	20	17	23	34
Take multiple tablets at once (e.g. 'double drop')	5	7	2	0	10	3	0	16	4	0	4	2	4	7	0	5	9	6	0
Consume half a pill in total	5	4	8	6	7	4	5	3	4	7	13	4	7	3	8	8	2	4	5
Consume a quarter of a pill in total	4	5	2	0	8	2	0	14	2	0	2	3	3	5	2	8	4	2	0
Other	9	7	10	13	7	9	8	4	9	21	10	8	8	10	9	11	3	10	9
Don't know	15	14	16	12	18	14	21	19	10	0	16	19	19	9	18	15	28	7	10
Prefer not to say	2	1	3	13	0	0	8	0	0	19	0	1	0	3	0	4	0	2	0

Thinking about your most recent experience of consuming ecstasy, which, if any, of the following best describes how you decided how much to consume?

[This question was asked to those who indicated they had taken ECSTASY/MDMA; n=184]

I have taken it before	49	55	40	34	45	54	35	53	59	32	36	45	46	52	64	34	45	51	72
I was with someone who had taken that drug before and they advised me	34	26	47	38	48	25	43	44	14	31	52	47	40	27	33	50	26	28	26
I guessed	5	6	4	8	1	7	0	0	9	18	2	2	4	6	2	0	13	7	0
I looked it up online	5	9	0	8	0	8	14	0	12	0	0	0	6	5	0	5	12	6	0
Other (see Tab 1)	3	2	5	8	2	3	0	0	4	19	4	2	1	6	0	10	0	1	2
Prefer not to say	3	3	4	5	5	2	8	3	2	0	7	4	2	5	0	2	5	7	0

Have you ever been into school/college/work still high or on a 'comedown' from consuming drugs, for example, the night before/earlier in the day?

[This question only asked to those who have TAKEN ILLEGAL DRUGS; n=494]

Yes, on more than one occasion	22	25	18	18	18	26	21	21	29	14	14	22	20	23	15	24	16	20	44
Yes, on one occasion	14	14	15	14	13	15	12	14	15	18	11	16	14	15	13	16	18	12	9
TOTAL YES	36	39	33	32	31	41	33	35	44	32	25	38	34	38	28	40	34	32	53
No, never	55	52	58	58	58	52	55	58	48	62	58	56	60	49	60	55	55	56	44
Not sure/ Can't recall	7	6	8	7	10	6	8	3	8	5	15	5	5	10	9	5	11	7	3
Prefer not to say	2	3	1	4	2	1	5	4	1	2	1	1	1	2	3	0	1	4	0

Sample Size: 1300 British 16-24 year olds
Fieldwork: 27th June - 5th July 2017

	Gender		Age			Age / Gender						Social Grade		Region					
	Total	Male	Female	16-18	19-21	22-24	Male 16-18	Male 19-21	Male 22-24	Female 16-18	Female 19-21	Female 22-24	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1300	663	637	404	436	460	208	221	234	196	214	226	653	647	173	398	289	329	112
Unweighted Sample	1300	431	869	450	416	434	162	136	133	288	280	301	850	450	171	424	304	314	87
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your most recent experience of consuming drugs... To what extent, if at all, did you feel that you knew the ****content**** of the drugs you were consuming?

[This question only asked to those who have TAKEN

ILLEGAL DRUGS; n=494]

I knew exactly the contents of the drugs I consumed	26	28	23	21	30	26	25	33	27	17	28	23	24	28	22	27	25	22	44
I knew a fair amount about the contents of the drugs I consumed	35	32	37	38	40	30	39	41	25	37	39	36	34	35	46	34	33	38	12
TOTAL KNEW EXACTLY / FAIR AMOUNT ABOUT CONTENTS	61	60	60	59	70	56	64	74	52	54	67	59	58	63	68	61	58	60	56
I didn't know very much about the contents of the drugs I consumed	23	23	23	22	15	28	19	12	30	28	17	26	28	17	14	22	24	26	27
I didn't know anything about the contents of the drugs I consumed	6	5	7	8	4	6	8	4	4	8	4	9	8	4	7	6	8	3	11
TOTAL DIDN'T KNOW MUCH / ANYTHING ABOUT CONTENTS	29	28	30	30	19	34	27	16	34	36	21	35	36	21	21	28	32	29	38
Don't know/ Can't recall	8	7	8	4	7	10	0	2	13	11	11	5	6	10	8	8	7	8	6
Prefer not to say	3	5	0	6	4	1	10	7	1	0	1	0	1	5	4	3	3	2	0

Thinking again about your most recent experience of consuming drugs... And specifically about the ****content**** of the drugs you consumed, how accurate or inaccurate were your expectations of what you thought was in the drugs?

[This question only asked to those who have TAKEN

ILLEGAL DRUGS; n=494]

Very accurate	25	25	25	18	30	25	13	35	26	24	25	25	23	27	26	31	22	19	31
Fairly accurate	34	36	33	34	38	32	40	39	32	27	38	32	39	29	29	28	36	44	29
TOTAL ACCURATE	59	61	58	52	68	57	53	74	58	51	63	57	62	56	55	59	58	63	60
Neither accurate nor inaccurate	14	17	11	16	11	15	23	14	16	7	8	14	12	17	18	15	13	12	13
Fairly inaccurate	5	4	6	6	2	6	3	1	6	10	3	6	6	3	4	3	10	4	2
Very inaccurate	2	2	1	0	2	2	0	4	1	0	1	3	1	2	0	2	2	2	0
TOTAL INACCURATE	7	6	7	6	4	8	3	5	7	10	4	9	7	5	4	5	12	6	2
Don't know	18	16	22	23	15	19	19	7	18	28	21	20	17	21	22	20	17	15	21
Prefer not to say	2	1	3	3	2	1	2	0	1	5	4	2	2	2	2	2	0	2	4

Sample Size: 1300 British 16-24 year olds
Fieldwork: 27th June - 5th July 2017

		Gender		Age			Age / Gender						Social Grade		Region				
	Total	Male	Female	16-18	19-21	22-24	Male 16-18	Male 19-21	Male 22-24	Female 16-18	Female 19-21	Female 22-24	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1300	431	869	450	416	434	162	136	133	288	280	301	850	450	171	424	304	314	87
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever had a negative experience with illegal drugs because the content of it was not what you expected?

[This question only asked to those who have TAKEN ILLEGAL DRUGS; n=494]

Yes, on many occasions	5	6	5	2	5	7	0	7	8	5	2	7	5	6	3	4	3	10	7
Yes, once	20	19	20	21	16	21	24	12	20	17	19	22	19	21	23	19	18	20	19
TOTAL YES	25	25	25	23	21	28	24	19	28	22	21	29	24	27	26	23	21	30	26
No, never	63	65	60	62	63	63	59	66	66	66	60	59	66	59	59	68	67	57	59
Not sure/ can't recall	10	9	12	11	13	8	11	13	5	11	13	11	10	11	11	7	12	12	11
Prefer not to say	2	2	3	4	4	0	5	1	0	2	6	1	1	3	3	2	1	2	4

Thinking about your most recent experience of consuming drugs... To what extent, if at all, did you feel that you knew the ****strength**** of the drugs you were consuming?

[This question only asked to those who have TAKEN ILLEGAL DRUGS; n=494]

I knew exactly the strength of the drugs I consumed	16	18	15	14	17	17	17	19	17	9	15	16	14	19	13	17	17	13	29
I knew a fair amount about the strength of the drugs I consumed	43	43	42	44	48	40	39	55	40	50	42	39	44	42	48	39	40	45	50
TOTAL KNEW EXACTLY / FAIR AMOUNT ABOUT STRENGTH	59	61	57	58	65	57	56	74	57	59	57	55	58	61	61	56	57	58	79
I didn't know very much about the strength of the drugs I consumed	19	19	19	19	20	18	21	18	19	15	22	18	21	17	15	21	22	22	3
I didn't know anything about the strength of the drugs I consumed	13	11	14	11	6	17	10	1	17	12	11	18	13	12	13	17	13	9	9
TOTAL DIDN'T KNOW MUCH / ANYTHING ABOUT STRENGTH	32	30	33	30	26	35	31	19	36	27	33	36	34	29	28	38	35	31	12
Don't know/ Can't recall	7	6	7	9	7	5	11	5	5	6	9	6	6	7	8	5	7	8	5
Prefer not to say	2	2	3	4	1	2	2	1	3	6	1	2	2	3	2	1	2	4	4

Sample Size: 1300 British 16-24 year olds
Fieldwork: 27th June - 5th July 2017

		Gender		Age			Age / Gender						Social Grade		Region				
	Total	Male	Female	16-18	19-21	22-24	Male 16-18	Male 19-21	Male 22-24	Female 16-18	Female 19-21	Female 22-24	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1300	431	869	450	416	434	162	136	133	288	280	301	850	450	171	424	304	314	87
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking again about your most recent experience of consuming drugs... And specifically about the ****strength**** of the drugs you consumed, how accurate or inaccurate were your expectations of what you thought the strength was?

[This question only asked to those who have TAKEN ILLEGAL DRUGS; n=494]

Very accurate	16	17	15	11	17	17	11	23	16	12	12	18	15	17	16	15	12	14	33
Fairly accurate	39	41	35	43	41	35	50	40	37	34	41	32	41	36	44	37	40	39	31
TOTAL ACCURATE	55	58	50	54	58	52	61	63	53	46	53	50	56	53	60	52	52	53	64
Neither accurate nor inaccurate	19	18	20	16	17	21	14	12	23	19	21	19	19	18	11	20	22	20	14
Fairly inaccurate	7	7	7	10	6	6	8	8	6	12	5	7	7	7	7	6	8	8	6
Very inaccurate	3	4	2	1	6	3	0	11	3	2	1	3	3	3	4	3	0	5	2
TOTAL INACCURATE	10	11	9	11	12	9	8	19	9	14	6	10	10	10	11	9	8	13	8
Don't know	14	10	19	15	12	15	12	5	12	18	18	20	13	16	13	17	17	11	11
Prefer not to say	2	3	2	4	1	2	5	1	3	3	1	2	2	3	4	1	1	3	4

Have you ever had a negative experience with illegal drugs because the strength of it was not what you expected?

[This question only asked to those who have TAKEN ILLEGAL DRUGS; n=494]

Yes, on many occasions	5	5	6	2	4	8	1	4	8	2	5	8	6	5	5	4	6	7	7
Yes, once	21	21	21	23	21	21	19	19	23	27	22	18	20	23	27	23	17	24	10
TOTAL YES	26	26	27	25	25	29	20	23	31	29	27	26	26	28	32	27	23	31	17
No, never	59	59	60	63	57	59	62	57	58	64	57	61	61	58	59	59	61	55	69
Not sure/ can't recall	10	10	10	5	13	11	6	13	11	4	12	12	12	8	4	10	13	12	11
Prefer not to say	3	4	2	8	5	0	11	7	0	3	3	1	1	6	5	4	4	2	4

Sample Size: 1300 British 16-24 year olds
Fieldwork: 27th June - 5th July 2017

		Gender		Age			Age / Gender						Social Grade		Region				
	Total	Male	Female	16-18	19-21	22-24	Male 16-18	Male 19-21	Male 22-24	Female 16-18	Female 19-21	Female 22-24	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1300	431	869	450	416	434	162	136	133	288	280	301	850	450	171	424	304	314	87
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said that you're thinking about taking drugs in the next 12 months... Thinking about consuming drugs, which one of the following statements comes closest to your view?

[This question only asked to those who WILL CONSIDER TAKING DRUGS A GREAT DEAL/FAIR AMOUNT/NOT REALLY in the next twelve months and have TAKEN DRUGS PREVIOUSLY; n=342]

I know exactly what will be in the drugs I plan on consuming	30	33	25	26	33	30	28	38	32	23	28	25	23	38	25	35	28	22	49
I know a fair amount about will be in the drugs I plan on consuming	35	37	32	45	40	27	51	43	28	34	38	26	44	25	26	34	45	35	26
TOTAL KNOW EXACTLY / FAIR AMOUNT ABOUT DRUGS	65	70	57	71	73	57	79	81	60	57	66	51	67	63	51	69	73	57	75
I don't know very much about what will be in the drugs I plan on consuming	13	12	16	10	13	16	4	6	18	20	19	11	12	16	11	8	12	22	11
I don't know anything about what will be in the drugs I plan on consuming	4	4	4	2	1	7	2	1	7	3	1	8	4	5	7	3	2	7	1
TOTAL DON'T KNOW MUCH / ANYTHING ABOUT DRUGS	17	16	20	12	14	23	6	7	25	23	20	19	16	21	18	11	14	29	12
Don't know	16	13	20	13	11	20	10	13	15	18	10	30	16	16	27	18	13	13	10
Prefer not to say	2	1	3	4	2	0	4	0	0	3	4	1	2	1	3	2	0	1	4

Thinking about if some venues (e.g. clubs, festivals) offered a confidential and anonymous service for you to test the content of your drugs, how likely or unlikely would you be to use it?

[ALL]

Very likely	15	14	17	18	12	16	16	10	16	21	13	16	17	14	17	16	14	12	29
Fairly likely	19	20	18	19	19	19	19	19	21	19	19	16	22	16	16	21	17	23	7
TOTAL LIKELY	34	34	35	37	31	35	35	29	37	40	32	32	39	30	33	37	31	35	36
Fairly unlikely	9	11	7	10	7	10	12	7	15	7	7	6	9	9	13	9	10	8	6
Very unlikely	27	26	28	26	27	28	27	29	22	25	26	34	26	28	19	27	27	32	28
TOTAL UNLIKELY	36	37	35	36	34	38	39	36	37	32	33	40	35	37	32	36	37	40	34
Don't know	26	25	28	24	30	25	22	30	23	26	31	27	23	30	31	26	28	22	28
Prefer not to say	3	4	3	3	5	2	4	5	2	2	4	2	3	3	5	2	4	3	2

Sample Size: 1300 British 16-24 year olds
Fieldwork: 27th June - 5th July 2017

		Gender		Age			Age / Gender						Social Grade		Region				
	Total	Male	Female	16-18	19-21	22-24	Male 16-18	Male 19-21	Male 22-24	Female 16-18	Female 19-21	Female 22-24	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever held a drug dealer's number in your mobile phone contacts?

[ALL]

Yes I have	14	16	11	9	13	19	13	11	24	5	15	13	15	13	13	10	13	18	18
No I have not	75	71	79	81	76	68	78	76	59	85	76	78	75	75	60	81	76	75	75
Don't know	7	8	5	6	7	8	4	10	11	7	3	6	6	8	17	6	6	4	4
Prefer not to say	4	5	4	4	4	5	5	3	7	2	6	3	5	4	10	2	5	4	4

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.