

## YouGov / The Sun Survey Results

Sample Size: 1866 GB Adults  
Fieldwork: 17th - 18th July 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1866</b>	X	X	X	X	579	457	413	907	959	226	476	638	526	1064	802	239	606	399	459	162	
Unweighted Sample	1866	427	573	120	192	559	463	416	901	965	188	456	704	518	1212	654	210	603	419	481	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Do you know who Lynton Crosby is and what job he currently holds?

Yes, I know who he is, what job he currently does and something about him	11	13	14	13	7	9	14	14	16	5	6	10	10	13	12	8	11	10	10	10	14
Yes, I know who he is and a little about what he does	12	13	12	12	12	12	11	12	14	9	11	9	10	16	13	9	13	13	10	11	6
<b>TOTAL KNOW WHO HE IS</b>	<b>23</b>	<b>26</b>	<b>26</b>	<b>25</b>	<b>19</b>	<b>21</b>	<b>25</b>	<b>26</b>	<b>30</b>	<b>14</b>	<b>17</b>	<b>19</b>	<b>20</b>	<b>29</b>	<b>25</b>	<b>17</b>	<b>24</b>	<b>23</b>	<b>20</b>	<b>21</b>	<b>20</b>
No, I have heard the name but don't know what he does or anything about him	12	12	12	13	13	14	13	13	11	12	15	11	11	13	13	11	15	9	14	14	9
No, I have never heard of him	61	58	57	57	65	61	57	55	53	68	58	64	64	54	57	66	53	64	59	60	64
<b>TOTAL DON'T KNOW WHO HE IS</b>	<b>73</b>	<b>70</b>	<b>69</b>	<b>70</b>	<b>78</b>	<b>75</b>	<b>70</b>	<b>68</b>	<b>64</b>	<b>80</b>	<b>73</b>	<b>75</b>	<b>75</b>	<b>67</b>	<b>70</b>	<b>77</b>	<b>68</b>	<b>73</b>	<b>73</b>	<b>74</b>	<b>73</b>
Don't know	5	4	4	5	2	5	4	5	5	6	9	6	5	4	5	6	7	4	6	5	7