

# YouGov Survey Results

Sample Size: 1856 GB Adults  
Fieldwork: 25th - 26th September 2013

	Voting intention				2010 Vote				Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Other	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1840</b>	470	569	128	154	548	449	395	124	896	943	221	463	634	522	1049	791	207	616	393	460	164	
Unweighted Sample	1856	433	579	113	198	539	469	414	158	895	961	154	385	810	507	1187	669	226	625	368	480	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>33</b>	100	0	0	0	80	4	9	12	35	32	32	34	30	36	37	28	30	41	34	26	27
Lab	<b>40</b>	0	100	0	0	5	87	37	20	37	44	45	43	43	33	35	47	42	28	44	53	42
Lib Dem	<b>9</b>	0	0	100	0	1	1	36	6	8	10	7	11	9	9	13	4	10	12	6	7	8
Other	<b>17</b>	0	0	0	100	14	7	18	62	20	14	16	12	18	22	15	21	18	19	16	14	24

## Other Parties Voting Intention

UKIP	<b>11</b>	0	0	0	100	13	5	8	26	12	9	5	5	13	16	9	14	13	14	11	9	1
SNP / PCY	<b>3</b>	0	0	0	0	0	1	2	25	4	1	2	3	2	3	3	3	2	0	1	0	21
Green	<b>2</b>	0	0	0	0	0	0	7	4	2	2	4	3	2	1	2	2	1	4	1	1	1
BNP	<b>1</b>	0	0	0	0	0	0	1	4	2	0	4	1	0	1	1	1	1	0	1	3	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	3	1	1	0	0	1	1	0	1	1	0	1	0	0

## Non Voters

Would Not Vote	<b>6</b>	0	0	0	0	2	3	2	4	7	6	19	5	6	3	7	6	4	6	8	8	3
Don't know	<b>17</b>	0	0	0	0	14	13	23	14	10	23	17	18	16	17	16	18	16	17	16	18	16

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<b>Weighted Sample</b> 1840	470	569	128	154	548	449	395	124	896	943	221	463	634	522	1049	791	207	616	393	460	164	
Unweighted Sample	433	579	113	198	539	469	414	158	895	961	154	385	810	507	1187	669	226	625	368	480	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that UKIP and the Conservatives agreed a pact at the next general election where they would not stand against each other, with UKIP backing the Conservative candidate in most constituencies and the Conservatives backing the UKIP candidate in a small number of constituencies. Labour, the Liberal Democrats and other parties would also be standing.

Which party would you then vote for?

Conservative/UKIP Alliance	<b>27</b>	74	2	1	56	67	5	10	19	30	24	16	19	29	35	28	25	28	35	28	20	12
Labour	<b>34</b>	5	96	5	8	6	77	34	17	36	33	32	38	35	31	31	39	38	26	36	42	38
Liberal Democrat	<b>9</b>	4	1	89	2	5	2	27	7	8	9	7	12	8	7	12	5	10	11	6	7	8
SNP/Plaid Cymru	<b>2</b>	0	0	1	0	0	1	1	19	3	1	2	2	2	2	2	2	1	0	1	0	17
Another party	<b>5</b>	1	0	0	17	3	2	9	15	5	5	6	5	6	3	4	7	5	5	5	6	2
Would not vote	<b>8</b>	6	0	1	7	7	4	4	3	7	9	14	8	7	7	9	7	7	7	9	9	7
Don't know	<b>15</b>	10	1	4	10	13	10	16	21	11	19	22	16	13	14	14	16	12	16	15	16	16

**Pact Headline Voting Intention**

[Excluding Don't know and Wouldn't vote]

Con/UKIP Alliance	<b>35</b>	88	2	1	67	83	6	12	25	36	33	25	25	36	44	37	32	35	45	36	27	15
Lab	<b>45</b>	6	97	5	10	8	90	42	22	43	46	51	49	44	40	41	50	47	33	47	56	50
Lib Dem	<b>11</b>	5	1	93	2	6	2	33	9	10	13	12	16	10	9	15	6	13	15	9	9	10
Other	<b>9</b>	1	0	1	20	3	3	12	44	10	8	12	9	10	7	7	11	6	7	8	8	25