

YouGov Survey Results

Sample Size: 1709 GB Adults
Fieldwork: 25th - 26th May 2015

	Vote in 2015				Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1709	581	479	120	205	829	880	203	432	584	489	974	735	219	555	366	420	149
Unweighted Sample	1709	534	512	134	201	796	913	186	344	663	516	1108	601	225	581	353	385	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

The next generation will generally enjoy a BETTER standard of living than their parents do now	22	32	12	27	25	25	20	23	22	19	26	24	21	19	24	25	22	14
The next generation will generally enjoy a WORSE standard of living than their parents do now	42	24	57	38	49	41	43	41	47	45	34	43	40	52	39	39	40	49
Things will stay about the same	24	34	20	30	18	25	24	16	18	25	33	23	27	17	28	22	25	27
Don't know/None of these	11	10	10	5	8	9	13	19	13	11	7	10	13	11	9	14	13	11