

YouGov / The Times Survey Results

Sample Size: 2066 GB Adults
Fieldwork: 29th - 30th July 2019

	Westminster VI				Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2066	479	345	290	205	682	638	116	795	851	1000	1066	227	870	492	477	1178	888	248	690	446	504	178	
Unweighted Sample	2066	497	333	329	210	724	633	133	936	833	918	1148	139	872	515	540	1260	806	217	728	420	503	198	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	25-26 Jul	29-30 Jul	Westminster VI				Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
			Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Con	31	32	100	0	0	0	69	5	6	15	49	35	29	18	23	38	44	32	32	29	38	32	30	18		
Lab	21	22	0	100	0	0	1	54	3	31	12	19	25	37	28	18	12	21	25	27	18	25	28	11		
Lib Dem	20	19	0	0	100	0	9	21	79	34	3	19	20	25	21	18	15	23	13	28	23	16	13	15		
SNP	5	4	0	0	0	0	0	1	2	6	1	4	4	5	5	4	2	5	3	0	0	0	0	42		
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	0	0	1	0	1	1	1	1	1	0	0	3	0	0		
Brexit Party	13	13	0	0	0	100	18	7	3	1	28	17	10	1	11	14	21	10	18	7	12	15	18	12		
Green	8	8	0	0	0	0	3	11	7	11	5	5	10	12	9	7	4	8	8	9	8	8	9	1		
Other	1	1	0	0	0	0	0	1	0	0	1	1	1	1	1	1	1	1	1	1	1	1	2	0		
Other Parties Westminster Voting Intention																										
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]																										
UKIP	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	1	1	0	0	
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	
Other	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	1	0	0	0	1	0	0	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	25-26 Jul	29-30 Jul																						
If there were a general election held tomorrow, which party would you vote for?																								
Conservative	22	23	100	0	0	0	57	4	5	13	38	27	20	13	16	30	34	24	22	22	28	23	20	15
Labour	15	17	0	100	0	0	1	42	3	26	9	16	18	28	19	15	9	16	17	20	14	19	20	9
Liberal Democrat	14	14	0	0	100	0	7	17	68	28	3	15	13	18	14	14	12	18	9	21	17	11	9	12
Scottish National Party (SNP)	3	3	0	0	0	0	0	1	1	5	1	3	3	4	3	3	2	4	2	0	0	0	0	35
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	0	0	1	0	1	0	1	0	1	0	0	2	0	0
Brexit Party	9	10	0	0	0	100	15	5	3	1	22	13	7	1	8	11	17	8	12	5	9	11	12	10
Green	6	6	0	0	0	0	3	9	6	9	4	4	8	9	6	6	3	6	5	7	7	5	6	1
Some other party	1	1	0	0	0	0	0	1	0	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0
Would not vote	11	9	0	0	0	0	2	5	1	4	6	8	10	8	14	5	6	7	12	6	9	10	12	5
Don't know	15	14	0	0	0	0	14	15	12	13	14	10	18	8	16	14	14	12	17	14	14	16	15	8
Refused	2	2	0	0	0	0	1	2	0	1	2	3	2	10	3	0	1	3	2	6	1	1	4	3

And which of these parties would you vote for? [Asked only to those who responded Some other party; n=19]	25-26 Jul	29-30 Jul																						
UK Independence Party (UKIP)	23	36	0	0	0	0	100	0	0	0	51	41	34	51	26	29	47	27	41	55	10	72	44	0
Women's Equality Party	11	3	0	0	0	0	0	10	0	18	0	0	5	0	15	0	0	9	0	0	10	0	0	0
Independent Group for Change	18	19	0	0	0	0	0	41	0	49	6	15	21	49	37	12	0	40	6	45	14	0	28	0
Some other party	49	30	0	0	0	0	0	49	0	32	26	45	23	0	22	27	53	24	33	0	30	28	28	100
Don't know	0	12	0	0	0	0	0	0	0	0	17	0	18	0	0	32	0	0	20	0	37	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?	25-26 Jul	29-30 Jul																						
0 - Certain NOT to vote	9	8	0	0	0	1	1	3	1	3	5	7	9	5	12	3	5	6	10	7	7	8	11	3
1	2	1	0	0	0	0	0	0	1	0	0	1	1	1	1	0	0	0	1	0	1	1	1	0
2	1	2	1	1	0	1	1	1	2	1	2	3	2	7	2	2	1	3	2	1	2	2	4	2
3	2	1	0	0	1	0	1	0	1	1	1	1	1	2	2	1	0	1	1	2	1	0	1	0
4	1	1	1	0	0	0	1	0	0	0	1	0	1	1	1	1	1	0	2	1	1	1	2	0
5	6	6	3	2	2	3	5	5	3	3	6	4	7	3	7	5	7	5	7	5	5	9	5	6
6	3	3	2	4	2	2	2	1	0	1	3	3	3	8	4	2	1	2	4	3	3	3	3	5
7	5	4	3	4	2	3	5	3	2	4	3	3	4	3	4	4	3	3	4	5	3	4	4	3
8	5	6	5	7	4	7	6	7	2	6	6	6	6	4	7	5	6	6	6	5	6	5	7	7
9	6	7	9	9	8	7	7	7	9	7	7	8	6	10	5	9	8	8	6	5	9	8	6	8
10 - Absolutely certain to vote	59	61	76	71	81	75	71	72	81	72	67	63	60	55	55	69	69	65	57	66	63	59	58	66

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		23-24 Jul	29-30 Jul																					
Which of the following do you think would make the best Prime Minister?																								
Boris Johnson	38	42	90	5	15	84	80	17	19	21	69	47	37	26	33	49	59	41	43	31	48	44	41	32
Jeremy Corbyn	20	21	0	73	24	1	1	46	18	35	8	21	22	36	27	17	8	24	18	28	18	21	20	24
Not sure	38	34	8	21	55	14	17	35	58	41	21	28	39	31	38	33	28	32	35	36	32	31	34	40
Refused	3	3	1	1	6	1	2	2	6	3	2	4	3	7	2	2	5	3	4	5	2	3	4	4
		16-17 Jul	29-30 Jul																					
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																								
Britain leaving the EU	67	68	82	59	79	81	82	64	71	71	73	70	67	66	62	74	76	72	64	64	71	67	65	77
Health	32	32	26	44	38	23	27	41	41	38	31	28	37	31	30	38	31	32	33	25	34	38	30	33
The environment	26	27	14	39	44	9	15	36	47	37	15	27	28	54	27	24	17	31	22	26	32	25	21	33
Crime	29	26	31	20	17	37	31	24	16	19	35	25	27	16	26	29	27	25	28	33	22	26	32	15
The economy	26	26	30	24	37	20	32	27	36	37	22	31	22	17	27	29	27	29	23	23	29	26	24	30
Immigration & Asylum	23	23	33	10	5	49	32	14	8	8	39	23	23	12	18	24	36	19	28	19	21	22	29	18
Housing	15	15	8	26	16	10	10	18	13	15	12	14	15	18	15	16	12	14	15	25	15	15	10	11
Defence and security	12	13	26	6	5	18	23	8	7	9	20	15	12	8	10	12	23	14	12	13	14	14	12	14
Education	12	11	8	13	19	6	9	14	22	17	7	8	14	13	13	10	8	12	10	11	13	10	11	9
Welfare benefits	10	11	6	16	9	12	6	16	11	11	10	8	14	6	15	12	7	9	14	10	9	10	14	16
Pensions	6	7	6	7	2	10	7	9	2	6	8	7	7	0	5	10	10	5	9	3	5	7	12	7
Tax	4	4	4	5	1	3	3	4	2	4	3	4	3	5	6	2	2	4	4	4	3	2	6	8
Family life & childcare	4	4	5	4	4	3	4	5	7	5	4	4	5	2	8	2	2	4	5	4	5	4	5	3
Transport	2	2	1	3	2	3	2	2	2	1	3	3	1	2	3	2	1	2	2	3	1	2	2	2
None of these	1	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0	1	1	0	1	0	1	1	0
Don't know	4	3	0	2	1	0	0	2	2	2	1	4	2	8	4	1	1	3	4	2	3	3	4	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	9-10 June	29-30 Jul																						
How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?																								
Very well	1	2	6	1	0	5	5	0	0	1	5	3	2	0	1	3	3	2	2	1	3	1	3	2
Fairly well	5	8	23	2	1	10	16	3	3	3	14	9	6	5	5	9	12	7	8	6	9	8	7	4
TOTAL WELL	6	10	29	3	1	15	21	3	3	4	19	12	8	5	6	12	15	9	10	7	12	9	10	6
Fairly badly	24	26	37	19	17	24	36	19	23	20	30	24	28	32	25	27	27	28	25	23	29	27	25	24
Very badly	63	52	23	72	77	49	32	71	68	69	40	54	50	48	58	50	46	53	50	56	49	49	52	64
TOTAL BADLY	87	78	60	91	94	73	68	90	91	89	70	78	78	80	83	77	73	81	75	79	78	76	77	88
Don't know	7	12	10	5	5	12	11	7	6	8	11	10	14	15	11	11	13	10	15	13	10	14	12	6
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																								
Right to leave	41	41	70	16	3	97	67	25	9	5	82	43	39	15	30	52	61	36	47	26	43	43	46	32
Wrong to leave	47	49	23	76	95	3	28	69	84	89	9	48	49	63	57	42	33	55	40	64	48	44	43	58
Don't know	12	11	7	8	2	1	5	5	7	5	8	9	13	21	13	6	6	9	13	10	9	13	12	9

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	254	217	10.5%
Men 50-64 High education	67	62	3.0%
Men 50-64 Mid education	112	97	4.7%
Men 50-64 Low education	79	81	3.9%
Men 25-49 High education	133	159	7.7%
Men 25-49 Mid education	179	157	7.6%
Men 25-49 Low education	62	114	5.5%
Men Under 25 High education	10	19	0.9%
Men Under 25 Mid & Low education	22	95	4.6%
Women Over 65	286	260	12.6%
Women 50-64 High education	59	58	2.8%
Women 50-64 Mid education	108	112	5.4%
Women 50-64 Low education	90	83	4.0%
Women 25-49 High education	195	171	8.3%
Women 25-49 Mid education	195	167	8.1%
Women 25-49 Low education	108	101	4.9%
Women Under 25 High education	25	23	1.1%
Women Under 25 Mid & Low education	82	91	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	165	393	19.0%
Medium (3-7)	1372	1240	60.0%
High (8,9,10)	529	434	21.0%
Social Grade (NRS and 2011 census)			
AB	688	578	28.0%
C1	572	599	29.0%
C2	349	434	21.0%
DE	457	455	22.0%
EU Referendum Vote (Election Result)			
Remain	936	795	38.3%
Leave	833	851	41.4%
Don't Know / Did Not Vote	297	419	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	312	285	13.8%
South Lab	169	159	7.7%
South LD	68	58	2.8%
South UKIP	15	10	0.5%
South Oth	20	21	1.0%
South DNV	144	157	7.6%
London Con	64	64	3.1%
London Lab	72	103	5.0%
London LD	18	17	0.8%
London Oth	9	6	0.3%
London DNV	54	58	2.8%
Midlands Con	127	128	6.2%
Midlands Lab	106	105	5.1%
Midlands LD	11	10	0.5%
Midlands Oth	12	10	0.5%
Midlands DNV	57	87	4.2%
North Con	150	140	6.8%
North Lab	204	196	9.5%
North LD	23	19	0.9%
North UKIP	9	10	0.5%
North Oth	11	8	0.4%
North DNV	106	130	6.3%
Scotland Con	44	37	1.8%
Scotland Lab	41	35	1.7%
Scotland LD	9	8	0.4%
Scotland SNP	61	50	2.4%
Scotland Oth & DNV	43	48	2.3%
Wales Con	27	27	1.3%
Wales Lab	41	39	1.9%
Wales LD	4	4	0.2%
Wales PC	10	8	0.4%
Wales Oth & DNV	25	27	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk