

YouGov Survey Results

Sample Size: 1595 GB Adults

Fieldwork: 21st - 23rd October 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1595	542	447	112	191	774	821	190	404	545	456	909	686	204	518	341	392	139
Unweighted Sample	1595	471	456	124	210	748	847	102	294	669	530	1030	565	183	531	335	398	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government is proposing changes to the current system of tax credits. How closely are you following this story?

Very closely	15	12	19	7	18	17	14	7	16	20	14	15	15	11	16	15	15	20
Fairly closely	33	34	36	39	38	38	29	21	29	36	39	36	29	31	34	33	31	38
Not very closely	28	33	26	35	24	26	30	32	26	27	31	28	29	29	28	29	29	29
I am aware of the stories but am not following them	17	17	13	13	18	14	19	21	21	14	14	14	20	21	15	18	17	11
I am not aware of the stories	6	4	6	6	2	5	8	19	9	3	3	6	7	7	8	4	7	2

From what you have seen or heard, do you think the proposed changes to tax credits are fair or unfair?

Very fair	5	9	2	2	9	7	4	1	6	6	6	7	3	4	7	4	5	6
Quite fair	23	41	8	23	25	25	21	15	16	23	32	24	21	20	27	22	20	19
TOTAL FAIR	28	50	10	25	34	32	25	16	22	29	38	31	24	24	34	26	25	25
Quite unfair	20	15	26	27	22	22	19	24	21	20	19	22	18	19	18	24	21	20
Very unfair	26	6	45	27	26	28	24	20	27	30	24	23	31	22	22	27	29	38
TOTAL UNFAIR	46	21	71	54	48	50	43	44	48	50	43	45	49	41	40	51	50	58
Don't know	25	28	19	21	18	19	31	40	30	22	19	24	26	35	26	22	25	16

Taking into account the government's proposed changes to tax credits, the minimum wage and income tax allowances, how do you think it will impact on the following groups?

People who are not working, and living on benefits

Will be much worse off	19	12	25	20	20	21	17	16	25	18	17	18	21	18	19	19	21	17
Will be a little worse off	26	32	21	33	24	27	25	30	24	24	28	28	24	26	26	23	26	33
TOTAL WORSE OFF	45	44	46	53	44	48	42	46	49	42	45	46	45	44	45	42	47	50
Will make no real difference	34	34	35	25	39	33	34	21	26	42	35	34	33	30	33	38	32	33
Will be a little better off	1	3	0	3	1	1	1	1	2	1	2	2	1	1	1	3	0	0
Will be much better off	0	0	0	0	1	0	1	0	0	0	1	0	1	0	1	0	0	1
TOTAL BETTER OFF	1	3	0	3	2	1	2	1	2	1	3	2	2	1	2	3	0	1
Don't know	20	19	18	19	14	18	21	33	23	14	18	19	20	25	20	17	20	16

YouGov Survey Results

Sample Size: 1595 GB Adults

Fieldwork: 21st - 23rd October 2015

	How Closely Following Tax Credits Story?						Thinks Tax Credit Changes are Fair / Unfair		
Total	Very closely	Fairly closely	Not very closely	Aware But Not Following	Not Aware	Total Very / Fairly Closely	Fair	Unfair	
Weighted Sample	1595	246	528	453	265	103	774	452	742
Unweighted Sample	1595	265	576	434	236	84	841	450	787
	%	%	%	%	%	%	%	%	%

The government is proposing changes to the current system of tax credits. How closely are you following this story?

Very closely	15	100	0	0	0	0	32	12	25
Fairly closely	33	0	100	0	0	0	68	44	41
Not very closely	28	0	0	100	0	0	0	31	21
I am aware of the stories but am not following them	17	0	0	0	100	0	0	12	11
I am not aware of the stories	6	0	0	0	0	100	0	1	1

From what you have seen or heard, do you think the proposed changes to tax credits are fair or unfair?

Very fair	5	7	7	4	4	1	7	19	0
Quite fair	23	15	30	27	17	2	25	81	0
TOTAL FAIR	28	22	37	31	21	3	32	100	0
Quite unfair	20	12	26	25	17	1	21	0	44
Very unfair	26	64	32	10	14	9	42	0	56
TOTAL UNFAIR	46	76	58	35	31	10	63	0	100
Don't know	25	1	5	34	48	87	4	0	0

Taking into account the government's proposed changes to tax credits, the minimum wage and income tax allowances, how do you think it will impact on the following groups?

People who are not working, and living on benefits

Will be much worse off	19	25	23	16	14	9	24	14	29
Will be a little worse off	26	17	28	32	28	5	24	40	21
TOTAL WORSE OFF	45	42	51	48	42	14	48	54	50
Will make no real difference	34	53	40	27	24	9	44	36	41
Will be a little better off	1	1	1	1	2	2	1	3	1
Will be much better off	0	0	0	0	1	0	0	1	1
TOTAL BETTER OFF	1	1	1	1	3	2	1	4	2
Don't know	20	3	7	24	31	74	6	7	8

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1595	542	447	112	191	774	821	190	404	545	456	909	686	204	518	341	392	139
Unweighted Sample	1595	471	456	124	210	748	847	102	294	669	530	1030	565	183	531	335	398	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

People who are in work and earning the minimum wage

Will be much worse off	31	13	50	27	32	29	32	26	30	34	30	29	33	32	25	30	36	36
Will be a little worse off	26	30	26	26	27	30	23	19	23	27	31	28	24	22	27	25	27	29
TOTAL WORSE OFF	57	43	76	53	59	59	55	45	53	61	61	57	57	54	52	55	63	65
Will make no real difference	13	20	5	11	17	12	13	9	10	15	15	13	13	13	17	12	8	13
Will be a little better off	12	18	5	20	11	12	11	13	15	12	9	13	11	11	13	15	10	9
Will be much better off	1	0	1	0	0	1	1	2	2	1	0	1	1	0	0	2	1	1
TOTAL BETTER OFF	13	18	6	20	11	13	12	15	17	13	9	14	12	11	13	17	11	10
Don't know	17	18	14	16	12	15	19	32	21	12	14	17	18	22	17	16	18	11

People who are in work and earning a low wage, but more than the minimum wage

Will be much worse off	23	9	39	27	21	23	23	17	26	28	18	23	24	25	19	24	25	30
Will be a little worse off	30	27	33	33	36	29	30	28	21	33	34	30	30	25	29	33	30	32
TOTAL WORSE OFF	53	36	72	60	57	52	53	45	47	61	52	53	54	50	48	57	55	62
Will make no real difference	21	34	11	10	23	23	19	16	24	18	24	21	21	19	24	21	19	20
Will be a little better off	7	11	2	13	7	7	7	5	7	8	7	8	6	7	9	5	6	7
Will be much better off	0	0	0	0	1	0	0	0	0	1	1	0	0	0	0	1	0	0
TOTAL BETTER OFF	7	11	2	13	8	7	7	5	7	9	8	8	6	7	9	6	6	7
Don't know	19	19	16	17	13	17	20	33	22	13	16	18	19	24	19	17	20	12

People who are in work and earning an average wage

Will be much worse off	10	6	15	7	11	10	11	7	10	13	8	9	12	11	8	10	12	14
Will be a little worse off	23	18	32	21	23	24	23	18	22	28	21	23	24	22	22	25	25	21
TOTAL WORSE OFF	33	24	47	28	34	34	34	25	32	41	29	32	36	33	30	35	37	35
Will make no real difference	38	45	31	49	42	40	37	37	33	38	44	40	36	35	42	37	36	39
Will be a little better off	7	11	4	4	8	8	7	6	9	6	9	8	7	6	7	8	7	12
Will be much better off	1	1	0	1	2	1	1	0	1	0	1	1	0	1	2	1	0	1
TOTAL BETTER OFF	8	12	4	5	10	9	8	6	10	6	10	9	7	7	9	9	7	13
Don't know	19	18	18	19	14	17	22	32	24	14	16	18	21	25	20	19	19	14

Which of the best reflects your view?

The changes to tax credits are a good thing and should go ahead	21	37	7	17	28	24	17	9	17	23	26	24	16	18	27	19	16	18
The changes to tax credits are a bad thing, but given the deficit and the need to cut spending should go ahead	16	22	11	12	18	16	15	14	15	13	20	15	16	15	14	16	19	12
The changes to tax credits are a bad thing and should be cancelled, the money can be found elsewhere	37	13	61	44	32	38	35	35	38	39	33	35	38	32	31	40	38	47
None of these	5	5	3	6	5	5	5	4	4	6	6	4	6	7	5	4	5	8
Don't know	22	23	18	21	17	16	28	37	27	19	15	21	23	28	23	21	22	15

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Weighted Sample	1595	246	528	453	265	103	774	452	742
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	%	%	%	%	%	%	%	%	%

People who are in work and earning the minimum wage

Will be much worse off	31	59	37	18	21	9	44	6	57
Will be a little worse off	26	16	33	31	21	7	28	33	28
TOTAL WORSE OFF	57	75	70	49	42	16	72	39	85
Will make no real difference	13	11	14	15	11	7	13	30	4
Will be a little better off	12	9	13	12	16	4	12	24	5
Will be much better off	1	1	0	1	2	1	1	1	1
TOTAL BETTER OFF	13	10	13	13	18	5	13	25	6
Don't know	17	3	3	23	29	73	3	6	5

People who are in work and earning a low wage, but more than the minimum wage

Will be much worse off	23	53	27	13	12	7	35	4	44
Will be a little worse off	30	25	37	31	27	4	34	24	41
TOTAL WORSE OFF	53	78	64	44	39	11	69	28	85
Will make no real difference	21	15	22	23	23	13	20	45	9
Will be a little better off	7	4	9	8	7	1	7	17	1
Will be much better off	0	1	0	1	0	1	0	1	0
TOTAL BETTER OFF	7	5	9	9	7	2	7	18	1
Don't know	19	2	5	24	30	73	4	8	5

People who are in work and earning an average wage

Will be much worse off	10	23	11	5	7	7	15	4	17
Will be a little worse off	23	34	28	20	17	3	30	17	34
TOTAL WORSE OFF	33	57	39	25	24	10	45	21	51
Will make no real difference	38	28	48	41	35	13	41	54	36
Will be a little better off	7	8	8	7	9	3	8	15	5
Will be much better off	1	2	1	1	0	0	1	2	0
TOTAL BETTER OFF	8	10	9	8	9	3	9	17	5
Don't know	19	5	4	25	31	74	5	8	7

Which of the best reflects your view?

The changes to tax credits are a good thing and should go ahead	21	14	27	23	17	5	23	63	1
The changes to tax credits are a bad thing, but given the deficit and the need to cut spending should go ahead	16	10	16	20	17	1	14	24	13
The changes to tax credits are a bad thing and should be cancelled, the money can be found elsewhere	37	68	49	21	20	7	55	5	73
None of these	5	7	4	5	5	10	5	3	6
Don't know	22	1	4	31	41	78	3	5	6