

## YouGov Survey Results

Sample Size: 1613 GB Adults  
Fieldwork: 7th - 8th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				Social Class				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Working class	Middle class	Upper class	Don't know
<b>Weighted Sample</b>	<b>1613</b>	<b>553</b>	<b>529</b>	<b>98</b>	<b>634</b>	<b>689</b>	<b>781</b>	<b>832</b>	<b>187</b>	<b>689</b>	<b>398</b>	<b>339</b>	<b>919</b>	<b>694</b>	<b>216</b>	<b>523</b>	<b>345</b>	<b>389</b>	<b>140</b>	<b>812</b>	<b>608</b>	<b>13</b>	<b>181</b>
<b>Unweighted Sample</b>	<b>1613</b>	<b>517</b>	<b>610</b>	<b>125</b>	<b>715</b>	<b>694</b>	<b>704</b>	<b>909</b>	<b>180</b>	<b>642</b>	<b>413</b>	<b>378</b>	<b>958</b>	<b>655</b>	<b>170</b>	<b>551</b>	<b>355</b>	<b>378</b>	<b>159</b>	<b>804</b>	<b>645</b>	<b>10</b>	<b>154</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### How would you describe your own social class?

Working class	<b>50</b>	47	52	30	42	57	47	54	35	52	53	53	40	64	45	43	57	58	48	100	0	0	0
Middle class	<b>38</b>	44	37	58	48	34	40	36	44	36	37	38	50	22	40	47	34	27	38	0	100	0	0
Upper class	<b>1</b>	1	1	0	1	0	1	1	2	1	0	0	1	1	1	0	0	2	1	0	0	100	0
Don't know	<b>11</b>	8	10	13	9	9	13	10	19	11	10	8	10	13	15	9	9	13	13	0	0	0	100

### How important would you say your social class identity is to you?

Very important	<b>4</b>	3	6	0	4	5	4	5	4	4	5	4	3	6	3	3	7	5	3	6	3	11	0
Quite important	<b>16</b>	19	17	12	18	17	15	18	21	16	16	14	17	15	18	17	14	17	17	15	22	32	3
<b>TOTAL IMPORTANT</b>	<b>20</b>	<b>22</b>	<b>23</b>	<b>12</b>	<b>22</b>	<b>22</b>	<b>19</b>	<b>23</b>	<b>25</b>	<b>20</b>	<b>21</b>	<b>18</b>	<b>20</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>20</b>	<b>21</b>	<b>25</b>	<b>43</b>	<b>3</b>
Not very important	<b>34</b>	37	33	36	34	34	33	35	27	36	33	35	35	33	43	36	29	32	29	36	37	33	16
Not important at all	<b>39</b>	38	39	46	40	41	42	37	30	38	41	46	42	35	26	40	45	37	47	39	36	23	51
<b>TOTAL NOT IMPORTANT</b>	<b>73</b>	<b>75</b>	<b>72</b>	<b>82</b>	<b>74</b>	<b>75</b>	<b>75</b>	<b>72</b>	<b>57</b>	<b>74</b>	<b>74</b>	<b>81</b>	<b>77</b>	<b>68</b>	<b>69</b>	<b>76</b>	<b>74</b>	<b>69</b>	<b>76</b>	<b>75</b>	<b>73</b>	<b>56</b>	<b>67</b>
Don't know	<b>6</b>	2	5	5	4	3	7	6	18	6	5	1	3	11	10	3	5	9	4	4	1	0	30

### Would you be prepared to marry or enter into a long term relationship with someone in a different social class to you?

Yes I would	<b>78</b>	78	82	86	83	76	81	75	78	82	75	74	82	73	74	80	81	74	81	80	82	41	58
No I would not	<b>6</b>	6	5	4	4	7	6	7	6	6	7	6	4	9	4	7	4	10	3	5	6	45	7
Don't know	<b>16</b>	16	13	10	13	16	14	18	16	12	18	20	14	18	22	13	15	17	16	15	12	13	35

### Which class do you think... Is the best class to be in

Working class	<b>16</b>	13	20	6	12	19	16	16	4	14	20	20	9	25	16	13	17	16	20	28	3	8	4
Middle class	<b>27</b>	33	25	27	28	27	26	27	38	25	22	29	30	22	25	29	25	26	25	21	40	23	11
Upper class	<b>13</b>	13	13	17	14	13	16	11	17	14	12	10	15	11	16	14	10	12	15	11	16	62	10
None of them	<b>20</b>	19	20	25	24	16	19	21	17	22	19	17	23	15	14	21	21	18	23	18	21	7	25
Don't know	<b>25</b>	22	23	26	22	25	24	26	24	25	27	24	23	27	29	22	26	28	17	23	21	0	49

### Understands the real world best

Working class	<b>41</b>	33	49	28	36	46	36	46	40	42	39	41	34	50	42	35	45	42	50	60	23	0	20
Middle class	<b>19</b>	26	16	21	22	20	24	15	15	18	21	23	24	12	13	26	17	17	15	9	36	31	7
Upper class	<b>2</b>	2	1	1	1	1	2	1	2	2	1	2	1	2	2	1	1	3	1	1	1	62	1
None of them	<b>18</b>	22	18	29	21	18	19	18	17	18	18	18	22	13	19	21	15	19	14	14	23	7	24
Don't know	<b>20</b>	17	17	21	19	15	20	20	25	20	22	16	18	22	25	17	22	20	20	17	17	0	49

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	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				Social Class				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Working class	Middle class	Upper class	Don't know
<b>Weighted Sample</b>	<b>1613</b>	<b>553</b>	<b>529</b>	<b>98</b>	<b>634</b>	<b>689</b>	<b>781</b>	<b>832</b>	<b>184</b>	<b>689</b>	<b>398</b>	<b>339</b>	<b>919</b>	<b>694</b>	<b>216</b>	<b>523</b>	<b>345</b>	<b>389</b>	<b>140</b>	<b>812</b>	<b>608</b>	<b>13</b>	<b>181</b>
<b>Unweighted Sample</b>	<b>1613</b>	<b>517</b>	<b>610</b>	<b>125</b>	<b>715</b>	<b>694</b>	<b>704</b>	<b>909</b>	<b>180</b>	<b>642</b>	<b>413</b>	<b>378</b>	<b>958</b>	<b>655</b>	<b>170</b>	<b>551</b>	<b>355</b>	<b>378</b>	<b>159</b>	<b>804</b>	<b>645</b>	<b>10</b>	<b>154</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Has the nicest people</b>																							
Working class	32	26	39	22	27	37	31	32	20	31	36	36	24	43	28	26	35	38	36	50	14	31	11
Middle class	19	25	16	19	20	21	23	16	29	17	17	21	24	13	20	23	20	12	20	11	34	33	7
Upper class	1	1	0	1	0	1	1	1	1	1	1	0	1	1	0	1	1	0	4	1	1	13	1
None of them	19	21	19	28	24	16	19	19	18	22	19	14	22	15	17	22	16	18	19	15	24	14	19
Don't know	29	28	25	30	28	24	26	32	33	29	27	29	29	28	35	28	28	31	21	24	27	9	61
<b>Has things easiest in life</b>																							
Working class	1	1	1	2	1	1	1	1	1	2	1	1	2	1	0	2	1	1	2	1	2	0	1
Middle class	4	5	2	1	3	4	4	4	5	3	6	3	4	4	3	3	5	5	3	4	4	17	3
Upper class	73	71	80	80	77	74	74	73	65	75	71	76	75	72	71	74	73	72	79	79	74	83	45
None of them	9	13	7	6	8	10	8	10	9	8	10	10	10	8	9	10	11	7	5	7	11	0	12
Don't know	13	11	10	10	10	10	13	12	20	12	13	10	11	15	17	11	10	15	11	10	9	0	40
<b>Works the hardest</b>																							
Working class	53	48	63	36	49	59	51	55	45	53	55	57	46	63	51	46	60	57	57	74	33	27	29
Middle class	17	26	10	24	19	19	19	16	17	16	16	21	22	11	17	24	13	12	13	6	34	9	7
Upper class	1	0	1	0	0	0	1	1	1	1	0	0	1	1	0	1	0	1	3	0	0	57	1
None of them	9	9	10	15	11	8	10	9	10	11	9	6	11	7	10	11	7	8	13	6	13	7	12
Don't know	19	18	16	25	20	15	20	19	28	19	20	16	21	18	22	18	20	22	14	13	19	0	52
<b>Contributes the most to society</b>																							
Working class	37	32	44	26	34	39	38	36	35	36	40	37	31	46	31	32	41	42	40	56	18	8	21
Middle class	23	31	20	31	26	25	24	22	20	23	20	29	28	17	27	28	21	19	17	12	43	54	8
Upper class	3	2	2	2	1	3	3	2	5	3	2	1	3	2	4	3	2	2	5	2	3	24	3
None of them	12	11	11	16	14	10	11	12	13	12	12	9	14	9	10	12	11	12	14	9	14	14	16
Don't know	25	23	23	25	25	23	23	27	27	26	26	23	24	26	28	24	25	25	23	21	23	0	53
<b>Contributes the least to society</b>																							
Working class	5	8	3	3	4	7	6	5	6	7	4	5	6	4	4	8	6	4	3	3	10	9	1
Middle class	4	5	4	1	3	6	4	5	8	4	5	3	3	6	4	5	5	4	3	6	3	27	1
Upper class	48	39	58	53	49	49	51	45	38	45	52	53	47	48	44	43	47	50	60	56	43	27	24
None of them	17	21	14	18	19	16	16	19	20	18	14	16	19	15	15	21	17	15	12	13	22	37	18
Don't know	26	26	20	25	26	22	24	27	28	27	25	23	25	27	32	24	25	27	22	22	22	0	55
<b>Are the least moral</b>																							
Working class	7	10	5	3	6	7	7	6	5	6	6	8	6	7	3	7	7	7	6	5	9	46	5
Middle class	6	6	5	3	5	6	6	5	8	5	6	5	6	6	6	6	6	6	4	6	6	16	4
Upper class	45	39	54	48	48	46	48	43	36	46	47	48	45	46	45	42	46	47	56	53	42	38	22
None of them	15	18	14	18	17	15	14	16	16	16	13	14	18	11	13	19	16	11	13	11	21	0	15
Don't know	27	27	22	28	25	25	26	29	35	27	28	24	25	30	33	27	26	29	21	26	23	0	53
<b>Is treated worst by government</b>																							
Working class	65	50	81	68	69	63	64	66	62	66	64	66	63	68	66	58	70	66	74	79	54	20	40
Middle class	12	21	5	16	11	16	12	11	7	11	12	15	14	9	7	18	9	8	9	5	23	11	6
Upper class	2	2	1	1	2	2	2	1	2	3	1	0	2	1	2	2	1	2	1	1	2	31	1
None of them	7	14	3	4	6	8	7	7	4	6	9	9	9	5	6	9	7	5	7	5	9	14	8
Don't know	15	14	10	12	12	11	15	14	24	14	14	10	13	17	19	12	12	19	9	10	12	23	44

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Is the most powerful class in Britain</b>																							
Working class	<b>6</b>	7	5	3	4	7	6	6	8	5	5	8	6	7	4	5	8	6	6	7	5	19	4
Middle class	<b>9</b>	12	6	12	9	10	10	8	12	7	9	10	10	7	9	11	8	6	8	8	11	15	4
Upper class	<b>61</b>	54	69	73	67	58	62	60	53	66	57	59	64	57	62	60	60	59	65	64	63	67	40
None of them	<b>8</b>	12	6	4	6	11	6	10	6	7	10	11	8	9	7	8	10	8	9	8	9	0	7
Don't know	<b>16</b>	15	14	7	14	14	16	17	21	15	18	14	13	21	18	15	14	21	12	13	12	0	45
<b>Should be the most powerful class in Britain</b>																							
Working class	<b>25</b>	17	33	17	23	27	23	27	23	25	30	21	20	32	22	21	27	29	31	40	9	7	12
Middle class	<b>17</b>	24	13	16	16	20	18	15	13	16	16	22	21	12	17	21	13	16	13	8	31	22	7
Upper class	<b>3</b>	4	2	0	2	4	5	2	3	5	2	3	3	4	5	3	4	4	3	3	3	57	2
None of them	<b>36</b>	40	36	48	43	33	36	36	37	36	33	38	41	29	38	39	35	30	40	31	43	14	35
Don't know	<b>19</b>	15	16	18	15	16	17	20	24	18	19	16	15	23	18	16	21	22	12	16	14	0	44

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*