

YouGov / ITN Survey Results

Sample Size: 2044 GB Adults
Fieldwork: 3rd - 4th April 2016

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2044	576	478	123	196	989	1055	237	875	503	429	1165	879	245	679	439	493	188
Unweighted Sample	2044	576	508	146	208	863	1181	234	769	520	521	1264	780	202	706	450	494	192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE of the following will be most important to you in deciding how to vote in the referendum?

	Feb 21-23 2016	April 3-4 2016	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Which is likely to be better for jobs, investment and the economy generally	28	30	26	39	34	7	30	30	44	33	26	19	34	24	33	28	28	30	37
Which is likely to strike a better balance between Britain's right to act independently, and the appropriate level of co-operation with other countries	33	29	41	27	37	28	29	29	13	23	33	43	30	27	24	34	26	27	25
Which is likely to help us deal better with the issue of immigration	17	20	24	12	9	47	19	21	8	18	25	26	17	24	19	19	23	21	15
Which is likely to maximise Britain's influence in the world	4	4	4	5	5	3	5	4	4	4	4	4	4	4	6	4	3	5	2
Something else	7	6	2	7	7	6	8	5	11	7	5	4	6	7	8	6	5	6	10
None of these	11	11	3	10	8	8	10	12	20	14	7	4	8	15	11	8	15	11	10

Thinking about your local area over the last few years, have you seen increased pressure on public services (e.g. schools, hospitals etc.), decreased pressures on public services, or has there been no real change?

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Increased pressure on public services	69	71	72	71	75	68	70	57	64	78	76	71	66	59	73	67	67	73	
Decreased pressure on public services	3	3	3	1	3	3	2	3	3	2	2	2	4	4	2	2	2	3	
No real change	15	18	12	17	13	16	13	13	16	11	18	15	15	16	12	15	17	16	
Don't know	14	8	13	11	9	13	14	27	18	9	4	12	16	20	13	15	14	7	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And what do you think has been the main reason for increased pressure on public services in your local area over the last few years?

[Only asked to respondents who answered 'increased pressure on public services' in previous question (n=1468)]

Cuts in government spending	57	41	76	67	35	59	56	76	58	58	48	61	52	49	55	56	63	66
Increases in immigration	26	34	14	17	53	26	26	10	24	28	33	22	32	34	29	27	22	16
Inefficiencies in the local council	6	9	4	5	4	5	7	4	5	6	8	7	5	1	4	8	7	12
More people moving to the area from within Britain	5	8	3	10	5	4	6	3	6	3	7	5	5	6	7	5	3	1
Too much red tape	2	2	0	1	0	2	1	2	3	0	1	2	1	4	2	1	1	2
Increases in inflation and wages	0	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	1	1
Something else	2	4	1	1	0	2	2	1	2	3	2	2	2	4	1	1	3	3
Don't know	2	2	0	0	3	1	2	3	2	2	0	1	2	3	1	3	2	0

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Much too high	47	58	36	31	82	45	49	21	40	57	65	39	58	39	49	50	51	36
A little too high	24	29	22	34	11	23	25	22	25	25	20	28	19	21	26	24	21	25
TOTAL TOO HIGH	71	87	58	65	93	68	74	43	65	82	85	67	77	60	75	74	72	61
About right	16	10	27	20	2	18	14	28	17	12	11	20	11	23	16	12	14	22
A little too low	3	1	4	0	0	3	2	6	3	2	1	3	2	6	1	2	2	5
Much too low	1	0	0	1	0	2	0	2	1	1	0	1	1	1	0	1	1	3
TOTAL TOO LOW	4	1	4	1	0	5	2	8	4	3	1	4	3	7	1	3	3	8
Don't know	9	2	11	14	4	10	9	20	13	4	2	9	9	10	8	11	10	10

Thinking about immigration into the UK, which of the following comes closest to your view?

There should be no immigration at all into Britain	9	6	8	3	21	8	10	4	10	10	9	5	14	7	8	11	11	4
There should be tighter limits on the amount of immigration into Britain	63	82	52	60	73	60	66	38	58	72	76	63	62	54	68	61	64	58
The current level of immigration into Britain is about right	14	8	24	21	1	16	12	24	15	10	12	17	9	17	14	12	11	20
There should be fewer limits on the amount of immigration into Britain	5	1	7	4	0	5	4	13	5	4	2	6	4	9	3	6	4	8
There should be no restrictions at all on the amount of immigration into Britain	1	0	0	1	1	2	1	1	2	0	0	1	2	2	1	0	3	1
Don't know	8	2	9	10	4	9	7	20	11	4	1	7	8	10	6	10	7	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think immigration has had a positive or negative effect on your life over the last few years or has it made no real difference?

Has had a positive effect on my life	15	8	22	21	4	18	13	27	15	13	12	18	11	28	15	10	12	22
Has had a negative effect on my life	31	37	23	18	62	30	31	12	29	36	37	28	34	28	33	32	32	19
Made no real difference	45	50	47	53	25	44	46	42	46	43	47	46	43	34	44	46	49	51
Don't know	9	5	7	9	9	8	10	19	10	7	5	7	12	10	9	12	8	8

An economic migrant is someone who travels to another country in order to improve their standard of living. When we refer to economic migrants we are not including refugees, asylum seekers or those who travel to another country to study.

Thinking specifically about economic migrants from other EU countries coming to the UK, which of the following comes closest to your view?

The UK should allow all EU economic migrants into the UK	12	4	17	15	0	13	11	25	14	7	7	14	9	20	9	10	11	21
The UK should only allow EU economic migrants who already have a job lined up into the UK	58	71	58	70	53	54	60	43	52	65	68	61	54	47	61	56	59	58
The UK should not allow any EU economic migrants into the UK	16	16	12	8	39	18	14	6	15	18	20	12	21	13	17	19	16	9
None of these	4	3	4	1	2	4	3	4	5	3	1	3	4	4	4	2	5	2
Don't know	11	6	9	7	5	11	11	21	14	7	4	10	12	16	9	13	9	10

YouGov Weighting Data

In addition to weighting by age, education, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention and Vote in May 2015.

	Unweighted no.	Weighted no.
Age by Education		
Men Over 65	240	192
Men 50-64 High education	55	53
Men 50-64 Mid education	112	114
Men 50-64 Low education	81	78
Men 25-50 High education	98	147
Men 25-50 Mid education	102	164
Men 25-50 Low education	71	123
Men Under 25 High education	20	18
Men Under 25 Mid-Low education	84	100
Women Over 65	281	237
Women 50-64 High education	51	49
Women 50-64 Mid education	133	129
Women 50-64 Low education	88	80
Women 25-50 High education	182	159
Women 25-50 Mid education	196	174
Women 25-50 Low education	120	108
Women Under 25 High education	24	20
Women Under 25 Mid-Low education	106	98
Political Attention		
Low (0-2)	213	388
Medium (3-7)	1343	1247
High (8-10)	488	409
Social Grade		
AB	642	572
C1	622	593
C2	334	429
DE	446	450

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In addition to weighting by age, education, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention and Vote in May 2015.

	Unweighted no.	Weighted no.
Region by 2015 Vote		
South Con	267	256
South Lab	112	100
South LD	65	55
South UKIP	81	78
South Oth	45	31
South DNV	136	159
London Con	41	63
London Lab	71	80
London LD	18	14
London UKIP	16	14
London Oth	13	10
London DNV	43	63
Midlands Con	107	106
Midlands Lab	88	80
Midlands LD	16	14
Midlands UKIP	41	39
Midlands Oth	14	10
Midlands DNV	70	88
North Con	117	108
North Lab	166	153
North LD	29	25
North UKIP	57	53
North Oth	23	16
North DNV	102	137
Scotland Con	22	22
Scotland Lab	40	37
Scotland LD	13	10
Scotland SNP	63	74
Scotland Oth & DNV	54	45
Wales Con	22	20
Wales Lab	31	29
Wales LD	5	4
Wales PC	11	10
Wales UKIP	10	10
Wales Oth & DNV	35	29

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk