

YouGov Survey Results

Sample Size: 1269 London Adults
Fieldwork: 20th - 25th June 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1269	296	482	93	96	364	382	227	626	643	152	454	407	255	749	520
	272	503	65	105	339	423	220	583	686	158	364	462	285	796	473
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	29	100	0	0	0	72	4	10	29	30	29	29	28	33	34	23
Lab	48	0	100	0	0	7	90	40	47	49	53	49	47	44	46	51
Lib Dem	9	0	0	100	0	3	2	38	12	7	9	12	9	6	10	9
Other	13	0	0	0	100	18	4	13	13	14	9	10	16	18	11	17

Other Parties Voting Intention

UKIP	10	0	0	0	100	17	3	9	8	11	6	5	12	14	8	12
Green	2	0	0	0	0	0	1	1	1	2	1	2	2	1	2	1
BNP	1	0	0	0	0	1	0	1	1	1	1	1	0	1	0	1
Respect	1	0	0	0	0	0	0	1	1	1	2	1	0	0	0	1
Other	1	0	0	0	0	0	0	1	1	0	0	0	1	1	1	1

Non Voters

Would Not Vote	7	0	0	0	0	3	2	4	6	8	10	11	4	2	6	8
Don't know	14	0	0	0	0	16	8	15	11	17	16	14	13	14	13	15

May 16-17 June 20-25

Which of the following issues will be important to you in deciding how you vote at the next election? Please tick up to three or four

The economy in general	56	52	63	50	65	39	58	51	60	56	48	43	50	56	53	56	45
Immigration	44	42	56	31	24	82	59	32	34	38	47	32	30	49	60	39	46
Health	38	32	23	39	35	20	24	39	39	26	38	21	28	35	42	32	32
Unemployment	29	31	21	39	31	31	20	38	35	31	31	44	31	32	20	29	34
Welfare benefits	26	29	32	32	17	25	34	34	24	26	32	21	29	33	30	26	34
Schools and education	23	23	18	26	32	11	18	29	23	19	26	21	30	20	14	27	16
Crime	19	20	24	17	15	21	18	20	16	18	21	17	20	20	20	21	17
Europe	28	19	30	11	21	40	32	12	12	24	15	15	17	19	26	20	18
Housing	11	19	5	29	16	14	8	28	22	17	22	15	26	16	14	17	22
Pensions	26	18	20	21	10	19	24	21	16	16	20	2	10	21	38	20	16
Transport	7	10	8	10	11	6	8	9	11	12	7	16	10	9	5	11	8
Same-sex marriage	7	8	5	10	13	5	6	7	13	11	6	16	10	6	5	9	8
Defence	5	5	8	3	4	13	10	2	4	7	4	6	4	5	9	5	6
Afghanistan	4	3	3	2	5	7	4	3	2	3	2	3	2	2	5	3	3
Animal rights	4	3	3	3	1	9	3	2	3	2	4	4	3	4	2	2	5
Other	3	3	2	2	6	3	2	3	4	3	3	5	3	2	2	3	3
None of these	3	2	1	1	1	0	1	1	2	3	2	4	4	1	1	2	3

Fieldwork: 20th - 25th June 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1269	296	482	93	96	364	382	227	626	643	152	454	407	255	749	520
1269	272	503	65	105	339	423	220	583	686	158	364	462	285	796	473
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think that British membership of the European Union is a good thing or a bad thing or neither good nor bad?

	May 19-20	June 20-25															
Good thing	29	33	25	45	53	2	21	42	41	38	29	37	41	30	23	37	28
Bad thing	36	32	40	23	10	83	49	23	24	33	30	23	25	35	45	30	34
Neither good nor bad	23	24	28	22	35	14	21	26	26	23	25	24	22	26	27	23	26
Don't know	12	10	8	9	2	1	8	8	8	5	15	16	13	9	5	9	13

If there was a referendum tomorrow on whether Britain should or should not remain a member of the European Union and the question was as follows, how would you vote?

Do you think that the United Kingdom should remain a member of the European Union?

	May 16-17	June 20-25															
Yes	36	41	36	56	55	2	27	53	48	45	38	46	46	39	32	45	36
No	45	39	49	27	29	93	59	31	30	43	35	29	29	43	56	38	40
Would not vote	5	4	2	3	3	1	1	3	2	3	6	6	6	4	1	4	5
Don't know	14	16	12	14	13	5	13	13	19	10	21	19	19	14	11	13	20

Fieldwork: 20th - 25th June 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1269	296	482	93	96	364	382	227	626	643	152	454	407	255	749	520
1269	272	503	65	105	339	423	220	583	686	158	364	462	285	796	473
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

People hold different views about how they would like to see the European Union develop. Which of these statements comes closest to your view?

	May 7-8	June 20-25															
A fully integrated Europe with all major decisions taken by a European Government	4	5	4	6	15	0	4	6	7	8	2	4	6	6	4	6	4
No European Government but a more integrated European Union than now, with a single currency and no frontier controls	7	7	2	13	8	1	2	12	5	7	7	8	9	6	5	9	5
The situation more or less as it is now	14	19	12	25	30	1	8	24	26	19	19	21	26	14	12	21	16
A less integrated Europe than now with the European Union amounting to little more than a free trade area	37	40	60	30	30	45	57	31	38	43	36	42	30	41	52	39	40
Complete British withdrawal from the European Union	24	15	14	12	9	51	20	14	11	16	15	2	12	20	21	13	19
Don't know	14	14	6	14	8	2	9	13	12	7	20	22	16	12	6	12	15

Which party would you most trust to look after Britain's interests in Europe?

	Feb 28 - Mar 1	June 20-25															
Conservatives	21	19	70	3	1	0	46	5	6	22	17	19	20	17	22	23	14
Labour	24	26	0	65	6	0	2	58	22	29	23	21	29	24	27	27	25
Liberal Democrats	8	6	1	3	63	0	1	3	24	8	5	7	8	5	5	7	5
UK Independence Party (UKIP)	17	14	11	4	12	82	23	7	14	18	11	11	10	19	17	13	17
None of them	18	20	10	16	13	11	16	18	19	17	23	17	20	21	21	18	23
Don't know	12	14	8	10	5	7	12	9	14	6	21	24	13	13	8	12	15

Fieldwork: 20th - 25th June 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1269	296	482	93	96	364	382	227	626	643	152	454	407	255	749	520
1269	272	503	65	105	339	423	220	583	686	158	364	462	285	796	473
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Jan 24-25
June 20-25

Thinking about the powers the European Union currently has (which in some areas are very wide, and some areas very minor), in which, if any, of the following areas would you most like to see Britain get powers back from the European Union? Please tick up

Criminal justice	50	46	59	39	26	76	58	41	44	46	47	33	36	55	57	46	46
Freedom of movement and immigration	47	43	57	32	28	84	61	34	39	42	44	30	29	55	57	43	44
Employment rights	29	27	33	28	24	30	34	29	21	26	29	22	25	29	31	27	28
Foreign policy	18	18	24	17	11	27	20	19	17	20	17	14	18	17	25	18	19
The EU's aim of closer political union	13	13	21	10	14	15	18	8	14	19	7	13	11	13	16	14	11
Fisheries	20	12	13	12	15	21	14	12	12	13	11	8	10	12	17	13	10
Agriculture	18	11	13	10	26	10	13	8	19	12	11	12	9	11	16	13	9
Trade rules	7	8	7	10	15	4	8	9	11	10	7	6	11	9	5	8	10
Consumer protection	7	6	4	8	5	2	4	8	7	5	8	5	7	4	10	7	6
Environmental protection	4	4	3	3	10	8	4	5	5	4	4	3	4	3	6	4	4
Other powers	3	3	5	1	2	6	4	2	1	3	3	0	3	4	2	3	2
None - there are no areas where powers should be brought back from the EU	7	9	2	13	17	0	2	14	9	11	7	10	11	9	5	12	5
Don't know	12	14	9	15	6	2	9	13	13	10	19	26	17	11	6	10	20

Do you think that Boris Johnson is doing well or badly as Mayor of London?

Very well	17	38	9	14	23	35	9	12	19	14	17	18	14	19	19	14
Fairly well	46	52	43	52	48	50	39	49	43	49	42	45	47	46	48	43
TOTAL WELL	63	90	52	66	71	85	48	61	62	63	59	63	61	65	67	57
Fairly badly	15	5	23	14	15	7	22	20	15	15	11	13	18	17	13	18
Very badly	11	0	16	11	5	1	20	10	13	9	6	11	12	13	10	13
TOTAL BADLY	26	5	39	25	20	8	42	30	28	24	17	24	30	30	23	31
Don't know	11	4	9	9	8	5	11	9	10	13	24	12	10	5	10	13

Fieldwork: 20th - 25th June 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1269	296	482	93	96	364	382	227	626	643	152	454	407	255	749	520
	272	503	65	105	339	423	220	583	686	158	364	462	285	796	473
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Boris Johnson, which of the following qualities do you think he has? (Please tick all that apply)

Charismatic	56	76	46	56	68	74	44	62	58	54	55	50	58	64	61	49
Sticks to what he believes in	30	45	22	20	38	46	21	24	30	30	22	27	32	37	31	29
A natural leader	24	42	16	24	40	39	15	23	26	23	23	26	20	28	24	24
In touch with the concerns of ordinary people	17	31	11	6	29	32	12	10	16	18	16	16	15	25	18	16
Strong	17	31	12	12	17	30	12	12	16	17	18	13	18	21	17	16
Decisive	15	31	10	6	23	29	8	10	15	15	15	14	14	16	17	11
Good in a crisis	15	26	8	17	23	26	9	13	16	14	10	15	15	17	18	11
Honest	14	31	6	12	18	26	6	12	13	14	15	12	14	16	16	12
None of these	19	3	26	16	21	7	29	18	19	19	15	16	21	22	16	23
Don't know	8	6	6	5	4	5	7	7	6	10	16	10	7	1	8	9

And thinking again about Boris Johnson, which of the following do you believe is true?

Boris Johnson is strongly in favour of Britain continuing to be a member of the European Union	7	6	9	8	10	8	9	7	9	6	0	8	8	9	7	8
Boris Johnson is generally in favour of Britain continuing to be a member of the European Union	29	36	30	32	34	32	30	28	34	25	31	30	29	27	31	27
Boris Johnson is generally against Britain continuing to be a member of the European Union	12	16	11	16	16	15	11	17	16	8	13	11	10	15	14	8
Boris Johnson is strongly against Britain continuing to be a member of the European Union	5	2	5	10	3	3	6	5	6	4	7	4	6	4	3	8
Don't know	47	40	44	34	37	42	44	44	35	58	49	47	47	45	45	50

The recent census showed that the ethnic makeup of the London was 45% White British, 15% from another White background with the remaining 40% made up of people from other ethnicities.

Generally speaking would you say this was a...

Good thing	41	30	56	59	9	24	54	50	43	40	52	50	38	25	45	36
Bad thing	35	42	23	26	79	47	27	31	36	35	25	27	38	54	33	39
Don't know	23	28	21	14	11	29	20	19	21	25	24	23	24	21	21	26

Fieldwork: 20th - 25th June 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1269	296	482	93	96	364	382	227	626	643	152	454	407	255	749	520
	272	503	65	105	339	423	220	583	686	158	364	462	285	796	473
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following party leaders do you think is MOST like a 'typical Londoner'?

David Cameron	7	20	3	2	5	11	2	5	9	6	6	10	7	4	8	7
Ed Miliband	17	4	35	10	3	3	33	17	18	15	18	16	16	18	15	19
Nick Clegg	8	7	5	37	1	6	6	15	10	6	12	9	7	4	10	6
Nigel Farage	14	16	11	9	49	23	9	14	17	12	14	8	17	22	15	14
Don't know	54	53	46	42	43	56	50	49	46	61	50	56	53	53	53	55

Which of the following party leaders do you think is LEAST like a 'typical Londoner'?

[Respondents not shown the leader they selected as most like a 'typical Londoner']

David Cameron	35	14	51	34	48	21	48	46	32	39	29	29	39	46	33	39
Ed Miliband	16	35	7	16	21	29	9	7	23	10	24	17	13	15	16	16
Nick Clegg	7	14	3	10	18	14	3	8	8	7	4	7	7	12	9	5
Nigel Farage	14	14	19	18	2	12	16	17	17	12	15	14	16	10	16	12
Don't know	27	23	20	22	11	24	24	21	21	33	28	33	26	17	26	28