

YouGov / Public Interest Survey Results

Sample Size: 1800 GB Adults
Fieldwork: 6th - 7th March 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1800	594	556	101	693	742	871	929	198	758	428	416	1026	774	216	601	389	439	155
Unweighted Sample	1800	633	581	113	777	747	807	993	192	732	442	434	1074	726	174	619	402	437	168
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much have you seen, read or heard about a proposal called 'The Green New Deal'?

A great deal	1	1	0	1	1	1	1	0	2	1	1	0	1	1	1	0	1	0	4
A fair amount	5	3	6	10	7	3	7	3	5	6	4	3	5	4	6	6	4	3	5
TOTAL A GREAT DEAL	6	4	6	11	8	4	8	3	7	7	5	3	6	5	7	6	5	3	9
Not much	23	23	25	29	27	21	24	22	19	22	21	28	27	17	20	21	21	27	26
Not at all	68	70	64	58	63	71	64	71	67	66	71	67	64	73	68	68	70	66	65
TOTAL NOT MUCH / NOT AT ALL	91	93	89	87	90	92	88	93	86	88	92	95	91	90	88	89	91	93	91
Don't know	4	2	4	2	3	4	4	4	6	5	3	2	3	6	5	4	4	4	2

What does 'The Green New Deal' make you think of? Please tell us what you associate with these words

[See Tab 1 for full list of responses]

Environmental issues	33	35	37	44	39	29	32	33	37	31	35	31	37	27	30	35	30	33	31
Green/Renewable energy systems	5	6	6	6	6	6	6	4	3	4	8	6	6	4	4	6	6	4	6
Green Party policy	2	1	1	1	1	1	2	1	3	2	1	1	2	1	3	2	0	1	3
Wasting of money/increasing taxes	2	3	0	1	0	3	3	1	0	1	3	2	2	1	1	2	2	1	0
Government rhetoric	1	1	0	0	1	1	2	0	0	1	0	2	1	1	0	2	1	0	1
American liberal politics	1	1	2	3	2	1	2	1	2	1	1	1	2	1	2	1	1	1	2
Roosevelt's New Deal	1	0	1	2	1	0	1	1	1	1	1	0	1	1	1	1	1	1	0
Brexit	1	1	1	0	1	1	1	1	2	1	0	1	1	1	1	1	2	1	0
Other	5	5	4	6	5	4	7	3	6	4	5	5	6	4	4	5	5	5	6
Don't know	55	52	52	45	49	58	51	59	54	57	51	57	50	63	59	50	59	58	55

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	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1800	594	556	101	693	742	871	929	198	758	428	416	1026	774	216	601	389	439	155	
Unweighted Sample	1800	633	581	113	777	747	807	993	192	732	442	434	1074	726	174	619	402	437	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people are calling for a Green New Deal, which is a plan to build a fairer, greener, more stable British economy. This would involve increasing renewable energy sources and big public investment in well paid, skilled jobs in green industries all over the country. Two key goals of the Green New Deal are to eliminate greenhouse gas emissions as much as possible, while also supporting communities in Britain that have been historically disadvantaged.

Having read this information, do you have a favourable or unfavourable opinion of the Green New Deal?

[Shown randomly to half of respondents ;
n = 904]

Very favourable	25	18	40	23	37	16	27	24	39	26	19	24	29	21	28	31	23	20	21
Somewhat favourable	43	46	40	60	44	44	43	43	34	41	49	47	44	43	40	42	45	45	47
TOTAL FAVOURABLE	68	64	80	83	81	60	70	67	73	67	68	71	73	64	68	73	68	65	68
Somewhat unfavourable	7	14	3	5	4	12	9	5	2	6	8	10	8	5	6	7	8	6	12
Very unfavourable	5	7	3	3	1	8	7	2	2	4	6	6	5	4	5	3	4	6	6
TOTAL UNFAVOURABLE	12	21	6	8	5	20	16	7	4	10	14	16	13	9	11	10	12	12	18
Don't know	20	16	14	9	14	20	14	25	23	23	18	14	15	27	22	17	19	23	15

Sample Size: 1800 GB Adults
Fieldwork: 6th - 7th March 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1800	594	556	101	693	742	871	929	198	758	428	416	1026	774	216	601	389	439	155
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people are calling for a Green Industrial Revolution, which is a plan to build a fairer, greener, more stable British economy. This would involve increasing renewable energy sources and big public investment in well paid, skilled jobs in green industries all over the country. Two key goals of the Green Industrial Revolution are to eliminate greenhouse gas emissions as much as possible, while also supporting communities in Britain that have been historically disadvantaged.

Having read this information, do you have a favourable or unfavourable opinion of the Green Industrial Revolution?

[Shown randomly to half of respondents ;
n = 896]

Very favourable	31	16	45	46	43	18	30	31	43	34	29	20	33	28	41	28	27	33	32
Somewhat favourable	41	52	36	39	40	44	39	43	31	39	43	48	45	36	35	44	40	38	47
TOTAL FAVOURABLE	72	68	81	85	83	62	69	74	74	73	72	68	78	64	76	72	67	71	79
Somewhat unfavourable	8	11	3	7	4	12	10	5	5	7	9	9	7	9	2	9	10	8	2
Very unfavourable	4	7	2	2	1	7	6	1	0	3	5	6	4	3	2	3	5	5	4
TOTAL UNFAVOURABLE	12	18	5	9	5	19	16	6	5	10	14	15	11	12	4	12	15	13	6
Don't know	17	14	14	7	11	19	14	20	20	17	15	17	11	25	19	16	19	16	15

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	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
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Weighted Sample	1800	594	556	101	693	742	871	929	198	758	428	416	1026	774	216	601	389	439	155
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What are some of the main reasons you have a [favourable / unfavourable] opinion about the proposal for a Green New Deal? What specifically do you like or not like about this plan?

[Shown only to respondents who gave an answer to the question on the Green New Deal; n = 746]

[See Tab 2 for full list of responses]

Anything that helps the environment is good	18	16	22	15	20	16	16	21	20	20	16	18	18	19	18	17	17	23	15
Building a sustainable future	9	6	12	12	13	6	9	9	7	12	8	7	10	7	15	10	7	7	10
Climate change is a huge threat	8	5	13	7	11	4	9	7	14	8	6	6	9	5	8	11	8	5	2
Would have a positive impact on the economy and disadvantaged areas	7	5	10	5	8	5	5	9	10	8	5	6	7	6	6	5	8	6	15
Focus on green energy	7	6	8	8	9	5	8	6	8	8	10	2	7	7	7	6	8	5	11
Will create jobs	6	4	8	5	6	5	6	6	5	6	7	3	5	6	7	5	5	4	13
Is it realistic?	5	8	4	3	5	7	5	6	2	4	7	7	6	4	6	5	4	7	2
Expensive	3	5	0	6	2	5	5	1	1	2	2	6	4	1	3	3	3	3	6
Reducing emissions	3	3	3	4	3	3	3	3	3	4	2	4	3	3	4	2	3	4	4
Environment is not a big issue and should not be prioritised	2	4	1	0	1	4	3	2	0	2	2	4	2	2	0	3	3	2	4
Issues with renewable energy	2	3	0	3	2	2	1	3	0	2	2	2	2	1	0	2	4	0	2
This plan won't work	2	3	2	0	1	3	3	1	0	1	3	3	2	2	0	3	1	1	6
Want to know more about it	1	1	0	5	1	1	1	2	2	1	1	2	1	1	0	1	1	2	0
Needs to be a global effort, UK cannot do it alone	1	2	1	0	0	3	2	0	2	0	2	2	1	1	0	2	1	1	0
Other	8	9	6	13	6	10	10	6	11	5	11	9	8	8	13	10	7	4	9
Don't Know	33	32	27	33	30	31	31	34	33	33	32	31	28	40	28	29	36	37	33

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Unweighted Sample	1800	633	581	113	777	747	807	993	192	732	442	434	1074	726	174	619	402	437	168
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What are some of the main reasons you have a [favourable / unfavourable] opinion about the proposal for a Green Industrial Revolution? What specifically do you like or not like about this plan?

[Shown only to respondents who gave an answer to the question on the Green Industrial Revolution; n = 754]

[See Tab 3 for full list of responses]

Anything that helps the environment is good	22	18	26	25	28	16	19	24	21	24	23	16	22	21	23	21	22	21	21
Climate change is a huge threat which needs immediate action	9	6	11	23	12	5	9	9	17	9	7	5	10	6	9	11	8	7	5
Focus on green energy	9	4	9	18	10	7	9	8	9	11	7	6	10	6	12	8	5	11	8
Building a sustainable future for future generations	8	6	10	6	10	4	7	9	10	9	5	6	7	8	7	8	7	7	11
Would have a positive impact on the economy and disadvantaged areas	8	6	11	6	9	6	8	8	11	8	7	8	9	6	12	6	7	9	9
Will create jobs	5	4	6	5	5	5	4	6	4	4	5	5	6	4	8	3	5	4	8
Reducing emissions	5	6	4	4	5	4	4	6	2	7	4	4	6	4	4	7	2	5	5
Is it realistic?	4	5	5	4	4	6	6	3	3	2	6	6	6	2	2	6	5	2	5
Environment is not a big issue and should not be prioritised	3	4	1	0	2	3	3	2	0	2	5	3	2	3	0	4	2	4	1
Expensive	3	5	2	0	2	5	4	2	2	3	3	4	3	3	0	4	5	2	0
Need more information	2	2	1	1	1	2	2	1	0	2	2	2	1	2	3	2	2	0	1
Issues with renewable energy	1	2	0	0	0	2	1	1	1	0	2	2	1	1	0	0	2	1	1
This plan will not work	1	3	1	0	0	3	2	1	0	1	3	2	2	1	0	1	1	3	0
Needs to be a global effort, UK cannot do it alone	1	1	0	0	0	1	1	0	0	0	1	1	0	1	0	2	0	0	0
Other	10	12	10	5	9	13	13	7	5	9	10	12	8	12	10	9	10	12	9
Don't Know	29	32	26	18	24	32	27	32	36	27	26	34	28	31	28	27	33	29	33

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please tell us to what extent you support or oppose...

Moving to 100% clean, renewable energy sources like tidal, wind and solar

Strongly support	42	32	56	51	55	31	42	42	53	42	41	39	44	39	49	46	38	37	45
Tend to support	37	44	31	36	34	42	35	38	26	37	39	40	37	36	30	36	38	40	37
TOTAL SUPPORT	79	76	87	87	89	73	77	80	79	79	80	79	81	75	79	82	76	77	82
Tend to oppose	7	9	4	6	3	10	8	5	6	6	6	9	7	6	6	7	7	6	6
Strongly oppose	3	6	2	2	1	6	5	1	2	2	4	5	3	3	3	2	5	3	4
TOTAL OPPOSE	10	15	6	8	4	16	13	6	8	8	10	14	10	9	9	9	12	9	10
Don't know	11	9	7	5	7	11	10	13	13	13	10	8	8	15	12	9	12	14	9

Creating well-paid, skilled green jobs all over the country

Strongly support	42	33	55	47	54	32	41	43	55	44	36	38	45	38	44	43	39	39	52
Tend to support	38	46	34	39	35	43	39	38	29	38	42	40	38	39	42	40	38	38	32
TOTAL SUPPORT	80	79	89	86	89	75	80	81	84	82	78	78	83	77	86	83	77	77	84
Tend to oppose	6	9	3	2	2	10	7	5	2	4	9	8	6	6	5	6	6	7	5
Strongly oppose	2	4	1	2	0	4	3	1	0	1	2	4	2	2	1	2	4	1	3
TOTAL OPPOSE	8	13	4	4	2	14	10	6	2	5	11	12	8	8	6	8	10	8	8
Don't know	11	9	7	9	8	11	11	12	14	12	11	10	9	15	8	10	14	15	9

More government investment in green infrastructure, such as public transport and building insulation

Strongly support	41	31	55	53	56	30	43	40	50	41	43	37	45	36	44	44	38	36	51
Tend to support	41	50	36	38	35	48	40	42	33	41	39	47	40	42	43	40	42	43	33
TOTAL SUPPORT	82	81	91	91	91	78	83	82	83	82	82	84	85	78	87	84	80	79	84
Tend to oppose	4	6	2	1	1	7	5	3	3	3	6	5	5	4	2	5	5	4	4
Strongly oppose	2	4	2	3	0	5	4	1	0	2	3	3	2	3	3	2	3	2	2
TOTAL OPPOSE	6	10	4	4	1	12	9	4	3	5	9	8	7	7	5	7	8	6	6
Don't know	11	9	6	5	7	10	8	14	13	13	10	8	8	15	8	9	12	15	9