

YouGov Cambridge Survey Results

Sample Size: 1669 GB Adults
Fieldwork: 26th - 27th November 2017

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1707	589	564	105	672	731	826	881	191	721	403	392	971	736	230	556	356	415	150
Unweighted Sample	1669	588	567	116	757	693	722	947	171	643	422	433	1021	648	176	564	377	409	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	12-13 Feb	26-27 Nov																		
Do you think that overall, businesses in Britain are behaving better or worse than they were five years ago?																				
Much better	5	2	4	1	0	1	2	2	1	2	2	2	2	2	2	3	1	2	3	1
A little better	23	18	27	13	13	16	23	20	17	14	16	19	24	18	18	17	19	17	22	10
TOTAL BETTER	28	20	31	14	13	17	25	22	18	16	18	21	26	20	20	20	20	19	25	11
A little worse	21	22	19	26	25	25	20	21	23	18	22	24	22	23	22	22	20	26	21	26
Much worse	10	11	5	17	18	14	9	11	11	5	12	12	11	12	10	9	10	10	11	19
TOTAL WORSE	31	33	24	43	43	39	29	32	34	23	34	36	33	35	32	31	30	36	32	45
About the same	21	22	26	20	27	23	24	25	19	15	21	25	25	23	21	19	25	21	20	23
Don't know	21	25	20	23	17	22	21	21	29	46	27	18	17	23	27	31	24	24	24	21
Which of these parties do you think has the attitude to business most similar to yours?																				
Labour	18	28	2	65	22	44	16	26	29	43	31	28	15	30	25	34	23	25	33	30
Conservatives	30	26	63	2	14	17	41	30	22	14	18	30	43	29	22	24	33	27	22	17
Neither	26	20	14	13	46	18	21	24	16	13	19	24	21	18	22	17	19	23	16	33
Don't know	27	26	20	20	18	21	22	19	32	30	32	18	21	23	30	25	26	25	29	21
Do you think society in Britain is generally becoming more fair or less fair, or are things staying about the same?																				
Society is becoming MORE fair	6	8	12	7	3	7	9	9	7	12	8	7	8	8	8	10	8	8	9	5
Society is becoming LESS fair	54	53	40	65	71	61	49	55	51	34	54	60	53	54	51	52	51	57	48	63
Things are staying about the same	25	25	38	17	18	22	31	25	25	23	20	27	33	26	24	22	27	25	25	23
Don't know/none of these	15	14	10	12	8	10	11	11	17	32	18	6	6	12	17	16	14	10	17	9

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Weighted Sample
Unweighted Sample

Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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1669	588	567	116	757	693	722	947	171	643	422	433	1021	648	176	564	377	409	143
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

The next generation will generally enjoy a BETTER standard of living than their parents do now	16	14	22	10	6	11	19	16	12	16	11	15	18	13	15	11	15	14	14	15
The next generation will generally enjoy a WORSE standard of living than their parents do now	52	51	38	63	74	67	40	50	52	42	58	51	43	54	47	56	51	50	49	53
Things will stay about the same	18	22	30	16	14	14	31	22	22	17	14	26	33	22	21	17	22	24	22	22
Don't know/none of these	14	13	9	12	6	8	11	12	14	26	16	8	6	10	17	16	13	12	14	10

Thinking about education in Britain, which of the following statements comes closest to your view?

Young people get a better start in life by going to university	25	25	23	27	29	30	19	26	23	31	23	28	20	28	20	28	23	25	23	29
Young people are better off going straight into work than to university	34	33	43	28	26	27	44	31	35	21	32	31	43	30	37	22	36	35	35	31
Neither	23	26	25	26	34	28	26	27	25	21	24	30	29	28	23	27	26	25	25	30
Don't know	17	16	10	19	12	15	12	16	17	28	21	11	7	14	20	24	15	15	17	10

Do you think the overall quality of treatment in the NHS is getting better or worse, or are things staying about the same?

The overall quality of treatment in the NHS is getting BETTER	12	14	20	11	11	14	16	16	13	9	13	16	17	15	14	13	14	13	16	17
The overall quality of treatment in the NHS is getting WORSE	48	45	40	53	47	46	47	41	49	44	43	52	42	44	46	46	46	45	45	41
Things are staying about the same	26	28	34	23	31	28	30	29	26	20	25	27	37	29	26	22	28	32	26	29
Don't know/none of these	14	13	6	13	11	12	7	14	12	27	19	6	3	12	14	20	12	10	13	13

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1669	588	567	116	757	693	722	947	171	643	422	433	1021	648	176	564	377	409	143	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how the political system currently works in Britain, which of the following statements comes closest to your view?

The system works fairly well and only needs minor reforms	27	24	45	13	18	21	32	28	21	18	18	29	33	27	20	21	28	26	22	17
The system works badly but if we elected the right people, they could put things right	28	26	23	36	25	29	26	22	30	22	26	28	28	28	24	26	27	28	28	17
The system is broken and it would take a total change of system to put things right	28	30	20	35	43	33	29	33	28	22	34	34	25	29	32	32	26	28	30	50
Don't know	14	15	9	13	9	12	10	13	16	30	18	7	9	12	18	16	15	14	16	11
None of these	4	5	4	3	5	4	3	5	5	8	5	3	4	4	5	5	5	4	4	4

Do you generally approve or disapprove of using UK military force to help solve problems around the world?

Strongly approve	4	6	9	3	5	5	7	8	4	5	7	6	4	6	4	9	5	4	6	6
Approve	18	23	29	22	32	24	26	25	20	18	22	26	23	24	21	22	25	23	19	22
TOTAL APPROVE	22	29	38	25	37	29	33	33	24	23	29	32	27	30	25	31	30	27	25	28
Neither approve nor disapprove	31	30	30	30	30	30	31	30	31	27	28	32	34	31	30	29	29	34	30	27
Disapprove	28	24	23	27	23	25	25	20	27	18	21	25	30	23	25	18	24	25	25	26
Strongly disapprove	8	8	5	8	5	9	5	9	6	9	8	8	7	8	8	11	7	5	8	13
TOTAL DISAPPROVE	36	32	28	35	28	34	30	29	33	27	29	33	37	31	33	29	31	30	33	39
Don't know	12	10	5	10	5	7	6	8	12	22	14	3	2	8	12	13	10	8	11	6

Do you generally approve or disapprove of the way the Prime Minister is currently handling foreign affairs?

Approve	30	19	42	4	10	11	30	21	17	7	14	22	30	21	15	20	22	17	17	13
Disapprove	26	39	16	64	52	54	27	41	38	40	44	40	30	42	36	48	33	39	39	50
Neither	20	22	28	18	27	20	28	21	24	20	18	27	27	21	24	12	24	27	22	20
Don't know	23	20	14	14	11	15	15	17	22	33	24	12	13	16	25	20	21	17	22	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to UK defence policy most similar to yours?

Labour	14	22	1	52	18	35	11	20	23	34	26	18	11	23	20	26	18	22	25	19
Conservatives	29	26	59	7	13	18	41	31	22	17	19	30	41	29	23	23	32	28	21	19
Neither	26	24	20	18	45	24	25	27	22	14	21	33	27	23	26	23	22	25	22	41
Don't know	31	28	20	24	24	23	23	22	33	35	34	19	21	25	32	27	28	25	31	21

Thinking about the balance between privacy and security in Britain, which of the following statements comes closest to your view?

More should be done to protect the privacy of ordinary people, even if this puts some limits on what the security forces	17	15	8	20	13	18	12	20	12	17	20	12	10	17	14	21	12	14	14	27
More should be done to help the security forces combat terrorism, even if this means the privacy of ordinary people suff	34	44	62	33	36	38	57	41	47	23	35	55	60	42	47	35	49	49	42	37
The current balance between combatting terrorism and protecting privacy is about right	28	23	21	28	36	31	18	24	22	22	23	23	22	27	17	21	24	22	24	19
Don't know/none of these	20	18	9	19	14	14	13	15	20	38	22	10	8	14	22	23	16	15	20	17

Thinking about religion and society, which of the following statements comes closest to your view?

Islam is generally compatible with the values of British society	25	24	14	36	41	41	12	24	24	35	24	24	17	28	18	30	24	18	25	26
There is a fundamental clash between Islam and the values of British society	46	47	67	33	27	31	68	54	41	25	42	52	63	45	50	38	50	50	45	49
Neither	12	12	7	13	22	14	7	11	12	13	12	14	8	14	9	13	9	17	10	11
Don't know	17	17	11	18	10	14	13	11	23	28	22	10	11	13	23	20	17	15	20	15