

# CBS News 2016 Battleground Tracker North Carolina



Sample            988 Likely Voters \*  
 Conducted        June 21-24, 2016  
 Margin of Error   ±4%

## 1. Do you feel the economy in North Carolina is generally doing ...?

Very well .....	4%
Somewhat well .....	54%
Somewhat badly .....	33%
Very badly .....	9%

## 2. As you see it, has America been doing too much, too little, or about the right amount in:

	Too much	Too little	About the right amount
Encouraging diversity of people from different backgrounds	31%	45%	24%
Making changes in its culture and values	36%	42%	22%
Combating the threat of terrorism	7%	65%	27%
Becoming part of a global economy	31%	30%	39%

## 3. How likely is it that you will vote in the 2016 Presidential election in November?

Definitely will vote .....	88%
Probably will vote .....	10%
Maybe will vote .....	2%
Probably will not vote .....	0%
Definitely will not vote .....	0%
Don't know .....	0%

\*1000 registered voters total were interviewed. 988 likely voters are included.

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## 4. How much attention have you been able to pay to the 2016 Presidential campaign so far?

A lot	63%
Some	33%
Not much	4%
No attention so far	0%

## 5. If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?

*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

Hillary Clinton	44%
Donald Trump	42%
Gary Johnson	2%
Jill Stein	1%
Someone else	3%
Not sure	7%
Probably won't vote	0%

## 6. Which best describes your support for [Candidate Choice] right now?

*Asked of respondents voting for Clinton or Trump*

Very strong	43%
Strong	26%
Somewhat strong	20%
Not too strong	10%

## 7. What is the main reason behind your vote for Hillary Clinton over Donald Trump in November?

*Asked of respondents voting for Clinton*

Mainly because I like Hillary Clinton	43%
Mainly because Hillary Clinton will be the party's nominee	21%
Mainly to oppose Donald Trump	36%

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## 8. Would you ever consider voting for Hillary Clinton in November?

*Asked of respondents not voting for Clinton*

Yes, I would .....	4%
Maybe, there's a long way to go until November .....	12%
No, I never would .....	84%

## 9. Which of these best describe you?

*Asked of respondents voting for Trump or 'Someone else'*

I might have considered voting Democratic this year, if someone other than Hillary Clinton was the nominee .....	48%
I wouldn't have voted for a Democrat no matter who was the nominee ...	52%

## 10. What is the main reason behind your vote for Donald Trump over Hillary Clinton in November?

*Asked of respondents voting for Trump*

Mainly because I like Donald Trump .....	35%
Mainly because Donald Trump will be the party's nominee .....	12%
Mainly to oppose Hillary Clinton .....	53%

## 11. Would you ever consider voting for Donald Trump in November?

*Asked of respondents not voting for Trump*

Yes, I would .....	2%
Maybe, there's a long way to go until November .....	14%
No, I never would .....	84%

## 12. Which of these best describe you?

*Asked of respondents voting for Clinton or 'Someone else'*

I might have considered voting Republican this year, if someone other than Donald Trump was the nominee .....	39%
I wouldn't have voted for a Republican no matter who was the nominee ..	61%

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13. How does Hillary Clinton's campaign for President make you feel ...? Check all that apply.

Excited .....	17%
Optimistic .....	26%
Angry .....	34%
Scared .....	38%
Bored .....	18%
Proud .....	17%
None of these .....	9%

14. How does Donald Trump's campaign for President make you feel ...? Check all that apply.

Excited .....	20%
Optimistic .....	31%
Angry .....	37%
Scared .....	50%
Bored .....	7%
Proud .....	13%
None of these .....	8%

15. In the U.S. Senate election in North Carolina in November, are you planning to vote for...

The Republican candidate .....	37%
The Democratic candidate .....	42%
Not sure yet .....	20%
Someone else .....	1%

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## 16. For you, how much is this Presidential election about... ?

	A lot	Somewhat	Not much
What it means to be American	56%	29%	15%
Whether the economy works fairly or not	58%	31%	11%
Securing rights for people who deserve them	53%	29%	17%
The safety and security of the country	70%	22%	8%
Finding someone to run the government day to day	53%	34%	13%
Trying to change Washington	54%	31%	15%

## 17. Is Hillary Clinton listening enough to the concerns of Bernie Sanders and his backers?

Yes	26%
No	39%
It doesn't matter whether she does or not	35%

## 18. Is Donald Trump listening enough to the concerns of other Republican leaders?

Yes	21%
No	46%
It doesn't matter whether he does or not	33%

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## 19. Which of these do you feel describe or do not describe Hillary Clinton?

	Describes	Does not describe
Is prepared to be Commander in Chief	51%	49%
Can be too extreme at times	47%	53%
Is authentic	35%	65%
Would bring change to Washington	33%	67%
Has the right approach to terrorism	40%	60%
Will look out for people like you	42%	58%
Could fix the economy	42%	58%
Would govern with a common sense approach	48%	52%

## 20. Which of these do you feel describe or do not describe Donald Trump?

	Describes	Does not describe
Is prepared to be Commander in Chief	38%	62%
Can be too extreme at times	78%	22%
Is authentic	47%	53%
Would bring change to Washington	65%	35%
Has the right approach to terrorism	49%	51%
Will look out for people like you	39%	61%
Could fix the economy	47%	53%
Would govern with a common sense approach	41%	59%

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21. Has the likely nomination of Hillary Clinton made you think better or worse of the Democratic party overall?

Better ..... 18%  
 Worse ..... 35%  
 Not changed how you view the Democratic party ..... 47%

22. Has the likely nomination of Donald Trump made you think better or worse of the Republican party overall?

Better ..... 17%  
 Worse ..... 50%  
 Not changed how you view the Republican party ..... 32%

23. In the last week or two, which of these have you seen about the candidates... ? Check all that apply for each.

	Hillary Clinton	Donald Trump
TV advertisements	65%	47%
Social media like Facebook or Twitter	49%	52%
News reports and interviews	77%	80%

24. Do you think that gun purchases in the U.S. should be:

Checked against a terrorist watch list, because that might stop terrorists from buying guns ..... 85%  
 Not checked against a terrorist watchlist, because that might infringe on the civil liberties of law-abiding citizens ..... 15%

25. Would you favor or oppose allowing law enforcement officials to conduct increased monitoring of Muslim Americans and Muslim communities in the United States?

Favor ..... 49%  
 Oppose ..... 31%  
 Not sure ..... 20%

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## 26. Do you think Hillary Clinton's response to the tragic events in Orlando... ?

	Did	Did not
Showed compassion toward the victims	63%	37%
Showed a plan to prevent more acts of terror	40%	60%
Showed a command of the facts in the case	48%	52%
Tried to use the events for political gain	61%	39%

## 27. Do you think Donald Trump's response to the tragic events in Orlando... ?

	Did	Did not
Showed compassion toward the victims	48%	52%
Showed a plan to prevent more acts of terror	48%	52%
Showed a command of the facts in the case	43%	57%
Tried to use the events for political gain	62%	38%

## 28. Do you approve or disapprove of how Richard Burr is handling his job as Senator from North Carolina?

Approve .....	40%
Disapprove .....	60%

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29. Since becoming the presumptive nominee, is the way Hillary Clinton is running her campaign making you more or less confident in how she'd handle the Presidency?

More confident	28%
Less confident	33%
It has made no difference	34%
I do not care that much	5%

30. Since becoming the presumptive nominee, is the way Donald Trump is running his campaign making you more or less confident in how he'd handle the Presidency?

More confident	23%
Less confident	43%
It has made no difference	28%
I do not care that much	6%

31. Do you consider the US to be at war right now, or not?

Yes, at war	69%
No, not at war	31%

32. Should most illegal immigrants working in the United States be:

Offered a chance to apply for legal status	55%
Deported to the country they came from	45%

33. In general, do you think laws covering the sale of guns should be made more or less strict?

More strict	62%
Less strict	9%
Kept as they are now	29%

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34. Regardless of which party you may vote for today, in recent past elections do you usually ...?

Vote for Republicans .....	38%
Vote for Democrats .....	42%
Split between both about evenly .....	19%
Vote for third parties .....	1%
Don't usually vote .....	0%

35. In general, how would you describe your own political viewpoint?

Very liberal .....	12%
Somewhat liberal .....	11%
Moderate .....	31%
Somewhat conservative .....	23%
Very conservative .....	19%
Not sure .....	4%

36. Generally speaking, do you think of yourself as a...?

Strong Democrat .....	31%
Not very strong Democrat .....	9%
Lean Democrat .....	7%
Independent .....	9%
Lean Republican .....	10%
Not very strong Republican .....	13%
Strong Republican .....	19%
Not sure .....	1%

37. How do you feel about the Tea Party movement?

Support .....	20%
Oppose .....	38%
Neutral .....	42%

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## 38. Would you describe yourself as a born-again or evangelical Christian?

Yes	36%
No	55%
Not sure	9%

## 39. Regardless of how you view yourself right now, are you registered to vote in North Carolina as a ...?

Republican	37%
Democrat	42%
Other	1%
Not affiliated with any party	19%
Not sure	1%

## 40. Are you male or female?

Male	45%
Female	55%

## 41. In what year were you born? [Age recoded from birth year]

18-29	14%
30-44	24%
45-64	40%
65+	22%

## 42. What racial or ethnic group best describes you?

White	70%
Black	22%
Hispanic	2%
Other	6%

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## 43. What is the highest level of education you have completed?

HS or less .....	25%
Some college .....	29%
College grad .....	30%
Post grad .....	15%

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## 1. State Economy

Do you feel the economy in North Carolina is generally doing ...?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	4%	6%	2%	9%	2%	3%	3%	4%	2%	*	0%
Somewhat well	54%	59%	50%	59%	47%	55%	59%	51%	63%	*	65%
Somewhat badly	33%	28%	36%	28%	37%	32%	31%	35%	27%	*	25%
Very badly	9%	7%	11%	4%	13%	10%	8%	10%	8%	*	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(988)	(442)	(546)	(143)	(240)	(391)	(214)	(693)	(220)	(18)	(56)

	Party ID			Ideology			White Evangelical		Tea Party		
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Very well	4%	4%	3%	3%	4%	3%	4%	5%	3%	4%	4%
Somewhat well	54%	59%	49%	53%	62%	53%	52%	49%	56%	56%	54%
Somewhat badly	33%	29%	38%	32%	25%	36%	33%	37%	31%	29%	33%
Very badly	9%	8%	10%	11%	9%	9%	10%	8%	10%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(988)	(390)	(265)	(322)	(226)	(351)	(411)	(218)	(770)	(199)	(783)

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## 2. America Doing Enough – Encouraging diversity of people from different backgrounds

As you see it, has America been doing too much, too little, or about the right amount in:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	31%	36%	26%	18%	25%	35%	38%	38%	7%	*	33%
Too little	45%	42%	47%	52%	49%	42%	42%	37%	74%	*	33%
About the right amount	24%	21%	27%	30%	26%	23%	21%	25%	19%	*	33%
Totals (Weighted N)	100% (980)	100% (440)	100% (540)	100% (143)	100% (240)	100% (385)	100% (212)	100% (688)	100% (218)	* (18)	100% (56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Too much	31%	8%	44%	48%	7%	20%	53%	54%	24%	70%	21%
Too little	45%	70%	33%	25%	73%	56%	21%	19%	52%	16%	53%
About the right amount	24%	22%	24%	27%	20%	25%	26%	27%	23%	15%	26%
Totals (Weighted N)	100% (980)	100% (386)	100% (264)	100% (319)	100% (226)	100% (349)	100% (405)	100% (217)	100% (763)	100% (198)	100% (776)

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### 3. America Doing Enough – Making changes in its culture and values

As you see it, has America been doing too much, too little, or about the right amount in:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	36%	42%	32%	25%	30%	39%	46%	44%	9%	*	50%
Too little	42%	37%	46%	50%	46%	40%	36%	37%	64%	*	24%
About the right amount	22%	20%	23%	25%	24%	21%	18%	19%	27%	*	26%
Totals (Weighted N)	100% (982)	100% (441)	100% (541)	100% (142)	100% (240)	100% (389)	100% (212)	100% (688)	100% (219)	* (18)	100% (56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Too much	36%	7%	53%	59%	9%	25%	61%	62%	29%	84%	25%
Too little	42%	66%	29%	23%	66%	54%	19%	20%	48%	11%	50%
About the right amount	22%	27%	18%	18%	26%	22%	19%	19%	23%	6%	26%
Totals (Weighted N)	100% (982)	100% (388)	100% (264)	100% (319)	100% (224)	100% (349)	100% (409)	100% (217)	100% (764)	100% (199)	100% (778)

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## 4. America Doing Enough – Combating the threat of terrorism

As you see it, has America been doing too much, too little, or about the right amount in:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	7%	7%	15%	12%	4%	3%	7%	10%	*	6%
Too little	65%	62%	68%	51%	61%	69%	74%	70%	53%	*	65%
About the right amount	27%	30%	25%	34%	27%	27%	23%	24%	37%	*	30%
Totals (Weighted N)	100% (984)	100% (440)	100% (545)	100% (142)	100% (240)	100% (391)	100% (212)	100% (690)	100% (220)	* (18)	100% (56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Too much	7%	10%	8%	4%	16%	6%	4%	3%	8%	4%	8%
Too little	65%	46%	74%	81%	37%	63%	83%	83%	60%	89%	59%
About the right amount	27%	44%	18%	15%	47%	31%	13%	13%	31%	7%	33%
Totals (Weighted N)	100% (984)	100% (390)	100% (263)	100% (321)	100% (226)	100% (348)	100% (410)	100% (218)	100% (766)	100% (197)	100% (782)

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## 5. America Doing Enough – Becoming part of a global economy

As you see it, has America been doing too much, too little, or about the right amount in:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	31%	35%	27%	15%	27%	34%	39%	35%	15%	*	34%
Too little	30%	26%	34%	37%	34%	29%	24%	28%	39%	*	24%
About the right amount	39%	39%	39%	48%	40%	37%	37%	36%	46%	*	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(984)	(441)	(542)	(143)	(240)	(389)	(212)	(689)	(220)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Too much	31%	16%	41%	39%	17%	25%	42%	47%	26%	62%	22%
Too little	30%	36%	27%	26%	36%	34%	23%	22%	33%	14%	34%
About the right amount	39%	48%	32%	35%	47%	40%	34%	31%	42%	24%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(984)	(389)	(265)	(319)	(226)	(349)	(409)	(218)	(766)	(199)	(780)

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## 6. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential election in November?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	88%	89%	87%	83%	86%	88%	94%	89%	88%	*	81%
Probably will vote	10%	9%	11%	15%	10%	10%	5%	9%	11%	*	16%
Maybe will vote	2%	2%	2%	1%	3%	2%	1%	2%	1%	*	2%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	1%
Totals (Weighted N)	100% (988)	100% (442)	100% (546)	100% (143)	100% (240)	100% (391)	100% (214)	100% (693)	100% (220)	* (18)	100% (56)

	Party ID				Ideology			White Evangelical		Tea Party	
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Definitely will vote	88%	90%	88%	88%	92%	83%	90%	89%	88%	96%	86%
Probably will vote	10%	9%	9%	10%	7%	12%	9%	10%	10%	2%	12%
Maybe will vote	2%	1%	2%	2%	0%	5%	0%	0%	2%	2%	2%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals (Weighted N)	100% (988)	100% (390)	100% (265)	100% (322)	100% (226)	100% (351)	100% (411)	100% (218)	100% (770)	100% (199)	100% (783)

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## 7. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	63%	74%	54%	60%	60%	59%	74%	69%	41%	*	66%
Some	33%	22%	41%	32%	34%	37%	23%	26%	53%	*	30%
Not much	4%	4%	5%	7%	5%	3%	2%	4%	5%	*	5%
No attention so far	0%	0%	0%	0%	1%	0%	0%	0%	0%	*	0%
Totals (Weighted N)	100% (986)	100% (441)	100% (544)	100% (143)	100% (240)	100% (391)	100% (212)	100% (691)	100% (220)	* (18)	100% (56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	63%	58%	68%	67%	74%	55%	64%	69%	61%	81%	58%
Some	33%	38%	28%	29%	24%	40%	31%	28%	34%	18%	37%
Not much	4%	4%	3%	4%	2%	5%	4%	3%	4%	1%	5%
No attention so far	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals (Weighted N)	100% (986)	100% (390)	100% (265)	100% (320)	100% (226)	100% (349)	100% (411)	100% (218)	100% (768)	100% (199)	100% (782)

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## 8. Presidential Vote 2016

If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?

*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	44%	41%	47%	53%	39%	46%	41%	32%	85%	*	40%
Donald Trump	42%	45%	39%	20%	41%	43%	54%	53%	6%	*	42%
Gary Johnson	2%	3%	2%	6%	5%	0%	1%	2%	2%	*	3%
Jill Stein	1%	1%	1%	3%	3%	0%	0%	2%	0%	*	4%
Someone else	3%	2%	4%	7%	3%	3%	0%	3%	1%	*	5%
Not sure	7%	7%	7%	11%	8%	7%	4%	7%	6%	*	6%
Probably won't vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(982)	(437)	(545)	(143)	(236)	(389)	(213)	(692)	(219)	(18)	(53)

	Party ID			Ideology			White Evangelical		Tea Party		
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Hillary Clinton	44%	87%	29%	6%	86%	54%	13%	11%	54%	6%	54%
Donald Trump	42%	4%	50%	81%	4%	26%	76%	72%	33%	85%	30%
Gary Johnson	2%	1%	5%	2%	0%	4%	2%	3%	2%	2%	2%
Jill Stein	1%	1%	3%	0%	4%	1%	0%	0%	2%	0%	2%
Someone else	3%	2%	5%	2%	3%	4%	2%	5%	2%	3%	3%
Not sure	7%	5%	8%	8%	4%	11%	6%	9%	7%	4%	8%
Probably won't vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(982)	(388)	(265)	(318)	(226)	(347)	(410)	(218)	(764)	(199)	(777)

# CBS News 2016 Battleground Tracker North Carolina



## 9. Support for Candidate

Which best describes your support for [Candidate Choice] right now?

*Asked of respondents voting for Clinton or Trump*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	43%	46%	41%	34%	39%	47%	45%	44%	45%	*	*
Strong	26%	25%	27%	25%	20%	26%	33%	26%	26%	*	*
Somewhat strong	20%	18%	22%	19%	23%	21%	18%	18%	24%	*	*
Not too strong	10%	11%	10%	21%	18%	6%	5%	12%	5%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(845)	(377)	(467)	(105)	(191)	(347)	(201)	(591)	(198)	(12)	(43)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Very strong	43%	49%	33%	44%	49%	33%	47%	42%	43%	46%	42%
Strong	26%	26%	26%	26%	29%	24%	27%	26%	26%	31%	25%
Somewhat strong	20%	19%	25%	18%	14%	30%	17%	20%	21%	17%	21%
Not too strong	10%	5%	17%	12%	9%	13%	9%	12%	10%	6%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(845)	(352)	(209)	(279)	(203)	(277)	(365)	(181)	(664)	(181)	(658)

# CBS News 2016 Battleground Tracker North Carolina



## 10. Why Voting for Clinton

What is the main reason behind your vote for Hillary Clinton over Donald Trump in November?

*Asked of respondents voting for Clinton*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mainly because I like Hillary Clinton	43%	44%	43%	30%	36%	54%	39%	40%	50%	*	*
Mainly because Hillary Clinton will be the party's nominee	21%	20%	21%	23%	19%	19%	26%	17%	25%	*	*
Mainly to oppose Donald Trump	36%	36%	36%	47%	45%	27%	35%	43%	25%	*	*
Totals (Weighted N)	100% (435)	100% (181)	100% (254)	100% (76)	100% (93)	100% (179)	100% (87)	100% (221)	100% (185)	* (8)	* (21)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Mainly because I like Hillary Clinton	43%	50%	23%	*	49%	34%	52%	*	42%	*	44%
Mainly because Hillary Clinton will be the party's nominee	21%	24%	11%	*	21%	22%	17%	*	22%	*	20%
Mainly to oppose Donald Trump	36%	25%	66%	*	30%	44%	32%	*	36%	*	36%
Totals (Weighted N)	100% (435)	100% (336)	100% (76)	* (20)	100% (194)	100% (186)	100% (55)	* (24)	100% (411)	* (11)	100% (423)

# CBS News 2016 Battleground Tracker North Carolina



## 11. Consider Clinton

Would you ever consider voting for Hillary Clinton in November?

*Asked of respondents not voting for Clinton*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would	4%	5%	3%	8%	5%	4%	0%	2%	*	*	*
Maybe, there's a long way to go until November	12%	10%	14%	27%	14%	10%	6%	10%	*	*	*
No, I never would	84%	85%	83%	64%	81%	86%	94%	88%	*	*	*
Totals (Weighted N)	100% (553)	100% (262)	100% (291)	100% (67)	100% (146)	100% (213)	100% (127)	100% (472)	* (35)	* (10)	* (35)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Yes, I would	4%	17%	2%	2%	*	6%	2%	1%	5%	0%	6%
Maybe, there's a long way to go until November	12%	51%	13%	4%	*	26%	3%	6%	16%	4%	17%
No, I never would	84%	32%	84%	94%	*	67%	95%	92%	79%	96%	78%
Totals (Weighted N)	100% (553)	100% (53)	100% (189)	100% (302)	* (32)	100% (165)	100% (356)	100% (194)	100% (359)	100% (187)	100% (360)

# CBS News 2016 Battleground Tracker North Carolina



## 12. Why Not Consider Clinton

Which of these best describe you?

*Asked of respondents voting for Trump or 'Someone else'*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I might have considered voting Democratic this year, if someone other than Hillary Clinton was the nominee	48%	49%	47%	67%	54%	40%	45%	47%	*	*	*
I wouldn't have voted for a Democrat no matter who was the nominee	52%	51%	53%	33%	46%	60%	55%	53%	*	*	*
Totals (Weighted N)	100% (479)	100% (223)	100% (256)	100% (52)	100% (127)	100% (183)	100% (117)	100% (422)	*	*	*

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
I might have considered voting Democratic this year, if someone other than Hillary Clinton was the nominee	48%	*	63%	33%	*	74%	35%	49%	47%	39%	54%
I wouldn't have voted for a Democrat no matter who was the nominee	52%	*	37%	67%	*	26%	65%	51%	53%	61%	46%
Totals (Weighted N)	100% (479)	* (33)	100% (170)	100% (270)	* (24)	100% (125)	100% (330)	100% (177)	100% (302)	100% (180)	100% (294)

# CBS News 2016 Battleground Tracker North Carolina



## 13. Why Voting for Trump

What is the main reason behind your vote for Donald Trump over Hillary Clinton in November?

*Asked of respondents voting for Trump*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mainly because I like Donald Trump	35%	36%	35%	*	35%	39%	32%	35%	*	*	*
Mainly because Donald Trump will be the party's nominee	12%	13%	10%	*	12%	11%	9%	11%	*	*	*
Mainly to oppose Hillary Clinton	53%	51%	55%	*	52%	50%	59%	54%	*	*	*
Totals (Weighted N)	100% (410)	100% (197)	100% (213)	* (29)	100% (98)	100% (169)	100% (114)	100% (370)	* (13)	* (5)	* (22)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Mainly because I like Donald Trump	35%	*	36%	34%	*	37%	35%	27%	41%	36%	34%
Mainly because Donald Trump will be the party's nominee	12%	*	4%	16%	*	4%	13%	10%	13%	13%	11%
Mainly to oppose Hillary Clinton	53%	*	60%	50%	*	59%	52%	64%	47%	51%	55%
Totals (Weighted N)	100% (410)	* (15)	100% (132)	100% (259)	* (9)	100% (92)	100% (309)	100% (157)	100% (253)	100% (170)	100% (235)

# CBS News 2016 Battleground Tracker North Carolina



## 14. Consider Trump

Would you ever consider voting for Donald Trump in November?

*Asked of respondents not voting for Trump*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would	2%	3%	1%	0%	5%	1%	0%	1%	0%	*	*
Maybe, there's a long way to go until November	14%	17%	12%	15%	16%	13%	12%	17%	7%	*	*
No, I never would	84%	80%	88%	85%	79%	86%	88%	82%	93%	*	*
Totals (Weighted N)	100% (576)	100% (245)	100% (331)	100% (115)	100% (142)	100% (222)	100% (98)	100% (323)	100% (207)	* (13)	* (34)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Yes, I would	2%	0%	2%	8%	0%	2%	2%	5%	1%	*	1%
Maybe, there's a long way to go until November	14%	5%	25%	43%	4%	17%	27%	33%	12%	*	12%
No, I never would	84%	95%	74%	49%	96%	80%	71%	62%	87%	*	87%
Totals (Weighted N)	100% (576)	100% (373)	100% (132)	100% (63)	100% (216)	100% (258)	100% (102)	100% (61)	100% (515)	* (29)	100% (545)

# CBS News 2016 Battleground Tracker North Carolina



## 15. Why Not Consider Trump

Which of these best describe you?

*Asked of respondents voting for Clinton or 'Someone else'*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I might have considered voting Republican this year, if someone other than Donald Trump was the nominee	39%	40%	38%	39%	53%	33%	32%	47%	26%	*	*
I wouldn't have voted for a Republican no matter who was the nominee	61%	60%	62%	61%	47%	67%	68%	53%	74%	*	*
Totals (Weighted N)	100% (494)	100% (208)	100% (286)	100% (99)	100% (123)	100% (183)	100% (89)	100% (275)	100% (184)	* (11)	* (24)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
I might have considered voting Republican this year, if someone other than Donald Trump was the nominee	39%	22%	73%	*	20%	52%	55%	*	35%	*	37%
I wouldn't have voted for a Republican no matter who was the nominee	61%	78%	27%	*	80%	48%	45%	*	65%	*	63%
Totals (Weighted N)	100% (494)	100% (345)	100% (110)	* (34)	100% (204)	100% (218)	100% (72)	* (44)	100% (449)	* (23)	100% (470)

# CBS News 2016 Battleground Tracker North Carolina



## 16. Clinton's Campaign

How does Hillary Clinton's campaign for President make you feel ...? Check all that apply.

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excited	17%	15%	18%	19%	11%	21%	14%	10%	40%	*	8%
Optimistic	26%	25%	27%	23%	18%	30%	29%	19%	50%	*	12%
Angry	34%	34%	33%	20%	36%	35%	37%	42%	5%	*	46%
Scared	38%	38%	37%	35%	39%	34%	44%	49%	4%	*	41%
Bored	18%	22%	15%	32%	23%	10%	20%	20%	7%	*	35%
Proud	17%	16%	17%	22%	13%	19%	14%	11%	35%	*	14%
None of these	9%	9%	8%	12%	12%	8%	4%	8%	11%	*	9%
Totals	(988)	(442)	(546)	(143)	(240)	(391)	(214)	(693)	(220)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Excited	17%	38%	5%	1%	32%	16%	9%	6%	20%	4%	20%
Optimistic	26%	51%	14%	5%	52%	29%	8%	8%	31%	4%	32%
Angry	34%	4%	43%	62%	9%	20%	59%	58%	27%	70%	24%
Scared	38%	6%	46%	69%	10%	27%	62%	64%	30%	72%	29%
Bored	18%	9%	23%	27%	14%	18%	21%	20%	18%	19%	18%
Proud	17%	36%	9%	1%	38%	16%	6%	5%	20%	4%	20%
None of these	9%	11%	10%	5%	11%	13%	4%	5%	10%	1%	11%
Totals	(988)	(390)	(265)	(322)	(226)	(351)	(411)	(218)	(770)	(199)	(783)

# CBS News 2016 Battleground Tracker North Carolina



## 17. Trump's Campaign

How does Donald Trump's campaign for President make you feel ...? Check all that apply.

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excited	20%	23%	18%	5%	20%	23%	27%	26%	3%	*	26%
Optimistic	31%	35%	27%	13%	27%	33%	42%	39%	9%	*	26%
Angry	37%	33%	41%	56%	41%	32%	30%	33%	54%	*	28%
Scared	50%	44%	55%	72%	51%	46%	41%	44%	69%	*	49%
Bored	7%	7%	7%	10%	4%	7%	6%	5%	14%	*	3%
Proud	13%	13%	12%	4%	12%	14%	15%	17%	1%	*	11%
None of these	8%	7%	9%	8%	8%	10%	4%	7%	10%	*	17%
Totals	(988)	(442)	(546)	(143)	(240)	(391)	(214)	(693)	(220)	(18)	(56)

	Party ID			Ideology			White Evangelical		Tea Party		
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Excited	20%	4%	21%	40%	2%	12%	37%	32%	17%	44%	14%
Optimistic	31%	5%	36%	57%	2%	21%	54%	51%	25%	71%	20%
Angry	37%	62%	28%	15%	66%	39%	19%	18%	43%	10%	44%
Scared	50%	73%	44%	28%	77%	58%	29%	31%	56%	19%	58%
Bored	7%	11%	4%	4%	10%	8%	3%	2%	8%	3%	8%
Proud	13%	2%	12%	26%	1%	7%	24%	20%	10%	29%	8%
None of these	8%	7%	9%	9%	6%	8%	9%	10%	7%	7%	8%
Totals	(988)	(390)	(265)	(322)	(226)	(351)	(411)	(218)	(770)	(199)	(783)

# CBS News 2016 Battleground Tracker North Carolina



## 18. 2016 Senate Vote

In the U.S. Senate election in North Carolina in November, are you planning to vote for...

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The Republican candidate	37%	40%	34%	22%	38%	39%	42%	47%	5%	*	44%
The Democratic candidate	42%	39%	45%	49%	39%	44%	38%	29%	85%	*	30%
Not sure yet	20%	20%	19%	26%	22%	16%	19%	22%	9%	*	24%
Someone else	1%	1%	2%	2%	2%	1%	1%	1%	1%	*	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(986)	(442)	(544)	(143)	(240)	(389)	(214)	(692)	(220)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
The Republican candidate	37%	1%	38%	81%	3%	15%	75%	69%	28%	80%	26%
The Democratic candidate	42%	89%	23%	3%	87%	50%	11%	11%	51%	4%	52%
Not sure yet	20%	10%	36%	15%	10%	33%	13%	19%	20%	14%	21%
Someone else	1%	0%	3%	1%	1%	2%	1%	2%	1%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(986)	(388)	(265)	(322)	(226)	(351)	(410)	(218)	(768)	(199)	(781)

# CBS News 2016 Battleground Tracker North Carolina



## 19. Election Meaning – What it means to be American

For you, how much is this Presidential election about... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	56%	57%	56%	40%	48%	58%	74%	60%	45%	*	56%
Somewhat	29%	28%	29%	36%	36%	29%	16%	26%	36%	*	34%
Not much	15%	15%	15%	24%	15%	14%	10%	14%	19%	*	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(985)	(441)	(545)	(143)	(240)	(390)	(213)	(690)	(220)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	56%	44%	59%	69%	43%	47%	71%	71%	52%	78%	51%
Somewhat	29%	37%	24%	24%	34%	33%	22%	23%	30%	18%	32%
Not much	15%	19%	17%	7%	22%	19%	7%	6%	17%	3%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(985)	(389)	(264)	(321)	(226)	(349)	(411)	(217)	(769)	(199)	(781)

# CBS News 2016 Battleground Tracker North Carolina



## 20. Election Meaning – Whether the economy works fairly or not

For you, how much is this Presidential election about... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	58%	58%	57%	47%	56%	57%	67%	59%	58%	*	49%
Somewhat	31%	31%	31%	45%	33%	27%	27%	30%	34%	*	37%
Not much	11%	11%	12%	7%	11%	16%	6%	12%	8%	*	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(983)	(441)	(543)	(143)	(239)	(389)	(213)	(690)	(219)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	58%	62%	53%	57%	65%	57%	54%	60%	57%	50%	59%
Somewhat	31%	31%	32%	30%	28%	32%	32%	31%	31%	29%	32%
Not much	11%	7%	14%	14%	7%	11%	14%	9%	12%	21%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(983)	(389)	(263)	(321)	(225)	(348)	(411)	(217)	(766)	(198)	(780)

# CBS News 2016 Battleground Tracker North Carolina



## 21. Election Meaning – Securing rights for people who deserve them

For you, how much is this Presidential election about... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	53%	53%	54%	57%	52%	53%	54%	54%	52%	*	51%
Somewhat	29%	29%	29%	29%	33%	27%	27%	29%	32%	*	24%
Not much	17%	18%	17%	14%	15%	20%	19%	17%	16%	*	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(983)	(442)	(540)	(143)	(239)	(387)	(214)	(689)	(219)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	53%	59%	48%	51%	64%	52%	49%	54%	53%	43%	56%
Somewhat	29%	29%	30%	30%	24%	33%	29%	26%	30%	28%	29%
Not much	17%	13%	22%	19%	12%	16%	22%	20%	17%	28%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(983)	(389)	(264)	(319)	(226)	(349)	(409)	(217)	(766)	(198)	(779)

# CBS News 2016 Battleground Tracker North Carolina



## 22. Election Meaning – The safety and security of the country

For you, how much is this Presidential election about... ?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	70%	71%	70%	58%	62%	74%	82%	73%	61%	*	73%
Somewhat	22%	21%	23%	29%	30%	20%	13%	20%	28%	*	26%
Not much	8%	8%	7%	13%	9%	7%	5%	7%	10%	*	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(987)	(442)	(545)	(143)	(239)	(391)	(214)	(692)	(220)	(18)	(56)

	Party ID				Ideology			White Evangelical		Tea Party	
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	70%	58%	71%	85%	56%	64%	84%	84%	66%	90%	65%
Somewhat	22%	33%	18%	12%	32%	27%	12%	13%	25%	8%	26%
Not much	8%	8%	11%	4%	11%	10%	4%	3%	9%	2%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(987)	(390)	(265)	(321)	(226)	(350)	(411)	(218)	(769)	(199)	(782)

# CBS News 2016 Battleground Tracker North Carolina



## 23. Election Meaning – Finding someone to run the government day to day

For you, how much is this Presidential election about... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	53%	54%	52%	43%	52%	50%	66%	56%	42%	*	61%
Somewhat	34%	34%	34%	38%	35%	35%	27%	32%	42%	*	29%
Not much	13%	12%	14%	19%	14%	15%	7%	12%	16%	*	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(982)	(440)	(542)	(143)	(237)	(389)	(214)	(690)	(219)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	53%	50%	52%	57%	54%	50%	55%	58%	51%	59%	52%
Somewhat	34%	37%	35%	28%	34%	34%	34%	33%	34%	34%	33%
Not much	13%	12%	13%	15%	12%	16%	11%	9%	15%	7%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(982)	(388)	(263)	(321)	(224)	(348)	(410)	(216)	(766)	(198)	(779)

# CBS News 2016 Battleground Tracker North Carolina



## 24. Election Meaning – Trying to change Washington

For you, how much is this Presidential election about... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	54%	54%	54%	33%	48%	59%	66%	57%	44%	*	61%
Somewhat	31%	29%	32%	45%	33%	27%	25%	29%	36%	*	27%
Not much	15%	16%	14%	21%	19%	14%	8%	14%	20%	*	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(985)	(441)	(544)	(143)	(239)	(390)	(214)	(691)	(220)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	54%	38%	59%	71%	33%	52%	68%	70%	50%	84%	47%
Somewhat	31%	42%	26%	21%	42%	32%	23%	22%	33%	11%	35%
Not much	15%	20%	15%	8%	25%	16%	9%	8%	17%	4%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(985)	(389)	(265)	(321)	(226)	(349)	(411)	(216)	(769)	(198)	(781)

# CBS News 2016 Battleground Tracker North Carolina



## 25. Clinton Listening to Sanders

Is Hillary Clinton listening enough to the concerns of Bernie Sanders and his backers?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	26%	27%	25%	29%	23%	26%	27%	19%	49%	*	17%
No	39%	38%	39%	48%	50%	34%	28%	43%	23%	*	51%
It doesn't matter whether she does or not	35%	35%	36%	23%	27%	41%	45%	38%	28%	*	33%
Totals (Weighted N)	100% (978)	100% (442)	100% (536)	100% (143)	100% (238)	100% (385)	100% (212)	100% (691)	100% (217)	* (18)	100% (52)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Yes	26%	51%	15%	5%	53%	25%	12%	10%	30%	8%	31%
No	39%	25%	43%	52%	31%	41%	40%	42%	37%	33%	40%
It doesn't matter whether she does or not	35%	23%	42%	44%	16%	33%	48%	47%	32%	59%	29%
Totals (Weighted N)	100% (978)	100% (387)	100% (259)	100% (322)	100% (226)	100% (342)	100% (411)	100% (217)	100% (761)	100% (198)	100% (774)

# CBS News 2016 Battleground Tracker North Carolina



## 26. Trump Listening to Republican Leaders

Is Donald Trump listening enough to the concerns of other Republican leaders?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	23%	20%	12%	27%	20%	23%	25%	6%	*	32%
No	46%	39%	52%	60%	46%	43%	41%	39%	69%	*	42%
It doesn't matter whether he does or not	33%	38%	29%	27%	28%	37%	37%	36%	26%	*	27%
Totals (Weighted N)	100% (979)	100% (442)	100% (537)	100% (143)	100% (240)	100% (387)	100% (209)	100% (693)	100% (216)	* (18)	100% (52)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Yes	21%	3%	21%	43%	4%	14%	37%	32%	18%	41%	16%
No	46%	67%	38%	28%	58%	56%	31%	33%	49%	21%	53%
It doesn't matter whether he does or not	33%	30%	41%	29%	39%	30%	33%	35%	33%	38%	32%
Totals (Weighted N)	100% (979)	100% (385)	100% (261)	100% (322)	100% (225)	100% (343)	100% (411)	100% (218)	100% (761)	100% (199)	100% (774)

# CBS News 2016 Battleground Tracker North Carolina



## 27. Clinton Traits – Is prepared to be Commander in Chief

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	51%	51%	51%	62%	49%	53%	42%	40%	89%	*	43%
Does not describe	49%	49%	49%	38%	51%	47%	58%	60%	11%	*	57%
Totals (Weighted N)	100% (976)	100% (438)	100% (539)	100% (143)	100% (236)	100% (387)	100% (211)	100% (688)	100% (218)	* (18)	100% (52)

  

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	51%	88%	39%	16%	86%	60%	24%	21%	60%	11%	61%
Does not describe	49%	12%	61%	84%	14%	40%	76%	79%	40%	89%	39%
Totals (Weighted N)	100% (976)	100% (388)	100% (262)	100% (317)	100% (224)	100% (345)	100% (407)	100% (216)	100% (760)	100% (194)	100% (777)

# CBS News 2016 Battleground Tracker North Carolina



## 28. Clinton Traits – Can be too extreme at times

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	47%	51%	44%	30%	53%	51%	45%	52%	31%	*	52%
Does not describe	53%	49%	56%	70%	47%	49%	55%	48%	69%	*	48%
Totals (Weighted N)	100% (973)	100% (437)	100% (536)	100% (142)	100% (236)	100% (385)	100% (211)	100% (684)	100% (218)	* (18)	100% (53)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	47%	26%	55%	68%	27%	35%	69%	68%	41%	78%	39%
Does not describe	53%	74%	45%	32%	73%	65%	31%	32%	59%	22%	61%
Totals (Weighted N)	100% (973)	100% (388)	100% (260)	100% (316)	100% (224)	100% (346)	100% (403)	100% (213)	100% (760)	100% (193)	100% (774)

# CBS News 2016 Battleground Tracker North Carolina



## 29. Clinton Traits – Is authentic

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	35%	33%	37%	27%	25%	41%	39%	24%	74%	*	24%
Does not describe	65%	67%	63%	73%	75%	59%	61%	76%	26%	*	76%
Totals (Weighted N)	100% (973)	100% (439)	100% (534)	100% (142)	100% (235)	100% (386)	100% (210)	100% (683)	100% (218)	* (18)	100% (53)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	35%	69%	19%	7%	60%	39%	18%	12%	41%	10%	41%
Does not describe	65%	31%	81%	93%	40%	61%	82%	88%	59%	90%	59%
Totals (Weighted N)	100% (973)	100% (386)	100% (261)	100% (315)	100% (223)	100% (345)	100% (404)	100% (214)	100% (759)	100% (193)	100% (775)

# CBS News 2016 Battleground Tracker North Carolina



## 30. Clinton Traits – Would bring change to Washington

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	33%	25%	39%	28%	25%	40%	34%	21%	73%	*	27%
Does not describe	67%	75%	61%	72%	75%	60%	66%	79%	27%	*	73%
Totals (Weighted N)	100% (969)	100% (438)	100% (531)	100% (138)	100% (234)	100% (385)	100% (212)	100% (679)	100% (218)	* (18)	100% (53)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	33%	61%	20%	10%	49%	37%	21%	15%	38%	10%	39%
Does not describe	67%	39%	80%	90%	51%	63%	79%	85%	62%	90%	61%
Totals (Weighted N)	100% (969)	100% (387)	100% (262)	100% (310)	100% (224)	100% (341)	100% (404)	100% (214)	100% (754)	100% (194)	100% (768)

# CBS News 2016 Battleground Tracker North Carolina



## 31. Clinton Traits – Has the right approach to terrorism

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	40%	37%	43%	37%	36%	47%	36%	28%	80%	*	34%
Does not describe	60%	63%	57%	63%	64%	53%	64%	72%	20%	*	66%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(972)	(437)	(535)	(143)	(234)	(386)	(210)	(683)	(218)	(18)	(53)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	40%	80%	23%	6%	75%	47%	16%	13%	48%	6%	49%
Does not describe	60%	20%	77%	94%	25%	53%	84%	87%	52%	94%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(972)	(384)	(262)	(317)	(224)	(342)	(407)	(216)	(757)	(195)	(771)

# CBS News 2016 Battleground Tracker North Carolina



## 32. Clinton Traits – Will look out for people like you

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	42%	40%	44%	47%	33%	48%	39%	29%	87%	*	28%
Does not describe	58%	60%	56%	53%	67%	52%	61%	71%	13%	*	72%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(972)	(437)	(536)	(142)	(236)	(387)	(208)	(685)	(216)	(18)	(53)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	42%	83%	25%	7%	79%	48%	16%	13%	50%	9%	51%
Does not describe	58%	17%	75%	93%	21%	52%	84%	87%	50%	91%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(972)	(387)	(261)	(315)	(224)	(344)	(404)	(214)	(758)	(195)	(772)

# CBS News 2016 Battleground Tracker North Carolina



### 33. Clinton Traits – Could fix the economy

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	42%	40%	43%	47%	35%	47%	37%	28%	88%	*	27%
Does not describe	58%	60%	57%	53%	65%	53%	63%	72%	12%	*	73%
Totals (Weighted N)	100% (970)	100% (437)	100% (533)	100% (142)	100% (233)	100% (385)	100% (210)	100% (683)	100% (216)	* (18)	100% (53)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	42%	80%	25%	10%	72%	51%	18%	13%	50%	10%	50%
Does not describe	58%	20%	75%	90%	28%	49%	82%	87%	50%	90%	50%
Totals (Weighted N)	100% (970)	100% (385)	100% (261)	100% (315)	100% (223)	100% (342)	100% (405)	100% (214)	100% (756)	100% (195)	100% (770)

# CBS News 2016 Battleground Tracker North Carolina



## 34. Clinton Traits – Would govern with a common sense approach

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	48%	46%	50%	57%	42%	51%	43%	36%	89%	*	41%
Does not describe	52%	54%	50%	43%	58%	49%	57%	64%	11%	*	59%
Totals (Weighted N)	100% (975)	100% (439)	100% (536)	100% (142)	100% (236)	100% (387)	100% (211)	100% (684)	100% (220)	* (18)	100% (53)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	48%	88%	32%	13%	84%	59%	18%	16%	57%	9%	58%
Does not describe	52%	12%	68%	87%	16%	41%	82%	84%	43%	91%	42%
Totals (Weighted N)	100% (975)	100% (389)	100% (262)	100% (313)	100% (225)	100% (346)	100% (404)	100% (213)	100% (762)	100% (194)	100% (776)

# CBS News 2016 Battleground Tracker North Carolina



## 35. Trump Traits – Is prepared to be Commander in Chief

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	38%	43%	33%	15%	41%	39%	48%	48%	7%	*	42%
Does not describe	62%	57%	67%	85%	59%	61%	52%	52%	93%	*	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(965)	(436)	(529)	(143)	(237)	(377)	(208)	(681)	(215)	(18)	(51)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	38%	6%	44%	72%	4%	26%	65%	62%	31%	78%	27%
Does not describe	62%	94%	56%	28%	96%	74%	35%	38%	69%	22%	73%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(965)	(384)	(256)	(316)	(223)	(337)	(405)	(214)	(751)	(198)	(762)

# CBS News 2016 Battleground Tracker North Carolina



## 36. Trump Traits – Can be too extreme at times

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	78%	77%	79%	81%	81%	76%	74%	79%	74%	*	81%
Does not describe	22%	23%	21%	19%	19%	24%	26%	21%	26%	*	19%
Totals (Weighted N)	100% (970)	100% (437)	100% (533)	100% (142)	100% (236)	100% (383)	100% (209)	100% (684)	100% (216)	* (18)	100% (51)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	78%	78%	79%	77%	85%	81%	71%	72%	80%	67%	81%
Does not describe	22%	22%	21%	23%	15%	19%	29%	28%	20%	33%	19%
Totals (Weighted N)	100% (970)	100% (386)	100% (255)	100% (319)	100% (224)	100% (340)	100% (406)	100% (214)	100% (756)	100% (197)	100% (766)

# CBS News 2016 Battleground Tracker North Carolina



## 37. Trump Traits – Is authentic

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	47%	52%	43%	18%	52%	50%	56%	54%	25%	*	52%
Does not describe	53%	48%	57%	82%	48%	50%	44%	46%	75%	*	48%
Totals (Weighted N)	100% (969)	100% (437)	100% (532)	100% (142)	100% (237)	100% (381)	100% (209)	100% (684)	100% (216)	* (18)	100% (51)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	47%	19%	55%	75%	16%	38%	71%	68%	41%	82%	38%
Does not describe	53%	81%	45%	25%	84%	62%	29%	32%	59%	18%	62%
Totals (Weighted N)	100% (969)	100% (385)	100% (256)	100% (319)	100% (224)	100% (339)	100% (407)	100% (214)	100% (755)	100% (198)	100% (765)

# CBS News 2016 Battleground Tracker North Carolina



## 38. Trump Traits – Would bring change to Washington

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	65%	70%	60%	56%	65%	63%	73%	75%	31%	*	72%
Does not describe	35%	30%	40%	44%	35%	37%	27%	25%	69%	*	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(965)	(438)	(527)	(142)	(237)	(377)	(209)	(684)	(211)	(18)	(51)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	65%	38%	75%	88%	44%	56%	83%	84%	59%	91%	58%
Does not describe	35%	62%	25%	12%	56%	44%	17%	16%	41%	9%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(965)	(380)	(256)	(319)	(223)	(335)	(407)	(214)	(750)	(199)	(760)

# CBS News 2016 Battleground Tracker North Carolina



## 39. Trump Traits – Has the right approach to terrorism

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	49%	53%	45%	31%	50%	50%	56%	58%	16%	*	57%
Does not describe	51%	47%	55%	69%	50%	50%	44%	42%	84%	*	43%
Totals (Weighted N)	100% (971)	100% (439)	100% (532)	100% (143)	100% (237)	100% (381)	100% (210)	100% (686)	100% (216)	* (18)	100% (51)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	49%	12%	57%	86%	11%	37%	79%	77%	41%	93%	37%
Does not describe	51%	88%	43%	14%	89%	63%	21%	23%	59%	7%	63%
Totals (Weighted N)	100% (971)	100% (385)	100% (257)	100% (319)	100% (224)	100% (339)	100% (408)	100% (215)	100% (756)	100% (199)	100% (766)

# CBS News 2016 Battleground Tracker North Carolina



## 40. Trump Traits – Will look out for people like you

Which of these do you feel describe or do not describe Donald Trump?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	39%	42%	36%	16%	41%	40%	49%	49%	9%	*	43%
Does not describe	61%	58%	64%	84%	59%	60%	51%	51%	91%	*	57%
Totals (Weighted N)	100% (967)	100% (437)	100% (530)	100% (142)	100% (237)	100% (380)	100% (208)	100% (682)	100% (216)	* (18)	100% (51)

  

	Party ID				Ideology			White Evangelical		Tea Party	
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	39%	8%	46%	72%	9%	27%	65%	63%	32%	79%	28%
Does not describe	61%	92%	54%	28%	91%	73%	35%	37%	68%	21%	72%
Totals (Weighted N)	100% (967)	100% (387)	100% (254)	100% (317)	100% (224)	100% (340)	100% (403)	100% (212)	100% (755)	100% (197)	100% (764)

# CBS News 2016 Battleground Tracker North Carolina



## 41. Trump Traits – Could fix the economy

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	47%	51%	44%	22%	51%	50%	55%	57%	17%	*	54%
Does not describe	53%	49%	56%	78%	49%	50%	45%	43%	83%	*	46%
Totals (Weighted N)	100% (968)	100% (438)	100% (530)	100% (142)	100% (236)	100% (380)	100% (210)	100% (683)	100% (216)	* (18)	100% (51)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	47%	13%	56%	83%	11%	35%	78%	77%	39%	91%	36%
Does not describe	53%	87%	44%	17%	89%	65%	22%	23%	61%	9%	64%
Totals (Weighted N)	100% (968)	100% (384)	100% (255)	100% (319)	100% (224)	100% (338)	100% (406)	100% (213)	100% (754)	100% (198)	100% (764)

# CBS News 2016 Battleground Tracker North Carolina



## 42. Trump Traits – Would govern with a common sense approach

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	41%	46%	36%	25%	41%	41%	50%	50%	10%	*	48%
Does not describe	59%	54%	64%	75%	59%	59%	50%	50%	90%	*	52%
Totals (Weighted N)	100% (968)	100% (437)	100% (531)	100% (142)	100% (237)	100% (380)	100% (209)	100% (682)	100% (216)	* (18)	100% (51)

  

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	41%	10%	45%	75%	9%	30%	66%	65%	34%	79%	30%
Does not describe	59%	90%	55%	25%	91%	70%	34%	35%	66%	21%	70%
Totals (Weighted N)	100% (968)	100% (385)	100% (254)	100% (318)	100% (224)	100% (338)	100% (406)	100% (213)	100% (754)	100% (197)	100% (764)

# CBS News 2016 Battleground Tracker North Carolina



## 43. Impact of Clinton's Nomination on Democratic Party

Has the likely nomination of Hillary Clinton made you think better or worse of the Democratic party overall?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Better	18%	15%	21%	16%	15%	23%	13%	11%	43%	*	5%
Worse	35%	33%	36%	25%	44%	33%	36%	45%	4%	*	37%
Not changed how you view the Democratic party	47%	52%	43%	59%	42%	44%	51%	45%	53%	*	59%
Totals (Weighted N)	100% (987)	100% (442)	100% (545)	100% (143)	100% (239)	100% (391)	100% (213)	100% (692)	100% (220)	* (18)	100% (56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Better	18%	38%	6%	4%	33%	17%	11%	7%	21%	5%	21%
Worse	35%	9%	45%	57%	13%	28%	52%	58%	28%	58%	29%
Not changed how you view the Democratic party	47%	52%	50%	39%	54%	55%	37%	35%	51%	37%	50%
Totals (Weighted N)	100% (987)	100% (389)	100% (264)	100% (322)	100% (225)	100% (350)	100% (411)	100% (218)	100% (768)	100% (199)	100% (782)

# CBS News 2016 Battleground Tracker North Carolina



## 44. Impact of Trump's Nomination on Republican Party

Has the likely nomination of Donald Trump made you think better or worse of the Republican party overall?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Better	17%	17%	17%	8%	21%	19%	17%	22%	4%	*	17%
Worse	50%	48%	52%	65%	52%	48%	43%	43%	74%	*	38%
Not changed how you view the Republican party	32%	35%	30%	28%	27%	33%	40%	35%	22%	*	45%
Totals (Weighted N)	100% (985)	100% (442)	100% (543)	100% (143)	100% (238)	100% (390)	100% (214)	100% (691)	100% (220)	* (18)	100% (56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Better	17%	3%	18%	34%	4%	13%	28%	25%	15%	34%	13%
Worse	50%	80%	40%	23%	79%	55%	31%	32%	56%	22%	58%
Not changed how you view the Republican party	32%	16%	42%	43%	17%	32%	41%	43%	29%	44%	30%
Totals (Weighted N)	100% (985)	100% (390)	100% (265)	100% (320)	100% (226)	100% (351)	100% (409)	100% (217)	100% (768)	100% (198)	100% (781)

# CBS News 2016 Battleground Tracker North Carolina



## 45. Campaign Exposure and Contacts – TV advertisements

In the last week or two, which of these have you seen about the candidates... ? Check all that apply for each.

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	65%	62%	67%	46%	54%	69%	81%	59%	85%	*	54%
Donald Trump	47%	39%	53%	40%	34%	48%	63%	43%	60%	*	32%
Totals	(988)	(442)	(546)	(143)	(240)	(391)	(214)	(693)	(220)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Hillary Clinton	65%	72%	56%	63%	56%	70%	65%	64%	65%	63%	65%
Donald Trump	47%	45%	39%	55%	30%	50%	53%	55%	44%	52%	45%
Totals	(988)	(390)	(265)	(322)	(226)	(351)	(411)	(218)	(770)	(199)	(783)

## CBS News 2016 Battleground Tracker North Carolina



### 46. Campaign Exposure and Contacts – Social media like Facebook or Twitter

In the last week or two, which of these have you seen about the candidates... ? Check all that apply for each.

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	49%	49%	50%	70%	53%	43%	42%	52%	47%	*	34%
Donald Trump	52%	53%	51%	68%	58%	47%	43%	60%	32%	*	41%
Totals	(988)	(442)	(546)	(143)	(240)	(391)	(214)	(693)	(220)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Hillary Clinton	49%	49%	56%	43%	61%	41%	50%	55%	48%	55%	48%
Donald Trump	52%	41%	59%	59%	52%	45%	58%	65%	48%	67%	48%
Totals	(988)	(390)	(265)	(322)	(226)	(351)	(411)	(218)	(770)	(199)	(783)

# CBS News 2016 Battleground Tracker North Carolina



## 47. Campaign Exposure and Contacts – News reports and interviews

In the last week or two, which of these have you seen about the candidates... ? Check all that apply for each.

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	77%	77%	76%	69%	72%	78%	86%	77%	83%	*	59%
Donald Trump	80%	83%	78%	70%	74%	83%	88%	84%	72%	*	71%
Totals	(988)	(442)	(546)	(143)	(240)	(391)	(214)	(693)	(220)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Hillary Clinton	77%	83%	80%	69%	82%	75%	76%	79%	76%	80%	77%
Donald Trump	80%	75%	85%	82%	76%	78%	84%	82%	79%	89%	78%
Totals	(988)	(390)	(265)	(322)	(226)	(351)	(411)	(218)	(770)	(199)	(783)

# CBS News 2016 Battleground Tracker North Carolina



## 48. Gun Control Terror Watch List

Do you think that gun purchases in the U.S. should be:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Checked against a terrorist watch list, because that might stop terrorists from buying guns	85%	80%	88%	82%	86%	84%	87%	83%	93%	*	75%
Not checked against a terrorist watchlist, because that might infringe on the civil liberties of law-abiding citizens	15%	20%	12%	18%	14%	16%	13%	17%	7%	*	25%
Totals (Weighted N)	100% (981)	100% (439)	100% (542)	100% (143)	100% (237)	100% (389)	100% (212)	100% (689)	100% (219)	* (18)	100% (55)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Checked against a terrorist watch list, because that might stop terrorists from buying guns	85%	95%	75%	81%	93%	89%	77%	79%	86%	64%	90%
Not checked against a terrorist watchlist, because that might infringe on the civil liberties of law-abiding citizens	15%	5%	25%	19%	7%	11%	23%	21%	14%	36%	10%
Totals (Weighted N)	100% (981)	100% (389)	100% (261)	100% (321)	100% (226)	100% (347)	100% (409)	100% (216)	100% (765)	100% (196)	100% (779)

# CBS News 2016 Battleground Tracker North Carolina



## 49. Monitoring of Muslim Americans

Would you favor or oppose allowing law enforcement officials to conduct increased monitoring of Muslim Americans and Muslim communities in the United States?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor	49%	51%	48%	25%	46%	57%	57%	56%	29%	*	49%
Oppose	31%	34%	28%	58%	38%	21%	24%	28%	41%	*	30%
Not sure	20%	15%	24%	18%	17%	22%	19%	16%	30%	*	21%
Totals (Weighted N)	100% (984)	100% (442)	100% (543)	100% (143)	100% (238)	100% (389)	100% (213)	100% (693)	100% (217)	* (18)	100% (56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Favor	49%	23%	58%	75%	15%	41%	75%	74%	42%	85%	40%
Oppose	31%	51%	26%	11%	68%	30%	11%	10%	37%	7%	37%
Not sure	20%	26%	16%	14%	17%	29%	13%	16%	21%	7%	23%
Totals (Weighted N)	100% (984)	100% (389)	100% (264)	100% (321)	100% (224)	100% (349)	100% (411)	100% (217)	100% (767)	100% (199)	100% (779)

# CBS News 2016 Battleground Tracker North Carolina



## 50. Clinton's Response to Orlando – Showed compassion toward the victims

Do you think Hillary Clinton's response to the tragic events in Orlando... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Did	63%	60%	65%	68%	59%	65%	58%	54%	89%	*	57%
Did not	37%	40%	35%	32%	41%	35%	42%	46%	11%	*	43%
Totals (Weighted N)	100% (952)	100% (431)	100% (521)	100% (139)	100% (230)	100% (376)	100% (207)	100% (665)	100% (217)	* (17)	100% (52)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Did	63%	90%	54%	35%	89%	72%	40%	42%	68%	31%	71%
Did not	37%	10%	46%	65%	11%	28%	60%	58%	32%	69%	29%
Totals (Weighted N)	100% (952)	100% (387)	100% (248)	100% (308)	100% (222)	100% (333)	100% (398)	100% (209)	100% (743)	100% (195)	100% (751)

# CBS News 2016 Battleground Tracker North Carolina



## 51. Clinton's Response to Orlando – Showed a plan to prevent more acts of terror

Do you think Hillary Clinton's response to the tragic events in Orlando... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Did	40%	37%	43%	51%	39%	41%	32%	30%	75%	*	27%
Did not	60%	63%	57%	49%	61%	59%	68%	70%	25%	*	73%
Totals (Weighted N)	100% (951)	100% (432)	100% (520)	100% (137)	100% (231)	100% (375)	100% (209)	100% (666)	100% (216)	* (17)	100% (52)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Did	40%	73%	24%	12%	72%	42%	20%	18%	46%	10%	48%
Did not	60%	27%	76%	88%	28%	58%	80%	82%	54%	90%	52%
Totals (Weighted N)	100% (951)	100% (386)	100% (249)	100% (308)	100% (222)	100% (334)	100% (396)	100% (209)	100% (743)	100% (196)	100% (750)

## CBS News 2016 Battleground Tracker North Carolina



### 52. Clinton's Response to Orlando – Showed a command of the facts in the case

Do you think Hillary Clinton's response to the tragic events in Orlando... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Did	48%	48%	49%	60%	45%	50%	42%	39%	79%	*	38%
Did not	52%	52%	51%	40%	55%	50%	58%	61%	21%	*	62%
Totals (Weighted N)	100% (946)	100% (427)	100% (519)	100% (137)	100% (230)	100% (374)	100% (205)	100% (659)	100% (217)	* (17)	100% (52)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Did	48%	84%	34%	16%	85%	54%	23%	21%	56%	13%	57%
Did not	52%	16%	66%	84%	15%	46%	77%	79%	44%	87%	43%
Totals (Weighted N)	100% (946)	100% (386)	100% (243)	100% (308)	100% (221)	100% (332)	100% (392)	100% (207)	100% (739)	100% (192)	100% (748)

## CBS News 2016 Battleground Tracker North Carolina



### 53. Clinton's Response to Orlando – Tried to use the events for political gain

Do you think Hillary Clinton's response to the tragic events in Orlando... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Did	61%	66%	58%	66%	68%	59%	55%	69%	33%	*	77%
Did not	39%	34%	42%	34%	32%	41%	45%	31%	67%	*	23%
Totals (Weighted N)	100% (958)	100% (435)	100% (524)	100% (139)	100% (231)	100% (379)	100% (209)	100% (670)	100% (219)	* (17)	100% (52)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Did	61%	36%	76%	81%	37%	51%	84%	82%	56%	88%	54%
Did not	39%	64%	24%	19%	63%	49%	16%	18%	44%	12%	46%
Totals (Weighted N)	100% (958)	100% (387)	100% (253)	100% (308)	100% (222)	100% (337)	100% (399)	100% (212)	100% (746)	100% (196)	100% (757)

# CBS News 2016 Battleground Tracker North Carolina



## 54. Trump's Response to Orlando – Showed compassion toward the victims

Do you think Donald Trump's response to the tragic events in Orlando... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Did	48%	51%	45%	29%	46%	50%	58%	55%	24%	*	*
Did not	52%	49%	55%	71%	54%	50%	42%	45%	76%	*	*
Totals (Weighted N)	100% (949)	100% (429)	100% (519)	100% (137)	100% (235)	100% (373)	100% (203)	100% (665)	100% (216)	* (17)	* (50)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Did	48%	19%	54%	78%	13%	37%	77%	73%	40%	90%	37%
Did not	52%	81%	46%	22%	87%	63%	23%	27%	60%	10%	63%
Totals (Weighted N)	100% (949)	100% (382)	100% (247)	100% (312)	100% (221)	100% (336)	100% (392)	100% (211)	100% (737)	100% (193)	100% (750)

# CBS News 2016 Battleground Tracker North Carolina



## 55. Trump's Response to Orlando – Showed a plan to prevent more acts of terror

Do you think Donald Trump's response to the tragic events in Orlando... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Did	48%	53%	44%	36%	48%	49%	56%	56%	21%	*	*
Did not	52%	47%	56%	64%	52%	51%	44%	44%	79%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(956)	(433)	(523)	(137)	(236)	(377)	(206)	(672)	(216)	(17)	(50)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Did	48%	19%	53%	80%	18%	37%	75%	74%	41%	84%	39%
Did not	52%	81%	47%	20%	82%	63%	25%	26%	59%	16%	61%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(956)	(384)	(248)	(315)	(222)	(339)	(395)	(210)	(746)	(195)	(755)

## CBS News 2016 Battleground Tracker North Carolina



### 56. Trump's Response to Orlando – Showed a command of the facts in the case

Do you think Donald Trump's response to the tragic events in Orlando... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Did	43%	47%	40%	28%	41%	45%	53%	52%	14%	*	*
Did not	57%	53%	60%	72%	59%	55%	47%	48%	86%	*	*
Totals (Weighted N)	100% (953)	100% (432)	100% (521)	100% (135)	100% (234)	100% (377)	100% (206)	100% (669)	100% (218)	* (17)	* (49)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Did	43%	12%	49%	76%	12%	31%	71%	71%	36%	85%	32%
Did not	57%	88%	51%	24%	88%	69%	29%	29%	64%	15%	68%
Totals (Weighted N)	100% (953)	100% (381)	100% (247)	100% (315)	100% (220)	100% (337)	100% (396)	100% (208)	100% (744)	100% (196)	100% (752)

# CBS News 2016 Battleground Tracker North Carolina



## 57. Trump's Response to Orlando – Tried to use the events for political gain

Do you think Donald Trump's response to the tragic events in Orlando... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Did	62%	67%	57%	74%	66%	58%	56%	59%	72%	*	*
Did not	38%	33%	43%	26%	34%	42%	44%	41%	28%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(958)	(433)	(525)	(139)	(236)	(377)	(205)	(672)	(218)	(17)	(50)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Did	62%	78%	56%	47%	83%	66%	46%	49%	65%	40%	67%
Did not	38%	22%	44%	53%	17%	34%	54%	51%	35%	60%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(958)	(383)	(251)	(313)	(221)	(341)	(397)	(213)	(744)	(195)	(758)

# CBS News 2016 Battleground Tracker North Carolina



## 58. Senator Approval

Do you approve or disapprove of how Richard Burr is handling his job as Senator from North Carolina?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Approve	40%	42%	38%	36%	38%	40%	46%	42%	32%	*	51%
Disapprove	60%	58%	62%	64%	62%	60%	54%	58%	68%	*	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(958)	(436)	(522)	(141)	(231)	(378)	(207)	(676)	(212)	(18)	(52)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Approve	40%	22%	42%	61%	16%	31%	61%	55%	36%	64%	34%
Disapprove	60%	78%	58%	39%	84%	69%	39%	45%	64%	36%	66%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(958)	(378)	(259)	(311)	(222)	(337)	(399)	(216)	(742)	(197)	(760)

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## 59. Clinton Campaign Implications for Presidency

Since becoming the presumptive nominee, is the way Hillary Clinton is running her campaign making you more or less confident in how she'd handle the Presidency?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More confident	28%	26%	30%	24%	24%	33%	27%	18%	59%	*	29%
Less confident	33%	32%	34%	21%	36%	30%	42%	41%	6%	*	42%
It has made no difference	34%	35%	33%	46%	35%	31%	29%	36%	30%	*	26%
I do not care that much	5%	7%	4%	9%	5%	6%	2%	5%	5%	*	4%
Totals (Weighted N)	100% (985)	100% (442)	100% (543)	100% (143)	100% (240)	100% (389)	100% (213)	100% (692)	100% (219)	* (18)	100% (56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
More confident	28%	55%	18%	5%	51%	32%	12%	8%	34%	5%	34%
Less confident	33%	10%	40%	55%	11%	24%	52%	57%	26%	61%	26%
It has made no difference	34%	34%	37%	30%	36%	37%	30%	29%	35%	26%	35%
I do not care that much	5%	1%	5%	10%	1%	7%	6%	7%	5%	8%	4%
Totals (Weighted N)	100% (985)	100% (389)	100% (264)	100% (322)	100% (225)	100% (349)	100% (411)	100% (217)	100% (767)	100% (199)	100% (780)

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## 60. Trump Campaign Implications for Presidency

Since becoming the presumptive nominee, is the way Donald Trump is running his campaign making you more or less confident in how he'd handle the Presidency?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More confident	23%	23%	22%	13%	24%	25%	24%	28%	5%	*	27%
Less confident	43%	40%	45%	62%	40%	40%	38%	35%	68%	*	30%
It has made no difference	28%	29%	28%	14%	31%	30%	33%	32%	17%	*	33%
I do not care that much	6%	8%	5%	11%	5%	5%	5%	4%	10%	*	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(981)	(442)	(539)	(143)	(240)	(385)	(213)	(692)	(219)	(18)	(52)

	Party ID			Ideology			White Evangelical		Tea Party		
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
More confident	23%	6%	27%	40%	7%	15%	38%	38%	19%	48%	16%
Less confident	43%	70%	37%	15%	69%	49%	23%	23%	48%	12%	51%
It has made no difference	28%	18%	30%	41%	20%	22%	38%	38%	26%	38%	26%
I do not care that much	6%	7%	6%	4%	4%	13%	1%	2%	7%	2%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(981)	(389)	(261)	(322)	(225)	(345)	(411)	(218)	(764)	(199)	(776)

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## 61. U.S. at War

Do you consider the US to be at war right now, or not?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, at war	69%	72%	67%	58%	66%	74%	70%	71%	64%	*	68%
No, not at war	31%	28%	33%	42%	34%	26%	30%	29%	36%	*	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(983)	(442)	(541)	(143)	(238)	(388)	(214)	(692)	(217)	(18)	(55)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Yes, at war	69%	60%	75%	75%	59%	63%	80%	77%	67%	87%	64%
No, not at war	31%	40%	25%	25%	41%	37%	20%	23%	33%	13%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(983)	(386)	(265)	(321)	(226)	(350)	(407)	(217)	(766)	(198)	(779)

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## 62. Illegal Immigrants

Should most illegal immigrants working in the United States be:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Offered a chance to apply for legal status	55%	54%	55%	80%	55%	49%	49%	50%	68%	*	47%
Deported to the country they came from	45%	46%	45%	20%	45%	51%	51%	50%	32%	*	53%
Totals (Weighted N)	100% (976)	100% (438)	100% (538)	100% (141)	100% (238)	100% (387)	100% (210)	100% (686)	100% (220)	* (18)	100% (52)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Offered a chance to apply for legal status	55%	77%	50%	33%	83%	62%	33%	33%	61%	16%	65%
Deported to the country they came from	45%	23%	50%	67%	17%	38%	67%	67%	39%	84%	35%
Totals (Weighted N)	100% (976)	100% (389)	100% (256)	100% (320)	100% (226)	100% (342)	100% (407)	100% (215)	100% (761)	100% (196)	100% (774)

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## 63. Gun Control

In general, do you think laws covering the sale of guns should be made more or less strict?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More strict	62%	52%	69%	74%	60%	60%	58%	55%	84%	*	52%
Less strict	9%	15%	4%	5%	14%	8%	10%	9%	6%	*	26%
Kept as they are now	29%	32%	26%	21%	25%	32%	32%	36%	10%	*	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(986)	(441)	(544)	(143)	(240)	(389)	(214)	(691)	(220)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
More strict	62%	89%	46%	42%	89%	71%	38%	37%	69%	18%	72%
Less strict	9%	3%	16%	11%	6%	6%	14%	13%	8%	25%	5%
Kept as they are now	29%	8%	38%	47%	5%	22%	48%	50%	23%	56%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(986)	(390)	(264)	(321)	(225)	(351)	(410)	(217)	(768)	(198)	(782)

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## 64. Past Voting Pattern

Regardless of which party you may vote for today, in recent past elections do you usually ...?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Vote for Republicans	38%	40%	36%	26%	40%	38%	44%	48%	4%	*	45%
Vote for Democrats	42%	36%	46%	49%	37%	44%	37%	28%	89%	*	27%
Split between both about evenly	19%	21%	16%	19%	22%	16%	19%	21%	7%	*	27%
Vote for third parties	1%	2%	0%	3%	0%	1%	0%	1%	0%	*	0%
Don't usually vote	0%	1%	1%	3%	2%	0%	0%	1%	0%	*	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(985)	(441)	(544)	(143)	(240)	(389)	(213)	(692)	(219)	(18)	(56)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Vote for Republicans	38%	0%	36%	86%	3%	18%	73%	66%	30%	80%	27%
Vote for Democrats	42%	92%	18%	0%	84%	49%	12%	11%	50%	4%	51%
Split between both about evenly	19%	7%	41%	13%	10%	30%	14%	21%	18%	14%	20%
Vote for third parties	1%	0%	4%	0%	1%	1%	1%	1%	1%	1%	1%
Don't usually vote	0%	0%	2%	1%	1%	2%	0%	1%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(985)	(389)	(264)	(322)	(226)	(348)	(411)	(218)	(767)	(199)	(781)