

YouGov Results - Smart doorbells

Fieldwork: 7th - 8th October 2019

Sample Size: 1628 Adults in GB



	Gender		Age				Social Grade		Region					
General population	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1628	788	840	179	685	387	376	928	700	195	544	352	397	140
Unweighted Sample	1628	742	886	140	696	406	386	951	677	182	551	353	394	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some companies have released new home technology that will allow delivery drivers to enter certain parts of your home while you are away to deliver items. If you scheduled a delivery for while you were out of the house and unable to receive it, how comfortable would you be if the delivery driver entered your home to drop the item off?

Completely comfortable	3	4	2	8	4	2	1	3	4	5	2	3	3	4
Somewhat comfortable	8	12	4	14	10	7	3	10	6	10	8	7	8	10
Total comfortable with	11	16	6	22	14	9	4	13	10	15	10	10	11	14
Somewhat uncomfortable	17	18	16	20	20	15	12	18	17	18	16	20	16	15
Completely uncomfortable	65	60	70	39	59	71	83	66	65	60	68	64	66	63
Total uncomfortable with	82	78	86	59	79	86	95	84	82	78	84	84	82	78
Don't know	6	5	7	19	7	5	1	4	9	7	5	6	7	8

Which of the following, if any, items would you be willing to have delivered inside your home while you were away?

[Asked only to those who said they would be comfortable with a delivery driver entering their house; n=173]

Groceries

Willing	61	59	65	66	61	52	70	67	52	75	65	42	55	75
Unwilling	27	31	20	24	30	23	30	23	36	21	22	39	36	12
Don't know	11	10	15	10	9	25	0	11	12	4	12	18	9	13

"Signed for" postal items such as letters or parcels

Willing	67	64	74	67	67	75	49	72	59	77	65	64	60	79
Unwilling	27	30	21	33	25	17	51	21	38	23	33	20	35	14
Don't know	6	6	4	0	8	8	0	7	3	0	2	16	6	6

Items ordered from online retailers such as Amazon or Ebay worth less than £50

Willing	75	74	76	80	72	71	84	79	67	83	75	67	71	82
Unwilling	17	19	14	18	21	9	16	14	23	17	15	18	24	9
Don't know	8	7	10	2	8	20	0	7	9	0	10	15	5	8

Items ordered from online retailers such as Amazon or Ebay worth more than £50

Willing	66	68	62	60	69	66	66	69	61	67	68	68	64	61
Unwilling	25	24	28	33	24	14	34	22	30	33	24	17	29	24
Don't know	9	8	10	7	7	20	0	8	9	0	8	15	7	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you consider purchasing a doorbell with a camera, so you could see who is at your door before you answer it?

I already own one	5	5	5	6	3	6	7	6	4	6	5	5	6	3
I would consider buying one	61	60	62	48	64	62	60	62	60	63	61	65	57	58
I would not consider buying one	24	24	23	20	24	23	27	23	24	17	24	22	26	28
I previously owned one but no longer do	0	1	0	1	0	1	0	0	1	1	0	0	1	0
Don't know	10	9	10	25	8	9	6	9	11	12	9	8	11	11