

YouGovNY
Gaslighting

US_nat Sample: 16th - 19th June 2017



Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

HYG_q1. To what extent do you think physical or psychological abuse should be taken more seriously than the other, or should they both be taken equally seriously? Please select the option that best applies.

Unweighted base	1149	518	631	327	332	490	217	245	401	286	819	120	124	86
Base: All US Adults	1136	564	573	360	350	427	220	232	396	289	744	140	169	83
Physical abuse should be taken much more seriously than psychological abuse	8%	12%	4%	9%	10%	6%	6%	8%	8%	9%	7%	11%	9%	7%
Physical abuse should be taken somewhat more seriously than psychological abuse	10%	13%	7%	11%	10%	8%	11%	11%	8%	9%	11%	7%	9%	8%
Both should be taken equally seriously	71%	63%	78%	66%	66%	79%	71%	73%	73%	65%	73%	72%	63%	63%
Psychological abuse should be taken somewhat more seriously than physical abuse	1%	2%	1%	3%	0%	1%	3%	0%	0%	2%	1%	1%	1%	5%
Psychological abuse should be taken much more seriously than physical abuse	1%	1%	1%	1%	1%	0%	2%	-	1%	1%	1%	-	1%	3%
Don't know	7%	9%	5%	7%	9%	5%	5%	7%	6%	9%	6%	5%	11%	10%
Prefer not to say	3%	2%	3%	3%	4%	1%	2%	1%	3%	4%	1%	4%	6%	4%
Net: Physical abuse take more seriously	18%	25%	11%	20%	20%	14%	17%	19%	17%	19%	18%	18%	18%	15%
Net: Psychological abuse taken more seriously	2%	2%	2%	4%	1%	1%	4%	0%	1%	3%	2%	1%	2%	8%

HYG_q2. For the following question, by Psychological abuse, we mean a form of abuse, characterized by a person subjecting or exposing another person to behavior that may result in psychological trauma including anxiety, chronic depression, or post-traumatic stress disorder. Have you ever personally experienced any form of psychological abuse as described above?

Unweighted base	1149	518	631	327	332	490	217	245	401	286	819	120	124	86
Base: All US Adults	1136	564	573	360	350	427	220	232	396	289	744	140	169	83
Yes, I have	39%	32%	46%	37%	42%	39%	29%	45%	37%	45%	43%	26%	34%	35%
No, I haven't	46%	52%	39%	43%	42%	51%	52%	42%	50%	38%	43%	54%	49%	44%
Don't know	10%	11%	9%	14%	12%	6%	13%	10%	8%	11%	9%	11%	9%	15%
Prefer not to say	5%	5%	6%	6%	5%	5%	7%	3%	5%	6%	4%	8%	7%	6%

YouGovNY
Gaslighting

US_nat Sample: 16th - 19th June 2017



Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

HYG_q1. To what extent do you think physical or psychological abuse should be taken more seriously than the other, or should they both be taken equally seriously? Please select the option that best applies.

Unweighted base	1149	420	389	218	122	522	15	121	61	378	52
Base: All US Adults	1136	479	360	195	102	512	19	105	55	395	50
Physical abuse should be taken much more seriously than psychological abuse	8%	7%	8%	10%	8%	8%	5%	4%	7%	10%	6%
Physical abuse should be taken somewhat more seriously than psychological abuse	10%	8%	9%	14%	13%	9%	6%	11%	11%	10%	16%
Both should be taken equally seriously	71%	72%	70%	68%	70%	72%	75%	72%	70%	69%	71%
Psychological abuse should be taken somewhat more seriously than physical abuse	1%	1%	2%	0%	-	1%	8%	2%	2%	2%	-
Psychological abuse should be taken much more seriously than physical abuse	1%	1%	0%	2%	1%	0%	-	1%	2%	2%	-
Don't know	7%	8%	7%	4%	8%	7%	8%	10%	5%	6%	6%
Prefer not to say	3%	3%	3%	1%	-	4%	-	1%	3%	2%	-
Net: Physical abuse take more seriously	18%	15%	17%	24%	21%	17%	10%	15%	19%	20%	22%
Net: Psychological abuse taken more seriously	2%	2%	2%	2%	1%	1%	8%	3%	4%	3%	-

HYG_q2. For the following question, by Psychological abuse, we mean a form of abuse, characterized by a person subjecting or exposing another person to behavior that may result in psychological trauma including anxiety, chronic depression, or post-traumatic stress disorder. Have you ever personally experienced any form of psychological abuse as described above?

Unweighted base	1149	420	389	218	122	522	15	121	61	378	52
Base: All US Adults	1136	479	360	195	102	512	19	105	55	395	50
Yes, I have	39%	34%	42%	41%	49%	37%	37%	51%	44%	36%	58%
No, I haven't	46%	48%	43%	47%	38%	48%	44%	38%	48%	47%	31%
Don't know	10%	11%	11%	7%	10%	10%	13%	6%	7%	13%	8%
Prefer not to say	5%	7%	4%	4%	3%	6%	6%	6%	2%	5%	2%

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US_nat Sample: 16th - 19th June 2017



Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

HYG_q1. To what extent do you think physical or psychological abuse should be taken more seriously than the other, or should they both be taken equally seriously? Please select the option that best applies.

Unweighted base	1149	259	890	426	302	248	173
Base: All US Adults	1136	281	855	431	289	236	180
Physical abuse should be taken much more seriously than psychological abuse	8%	11%	7%	7%	10%	9%	6%
Physical abuse should be taken somewhat more seriously than psychological abuse	10%	11%	10%	9%	10%	13%	8%
Both should be taken equally seriously	71%	63%	73%	71%	73%	69%	68%
Psychological abuse should be taken somewhat more seriously than physical abuse	1%	1%	1%	2%	1%	1%	1%
Psychological abuse should be taken much more seriously than physical abuse	1%	1%	1%	1%	1%	0%	1%
Don't know	7%	9%	6%	9%	3%	7%	8%
Prefer not to say	3%	4%	2%	2%	2%	0%	7%
Net: Physical abuse take more seriously	18%	22%	17%	15%	20%	22%	15%
Net: Psychological abuse taken more seriously	2%	2%	2%	3%	2%	1%	2%

HYG_q2. For the following question, by Psychological abuse, we mean a form of abuse, characterized by a person subjecting or exposing another person to behavior that may result in psychological trauma including anxiety, chronic depression, or post-traumatic stress disorder. Have you ever personally experienced any form of psychological abuse as described above?

Unweighted base	1149	259	890	426	302	248	173
Base: All US Adults	1136	281	855	431	289	236	180
Yes, I have	39%	43%	38%	43%	41%	42%	22%
No, I haven't	46%	38%	48%	40%	48%	50%	51%
Don't know	10%	13%	9%	13%	8%	8%	11%
Prefer not to say	5%	6%	5%	4%	3%	1%	16%

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Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

HYG_q1. To what extent do you think physical or psychological abuse should be taken more seriously than the other, or should they both be taken equally seriously? Please select the option that best applies.

Unweighted base	1149	906	431	309	315	80	319	129	345	9	190	19	19	8	152
Base: All US Adults	1136	881	440	282	327	82	296	143	342	11	205	18	18	8	155
Physical abuse should be taken much more seriously than psychological abuse	8%	8%	10%	8%	11%	17%	5%	5%	9%	21%	9%	11%	-	-	6%
Physical abuse should be taken somewhat more seriously than psychological abuse	10%	10%	11%	13%	12%	10%	10%	9%	9%	13%	13%	16%	9%	-	8%
Both should be taken equally seriously	71%	72%	73%	76%	68%	61%	78%	81%	75%	66%	74%	60%	85%	59%	66%
Psychological abuse should be taken somewhat more seriously than physical abuse	1%	2%	2%	0%	2%	2%	2%	1%	3%	-	3%	-	-	-	1%
Psychological abuse should be taken much more seriously than physical abuse	1%	1%	0%	-	1%	2%	0%	-	0%	-	1%	9%	-	-	1%
Don't know	7%	5%	3%	2%	4%	6%	3%	3%	2%	-	1%	5%	5%	23%	13%
Prefer not to say	3%	2%	1%	1%	2%	1%	1%	1%	1%	-	0%	-	-	17%	4%
Net: Physical abuse take more seriously	18%	18%	21%	21%	23%	27%	15%	14%	18%	34%	21%	27%	9%	-	14%
Net: Psychological abuse taken more seriously	2%	2%	2%	0%	3%	4%	2%	1%	3%	-	4%	9%	-	-	2%

HYG_q2. For the following question, by Psychological abuse, we mean a form of abuse, characterized by a person subjecting or exposing another person to behavior that may result in psychological trauma including anxiety, chronic depression, or post-traumatic stress disorder. Have you ever personally experienced any form of psychological abuse as described above?

Unweighted base	1149	906	431	309	315	80	319	129	345	9	190	19	19	8	152
Base: All US Adults	1136	881	440	282	327	82	296	143	342	11	205	18	18	8	155
Yes, I have	39%	43%	46%	49%	42%	57%	47%	42%	48%	46%	47%	42%	58%	20%	26%
No, I haven't	46%	43%	43%	40%	43%	33%	41%	45%	42%	54%	43%	51%	16%	28%	57%
Don't know	10%	9%	7%	8%	11%	8%	8%	11%	8%	-	7%	-	20%	35%	10%
Prefer not to say	5%	5%	4%	3%	4%	2%	5%	2%	3%	-	3%	7%	7%	17%	7%

YouGovNY
Gaslighting

US_nat Sample: 16th - 19th June 2017



Total	Experienced abuse		Gaslighting awareness			Ever been called crazy		Ever called someone crazy	
	Yes	No	Yes, and know details	Yes, but no details	No	Yes	No	Yes	No

HYG_q1. To what extent do you think physical or psychological abuse should be taken more seriously than the other, or should they both be taken equally seriously? Please select the option that best applies.

Unweighted base	1149	468	514	240	177	662	324	628	268	707
Base: All US Adults	1136	444	518	220	179	666	326	597	275	674
Physical abuse should be taken much more seriously than psychological abuse	8%	10%	8%	11%	12%	6%	9%	8%	12%	6%
Physical abuse should be taken somewhat more seriously than psychological abuse	10%	10%	9%	10%	18%	8%	8%	10%	10%	10%
Both should be taken equally seriously	71%	76%	75%	76%	65%	74%	79%	74%	75%	74%
Psychological abuse should be taken somewhat more seriously than physical abuse	1%	1%	1%	0%	3%	1%	2%	1%	0%	2%
Psychological abuse should be taken much more seriously than physical abuse	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%
Don't know	7%	2%	6%	1%	2%	8%	1%	5%	1%	6%
Prefer not to say	3%	0%	1%	-	-	2%	1%	1%	1%	1%
Net: Physical abuse take more seriously	18%	20%	17%	21%	30%	14%	16%	17%	22%	16%
Net: Psychological abuse taken more seriously	2%	2%	2%	1%	3%	2%	2%	2%	1%	2%

HYG_q2. For the following question, by Psychological abuse, we mean a form of abuse, characterized by a person subjecting or exposing another person to behavior that may result in psychological trauma including anxiety, chronic depression, or post-traumatic stress disorder. Have you ever personally experienced any form of psychological abuse as described above?

Unweighted base	1149	468	514	240	177	662	324	628	268	707
Base: All US Adults	1136	444	518	220	179	666	326	597	275	674
Yes, I have	39%	100%	-	61%	50%	31%	75%	25%	64%	33%
No, I haven't	46%	-	100%	32%	42%	53%	19%	63%	29%	56%
Don't know	10%	-	-	6%	7%	11%	4%	9%	5%	9%
Prefer not to say	5%	-	-	1%	1%	5%	3%	3%	3%	3%

YouGovNY
Gaslighting

US_nat Sample: 16th - 19th June 2017



Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

HYG_q3. Have you ever heard of the psychological term "gaslighting"?

Unweighted base	1149	518	631	327	332	490	217	245	401	286	819	120	124	86
Base: All US Adults	1136	564	573	360	350	427	220	232	396	289	744	140	169	83
Yes, and I know what it is	19%	20%	19%	23%	19%	16%	19%	22%	19%	18%	23%	7%	8%	26%
Yes, but I don't know what it is	16%	16%	16%	23%	15%	11%	16%	18%	14%	16%	18%	12%	14%	11%
No, I haven't	59%	58%	59%	47%	58%	69%	58%	57%	60%	58%	54%	72%	69%	53%
Don't know / not sure	6%	6%	6%	8%	8%	4%	6%	4%	7%	9%	5%	9%	9%	11%

HYG_q4. Has someone you've ever been romantically involved with ever called you "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1149	518	631	327	332	490	217	245	401	286	819	120	124	86
Base: All US Adults	1136	564	573	360	350	427	220	232	396	289	744	140	169	83
Yes	29%	24%	33%	29%	32%	26%	21%	28%	32%	30%	28%	31%	30%	26%
No	53%	55%	50%	41%	50%	65%	58%	57%	51%	47%	55%	52%	46%	46%
Don't know	8%	10%	7%	11%	9%	6%	7%	8%	7%	12%	9%	7%	9%	7%
Prefer not to say	2%	2%	2%	3%	3%	2%	4%	3%	2%	1%	2%	1%	2%	3%
Not applicable - I have never been romantically involved with anyone	8%	8%	8%	17%	6%	3%	11%	3%	8%	10%	6%	10%	13%	17%

HYG_q5. Have you ever called someone you were romantically involved with "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1066	480	586	272	315	479	195	238	370	263	780	106	107	73
Base: All US Adults who have ever been with someone romantically	1044	516	528	300	329	416	196	224	365	259	701	126	148	70
Yes, I have	26%	26%	27%	31%	30%	20%	24%	25%	29%	26%	23%	39%	28%	28%
No, I haven't	65%	64%	65%	57%	59%	74%	67%	67%	63%	63%	67%	55%	65%	57%
Don't know	8%	9%	6%	10%	10%	4%	8%	7%	7%	9%	8%	4%	7%	13%
Prefer not to say	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	2%	2%	1%	2%

Cell Contents (Column Percentages)

YouGovNY
Gaslighting

US_nat Sample: 16th - 19th June 2017



Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

HYG_q3. Have you ever heard of the psychological term "gaslighting"?

Unweighted base	1149	420	389	218	122	522	15	121	61	378	52
Base: All US Adults	1136	479	360	195	102	512	19	105	55	395	50
Yes, and I know what it is	19%	10%	20%	29%	40%	16%	4%	18%	16%	25%	18%
Yes, but I don't know what it is	16%	12%	16%	23%	18%	16%	22%	10%	14%	16%	25%
No, I haven't	59%	71%	56%	44%	38%	61%	62%	67%	69%	52%	51%
Don't know / not sure	6%	7%	7%	5%	3%	7%	11%	5%	2%	6%	6%

HYG_q4. Has someone you've ever been romantically involved with ever called you "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1149	420	389	218	122	522	15	121	61	378	52
Base: All US Adults	1136	479	360	195	102	512	19	105	55	395	50
Yes	29%	27%	33%	27%	25%	28%	26%	39%	24%	25%	53%
No	53%	52%	49%	56%	61%	60%	57%	46%	59%	46%	27%
Don't know	8%	9%	8%	7%	9%	7%	11%	6%	10%	10%	12%
Prefer not to say	2%	3%	2%	2%	1%	2%	6%	2%	4%	2%	5%
Not applicable - I have never been romantically involved with anyone	8%	10%	7%	8%	4%	3%	-	6%	3%	17%	3%

HYG_q5. Have you ever called someone you were romantically involved with "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1066	377	366	205	118	507	15	118	59	317	50
Base: All US Adults who have ever been with someone romantically	1044	431	334	180	99	495	19	99	53	329	49
Yes, I have	26%	26%	31%	22%	19%	26%	15%	26%	18%	27%	37%
No, I haven't	65%	64%	62%	68%	71%	65%	68%	61%	78%	64%	56%
Don't know	8%	8%	7%	8%	8%	8%	17%	9%	2%	8%	6%
Prefer not to say	2%	2%	1%	2%	2%	1%	-	4%	2%	1%	2%

Cell Contents (C)

YouGovNY
Gaslighting

US_nat Sample: 16th - 19th June 2017



Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

HYG_q3. Have you ever heard of the psychological term "gaslighting"?

Unweighted base	1149	259	890	426	302	248	173
Base: All US Adults	1136	281	855	431	289	236	180
Yes, and I know what it is	19%	15%	21%	16%	18%	30%	16%
Yes, but I don't know what it is	16%	21%	14%	13%	23%	15%	13%
No, I haven't	59%	57%	59%	64%	55%	51%	61%
Don't know / not sure	6%	7%	6%	8%	5%	3%	10%

HYG_q4. Has someone you've ever been romantically involved with ever called you "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1149	259	890	426	302	248	173
Base: All US Adults	1136	281	855	431	289	236	180
Yes	29%	39%	25%	34%	32%	26%	14%
No	53%	45%	55%	45%	55%	59%	59%
Don't know	8%	9%	8%	10%	8%	6%	8%
Prefer not to say	2%	3%	2%	4%	1%	1%	3%
Not applicable - I have never been romantically involved with anyone	8%	5%	9%	7%	5%	8%	16%

HYG_q5. Have you ever called someone you were romantically involved with "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1066	250	816	395	289	234	148
Base: All US Adults who have ever been with someone romantically	1044	268	776	400	275	218	152
Yes, I have	26%	36%	23%	28%	28%	27%	16%
No, I haven't	65%	52%	69%	60%	65%	66%	74%
Don't know	8%	11%	7%	10%	6%	7%	8%
Prefer not to say	2%	2%	2%	2%	1%	1%	2%

Cell Contents (C)

YouGovNY
Gaslighting

US_nat Sample: 16th - 19th June 2017



Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

HYG_q3. Have you ever heard of the psychological term "gaslighting"?

Unweighted base	1149	906	431	309	315	80	319	129	345	9	190	19	19	8	152
Base: All US Adults	1136	881	440	282	327	82	296	143	342	11	205	18	18	8	155
Yes, and I know what it is	19%	22%	27%	29%	26%	21%	24%	35%	30%	27%	27%	28%	23%	-	11%
Yes, but I don't know what it is	16%	17%	20%	21%	20%	28%	22%	21%	21%	47%	24%	35%	8%	-	11%
No, I haven't	59%	55%	48%	46%	48%	45%	49%	40%	46%	26%	46%	33%	51%	50%	72%
Don't know / not sure	6%	6%	5%	3%	6%	6%	5%	4%	4%	-	3%	4%	18%	50%	6%

HYG_q4. Has someone you've ever been romantically involved with ever called you "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1149	906	431	309	315	80	319	129	345	9	190	19	19	8	152
Base: All US Adults	1136	881	440	282	327	82	296	143	342	11	205	18	18	8	155
Yes	29%	32%	34%	30%	38%	35%	34%	32%	36%	34%	38%	30%	55%	30%	18%
No	53%	51%	52%	58%	44%	39%	49%	52%	50%	35%	44%	51%	11%	18%	61%
Don't know	8%	8%	5%	4%	8%	18%	8%	5%	6%	21%	6%	13%	18%	11%	7%
Prefer not to say	2%	2%	2%	2%	2%	2%	4%	1%	1%	-	2%	-	-	-	2%
Not applicable - I have never been romantically involved with anyone	8%	7%	8%	5%	8%	6%	6%	10%	7%	10%	10%	5%	16%	41%	12%

HYG_q5. Have you ever called someone you were romantically involved with "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1066	852	400	295	292	76	304	115	321	8	171	18	16	5	136
Base: All US Adults who have ever been with someone romantically	1044	821	406	267	300	77	279	128	317	10	185	17	15	5	136
Yes, I have	26%	29%	32%	26%	37%	34%	29%	23%	33%	22%	37%	28%	33%	18%	19%
No, I haven't	65%	62%	62%	68%	53%	51%	63%	71%	59%	63%	55%	63%	67%	64%	75%
Don't know	8%	8%	5%	5%	7%	11%	6%	5%	6%	15%	6%	9%	-	19%	5%
Prefer not to say	2%	1%	1%	1%	2%	3%	2%	1%	1%	-	2%	-	-	-	2%

Cell Contents (C)

YouGovNY
Gaslighting

US_nat Sample: 16th - 19th June 2017



Total	Experienced abuse		Gaslighting awareness			Ever been called crazy		Ever called someone crazy	
	Yes	No	Yes, and know details	Yes, but no details	No	Yes	No	Yes	No

HYG_q3. Have you ever heard of the psychological term "gaslighting?"

Unweighted base	1149	468	514	240	177	662	324	628	268	707
Base: All US Adults	1136	444	518	220	179	666	326	597	275	674
Yes, and I know what it is	19%	30%	13%	100%	-	-	24%	19%	21%	20%
Yes, but I don't know what it is	16%	20%	15%	-	100%	-	20%	13%	19%	15%
No, I haven't	59%	46%	69%	-	-	100%	53%	65%	56%	62%
Don't know / not sure	6%	3%	3%	-	-	-	3%	3%	4%	3%

HYG_q4. Has someone you've ever been romantically involved with ever called you "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1149	468	514	240	177	662	324	628	268	707
Base: All US Adults	1136	444	518	220	179	666	326	597	275	674
Yes	29%	55%	12%	36%	36%	26%	100%	-	74%	16%
No	53%	33%	73%	52%	42%	58%	-	100%	19%	77%
Don't know	8%	7%	6%	4%	14%	7%	-	-	6%	5%
Prefer not to say	2%	1%	1%	2%	2%	2%	-	-	1%	1%
Not applicable - I have never been romantically involved with anyone	8%	4%	7%	6%	6%	7%	-	-	-	-

HYG_q5. Have you ever called someone you were romantically involved with "crazy" or "insane" in a serious manner (e.g., out of anger, during an argument, etc.)?

Unweighted base	1066	453	481	227	167	621	324	628	268	707
Base: All US Adults who have ever been with someone romantically	1044	428	479	206	168	620	326	597	275	674
Yes, I have	26%	41%	17%	28%	31%	25%	62%	9%	100%	-
No, I haven't	65%	52%	78%	67%	60%	67%	33%	87%	-	100%
Don't know	8%	6%	5%	5%	8%	6%	4%	3%	-	-
Prefer not to say	2%	1%	0%	-	1%	2%	1%	1%	-	-

Cell Contents (C)