

YouGovFR

Perifood
 Terrain du 24 au 25 septembre 2019
 L'enquête a été réalisée sur 1000 personnes
 représentatives de la population nationale française
 âgée de 18 ans et plus. Le sondage a été effectué en
 ligne, sur le panel propriétaire YouGov France.



Total	Genre		Age					Région					CSP			Situation professionnelle					Statut marital			Comptes sur réseaux sociaux								
	Homme	Femme	18-24	25-34	35-44	45-54	55+	Nord-Est	Nord-Ouest	Région Parisienne	Sud-Est	Sud-Ouest	CSP +	CSP -	Inactifs	Travaille	Sans emploi	Étudiant	Retraité	Autre	En couple	Célibataire	Autre	Avec enfant	Sans enfant	Facebook	Tumblr	LinkedIn	Google+	Autre	Net Utilisateurs	Aucun
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF

1. Quelles espèces d'animaux de compagnie possédez-vous parmi les suivantes ? Veuillez sélectionner toutes les réponses qui s'appliquent.

Base brute	1004	472	532	106	161	166	169	402	239	233	175	249	108	340	301	363	508	73	212	251	102	638	340	26	302	702	783	252	214	13	552	862	121	
Base	1004	479	525	102	159	164	173	411	235	230	166	249	108	338	292	356	507	72	209	250	101	637	341	26	299	705	780	250	214	13	548	859	120	
Des	28%	28%	29%	28%	29%	29%	28%	28%	32%	29%	22%	29%	29%	31%	27%	30%	29%	21%	27%	29%	31%	25%	16%	36%	26%	25%	29%	27%	20%	38%	30%	29%	24%	
Chat	37%	32%	42%	36%	38%	48%	44%	31%	40%	44%	25%	39%	36%	39%	45%	30%	42%	40%	32%	30%	38%	33%	34%	45%	47%	33%	41%	40%	38%	60%	40%	39%	27%	
Chien	0%	0%	0%	-	1%	-	2%	-	-	-	0%	-	-	1%	-	1%	-	-	-	-	1%	1%	-	-	1%	0%	-	0%	0%	0%	0%	0%	0%	
Fish (including outdoor)	9%	8%	10%	13%	11%	15%	11%	5%	13%	12%	4%	8%	7%	7%	15%	10%	7%	9%	14%	12%	7%	13%	10%	7%	7%	16%	6%	11%	6%	15%	11%	10%	2%	
Rabbit	4%	3%	4%	3%	6%	5%	5%	1%	5%	3%	3%	2%	4%	5%	4%	2%	4%	5%	3%	2%	8%	5%	2%	-	7%	2%	4%	3%	3%	-	4%	4%	3%	
Guinea pig	1%	1%	1%	2%	1%	-	2%	1%	2%	1%	-	1%	-	1%	1%	0%	0%	-	-	-	1%	-	-	-	4%	1%	1%	1%	2%	0%	-	1%	1%	1%
Hamster	1%	1%	1%	2%	2%	2%	1%	0%	1%	2%	1%	1%	2%	1%	2%	1%	1%	4%	3%	-	2%	1%	1%	-	2%	1%	1%	2%	0%	-	1%	1%	-	
Guinea	1%	1%	1%	-	2%	1%	1%	-	1%	0%	-	2%	1%	0%	1%	0%	1%	1%	-	-	2%	1%	0%	-	1%	0%	-	1%	0%	-	8%	1%	1%	
Loard	0%	0%	1%	1%	1%	-	1%	0%	0%	-	-	1%	1%	1%	0%	0%	0%	1%	1%	0%	-	-	-	-	1%	0%	-	0%	0%	0%	1%	8%	1%	1%
Snake	0%	0%	0%	1%	0%	-	1%	1%	-	0%	-	1%	0%	-	1%	-	0%	-	-	-	1%	0%	-	-	1%	0%	0%	0%	0%	-	0%	0%	-	
Tortoise or turtle	3%	4%	3%	2%	4%	3%	4%	4%	2%	1%	4%	6%	2%	3%	4%	3%	4%	1%	5%	2%	4%	2%	4%	2%	4%	3%	3%	4%	2%	3%	6%	4%	4%	2%
Domestic fowl (e.g. chicken)	4%	4%	4%	-	6%	5%	5%	3%	6%	3%	1%	4%	6%	3%	6%	3%	4%	4%	-	-	5%	5%	6%	1%	-	8%	2%	5%	2%	3%	7%	4%	4%	2%
Horse or pony	0%	-	0%	1%	-	-	0%	-	0%	1%	-	-	-	0%	0%	-	0%	-	1%	-	-	-	-	-	1%	-	0%	0%	0%	0%	0%	0%	0%	-
Source	0%	0%	0%	-	1%	-	1%	0%	0%	0%	-	1%	-	1%	0%	0%	-	-	0%	1%	0%	-	-	-	0%	0%	0%	0%	-	-	0%	0%	-	
Rat	0%	0%	0%	1%	-	-	1%	0%	0%	-	1%	1%	-	0%	0%	1%	0%	-	-	1%	-	0%	0%	-	0%	0%	0%	0%	0%	0%	-	0%	0%	1%
Petrogue	1%	1%	0%	1%	1%	-	1%	1%	2%	1%	-	1%	-	0%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	-	
Pigeon	0%	0%	0%	1%	-	1%	-	0%	0%	0%	-	1%	-	0%	0%	1%	0%	-	-	1%	1%	-	0%	1%	-	1%	0%	0%	0%	0%	-	0%	0%	
Autre oiseaux	2%	2%	2%	1%	3%	3%	2%	1%	3%	1%	1%	2%	3%	1%	3%	2%	2%	3%	1%	2%	3%	2%	2%	-	4%	1%	2%	2%	3%	-	3%	2%	1%	
Vache	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Cochon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mouton	0%	-	0%	-	1%	-	-	-	-	-	-	1%	-	0%	-	0%	-	0%	-	-	0%	-	-	-	0%	-	0%	-	-	-	-	0%	0%	-
Chèvre	0%	1%	0%	1%	1%	-	-	0%	1%	0%	1%	-	-	0%	1%	0%	-	-	1%	1%	-	0%	-	-	0%	0%	1%	0%	0%	-	1%	0%	-	
Other	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	0%	0%	8%	1%	1%	2%
Net accessible - I don't have any	40%	45%	36%	36%	44%	32%	36%	48%	36%	37%	55%	40%	33%	41%	30%	45%	37%	38%	45%	49%	35%	37%	46%	39%	28%	46%	38%	38%	52%	35%	38%	39%	53%	
Net accessible - I don't have any	40%	45%	36%	36%	44%	32%	36%	48%	36%	37%	55%	40%	33%	41%	30%	45%	37%	38%	45%	49%	35%	37%	46%	39%	28%	46%	38%	38%	52%	35%	38%	39%	53%	

2. Achez-vous de la nourriture spécialisée pour vos animaux ?

Base brute	601	261	340	68	91	113	119	210	103	148	78	150	72	202	213	188	322	45	40	139	65	402	185	18	218	383	478	157	110	9	598	529	57
Base	599	264	335	65	87	111	121	214	100	146	83	148	72	201	212	186	321	44	38	131	64	399	184	16	217	382	475	156	110	9	592	526	58
Où	87%	85%	90%	84%	86%	90%	89%	87%	88%	86%	85%	89%	86%	88%	86%	88%	89%	87%	82%	87%	83%	87%	88%	80%	88%	88%	87%	89%	92%	93%	100%	90%	83%
Non, je lui donne moi-même sa nourriture	8%	10%	5%	9%	8%	7%	6%	8%	9%	8%	6%	7%	7%	6%	10%	7%	6%	7%	8%	8%	14%	9%	9%	9%	7%	8%	7%	7%	4%	3%	-	6%	7%
Non, je lui prépare la même nourriture que pour les personnes	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Net Oui	87%	85%	90%	84%	86%	90%	89%	87%	88%	86%	85%	89%	86%	88%	86%	88%	89%	87%	82%	87%	83%	87%	88%	80%	88%	88%	87%	89%	92%	93%	100%	90%	83%
Net Non	13%	15%	10%	16%	14%	10%	11%	13%	12%	14%	14%	11%	14%	10%	14%	14%	11%	13%	18%	13%	17%	13%	12%	20%	12%	13%	11%	11%	8%	7%	-	10%	12%

3. Où avez-vous l'habitude d'acheter la nourriture de vos animaux ?

Base brute	528	221	305	57	78	102	106	183	135	128	67	134	62	182	184	160	288	39	33	112	54	350	163	13	193	333	424	145	111	9	319	468	47
Base	524	224	300	54	75	100	108	188	132	126	71	132	62	180	183	160	287	38	32	114	53	349	162	13	192	332	421	144	111	9	316	465	46
Trois catégories	28%	23%	31%	34%	34%	30%	22%	28%	29%	33%	31%	22%	21%	30%	28%	30%	28%	20%	25%	24%	24%	27%	29%	47%	29%	29%	29%	29%	29%	29%	29%	29%	
Petit animal	64%	69%	61%	56%	60%	61%	71%	66%	65%	58%	64%	65%	73%	70%	57%	65%	64%	56%	63%	66%	66%	66%	62%	38%	68%	62%	63%	68%	74%	67%	67%	63%	
Pas vraiment satisfait(e)	7%	6%	7%	10%	3%	7%	8%	7%	10%	7%	4%	6%	5%	7%	5%	9%	5%	13%	12%	8%	6%	5%	10%	18%	5%	8%	6%	7%	5%	22%	8%	7%	
Pas du tout satisfait(e)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Je ne sais pas	1%	2%	1%	-	3%	3%	-	1%	-	2%	-	2%	-	1%	2%	1%	1%	2%	-	1%	2%	2%	-	2%	1%	1%	1%	1%	-	1%	1%	-	
Net Satisfait	82%	82%	82%	80%	85%	80%	82%	82%	81%	81%	86%	82%	85%	82%	82%	81%	84%	84%	86%	81%	82%	83%	80%	85%	84%	81%	82%	80%	84%	76%	81%	82%	86%
Net Pas satisfait	7%	6%	7%	10%	3%	7%	8%	7%	10%	7%	4%	6%	5%	7%	5%	9%	5%	13%	12%	8%	6%	5%	10%	18%	5%	8%	7%	5%					

Petfood
Terrain de 24 au 25 septembre 2019
L'enquête a été réalisée sur 1044 personnes
représentatives de la population nationale française
âgée de 18 ans et plus. Le sondage a été effectué en
ligne, sur le panel propriétaire YouGov France.

Total	Niveau d'éducation atteint				Zone d'habitation				Animaux de compagnie																							
	Non-bachelier ou baccalauréat	Baccalauréat ou équivalent	Etudes supérieures	Autre	Un village ou un axe rural	Une petite ville ou une ville de taille moyenne	Une grande ville	Dog	Cat	Oiseau	Fish (excluding outdoor)	Rabbit	Guinea pig	Hamster	Gerbil	Lizard	Snake	Tortoise or terrapin	Domestic fowl (e.g. chicken)	Horse or pony	Souris	Rat	Perroquet	Pigeon	Autre oiseau	Vache	Cochon	Mouton	Chèvre	Other	Not applicable - don't have any pets	
																																AG

1. Quelles espèces d'animaux de compagnie possédez-vous parmi les suivantes ? Veuillez sélectionner toutes les réponses qui s'appliquent.

Base totale	1004	273	253	459	19	309	434	261	285	378	4	95	38	9	11	6	5	3	33	40	2	3	4	8	4	21	-	-	1	4	10	403		
Base Dog	1004	273	253	459	19	309	434	261	285	378	4	95	38	9	11	6	5	3	33	40	2	3	4	8	4	21	-	-	1	4	10	403		
Base Cat	285	31%	29%	28%	42%	41%	24%	21%	100%	34%	51%	53%	50%	37%	51%	20%	34%	5%	73%	100%	34%	51%	60%	51%	57%	-	-	100%	79%	31%	-	-		
Base Oiseau	37%	33%	41%	34%	42%	40%	39%	28%	40%	100%	75%	54%	39%	34%	55%	67%	20%	68%	34%	100%	34%	26%	62%	-	57%	-	-	-	-	51%	49%	-	-	
Base Fish (excluding outdoor)	0%	-	1%	0%	-	0%	1%	1%	1%	1%	100%	1%	-	-	-	-	-	-	5%	-	-	-	-	-	-	-	-	-	-	-	-	-		
Base Rabbit	0%	0%	11%	0%	15%	8%	0%	0%	17%	13%	20%	100%	30%	22%	26%	51%	-	34%	36%	45%	-	34%	51%	12%	51%	33%	-	-	100%	50%	20%	-	-	
Base Guinea pig	4%	4%	2%	4%	10%	6%	3%	3%	6%	4%	-	12%	100%	33%	16%	34%	20%	34%	21%	32%	-	34%	26%	12%	-	26%	-	-	25%	9%	-	-		
Base Hamster	1%	1%	1%	1%	1%	1%	0%	2%	1%	0%	2%	100%	9%	-	20%	1%	0%	2%	1%	51%	-	-	-	-	24%	0%	-	-	-	-	-	-	-	
Base Gerbil	1%	2%	1%	0%	0%	2%	1%	0%	1%	0%	1%	100%	16%	20%	-	-	-	-	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Base Lizard	0%	1%	1%	2%	-	2%	0%	-	1%	1%	2%	100%	9%	100%	-	-	-	-	34%	6%	-	100%	26%	-	68%	26%	-	-	6%	-	-	10%	-	-
Base Snake	1%	1%	0%	0%	-	6%	0%	-	1%	0%	1%	-	1%	3%	-	-	-	18%	1%	100%	3%	-	-	34%	26%	-	-	-	-	-	-	-	-	
Base Tortoise or terrapin	3%	4%	4%	3%	-	6%	3%	1%	6%	5%	-	13%	20%	12%	9%	51%	21%	34%	100%	16%	-	-	68%	26%	-	25%	14%	-	-	25%	-	-	-	
Base Domestic fowl (e.g. chicken)	4%	4%	4%	4%	10%	9%	2%	1%	10%	6%	51%	16%	39%	34%	16%	17%	20%	100%	51%	51%	-	-	25%	25%	33%	-	-	100%	50%	5%	-	-	-	
Base Horse or pony	0%	0%	0%	-	-	0%	0%	-	1%	1%	-	-	-	-	-	-	-	10%	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base Rat	0%	1%	-	-	-	1%	0%	-	0%	0%	-	1%	3%	-	-	-	-	35%	6%	-	-	100%	26%	-	25%	-	-	-	-	-	-	-	-	-
Base Perroquet	1%	1%	2%	0%	-	2%	0%	0%	1%	1%	-	1%	1%	-	-	-	-	-	-	5%	-	-	100%	-	14%	-	-	-	-	-	-	-	-	-
Base Pigeon	0%	0%	0%	0%	-	1%	0%	0%	1%	0%	-	2%	2%	-	-	-	-	11%	-	3%	32%	25%	-	100%	-	-	-	-	-	-	-	-	-	-
Base Autre oiseau	2%	2%	2%	2%	-	3%	2%	1%	4%	3%	-	7%	10%	11%	-	17%	-	17%	9%	17%	-	37%	100%	-	25%	-	100%	-	-	-	-	-	-	-
Base Vache	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base Cochon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base Mouton	0%	-	-	0%	-	0%	-	-	0%	-	-	1%	-	-	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	100%	-	-	-	-
Base Chèvre	0%	1%	-	0%	-	1%	0%	-	1%	1%	-	1%	1%	-	-	-	-	-	3%	3%	-	-	-	-	-	-	-	-	-	100%	-	-	-	-
Base Other	1%	0%	2%	1%	-	1%	1%	1%	1%	1%	-	2%	3%	-	16%	-	-	16%	-	-	-	25%	-	26%	-	-	-	-	-	-	-	-	-	-
Not applicable - I don't have any pets	40%	34%	37%	47%	37%	28%	41%	53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

2. Achetez-vous de la nourriture spécialisée pour vos animaux ?

Base totale	1004	273	253	459	19	309	434	261	285	378	4	95	38	9	11	6	5	3	33	40	2	3	4	8	4	21	-	-	1	4	10	403		
Base- Animaux FR ayant un animal de compagnie	599	183	159	245	12	222	283	124	285	378	4	94	38	9	11	6	5	3	33	40	2	3	4	8	4	21	-	-	1	4	10	403		
Base- Animaux FR ayant un animal de compagnie et au moins un chien	87%	80%	86%	89%	83%	90%	87%	83%	88%	93%	100%	91%	83%	77%	82%	83%	100%	68%	71%	93%	100%	34%	100%	68%	75%	90%	-	-	100%	79%	79%	-	-	
Base- Animaux FR ayant un animal de compagnie et au moins un chat	8%	8%	6%	8%	17%	6%	8%	8%	8%	5%	-	8%	17%	12%	16%	17%	-	32%	15%	7%	-	33%	-	12%	-	5%	-	-	25%	-	-	-	-	
Base- Animaux FR ayant un animal de compagnie et au moins un oiseau	5%	7%	6%	3%	-	4%	4%	2%	-	10%	-	1%	1%	-	-	-	-	-	10%	-	-	32%	-	-	25%	0%	-	-	-	-	-	-	-	-
Base- Animaux FR ayant un animal de compagnie et au moins un poisson	87%	88%	88%	89%	83%	90%	87%	83%	88%	93%	100%	91%	83%	77%	82%	83%	100%	68%	71%	93%	100%	34%	100%	68%	75%	90%	-	-	100%	79%	79%	-	-	
Base- Animaux FR ayant un animal de compagnie et au moins un rongeur	13%	18%	12%	11%	17%	16%	13%	17%	12%	7%	-	19%	17%	23%	16%	17%	-	22%	23%	7%	-	66%	-	12%	25%	10%	-	-	25%	21%	-	-	-	

3. Où avez-vous l'habitude d'acheter la nourriture de vos animaux ?

Base totale	528	154	142	220	10	202	223	101	251	353	4	77	30	7	9	5	5	2	25	37	2	1	4	7	3	19	-	-	1	3	8	-	
Base- Animaux FR ayant un animal de compagnie et au moins un chien	528	154	141	219	10	202	221	102	251	351	4	76	30	7	9	5	5	2	25	37	2	1	4	7	3	19	-	-	1	3	8	-	
Base- Animaux FR ayant un animal de compagnie et au moins un chat	64%	67%	63%	62%	69%	60%	66%	61%	55%	70%	74%	62%	54%	42%	44%	40%	21%	-	36%	59%	-	-	38%	-	69%	-	-	-	66%	74%	-	-	-
Base- Animaux FR ayant un animal de compagnie et au moins un oiseau	31%	23%	24%	30%	20%	27%	25%	21%	42%	27%	23%	41%	50%	71%	33%	19%	50%	48%	51%	49%	100%	50%	68%	33%	62%	-	-	100%	34%	25%	-	-	
Base- Animaux FR ayant un animal de compagnie et au moins un poisson	24%	20%	24%	26%	31%	20%	23%	32%	26%	23%	26%	20%	29%	26%	34%	20%	40%	50%	32%	16%	49%	-	50%	28%	30%	30%	-	-	-	-	-	-	
Base- Animaux FR ayant un animal de compagnie et au moins un rongeur	13%	8%	12%	17%	20%	9%	16%	17%	15%	12%	-	10%	7%	26%	22%	-	61%	-	16%	8%	49%	-	28%	65%	5%	-	-	-	-	-	-	-	
Base- Animaux FR ayant un animal de compagnie et au moins un autre animal	2%	2%	2%	1%	-	3%	1%	1%	2%	2%	-	1%	1%	1%	1%	-	-	-	4%	51%	-	-	-	-	-	-	-	-	-	-	-	-	-
Base- Animaux FR ayant un animal de compagnie et au moins un autre animal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base- Animaux FR ayant un animal de compagnie et au moins un autre animal	1%	2%	-	1%	-	2%	-	2%	1%	1%	-	1%	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base- Animaux FR ayant un animal de compagnie et au moins un autre animal	92%	90%	92%	92%	89%	93%	92%	90%	94%	92%	100%	95%	93%	100%	89%	100%	100%	100%	100%	92%	100%	100%	100%	100%	91%	100%	95%	-	-	100%	100%	76%	-
Base- Animaux FR ayant un animal de compagnie et au moins un autre animal	7%	9%	7%	8%	11%	8%	8%	8%	5%	7%	-	4%	3%	-	11%	-	-	-	8%	-	-	-	-	-	25%	-	-	-	-	-	-	-	-

4. Dans quelle mesure êtes-vous satisfait(e) de la nourriture que vous achetez pour vos animaux ?

Base totale	528	154	142	220	10	202	223	101	251	353	4	77	30	7	9	5	5	2	25	37	2	1	4	7	3	19	-	-	1	3	8	-
Base- Animaux FR ayant un animal de compagnie et au moins un chien	528	154	141	219	10	202	221	102	251	351	4	76																				

