

YouGov / Oxfam Survey Results

Sample Size: 1545 GB Adults
Fieldwork: 25th - 26th September 2016

	EU Ref Vote 2016			Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1545	607	660	237	436	362	93	150	748	797	179	660	382	324	881	664	185	513	332	372	142
Unweighted Sample	1545	776	611	130	430	423	116	165	677	868	195	585	419	346	1022	523	161	526	302	398	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much responsibility, if any, do you think businesses have to do the following?

Pay their fair share of tax in all countries where they operate and make this information public

A great deal of responsibility	68	73	72	50	71	79	71	66	65	71	49	60	77	84	69	67	61	69	70	67	73
A fair amount of responsibility	20	18	21	23	20	13	17	28	24	17	28	24	16	13	22	19	20	19	24	20	18
TOTAL RESPONSIBILITY	88	91	93	73	91	92	88	94	89	88	77	84	93	97	91	86	81	88	94	87	91
Not a lot of responsibility	3	4	2	0	4	3	4	2	3	3	6	3	2	2	3	2	6	2	2	4	2
No responsibility	2	1	1	4	2	1	0	1	2	1	1	2	2	1	2	1	1	2	2	1	1
TOTAL NO RESPONSIBILITY	5	5	3	4	6	4	4	3	5	4	7	5	4	3	5	3	7	4	4	5	3
Don't know	7	4	4	23	4	4	8	4	5	9	16	10	4	0	4	11	12	8	3	8	6

Avoid using loopholes and tax havens to artificially minimise their tax bill

A great deal of responsibility	61	62	66	44	59	72	59	63	56	65	42	51	69	80	60	61	52	60	62	61	68
A fair amount of responsibility	23	23	23	24	26	17	24	24	27	19	25	28	20	15	25	20	25	24	26	21	14
TOTAL RESPONSIBILITY	84	85	89	68	85	89	83	87	83	84	67	79	89	95	85	81	77	84	88	82	82
Not a lot of responsibility	6	7	5	6	7	4	10	2	8	4	13	7	3	3	8	4	8	5	6	6	8
No responsibility	3	3	3	2	4	2	0	5	4	1	3	2	4	2	3	3	4	2	2	4	1
TOTAL NO RESPONSIBILITY	9	10	8	8	11	6	10	7	12	5	16	9	7	5	11	7	12	7	8	10	9
Don't know	8	4	4	24	4	5	8	6	5	10	17	11	4	0	4	13	11	8	4	8	9

Reduce poverty and inequality

A great deal of responsibility	27	28	27	22	19	38	30	19	22	32	17	26	32	29	24	31	25	25	25	29	35
A fair amount of responsibility	32	32	33	32	34	31	28	39	31	33	33	32	31	32	33	31	27	33	34	32	30
TOTAL RESPONSIBILITY	59	60	60	54	53	69	58	58	53	65	50	58	63	61	57	62	52	58	59	61	65
Not a lot of responsibility	25	26	25	25	29	22	26	27	29	21	29	24	22	28	28	20	25	25	28	24	23
No responsibility	8	8	10	3	14	5	5	7	12	4	4	7	10	9	10	5	11	9	6	7	6
TOTAL NO RESPONSIBILITY	33	34	35	28	43	27	31	34	41	25	33	31	32	37	38	25	36	34	34	31	29
Don't know	8	5	6	18	3	5	10	8	6	10	16	11	5	1	5	13	11	8	7	8	7

Maximising profits for shareholders

A great deal of responsibility	20	22	21	13	26	22	21	17	25	16	18	19	23	21	22	17	19	20	16	24	23
A fair amount of responsibility	46	48	49	36	48	42	52	50	45	47	39	44	45	54	48	42	41	45	53	45	43
TOTAL RESPONSIBILITY	66	70	70	49	74	64	73	67	70	63	57	63	68	75	70	59	60	65	69	69	66
Not a lot of responsibility	17	20	18	12	17	23	17	16	17	18	15	17	20	18	18	17	21	18	17	16	17
No responsibility	4	2	3	10	4	3	2	2	5	3	4	4	4	3	3	5	4	6	3	2	3
TOTAL NO RESPONSIBILITY	21	22	21	22	21	26	19	18	22	21	19	21	24	21	21	22	25	24	20	18	20
Don't know	13	8	9	29	4	9	9	15	9	16	24	17	8	4	8	19	16	12	11	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Close the wage gap between the highest and lowest or average employee wage

A great deal of responsibility	39	40	40	30	31	49	43	33	35	42	27	33	48	45	36	42	32	39	36	41	47
A fair amount of responsibility	37	36	40	37	39	34	35	51	38	37	38	38	32	42	38	36	34	36	44	37	31
TOTAL RESPONSIBILITY	76	76	80	67	70	83	78	84	73	79	65	71	80	87	74	78	66	75	80	78	78
Not a lot of responsibility	12	15	12	6	20	8	10	9	15	9	13	13	12	10	15	8	16	12	13	11	10
No responsibility	4	5	3	7	6	4	2	2	7	2	6	6	4	1	5	3	6	5	3	4	5
TOTAL NO RESPONSIBILITY	16	20	15	13	26	12	12	11	22	11	19	19	16	11	20	11	22	17	16	15	15
Don't know	8	5	5	21	4	5	10	4	6	9	16	11	4	1	5	11	12	9	4	7	8

Paying competitive salaries to attract the top employees to the business

A great deal of responsibility	31	32	32	24	37	36	28	25	30	31	26	31	30	35	32	30	31	34	28	28	33
A fair amount of responsibility	47	49	49	35	48	48	52	53	48	46	41	40	53	56	50	43	45	43	52	49	44
TOTAL RESPONSIBILITY	78	81	81	59	85	84	80	78	78	77	67	71	83	91	82	73	76	77	80	77	77
Not a lot of responsibility	11	12	10	13	9	9	13	12	11	10	11	13	9	6	11	10	11	12	9	10	8
No responsibility	2	1	2	5	1	2	1	0	3	1	2	3	2	1	2	3	1	2	2	3	3
TOTAL NO RESPONSIBILITY	13	13	12	18	10	11	14	12	14	11	13	16	11	7	13	13	12	14	11	13	11
Don't know	10	7	7	24	4	7	7	10	8	11	19	13	6	1	6	15	11	10	9	10	12

Improve working conditions for staff

A great deal of responsibility	63	69	62	56	59	75	64	53	56	70	56	61	67	67	63	63	65	62	61	65	69
A fair amount of responsibility	27	25	30	21	34	18	27	41	33	21	24	26	26	31	30	23	22	28	33	24	21
TOTAL RESPONSIBILITY	90	94	92	77	93	93	91	94	89	91	80	87	93	98	93	86	87	90	94	89	90
Not a lot of responsibility	3	3	4	3	3	2	4	2	5	1	6	3	2	2	3	3	4	1	3	5	4
No responsibility	1	0	1	1	1	1	0	0	1	0	0	1	1	0	1	0	1	0	1	1	0
TOTAL NO RESPONSIBILITY	4	3	5	4	4	3	4	2	6	1	6	4	3	2	4	3	5	1	4	6	4
Don't know	6	4	3	20	3	4	6	4	5	8	13	9	4	0	3	10	9	8	3	6	6

Make the business more environmentally friendly

A great deal of responsibility	42	51	38	33	38	50	42	31	38	46	44	40	46	42	43	42	49	42	40	42	45
A fair amount of responsibility	38	37	41	34	43	36	47	43	39	37	27	37	38	47	42	33	30	40	43	37	36
TOTAL RESPONSIBILITY	80	88	79	67	81	86	89	74	77	83	71	77	84	89	85	75	79	82	83	79	81
Not a lot of responsibility	11	8	13	12	13	9	4	14	15	6	15	10	10	10	11	10	8	9	12	13	10
No responsibility	1	1	2	1	2	1	1	2	2	1	1	2	2	0	1	1	3	1	2	1	1
TOTAL NO RESPONSIBILITY	12	9	15	13	15	10	5	16	17	7	16	12	12	10	12	11	11	10	14	14	11
Don't know	7	4	6	20	4	4	6	11	5	10	12	11	4	2	3	13	9	8	4	8	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose legislation which stopped the highest-paid employee in a company earning more than twenty times the company's average employee salary?

Strongly support	40	39	45	27	31	51	41	47	39	40	24	39	48	40	36	44	33	36	43	43	46
Tend to support	24	26	22	21	24	24	28	25	24	24	29	20	27	27	25	23	24	25	25	25	18
TOTAL SUPPORT	64	65	67	48	55	75	69	72	63	64	53	59	75	67	61	67	57	61	68	68	64
Neither support or oppose	17	15	17	21	23	13	22	14	18	16	15	20	12	17	17	16	23	17	15	15	21
Tend to oppose	8	8	7	9	12	6	4	6	8	7	8	8	7	7	10	5	9	11	6	5	7
Strongly oppose	5	5	5	4	8	2	2	4	5	4	6	3	4	8	5	4	5	5	5	4	7
TOTAL OPPOSE	13	13	12	13	20	8	6	10	13	11	14	11	11	15	15	9	14	16	11	9	14
Don't know	7	6	2	19	3	5	2	3	5	8	17	9	2	1	5	8	7	7	6	7	2

Do you think the UK government is doing all it reasonably can, doing too much, or not doing enough, to reduce tax dodging by companies?

The UK government is doing as much as it reasonably can	8	8	7	7	13	4	9	7	9	6	8	9	7	7	9	6	11	9	7	5	7
The UK government should be doing more	77	79	83	61	75	86	81	79	80	75	68	72	85	85	79	76	72	76	79	78	84
The UK government is doing too much and should be spending time and resources elsewhere	2	2	1	5	2	2	2	1	2	2	3	2	1	3	2	2	2	2	2	3	1
Don't know	13	10	9	27	10	9	8	13	9	16	21	17	7	6	10	17	15	13	12	13	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The UK Government has just announced plans for heavy financial penalties for accountancy firms and banks that enable aggressive tax avoidance on behalf of clients. Do you support or oppose these plans?

Strongly support	54	54	62	38	51	64	56	59	56	52	32	46	65	69	53	56	46	49	59	58	63
Tend to support	27	31	25	24	34	25	32	23	25	29	32	29	24	23	31	22	29	29	25	26	23
TOTAL SUPPORT	81	85	87	62	85	89	88	82	81	81	64	75	89	92	84	78	75	78	84	84	86
Neither support or oppose	8	7	6	11	8	5	7	7	7	9	11	10	6	5	7	9	12	9	7	6	6
Tend to oppose	3	3	3	6	5	2	2	4	5	2	4	6	1	1	4	3	5	3	4	2	4
Strongly oppose	2	1	2	2	1	1	0	2	2	1	4	2	1	1	2	1	2	2	0	2	0
TOTAL OPPOSE	5	4	5	8	6	3	2	6	7	3	8	8	2	2	6	4	7	5	4	4	4
Don't know	6	4	3	18	1	4	3	6	4	8	18	7	4	0	4	9	5	8	5	6	4

British overseas territories like Cayman and British Virgin Islands are ruled by Britain but are self-governing and have their own elected governments. Some of these territories have little or no corporation tax or transparency rules and act like tax havens. Do you think the UK Government does or does not have a responsibility to make these territories be more transparent about who owns and profits from companies registered there?

It does have a responsibility	67	70	70	51	65	75	67	66	68	65	48	61	75	78	69	63	64	63	69	67	76
It does not have a responsibility	14	13	15	12	19	12	19	18	17	11	15	18	10	10	15	12	15	16	12	11	12
Don't know	20	16	15	37	16	13	13	16	15	24	37	21	15	12	16	25	21	21	19	22	12