

CBS News 2016 Battleground Tracker

New Hampshire



Sample 1040 Registered Voters
Conducted January 18-21, 2016
Margin of Error $\pm 6.2\%$

1. How much attention have you been able to pay to the 2016 Presidential campaign so far?

A lot	57%
Some	34%
Not much	5%
No attention so far	4%

2. How likely is it that you will vote in the 2016 Presidential primary in New Hampshire?

Definitely will vote	78%
Probably will vote	7%
Maybe will vote	7%
Probably will not vote	2%
Definitely will not vote	3%
Don't know	2%

3. In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

Democratic	32%
Republican	35%
Neither	9%
Don't know	24%

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4. Which candidate are you most likely to vote for in the New Hampshire Republican Presidential primary in 2016?

Asked of Republican primary voters

Jeb Bush	7%
Ben Carson	5%
Chris Christie	7%
Ted Cruz	16%
Carly Fiorina	4%
Jim Gilmore	0%
Mike Huckabee	0%
John Kasich	10%
Rand Paul	3%
Marco Rubio	14%
Rick Santorum	0%
Donald Trump	34%
No preference	0%

5. Which candidate are you most likely to vote for in the New Hampshire Democratic Presidential primary in 2016?

Asked of Democratic primary voters

Hillary Clinton	38%
Martin O'Malley	5%
Bernie Sanders	57%
No preference	0%

6. Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

Very strong – I've decided	36%
Strong – I probably won't change	37%
Somewhat strong – I might still change	23%
Not too strong – I'll probably keep looking	3%

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7. What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

Convince me they can really win	37%
Convince me they stand with me on the issues	16%
Convince me they can be effective in the job	29%
I'm never completely decided until Election Day	15%
None of these	3%

8. How would you describe your feelings right now about [First Choice Candidate Name] ... ?

Asked of Democratic primary voters

Enthusiastic about [Candidate Name]	64%
Supporting [Candidate Name] but with some reservations	31%
Considering [Candidate Name] mainly because you dislike the other choices so far	5%

9. You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Yes, could consider	No, could never consider
Donald Trump	31%	69%
Ted Cruz	45%	55%
Marco Rubio	54%	46%
Chris Christie	45%	55%
Jeb Bush	41%	59%
John Kasich	30%	70%
Ben Carson	33%	67%

10. In trying to achieve their goals, do you feel each candidate's approach would probably be...

	Too extreme	About right	Too moderate
Chris Christie	16%	50%	34%
Donald Trump	55%	41%	4%
Ted Cruz	36%	52%	12%
Marco Rubio	14%	58%	27%

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11. Do you feel these candidates have been consistent in what they stand for?

	Yes, consistent	No, not consistent
Chris Christie	53%	47%
Donald Trump	63%	37%
Ted Cruz	65%	35%
Marco Rubio	51%	49%

12. Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

	Understands	Doesn't understand
Chris Christie	63%	37%
Donald Trump	71%	29%
Ted Cruz	59%	41%
Marco Rubio	60%	40%

13. What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

Defend my faith and religious values	4%
Win the General election in November	26%
Fight terrorism	27%
Shake up politics-as-usual	15%
Bring back jobs and the American economy	28%

14. Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

Serious	23%
Not serious	77%

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15. Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

Better	5%
Worse	9%
Does not matter	86%

16. Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Hillary Clinton	Bernie Sanders	Both equally
Health care policy	34%	48%	18%
Wall Street reform	11%	79%	10%
Terrorism	48%	22%	30%
Taxes	21%	63%	16%
The economy and jobs	25%	49%	26%
Gun policy	43%	26%	31%

17. From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Realistic	Idealistic
Hillary Clinton	77%	23%
Bernie Sanders	46%	54%

18. Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Understands	Doesn't understand
Hillary Clinton	60%	40%
Bernie Sanders	95%	5%

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19. As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	What big donors want	What regular people want
Hillary Clinton	61%	39%
Bernie Sanders	3%	97%

20. When you vote in the New Hampshire primary, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

Support an historic candidacy	7%
Shake up politics-as-usual	18%
Get progressive things done	38%
Give the Democrats a good chance to win in November	37%

21. Do you think Hillary Clinton has criticized Bernie Sanders unfairly, or has she made fair points?

Asked of Democratic primary voters

Her critiques have been unfair	39%
She has made fair points	47%
Have not heard criticism	14%

22. Do you think Bernie Sanders has criticized Hillary Clinton unfairly, or has he made fair points?

Asked of Democratic primary voters

His critiques have been unfair	7%
He has made fair points	74%
Have not heard criticism	19%

23. Thinking about the Iowa [party] caucuses, could the results in Iowa make you rethink your choice in the New Hampshire primary?

Asked of Democratic and Republican primary voters

Yes, because Iowa is an important test	4%
No, Iowa's results don't matter to New Hampshire	96%

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24. How do you feel about the Tea Party movement?*

Support	17%
Oppose	47%
Neutral	36%

25. Would you describe yourself as a born-again or evangelical Christian?*

Yes	22%
No	76%
Not sure	2%

26. Thinking about politics these days, how would you describe your own political viewpoint?*

Very liberal	12%
Liberal	21%
Moderate	35%
Conservative	21%
Very Conservative	7%
Not sure	4%

27. Generally speaking, do you think of yourself as a ...?

Strong Democrat	15%
Not very strong Democrat	6%
Lean Democrat	19%
Independent	25%
Lean Republican	13%
Not very strong Republican	5%
Strong Republican	13%
Not sure	4%

*Questions marked with an asterisk are only asked for respondents who had not answered in previous waves. Earlier responses were used where available.

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28. Are you male or female?

Male	46%
Female	54%

29. In what year were you born? [Age recoded from birth year]

18-29	13%
30-44	24%
45-64	47%
65+	16%

30. What racial or ethnic group best describes you?

White	93%
Black	2%
Hispanic	0%
Other	5%

31. What is the highest level of education you have completed?

HS or less	28%
Some college	34%
College grad	22%
Post grad	16%

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1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	57%	71%	46%	40%	50%	64%	63%	56%	*	*	81%
Some	34%	22%	44%	41%	36%	32%	30%	35%	*	*	19%
Not much	5%	6%	5%	17%	2%	3%	5%	5%	*	*	0%
No attention so far	4%	2%	5%	2%	12%	0%	2%	4%	*	*	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,040)	(482)	(558)	(136)	(245)	(492)	(166)	(967)	(17)	(3)	(53)

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2. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential primary in New Hampshire?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	78%	81%	76%	65%	70%	84%	85%	77%	*	*	94%
Probably will vote	7%	3%	11%	3%	6%	9%	8%	8%	*	*	0%
Maybe will vote	7%	5%	7%	23%	7%	3%	3%	7%	*	*	0%
Probably will not vote	2%	5%	0%	0%	7%	0%	3%	2%	*	*	0%
Definitely will not vote	3%	5%	2%	9%	1%	4%	1%	3%	*	*	2%
Don't know	2%	0%	4%	0%	10%	0%	0%	2%	*	*	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,040)	(482)	(558)	(136)	(245)	(492)	(166)	(967)	(17)	(3)	(53)

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3. 2016 Primary Turnout

In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Democratic	32%	31%	34%	35%	40%	31%	21%	32%	*	*	29%
Republican	35%	41%	30%	29%	30%	35%	47%	34%	*	*	56%
Neither	9%	9%	8%	9%	12%	8%	2%	9%	*	*	5%
Don't know	24%	19%	28%	27%	17%	25%	29%	25%	*	*	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,040)	(482)	(558)	(136)	(245)	(492)	(166)	(967)	(17)	(3)	(53)

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4. First Choice Republican Candidate

Which candidate are you most likely to vote for in the New Hampshire Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	7%	5%	10%	*	0%	7%	10%	8%	*	*	*
Ben Carson	5%	2%	8%	*	4%	6%	4%	5%	*	*	*
Chris Christie	7%	9%	4%	*	12%	4%	7%	7%	*	*	*
Ted Cruz	16%	12%	21%	*	17%	20%	10%	16%	*	*	*
Carly Fiorina	4%	6%	2%	*	2%	3%	6%	4%	*	*	*
Jim Gilmore	0%	0%	0%	*	0%	0%	0%	0%	*	*	*
Mike Huckabee	0%	0%	1%	*	0%	1%	0%	0%	*	*	*
John Kasich	10%	13%	7%	*	8%	11%	7%	10%	*	*	*
Rand Paul	3%	3%	3%	*	5%	2%	0%	3%	*	*	*
Marco Rubio	14%	13%	15%	*	10%	9%	23%	13%	*	*	*
Rick Santorum	0%	0%	0%	*	0%	0%	0%	0%	*	*	*
Donald Trump	34%	37%	30%	*	41%	36%	32%	34%	*	*	*
No preference	0%	0%	0%	*	0%	0%	0%	0%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(476)	(252)	(224)	(41)	(96)	(228)	(111)	(440)	(4)	(1)	(31)

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5. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the New Hampshire Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	38%	38%	38%	*	29%	47%	38%	38%	*	*	*
Martin O'Malley	5%	6%	4%	*	0%	9%	0%	3%	*	*	*
Bernie Sanders	57%	56%	57%	*	71%	44%	59%	58%	*	*	*
No preference	0%	0%	1%	*	0%	0%	2%	1%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(460)	(171)	(289)	(39)	(99)	(235)	(86)	(427)	(13)	(4)	(17)

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6. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	36%	43%	29%	*	45%	29%	39%	35%	*	*	*
Strong	37%	34%	41%	*	47%	37%	32%	38%	*	*	*
Somewhat strong	23%	23%	24%	*	8%	29%	28%	24%	*	*	*
Not too strong	3%	1%	6%	*	0%	5%	1%	3%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(475)	(252)	(223)	(41)	(96)	(227)	(111)	(439)	(4)	(1)	(31)

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7. Republican Candidate Certainty

What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Convince me they can really win	37%	40%	34%	*	41%	38%	39%	38%	*	*	*
Convince me they stand with me on the issues	16%	14%	17%	*	13%	11%	26%	16%	*	*	*
Convince me they can be effective in the job	29%	28%	29%	*	31%	34%	17%	29%	*	*	*
I'm never completely decided until Election Day	15%	14%	15%	*	8%	16%	13%	14%	*	*	*
None of these	3%	3%	5%	*	6%	2%	6%	4%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(302)	(145)	(158)	(22)	(52)	(161)	(68)	(286)	(0)	(1)	(15)

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8. Enthusiasm for First Choice

How would you describe your feelings right now about [First Choice Candidate Name] ... ?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	64%	71%	59%	*	61%	63%	66%	62%	*	*	*
Supporting with reservations	31%	25%	35%	*	38%	31%	29%	34%	*	*	*
Considering as best alternative	5%	5%	5%	*	1%	6%	5%	4%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(458)	(171)	(287)	(39)	(99)	(235)	(84)	(424)	(13)	(4)	(17)

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9. Republican Candidate Consideration – Donald Trump

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	31%	31%	30%	*	34%	31%	32%	30%	*	*	*
No, could never consider	69%	69%	70%	*	66%	69%	68%	70%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(287)	(152)	(134)	(38)	(55)	(127)	(67)	(260)	(3)	(1)	(22)

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10. Republican Candidate Consideration – Ted Cruz

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	45%	47%	43%	*	56%	46%	48%	46%	*	*	*
No, could never consider	55%	53%	57%	*	44%	54%	52%	54%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(367)	(206)	(161)	(37)	(75)	(165)	(91)	(340)	(4)	(1)	(23)

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11. Republican Candidate Consideration – Marco Rubio

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	54%	51%	56%	*	51%	55%	55%	54%	*	*	*
No, could never consider	46%	49%	44%	*	49%	45%	45%	46%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(376)	(203)	(173)	(30)	(79)	(192)	(76)	(350)	(4)	(1)	(22)

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12. Republican Candidate Consideration – Chris Christie

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	45%	40%	50%	*	44%	43%	53%	46%	*	*	*
No, could never consider	55%	60%	50%	*	56%	57%	47%	54%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(402)	(216)	(186)	(38)	(74)	(198)	(92)	(370)	(4)	(1)	(26)

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13. Republican Candidate Consideration – Jeb Bush

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	41%	42%	38%	*	41%	42%	43%	41%	*	*	*
No, could never consider	59%	58%	62%	*	59%	58%	57%	59%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(395)	(223)	(172)	(35)	(86)	(191)	(83)	(363)	(4)	(1)	(27)

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14. Republican Candidate Consideration – John Kasich

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	30%	35%	26%	*	14%	31%	42%	32%	*	*	*
No, could never consider	70%	65%	74%	*	86%	69%	58%	68%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(376)	(205)	(171)	(32)	(77)	(178)	(89)	(349)	(0)	(0)	(26)

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15. Republican Candidate Consideration – Ben Carson

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	33%	27%	41%	*	38%	36%	37%	34%	*	*	*
No, could never consider	67%	73%	59%	*	62%	64%	63%	66%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(411)	(231)	(180)	(41)	(84)	(195)	(91)	(378)	(4)	(1)	(27)

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16. Republican Candidate Approach – Chris Christie

In trying to achieve their goals, do you feel each candidate's approach would probably be...

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	16%	12%	21%	*	9%	19%	15%	16%	*	*	*
About right	50%	45%	55%	*	50%	48%	58%	51%	*	*	*
Too moderate	34%	43%	24%	*	41%	33%	27%	33%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(463)	(250)	(212)	(40)	(94)	(221)	(108)	(427)	(4)	(1)	(31)

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17. Republican Candidate Approach – Donald Trump

In trying to achieve their goals, do you feel each candidate's approach would probably be...

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	55%	49%	61%	*	49%	54%	54%	55%	*	*	*
About right	41%	46%	37%	*	47%	44%	44%	41%	*	*	*
Too moderate	4%	5%	2%	*	4%	2%	2%	4%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(471)	(251)	(220)	(41)	(96)	(225)	(109)	(435)	(4)	(1)	(31)

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18. Republican Candidate Approach – Ted Cruz

In trying to achieve their goals, do you feel each candidate's approach would probably be...

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	36%	39%	31%	*	26%	31%	42%	35%	*	*	*
About right	52%	48%	57%	*	58%	55%	50%	53%	*	*	*
Too moderate	12%	12%	12%	*	16%	14%	8%	13%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(465)	(248)	(217)	(40)	(94)	(224)	(108)	(429)	(4)	(1)	(31)

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19. Republican Candidate Approach – Marco Rubio

In trying to achieve their goals, do you feel each candidate's approach would probably be...

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	14%	14%	14%	*	13%	15%	14%	14%	*	*	*
About right	58%	55%	63%	*	53%	57%	61%	59%	*	*	*
Too moderate	27%	31%	23%	*	34%	28%	25%	27%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(466)	(250)	(216)	(41)	(94)	(224)	(108)	(430)	(4)	(1)	(31)

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20. Republican Candidate Consistency – Chris Christie

Do you feel these candidates have been consistent in what they stand for?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	53%	43%	65%	*	62%	50%	58%	54%	*	*	*
No, not consistent	47%	57%	35%	*	38%	50%	42%	46%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(455)	(245)	(210)	(40)	(94)	(213)	(108)	(419)	(4)	(1)	(31)

CBS News 2016 Battleground Tracker New Hampshire



21. Republican Candidate Consistency – Donald Trump

Do you feel these candidates have been consistent in what they stand for?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	63%	62%	65%	*	56%	65%	75%	65%	*	*	*
No, not consistent	37%	38%	35%	*	44%	35%	25%	35%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(450)	(238)	(211)	(41)	(92)	(208)	(108)	(417)	(4)	(1)	(27)

CBS News 2016 Battleground Tracker New Hampshire



22. Republican Candidate Consistency – Ted Cruz

Do you feel these candidates have been consistent in what they stand for?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	65%	62%	68%	*	68%	66%	65%	66%	*	*	*
No, not consistent	35%	38%	32%	*	32%	34%	35%	34%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(456)	(244)	(212)	(40)	(94)	(215)	(107)	(420)	(4)	(1)	(31)

CBS News 2016 Battleground Tracker New Hampshire



23. Republican Candidate Consistency – Marco Rubio

Do you feel these candidates have been consistent in what they stand for?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	51%	47%	54%	*	39%	47%	64%	50%	*	*	*
No, not consistent	49%	53%	46%	*	61%	53%	36%	50%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(455)	(244)	(211)	(41)	(94)	(213)	(107)	(419)	(4)	(1)	(31)

CBS News 2016 Battleground Tracker New Hampshire



24. Republican Candidate Understanding – Chris Christie

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	63%	58%	70%	*	73%	55%	76%	65%	*	*	*
Doesn't understand	37%	42%	30%	*	27%	45%	24%	35%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(469)	(250)	(219)	(40)	(94)	(226)	(109)	(433)	(4)	(1)	(31)

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25. Republican Candidate Understanding – Donald Trump

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	71%	68%	74%	*	72%	70%	76%	72%	*	*	*
Doesn't understand	29%	32%	26%	*	28%	30%	24%	28%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(472)	(251)	(221)	(41)	(96)	(226)	(109)	(435)	(4)	(1)	(31)

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26. Republican Candidate Understanding – Ted Cruz

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	59%	54%	65%	*	66%	60%	59%	59%	*	*	*
Doesn't understand	41%	46%	35%	*	34%	40%	41%	41%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(470)	(250)	(219)	(40)	(94)	(227)	(109)	(433)	(4)	(1)	(31)

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27. Republican Candidate Understanding – Marco Rubio

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	60%	54%	67%	*	61%	56%	71%	60%	*	*	*
Doesn't understand	40%	46%	33%	*	39%	44%	29%	40%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(468)	(249)	(219)	(41)	(94)	(224)	(109)	(432)	(4)	(1)	(31)

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28. Republican Vote Reasons

What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Defend my faith and religious values	4%	5%	3%	*	0%	6%	3%	4%	*	*	*
Win the General election in November	26%	28%	24%	*	22%	20%	41%	25%	*	*	*
Fight terrorism	27%	19%	37%	*	29%	29%	25%	28%	*	*	*
Shake up politics-as-usual	15%	17%	13%	*	22%	14%	14%	16%	*	*	*
Bring back jobs and the American economy	28%	32%	23%	*	27%	31%	17%	27%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(469)	(251)	(218)	(41)	(96)	(227)	(105)	(433)	(4)	(1)	(31)

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29. Ted Cruz Birthplace

Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Serious	23%	25%	20%	*	22%	18%	25%	21%	*	*	*
Not serious	77%	75%	80%	*	78%	82%	75%	79%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(476)	(252)	(224)	(41)	(96)	(228)	(111)	(440)	(4)	(1)	(31)

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30. Donald Trump NY Values

Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Better	5%	6%	4%	*	8%	5%	3%	5%	*	*	*
Worse	9%	14%	4%	*	12%	9%	5%	6%	*	*	*
Does not matter	86%	80%	92%	*	79%	87%	92%	88%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(476)	(252)	(224)	(41)	(96)	(228)	(111)	(440)	(4)	(1)	(31)

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31. Democratic Candidate Policies – Health care policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	34%	29%	37%	*	28%	40%	37%	34%	*	*	*
Bernie Sanders	48%	46%	48%	*	53%	45%	32%	46%	*	*	*
Both equally	18%	25%	14%	*	19%	15%	31%	19%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(461)	(171)	(291)	(39)	(102)	(235)	(85)	(428)	(13)	(4)	(16)

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32. Democratic Candidate Policies – Wall Street reform

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	11%	9%	12%	*	7%	12%	12%	11%	*	*	*
Bernie Sanders	79%	85%	76%	*	80%	81%	73%	78%	*	*	*
Both equally	10%	6%	12%	*	13%	7%	15%	11%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(462)	(170)	(292)	(39)	(102)	(235)	(85)	(428)	(13)	(4)	(17)

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33. Democratic Candidate Policies – Terrorism

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	48%	53%	45%	*	41%	53%	56%	48%	*	*	*
Bernie Sanders	22%	23%	21%	*	28%	14%	17%	21%	*	*	*
Both equally	30%	24%	35%	*	30%	33%	27%	30%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(462)	(170)	(292)	(39)	(102)	(236)	(85)	(428)	(13)	(4)	(17)

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34. Democratic Candidate Policies – Taxes

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	21%	21%	20%	*	15%	26%	17%	20%	*	*	*
Bernie Sanders	63%	64%	62%	*	62%	59%	62%	62%	*	*	*
Both equally	16%	15%	18%	*	23%	15%	21%	18%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(462)	(170)	(292)	(39)	(102)	(236)	(85)	(428)	(13)	(4)	(17)

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35. Democratic Candidate Policies – The economy and jobs

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	25%	30%	21%	*	19%	29%	25%	26%	*	*	*
Bernie Sanders	49%	50%	49%	*	62%	42%	39%	48%	*	*	*
Both equally	26%	20%	30%	*	18%	28%	36%	26%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(462)	(171)	(292)	(39)	(102)	(236)	(85)	(429)	(13)	(4)	(17)

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36. Democratic Candidate Policies – Gun policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	43%	38%	47%	*	38%	50%	41%	43%	*	*	*
Bernie Sanders	26%	30%	23%	*	29%	17%	25%	26%	*	*	*
Both equally	31%	32%	31%	*	33%	32%	34%	31%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(462)	(170)	(292)	(39)	(102)	(236)	(85)	(428)	(13)	(4)	(17)

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37. Democratic Candidate Proposals – Hillary Clinton

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Realistic	77%	84%	73%	*	81%	80%	78%	77%	*	*	*
Idealistic	23%	16%	27%	*	19%	20%	22%	23%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(446)	(169)	(277)	(39)	(95)	(230)	(81)	(413)	(13)	(4)	(16)

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38. Democratic Candidate Proposals – Bernie Sanders

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Realistic	46%	46%	46%	*	48%	43%	50%	47%	*	*	*
Idealistic	54%	54%	54%	*	52%	57%	50%	53%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(458)	(170)	(287)	(39)	(100)	(235)	(84)	(424)	(13)	(4)	(17)

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39. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	60%	58%	60%	*	54%	67%	62%	61%	*	*	*
Doesn't understand	40%	42%	40%	*	46%	33%	38%	39%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(457)	(170)	(287)	(39)	(100)	(235)	(83)	(424)	(13)	(4)	(17)

CBS News 2016 Battleground Tracker New Hampshire



40. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	95%	94%	95%	*	96%	95%	94%	95%	*	*	*
Doesn't understand	5%	6%	5%	*	4%	5%	6%	5%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(459)	(171)	(288)	(39)	(100)	(235)	(84)	(425)	(13)	(4)	(17)

CBS News 2016 Battleground Tracker New Hampshire



41. Democratic Candidate Attention – Hillary Clinton

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	61%	64%	59%	*	65%	53%	60%	61%	*	*	*
What regular people want	39%	36%	41%	*	35%	47%	40%	39%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(459)	(171)	(288)	(39)	(102)	(235)	(83)	(425)	(13)	(4)	(17)

CBS News 2016 Battleground Tracker New Hampshire



42. Democratic Candidate Attention – Bernie Sanders

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	3%	3%	3%	*	0%	4%	0%	3%	*	*	*
What regular people want	97%	97%	97%	*	100%	96%	100%	97%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(460)	(171)	(289)	(39)	(102)	(235)	(84)	(426)	(13)	(4)	(17)

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43. Democratic Vote Reasons

When you vote in the New Hampshire primary, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support an historic candidacy	7%	4%	9%	*	8%	7%	6%	7%	*	*	*
Shake up politics-as-usual	18%	24%	14%	*	6%	16%	31%	16%	*	*	*
Get progressive things done	38%	33%	41%	*	55%	35%	27%	39%	*	*	*
Give the Democrats a good chance to win in November	37%	39%	36%	*	31%	42%	35%	38%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(462)	(171)	(291)	(39)	(102)	(235)	(86)	(428)	(13)	(4)	(17)

CBS News 2016 Battleground Tracker New Hampshire



44. Hillary Clinton Critiques to Sanders

Do you think Hillary Clinton has criticized Bernie Sanders unfairly, or has she made fair points?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Her critiques have been unfair	39%	37%	40%	*	36%	31%	52%	37%	*	*	*
She has made fair points	47%	51%	45%	*	40%	56%	42%	47%	*	*	*
Have not heard criticism	14%	12%	16%	*	24%	13%	6%	15%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(461)	(170)	(291)	(39)	(102)	(236)	(84)	(427)	(13)	(4)	(17)

CBS News 2016 Battleground Tracker New Hampshire



45. Bernie Sanders Critiques to Clinton

Do you think Bernie Sanders has criticized Hillary Clinton unfairly, or has he made fair points?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
His critiques have been unfair	7%	7%	7%	*	4%	9%	7%	8%	*	*	*
He has made fair points	74%	83%	69%	*	71%	72%	80%	72%	*	*	*
Have not heard criticism	19%	9%	24%	*	26%	19%	13%	20%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(460)	(169)	(290)	(39)	(102)	(235)	(83)	(426)	(13)	(4)	(17)

CBS News 2016 Battleground Tracker New Hampshire



46. Iowa's Impact on New Hampshire Primary

Thinking about the Iowa [party] caucuses, could the results in Iowa make you rethink your choice in the New Hampshire primary?

Asked of Democratic and Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, because Iowa is an important test	4%	3%	6%	13%	6%	3%	4%	4%	*	*	*
No, Iowa's results don't matter to New Hampshire	96%	97%	94%	87%	94%	97%	96%	96%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(937)	(423)	(515)	(80)	(197)	(464)	(196)	(868)	(17)	(5)	(48)

CBS News 2016 Battleground Tracker

New Hampshire Likely Republican Voters



Sample 476 Likely Republican Primary Voters
 Conducted January 18-21, 2016
 Margin of Error $\pm 6.8\%$

1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
A lot	70%	82%	74%	78%	81%	65%	75%	70%
Some	28%	17%	25%	21%	19%	33%	24%	29%
Not much	1%	1%	2%	1%	0%	2%	1%	1%
No attention so far	0%	0%	0%	0%	0%	0%	0%	0%
Totals (Weighted N)	100% (476)	100% (69)	100% (185)	100% (118)	100% (172)	100% (282)	100% (118)	100% (331)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
A lot	70%	76%	64%	*	62%	71%	84%	67%	72%
Some	28%	24%	34%	*	38%	28%	12%	31%	27%
Not much	1%	0%	2%	*	0%	0%	3%	2%	0%
No attention so far	0%	0%	0%	*	0%	0%	0%	0%	0%
Totals (Weighted N)	100% (476)	100% (252)	100% (224)	* (41)	100% (96)	100% (228)	100% (111)	100% (239)	100% (216)

CBS News 2016 Battleground Tracker

New Hampshire Likely Republican Voters



2. First Choice Republican Candidate

Which candidate are you most likely to vote for in the New Hampshire Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Jeb Bush	7%	4%	6%	8%	1%	11%	11%	6%
Ben Carson	5%	3%	5%	4%	6%	4%	13%	2%
Chris Christie	7%	2%	7%	8%	3%	8%	3%	7%
Ted Cruz	16%	24%	20%	6%	26%	10%	21%	14%
Carly Fiorina	4%	2%	7%	3%	3%	5%	6%	4%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%
Mike Huckabee	0%	0%	1%	0%	1%	0%	2%	0%
John Kasich	10%	6%	5%	19%	4%	14%	1%	14%
Rand Paul	3%	8%	3%	1%	5%	2%	4%	3%
Marco Rubio	14%	14%	13%	23%	8%	16%	14%	13%
Rick Santorum	0%	0%	0%	0%	0%	0%	0%	0%
Donald Trump	34%	37%	33%	28%	42%	30%	25%	38%
No preference	0%	0%	0%	1%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(476)	(69)	(185)	(118)	(172)	(282)	(118)	(331)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Jeb Bush	7%	5%	10%	*	0%	7%	10%	5%	10%
Ben Carson	5%	2%	8%	*	4%	6%	4%	5%	4%
Chris Christie	7%	9%	4%	*	12%	4%	7%	9%	5%
Ted Cruz	16%	12%	21%	*	17%	20%	10%	17%	14%
Carly Fiorina	4%	6%	2%	*	2%	3%	6%	3%	6%
Jim Gilmore	0%	0%	0%	*	0%	0%	0%	0%	0%
Mike Huckabee	0%	0%	1%	*	0%	1%	0%	1%	0%
John Kasich	10%	13%	7%	*	8%	11%	7%	9%	12%
Rand Paul	3%	3%	3%	*	5%	2%	0%	2%	3%
Marco Rubio	14%	13%	15%	*	10%	9%	23%	15%	13%
Rick Santorum	0%	0%	0%	*	0%	0%	0%	0%	0%
Donald Trump	34%	37%	30%	*	41%	36%	32%	34%	33%
No preference	0%	0%	0%	*	0%	0%	0%	0%	0%

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 New Hampshire Likely Republican Voters



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	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Totals (Weighted N)	100% (476)	100% (252)	100% (224)	* (41)	100% (96)	100% (228)	100% (111)	100% (239)	100% (216)

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New Hampshire Likely Republican Voters



3. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very strong	36%	59%	35%	43%	45%	32%	37%	36%
Strong	37%	32%	42%	35%	36%	38%	31%	40%
Somewhat strong	23%	9%	23%	19%	19%	27%	32%	21%
Not too strong	3%	0%	0%	3%	1%	4%	0%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(475)	(69)	(185)	(117)	(172)	(281)	(118)	(330)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very strong	36%	43%	29%	*	45%	29%	39%	39%	32%
Strong	37%	34%	41%	*	47%	37%	32%	39%	37%
Somewhat strong	23%	23%	24%	*	8%	29%	28%	20%	28%
Not too strong	3%	1%	6%	*	0%	5%	1%	2%	2%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(475)	(252)	(223)	(41)	(96)	(227)	(111)	(239)	(215)

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New Hampshire Likely Republican Voters



4. Republican Candidate Certainty

What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Convince me they can really win	37%	*	46%	47%	40%	36%	45%	34%
Convince me they stand with me on the issues	16%	*	10%	15%	17%	13%	26%	10%
Convince me they can be effective in the job	29%	*	25%	17%	28%	30%	11%	36%
I'm never completely decided until Election Day	15%	*	16%	11%	13%	17%	14%	15%
None of these	3%	*	3%	9%	2%	5%	4%	4%
Totals (Weighted N)	100% (302)	* (28)	100% (121)	100% (67)	100% (95)	100% (193)	100% (74)	100% (210)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Convince me they can really win	37%	40%	34%	*	41%	38%	39%	42%	35%
Convince me they stand with me on the issues	16%	14%	17%	*	13%	11%	26%	14%	18%
Convince me they can be effective in the job	29%	28%	29%	*	31%	34%	17%	30%	25%
I'm never completely decided until Election Day	15%	14%	15%	*	8%	16%	13%	11%	18%
None of these	3%	3%	5%	*	6%	2%	6%	3%	5%
Totals (Weighted N)	100% (302)	100% (145)	100% (158)	* (22)	100% (52)	100% (161)	100% (68)	100% (146)	100% (146)

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5. Republican Candidate Consideration – Donald Trump

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	31%	*	40%	24%	47%	22%	34%	29%
No, could never consider	69%	*	60%	76%	53%	78%	66%	71%
Totals (Weighted N)	100% (287)	* (36)	100% (111)	100% (78)	100% (88)	100% (181)	100% (78)	100% (189)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	31%	31%	30%	*	34%	31%	32%	33%	31%
No, could never consider	69%	69%	70%	*	66%	69%	68%	67%	69%
Totals (Weighted N)	100% (287)	100% (152)	100% (134)	* (38)	100% (55)	100% (127)	100% (67)	100% (143)	100% (129)

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New Hampshire Likely Republican Voters



6. Republican Candidate Consideration – Ted Cruz

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	45%	*	55%	27%	78%	30%	66%	39%
No, could never consider	55%	*	45%	73%	22%	70%	34%	61%
Totals	100%	*	100%	100%	100%	100%	100%	100%
(Weighted N)	(367)	(45)	(140)	(102)	(120)	(232)	(86)	(261)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	45%	47%	43%	*	56%	46%	48%	48%	43%
No, could never consider	55%	53%	57%	*	44%	54%	52%	52%	57%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(367)	(206)	(161)	(37)	(75)	(165)	(91)	(179)	(174)

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7. Republican Candidate Consideration – Marco Rubio

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	54%	45%	65%	48%	54%	54%	55%	54%
No, could never consider	46%	55%	35%	52%	46%	46%	45%	46%
Totals (Weighted N)	100% (376)	100% (55)	100% (147)	100% (81)	100% (139)	100% (225)	100% (90)	100% (270)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	54%	51%	56%	*	51%	55%	55%	57%	51%
No, could never consider	46%	49%	44%	*	49%	45%	45%	43%	49%
Totals (Weighted N)	100% (376)	100% (203)	100% (173)	* (30)	100% (79)	100% (192)	100% (76)	100% (185)	100% (175)

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New Hampshire Likely Republican Voters



8. Republican Candidate Consideration – Chris Christie

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	45%	42%	41%	56%	37%	49%	43%	45%
No, could never consider	55%	58%	59%	44%	63%	51%	57%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(402)	(62)	(151)	(97)	(142)	(244)	(101)	(280)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	45%	40%	50%	*	44%	43%	53%	45%	41%
No, could never consider	55%	60%	50%	*	56%	57%	47%	55%	59%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(402)	(216)	(186)	(38)	(74)	(198)	(92)	(196)	(185)

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New Hampshire Likely Republican Voters



9. Republican Candidate Consideration – Jeb Bush

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	41%	26%	34%	52%	35%	43%	27%	44%
No, could never consider	59%	74%	66%	48%	65%	57%	73%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(395)	(58)	(151)	(99)	(145)	(231)	(91)	(281)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	41%	42%	38%	*	41%	42%	43%	37%	43%
No, could never consider	59%	58%	62%	*	59%	58%	57%	63%	57%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(395)	(223)	(172)	(35)	(86)	(191)	(83)	(203)	(171)

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10. Republican Candidate Consideration – John Kasich

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	30%	10%	35%	43%	23%	37%	28%	32%
No, could never consider	70%	90%	65%	57%	77%	63%	72%	68%
Totals (Weighted N)	100% (376)	100% (57)	100% (154)	100% (84)	100% (139)	100% (218)	100% (102)	100% (251)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	30%	35%	26%	*	14%	31%	42%	28%	36%
No, could never consider	70%	65%	74%	*	86%	69%	58%	72%	64%
Totals (Weighted N)	100% (376)	100% (205)	100% (171)	* (32)	100% (77)	100% (178)	100% (89)	100% (195)	100% (161)

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11. Republican Candidate Consideration – Ben Carson

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	33%	52%	41%	16%	48%	26%	40%	31%
No, could never consider	67%	48%	59%	84%	52%	74%	60%	69%
Totals (Weighted N)	100% (411)	100% (57)	100% (157)	100% (103)	100% (140)	100% (250)	100% (89)	100% (296)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	33%	27%	41%	*	38%	36%	37%	35%	33%
No, could never consider	67%	73%	59%	*	62%	64%	63%	65%	67%
Totals (Weighted N)	100% (411)	100% (231)	100% (180)	* (41)	100% (84)	100% (195)	100% (91)	100% (206)	100% (184)

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New Hampshire Likely Republican Voters



12. Republican Candidate Approach – Chris Christie

In trying to achieve their goals, do you feel each candidate's approach would probably be...

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	16%	2%	12%	22%	12%	20%	8%	20%
About right	50%	30%	52%	56%	34%	59%	49%	50%
Too moderate	34%	68%	36%	22%	54%	21%	43%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(463)	(68)	(182)	(115)	(168)	(273)	(118)	(318)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	16%	12%	21%	*	9%	19%	15%	9%	24%
About right	50%	45%	55%	*	50%	48%	58%	50%	47%
Too moderate	34%	43%	24%	*	41%	33%	27%	41%	28%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(463)	(250)	(212)	(40)	(94)	(221)	(108)	(236)	(206)

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New Hampshire Likely Republican Voters



13. Republican Candidate Approach – Donald Trump

In trying to achieve their goals, do you feel each candidate's approach would probably be...

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	55%	39%	54%	62%	37%	63%	49%	55%
About right	41%	50%	43%	37%	57%	34%	43%	42%
Too moderate	4%	11%	3%	2%	6%	2%	8%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(471)	(69)	(182)	(116)	(168)	(281)	(118)	(326)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	55%	49%	61%	*	49%	54%	54%	52%	56%
About right	41%	46%	37%	*	47%	44%	44%	42%	42%
Too moderate	4%	5%	2%	*	4%	2%	2%	5%	2%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(471)	(251)	(220)	(41)	(96)	(225)	(109)	(238)	(212)

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New Hampshire Likely Republican Voters



14. Republican Candidate Approach – Ted Cruz

In trying to achieve their goals, do you feel each candidate's approach would probably be...

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	36%	15%	31%	60%	10%	50%	19%	40%
About right	52%	76%	59%	27%	77%	37%	76%	44%
Too moderate	12%	9%	10%	14%	13%	13%	4%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(465)	(69)	(182)	(114)	(167)	(277)	(116)	(323)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	36%	39%	31%	*	26%	31%	42%	31%	41%
About right	52%	48%	57%	*	58%	55%	50%	54%	49%
Too moderate	12%	12%	12%	*	16%	14%	8%	15%	10%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(465)	(248)	(217)	(40)	(94)	(224)	(108)	(233)	(211)

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15. Republican Candidate Approach – Marco Rubio

In trying to achieve their goals, do you feel each candidate's approach would probably be...

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	14%	1%	8%	20%	4%	21%	9%	16%
About right	58%	42%	65%	57%	50%	62%	59%	57%
Too moderate	27%	56%	27%	23%	46%	17%	31%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(466)	(68)	(182)	(115)	(168)	(277)	(118)	(321)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	14%	14%	14%	*	13%	15%	14%	7%	23%
About right	58%	55%	63%	*	53%	57%	61%	64%	52%
Too moderate	27%	31%	23%	*	34%	28%	25%	29%	25%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(466)	(250)	(216)	(41)	(94)	(224)	(108)	(236)	(209)

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16. Republican Candidate Consistency – Chris Christie

Do you feel these candidates have been consistent in what they stand for?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	53%	41%	43%	68%	35%	61%	39%	56%
No, not consistent	47%	59%	57%	32%	65%	39%	61%	44%
Totals (Weighted N)	100% (455)	100% (66)	100% (175)	100% (116)	100% (166)	100% (267)	100% (111)	100% (318)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	53%	43%	65%	*	62%	50%	58%	55%	49%
No, not consistent	47%	57%	35%	*	38%	50%	42%	45%	51%
Totals (Weighted N)	100% (455)	100% (245)	100% (210)	* (40)	100% (94)	100% (213)	100% (108)	100% (227)	100% (207)

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17. Republican Candidate Consistency – Donald Trump

Do you feel these candidates have been consistent in what they stand for?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	63%	67%	53%	68%	66%	63%	68%	62%
No, not consistent	37%	33%	47%	32%	34%	37%	32%	38%
Totals (Weighted N)	100% (450)	100% (67)	100% (169)	100% (113)	100% (163)	100% (265)	100% (107)	100% (316)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	63%	62%	65%	*	56%	65%	75%	60%	71%
No, not consistent	37%	38%	35%	*	44%	35%	25%	40%	29%
Totals (Weighted N)	100% (450)	100% (238)	100% (211)	* (41)	100% (92)	100% (208)	100% (108)	100% (227)	100% (202)

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18. Republican Candidate Consistency – Ted Cruz

Do you feel these candidates have been consistent in what they stand for?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	65%	74%	73%	51%	81%	56%	92%	57%
No, not consistent	35%	26%	27%	49%	19%	44%	8%	43%
Totals (Weighted N)	100% (456)	100% (67)	100% (177)	100% (116)	100% (168)	100% (267)	100% (110)	100% (320)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	65%	62%	68%	*	68%	66%	65%	67%	63%
No, not consistent	35%	38%	32%	*	32%	34%	35%	33%	37%
Totals (Weighted N)	100% (456)	100% (244)	100% (212)	* (40)	100% (94)	100% (215)	100% (107)	100% (226)	100% (208)

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19. Republican Candidate Consistency – Marco Rubio

Do you feel these candidates have been consistent in what they stand for?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	51%	42%	53%	52%	40%	55%	62%	45%
No, not consistent	49%	58%	47%	48%	60%	45%	38%	55%
Totals (Weighted N)	100% (455)	100% (66)	100% (176)	100% (116)	100% (167)	100% (267)	100% (110)	100% (319)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	51%	47%	54%	*	39%	47%	64%	51%	49%
No, not consistent	49%	53%	46%	*	61%	53%	36%	49%	51%
Totals (Weighted N)	100% (455)	100% (244)	100% (211)	* (41)	100% (94)	100% (213)	100% (107)	100% (227)	100% (207)

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New Hampshire Likely Republican Voters



20. Republican Candidate Understanding – Chris Christie

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	63%	63%	67%	62%	59%	65%	68%	61%
Doesn't understand	37%	37%	33%	38%	41%	35%	32%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(469)	(68)	(183)	(117)	(171)	(277)	(118)	(324)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	63%	58%	70%	*	73%	55%	76%	69%	56%
Doesn't understand	37%	42%	30%	*	27%	45%	24%	31%	44%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(469)	(250)	(219)	(40)	(94)	(226)	(109)	(235)	(213)

CBS News 2016 Battleground Tracker New Hampshire Likely Republican Voters



21. Republican Candidate Understanding – Donald Trump

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	71%	83%	74%	67%	89%	62%	77%	70%
Doesn't understand	29%	17%	26%	33%	11%	38%	23%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(472)	(69)	(183)	(116)	(171)	(279)	(118)	(326)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	71%	68%	74%	*	72%	70%	76%	73%	72%
Doesn't understand	29%	32%	26%	*	28%	30%	24%	27%	28%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(472)	(251)	(221)	(41)	(96)	(226)	(109)	(237)	(213)

CBS News 2016 Battleground Tracker

New Hampshire Likely Republican Voters



22. Republican Candidate Understanding – Ted Cruz

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	59%	83%	69%	35%	83%	44%	85%	50%
Doesn't understand	41%	17%	31%	65%	17%	56%	15%	50%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(470)	(69)	(183)	(117)	(171)	(277)	(118)	(325)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	59%	54%	65%	*	66%	60%	59%	65%	52%
Doesn't understand	41%	46%	35%	*	34%	40%	41%	35%	48%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(470)	(250)	(219)	(40)	(94)	(227)	(109)	(236)	(213)

CBS News 2016 Battleground Tracker

New Hampshire Likely Republican Voters



23. Republican Candidate Understanding – Marco Rubio

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	60%	53%	69%	58%	60%	59%	72%	55%
Doesn't understand	40%	47%	31%	42%	40%	41%	28%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(468)	(68)	(183)	(115)	(171)	(276)	(117)	(323)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	60%	54%	67%	*	61%	56%	71%	65%	55%
Doesn't understand	40%	46%	33%	*	39%	44%	29%	35%	45%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(468)	(249)	(219)	(41)	(94)	(224)	(109)	(236)	(211)

CBS News 2016 Battleground Tracker

New Hampshire Likely Republican Voters



24. Republican Vote Reasons

What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Defend my faith and religious values	4%	10%	5%	0%	5%	3%	12%	1%
Win the General election in November	26%	28%	26%	25%	29%	21%	36%	20%
Fight terrorism	27%	17%	28%	24%	26%	30%	29%	28%
Shake up politics-as-usual	15%	26%	16%	8%	18%	13%	12%	16%
Bring back jobs and the American economy	28%	18%	26%	42%	22%	33%	11%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(469)	(69)	(184)	(117)	(172)	(275)	(112)	(330)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Defend my faith and religious values	4%	5%	3%	*	0%	6%	3%	1%	7%
Win the General election in November	26%	28%	24%	*	22%	20%	41%	28%	23%
Fight terrorism	27%	19%	37%	*	29%	29%	25%	27%	27%
Shake up politics-as-usual	15%	17%	13%	*	22%	14%	14%	15%	16%
Bring back jobs and the American economy	28%	32%	23%	*	27%	31%	17%	30%	27%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(469)	(251)	(218)	(41)	(96)	(227)	(105)	(237)	(211)

CBS News 2016 Battleground Tracker

New Hampshire Likely Republican Voters



25. Ted Cruz Birthplace

Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Serious	23%	23%	17%	32%	22%	21%	9%	25%
Not serious	77%	77%	83%	68%	78%	79%	91%	75%
Totals (Weighted N)	100% (476)	100% (69)	100% (185)	100% (118)	100% (172)	100% (282)	100% (118)	100% (331)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Serious	23%	25%	20%	*	22%	18%	25%	22%	21%
Not serious	77%	75%	80%	*	78%	82%	75%	78%	79%
Totals (Weighted N)	100% (476)	100% (252)	100% (224)	* (41)	100% (96)	100% (228)	100% (111)	100% (239)	100% (216)

CBS News 2016 Battleground Tracker

New Hampshire Likely Republican Voters



26. Donald Trump NY Values

Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Better	5%	0%	8%	3%	9%	4%	12%	3%
Worse	9%	13%	9%	10%	15%	4%	12%	7%
Does not matter	86%	87%	84%	87%	76%	93%	76%	90%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(476)	(69)	(185)	(118)	(172)	(282)	(118)	(331)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Better	5%	6%	4%	*	8%	5%	3%	7%	3%
Worse	9%	14%	4%	*	12%	9%	5%	7%	10%
Does not matter	86%	80%	92%	*	79%	87%	92%	85%	87%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(476)	(252)	(224)	(41)	(96)	(228)	(111)	(239)	(216)

CBS News 2016 Battleground Tracker

New Hampshire Likely Republican Voters



27. Iowa's Impact on New Hampshire Primary

Thinking about the Iowa Republican caucuses, could the results in Iowa make you rethink your choice in the New Hampshire primary?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, because Iowa is an important test	7%	0%	7%	6%	2%	8%	5%	6%
No, Iowa's results don't matter to New Hampshire	93%	100%	93%	94%	98%	92%	95%	94%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(475)	(69)	(184)	(117)	(171)	(282)	(118)	(329)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, because Iowa is an important test	7%	4%	10%	*	9%	5%	6%	8%	0%
No, Iowa's results don't matter to New Hampshire	93%	96%	90%	*	91%	95%	94%	92%	100%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(475)	(251)	(223)	(41)	(96)	(228)	(110)	(239)	(216)

CBS News 2016 Battleground Tracker

New Hampshire Likely Democratic Voters



Sample 463 Likely Democratic Primary Voters
 Conducted January 18-21, 2016
 Margin of Error $\pm 8.2\%$

1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
A lot	75%	81%	79%	74%	79%	73%	*	59%	80%	79%	77%	72%
Some	24%	19%	20%	26%	20%	27%	*	41%	20%	21%	23%	27%
Not much	0%	0%	0%	0%	0%	0%	*	0%	0%	1%	0%	1%
No attention so far	0%	0%	0%	0%	0%	0%	*	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(463)	(76)	(142)	(137)	(171)	(292)	(39)	(102)	(236)	(86)	(299)	(155)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



2. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the New Hampshire Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	38%	17%	44%	47%	38%	38%	*	29%	47%	38%	49%	19%
Martin O'Malley	5%	1%	0%	7%	6%	4%	*	0%	9%	0%	4%	6%
Bernie Sanders	57%	81%	55%	46%	56%	57%	*	71%	44%	59%	48%	74%
No preference	0%	0%	0%	0%	0%	1%	*	0%	0%	2%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(460)	(76)	(142)	(137)	(171)	(289)	(39)	(99)	(235)	(86)	(299)	(153)

CBS News 2016 Battleground Tracker

New Hampshire Likely Democratic Voters



3. Enthusiasm for First Choice

How would you describe your feelings right now about [First Choice Candidate Name] ... ?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Enthusiastic	64%	82%	69%	68%	71%	59%	*	61%	63%	66%	68%	57%
Supporting with reservations	31%	17%	28%	30%	25%	35%	*	38%	31%	29%	29%	35%
Considering as best alternative	5%	1%	3%	2%	5%	5%	*	1%	6%	5%	3%	7%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(458)	(76)	(141)	(136)	(171)	(287)	(39)	(99)	(235)	(84)	(298)	(153)

CBS News 2016 Battleground Tracker

New Hampshire Likely Democratic Voters



4. Democratic Candidate Policies – Health care policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	34%	17%	34%	37%	29%	37%	*	28%	40%	37%	39%	25%
Bernie Sanders	48%	81%	44%	34%	46%	48%	*	53%	45%	32%	47%	50%
Both equally	18%	2%	22%	29%	25%	14%	*	19%	15%	31%	14%	25%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(461)	(75)	(142)	(137)	(171)	(291)	(39)	(102)	(235)	(85)	(298)	(155)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



5. Democratic Candidate Policies – Wall Street reform

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	11%	7%	9%	16%	9%	12%	*	7%	12%	12%	13%	6%
Bernie Sanders	79%	87%	81%	73%	85%	76%	*	80%	81%	73%	77%	86%
Both equally	10%	7%	10%	12%	6%	12%	*	13%	7%	15%	10%	9%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(462)	(76)	(142)	(137)	(170)	(292)	(39)	(102)	(235)	(85)	(299)	(155)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



6. Democratic Candidate Policies – Terrorism

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	48%	30%	50%	58%	53%	45%	*	41%	53%	56%	54%	37%
Bernie Sanders	22%	49%	16%	17%	23%	21%	*	28%	14%	17%	19%	26%
Both equally	30%	21%	34%	25%	24%	35%	*	30%	33%	27%	27%	37%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(462)	(76)	(141)	(137)	(170)	(292)	(39)	(102)	(236)	(85)	(299)	(155)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



7. Democratic Candidate Policies – Taxes

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	21%	16%	25%	27%	21%	20%	*	15%	26%	17%	27%	10%
Bernie Sanders	63%	79%	52%	62%	64%	62%	*	62%	59%	62%	53%	81%
Both equally	16%	5%	23%	10%	15%	18%	*	23%	15%	21%	20%	10%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(462)	(76)	(141)	(137)	(170)	(292)	(39)	(102)	(236)	(85)	(299)	(155)

CBS News 2016 Battleground Tracker

New Hampshire Likely Democratic Voters



8. Democratic Candidate Policies – The economy and jobs

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	25%	17%	23%	36%	30%	21%	*	19%	29%	25%	32%	11%
Bernie Sanders	49%	72%	50%	38%	50%	49%	*	62%	42%	39%	45%	57%
Both equally	26%	10%	27%	26%	20%	30%	*	18%	28%	36%	23%	31%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(462)	(76)	(142)	(137)	(171)	(292)	(39)	(102)	(236)	(85)	(299)	(155)

CBS News 2016 Battleground Tracker

New Hampshire Likely Democratic Voters



9. Democratic Candidate Policies – Gun policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	43%	36%	49%	46%	38%	47%	*	38%	50%	41%	50%	32%
Bernie Sanders	26%	44%	24%	20%	30%	23%	*	29%	17%	25%	24%	27%
Both equally	31%	20%	27%	35%	32%	31%	*	33%	32%	34%	26%	41%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(462)	(76)	(141)	(137)	(170)	(292)	(39)	(102)	(236)	(85)	(299)	(155)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



10. Democratic Candidate Proposals – Hillary Clinton

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Realistic	77%	70%	83%	83%	84%	73%	*	81%	80%	78%	82%	71%
Idealistic	23%	30%	17%	17%	16%	27%	*	19%	20%	22%	18%	29%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(446)	(75)	(135)	(128)	(169)	(277)	(39)	(95)	(230)	(81)	(286)	(152)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



11. Democratic Candidate Proposals – Bernie Sanders

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Realistic	46%	58%	42%	43%	46%	46%	*	48%	43%	50%	46%	49%
Idealistic	54%	42%	58%	57%	54%	54%	*	52%	57%	50%	54%	51%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(458)	(76)	(137)	(136)	(170)	(287)	(39)	(100)	(235)	(84)	(298)	(152)

CBS News 2016 Battleground Tracker

New Hampshire Likely Democratic Voters



12. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	60%	44%	68%	64%	58%	60%	*	54%	67%	62%	66%	47%
Doesn't understand	40%	56%	32%	36%	42%	40%	*	46%	33%	38%	34%	53%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(457)	(76)	(141)	(134)	(170)	(287)	(39)	(100)	(235)	(83)	(295)	(154)

CBS News 2016 Battleground Tracker

New Hampshire Likely Democratic Voters



13. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	95%	99%	95%	92%	94%	95%	*	96%	95%	94%	94%	98%
Doesn't understand	5%	1%	5%	8%	6%	5%	*	4%	5%	6%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(459)	(76)	(140)	(136)	(171)	(288)	(39)	(100)	(235)	(84)	(296)	(154)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



14. Democratic Candidate Attention – Hillary Clinton

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	61%	78%	55%	52%	64%	59%	*	65%	53%	60%	54%	74%
What regular people want	39%	22%	45%	48%	36%	41%	*	35%	47%	40%	46%	26%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(459)	(76)	(139)	(135)	(171)	(288)	(39)	(102)	(235)	(83)	(296)	(155)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



15. Democratic Candidate Attention – Bernie Sanders

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	3%	0%	1%	4%	3%	3%	*	0%	4%	0%	3%	2%
What regular people want	97%	100%	99%	96%	97%	97%	*	100%	96%	100%	97%	98%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(460)	(76)	(140)	(136)	(171)	(289)	(39)	(102)	(235)	(84)	(297)	(154)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



16. Democratic Vote Reasons

When you vote in the New Hampshire primary, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Support an historic candidacy	7%	3%	11%	3%	4%	9%	*	8%	7%	6%	6%	8%
Shake up politics-as-usual	18%	17%	12%	23%	24%	14%	*	6%	16%	31%	12%	27%
Get progressive things done	38%	55%	38%	26%	33%	41%	*	55%	35%	27%	39%	39%
Give the Democrats a good chance to win in November	37%	25%	39%	48%	39%	36%	*	31%	42%	35%	43%	26%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(462)	(76)	(141)	(137)	(171)	(291)	(39)	(102)	(235)	(86)	(299)	(154)

CBS News 2016 Battleground Tracker

New Hampshire Likely Democratic Voters



17. Hillary Clinton Critiques to Sanders

Do you think Hillary Clinton has criticized Bernie Sanders unfairly, or has she made fair points?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Her critiques have been unfair	39%	58%	35%	39%	37%	40%	*	36%	31%	52%	38%	39%
She has made fair points	47%	24%	55%	50%	51%	45%	*	40%	56%	42%	50%	41%
Have not heard criticism	14%	18%	10%	11%	12%	16%	*	24%	13%	6%	12%	20%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(461)	(76)	(141)	(136)	(170)	(291)	(39)	(102)	(236)	(84)	(299)	(155)

CBS News 2016 Battleground Tracker

New Hampshire Likely Democratic Voters



18. Bernie Sanders Critiques to Clinton

Do you think Bernie Sanders has criticized Hillary Clinton unfairly, or has he made fair points?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
His critiques have been unfair	7%	7%	7%	7%	7%	7%	*	4%	9%	7%	10%	2%
He has made fair points	74%	70%	77%	79%	83%	69%	*	71%	72%	80%	72%	77%
Have not heard criticism	19%	23%	16%	13%	9%	24%	*	26%	19%	13%	18%	21%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(460)	(76)	(139)	(137)	(169)	(290)	(39)	(102)	(235)	(83)	(298)	(154)

CBS News 2016 Battleground Tracker New Hampshire Likely Democratic Voters



19. Iowa's Impact on New Hampshire Primary

Thinking about the Iowa Democratic caucuses, could the results in Iowa make you rethink your choice in the New Hampshire primary?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Yes, because Iowa is an important test	2%	10%	0%	0%	2%	2%	*	3%	1%	0%	3%	0%
No, Iowa's results don't matter to New Hampshire	98%	90%	100%	100%	98%	98%	*	97%	99%	100%	97%	100%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(463)	(76)	(142)	(137)	(171)	(292)	(39)	(102)	(236)	(86)	(299)	(155)