

YouGov Survey Results

Sample Size: 1845 GB Results
Fieldwork: 18th - 19th March 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1845	633	605	113	725	788	893	952	207	779	437	423	1052	793	247	598	395	445	161
Unweighted Sample	1845	615	632	119	842	712	812	1033	319	709	427	390	1127	718	227	651	395	423	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...

Conservative Party

Very favourable	10	25	1	3	5	16	11	9	3	6	7	22	11	9	10	13	9	9	5
Somewhat favourable	25	53	5	17	20	34	26	23	17	18	30	36	27	22	21	31	25	21	18
TOTAL FAVOURABLE	35	78	6	20	25	50	37	32	20	24	37	58	38	31	31	44	34	30	23
Somewhat unfavourable	19	13	23	28	20	17	18	19	26	19	17	16	19	18	22	18	19	18	16
Very unfavourable	33	4	63	40	49	22	36	31	33	39	36	20	34	31	39	25	31	38	48
TOTAL UNFAVOURABLE	52	17	86	68	69	39	54	50	59	58	53	36	53	49	61	43	50	56	64
Don't know	14	5	10	12	6	11	10	18	22	18	10	5	9	20	9	13	16	15	13
NET	-17	61	-80	-48	-44	11	-17	-18	-39	-34	-16	22	-15	-18	-30	1	-16	-26	-41

Labour Party

Very favourable	13	1	30	7	20	7	13	13	21	14	11	8	12	14	17	10	11	16	14
Somewhat favourable	24	4	49	27	36	14	24	24	39	27	21	15	27	21	30	20	23	27	27
TOTAL FAVOURABLE	37	5	79	34	56	21	37	37	60	41	32	23	39	35	47	30	34	43	41
Somewhat unfavourable	19	29	10	30	21	21	19	19	11	20	24	19	22	16	17	21	23	14	21
Very unfavourable	29	61	2	21	17	46	33	25	8	18	33	54	29	29	23	35	27	27	25
TOTAL UNFAVOURABLE	48	90	12	51	38	67	52	44	19	38	57	73	51	45	40	56	50	41	46
Don't know	14	6	9	15	7	12	10	18	21	20	10	4	10	20	13	13	17	16	13
NET	-11	-85	67	-17	18	-46	-15	-7	41	3	-25	-50	-12	-10	7	-26	-16	2	-5

Liberal Democrats

Very favourable	3	0	3	17	6	0	3	2	2	3	3	2	3	2	6	2	3	2	1
Somewhat favourable	21	15	28	46	32	12	22	21	28	23	21	15	25	16	27	22	19	20	18
TOTAL FAVOURABLE	24	15	31	63	38	12	25	23	30	26	24	17	28	18	33	24	22	22	19
Somewhat unfavourable	29	36	29	13	30	30	30	28	23	28	30	31	32	25	24	29	29	29	36
Very unfavourable	26	39	19	5	16	41	32	20	14	19	30	39	23	30	21	28	25	27	21
TOTAL UNFAVOURABLE	55	75	48	18	46	71	62	48	37	47	60	70	55	55	45	57	54	56	57
Don't know	22	9	22	19	16	17	14	29	32	27	16	12	17	27	21	19	23	22	24
NET	-31	-60	-17	45	-8	-59	-37	-25	-7	-21	-36	-53	-27	-37	-12	-33	-32	-34	-38

Sample Size: 1845 GB Results
Fieldwork: 18th - 19th March 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1845	633	605	113	725	788	893	952	207	779	437	423	1052	793	247	598	395	445	161
Unweighted Sample	1845	615	632	119	842	712	812	1033	319	709	427	390	1127	718	227	651	395	423	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Theresa May

Very favourable	10	26	1	2	5	17	10	11	1	4	8	27	10	10	9	12	12	9	5
Somewhat favourable	26	49	10	25	20	35	27	26	16	20	31	37	27	25	23	32	26	23	17
TOTAL FAVOURABLE	36	75	11	27	25	52	37	37	17	24	39	64	37	35	32	44	38	32	22
Somewhat unfavourable	19	17	22	34	24	17	20	19	26	21	21	13	21	17	21	18	20	21	16
Very unfavourable	32	4	58	31	46	21	35	29	41	38	31	19	33	32	38	25	28	35	52
TOTAL UNFAVOURABLE	51	21	80	65	70	38	55	48	67	59	52	32	54	49	59	43	48	56	68
Don't know	12	5	9	8	5	10	8	16	16	17	9	4	9	17	9	13	14	12	10
NET	-15	54	-69	-38	-45	14	-18	-11	-50	-35	-13	32	-17	-14	-27	1	-10	-24	-46

Boris Johnson

Very favourable	6	14	2	3	2	12	7	6	1	4	6	13	6	7	12	6	7	6	1
Somewhat favourable	25	48	9	10	12	41	26	24	17	18	29	39	23	28	15	31	27	24	17
TOTAL FAVOURABLE	31	62	11	13	14	53	33	30	18	22	35	52	29	35	27	37	34	30	18
Somewhat unfavourable	21	20	22	23	23	19	20	22	26	21	20	18	23	18	21	22	22	19	19
Very unfavourable	34	12	56	50	56	16	38	29	35	38	33	25	38	28	41	27	30	36	50
TOTAL UNFAVOURABLE	55	32	78	73	79	35	58	51	61	59	53	43	61	46	62	49	52	55	69
Don't know	14	5	10	13	7	12	9	19	21	19	12	5	10	20	11	14	15	16	13
NET	-24	30	-67	-60	-65	18	-25	-21	-43	-37	-18	9	-32	-11	-35	-12	-18	-25	-51

Jacob Rees-Mogg

Very favourable	8	20	1	1	2	16	10	7	2	4	8	20	8	9	10	10	6	7	4
Somewhat favourable	9	17	4	6	7	13	10	9	6	6	10	17	10	9	8	11	9	9	9
TOTAL FAVOURABLE	17	37	5	7	9	29	20	16	8	10	18	37	18	18	18	21	15	16	13
Somewhat unfavourable	13	20	10	13	13	15	15	11	11	11	15	16	16	9	13	14	14	13	13
Very unfavourable	29	12	49	50	47	17	36	23	28	31	33	23	34	24	33	25	31	33	29
TOTAL UNFAVOURABLE	42	32	59	63	60	32	51	34	39	42	48	39	50	33	46	39	45	46	42
Don't know	40	31	36	30	31	39	29	50	54	48	34	24	32	50	36	41	40	38	45
NET	-25	5	-54	-56	-51	-3	-31	-18	-31	-32	-30	-2	-32	-15	-28	-18	-30	-30	-29

Jeremy Corbyn

Very favourable	12	1	28	6	18	6	13	11	20	14	9	7	12	12	16	8	11	14	13
Somewhat favourable	22	4	44	27	35	12	21	23	34	26	17	14	24	19	21	19	21	23	29
TOTAL FAVOURABLE	34	5	72	33	53	18	34	34	54	40	26	21	36	31	37	27	32	37	42
Somewhat unfavourable	17	18	14	29	19	17	17	18	14	17	22	15	19	15	17	17	18	18	17
Very unfavourable	36	73	4	28	22	56	40	32	14	24	43	61	36	36	32	44	35	31	28
TOTAL UNFAVOURABLE	53	91	18	57	41	73	57	50	28	41	65	76	55	51	49	61	53	49	45
Don't know	13	4	10	10	7	10	9	17	19	19	9	3	10	17	13	12	15	13	12
NET	-19	-86	54	-24	12	-55	-23	-16	26	-1	-39	-55	-19	-20	-12	-34	-21	-12	-3

Sample Size: 1845 GB Results
Fieldwork: 18th - 19th March 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1845	633	605	113	725	788	893	952	207	779	437	423	1052	793	247	598	395	445	161
Unweighted Sample	1845	615	632	119	842	712	812	1033	319	709	427	390	1127	718	227	651	395	423	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

John McDonnell

Very favourable	3	0	7	3	4	2	4	2	2	4	2	2	3	2	5	3	2	3	1
Somewhat favourable	9	3	19	17	16	5	13	6	9	9	11	8	10	8	12	8	10	11	7
TOTAL FAVOURABLE	12	3	26	20	20	7	17	8	11	13	13	10	13	10	17	11	12	14	8
Somewhat unfavourable	13	16	12	19	15	13	16	11	7	12	16	16	15	11	13	12	19	11	12
Very unfavourable	21	40	6	15	15	31	27	15	9	13	22	39	22	19	19	24	18	20	21
TOTAL UNFAVOURABLE	34	56	18	34	30	44	43	26	16	25	38	55	37	30	32	36	37	31	33
Don't know	54	41	55	46	50	49	40	67	72	62	49	34	49	60	52	54	51	55	59
NET	-22	-53	8	-14	-10	-37	-26	-18	-5	-12	-25	-45	-24	-20	-15	-25	-25	-17	-25

Vince Cable

Very favourable	3	1	4	12	7	0	5	2	3	3	4	2	4	2	6	2	4	3	2
Somewhat favourable	16	15	22	33	26	11	20	13	9	17	16	19	21	10	20	18	16	16	9
TOTAL FAVOURABLE	19	16	26	45	33	11	25	15	12	20	20	21	25	12	26	20	20	19	11
Somewhat unfavourable	20	27	18	21	23	22	22	19	15	17	25	24	23	17	17	21	20	21	19
Very unfavourable	22	35	13	4	13	35	28	17	10	16	26	37	20	26	18	24	24	20	25
TOTAL UNFAVOURABLE	42	62	31	25	36	57	50	36	25	33	51	61	43	43	35	45	44	41	44
Don't know	38	22	42	29	32	32	26	49	64	46	29	18	32	45	39	35	37	39	45
NET	-23	-46	-5	20	-3	-46	-25	-21	-13	-13	-31	-40	-18	-31	-9	-25	-24	-22	-33