

YouGov Survey Results

Sample Size: 849 Working GB Adults
Fieldwork: 10th - 11th August 2015

| | Vote in 2015 | | | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 913 | 309 | 259 | 68 | 98 | 454 | 458 | 92 | 334 | 382 | 105 | 571 | 342 | 130 | 282 | 188 | 221 | 91 |
| Unweighted Sample | 849 | 248 | 247 | 65 | 103 | 421 | 428 | 56 | 257 | 417 | 119 | 605 | 244 | 123 | 270 | 165 | 198 | 93 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

To what extent, if at all, do you find your job personally fulfilling?

| | | | | | | | | | | | | | | | | | | |
|-----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very fulfilling | 18 | 25 | 15 | 18 | 15 | 16 | 20 | 27 | 14 | 17 | 26 | 20 | 15 | 19 | 16 | 23 | 16 | 18 |
| Fairly fulfilling | 45 | 45 | 44 | 63 | 43 | 43 | 48 | 39 | 46 | 46 | 45 | 48 | 41 | 38 | 50 | 44 | 44 | 44 |
| TOTAL FULFILLING | 63 | 70 | 59 | 81 | 58 | 59 | 68 | 66 | 60 | 63 | 71 | 68 | 56 | 57 | 66 | 67 | 60 | 62 |
| Not very fulfilling | 23 | 20 | 27 | 9 | 26 | 24 | 21 | 18 | 21 | 25 | 22 | 20 | 27 | 34 | 19 | 17 | 25 | 22 |
| Not at all fulfilling | 10 | 7 | 12 | 11 | 11 | 13 | 8 | 11 | 14 | 9 | 6 | 10 | 12 | 7 | 11 | 9 | 13 | 12 |
| TOTAL NOT FULFILLING | 33 | 27 | 39 | 20 | 37 | 37 | 29 | 29 | 35 | 34 | 28 | 30 | 39 | 41 | 30 | 26 | 38 | 34 |
| Don't know | 4 | 4 | 2 | 0 | 5 | 4 | 3 | 6 | 4 | 3 | 1 | 2 | 6 | 2 | 3 | 7 | 2 | 4 |

Do you think that your job is or is not making a meaningful contribution to the world?

| | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is making a meaningful contribution to the world | 50 | 54 | 54 | 59 | 32 | 47 | 54 | 56 | 47 | 53 | 48 | 54 | 44 | 48 | 48 | 52 | 48 | 63 |
| Is not making a meaningful contribution to the world | 37 | 34 | 33 | 37 | 47 | 42 | 32 | 37 | 41 | 35 | 33 | 36 | 39 | 40 | 42 | 32 | 38 | 27 |
| Don't know | 13 | 12 | 13 | 4 | 21 | 11 | 14 | 7 | 12 | 12 | 19 | 10 | 17 | 12 | 10 | 16 | 14 | 11 |

Imagine you are meeting someone for the first time. Would you generally feel proud, embarrassed or neither to tell them about what you do for a living?

| | | | | | | | | | | | | | | | | | | |
|-------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Proud | 49 | 56 | 50 | 50 | 34 | 47 | 50 | 65 | 47 | 47 | 46 | 53 | 42 | 44 | 49 | 50 | 46 | 59 |
| Embarrassed | 8 | 5 | 9 | 4 | 4 | 9 | 6 | 12 | 9 | 7 | 2 | 7 | 9 | 5 | 8 | 8 | 8 | 9 |
| Neither proud nor embarrassed | 41 | 37 | 37 | 46 | 57 | 42 | 40 | 19 | 41 | 43 | 51 | 38 | 46 | 49 | 42 | 35 | 45 | 30 |
| Don't know | 3 | 2 | 4 | 0 | 5 | 2 | 3 | 4 | 4 | 2 | 0 | 2 | 4 | 3 | 1 | 7 | 2 | 2 |

How likely or unlikely do you think it is that you will change jobs in the next 12 months?

| | | | | | | | | | | | | | | | | | | |
|-----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very likely | 10 | 8 | 9 | 9 | 7 | 12 | 7 | 21 | 14 | 6 | 3 | 11 | 8 | 17 | 11 | 10 | 4 | 8 |
| Fairly likely | 14 | 11 | 17 | 4 | 14 | 13 | 15 | 18 | 16 | 13 | 8 | 13 | 17 | 17 | 17 | 14 | 10 | 12 |
| TOTAL LIKELY | 24 | 19 | 26 | 13 | 21 | 25 | 22 | 39 | 30 | 19 | 11 | 24 | 25 | 34 | 28 | 24 | 14 | 20 |
| Fairly unlikely | 29 | 31 | 27 | 35 | 28 | 29 | 29 | 33 | 30 | 28 | 29 | 32 | 24 | 24 | 31 | 28 | 32 | 27 |
| Very unlikely | 35 | 37 | 32 | 47 | 37 | 33 | 36 | 17 | 29 | 38 | 53 | 34 | 36 | 29 | 31 | 34 | 40 | 41 |
| TOTAL UNLIKELY | 64 | 68 | 59 | 82 | 65 | 62 | 65 | 50 | 59 | 66 | 82 | 66 | 60 | 53 | 62 | 62 | 72 | 68 |
| Don't know | 12 | 12 | 15 | 5 | 14 | 13 | 12 | 11 | 11 | 15 | 8 | 10 | 16 | 14 | 10 | 14 | 13 | 12 |

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Sample Size: 849 Working GB Adults
Fieldwork: 10th - 11th August 2015

| | Job Contribution | | | Job Fulfilment | | |
|--------------------------|------------------|--|--|----------------|-----------------|---------------------|
| | Total | Is making a meaningful contribution to the world | Is not making a meaningful contribution to the world | Don't know | Total Fulfilled | Total Not Fulfilled |
| Weighted Sample | 913 | 459 | 339 | 114 | 578 | 302 |
| Unweighted Sample | 849 | 453 | 298 | 98 | 561 | 265 |
| | % | % | % | % | % | % |

To what extent, if at all, do you find your job personally fulfilling?

| | | | | | | |
|-----------------------------|-----------|-----------|-----------|-----------|------------|------------|
| Very fulfilling | 18 | 30 | 5 | 10 | 28 | 0 |
| Fairly fulfilling | 45 | 55 | 35 | 40 | 72 | 0 |
| TOTAL FULFILLING | 63 | 85 | 40 | 50 | 100 | 0 |
| Not very fulfilling | 23 | 11 | 39 | 19 | 0 | 68 |
| Not at all fulfilling | 10 | 4 | 21 | 6 | 0 | 32 |
| TOTAL NOT FULFILLING | 33 | 15 | 60 | 25 | 0 | 100 |
| Don't know | 4 | 0 | 1 | 24 | 0 | 0 |

Do you think that your job is or is not making a meaningful contribution to the world?

| | | | | | | |
|--|-----------|-----|-----|-----|----|----|
| Is making a meaningful contribution to the world | 50 | 100 | 0 | 0 | 67 | 23 |
| Is not making a meaningful contribution to the world | 37 | 0 | 100 | 0 | 23 | 67 |
| Don't know | 13 | 0 | 0 | 100 | 10 | 10 |

Imagine you are meeting someone for the first time.
Would you generally feel proud, embarrassed or neither to tell them about what you do for a living?

| | | | | | | |
|-------------------------------|-----------|----|----|----|----|----|
| Proud | 49 | 75 | 21 | 26 | 68 | 16 |
| Embarrassed | 8 | 4 | 15 | 2 | 2 | 19 |
| Neither proud nor embarrassed | 41 | 21 | 64 | 54 | 29 | 63 |
| Don't know | 3 | 0 | 1 | 18 | 1 | 1 |

How likely or unlikely do you think it is that you will change jobs in the next 12 months?

| | | | | | | |
|-----------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very likely | 10 | 9 | 13 | 5 | 5 | 20 |
| Fairly likely | 14 | 10 | 22 | 7 | 12 | 19 |
| TOTAL LIKELY | 24 | 19 | 35 | 12 | 17 | 39 |
| Fairly unlikely | 29 | 31 | 28 | 24 | 33 | 25 |
| Very unlikely | 35 | 41 | 25 | 35 | 43 | 20 |
| TOTAL UNLIKELY | 64 | 72 | 53 | 59 | 76 | 45 |
| Don't know | 12 | 9 | 12 | 29 | 7 | 17 |