

YouGov Survey Results

Sample Size: 1659 UK Adults
Fieldwork: 15th - 16th September 2016

	EU Ref Vote		Vote in 2015				Gender		Age				Social Grade		Region							
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland		
Weighted Sample	1659	654	707	459	377	97	159	803	856	192	708	410	348	946	713	196	536	347	390	149	41	
Unweighted Sample	1659	791	691	479	409	107	147	751	908	191	716	435	317	1011	648	165	529	348	405	159	53	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if anything, do you know about your grandparents?

A lot	35	39	34	36	41	26	34	31	39	45	36	33	31	40	28	33	36	32	39	33	37
A little	56	55	56	57	50	63	57	58	55	51	56	57	58	54	59	53	57	61	53	57	50
Nothing at all	8	6	10	7	9	11	8	11	6	4	7	10	11	5	12	14	6	7	9	9	13

How much, if anything, do you know about your great-grandparents?

A lot	5	6	5	6	8	4	6	4	6	3	4	6	8	6	4	5	6	5	4	4	3
A little	43	49	39	40	49	43	38	39	46	49	45	43	35	48	36	41	43	39	46	46	43
Nothing at all	52	45	55	54	43	52	56	57	47	48	51	50	57	46	59	55	50	56	50	50	54

How much, if anything, do you know about your great-great-grandparents?

A lot	1	1	2	2	1	1	3	2	1	1	1	1	2	1	2	1	2	2	0	2	0
A little	18	21	18	17	23	25	17	17	19	14	18	21	18	20	16	15	23	13	18	19	14
Nothing at all	80	78	80	81	76	75	80	81	80	85	81	78	79	79	82	84	76	85	81	79	86

How much, if anything, do you know about your great-great-great-grandparents?

A lot	1	1	1	2	0	1	3	1	1	0	1	1	2	1	1	0	2	1	0	2	0
A little	10	10	11	11	8	16	10	10	9	4	8	13	12	11	8	7	13	7	9	9	6
Nothing at all	89	89	88	87	92	83	86	89	90	96	91	86	86	88	91	93	85	92	91	89	94

Have you ever done research into your ancestors?

Yes	28	32	30	34	29	30	29	26	30	17	21	36	40	31	25	23	34	27	26	29	17
No	72	68	70	66	71	70	71	74	70	83	79	64	60	69	75	77	66	73	74	71	83

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How proud are you of your ancestry?

Very proud	19	17	22	22	20	17	24	16	21	11	18	21	21	18	19	15	22	16	18	20	16
Somewhat proud	38	44	36	42	40	35	27	36	40	41	37	36	42	41	34	38	35	43	39	39	37
TOTAL PROUD	57	61	58	64	60	52	51	52	61	52	55	57	63	59	53	53	57	59	57	59	53
Not very proud	8	8	7	7	6	7	9	9	6	9	9	5	7	9	5	8	7	7	7	10	8
Not at all proud	4	4	4	3	5	2	4	5	3	3	4	5	4	5	4	5	5	6	2	2	8
TOTAL NOT PROUD	12	12	11	10	11	9	13	14	9	12	13	10	11	14	9	13	13	13	9	12	16
Don't know	31	27	32	26	29	40	35	34	29	35	32	34	26	27	37	34	31	29	35	29	31

How important are your ancestors to your personal identity?

Very important	13	11	14	13	13	12	20	12	14	8	13	14	13	12	14	11	14	11	13	11	21
Somewhat important	33	34	35	39	35	28	30	28	39	29	32	36	36	35	32	33	37	33	31	29	24
TOTAL IMPORTANT	46	45	49	52	48	40	50	40	53	37	45	50	49	47	46	44	51	44	44	40	45
Not very important	25	30	22	26	25	30	24	27	24	31	25	25	25	27	23	29	24	23	26	35	9
Not at all important	18	18	18	15	19	24	15	23	13	18	17	19	19	18	18	15	18	20	18	14	24
TOTAL NOT IMPORTANT	43	48	40	41	44	54	39	50	37	49	42	44	44	45	41	44	42	43	44	49	33
Don't know	10	6	10	7	8	6	11	10	11	13	14	7	7	8	14	12	8	12	11	11	21

Over the past 100 years, do you think that your family has moved up in the world or moved down in the world?

Moved up in the world	40	45	41	47	43	43	41	41	39	36	35	44	50	47	31	35	41	40	40	44	44
Stayed about the same	35	35	34	34	38	36	33	34	37	34	35	36	34	33	39	39	37	33	34	36	24
Moved down in the world	5	4	5	4	4	4	6	5	4	4	6	4	4	4	6	5	5	5	5	6	3
Don't know	20	16	19	14	15	18	20	20	19	26	24	16	11	16	24	22	17	23	21	15	30

Were all of your grandparents born in the United Kingdom?

Yes	69	67	75	74	69	75	78	68	69	55	65	76	75	70	67	48	69	72	73	73	64
No	22	25	15	18	22	18	12	20	23	31	25	15	17	23	19	43	24	14	17	14	22
Don't know	10	8	10	7	9	7	10	12	8	14	10	9	8	7	14	9	7	14	10	13	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Were all of your great-grandparents born in the United Kingdom?

Yes	48	46	54	53	47	45	56	46	49	35	45	56	50	48	47	33	51	47	50	48	49
No	22	25	16	19	25	18	16	19	25	32	25	16	17	24	19	43	22	17	18	16	15
Don't know	31	29	31	28	28	37	28	35	27	33	30	27	33	28	35	23	27	35	32	36	36

To the best of your knowledge, were most of your ancestors and family in the United Kingdom (which at that time included all of Ireland) before 1900 or did they immigrate after 1900?

Most were already in the United Kingdom before 1900	64	70	68	72	66	71	74	65	64	53	55	73	78	67	60	42	68	66	66	72	59
Most immigrated after 1900	8	9	5	7	8	2	6	7	8	14	9	6	4	9	6	24	5	7	6	4	2
Don't know	28	22	27	21	26	27	20	28	28	33	36	21	19	24	34	35	27	28	28	24	39