YouGov / The Sun Survey Results

Sample Size: 1641 GB Adults
Fieldwork: 22nd - 23rd March 2015

		Total	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		**1641**	458	464	111	166	491	405	331	796	845	195	415	561	469	935	706	210	533	351	404	143
Unweighted Sample		1641	436	444	96	175	479	386	331	740	901	178	361	650	452	1095	546	193	540	342	412	154
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																						
[Excluding Don't knows and Would not votes]																						
Con		**34**	100	0	0	0	77	6	13	35	32	33	29	32	41	39	27	34	42	35	29	17
Lab		**34**	0	100	0	0	4	80	29	33	36	30	44	33	29	33	37	37	26	31	47	31
Lib Dem		**8**	0	0	100	0	2	0	33	7	10	8	9	7	9	9	7	11	12	7	5	6
UKIP		**12**	0	0	0	100	14	8	10	14	11	5	7	17	14	8	19	11	13	18	12	2
Other		**11**	0	0	0	0	3	7	15	11	12	24	12	11	7	11	11	7	8	10	8	43
Other Parties Voting Intention																						
Green		**6**	0	0	0	0	2	1	11	5	6	19	6	4	3	7	4	5	7	5	6	4
SNP/ PCY		**5**	0	0	0	0	1	5	2	5	4	4	6	6	3	4	6	1	0	5	0	37
BNP		**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect		**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other		**1**	0	0	0	0	0	0	1	1	1	1	0	1	1	1	0	1	0	0	1	1
Non Voters																						
Would Not Vote		***5***	*0*	*0*	*0*	*0*	*1*	*1*	*2*	*3*	*6*	*12*	*7*	*4*	*2*	*3*	*7*	*7*	*6*	*6*	*3*	*2*
Don't know		***13***	*0*	*0*	*0*	*0*	*7*	*9*	*16*	*8*	*17*	*15*	*13*	*15*	*8*	*11*	*15*	*12*	*15*	*12*	*12*	*6*

	Mar 19-20	**Mar 22-23**																				
Do you approve or disapprove of the Government's record to date?																						
Approve	*36*	**36**	87	8	49	29	72	11	29	41	31	24	32	33	46	42	28	34	42	37	32	22
Disapprove	*50*	**49**	6	81	37	56	17	80	57	48	49	43	46	54	47	46	53	41	42	49	54	70
Don't know	*14*	**16**	8	11	14	14	11	9	14	11	20	33	21	12	7	13	19	25	16	14	14	8

	Feb 22-23	**Mar 22-23**																				
If there was a referendum on Britain's membership of the European Union, how would you vote?																						
I would vote for Britain to remain a member of the European Union	*45*	**46**	41	64	68	4	32	58	56	49	43	56	54	40	42	54	36	50	45	40	45	62
I would vote for Britain to leave the European Union	*35*	**36**	44	23	22	89	52	28	27	38	33	22	24	38	48	30	43	32	35	42	37	22
I would not vote	*3*	**3**	0	1	0	2	2	2	1	2	5	6	4	4	1	2	5	3	4	5	2	2
Don't know	*17*	**15**	15	12	10	5	14	12	16	11	19	16	18	17	9	14	16	15	16	13	15	13

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			Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		**1641**	458	464	111	166	491	405	331	796	845	195	415	561	469	935	706	210	533	351	404	143
Unweighted Sample		**1641**	436	444	96	175	479	386	331	740	901	178	361	650	452	1095	546	193	540	342	412	154
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Feb 22-23	**Mar 22-23**																				
Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.																						
How would you then vote in a referendum on the issue?																						
Would vote for Britain to remain in the European Union on the new terms	*57*	**57**	69	64	82	16	58	59	65	60	54	61	60	54	56	66	45	63	60	48	55	64
Would vote for Britain to leave the European Union	*21*	**22**	20	17	10	70	30	18	15	25	20	13	13	26	29	17	29	17	21	29	24	13
Would not vote	*4*	**4**	0	2	0	1	1	2	2	2	5	7	4	4	1	2	5	4	4	4	2	3
Don't know	*17*	**18**	11	17	8	13	10	21	18	13	22	19	23	17	13	15	21	16	16	19	19	20
	Mar 8-9	**Mar 22-23**																				
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																						
Good or bad for the economy?																						
Good for the economy	*44*	**46**	90	20	50	50	82	22	38	51	42	40	45	44	53	53	38	49	51	51	39	33
Bad for the economy	*38*	**35**	4	62	29	36	9	61	41	35	35	29	33	39	34	32	39	30	29	34	42	48
Don't know	*19*	**19**	6	17	21	14	9	17	21	14	23	31	22	17	13	15	23	20	20	15	19	19
Being done fairly or unfairly?																						
Fairly	*29*	**31**	76	8	37	27	66	8	25	36	27	24	29	30	39	36	25	33	38	30	27	21
Unfairly	*52*	**53**	14	84	50	61	23	82	64	53	53	52	54	57	49	50	57	52	45	55	60	65
Don't know	*20*	**15**	10	8	12	12	12	10	11	11	19	24	17	13	13	14	17	15	17	15	13	13
Necessary or unnecessary?																						
Necessary	*57*	**56**	96	30	80	52	86	31	58	58	54	49	58	53	61	64	46	60	63	58	50	41
Unnecessary	*28*	**29**	2	56	12	35	7	55	28	31	27	23	25	34	29	25	34	26	23	28	35	43
Don't know	*15*	**15**	2	13	8	13	7	14	15	11	19	28	17	12	10	11	20	14	15	14	15	17

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			Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		**1641**	458	464	111	166	491	405	331	796	845	195	415	561	469	935	706	210	533	351	404	143
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Mar 8-9	**Mar 22-23**																				
Too deep, too shallow or at about the right level?																						
Too deep	*37*	**39**	8	69	29	35	16	70	44	42	36	25	35	47	39	38	40	38	29	41	47	53
Too shallow	*10*	**10**	11	10	13	19	13	5	10	11	8	12	13	7	8	10	9	8	13	5	9	10
About the right level	*33*	**34**	74	8	47	31	62	11	31	36	31	26	31	32	42	38	28	34	37	40	29	20
Don't know	*20*	**18**	7	13	12	15	9	14	16	10	25	37	21	14	11	14	22	20	21	14	15	17
Being done too quickly, too slowly, or at about the right pace?																						
Too quickly	*36*	**39**	8	69	29	42	16	71	43	41	37	28	35	47	38	37	42	36	31	40	48	48
Too slowly	*11*	**10**	12	9	16	17	14	6	8	11	10	11	13	7	11	11	9	12	13	6	9	11
About the right pace	*35*	**35**	76	9	45	32	63	11	33	38	32	29	32	32	43	38	30	35	39	40	29	23
Don't know	*18*	**16**	5	13	9	9	7	12	15	10	21	31	20	14	8	14	19	18	18	13	14	18
Having an impact on your own life, or not having an impact on your own life?																						
Having an impact on my life	*45*	**49**	35	62	49	56	40	63	52	49	48	35	46	59	44	45	54	43	46	50	55	47
Not having an impact on my life	*38*	**37**	57	28	44	32	51	27	39	40	35	33	35	31	48	44	28	38	42	35	31	41
Don't know	*16*	**14**	8	10	7	12	10	10	9	11	17	32	19	10	7	11	18	19	12	15	14	12
And who do you think is most to blame for the current spending cuts?																						
The Conservative-Liberal Democrat coalition	*30*	**29**	4	61	17	26	7	57	33	31	27	22	31	30	29	26	33	26	22	28	37	39
The last Labour government	*35*	**36**	83	5	41	43	78	7	27	42	30	30	28	35	46	40	30	33	42	38	30	23
Both	*23*	**22**	8	22	33	26	11	24	28	17	27	21	22	24	20	22	23	22	23	21	20	25
Neither	*4*	**4**	2	7	7	1	1	7	5	5	4	2	6	5	3	5	3	4	3	6	4	5
Don't know	*9*	**9**	2	6	2	4	3	5	7	5	13	24	13	7	2	7	12	15	9	6	9	8
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																						
Very worried	*17*	**19**	7	27	9	25	11	26	17	16	22	23	20	22	12	14	25	19	14	21	23	18
Fairly worried	*41*	**39**	30	45	43	42	31	45	42	37	41	41	40	41	36	35	44	37	39	39	40	41
TOTAL WORRIED	*58*	**58**	**37**	**72**	**52**	**67**	**42**	**71**	**59**	**53**	**63**	**64**	**60**	**63**	**48**	**49**	**69**	**56**	**53**	**60**	**63**	**59**
Not very worried	*30*	**29**	46	22	38	18	40	20	30	31	27	21	26	27	35	36	19	27	32	28	26	29
Not at all worried	*9*	**9**	16	5	10	13	15	6	8	13	7	6	8	8	14	12	6	11	11	8	8	9
TOTAL NOT WORRIED	*39*	**38**	**62**	**27**	**48**	**31**	**55**	**26**	**38**	**44**	**34**	**27**	**34**	**35**	**49**	**48**	**25**	**38**	**43**	**36**	**34**	**38**
Don't know	*3*	**4**	2	2	0	2	2	4	2	4	3	9	5	2	2	2	5	6	4	3	4	3

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Mar 8-9	Mar 22-23																				
be victims of burglary, robbery or mugging																						
Very worried	8	**9**	5	12	4	17	7	12	9	7	10	5	10	9	10	6	12	10	7	9	12	3
Fairly worried	27	**27**	26	29	18	30	27	28	24	23	31	22	28	23	33	26	29	26	27	28	30	20
TOTAL WORRIED	35	**36**	**31**	**41**	**22**	**47**	**34**	**40**	**33**	**30**	**41**	**27**	**38**	**32**	**43**	**32**	**41**	**36**	**34**	**37**	**42**	**23**
Not very worried	47	**46**	51	44	55	41	50	44	49	49	43	45	42	50	44	49	41	44	47	44	45	49
Not at all worried	13	**12**	15	11	19	7	12	10	15	14	11	16	13	13	9	15	9	10	13	13	9	23
TOTAL NOT WORRIED	60	**58**	**66**	**55**	**74**	**48**	**62**	**54**	**64**	**63**	**54**	**61**	**55**	**63**	**53**	**64**	**50**	**54**	**60**	**57**	**54**	**72**
Don't know	5	**6**	3	4	4	4	4	6	3	6	6	12	7	4	4	4	8	9	5	6	5	5
suffer directly from cuts in spending on public services such as health, education and welfare																						
Very worried	22	**25**	9	39	14	33	15	36	26	21	29	21	26	27	23	20	32	22	21	24	31	27
Fairly worried	41	**38**	28	42	45	34	29	40	44	32	43	33	37	38	40	38	37	33	40	37	37	36
TOTAL WORRIED	63	**63**	**37**	**81**	**59**	**67**	**44**	**76**	**70**	**53**	**72**	**54**	**63**	**65**	**63**	**58**	**69**	**55**	**61**	**61**	**68**	**63**
Not very worried	27	**26**	46	13	33	24	41	15	23	32	21	24	24	26	30	30	21	26	28	27	25	25
Not at all worried	6	**7**	13	4	7	6	12	4	4	10	4	10	8	6	6	9	4	11	8	7	3	9
TOTAL NOT WORRIED	33	**33**	**59**	**17**	**40**	**30**	**53**	**19**	**27**	**42**	**25**	**34**	**32**	**32**	**36**	**39**	**25**	**37**	**36**	**34**	**28**	**34**
Don't know	4	**5**	3	2	1	4	3	4	2	6	3	12	6	3	2	3	6	8	3	5	4	3
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																						
Very worried	14	**15**	9	19	3	38	13	19	14	15	16	7	11	20	18	10	22	14	13	18	18	14
Fairly worried	29	**27**	26	26	27	34	29	24	25	25	30	28	21	29	31	26	29	23	29	26	30	27
TOTAL WORRIED	43	**42**	**35**	**45**	**30**	**72**	**42**	**43**	**39**	**40**	**46**	**35**	**32**	**49**	**49**	**36**	**51**	**37**	**42**	**44**	**48**	**41**
Not very worried	32	**31**	39	33	31	15	34	32	32	32	31	29	34	32	28	36	25	29	31	30	33	33
Not at all worried	20	**20**	23	17	38	8	21	18	24	22	18	24	25	16	18	24	15	23	23	20	13	22
TOTAL NOT WORRIED	52	**51**	**62**	**50**	**69**	**23**	**55**	**50**	**56**	**54**	**49**	**53**	**59**	**48**	**46**	**60**	**40**	**52**	**54**	**50**	**46**	**55**
Don't know	5	**6**	3	5	2	4	4	7	4	7	5	11	8	3	5	4	8	11	4	6	6	4
lose their job / have difficulty finding work																						
Very worried	16	**17**	9	20	7	25	11	21	17	15	19	14	19	19	14	12	23	14	13	17	24	17
Fairly worried	35	**33**	27	38	34	28	28	32	33	30	35	40	31	36	27	32	33	32	34	31	31	38
TOTAL WORRIED	51	**50**	**36**	**58**	**41**	**53**	**39**	**53**	**50**	**45**	**54**	**54**	**50**	**55**	**41**	**44**	**56**	**46**	**47**	**48**	**55**	**55**
Not very worried	29	**29**	39	26	36	22	36	28	31	31	27	30	34	30	24	33	25	28	31	30	27	28
Not at all worried	14	**14**	20	9	20	17	19	10	15	15	13	4	9	10	27	17	10	14	16	14	11	14
TOTAL NOT WORRIED	43	**43**	**59**	**35**	**56**	**39**	**55**	**38**	**46**	**46**	**40**	**34**	**43**	**40**	**51**	**50**	**35**	**42**	**47**	**44**	**38**	**42**
Don't know	6	**7**	5	6	3	8	6	9	5	8	6	12	7	5	8	5	10	11	6	8	8	4

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
lose their home	*Mar 8-9*	**Mar 22-23**																				
Very worried	*12*	**13**	7	16	9	18	8	17	11	10	15	10	12	14	13	8	19	14	10	13	16	12
Fairly worried	*20*	**24**	14	30	24	27	17	28	22	22	26	22	25	23	24	23	24	19	22	27	25	25
TOTAL WORRIED	*32*	**37**	**21**	**46**	**33**	**45**	**25**	**45**	**33**	**32**	**41**	**32**	**37**	**37**	**37**	**31**	**43**	**33**	**32**	**40**	**41**	**37**
Not very worried	*38*	**35**	42	32	43	30	42	31	39	36	35	32	41	38	29	39	30	31	41	32	34	30
Not at all worried	*24*	**23**	33	19	25	21	28	19	24	26	19	22	16	22	29	27	17	25	22	24	20	27
TOTAL NOT WORRIED	*62*	**58**	**75**	**51**	**68**	**51**	**70**	**50**	**63**	**62**	**54**	**54**	**57**	**60**	**58**	**66**	**47**	**56**	**63**	**56**	**54**	**57**
Don't know	*6*	**6**	3	4	0	5	4	6	4	6	6	15	6	4	5	4	9	11	5	5	5	6
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																						
Very worried	*10*	**12**	4	17	13	16	7	16	12	10	13	10	11	12	11	8	16	13	9	14	13	11
Fairly worried	*21*	**21**	15	25	18	25	16	25	24	19	24	17	20	22	24	21	22	24	20	22	21	24
TOTAL WORRIED	*31*	**33**	**19**	**42**	**31**	**41**	**23**	**41**	**36**	**29**	**37**	**27**	**31**	**34**	**35**	**29**	**38**	**37**	**29**	**36**	**34**	**35**
Not very worried	*37*	**35**	45	31	33	29	40	33	31	36	34	37	35	38	29	36	33	31	36	33	36	33
Not at all worried	*25*	**25**	32	22	35	23	32	19	27	28	22	22	24	22	30	30	19	20	29	24	23	25
TOTAL NOT WORRIED	*62*	**60**	**77**	**53**	**68**	**52**	**72**	**52**	**58**	**64**	**56**	**59**	**59**	**60**	**59**	**66**	**52**	**51**	**65**	**57**	**59**	**58**
Don't know	*7*	**7**	5	6	1	7	6	7	5	7	8	14	9	5	5	5	10	11	6	8	8	6
suffer ill-health																						
Very worried	*15*	**18**	11	24	11	25	14	23	18	14	21	11	18	18	19	12	25	17	15	21	20	13
Fairly worried	*36*	**35**	32	35	41	38	33	38	38	31	39	20	27	37	46	36	33	32	35	35	36	37
TOTAL WORRIED	*51*	**53**	**43**	**59**	**52**	**63**	**47**	**61**	**56**	**45**	**60**	**31**	**45**	**55**	**65**	**48**	**58**	**49**	**50**	**56**	**56**	**50**
Not very worried	*35*	**33**	42	29	34	30	39	28	32	38	29	45	33	34	27	37	28	30	37	30	31	36
Not at all worried	*8*	**8**	10	7	11	4	9	4	8	11	5	12	12	5	4	10	4	9	8	7	6	6
TOTAL NOT WORRIED	*43*	**41**	**52**	**36**	**45**	**34**	**48**	**32**	**40**	**49**	**34**	**57**	**45**	**39**	**31**	**47**	**32**	**39**	**45**	**37**	**37**	**42**
Don't know	*7*	**7**	5	5	3	3	5	6	5	7	6	12	10	5	3	5	9	11	5	6	7	8

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YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	**70**	**98**
	Male 25 to 39	**122**	**207**
	Male 40 to 59	**300**	**277**
	Male 60 +	**248**	**213**
	Female 18 to 24	**108**	**97**
	Female 25 to 39	**239**	**208**
	Female 40 to 59	**350**	**284**
	Female 60 +	**204**	**256**
Region			
	North England	**412**	**404**
	Midlands	**257**	**269**
	East	**152**	**158**
	London	**193**	**210**
	South England	**388**	**376**
	Wales	**85**	**82**
	Scotland	**154**	**143**
Social Grade			
	AB	**645**	**459**
	C1	**450**	**476**
	C2	**252**	**345**
	DE	**294**	**361**
Newspaper Type			
	Express / Mail	**272**	**233**
	Sun / Star	**178**	**330**
	Mirror / Record	**119**	**144**
	Guardian / Independent	**172**	**72**
	FT / Times / Telegraph	**119**	**131**
	Other Paper	**231**	**189**
	No Paper	**550**	**542**
Political Party Identification			
	Labour	**463**	**519**
	Conservative	**405**	**456**
	Liberal Democrat	**116**	**156**
	SNP/Plaid Cymru	**54**	**31**
	Others	**150**	**80**
	None/ DK	**453**	**399**

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

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