

# CBS News 2016 Battleground Tracker Pennsylvania



Sample 715 Likely Voters\*  
Conducted October 7-8, 2016  
Margin of Error  $\pm 4.2\%$

1. Have you seen or heard about the recently released video tape of Donald Trump talking about making advances toward women?

|   |     |
|---|-----|
| Yes, I've seen it .....                         | 52% |
| Yes, I've heard about it, but not seen it ..... | 31% |
| No, not yet .....                               | 17% |

2. Does the tape make you think better of Donald Trump than you did, worse of Donald Trump than you did, or does it not change your view of Donald Trump?

*Asked of respondents who are aware of the tape*

|                                 |     |
|---------------------------------|-----|
| Better .....                    | 2%  |
| Worse .....                     | 47% |
| Does not change your view ..... | 51% |

3. In general, how would you describe your own political viewpoint?\*

|                             |     |
|-----------------------------|-----|
| Very liberal .....          | 13% |
| Somewhat liberal .....      | 14% |
| Moderate .....              | 38% |
| Somewhat conservative ..... | 17% |
| Very conservative .....     | 15% |
| Not sure .....              | 3%  |

\*997 likely voters from the October 5-7, 2016 Ohio survey were recontacted. 715 responded to the survey and answered two additional questions about the released tape. All subsequent questions (marked with an asterisk) are from the survey on October 5-7, 2016 before the breaking news.

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## 4. Generally speaking, do you think of yourself as a...?\*

|                            |     |
|----------------------------|-----|
| Strong Democrat            | 28% |
| Not very strong Democrat   | 16% |
| Lean Democrat              | 5%  |
| Independent                | 9%  |
| Lean Republican            | 8%  |
| Not very strong Republican | 16% |
| Strong Republican          | 17% |
| Not sure                   | 1%  |

## 5. Are you male or female?\*

|        |     |
|--------|-----|
| Male   | 49% |
| Female | 51% |

## 6. In what year were you born?\* [Age recoded from birth year]

|       |     |
|-------|-----|
| 18-29 | 16% |
| 30-44 | 25% |
| 45-64 | 38% |
| 65+   | 21% |

## 7. What racial or ethnic group best describes you?\*

|          |     |
|----------|-----|
| White    | 81% |
| Black    | 12% |
| Hispanic | 2%  |
| Other    | 4%  |

## 8. What is the highest level of education you have completed?\*

|              |     |
|--------------|-----|
| HS or less   | 26% |
| Some college | 26% |
| College grad | 28% |
| Post grad    | 20% |

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## 1. Heard about Trump Tape

Have you seen or heard about the recently released video tape of Donald Trump talking about making advances toward women?

|   | Gender |       |        | Age group |       |       |       | Race/Ethnicity |       |          |       |
|---|--------|-------|--------|-----------|-------|-------|-------|----------------|-------|----------|-------|
|   | Total  | Male  | Female | 18-29     | 30-44 | 45-64 | 65+   | White          | Black | Hispanic | Other |
| Yes, I've seen it                         | 52%    | 59%   | 45%    | 49%       | 42%   | 55%   | 58%   | 51%            | 58%   | *        | *     |
| Yes, I've heard about it, but not seen it | 31%    | 29%   | 33%    | 32%       | 35%   | 28%   | 32%   | 32%            | 23%   | *        | *     |
| No, not yet                               | 17%    | 12%   | 22%    | 19%       | 23%   | 17%   | 10%   | 17%            | 18%   | *        | *     |
| Totals                                    | 100%   | 100%  | 100%   | 100%      | 100%  | 100%  | 100%  | 100%           | 100%  | *        | *     |
| (Weighted N)                              | (715)  | (350) | (365)  | (111)     | (177) | (277) | (149) | (581)          | (86)  | (17)     | (31)  |

|   | Party ID |          |             |            | Ideology |          |              | Vote Choice |       |       |           |
|---|----------|----------|-------------|------------|----------|----------|--------------|-------------|-------|-------|-----------|
|   | Total    | Democrat | Independent | Republican | Liberal  | Moderate | Conservative | Clinton     | Trump | Other | Undecided |
| Yes, I've seen it                         | 52%      | 59%      | 51%         | 43%        | 64%      | 53%      | 39%          | 61%         | 47%   | 35%   | *         |
| Yes, I've heard about it, but not seen it | 31%      | 27%      | 36%         | 32%        | 28%      | 28%      | 38%          | 28%         | 32%   | 36%   | *         |
| No, not yet                               | 17%      | 14%      | 13%         | 25%        | 8%       | 19%      | 23%          | 11%         | 21%   | 29%   | *         |
| Totals                                    | 100%     | 100%     | 100%        | 100%       | 100%     | 100%     | 100%         | 100%        | 100%  | 100%  | *         |
| (Weighted N)                              | (715)    | (316)    | (156)       | (236)      | (192)    | (290)    | (233)        | (343)       | (287) | (52)  | (32)      |

Vote choice was asked in the October 5-7, 2016 survey of Pennsylvania likely voters.

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## 2. Change in Opinion of Trump after Tape Release

Does the tape make you think better of Donald Trump than you did, worse of Donald Trump than you did, or does it not it change your view of Donald Trump?

*Asked of respondents who are aware of the tape*

|                           | Total         | Gender        |               | Age group    |               |               |               | Race/Ethnicity |              |           |           |
|---------------------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|----------------|--------------|-----------|-----------|
|                           |               | Male          | Female        | 18-29        | 30-44         | 45-64         | 65+           | White          | Black        | Hispanic  | Other     |
| Better                    | 2%            | 1%            | 2%            | 2%           | 1%            | 2%            | 0%            | 1%             | 6%           | *         | *         |
| Worse                     | 47%           | 42%           | 53%           | 57%          | 53%           | 43%           | 42%           | 46%            | 56%          | *         | *         |
| Does not change your view | 51%           | 57%           | 45%           | 41%          | 46%           | 54%           | 58%           | 54%            | 38%          | *         | *         |
| Totals<br>(Weighted N)    | 100%<br>(591) | 100%<br>(306) | 100%<br>(285) | 100%<br>(90) | 100%<br>(136) | 100%<br>(231) | 100%<br>(134) | 100%<br>(481)  | 100%<br>(70) | *<br>(11) | *<br>(28) |

|                           | Total         | Party ID      |               |               | Ideology      |               |               | Vote Choice   |               |           |           |
|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-----------|-----------|
|                           |               | Democrat      | Independent   | Republican    | Liberal       | Moderate      | Conservative  | Clinton       | Trump         | Other     | Undecided |
| Better                    | 2%            | 2%            | 1%            | 0%            | 1%            | 2%            | 2%            | 1%            | 2%            | *         | *         |
| Worse                     | 47%           | 69%           | 36%           | 20%           | 74%           | 54%           | 12%           | 76%           | 8%            | *         | *         |
| Does not change your view | 51%           | 28%           | 62%           | 79%           | 25%           | 45%           | 85%           | 23%           | 90%           | *         | *         |
| Totals<br>(Weighted N)    | 100%<br>(591) | 100%<br>(273) | 100%<br>(136) | 100%<br>(176) | 100%<br>(176) | 100%<br>(236) | 100%<br>(179) | 100%<br>(306) | 100%<br>(227) | *<br>(37) | *<br>(22) |

Vote choice was asked in the October 5-7, 2016 survey of Pennsylvania likely voters.