

YouGov / Evening Standard Survey Results

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

	Mayoral Voting Intention		Westminster Voting Intention				Vote in 2015				Gender		Age				Social Grade		London Region			
	Zac Goldsmith	Sadiq Khan	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner	Outer		
Weighted Sample	1017	232	355	210	337	53	94	273	342	61	63	496	521	117	553	206	140	600	417	215	405	
Unweighted Sample	1017	253	354	225	330	54	96	270	315	64	68	422	595	104	501	231	181	665	352	263	484	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	30	73	6	100	0	0	0	79	5	11	4	26	33	17	23	35	47	31	27	20	34
Lab	46	2	82	0	100	0	0	8	85	14	5	46	46	61	53	39	26	46	44	57	39
Lib Dem	7	6	6	0	0	100	0	4	3	61	0	9	5	7	10	4	4	9	5	8	7
UKIP	13	16	2	0	0	0	100	9	3	8	88	14	12	8	10	17	17	8	20	8	15
Other	5	2	5	0	0	0	0	1	3	6	3	5	5	7	4	5	5	5	4	6	4

Other Parties Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Green	4	1	4	0	0	0	0	1	2	6	0	3	4	7	3	4	3	4	2	5	3
BNP	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	1	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	1	0	0	0	0	0	1	0	1	1	0	0	0	1	2	0	1	0	1

Headline Mayoral Voting Intention - First Preference

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Zac Goldsmith – Conservative	32	90	0	85	1	23	28	77	5	24	21	28	36	20	24	35	56	34	29	20	38
Sadiq Khan – Labour	48	0	90	11	91	18	6	14	83	24	7	50	45	60	56	41	26	49	44	61	41
Caroline Pidgeon – Liberal Democrat	5	3	4	1	1	53	2	2	3	39	0	6	5	2	7	5	3	5	5	4	6
Siân Berry – Green	6	2	6	4	4	3	4	4	7	4	2	7	6	15	5	6	5	7	5	10	5
Peter Whittle – UKIP	7	5	0	0	1	2	54	3	1	7	61	7	6	2	5	11	8	3	13	3	8
George Galloway - Respect	0	0	0	0	1	0	1	0	0	0	0	0	1	1	1	0	1	0	0	0	1
David Furness - British National Party	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	1	0	0	0	1
Paul Golding - Britain First	1	0	0	0	0	0	3	1	0	0	5	0	1	0	0	2	1	0	1	0	1
Some other candidate	1	0	0	0	0	1	2	0	1	2	2	0	1	1	1	0	1	1	1	1	1

Headline Mayoral Voting Intention - Second Preference

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Zac Goldsmith – Conservative	40	100	0	88	2	43	84	85	7	45	79	37	43	24	30	48	69	39	42	24	49
Sadiq Khan – Labour	60	0	100	12	98	57	16	15	93	55	21	63	57	76	70	52	31	61	58	76	51

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Total	Zac Goldsmith	Sadiq Khan	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner	Outer		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Assembly Voting Intention - Constituency

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Conservative	30	78	3	90	1	15	13	79	3	15	7	26	33	22	24	34	45	32	26	19	36
Labour	46	4	82	6	91	10	4	8	88	14	3	45	46	56	52	38	31	46	45	57	40
Liberal Democrat	9	7	7	2	2	72	6	7	3	56	1	12	5	6	10	8	7	9	9	9	8
UK Independence Party	9	10	1	1	0	0	74	5	1	8	84	9	8	2	6	13	13	5	15	5	11
Green Party	6	1	8	1	5	2	2	0	6	6	0	6	6	13	6	6	3	8	4	9	5
Some other party	1	0	0	0	1	0	1	0	0	1	4	1	1	1	1	1	1	1	1	2	1

Headline Assembly Voting Intention - Region

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Conservative	29	75	3	88	2	2	17	77	2	14	9	24	34	16	21	34	49	29	28	18	34
Labour	45	3	80	7	89	6	4	10	83	15	2	44	45	60	50	37	30	45	43	55	39
Liberal Democrat	8	9	7	2	1	84	4	6	4	54	1	12	4	3	11	6	6	10	6	8	9
UK Independence Party	9	10	1	1	1	0	74	5	2	8	83	10	8	3	8	14	10	6	15	5	11
Green Party	7	2	8	1	7	5	0	2	7	8	0	9	5	14	7	7	4	8	6	11	5
British National Party	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	1	1	0	1	0	0
Women's Equality Party	1	1	1	0	1	3	2	0	2	1	4	0	3	2	2	1	0	2	1	2	1
English Democrats	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Some other party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a General Election tomorrow?

0 - Certain NOT to vote	8	1	1	1	1	1	0	0	1	0	4	7	9	11	8	6	3	6	10	8	7
1	2	1	0	0	0	0	0	0	1	2	0	1	2	2	2	1	1	2	1	2	1
2	1	0	0	0	0	0	3	1	0	0	2	2	1	0	2	1	0	2	1	2	1
3	1	0	1	0	1	1	2	0	2	0	1	1	2	1	2	0	2	1	1	1	1
4	2	1	0	1	2	1	1	1	2	0	1	3	0	7	1	0	0	1	2	2	1
5	6	3	2	4	3	2	7	8	6	0	2	7	5	7	7	5	3	7	4	7	6
6	3	1	3	1	4	4	2	2	3	4	0	3	4	5	5	1	0	4	3	5	3
7	5	5	5	6	5	7	3	7	4	3	3	3	7	6	5	4	7	4	6	6	4
8	6	6	8	7	8	10	5	5	5	17	3	8	5	11	7	5	4	7	6	4	8
9	10	15	9	17	10	9	6	14	10	14	12	10	10	8	7	17	14	11	9	8	11
10 - Absolutely certain to vote	55	68	70	63	66	65	71	62	67	61	71	56	55	42	54	59	65	55	56	54	56

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	21	65	6	100	0	0	0	60	4	8	4	19	22	12	15	28	40	23	17	14	24
Labour	33	2	76	0	100	0	0	7	71	11	4	34	33	44	35	30	23	34	32	40	29
Liberal Democrat	5	5	5	0	0	100	0	3	3	46	0	6	4	5	6	3	4	6	3	5	5
UK Independence Party (UKIP)	9	14	2	0	0	0	100	7	3	7	70	10	8	5	7	13	16	6	13	5	11
Some other party	4	2	4	0	0	0	0	0	3	5	3	3	4	5	3	4	5	4	3	1	0
Would not vote	7	1	1	0	0	0	0	2	1	2	5	7	7	8	8	7	3	6	9	5	3
Don't know	20	11	6	0	0	0	0	21	15	21	14	20	21	21	25	15	10	20	22	7	7
																				22	19

And which of these parties would you vote for?

[Only asked to those that said "Some other Party";
n=48]

Green	75	60	83	0	0	0	0	100	57	100	0	70	79	90	82	76	43	78	67	75	75
British National Party (BNP)	7	0	0	0	0	0	0	0	0	0	55	5	9	0	6	0	28	4	16	6	8
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	13	16	13	0	0	0	0	0	26	0	45	18	8	10	5	15	30	11	17	8	17
Don't know	5	24	5	0	0	0	0	0	17	0	0	7	4	0	7	9	0	7	0	10	0

In May this year, elections will be held for the post of London Mayor and for London's Assembly.

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?

0 – Certain NOT to vote	8	0	2	2	2	3	3	2	1	1	5	7	9	11	9	8	5	6	11	10	7
1	2	0	0	1	0	0	0	0	1	0	3	2	2	1	2	1	1	2	1	2	2
2	2	0	0	2	1	0	3	1	0	0	3	1	2	0	2	1	3	2	1	2	2
3	2	1	0	1	0	1	1	1	1	0	2	2	2	5	3	2	1	3	2	3	2
4	2	0	0	0	3	5	2	2	4	0	0	4	1	8	2	0	0	1	3	3	2
5	7	3	2	4	3	6	12	6	5	2	6	6	7	6	8	5	5	6	7	7	6
6	3	3	5	1	5	0	3	2	2	5	3	4	3	5	4	3	0	4	3	3	3
7	6	7	7	7	8	12	4	7	7	10	5	5	7	4	6	6	7	6	6	7	6
8	8	10	8	10	10	8	9	9	8	18	6	7	10	11	8	8	7	8	8	7	9
9	10	12	11	15	11	9	3	13	10	13	5	11	9	9	9	14	10	11	8	8	11
10 – Absolutely certain to vote	50	65	65	56	58	57	60	57	61	52	62	51	48	40	47	52	62	50	50	49	50

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In May 2016, elections will be held for the post of London Mayor.

If there were an election tomorrow for Mayor of London, how would you vote?

Zac Goldsmith – Conservative	20	90	0	70	1	16	20	55	4	17	15	19	22	12	15	24	45	22	18	12	26
Sadiq Khan – Labour	31	0	90	8	77	15	5	11	63	19	5	33	30	35	35	27	21	34	28	36	29
Caroline Pidgeon – Liberal Democrat	4	3	3	0	1	46	2	1	2	32	0	4	3	1	5	3	3	4	3	3	4
Siân Berry – Green	4	2	6	3	4	3	3	3	5	3	1	4	4	7	4	5	4	5	3	6	3
Peter Whittle – UKIP	5	5	0	0	1	3	44	2	1	6	45	5	4	1	4	7	6	2	8	2	6
George Galloway - Respect	1	0	0	0	1	0	2	0	1	0	0	1	1	1	1	1	0	1	1	1	1
David Furness - British National Party	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1
Paul Golding - Britain First	0	0	0	0	0	1	3	0	0	0	4	0	1	0	0	1	1	0	1	0	1
Some other candidate	1	0	0	0	1	1	1	0	0	1	2	1	1	1	1	0	1	1	0	1	1
Would not vote	8	0	0	5	1	2	4	3	2	0	9	8	9	8	9	9	5	7	10	9	8
Don't know	25	0	0	13	14	12	16	25	21	21	18	24	25	34	27	22	13	23	27	31	21

In the Mayoral election you also get a second choice vote.

If there were an election tomorrow for Mayor of London, who would you give your second choice vote to?

[Only asked to those who didn't say would not vote or don't know in their first preference vote; n=710]

Zac Goldsmith – Conservative	12	28	5	24	2	10	23	24	4	11	17	12	12	11	11	15	11	12	12	9	13
Sadiq Khan – Labour	17	3	31	5	28	29	3	6	25	20	5	17	18	26	21	13	6	13	24	22	15
Caroline Pidgeon – Liberal Democrat	14	13	15	17	13	33	2	12	16	30	2	15	13	13	14	8	19	16	9	15	13
Siân Berry – Green	18	4	27	4	31	16	4	6	26	22	5	18	18	23	19	16	15	22	12	22	16
Peter Whittle – UKIP	8	14	2	10	1	3	38	13	3	8	29	11	6	7	7	11	11	6	12	6	9
George Galloway - Respect	2	1	1	1	3	1	3	1	2	4	6	2	2	1	3	2	1	1	3	3	2
David Furness - British National Party	1	0	0	0	0	3	4	0	0	0	6	2	1	1	1	1	1	1	2	1	1
Paul Golding - Britain First	1	1	0	0	0	0	7	1	0	0	5	1	1	1	1	2	1	1	1	0	1
Some other candidate	3	2	2	2	3	0	3	1	4	0	6	2	3	0	3	4	4	3	3	3	2
Would leave it blank	15	20	11	22	13	1	10	21	13	2	14	15	14	10	14	16	18	16	13	13	16
Don't know	9	15	5	15	5	3	3	14	6	3	5	6	12	6	7	12	14	9	10	5	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a London Assembly election tomorrow, which party would you vote for in your constituency?

Conservative	21	74	3	82	2	12	9	62	2	13	4	20	22	13	16	26	38	23	18	13	25
Labour	33	4	78	5	84	13	4	7	73	13	2	32	33	36	35	28	26	34	31	39	29
Liberal Democrat	6	7	6	2	2	68	6	6	2	47	1	9	4	4	7	6	7	7	6	6	6
UK Independence Party	7	9	1	1	0	0	66	4	1	7	63	7	6	1	6	11	10	4	11	4	8
Green Party	5	1	8	1	4	2	2	0	5	5	0	5	5	6	5	5	4	6	3	6	4
Some other party	1	0	0	0	1	0	1	0	0	1	3	1	1	1	1	1	2	1	1	2	1
Wouldn't vote	8	0	1	3	1	2	2	2	2	0	8	8	8	8	9	7	4	7	10	9	7
Don't know	19	5	3	6	6	4	10	20	15	14	19	17	22	29	21	16	10	19	21	20	19

Now thinking about the London wide or party vote for the London Assembly, which party list would you vote for?

Conservative	20	68	3	79	2	1	12	57	2	12	6	18	21	11	14	25	41	21	17	13	24
Labour	31	3	78	6	81	9	3	7	67	14	1	32	31	37	34	26	25	34	28	36	29
Liberal Democrat	6	8	6	2	1	75	3	5	3	44	1	8	3	2	7	5	5	7	4	5	6
UK Independence Party	7	9	1	1	1	0	65	3	2	7	60	8	6	2	6	11	8	4	10	4	9
Green Party	5	2	8	1	5	6	1	2	6	7	0	6	4	7	5	5	4	6	5	8	4
British National Party	1	0	0	0	1	0	1	0	0	0	1	0	1	0	1	0	1	0	1	1	1
Women's Equality Party	1	1	1	0	0	3	1	0	1	1	3	0	2	1	1	1	0	1	0	2	1
English Democrats	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Some other party	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Wouldn't vote	8	0	0	3	1	0	1	2	1	2	8	8	7	8	9	7	4	6	9	9	7
Don't know	22	9	3	8	8	5	14	23	17	13	20	19	24	30	23	19	11	19	25	23	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here is a list of things that might be said about the candidates for Mayor of London. For each, say whether you think it applies more to Zac Goldsmith, more to Sadiq Khan, equally to both or to neither of them.

Trustworthy

Applies more to Zac Goldsmith	14	50	2	39	3	13	17	32	4	10	17	13	15	12	10	15	28	14	13	10	16
Applies more to Sadiq Khan	21	3	54	5	49	22	7	5	39	21	2	23	19	25	23	16	14	23	18	26	18
Applies to them both equally	8	12	10	14	7	13	9	13	8	11	5	8	8	4	7	8	15	9	7	7	9
Doesn't apply to either of them	20	19	13	17	13	22	37	21	18	23	47	23	18	10	19	30	18	19	21	19	21
Don't know	38	16	22	26	27	29	30	29	31	36	28	34	41	48	41	31	25	35	41	39	37

Will deliver on promises

Applies more to Zac Goldsmith	12	45	1	36	3	11	19	28	4	5	16	11	13	12	8	14	25	12	13	8	15
Applies more to Sadiq Khan	18	1	47	5	43	15	4	6	35	11	2	22	15	22	20	16	12	20	16	22	16
Applies to them both equally	8	13	10	13	9	12	7	12	9	11	5	7	9	4	8	8	10	9	7	7	9
Doesn't apply to either of them	20	19	14	14	13	35	39	21	14	37	46	22	19	10	20	28	21	20	21	19	21
Don't know	41	23	28	32	33	28	30	33	38	36	31	37	45	52	44	34	33	40	44	44	39

Cares about people like me

Applies more to Zac Goldsmith	10	38	2	32	3	9	16	25	3	2	8	10	10	12	6	14	18	10	10	7	12
Applies more to Sadiq Khan	27	3	63	10	59	20	6	10	50	15	6	29	26	35	28	23	21	30	23	34	23
Applies to them both equally	7	14	5	13	4	14	9	13	3	13	10	7	7	2	7	5	12	8	6	6	8
Doesn't apply to either of them	20	26	10	20	12	22	40	24	17	29	48	22	19	10	19	29	22	20	21	17	22
Don't know	35	19	20	26	23	36	29	28	27	41	28	32	38	42	39	28	28	32	41	36	35

Principled

Applies more to Zac Goldsmith	14	49	2	39	3	22	15	34	4	16	12	13	16	11	11	16	29	14	14	11	16
Applies more to Sadiq Khan	18	1	46	3	43	18	2	5	35	12	4	18	18	21	19	16	14	19	17	24	15
Applies to them both equally	13	18	15	16	13	7	18	18	13	18	11	17	10	8	14	11	18	15	10	11	14
Doesn't apply to either of them	15	14	11	14	10	19	33	14	13	15	38	17	13	8	12	26	15	16	13	13	16
Don't know	40	17	27	28	30	34	33	28	35	38	36	36	44	52	44	30	25	36	45	41	39

Ambitious

Applies more to Zac Goldsmith	17	30	19	28	18	17	17	22	17	9	19	17	16	11	15	20	24	16	18	15	18
Applies more to Sadiq Khan	15	17	24	15	24	10	12	15	21	13	6	17	13	19	13	14	20	16	14	18	13
Applies to them both equally	32	37	36	36	33	49	33	35	33	50	33	32	32	15	32	40	33	35	27	31	33
Doesn't apply to either of them	3	2	2	3	1	3	6	4	1	1	8	3	3	3	3	2	3	3	2	2	3
Don't know	34	14	19	18	25	21	31	25	29	27	33	31	36	53	37	24	20	30	39	34	33

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

		Mayoral Voting Intention		Westminster Voting Intention				Vote in 2015				Gender		Age				Social Grade		London Region		
Total		Zac Goldsmith	Sadiq Khan	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner	Outer	
Weighted Sample		1017	232	355	210	337	53	94	273	342	61	63	496	521	117	553	206	140	600	417	215	405
Unweighted Sample		1017	253	354	225	330	54	96	270	315	64	68	422	595	104	501	231	181	665	352	263	484
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Out of touch																						
	Applies more to Zac Goldsmith	28	6	65	11	59	21	10	10	53	24	14	33	24	30	30	28	22	33	22	34	25
	Applies more to Sadiq Khan	7	23	1	18	2	10	14	13	1	5	8	8	6	8	7	7	8	6	9	5	8
	Applies to them both equally	12	20	5	20	6	13	19	20	6	12	21	13	11	7	10	17	16	12	12	10	13
	Doesn't apply to either of them	15	29	8	24	8	30	20	24	9	23	22	13	16	8	12	19	23	14	15	13	16
	Don't know	38	22	21	27	25	25	37	33	30	37	35	32	44	47	41	29	31	34	43	38	38
Divisive																						
	Applies more to Zac Goldsmith	18	9	40	8	37	19	7	9	32	16	9	21	16	19	19	18	18	21	14	22	16
	Applies more to Sadiq Khan	13	34	8	27	9	16	14	22	9	15	10	15	11	8	12	15	16	13	13	12	13
	Applies to them both equally	16	17	15	19	14	24	24	21	13	20	25	17	14	10	14	20	19	17	13	16	15
	Doesn't apply to either of them	8	10	7	10	6	4	16	12	6	7	17	8	8	6	7	9	11	8	8	6	9
	Don't know	45	29	30	35	33	38	39	37	40	42	38	39	51	56	48	37	36	40	52	43	46
Changes their mind on issues																						
	Applies more to Zac Goldsmith	10	2	24	3	23	12	3	4	18	12	3	12	9	12	11	9	10	9	12	13	9
	Applies more to Sadiq Khan	12	38	4	29	5	18	19	25	5	12	11	13	11	11	10	15	17	13	10	9	14
	Applies to them both equally	15	15	17	13	15	20	20	16	15	15	22	18	13	13	13	19	20	17	13	15	15
	Doesn't apply to either of them	10	11	12	11	10	20	13	11	11	21	12	10	10	6	11	9	10	11	9	8	11
	Don't know	52	34	43	44	47	31	45	44	50	40	53	47	58	58	55	48	43	50	55	55	51
Boring																						
	Applies more to Zac Goldsmith	17	8	36	14	32	11	6	11	29	13	8	20	14	14	17	17	18	18	15	19	16
	Applies more to Sadiq Khan	11	32	4	23	5	10	24	20	5	11	13	12	9	10	9	15	11	11	10	7	12
	Applies to them both equally	16	15	12	15	11	24	25	17	13	15	31	19	14	13	15	19	20	16	17	15	17
	Doesn't apply to either of them	18	29	23	26	19	30	12	24	18	28	12	16	19	13	16	19	25	20	15	17	18
	Don't know	38	16	25	22	32	25	33	27	35	33	35	33	43	51	42	30	25	35	43	42	36
Slippery																						
	Applies more to Zac Goldsmith	23	1	55	5	50	17	11	7	44	15	9	24	23	28	25	20	18	24	22	28	20
	Applies more to Sadiq Khan	16	55	3	39	6	24	24	33	8	23	21	17	16	13	12	23	27	16	17	12	19
	Applies to them both equally	15	12	11	12	10	18	26	17	12	19	30	17	12	7	15	20	12	16	13	13	15
	Doesn't apply to either of them	8	14	7	15	6	11	8	12	6	9	10	9	8	2	8	8	15	10	6	6	9
	Don't know	37	18	24	29	27	31	32	30	30	34	31	33	42	50	40	29	29	34	43	40	36

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

	Mayoral Voting Intention		Westminster Voting Intention				Vote in 2015				Gender		Age				Social Grade		London Region			
Total	Zac Goldsmith	Sadiq Khan	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner	Outer		
Weighted Sample	1017	232	355	210	337	53	94	273	342	61	63	496	521	117	553	206	140	600	417	215	405	
Unweighted Sample	1017	253	354	225	330	54	96	270	315	64	68	422	595	104	501	231	181	665	352	263	484	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here is a list of things that might be said about the candidates for Mayor of London. For each, say whether you think it applies more to Zac Goldsmith, more to Sadiq Khan, equally to both or to neither of them.

Will clean up London's air

Applies more to Zac Goldsmith	14	42	5	38	6	16	14	31	7	14	11	11	17	9	11	16	27	15	13	12	15
Applies more to Sadiq Khan	15	2	39	2	36	13	4	4	30	9	3	18	13	17	16	13	14	16	14	19	13
Applies to them both equally	11	17	11	14	11	19	13	15	9	17	13	12	10	6	11	13	13	13	8	10	12
Doesn't apply to either of them	17	15	15	16	13	17	33	17	16	18	40	20	14	11	17	21	18	18	17	16	18
Don't know	42	24	30	30	34	35	35	33	38	42	34	39	46	56	46	36	27	38	48	43	42

Will improve policing

Applies more to Zac Goldsmith	13	50	2	39	4	10	18	31	4	8	17	13	14	7	10	15	30	12	15	8	16
Applies more to Sadiq Khan	17	2	41	5	36	11	7	6	34	8	2	19	16	16	19	14	17	16	19	22	15
Applies to them both equally	13	14	18	14	17	19	8	13	13	23	11	14	12	10	13	12	15	15	9	14	12
Doesn't apply to either of them	14	12	8	10	8	17	34	15	11	15	36	16	12	8	13	18	14	13	14	11	15
Don't know	43	23	31	33	36	42	34	35	38	46	33	39	47	59	45	42	24	43	44	45	42

Will modernise the transport network

Applies more to Zac Goldsmith	14	45	4	37	5	15	17	31	7	10	15	13	14	8	10	17	27	14	13	11	16
Applies more to Sadiq Khan	19	3	47	5	42	12	4	7	37	15	4	21	18	19	20	18	19	20	18	21	18
Applies to them both equally	11	17	13	17	12	18	14	16	9	18	11	12	11	9	11	11	16	13	9	12	11
Doesn't apply to either of them	13	11	8	10	6	18	25	13	9	15	29	16	10	11	13	14	11	14	11	12	13
Don't know	43	24	28	31	35	38	39	34	39	42	41	38	48	52	46	40	27	39	48	44	42

Will cost me more

Applies more to Zac Goldsmith	18	7	40	7	38	9	7	9	31	12	5	17	19	17	19	15	20	18	19	20	17
Applies more to Sadiq Khan	15	39	9	36	8	17	18	30	9	14	9	17	12	14	10	20	23	17	12	12	16
Applies to them both equally	18	23	12	17	12	28	30	23	13	24	39	19	16	7	16	24	23	19	16	15	19
Doesn't apply to either of them	6	8	6	8	6	3	14	6	6	1	16	6	7	5	7	4	7	6	7	7	6
Don't know	43	23	33	33	35	43	32	32	41	50	30	41	46	57	47	37	26	41	47	46	42

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

	Mayoral Voting Intention		Westminster Voting Intention				Vote in 2015				Gender		Age				Social Grade		London Region			
	Total	Zac Goldsmith	Sadiq Khan	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner	Outer	
Weighted Sample	1017	232	355	210	337	53	94	273	342	61	63	496	521	117	553	206	140	600	417	215	405	
Unweighted Sample	1017	253	354	225	330	54	96	270	315	64	68	422	595	104	501	231	181	665	352	263	484	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Will improve my quality of life																						
Applies more to Zac Goldsmith	10	36	1	31	1	15	15	26	3	5	9	9	10	4	7	12	21	10	9	7	11	
Applies more to Sadiq Khan	21	2	52	5	50	7	3	4	42	9	1	22	19	28	21	17	16	22	18	26	17	
Applies to them both equally	6	9	4	8	3	12	6	7	5	10	9	7	5	3	6	4	8	5	6	6	6	
Doesn't apply to either of them	23	27	14	20	14	32	44	25	17	30	57	25	20	10	20	34	27	22	25	21	24	
Don't know	41	26	28	37	31	33	32	37	33	46	24	37	46	54	45	34	26	41	42	41	42	
Will tackle Islamic extremism																						
Applies more to Zac Goldsmith	13	43	2	34	4	6	24	28	7	9	16	14	12	8	9	18	27	12	14	10	15	
Applies more to Sadiq Khan	16	5	35	8	32	20	4	6	29	11	0	16	15	17	17	13	14	15	16	20	13	
Applies to them both equally	12	14	19	10	17	15	7	12	14	13	12	12	12	10	12	11	13	14	10	12	12	
Doesn't apply to either of them	18	16	14	19	12	22	37	18	15	25	41	20	16	11	17	23	20	19	17	17	19	
Don't know	41	22	29	29	35	38	27	35	35	42	31	38	45	54	45	35	26	40	44	40	42	
Will keep Londoners safe																						
Applies more to Zac Goldsmith	13	48	1	38	2	11	20	32	6	5	8	13	13	9	8	16	28	13	13	8	15	
Applies more to Sadiq Khan	17	2	43	4	40	6	4	7	34	6	1	19	16	19	20	11	16	17	18	22	15	
Applies to them both equally	15	19	20	20	18	22	8	17	15	22	15	16	15	8	16	18	14	18	12	18	14	
Doesn't apply to either of them	15	11	10	11	8	32	33	15	10	27	38	17	13	7	14	18	19	14	16	12	16	
Don't know	40	20	25	27	32	29	35	30	35	40	37	36	44	56	41	37	22	39	41	40	39	

	4-6 Jan		15-19 April																				
	Total	Weighted	Zac Goldsmith	Sadiq Khan	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner	Outer	
How worried, if at all, are you personally that Islamic State/ISIS may attempt a terrorist attack here in London in 2016?																							
Very worried	25	25	32	18	33	20	17	40	32	21	13	35	23	26	17	27	23	26	22	29	23	25	
Fairly worried	41	36	44	34	45	32	43	40	41	32	49	37	32	40	34	30	50	41	38	34	33	38	
TOTAL WORRIED	66	61	76	52	78	52	60	80	73	53	62	72	55	66	51	57	73	67	60	63	56	63	
Not very worried	22	24	18	34	17	33	27	16	18	31	31	13	26	21	22	25	19	26	26	20	27	22	
Not worried at all	5	7	3	9	2	10	9	2	3	9	6	9	10	4	9	8	6	2	7	8	10	5	
TOTAL NOT WORRIED	27	31	21	43	19	43	36	18	21	40	37	22	36	25	31	33	25	28	33	28	37	27	
Don't know	8	8	3	5	4	5	5	2	6	8	0	7	8	8	18	9	3	4	7	10	7	9	

YouGov Weighting Data

In addition to weighting by age, education, social class and ethnicity (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention and Vote in May 2015.

	Unweighted no.	Weighted no.
Age by Education		
Men Over 65	84	62
Men 50-64 High education	31	33
Men 50-64 Mid education	43	40
Men 50-64 Low education	32	28
Men 25-50 High education	100	142
Men 25-50 Mid education	70	85
Men 25-50 Low education	18	49
Men Under 25 High education	12	15
Men Under 25 Mid & Low education	32	42
Women Over 65	97	78
Women 50-64 High education	33	31
Women 50-64 Mid education	54	45
Women 50-64 Low education	38	31
Women 25-50 High education	163	142
Women 25-50 Mid education	103	86
Women 25-50 Low education	47	48
Women Under 25 High education	20	17
Women Under 25 Mid & Low education	40	43
Political Attention		
Low (0-2)	170	193
Medium (3-7)	594	620
High (8-10)	253	203
Social Grade		
AB	332	264
C1	333	336
C2	119	153
DE	233	264
2015 Vote		
Conservative	270	273
Labour	315	342
Lib Dem	64	61
UKIP	68	63
Green	57	38
Other	7	6
Dont know / Didnt vote	236	235
Ethnicity		
White	723	637
Indian	62	70
Pakistani and Bangladeshi	53	47
Black	50	117
Other and Mixed	112	131
Refused	17	15

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk