

## YouGov / People's Vote Survey Results

Sample Size: 1081 Unison Members  
Fieldwork: 30th August - 5th September 2018

	Voting Intention			Vote in 2017			Vote in EU Ref		Gender		Age				Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-34	35-49	50-64	65+	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1081</b>	119	551	75	183	659	73	709	326	251	830	154	399	419	109	112	266	249	348	106
<b>Unweighted Sample</b>	<b>1081</b>	115	545	79	172	653	72	721	313	278	803	170	356	492	63	71	251	258	356	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these do you regard as the single most important issue that MPs need to address when they return from their summer break?

Britain leaving the European Union	<b>52</b>	62	48	72	58	50	60	54	47	59	49	46	51	54	50	50	50	57	47	59
The National Health Service	<b>23</b>	13	28	9	16	25	17	23	23	15	26	32	21	22	23	15	26	19	29	15
The economy	<b>4</b>	1	4	5	1	5	6	5	3	5	4	2	4	4	5	5	2	5	5	4
Immigration and asylum	<b>3</b>	12	1	2	10	1	0	1	10	4	3	3	2	4	8	4	3	5	3	5
Housing	<b>3</b>	2	4	1	1	4	2	4	2	3	3	5	2	3	4	11	4	1	2	2
Crime	<b>2</b>	4	1	2	6	1	2	1	4	1	2	2	3	2	0	4	2	2	2	3
The environment	<b>2</b>	1	2	3	1	2	3	3	0	3	2	3	2	2	3	2	2	2	3	1
Welfare benefits	<b>2</b>	0	3	1	1	2	0	2	1	0	2	2	2	2	0	1	1	1	3	2
Pensions	<b>1</b>	0	1	0	0	1	0	1	1	0	1	0	0	2	0	0	0	0	1	3
Education	<b>1</b>	1	1	0	0	1	0	1	1	1	1	1	1	1	2	0	2	0	2	0
Defence and security	<b>1</b>	2	1	0	2	0	0	0	2	0	1	0	1	1	0	0	0	2	1	0
Family life and child care	<b>1</b>	0	1	2	1	1	2	1	1	1	2	1	2	1	0	2	1	2	1	2
Taxation	<b>1</b>	1	1	2	0	2	0	1	1	2	1	0	2	0	2	1	2	1	0	0
Transport	<b>0</b>	1	0	0	1	0	0	0	0	1	0	1	0	0	0	1	0	0	0	0
Don't know	<b>3</b>	1	3	1	3	3	8	3	3	3	3	4	6	2	2	3	4	3	2	5

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Remain a member of the EU	<b>68</b>	22	82	82	24	80	77	95	12	67	68	82	68	64	64	72	68	66	66	73
Leave the EU	<b>27</b>	74	13	18	72	14	18	3	80	28	26	11	25	32	35	19	30	26	28	22
Would not vote	<b>2</b>	1	2	0	1	2	2	1	3	2	2	3	2	1	1	0	1	4	2	1
Don't know	<b>4</b>	3	4	0	3	4	3	2	6	3	4	4	6	3	0	9	2	4	4	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

At present, the UK is negotiating with the rest of the EU about Brexit. Would you be more likely or less likely to vote Labour if it supported a public vote on the outcome of those negotiations?

[Only asked to those who selected Brexit as a top issue; n=578]

More likely to vote Labour	<b>37</b>	2	42	68	5	45	68	48	9	42	35	49	39	30	41	37	42	38	36	26
Less likely to vote Labour	<b>6</b>	11	3	2	14	4	2	1	17	8	5	2	8	5	3	3	8	7	5	5
No difference – I would vote Labour anyway	<b>26</b>	1	53	0	0	43	3	31	16	21	28	36	27	25	14	35	18	30	31	15
No difference – I would NOT vote Labour anyway	<b>25</b>	82	0	26	71	3	23	15	50	26	24	6	18	32	42	15	28	17	21	50
Don't know	<b>7</b>	3	2	4	10	6	3	5	8	4	8	7	7	8	0	11	4	8	7	4

The next question will show you some different comments that have been made by various people about Brexit. To what extent do you agree or disagree with each statement?

Brexit will fundamentally impact the lives of everyone in this country

Strongly agree	<b>60</b>	22	71	86	23	70	79	78	24	63	60	64	59	61	56	60	60	60	60	64
Tend to agree	<b>29</b>	48	24	10	50	24	19	20	47	27	29	25	30	27	36	38	28	29	27	27
<b>TOTAL AGREE</b>	<b>89</b>	<b>70</b>	<b>95</b>	<b>96</b>	<b>73</b>	<b>94</b>	<b>98</b>	<b>98</b>	<b>71</b>	<b>90</b>	<b>89</b>	<b>89</b>	<b>89</b>	<b>88</b>	<b>92</b>	<b>98</b>	<b>88</b>	<b>89</b>	<b>87</b>	<b>91</b>
Tend to disagree	<b>6</b>	20	3	1	18	3	2	1	17	7	5	6	5	7	6	1	8	6	5	5
Strongly disagree	<b>1</b>	4	0	3	3	0	0	0	2	1	1	0	1	2	0	1	1	1	1	1
<b>TOTAL DISAGREE</b>	<b>7</b>	<b>24</b>	<b>3</b>	<b>4</b>	<b>21</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>19</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>9</b>	<b>6</b>	<b>2</b>	<b>9</b>	<b>7</b>	<b>6</b>	<b>6</b>
Don't know	<b>4</b>	6	3	0	6	3	0	2	9	3	5	5	5	4	2	0	3	4	7	3

It is likely that many of the promises made by politicians in favour of leaving the EU will be broken

Strongly agree	<b>61</b>	17	76	76	17	73	68	79	25	65	60	66	61	59	64	62	62	59	61	64
Tend to agree	<b>26</b>	47	17	16	49	20	26	18	42	21	27	27	22	29	25	29	26	28	24	23
<b>TOTAL AGREE</b>	<b>87</b>	<b>64</b>	<b>93</b>	<b>92</b>	<b>66</b>	<b>93</b>	<b>94</b>	<b>97</b>	<b>67</b>	<b>86</b>	<b>87</b>	<b>93</b>	<b>83</b>	<b>88</b>	<b>89</b>	<b>91</b>	<b>88</b>	<b>87</b>	<b>85</b>	<b>87</b>
Tend to disagree	<b>5</b>	18	2	0	15	1	1	1	14	6	5	1	6	5	6	3	5	6	4	7
Strongly disagree	<b>2</b>	8	0	2	5	1	0	0	4	2	1	0	1	2	1	1	2	1	2	1
<b>TOTAL DISAGREE</b>	<b>7</b>	<b>26</b>	<b>2</b>	<b>2</b>	<b>20</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>18</b>	<b>8</b>	<b>6</b>	<b>1</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>4</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>8</b>
Don't know	<b>6</b>	10	5	5	14	5	6	2	15	5	7	6	9	5	4	5	5	6	8	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It is likely that Britain will get a good deal with the EU

Strongly agree	1	2	2	0	1	1	3	1	2	2	1	1	1	2	2	3	1	1	2	0
Tend to agree	10	29	6	10	26	6	9	4	23	8	10	6	9	10	18	6	12	10	10	8
<b>TOTAL AGREE</b>	<b>11</b>	<b>31</b>	<b>8</b>	<b>10</b>	<b>27</b>	<b>7</b>	<b>12</b>	<b>5</b>	<b>25</b>	<b>10</b>	<b>11</b>	<b>7</b>	<b>10</b>	<b>12</b>	<b>20</b>	<b>9</b>	<b>13</b>	<b>11</b>	<b>12</b>	<b>8</b>
Tend to disagree	35	38	32	35	39	33	32	32	40	33	35	35	32	35	45	34	34	37	34	35
Strongly disagree	43	14	54	53	13	51	52	55	18	48	41	51	45	42	26	42	44	42	42	48
<b>TOTAL DISAGREE</b>	<b>78</b>	<b>52</b>	<b>86</b>	<b>88</b>	<b>52</b>	<b>84</b>	<b>84</b>	<b>87</b>	<b>58</b>	<b>81</b>	<b>76</b>	<b>86</b>	<b>77</b>	<b>77</b>	<b>71</b>	<b>76</b>	<b>78</b>	<b>79</b>	<b>76</b>	<b>83</b>
Don't know	11	17	7	3	20	9	4	8	17	8	12	7	13	12	9	14	9	11	12	10

If we get a bad deal, it will mainly be the UK Government's fault

Strongly agree	48	17	59	65	18	55	60	56	30	53	47	53	47	48	50	46	48	45	50	55
Tend to agree	31	24	30	15	31	33	21	30	33	26	33	30	30	33	28	33	33	36	28	24
<b>TOTAL AGREE</b>	<b>79</b>	<b>41</b>	<b>89</b>	<b>80</b>	<b>49</b>	<b>88</b>	<b>81</b>	<b>86</b>	<b>63</b>	<b>79</b>	<b>80</b>	<b>83</b>	<b>77</b>	<b>81</b>	<b>78</b>	<b>79</b>	<b>81</b>	<b>81</b>	<b>78</b>	<b>79</b>
Tend to disagree	10	29	5	13	25	6	9	6	19	14	9	8	11	9	12	10	9	10	11	10
Strongly disagree	4	22	1	5	16	1	2	2	9	5	4	2	3	6	5	3	6	4	4	5
<b>TOTAL DISAGREE</b>	<b>14</b>	<b>51</b>	<b>6</b>	<b>18</b>	<b>41</b>	<b>7</b>	<b>11</b>	<b>8</b>	<b>28</b>	<b>19</b>	<b>13</b>	<b>10</b>	<b>14</b>	<b>15</b>	<b>17</b>	<b>13</b>	<b>15</b>	<b>14</b>	<b>15</b>	<b>15</b>
Don't know	6	8	4	2	9	5	8	5	8	3	7	7	8	4	5	9	5	6	7	6

The process of leaving the EU so far has been a mess

Strongly agree	71	31	83	83	34	80	81	82	45	74	70	80	68	70	67	65	70	72	71	72
Tend to agree	23	50	14	15	49	17	18	16	41	21	24	17	25	23	28	34	23	25	21	20
<b>TOTAL AGREE</b>	<b>94</b>	<b>81</b>	<b>97</b>	<b>98</b>	<b>83</b>	<b>97</b>	<b>99</b>	<b>98</b>	<b>86</b>	<b>95</b>	<b>94</b>	<b>97</b>	<b>93</b>	<b>93</b>	<b>95</b>	<b>99</b>	<b>93</b>	<b>97</b>	<b>92</b>	<b>92</b>
Tend to disagree	3	15	1	2	13	1	1	1	9	3	3	0	3	4	5	2	5	2	3	5
Strongly disagree	0	2	0	0	1	0	0	0	1	0	0	0	0	1	0	0	1	0	0	1
<b>TOTAL DISAGREE</b>	<b>3</b>	<b>17</b>	<b>1</b>	<b>2</b>	<b>14</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>10</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>3</b>	<b>6</b>
Don't know	2	2	3	0	3	2	0	1	4	2	3	3	3	2	0	0	2	1	5	3

Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think...

Britain's economy will be stronger, weaker or about the same?

Stronger	12	40	5	7	37	6	8	1	37	15	12	3	13	15	15	4	13	12	17	8
Weaker	68	23	84	84	22	81	79	92	16	71	67	81	68	65	61	75	67	67	64	75
About the same	13	33	7	9	34	8	8	2	38	13	14	7	14	14	22	14	16	14	12	11
Don't know	6	4	3	0	7	5	5	4	9	2	8	8	6	7	2	7	5	7	7	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The standard of living of you and your family will improve, get worse or stay about the same?**

Improve	<b>6</b>	16	3	3	17	3	4	1	17	7	5	4	6	6	8	2	7	6	6	5
Get worse	<b>61</b>	14	73	78	19	73	71	81	19	62	61	62	61	62	58	70	57	59	60	70
About the same	<b>24</b>	60	17	16	49	18	18	11	52	25	24	24	22	25	30	17	28	26	25	16
Don't know	<b>9</b>	9	6	3	14	7	8	7	13	6	10	10	12	8	4	11	8	10	9	8

**The NHS will improve, get worse or stay about the same?**

Improve	<b>8</b>	24	4	1	23	4	4	1	24	10	8	4	8	9	8	6	7	8	10	8
Get worse	<b>61</b>	14	74	75	20	72	67	80	21	63	60	74	61	58	50	67	62	58	59	63
About the same	<b>22</b>	50	16	22	45	16	19	13	43	24	22	11	21	24	36	22	23	24	22	21
Don't know	<b>9</b>	12	6	2	12	8	10	7	12	4	10	10	10	8	6	6	8	10	10	7

**There will be more opportunities for people like you for getting a good job, fewer opportunities or will things stay about the same?**

More opportunities	<b>9</b>	28	5	5	25	5	4	2	23	11	8	8	10	9	7	8	8	9	10	9
Fewer opportunities	<b>52</b>	13	65	65	12	63	57	70	13	52	52	57	50	53	47	53	47	52	53	62
About the same	<b>27</b>	47	21	25	45	23	22	16	50	28	27	22	25	29	32	26	31	26	27	20
Don't know	<b>12</b>	12	9	5	17	10	16	11	14	8	13	14	14	9	14	13	14	13	10	9

**British companies will find it easier to sell their products and services abroad, harder, or about the same?**

Easier	<b>10</b>	30	4	13	27	4	11	1	29	13	9	3	9	12	11	7	9	10	12	4
Harder	<b>66</b>	22	80	83	21	78	78	87	19	67	65	77	65	64	59	69	64	66	64	71
About the same	<b>15</b>	37	9	2	39	8	6	4	39	15	15	9	16	15	21	16	18	14	13	16
Don't know	<b>10</b>	12	7	1	13	9	4	8	14	5	11	11	11	9	8	9	9	10	12	9

**The taxes paid by people like you will go up, go down or stay about the same?**

Go up	<b>59</b>	24	68	75	25	67	67	73	29	65	57	56	59	59	63	64	57	59	57	66
Go down	<b>2</b>	2	2	4	2	2	3	1	3	2	2	1	4	1	0	3	1	3	2	0
About the same	<b>23</b>	55	17	12	51	16	15	9	52	24	22	16	20	26	26	14	26	20	26	20
Don't know	<b>16</b>	20	13	8	22	15	15	16	16	9	18	26	17	13	11	19	16	19	15	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the next few years, which one or two of these things matters most to you?**

The service provided by the NHS	<b>66</b>	49	71	58	54	69	60	69	58	61	67	75	60	63	82	55	72	65	64	69
The standards of living of you and your family	<b>55</b>	49	55	49	45	57	53	54	55	54	55	71	60	49	37	60	50	53	57	61
The strength of Britain's economy	<b>27</b>	39	26	38	39	26	27	29	26	33	25	11	26	31	39	29	31	29	24	19
Job opportunities for people like you	<b>9</b>	6	10	14	7	9	15	9	8	13	8	13	13	6	1	19	7	10	7	9
Taxes paid by people like you	<b>7</b>	9	5	4	12	6	7	5	11	8	7	8	7	8	7	2	9	8	7	8
The ability of British companies to sell their products and services abroad	<b>7</b>	15	4	9	15	5	8	6	11	6	7	3	5	10	8	9	7	9	6	8
Don't know	<b>2</b>	2	1	0	3	1	0	1	3	1	2	3	3	1	1	0	2	2	3	0

**If the UK leaves the EU's single market, do you think it will have a good or bad effect on British jobs, or will it make no difference?**

Good for jobs	<b>9</b>	28	5	5	25	5	4	1	28	13	8	5	10	10	10	8	9	10	11	7
Bad for jobs	<b>61</b>	18	76	78	19	73	68	84	12	69	59	72	60	59	59	70	63	59	57	66
Will make no real difference to British jobs	<b>16</b>	40	9	16	38	9	18	4	40	13	16	6	15	19	20	9	17	17	16	13
Don't know	<b>14</b>	14	10	2	18	13	10	11	20	5	17	17	15	12	12	12	12	14	17	13

**Which of the following better reflects your view?**

It is more important for Britain to have control over EU immigration into Britain than to keep free trade	<b>22</b>	63	10	9	60	11	8	4	61	24	21	12	21	26	24	9	24	26	23	20
It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control EU immigration	<b>68</b>	29	81	86	31	79	82	87	26	69	67	75	65	66	71	83	69	64	65	65
Don't know	<b>11</b>	7	9	5	10	10	10	9	13	6	12	13	14	8	5	8	8	10	12	15

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Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-34	35-49	50-64	65+	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1081</b>	119	551	75	183	659	73	709	326	251	830	154	399	419	109	112	266	249	348	106
<b>Unweighted Sample</b>	<b>1081</b>	115	545	79	172	653	72	721	313	278	803	170	356	492	63	71	251	258	356	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these policies regarding immigration from the rest of the European Union do you favour most?

There should be complete freedom for people from the rest of the EU to live in Britain	<b>26</b>	1	37	24	3	33	22	36	3	29	25	40	26	22	22	46	23	24	23	29
People from the EU should be free to come to Britain as long as they have a job to come to, or have a place at a British university	<b>56</b>	57	52	70	60	55	69	55	58	54	56	43	56	59	61	43	55	57	58	57
We should sharply reduce the number of people coming to Britain from the EU, whatever their reason for coming here	<b>13</b>	36	6	6	30	7	9	4	33	13	13	9	12	16	13	9	15	14	14	11
Don't know	<b>5</b>	5	6	0	7	5	0	5	6	4	6	8	7	3	4	3	7	5	5	3

When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?

Strongly support	<b>45</b>	6	56	61	10	55	53	61	12	45	45	55	44	45	41	50	46	42	44	51
Tend to support	<b>21</b>	16	25	11	15	24	22	23	19	19	22	26	21	19	24	19	20	27	21	16
<b>TOTAL SUPPORT</b>	<b>66</b>	<b>22</b>	<b>81</b>	<b>72</b>	<b>25</b>	<b>79</b>	<b>75</b>	<b>84</b>	<b>31</b>	<b>64</b>	<b>67</b>	<b>81</b>	<b>65</b>	<b>64</b>	<b>65</b>	<b>69</b>	<b>66</b>	<b>69</b>	<b>65</b>	<b>67</b>
Tend to oppose	<b>11</b>	27	6	19	25	7	16	6	22	11	11	6	12	12	10	16	9	10	13	9
Strongly oppose	<b>11</b>	37	6	4	34	5	4	2	33	16	9	2	10	14	17	8	13	10	10	13
<b>TOTAL OPPOSE</b>	<b>22</b>	<b>64</b>	<b>12</b>	<b>23</b>	<b>59</b>	<b>12</b>	<b>20</b>	<b>8</b>	<b>55</b>	<b>27</b>	<b>20</b>	<b>8</b>	<b>22</b>	<b>26</b>	<b>27</b>	<b>24</b>	<b>22</b>	<b>20</b>	<b>23</b>	<b>22</b>
Don't know	<b>11</b>	14	7	4	15	9	6	9	14	8	12	11	13	10	7	7	12	11	11	11