

## YouGov Survey Results

Sample Size: 1633 GB Adults  
Fieldwork: 28th - 29th June 2015

	Vote in 2015				Gender		Age				Social Grade		Region					England / Wales	
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b> 1633	555	457	114	196	792	841	194	413	558	467	931	702	209	531	349	402	142	1491	
Unweighted Sample	1633	514	483	138	167	761	872	149	292	674	518	1078	555	213	528	340	397	155	1478
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?**

The next generation will generally enjoy a BETTER standard of living than their parents do now	<b>22</b>	32	14	20	19	24	19	28	24	19	20	22	21	20	25	22	20	17	22
The next generation will generally enjoy a WORSE standard of living than their parents do now	<b>47</b>	30	60	47	56	45	49	44	47	49	45	48	46	57	45	41	48	52	46
Things will stay about the same	<b>22</b>	30	18	21	19	25	20	13	17	24	28	22	22	16	22	26	24	20	22
Don't know/none of these	<b>9</b>	8	8	12	7	7	12	16	11	8	6	8	11	8	8	12	9	12	9