

# YouGov Survey Results

Sample Size: 1760 GB Adults  
Fieldwork: 27th - 28th June 2016

|                          | EU Referendum Vote |        |       |                           | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |
|--------------------------|--------------------|--------|-------|---------------------------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
|                          | Total              | Remain | Leave | Don't Know / Did Not Vote | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| <b>Weighted Sample</b>   | <b>1760</b>        | 692    | 752   | 317                       | 496          | 412 | 106     | 172  | 852    | 908    | 204   | 752   | 435   | 370 | 1003         | 757  | 211    | 584           | 378              | 424   | 162      |
| <b>Unweighted Sample</b> | <b>1760</b>        | 824    | 743   | 193                       | 475          | 427 | 115     | 172  | 820    | 940    | 200   | 731   | 428   | 401 | 1061         | 699  | 180    | 597           | 388              | 429   | 166      |
|                          | %                  | %      | %     | %                         | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |

Generally speaking, are you optimistic or pessimistic about Britain's future over the next few years?

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very optimistic          | 10        | 1         | 22        | 2         | 13        | 6         | 5         | 29        | 12        | 9         | 4         | 8         | 14        | 13        | 9         | 12        | 7         | 12        | 11        | 11        | 6         |
| Fairly optimistic        | 34        | 12        | 57        | 24        | 44        | 26        | 32        | 52        | 34        | 33        | 20        | 28        | 37        | 48        | 31        | 36        | 23        | 36        | 37        | 33        | 29        |
| <b>TOTAL OPTIMISTIC</b>  | <b>44</b> | <b>13</b> | <b>79</b> | <b>26</b> | <b>57</b> | <b>32</b> | <b>37</b> | <b>81</b> | <b>46</b> | <b>42</b> | <b>24</b> | <b>36</b> | <b>51</b> | <b>61</b> | <b>40</b> | <b>48</b> | <b>30</b> | <b>48</b> | <b>48</b> | <b>44</b> | <b>35</b> |
| Fairly pessimistic       | 26        | 41        | 11        | 28        | 23        | 31        | 32        | 12        | 23        | 28        | 38        | 28        | 22        | 18        | 28        | 23        | 32        | 26        | 21        | 27        | 28        |
| Very pessimistic         | 21        | 39        | 4         | 20        | 12        | 31        | 29        | 1         | 22        | 19        | 26        | 24        | 18        | 13        | 24        | 16        | 32        | 18        | 18        | 17        | 31        |
| <b>TOTAL PESSIMISTIC</b> | <b>47</b> | <b>80</b> | <b>15</b> | <b>48</b> | <b>35</b> | <b>62</b> | <b>61</b> | <b>13</b> | <b>45</b> | <b>47</b> | <b>64</b> | <b>52</b> | <b>40</b> | <b>31</b> | <b>52</b> | <b>39</b> | <b>64</b> | <b>44</b> | <b>39</b> | <b>44</b> | <b>59</b> |
| Don't know               | 10        | 7         | 6         | 25        | 7         | 7         | 3         | 5         | 9         | 10        | 12        | 12        | 8         | 7         | 8         | 12        | 7         | 8         | 14        | 12        | 7         |

Thinking about Britain's future relationship with the European Union now we have voted to Leave, which of the following would you most like to see?

|                                                                                                                                                                                           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Britain should leave the EU completely and have no sort of formal deal with the rest of the EU                                                                                            | 10 | 1  | 19 | 7  | 7  | 8  | 4  | 19 | 9  | 10 | 4  | 9  | 13 | 11 | 7  | 13 | 7  | 9  | 10 | 11 | 10 |
| Britain should try to make only a limited deal with the rest of the EU, restricting any deal only to trade                                                                                | 32 | 10 | 59 | 17 | 44 | 22 | 19 | 66 | 35 | 29 | 22 | 25 | 36 | 47 | 30 | 34 | 25 | 36 | 38 | 30 | 22 |
| Britain should try to make a wider deal with the rest of the EU, giving Britain full trade access to the rest of the EU, in exchange for allowing EU citizens to live and work in Britain | 19 | 27 | 12 | 18 | 24 | 21 | 26 | 7  | 20 | 18 | 18 | 21 | 18 | 17 | 21 | 16 | 17 | 19 | 18 | 21 | 21 |
| Britain should try to reverse its decision and stay in the EU                                                                                                                             | 27 | 56 | 2  | 25 | 19 | 41 | 42 | 5  | 27 | 28 | 44 | 30 | 25 | 16 | 33 | 20 | 43 | 26 | 22 | 25 | 32 |
| None of these                                                                                                                                                                             | 3  | 2  | 1  | 7  | 1  | 2  | 2  | 1  | 3  | 2  | 3  | 3  | 2  | 2  | 2  | 3  | 1  | 2  | 2  | 3  | 7  |
| Don't know                                                                                                                                                                                | 9  | 5  | 7  | 25 | 6  | 7  | 6  | 3  | 7  | 12 | 9  | 12 | 6  | 8  | 7  | 13 | 8  | 8  | 10 | 11 | 9  |

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Fieldwork: 27th - 28th June 2016

|                          | EU Referendum Vote |        |       |                           | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |
|--------------------------|--------------------|--------|-------|---------------------------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
|                          | Total              | Remain | Leave | Don't Know / Did Not Vote | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| <b>Weighted Sample</b>   | <b>1760</b>        | 692    | 752   | 317                       | 496          | 412 | 106     | 172  | 852    | 908    | 204   | 752   | 435   | 370 | 1003         | 757  | 211    | 584           | 378              | 424   | 162      |
| <b>Unweighted Sample</b> | <b>1760</b>        | 824    | 743   | 193                       | 475          | 427 | 115     | 172  | 820    | 940    | 200   | 731   | 428   | 401 | 1061         | 699  | 180    | 597           | 388              | 429   | 166      |
|                          | %                  | %      | %     | %                         | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |

In your opinion how good or bad is the state of Britain's economy at the moment?

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good            | 3         | 1         | 5         | 2         | 4         | 1         | 2         | 8         | 3         | 3         | 3         | 2         | 4         | 3         | 2         | 3         | 3         | 3         | 3         | 3         | 0         |
| Quite good           | 25        | 15        | 38        | 14        | 40        | 13        | 28        | 47        | 29        | 21        | 11        | 18        | 31        | 38        | 27        | 22        | 24        | 30        | 26        | 20        | 17        |
| <b>TOTAL GOOD</b>    | <b>28</b> | <b>16</b> | <b>43</b> | <b>16</b> | <b>44</b> | <b>14</b> | <b>30</b> | <b>55</b> | <b>32</b> | <b>24</b> | <b>14</b> | <b>20</b> | <b>35</b> | <b>41</b> | <b>29</b> | <b>25</b> | <b>27</b> | <b>33</b> | <b>29</b> | <b>23</b> | <b>17</b> |
| Neither good nor bad | 32        | 28        | 37        | 30        | 31        | 33        | 28        | 27        | 33        | 31        | 27        | 32        | 34        | 33        | 30        | 35        | 28        | 30        | 31        | 38        | 31        |
| Quite bad            | 26        | 38        | 13        | 28        | 18        | 33        | 32        | 14        | 23        | 28        | 39        | 30        | 22        | 16        | 28        | 23        | 29        | 26        | 23        | 24        | 34        |
| Very bad             | 9         | 15        | 3         | 9         | 4         | 15        | 8         | 2         | 8         | 10        | 13        | 11        | 6         | 4         | 9         | 8         | 13        | 7         | 8         | 8         | 11        |
| <b>TOTAL BAD</b>     | <b>35</b> | <b>53</b> | <b>16</b> | <b>37</b> | <b>22</b> | <b>48</b> | <b>40</b> | <b>16</b> | <b>31</b> | <b>38</b> | <b>52</b> | <b>41</b> | <b>28</b> | <b>20</b> | <b>37</b> | <b>31</b> | <b>42</b> | <b>33</b> | <b>31</b> | <b>32</b> | <b>45</b> |
| Don't know           | 6         | 4         | 4         | 17        | 3         | 5         | 2         | 4         | 4         | 7         | 7         | 8         | 3         | 6         | 4         | 9         | 4         | 4         | 9         | 7         | 6         |

How do you think the financial situation of Britain will change over the next 12 months?

|                     |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Get a lot better    | 4         | 0         | 8         | 1         | 4         | 2         | 3         | 11        | 4         | 4         | 2         | 3         | 5         | 6         | 3         | 5         | 4         | 4         | 4         | 5         | 3         |
| Get a little better | 13        | 4         | 24        | 7         | 17        | 8         | 6         | 29        | 14        | 12        | 7         | 11        | 15        | 18        | 11        | 16        | 9         | 15        | 13        | 13        | 12        |
| <b>TOTAL BETTER</b> | <b>17</b> | <b>4</b>  | <b>32</b> | <b>8</b>  | <b>21</b> | <b>10</b> | <b>9</b>  | <b>40</b> | <b>18</b> | <b>16</b> | <b>9</b>  | <b>14</b> | <b>20</b> | <b>24</b> | <b>14</b> | <b>21</b> | <b>13</b> | <b>19</b> | <b>17</b> | <b>18</b> | <b>15</b> |
| Stay about the same | 22        | 9         | 34        | 21        | 24        | 19        | 22        | 32        | 21        | 22        | 19        | 20        | 23        | 25        | 20        | 24        | 18        | 22        | 23        | 24        | 15        |
| Get a little worse  | 30        | 36        | 25        | 30        | 35        | 31        | 29        | 19        | 29        | 32        | 33        | 29        | 30        | 32        | 33        | 27        | 32        | 31        | 28        | 29        | 36        |
| Get a lot worse     | 22        | 46        | 2         | 20        | 14        | 34        | 37        | 4         | 24        | 21        | 28        | 26        | 22        | 13        | 26        | 17        | 31        | 21        | 20        | 20        | 30        |
| <b>TOTAL WORSE</b>  | <b>52</b> | <b>82</b> | <b>27</b> | <b>50</b> | <b>49</b> | <b>65</b> | <b>66</b> | <b>23</b> | <b>53</b> | <b>53</b> | <b>61</b> | <b>55</b> | <b>52</b> | <b>45</b> | <b>59</b> | <b>44</b> | <b>63</b> | <b>52</b> | <b>48</b> | <b>49</b> | <b>66</b> |
| Don't know          | 9         | 5         | 6         | 21        | 6         | 7         | 4         | 5         | 7         | 10        | 11        | 11        | 5         | 6         | 6         | 12        | 6         | 7         | 13        | 9         | 5         |

How do you think the financial situation of your household will change over the next 12 months?

|                     |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Get a lot better    | 1         | 1         | 2         | 1         | 2         | 1         | 0         | 4         | 2         | 1         | 1         | 2         | 1         | 0         | 1         | 1         | 2         | 1         | 2         | 2         | 0         |
| Get a little better | 8         | 4         | 12        | 6         | 9         | 4         | 5         | 15        | 9         | 7         | 9         | 8         | 8         | 8         | 7         | 10        | 6         | 8         | 8         | 9         | 7         |
| <b>TOTAL BETTER</b> | <b>9</b>  | <b>5</b>  | <b>14</b> | <b>7</b>  | <b>11</b> | <b>5</b>  | <b>5</b>  | <b>19</b> | <b>11</b> | <b>8</b>  | <b>10</b> | <b>10</b> | <b>9</b>  | <b>8</b>  | <b>8</b>  | <b>11</b> | <b>8</b>  | <b>9</b>  | <b>10</b> | <b>11</b> | <b>7</b>  |
| Stay about the same | 45        | 31        | 62        | 35        | 53        | 41        | 46        | 61        | 47        | 44        | 38        | 39        | 45        | 60        | 46        | 44        | 42        | 48        | 44        | 46        | 39        |
| Get a little worse  | 26        | 38        | 14        | 26        | 25        | 31        | 26        | 11        | 24        | 28        | 25        | 25        | 29        | 24        | 29        | 22        | 28        | 25        | 24        | 25        | 33        |
| Get a lot worse     | 10        | 18        | 3         | 12        | 6         | 16        | 20        | 5         | 11        | 10        | 10        | 13        | 11        | 4         | 10        | 11        | 13        | 10        | 10        | 9         | 14        |
| <b>TOTAL WORSE</b>  | <b>36</b> | <b>56</b> | <b>17</b> | <b>38</b> | <b>31</b> | <b>47</b> | <b>46</b> | <b>16</b> | <b>35</b> | <b>38</b> | <b>35</b> | <b>38</b> | <b>40</b> | <b>28</b> | <b>39</b> | <b>33</b> | <b>41</b> | <b>35</b> | <b>34</b> | <b>34</b> | <b>47</b> |
| Don't know          | 9         | 7         | 6         | 20        | 6         | 7         | 3         | 5         | 8         | 10        | 16        | 12        | 5         | 4         | 7         | 12        | 9         | 8         | 11        | 10        | 7         |

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|                          | EU Referendum Vote |        |       |                           | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |
|--------------------------|--------------------|--------|-------|---------------------------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
|                          | Total              | Remain | Leave | Don't Know / Did Not Vote | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
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|                          | %                  | %      | %     | %                         | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |

Thinking about the next few years, do you think...

The level of taxes paid by people like you...?

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Will go up a lot         | 12        | 20        | 4         | 13        | 7         | 16        | 17        | 3         | 12        | 12        | 16        | 13        | 13        | 7         | 13        | 11        | 16        | 11        | 12        | 10        | 17        |
| Will go up a little      | 43        | 54        | 37        | 36        | 46        | 48        | 43        | 36        | 45        | 42        | 36        | 44        | 45        | 45        | 48        | 37        | 48        | 43        | 39        | 42        | 53        |
| <b>TOTAL UP</b>          | <b>55</b> | <b>74</b> | <b>41</b> | <b>49</b> | <b>53</b> | <b>64</b> | <b>60</b> | <b>39</b> | <b>57</b> | <b>54</b> | <b>52</b> | <b>57</b> | <b>58</b> | <b>52</b> | <b>61</b> | <b>48</b> | <b>64</b> | <b>54</b> | <b>51</b> | <b>52</b> | <b>70</b> |
| Will stay about the same | 29        | 16        | 45        | 22        | 37        | 21        | 33        | 49        | 32        | 27        | 26        | 26        | 33        | 35        | 27        | 33        | 21        | 34        | 29        | 32        | 19        |
| Will go down a little    | 2         | 1         | 3         | 2         | 2         | 1         | 1         | 4         | 2         | 2         | 3         | 2         | 2         | 1         | 1         | 3         | 2         | 2         | 2         | 2         | 2         |
| Will go down a lot       | 1         | 1         | 0         | 1         | 0         | 1         | 1         | 1         | 0         | 1         | 0         | 1         | 0         | 0         | 0         | 1         | 1         | 0         | 0         | 1         | 0         |
| <b>TOTAL DOWN</b>        | <b>3</b>  | <b>2</b>  | <b>3</b>  | <b>3</b>  | <b>2</b>  | <b>2</b>  | <b>2</b>  | <b>5</b>  | <b>2</b>  | <b>3</b>  | <b>3</b>  | <b>3</b>  | <b>2</b>  | <b>1</b>  | <b>1</b>  | <b>4</b>  | <b>3</b>  | <b>2</b>  | <b>2</b>  | <b>3</b>  | <b>2</b>  |
| Don't know               | 13        | 9         | 10        | 26        | 8         | 13        | 5         | 7         | 8         | 17        | 19        | 15        | 7         | 11        | 10        | 16        | 11        | 11        | 18        | 12        | 9         |

The service provided by the NHS will..?

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Improve a lot        | 3         | 0         | 6         | 2         | 3         | 2         | 2         | 11        | 3         | 4         | 2         | 2         | 4         | 6         | 2         | 5         | 1         | 4         | 4         | 3         | 1         |
| Improve a little     | 18        | 4         | 33        | 11        | 23        | 12        | 9         | 36        | 17        | 19        | 10        | 13        | 23        | 25        | 14        | 23        | 12        | 20        | 17        | 20        | 12        |
| <b>TOTAL IMPROVE</b> | <b>21</b> | <b>4</b>  | <b>39</b> | <b>13</b> | <b>26</b> | <b>14</b> | <b>11</b> | <b>47</b> | <b>20</b> | <b>23</b> | <b>12</b> | <b>15</b> | <b>27</b> | <b>31</b> | <b>16</b> | <b>28</b> | <b>13</b> | <b>24</b> | <b>21</b> | <b>23</b> | <b>13</b> |
| Stay about the same  | 33        | 27        | 38        | 31        | 40        | 24        | 45        | 33        | 37        | 29        | 31        | 34        | 30        | 34        | 34        | 32        | 31        | 35        | 33        | 31        | 32        |
| Get a little worse   | 24        | 36        | 13        | 23        | 21        | 32        | 21        | 13        | 24        | 24        | 27        | 25        | 22        | 22        | 27        | 20        | 31        | 23        | 23        | 22        | 28        |
| Get a lot worse      | 14        | 26        | 4         | 12        | 7         | 22        | 22        | 3         | 14        | 15        | 20        | 15        | 16        | 8         | 17        | 11        | 18        | 13        | 11        | 16        | 20        |
| <b>TOTAL WORSE</b>   | <b>38</b> | <b>62</b> | <b>17</b> | <b>35</b> | <b>28</b> | <b>54</b> | <b>43</b> | <b>16</b> | <b>38</b> | <b>39</b> | <b>47</b> | <b>40</b> | <b>38</b> | <b>30</b> | <b>44</b> | <b>31</b> | <b>49</b> | <b>36</b> | <b>34</b> | <b>38</b> | <b>48</b> |
| Don't know           | 8         | 5         | 6         | 20        | 6         | 7         | 1         | 5         | 6         | 10        | 11        | 11        | 5         | 4         | 6         | 10        | 6         | 6         | 12        | 9         | 7         |

The quality of schools and education will...?

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Improve a lot        | 2         | 0         | 4         | 1         | 3         | 2         | 0         | 6         | 2         | 3         | 1         | 1         | 2         | 4         | 2         | 3         | 1         | 2         | 3         | 3         | 1         |
| Improve a little     | 14        | 3         | 26        | 10        | 18        | 9         | 9         | 30        | 14        | 14        | 8         | 11        | 17        | 19        | 10        | 19        | 11        | 15        | 13        | 17        | 9         |
| <b>TOTAL IMPROVE</b> | <b>16</b> | <b>3</b>  | <b>30</b> | <b>11</b> | <b>21</b> | <b>11</b> | <b>9</b>  | <b>36</b> | <b>16</b> | <b>17</b> | <b>9</b>  | <b>12</b> | <b>19</b> | <b>23</b> | <b>12</b> | <b>22</b> | <b>12</b> | <b>17</b> | <b>16</b> | <b>20</b> | <b>10</b> |
| Stay about the same  | 42        | 37        | 48        | 37        | 50        | 35        | 43        | 43        | 44        | 39        | 37        | 43        | 43        | 41        | 43        | 40        | 37        | 47        | 42        | 39        | 36        |
| Get a little worse   | 20        | 34        | 9         | 16        | 16        | 27        | 26        | 12        | 21        | 19        | 27        | 19        | 20        | 19        | 24        | 15        | 21        | 18        | 19        | 22        | 25        |
| Get a lot worse      | 10        | 16        | 4         | 12        | 5         | 15        | 18        | 2         | 10        | 10        | 11        | 11        | 10        | 8         | 12        | 9         | 16        | 9         | 8         | 10        | 17        |
| <b>TOTAL WORSE</b>   | <b>30</b> | <b>50</b> | <b>13</b> | <b>28</b> | <b>21</b> | <b>42</b> | <b>44</b> | <b>14</b> | <b>31</b> | <b>29</b> | <b>38</b> | <b>30</b> | <b>30</b> | <b>27</b> | <b>36</b> | <b>24</b> | <b>37</b> | <b>27</b> | <b>27</b> | <b>32</b> | <b>42</b> |
| Don't know           | 12        | 10        | 8         | 25        | 9         | 12        | 3         | 7         | 9         | 14        | 16        | 15        | 8         | 9         | 10        | 14        | 14        | 10        | 14        | 11        | 12        |

Sample Size: 1760 GB Adults  
Fieldwork: 27th - 28th June 2016

| 2016              |                    |        |       |                           |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |
|-------------------|--------------------|--------|-------|---------------------------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
|                   | EU Referendum Vote |        |       |                           | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |
|                   | Total              | Remain | Leave | Don't Know / Did Not Vote | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample   | 1760               | 692    | 752   | 317                       | 496          | 412 | 106     | 172  | 852    | 908    | 204   | 752   | 435   | 370 | 1003         | 757  | 211    | 584           | 378              | 424   | 162      |
| Unweighted Sample | 1760               | 824    | 743   | 193                       | 475          | 427 | 115     | 172  | 820    | 940    | 200   | 731   | 428   | 401 | 1061         | 699  | 180    | 597           | 388              | 429   | 166      |
|                   | %                  | %      | %     | %                         | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |

#### Prices of goods and services in the shops will...?

|                     |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Go up a lot         | 18        | 33        | 4         | 20        | 12        | 24        | 30        | 1         | 18        | 19        | 20        | 21        | 19        | 11        | 21        | 15        | 23        | 18        | 19        | 14        | 23        |
| Go up a little      | 53        | 54        | 55        | 45        | 57        | 56        | 55        | 51        | 54        | 52        | 53        | 48        | 54        | 60        | 55        | 50        | 55        | 54        | 47        | 56        | 52        |
| <b>TOTAL UP</b>     | <b>71</b> | <b>87</b> | <b>59</b> | <b>65</b> | <b>69</b> | <b>80</b> | <b>85</b> | <b>52</b> | <b>72</b> | <b>71</b> | <b>73</b> | <b>69</b> | <b>73</b> | <b>71</b> | <b>76</b> | <b>65</b> | <b>78</b> | <b>72</b> | <b>66</b> | <b>70</b> | <b>75</b> |
| Stay about the same | 19        | 8         | 32        | 13        | 23        | 14        | 14        | 36        | 20        | 18        | 13        | 18        | 20        | 22        | 17        | 22        | 12        | 21        | 22        | 18        | 17        |
| Go down a little    | 2         | 1         | 3         | 1         | 2         | 1         | 0         | 6         | 2         | 2         | 2         | 2         | 2         | 2         | 1         | 2         | 4         | 1         | 2         | 2         | 3         |
| Go down a lot       | 0         | 0         | 0         | 2         | 0         | 0         | 0         | 0         | 0         | 0         | 1         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 1         | 1         | 0         |
| <b>TOTAL DOWN</b>   | <b>2</b>  | <b>1</b>  | <b>3</b>  | <b>3</b>  | <b>2</b>  | <b>1</b>  | <b>0</b>  | <b>6</b>  | <b>2</b>  | <b>2</b>  | <b>3</b>  | <b>2</b>  | <b>2</b>  | <b>2</b>  | <b>1</b>  | <b>2</b>  | <b>4</b>  | <b>1</b>  | <b>3</b>  | <b>3</b>  | <b>3</b>  |
| Don't know          | 8         | 5         | 6         | 18        | 5         | 6         | 1         | 6         | 6         | 10        | 10        | 10        | 5         | 4         | 6         | 10        | 7         | 7         | 9         | 9         | 5         |

#### Interest rates on mortgages, loans and credit cards will...?

|                     |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Go up a lot         | 12        | 21        | 2         | 13        | 6         | 18        | 10        | 3         | 9         | 14        | 15        | 13        | 10        | 9         | 12        | 11        | 14        | 11        | 11        | 11        | 14        |
| Go up a little      | 38        | 40        | 40        | 30        | 43        | 36        | 43        | 32        | 39        | 38        | 32        | 36        | 40        | 45        | 41        | 35        | 37        | 41        | 36        | 35        | 42        |
| <b>TOTAL UP</b>     | <b>50</b> | <b>61</b> | <b>42</b> | <b>43</b> | <b>49</b> | <b>54</b> | <b>53</b> | <b>35</b> | <b>48</b> | <b>52</b> | <b>47</b> | <b>49</b> | <b>50</b> | <b>54</b> | <b>53</b> | <b>46</b> | <b>51</b> | <b>52</b> | <b>47</b> | <b>46</b> | <b>56</b> |
| Stay about the same | 25        | 16        | 35        | 21        | 30        | 21        | 26        | 38        | 28        | 22        | 17        | 23        | 31        | 26        | 25        | 25        | 21        | 25        | 26        | 28        | 19        |
| Go down a little    | 9         | 9         | 10        | 6         | 10        | 7         | 9         | 14        | 11        | 7         | 8         | 10        | 10        | 6         | 9         | 8         | 11        | 10        | 7         | 8         | 8         |
| Go down a lot       | 1         | 1         | 1         | 3         | 1         | 1         | 2         | 0         | 1         | 1         | 4         | 1         | 0         | 1         | 1         | 2         | 0         | 1         | 2         | 1         | 3         |
| <b>TOTAL DOWN</b>   | <b>10</b> | <b>10</b> | <b>11</b> | <b>9</b>  | <b>11</b> | <b>8</b>  | <b>11</b> | <b>14</b> | <b>12</b> | <b>8</b>  | <b>12</b> | <b>11</b> | <b>10</b> | <b>7</b>  | <b>10</b> | <b>10</b> | <b>11</b> | <b>11</b> | <b>9</b>  | <b>9</b>  | <b>11</b> |
| Don't know          | 15        | 12        | 13        | 26        | 9         | 17        | 10        | 12        | 12        | 19        | 25        | 16        | 10        | 14        | 12        | 19        | 17        | 12        | 17        | 17        | 13        |

#### People's jobs will...?

|                               |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Become a lot more secure      | 2         | 0         | 4         | 1         | 2         | 1         | 2         | 8         | 2         | 2         | 2         | 2         | 3         | 3         | 1         | 3         | 3         | 2         | 2         | 2         | 1         |
| Become a little more secure   | 9         | 1         | 18        | 4         | 12        | 6         | 4         | 16        | 8         | 10        | 6         | 7         | 11        | 12        | 7         | 12        | 6         | 10        | 10        | 9         | 8         |
| <b>TOTAL SECURE</b>           | <b>11</b> | <b>1</b>  | <b>22</b> | <b>5</b>  | <b>14</b> | <b>7</b>  | <b>6</b>  | <b>24</b> | <b>10</b> | <b>12</b> | <b>8</b>  | <b>9</b>  | <b>14</b> | <b>15</b> | <b>8</b>  | <b>15</b> | <b>9</b>  | <b>12</b> | <b>12</b> | <b>11</b> | <b>9</b>  |
| Stay about the same           | 32        | 15        | 51        | 26        | 37        | 24        | 30        | 55        | 34        | 30        | 21        | 30        | 32        | 42        | 29        | 36        | 25        | 35        | 33        | 35        | 20        |
| Become a little more insecure | 29        | 41        | 16        | 31        | 28        | 35        | 32        | 10        | 28        | 29        | 34        | 30        | 28        | 23        | 33        | 23        | 34        | 28        | 27        | 26        | 33        |
| Become a lot more insecure    | 18        | 36        | 2         | 17        | 13        | 25        | 29        | 3         | 21        | 16        | 25        | 19        | 19        | 12        | 22        | 14        | 26        | 16        | 16        | 16        | 29        |
| <b>TOTAL INSECURE</b>         | <b>47</b> | <b>77</b> | <b>18</b> | <b>48</b> | <b>41</b> | <b>60</b> | <b>61</b> | <b>13</b> | <b>49</b> | <b>45</b> | <b>59</b> | <b>49</b> | <b>47</b> | <b>35</b> | <b>55</b> | <b>37</b> | <b>60</b> | <b>44</b> | <b>43</b> | <b>42</b> | <b>62</b> |
| Don't know                    | 10        | 7         | 9         | 20        | 7         | 8         | 3         | 8         | 7         | 13        | 11        | 12        | 7         | 9         | 8         | 12        | 6         | 8         | 13        | 11        | 10        |

Sample Size: 1760 GB Adults  
Fieldwork: 27th - 28th June 2016

|                          | EU Referendum Vote |        |       |                           | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |
|--------------------------|--------------------|--------|-------|---------------------------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
|                          | Total              | Remain | Leave | Don't Know / Did Not Vote | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| <b>Weighted Sample</b>   | <b>1760</b>        | 692    | 752   | 317                       | 496          | 412 | 106     | 172  | 852    | 908    | 204   | 752   | 435   | 370 | 1003         | 757  | 211    | 584           | 378              | 424   | 162      |
| <b>Unweighted Sample</b> | <b>1760</b>        | 824    | 743   | 193                       | 475          | 427 | 115     | 172  | 820    | 940    | 200   | 731   | 428   | 401 | 1061         | 699  | 180    | 597           | 388              | 429   | 166      |
|                          | %                  | %      | %     | %                         | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |

The amount of immigration into Britain will...?

|                     |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Go up a lot         | 5         | 5         | 4         | 8         | 5         | 5         | 2         | 3         | 5         | 5         | 2         | 5         | 7         | 6         | 4         | 6         | 5         | 5         | 4         | 6         | 6         |
| Go up a little      | 8         | 11        | 6         | 6         | 8         | 10        | 10        | 3         | 7         | 9         | 8         | 7         | 9         | 9         | 9         | 7         | 6         | 7         | 9         | 9         | 10        |
| <b>TOTAL UP</b>     | <b>13</b> | <b>16</b> | <b>10</b> | <b>14</b> | <b>13</b> | <b>15</b> | <b>12</b> | <b>6</b>  | <b>12</b> | <b>14</b> | <b>10</b> | <b>12</b> | <b>16</b> | <b>15</b> | <b>13</b> | <b>13</b> | <b>11</b> | <b>12</b> | <b>13</b> | <b>15</b> | <b>16</b> |
| Stay about the same | 41        | 59        | 27        | 35        | 40        | 49        | 58        | 25        | 43        | 40        | 45        | 46        | 37        | 34        | 48        | 33        | 54        | 40        | 42        | 35        | 43        |
| Go down a little    | 27        | 14        | 41        | 24        | 32        | 21        | 21        | 45        | 26        | 28        | 23        | 24        | 29        | 34        | 25        | 30        | 17        | 32        | 27        | 29        | 20        |
| Go down a lot       | 9         | 2         | 16        | 6         | 8         | 6         | 5         | 21        | 10        | 7         | 10        | 5         | 11        | 11        | 6         | 11        | 10        | 7         | 9         | 10        | 8         |
| <b>TOTAL DOWN</b>   | <b>36</b> | <b>16</b> | <b>57</b> | <b>30</b> | <b>40</b> | <b>27</b> | <b>26</b> | <b>66</b> | <b>36</b> | <b>35</b> | <b>33</b> | <b>29</b> | <b>40</b> | <b>45</b> | <b>31</b> | <b>41</b> | <b>27</b> | <b>39</b> | <b>36</b> | <b>39</b> | <b>28</b> |
| Don't know          | 10        | 9         | 6         | 21        | 8         | 9         | 3         | 3         | 8         | 12        | 13        | 13        | 7         | 5         | 8         | 13        | 8         | 8         | 11        | 11        | 13        |