

































Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	Marital status							
	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership	
<b>Weighted Sample</b>	<b>1692</b>	724	224	39	122	63	499	20
Unweighted Sample	1692	752	228	37	125	57	473	20
	%	%	%	%	%	%	%	%

If you receive a wedding invitation but there is no information or guidance on presents, which one of the following are you most likely to do?

Give money to the couple	28	30	27	19	26	28	21	28
Give a gift voucher	26	30	30	39	17	33	23	49
Buy a boxed present	21	19	24	13	25	21	22	10
Don't give anything	3	2	3	6	4	0	5	0
Donate money to a charity	2	2	1	0	3	0	3	7
Other [see 'Present Other' Tab]	7	8	5	3	13	6	5	0
Don't know	14	10	10	20	11	12	21	6

Do you think it is or is not acceptable for couples to...?

Register a list of gifts they would like to receive as wedding presents?

Is acceptable	74	78	74	65	75	81	66	62
Is not acceptable	16	15	17	17	17	17	18	7
Don't know	10	6	10	19	8	2	15	31

July 14-15 2015  
Aug 8-9 2016

Ask for money instead of wedding presents?

Is acceptable	68	59	63	60	58	52	53	55	63
Is not acceptable	23	29	28	29	31	42	35	26	20
Don't know	9	13	10	11	11	6	12	19	17

Which one of the following would you prefer to have at a wedding reception?

Formal sit-down meal	47	53	47	47	43	69	39	36
Catered buffet	37	34	35	41	42	29	41	57
Asking guests to contribute by making food	3	4	3	2	1	1	3	3
None of these	2	2	4	0	4	0	3	0
Don't know	10	8	11	9	10	1	14	3



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	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156
Unweighted Sample	1692	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three of the following words, if any, would you most associate with weddings? (Please tick up to three options)

Expensive	<b>66</b>	70	66	55	67	67	63	68	62	69	58	64	68	70	68	63	62	64	63	70	71
Romantic	<b>37</b>	32	40	41	45	33	29	32	32	41	38	37	36	39	37	38	33	42	35	35	34
Emotional	<b>36</b>	34	36	37	39	36	34	36	29	42	26	34	38	42	38	34	30	38	31	39	38
Hard work	<b>26</b>	29	26	21	23	26	29	29	26	26	17	27	27	27	26	27	24	28	23	29	21
Important	<b>22</b>	20	24	18	30	19	24	20	23	21	17	16	24	33	23	19	20	25	22	19	19
Fun	<b>20</b>	23	20	18	19	20	29	18	19	21	21	22	19	17	22	18	18	21	20	19	24
Exciting	<b>17</b>	16	16	22	15	17	23	10	15	18	28	18	13	12	15	18	18	16	18	15	19
Boozy	<b>14</b>	14	15	13	13	14	16	17	17	11	13	17	14	9	14	15	16	11	16	16	16
Outdated	<b>9</b>	11	7	7	6	10	7	8	10	7	10	8	9	8	9	9	12	7	10	7	10
Boring	<b>8</b>	9	8	9	5	10	9	11	9	8	9	9	9	5	9	8	12	7	8	9	9
None of the above	<b>2</b>	2	1	2	0	2	4	3	2	1	3	1	2	2	1	2	3	1	3	1	2
Don't know	<b>4</b>	4	2	7	2	5	2	5	7	2	12	5	3	1	3	6	4	5	5	4	1

\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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Unweighted Sample	1692	752	228	37	125	57	473	20
	%	%	%	%	%	%	%	%

Which two or three of the following words, if any, would you most associate with weddings? (Please tick up to three options)

Expensive	<b>66</b>	67	75	75	66	67	59	35
Romantic	<b>37</b>	40	34	41	41	31	33	44
Emotional	<b>36</b>	41	30	43	35	47	29	43
Hard work	<b>26</b>	27	31	19	27	31	22	38
Important	<b>22</b>	27	17	23	19	39	15	3
Fun	<b>20</b>	21	19	17	20	16	20	46
Exciting	<b>17</b>	17	14	10	13	19	19	19
Boozy	<b>14</b>	10	20	12	14	12	17	25
Outdated	<b>9</b>	4	12	18	10	3	13	10
Boring	<b>8</b>	5	10	14	12	2	12	10
None of the above	<b>2</b>	1	1	2	2	2	2	0
Don't know	<b>4</b>	2	5	0	1	2	9	0

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*