

# YouGov Survey Results

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156	
Unweighted Sample	1692	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 14-15 2013  
**Aug 8-9 2016**

**What's the minimum amount of time you think people should be together before they get engaged?**

Less than a month	1	1	2	1	1	1	2	1	1	2	1	2	2	1	1	2	1	2	0	1	2	
A month	1	1	1	0	1	1	1	1	1	0	3	1	1	0	1	0	1	1	1	0	1	
Three months	3	3	4	3	3	3	5	6	4	3	3	3	3	5	4	2	3	4	4	3	2	
Six months	14	12	12	11	13	10	13	9	12	11	8	11	13	13	13	10	14	11	12	11	13	
A year	30	27	27	28	28	29	22	30	23	30	28	25	28	29	26	28	23	26	28	27	29	
Two years	19	18	16	19	17	16	17	22	17	18	23	17	17	17	18	17	17	17	17	18	20	
Three years	5	6	6	5	5	6	5	4	5	6	12	7	4	2	5	7	7	6	5	6	5	
Four or five years	3	3	2	2	2	2	5	1	3	2	5	3	3	1	3	3	5	3	2	4	1	
Six to ten years	0	1	0	1	0	1	0	1	1	0	0	1	0	0	1	0	0	0	3	0	1	
More than ten years	0	0	0	1	1	1	0	1	1	0	0	1	1	0	0	1	0	1	0	0	0	
Don't know	23	29	29	27	28	29	30	32	23	30	28	17	30	30	33	27	31	28	30	29	30	26

**Do you think it is acceptable or unacceptable for a couple to have children when they are not married?**

Acceptable	74	73	83	67	74	67	80	78	64	73	74	75	81	76	53	76	70	77	70	69	78	78
Unacceptable	15	17	11	22	19	22	13	14	25	16	17	14	11	14	33	16	18	14	18	21	12	16
Not sure	11	10	7	11	7	11	7	9	11	11	9	11	7	9	15	8	12	9	11	11	10	6

**And whether or not it is acceptable, do you think it is better for a couple having children to be married or unmarried, or does it make no difference?**

Is better for them to be married	51	45	38	53	39	59	39	42	49	42	47	41	35	46	66	47	42	44	49	45	42	37
Is better for them to be unmarried	2	1	1	1	0	0	1	2	1	1	0	1	1	0	1	1	0	0	1	1	0	0
It makes no difference, they are equally good	45	51	59	44	53	38	58	57	47	53	49	52	61	51	32	49	54	52	47	50	54	61
Not sure	2	3	2	2	8	3	1	0	3	4	3	7	4	3	1	3	4	4	4	4	3	1

## YouGov Survey Results

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	Marital status							
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1692</b>	<b>724</b>	<b>224</b>	<b>39</b>	<b>122</b>	<b>63</b>	<b>499</b>	<b>20</b>
Unweighted Sample	1692	752	228	37	125	57	473	20
	%	%	%	%	%	%	%	%

	July 14-15 2013	Aug 8-9 2016							
<b>What's the minimum amount of time you think people should be together before they get engaged?</b>									
Less than a month	1	1	1	1	4	1	2	1	6
A month	1	1	0	0	2	1	0	2	7
Three months	3	3	4	2	0	4	2	3	0
Six months	14	12	15	7	18	10	11	9	2
A year	30	27	28	27	27	33	31	23	14
Two years	19	18	16	18	17	21	17	19	27
Three years	5	6	4	8	3	3	5	8	0
Four or five years	3	3	1	7	0	2	0	4	0
Six to ten years	0	1	0	1	0	0	0	1	0
More than ten years	0	0	0	1	0	1	0	1	0
Don't know	23	29	30	28	29	24	32	28	43
<b>Do you think it is acceptable or unacceptable for a couple to have children when they are not married?</b>									
Acceptable	74	73	67	89	77	78	62	76	64
Unacceptable	15	17	23	5	14	16	27	11	19
Not sure	11	10	10	6	9	7	11	12	17
<b>And whether or not it is acceptable, do you think it is better for a couple having children to be married or unmarried, or does it make no difference?</b>									
Is better for them to be married	51	45	57	26	36	46	56	35	42
Is better for them to be unmarried	2	1	1	0	2	0	1	1	0
It makes no difference, they are equally good	45	51	41	71	62	51	43	58	58
Not sure	2	3	2	2	0	4	0	7	0

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156
<b>Unweighted Sample</b>	<b>1692</b>	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 14-15 2013  
Aug 8-9 2016

Below are some traditions around getting married and weddings, in each case please say whether you think it is a good tradition that should be preserved, or something that should be dropped.

**The father of the bride giving her away**

This is a good tradition that should be preserved	82	<b>69</b>	61	80	63	78	64	63	78	68	70	56	65	76	77	66	73	53	71	70	73	71
This is a tradition that should be dropped	9	<b>16</b>	25	10	12	10	21	27	12	15	18	24	17	15	14	20	12	27	15	14	14	17
Not sure	9	<b>14</b>	14	10	25	11	14	10	9	17	12	20	19	9	9	14	15	20	13	16	13	11

**The bride promising to obey her husband**

This is a good tradition that should be preserved	20	<b>16</b>	11	18	26	15	14	16	19	22	11	23	19	12	13	16	18	16	16	16	18	16
This is a tradition that should be dropped	70	<b>70</b>	79	70	53	73	77	77	67	59	80	58	65	78	78	72	67	70	71	67	70	74
Not sure	10	<b>13</b>	11	12	21	12	9	8	13	19	8	19	16	10	9	12	15	14	13	17	12	9

**The groom asking permission from the bride's father to marry their daughter**

This is a good tradition that should be preserved	53	<b>44</b>	36	51	46	47	40	43	49	47	41	48	42	41	48	42	47	37	47	42	44	47
This is a tradition that should be dropped	36	<b>41</b>	52	36	30	41	48	44	37	37	45	34	40	49	39	45	36	45	38	42	42	43
Not sure	12	<b>15</b>	13	13	23	12	13	13	14	16	14	18	19	9	13	13	17	18	15	17	14	9

**The bride's family paying for the wedding**

This is a good tradition that should be preserved	12	<b>9</b>	8	11	6	10	8	6	14	14	5	9	10	7	10	8	10	7	10	7	9	13
This is a tradition that should be dropped	75	<b>76</b>	81	74	71	76	81	87	72	67	85	70	73	83	78	79	72	76	73	78	79	74
Not sure	13	<b>15</b>	11	15	23	14	11	8	15	19	11	21	18	10	12	13	18	18	17	15	13	12

**The groom having a best man**

This is a good tradition that should be preserved	88	<b>78</b>	78	84	68	84	80	87	76	72	84	77	76	81	82	80	77	72	80	76	81	81
This is a tradition that should be dropped	5	<b>8</b>	9	7	12	5	7	6	11	11	5	7	8	9	7	7	9	10	7	8	8	9
Not sure	7	<b>14</b>	14	9	20	11	12	6	14	17	11	16	16	10	11	13	14	19	13	17	10	10

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

		Marital status						
		Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1692</b>	724	224	39	122	63	499	20
Unweighted Sample	1692	752	228	37	125	57	473	20
		%	%	%	%	%	%	%

July 14-15 2013 | Aug 8-9 2016

Below are some traditions around getting married and weddings, in each case please say whether you think it is a good tradition that should be preserved, or something that should be dropped.

**The father of the bride giving her away**

This is a good tradition that should be preserved	82	<b>69</b>	75	63	76	69	82	62	69
This is a tradition that should be dropped	9	<b>16</b>	14	19	7	19	10	20	18
Not sure	9	<b>14</b>	11	18	17	12	8	19	13

**The bride promising to obey her husband**

This is a good tradition that should be preserved	20	<b>16</b>	16	16	16	7	12	21	16
This is a tradition that should be dropped	70	<b>70</b>	73	72	71	86	78	60	78
Not sure	10	<b>13</b>	11	13	13	7	10	19	6

**The groom asking permission from the bride's father to marry their daughter**

This is a good tradition that should be preserved	53	<b>44</b>	43	37	44	41	59	47	56
This is a tradition that should be dropped	36	<b>41</b>	41	48	43	51	31	37	38
Not sure	12	<b>15</b>	16	16	13	9	10	17	6

**The bride's family paying for the wedding**

This is a good tradition that should be preserved	12	<b>9</b>	8	8	16	7	7	11	23
This is a tradition that should be dropped	75	<b>76</b>	80	79	69	80	81	68	63
Not sure	13	<b>15</b>	12	13	15	13	12	22	14

**The groom having a best man**

This is a good tradition that should be preserved	88	<b>78</b>	83	73	70	81	85	73	74
This is a tradition that should be dropped	5	<b>8</b>	6	12	11	9	7	8	13
Not sure	7	<b>14</b>	10	15	19	9	9	19	13

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

		EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
		Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156	
<b>Unweighted Sample</b>	<b>1692</b>	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	<b>July 14-15 2013</b>	<b>Aug 8-9 2016</b>																				
<b>The best man's speech</b>																						
This is a good tradition that should be preserved	80	73	75	76	64	79	74	82	66	68	77	74	70	76	76	75	71	71	74	68	74	80
This is a tradition that should be dropped	11	13	12	13	13	11	12	8	21	14	11	12	12	14	14	13	13	16	11	13	14	10
Not sure	9	14	13	11	22	10	14	10	13	17	11	14	18	10	11	12	17	13	15	19	12	10
<b>The bride and groom taking the first dance at the reception</b>																						
This is a good tradition that should be preserved	84	75	74	81	68	81	76	76	74	71	80	72	72	80	79	74	77	70	78	70	78	79
This is a tradition that should be dropped	8	10	11	10	11	9	9	10	16	13	8	9	12	9	9	12	9	12	8	12	11	11
Not sure	8	14	15	9	21	11	14	14	11	16	13	18	16	11	12	14	14	18	14	18	11	9
<b>The bride throwing her bouquet at the end of the reception</b>																						
This is a good tradition that should be preserved	80	69	64	76	64	74	67	69	76	68	69	71	65	73	71	69	68	66	71	65	70	71
This is a tradition that should be dropped	10	14	18	11	13	12	17	20	10	12	16	10	15	14	14	14	15	15	12	15	14	20
Not sure	10	17	18	13	23	14	16	12	14	19	15	19	20	13	15	17	18	19	18	20	16	9
<b>The bride taking her husband's surname</b>																						
This is a good tradition that should be preserved	62	52	43	64	46	63	46	44	64	57	47	45	47	56	61	49	56	36	57	51	53	57
This is a tradition that should be dropped	18	23	31	16	20	17	30	31	16	17	27	24	22	24	20	26	18	30	21	23	22	20
Not sure	20	25	27	20	33	20	24	26	19	25	25	31	30	20	18	25	26	34	23	26	25	23
<b>The bride and groom not seeing each other the morning before the wedding</b>																						
This is a good tradition that should be preserved	70	61	60	65	56	66	60	64	57	56	66	61	62	60	60	62	60	60	63	55	63	62
This is a tradition that should be dropped	17	20	22	20	16	17	21	25	28	22	18	16	17	25	22	20	20	18	18	20	22	20
Not sure	13	19	18	15	28	16	19	11	16	23	16	23	21	15	18	18	20	21	18	24	15	18
<b>The bride wearing white</b>																						
This is a good tradition that should be preserved	54	49	43	56	49	55	45	45	54	50	48	58	47	50	47	52	45	53	51	41	51	50
This is a tradition that should be dropped	27	29	33	27	24	26	31	38	28	26	31	19	27	33	32	27	31	19	25	35	30	34
Not sure	19	22	25	17	27	19	24	17	19	24	21	23	27	17	20	21	24	28	23	24	19	17

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

		Marital status								
		Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership	
Weighted Sample		1692	724	224	39	122	63	499	20	
Unweighted Sample		1692	752	228	37	125	57	473	20	
		%	%	%	%	%	%	%	%	
	July 14-15 2013	Aug 8-9 2016								
<b>The best man's speech</b>										
	This is a good tradition that should be preserved	80	73	77	68	73	73	77	69	80
	This is a tradition that should be dropped	11	13	11	16	14	19	14	13	14
	Not sure	9	14	12	16	13	8	8	19	6
<b>The bride and groom taking the first dance at the reception</b>										
	This is a good tradition that should be preserved	84	75	77	72	79	86	76	73	71
	This is a tradition that should be dropped	8	10	10	13	12	7	16	9	23
	Not sure	8	14	13	15	10	7	8	18	6
<b>The bride throwing her bouquet at the end of the reception</b>										
	This is a good tradition that should be preserved	80	69	68	66	63	77	67	70	70
	This is a tradition that should be dropped	10	14	15	16	21	12	17	11	24
	Not sure	10	17	17	18	16	11	16	19	6
<b>The bride taking her husband's surname</b>										
	This is a good tradition that should be preserved	62	52	59	44	48	52	57	45	43
	This is a tradition that should be dropped	18	23	20	27	18	29	11	23	32
	Not sure	20	25	20	28	34	19	32	32	25
<b>The bride and groom not seeing each other the morning before the wedding</b>										
	This is a good tradition that should be preserved	70	61	63	60	51	56	65	60	65
	This is a tradition that should be dropped	17	20	21	19	23	26	22	17	16
	Not sure	13	19	16	21	26	18	14	23	19
<b>The bride wearing white</b>										
	This is a good tradition that should be preserved	54	49	50	45	45	42	54	52	44
	This is a tradition that should be dropped	27	29	29	30	32	39	35	23	40
	Not sure	19	22	21	25	23	19	12	25	15

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156	
<b>Unweighted Sample</b>	<b>1692</b>	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Giving out wedding favours to guests**

This is a good tradition that should be preserved	<b>30</b>	33	29	29	30	32	29	27	26	34	46	35	27	16	33	27	35	31	23	29	42
This is a tradition that should be dropped	<b>42</b>	41	48	29	47	43	44	48	41	42	21	32	53	60	41	43	33	41	49	42	39
Not sure	<b>28</b>	26	23	42	23	25	28	25	33	23	33	33	20	24	27	30	33	28	27	30	20

July 14-15 2015  
Aug 8-9 2016

**Who do you think should bear the main cost of paying for a wedding?**

The bride and groom themselves	55	<b>56</b>	57	55	55	52	60	60	58	48	62	56	63	51	47	59	52	63	56	55	52	58
Both sets of parents	30	<b>30</b>	29	32	32	35	27	28	28	36	26	29	21	38	42	28	33	24	31	30	33	34
The parents of the bride	5	<b>2</b>	1	4	1	4	1	1	5	4	1	2	3	1	5	2	2	2	3	3	2	2
The parents of the groom	1	<b>0</b>	1	0	1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0
Don't know	9	<b>11</b>	11	9	12	9	10	11	9	12	10	12	13	10	7	10	13	11	11	13	12	6

**And thinking about wedding rings, which of the following best reflects your view?**

The bride and groom should both wear rings	81	<b>79</b>	79	80	78	81	80	79	78	73	84	82	78	80	77	80	78	76	79	77	82	77
Only the bride should wear a ring	6	<b>5</b>	3	7	2	6	4	6	7	6	3	1	3	5	10	4	5	3	4	5	6	6
Only the groom should wear a ring	0	<b>1</b>	0	1	1	0	0	0	1	1	0	1	1	0	0	0	1	0	0	0	1	2
Neither the bride nor the groom should wear a ring	2	<b>5</b>	5	3	5	3	5	5	5	6	3	5	4	5	5	5	5	9	4	5	3	3
Don't know	10	<b>11</b>	12	9	13	11	11	9	8	14	9	12	14	10	8	11	12	12	12	13	9	11

**Have you ever given a speech at a wedding/wedding reception?**

Yes, more than once	<b>11</b>	12	13	8	12	11	8	17	21	2	2	8	17	17	13	9	5	13	10	10	21
Yes, once	<b>18</b>	20	19	10	19	21	17	19	28	10	5	18	22	23	19	18	16	18	19	21	17
No, never	<b>68</b>	67	66	78	67	64	73	61	47	87	86	71	59	59	66	70	76	67	68	66	61
Don't know/ Can't recall	<b>3</b>	2	2	3	1	3	2	3	4	2	8	3	2	1	2	3	3	2	3	4	0

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	Marital status							
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1692</b>	724	224	39	122	63	499	20
Unweighted Sample	1692	752	228	37	125	57	473	20
	%	%	%	%	%	%	%	%

**Giving out wedding favours to guests**

This is a good tradition that should be preserved	<b>30</b>	28	28	24	24	15	38	49
This is a tradition that should be dropped	<b>42</b>	48	42	51	59	59	26	39
Not sure	<b>28</b>	24	30	26	17	26	36	13

	July 14-15 2015	Aug 8-9 2016							
<b>Who do you think should bear the main cost of paying for a wedding?</b>									
The bride and groom themselves	55	<b>56</b>	53	71	53	59	40	53	75
Both sets of parents	30	<b>30</b>	35	19	33	29	45	28	25
The parents of the bride	5	<b>2</b>	2	2	2	2	7	3	0
The parents of the groom	1	<b>0</b>	1	0	0	0	0	1	0
Don't know	9	<b>11</b>	10	9	12	10	8	16	0

**And thinking about wedding rings, which of the following best reflects your view?**

The bride and groom should both wear rings	81	<b>79</b>	81	78	69	80	82	76	74
Only the bride should wear a ring	6	<b>5</b>	7	3	6	4	11	2	10
Only the groom should wear a ring	0	<b>1</b>	0	0	2	1	0	1	0
Neither the bride nor the groom should wear a ring	2	<b>5</b>	3	7	7	7	4	5	3
Don't know	10	<b>11</b>	9	12	15	8	3	16	13

**Have you ever given a speech at a wedding/wedding reception?**

Yes, more than once	<b>11</b>	18	6	17	9	7	4	20
Yes, once	<b>18</b>	25	11	27	18	26	10	13
No, never	<b>68</b>	55	80	52	72	67	81	66
Don't know/ Can't recall	<b>3</b>	2	2	5	1	0	5	0

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156
Unweighted Sample	1692	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three, if any, of the following people do you think should give speeches at a wedding/ wedding reception? (Please tick up to three options)

Best man	<b>62</b>	61	66	56	72	62	53	58	61	63	51	61	64	67	62	63	56	63	61	63	66
Groom	<b>51</b>	54	51	39	56	52	53	46	47	54	33	48	56	59	53	47	38	53	50	51	60
Father of the bride	<b>48</b>	42	56	42	60	43	44	49	44	51	30	42	53	64	46	49	31	53	46	50	49
Bride	<b>16</b>	21	12	13	13	21	20	12	17	15	22	17	14	13	19	12	23	13	19	16	11
Father of the groom	<b>11</b>	8	13	16	10	11	12	10	10	12	11	12	12	9	8	15	7	11	11	15	9
Maid of honour	<b>7</b>	10	5	7	6	8	4	5	6	8	18	9	4	2	8	6	14	7	5	6	7
Groomsman/ men	<b>3</b>	3	3	1	2	2	1	6	2	3	2	3	2	2	2	3	4	3	1	2	2
Mother of the bride	<b>3</b>	3	2	6	3	3	1	1	4	3	8	3	2	2	3	3	3	4	2	3	3
Mother of the groom	<b>3</b>	2	3	4	2	2	6	1	2	4	3	2	3	3	3	3	3	3	3	2	1
Bridesmaid(s)	<b>1</b>	1	1	1	0	1	1	1	1	1	3	1	1	0	1	0	1	1	1	1	1
None of these	<b>6</b>	6	5	8	4	5	9	8	8	4	5	6	6	7	6	6	9	4	6	6	9
Don't know	<b>14</b>	15	12	17	10	14	13	13	15	13	20	18	11	8	14	14	19	13	15	13	12
<b>THOUGHT AT LEAST ONE WOMAN SHOULD SPEAK AT A WEDDING</b>	<b>28</b>	34	21	29	23	32	29	20	28	28	51	30	21	19	32	23	40	27	27	25	22
<b>THOUGHT AT LEAST ONE MAN SHOULD SPEAK AT A WEDDING</b>	<b>79</b>	79	81	75	86	79	77	78	75	82	72	76	82	85	78	79	70	82	78	80	79

Have you ever been a...?

[Only asked if respondent identified themselves as female; n=937]

Bridesmaid	<b>55</b>	57	56	46	61	60	49	51	0	55	34	57	56	59	54	56	49	55	57	57	48
Maid of honour	<b>9</b>	10	10	6	10	10	14	5	0	9	1	10	12	9	11	7	10	9	7	9	14
Flower girl	<b>3</b>	4	1	7	2	2	9	0	0	3	8	5	2	0	5	2	9	2	1	3	6
No, never	<b>31</b>	28	32	39	27	28	25	42	0	31	52	27	29	32	30	33	31	32	32	30	32
Can't recall/ Don't know	<b>1</b>	1	1	2	0	0	4	1	0	1	4	1	1	0	1	2	0	1	3	1	0

Have you ever been a...?

[Only asked if respondent identified themselves as male; n=755]

Best man	<b>29</b>	33	32	18	35	27	24	34	29	0	4	26	38	43	32	27	16	28	30	31	43
Groomsman	<b>5</b>	7	4	7	4	6	9	5	5	0	1	8	4	4	6	4	5	5	4	9	3
Page boy	<b>8</b>	10	6	5	5	10	15	6	8	0	17	9	4	3	10	4	11	9	6	8	2
No, never	<b>52</b>	46	53	63	54	49	49	49	52	0	73	52	48	45	47	59	55	55	53	47	48
Can't recall/ Don't know	<b>6</b>	4	4	6	1	9	3	6	6	0	5	6	5	5	5	6	12	3	7	6	4

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	Marital status						
	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>724</b>	<b>224</b>	<b>39</b>	<b>122</b>	<b>63</b>	<b>499</b>	<b>20</b>
<b>Unweighted Sample</b>	<b>752</b>	<b>228</b>	<b>37</b>	<b>125</b>	<b>57</b>	<b>473</b>	<b>20</b>
	%	%	%	%	%	%	%

Which two or three, if any, of the following people do you think should give speeches at a wedding/ wedding reception? (Please tick up to three options)

Best man	<b>62</b>	70	59	54	54	72	53	52
Groom	<b>51</b>	59	50	43	55	56	37	44
Father of the bride	<b>48</b>	58	34	39	53	64	36	57
Bride	<b>16</b>	13	25	16	17	11	17	19
Father of the groom	<b>11</b>	11	10	15	14	4	11	15
Maid of honour	<b>7</b>	4	8	8	2	4	12	0
Groomsman/ men	<b>3</b>	3	3	5	2	0	2	6
Mother of the bride	<b>3</b>	2	4	3	3	4	4	0
Mother of the groom	<b>3</b>	2	4	3	2	8	3	0
Bridesmaid(s)	<b>1</b>	1	0	0	0	0	2	0
None of these	<b>6</b>	5	6	10	6	5	6	9
Don't know	<b>14</b>	9	16	15	14	4	22	18
<b>THOUGHT AT LEAST ONE WOMAN SHOULD SPEAK AT A WEDDING</b>	<b>28</b>	21	38	24	23	22	35	19
<b>THOUGHT AT LEAST ONE MAN SHOULD SPEAK AT A WEDDING</b>	<b>79</b>	85	78	74	78	88	70	73

Have you ever been a...?

[Only asked if respondent identified themselves as female; n=937]

Bridesmaid	<b>55</b>	56	54	65	58	61	49	42
Maid of honour	<b>9</b>	13	4	11	6	16	5	13
Flower girl	<b>3</b>	2	3	0	1	0	8	0
No, never	<b>31</b>	28	38	19	35	23	36	37
Can't recall/ Don't know	<b>1</b>	1	2	4	0	0	2	9

Have you ever been a...?

[Only asked if respondent identified themselves as male; n=755]

Best man	<b>29</b>	38	28	56	37	35	16	17
Groomsman	<b>5</b>	7	6	0	4	16	3	21
Page boy	<b>8</b>	6	10	3	2	0	10	0
No, never	<b>52</b>	45	51	36	51	48	63	62
Can't recall/ Don't know	<b>6</b>	4	5	6	5	0	8	0

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156
<b>Unweighted Sample</b>	<b>1692</b>	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Apart from such special occasions as weddings, funerals and baptisms, how often nowadays do you attend services or meetings connected with your religion?**

Once a week or more	7	7	5	10	6	7	10	4	6	7	6	4	7	11	7	6	10	6	5	6	10
Less often but at least once in two weeks	2	2	2	0	3	3	5	1	2	2	2	2	2	2	3	1	7	1	2	1	1
Less often but at least once a month	2	3	2	1	2	2	4	4	2	2	3	2	2	2	2	2	2	3	2	2	1
Less often but at least twice a year	6	6	6	7	7	6	9	3	6	6	6	6	4	7	7	5	6	6	7	5	7
Less often but at least once a year	5	4	6	2	6	4	3	9	4	6	2	4	5	6	5	4	2	6	5	5	3
Less often than once a year	10	8	11	11	14	8	8	8	7	12	6	9	9	13	10	9	11	10	6	12	6
Never or practically never	65	69	63	63	60	65	63	67	70	61	66	69	68	56	63	68	56	66	68	66	70
Varies too much to say	4	2	4	5	1	5	1	6	5	3	9	3	3	3	3	5	6	3	5	4	2

**Which one of the following statements best reflects your view?**

It is acceptable to have a church wedding even if you aren't religious or attend church regularly	52	50	56	50	55	52	48	53	53	51	56	48	56	52	52	52	46	53	53	55	46
It is NOT acceptable to have a church wedding if you aren't religious or attend church regularly	31	36	30	24	30	35	41	29	27	35	26	33	31	31	33	28	35	31	30	30	33
Don't know	17	14	14	25	15	13	12	17	20	14	18	18	13	17	15	19	19	16	17	15	21

**Generally speaking do you think it is or is not acceptable to have a wedding on a weekday?**

Is acceptable	87	89	88	81	90	87	88	91	84	89	73	84	92	93	88	84	81	86	86	89	90
Is not acceptable	4	4	4	2	3	5	4	4	5	3	9	4	3	2	4	3	4	3	5	3	5
Don't know	10	6	8	17	7	8	7	6	12	7	18	12	5	5	7	12	15	10	9	8	5

**How would you prefer to receive a wedding invitation?**

By post	61	62	66	50	71	56	68	64	54	68	55	56	65	72	64	58	56	66	61	57	64
No preference	26	29	23	31	22	29	26	25	29	24	24	28	28	23	24	29	30	26	24	29	24
In-person	6	4	7	6	4	7	3	7	7	4	12	6	4	4	5	6	5	4	6	8	6
Via an e-invitation (e.g. online invitation, email etc.)	3	2	1	7	1	1	3	2	3	2	2	4	2	0	3	2	5	1	4	2	4
By phone call	1	1	1	0	1	1	1	1	1	0	0	1	1	0	1	0	1	1	1	1	0
Don't know	3	2	2	6	1	4	0	1	5	2	7	5	1	1	3	4	4	3	4	3	2

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	Marital status							
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1692</b>	724	224	39	122	63	499	20
Unweighted Sample	1692	752	228	37	125	57	473	20
	%	%	%	%	%	%	%	%

**Apart from such special occasions as weddings, funerals and baptisms, how often nowadays do you attend services or meetings connected with your religion?**

Once a week or more	7	9	1	0	7	8	6	13
Less often but at least once in two weeks	2	3	0	2	1	0	2	6
Less often but at least once a month	2	3	1	0	0	2	2	6
Less often but at least twice a year	6	6	3	6	9	9	6	4
Less often but at least once a year	5	6	5	5	3	6	3	0
Less often than once a year	10	11	6	11	7	13	9	15
Never or practically never	65	61	78	69	71	61	66	56
Varies too much to say	4	2	6	8	2	1	6	0

**Which one of the following statements best reflects your view?**

It is acceptable to have a church wedding even if you aren't religious or attend church regularly	52	54	44	53	49	65	54	19
It is NOT acceptable to have a church wedding if you aren't religious or attend church regularly	31	32	34	36	37	30	26	71
Don't know	17	14	22	11	14	5	21	10

**Generally speaking do you think it is or is not acceptable to have a wedding on a weekday?**

Is acceptable	87	91	86	95	92	96	77	100
Is not acceptable	4	3	3	3	4	3	6	0
Don't know	10	6	11	2	4	1	17	0

**How would you prefer to receive a wedding invitation?**

By post	61	66	58	54	65	78	55	39
No preference	26	25	29	36	25	15	28	44
In-person	6	4	5	7	5	2	8	6
Via an e-invitation (e.g. online invitation, email etc.)	3	2	3	0	2	5	3	0
By phone call	1	1	0	0	2	0	0	7
Don't know	3	2	4	2	1	0	6	3

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156
<b>Unweighted Sample</b>	<b>1692</b>	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about being invited to a wedding ceremony and/ or reception...Which one of the following best reflects your view?**

It is acceptable to be invited to the wedding ceremony only but NOT the reception	<b>12</b>	12	12	15	13	13	16	12	12	13	13	12	11	15	14	11	17	11	12	14	9
It is acceptable to be invited to the reception only but NOT the wedding ceremony	<b>46</b>	51	45	36	47	48	43	44	43	48	41	50	50	33	49	41	39	47	44	41	61
Neither	<b>24</b>	21	26	25	24	22	23	26	23	24	26	17	24	35	22	26	24	22	24	27	19
Don't know	<b>18</b>	16	17	24	16	17	18	17	21	15	20	21	15	17	16	21	21	20	19	17	11

**Do you think you should or should not be able to bring a guest to a wedding with you if the invitation doesn't explicitly state this?**

Should be able to bring a guest	<b>30</b>	27	33	33	25	31	28	33	34	26	33	34	32	19	27	34	35	27	28	30	39
Should not be able to bring a guest	<b>52</b>	55	52	44	59	51	53	50	45	58	46	46	53	67	56	46	49	53	53	51	51
Don't know	<b>18</b>	19	15	23	16	18	19	17	21	16	20	21	16	14	17	20	17	20	19	19	10

**Thinking about children of guests attending weddings...Which one of the following groups do you think should be allowed to attend weddings?**

Children of all guests should be allowed to attend	<b>25</b>	26	24	28	21	30	14	28	27	23	19	30	23	21	23	28	32	24	29	21	17
Only children of close family and friends should be allowed to attend	<b>29</b>	30	26	33	29	26	39	23	27	30	44	27	29	23	30	27	29	30	26	29	29
Only children of close family should be allowed to attend	<b>21</b>	18	26	14	25	19	21	23	19	23	13	14	25	34	21	20	14	19	21	23	28
No children should be allowed to attend	<b>9</b>	7	11	9	11	7	7	12	9	9	7	9	9	11	9	9	9	8	8	10	14
Don't know	<b>17</b>	19	13	16	13	18	20	14	18	15	17	21	14	12	17	16	17	18	16	17	12

**Generally speaking, would you prefer it if children under the age of 6 were not allowed to attend weddings?**

Would prefer it	<b>36</b>	33	41	29	40	31	42	41	35	36	38	31	39	40	38	33	38	35	31	38	42
Would not prefer it	<b>40</b>	41	39	44	40	43	34	36	39	42	38	41	41	40	40	41	36	41	43	39	39
Don't know	<b>24</b>	26	20	27	20	25	24	23	26	22	25	28	20	21	22	27	27	23	26	23	19

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	Marital status							
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1692</b>	724	224	39	122	63	499	20
Unweighted Sample	1692	752	228	37	125	57	473	20
	%	%	%	%	%	%	%	%

**Thinking about being invited to a wedding ceremony and/ or reception...Which one of the following best reflects your view?**

It is acceptable to be invited to the wedding ceremony only but NOT the reception	<b>12</b>	14	8	19	11	9	13	25
It is acceptable to be invited to the reception only but NOT the wedding ceremony	<b>46</b>	47	53	37	52	40	41	28
Neither	<b>24</b>	24	21	20	23	40	23	4
Don't know	<b>18</b>	16	17	23	14	12	23	43

**Do you think you should or should not be able to bring a guest to a wedding with you if the invitation doesn't explicitly state this?**

Should be able to bring a guest	<b>30</b>	26	33	49	33	26	32	30
Should not be able to bring a guest	<b>52</b>	58	48	41	53	66	43	46
Don't know	<b>18</b>	16	19	10	14	8	25	24

**Thinking about children of guests attending weddings...Which one of the following groups do you think should be allowed to attend weddings?**

Children of all guests should be allowed to attend	<b>25</b>	27	28	22	21	24	22	11
Only children of close family and friends should be allowed to attend	<b>29</b>	26	28	27	28	30	32	34
Only children of close family should be allowed to attend	<b>21</b>	23	17	22	30	31	15	19
No children should be allowed to attend	<b>9</b>	8	10	9	10	7	10	26
Don't know	<b>17</b>	15	17	20	11	9	21	10

**Generally speaking, would you prefer it if children under the age of 6 were not allowed to attend weddings?**

Would prefer it	<b>36</b>	33	37	50	36	34	37	44
Would not prefer it	<b>40</b>	45	33	32	46	41	36	25
Don't know	<b>24</b>	21	30	18	18	25	27	31

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156
<b>Unweighted Sample</b>	<b>1692</b>	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you receive a wedding invitation but there is no information or guidance on presents, which one of the following are you most likely to do?

Give money to the couple	<b>28</b>	28	27	19	30	26	20	33	20	32	18	23	32	30	28	23	18	26	29	29	21
Give a gift voucher	<b>26</b>	26	30	31	25	27	26	23	27	28	23	31	26	26	25	31	30	23	30	26	39
Buy a boxed present	<b>21</b>	19	21	27	22	19	22	22	22	20	30	19	19	21	22	19	24	23	17	19	20
Don't give anything	<b>3</b>	4	3	2	1	4	4	5	5	1	4	4	3	1	3	4	5	3	3	4	1
Donate money to a charity	<b>2</b>	3	2	1	2	3	1	0	3	1	2	2	3	1	3	1	3	2	1	2	2
Other [see 'Present Other' Tab]	<b>7</b>	9	6	3	8	7	13	4	3	10	3	4	9	10	7	5	7	9	6	5	6
Don't know	<b>14</b>	12	12	17	11	15	14	12	19	8	21	15	8	12	12	15	13	14	13	14	10

Do you think it is or is not acceptable for couples to...?

Register a list of gifts they would like to receive as wedding presents?

Is acceptable	<b>74</b>	80	71	69	83	74	77	69	67	80	59	74	78	75	79	67	75	76	74	69	71
Is not acceptable	<b>16</b>	12	19	21	11	15	16	19	19	14	22	16	14	17	13	21	15	13	15	20	24
Don't know	<b>10</b>	8	11	10	7	11	7	12	14	6	18	10	8	8	8	13	10	11	11	10	5

July 14-15 2015  
Aug 8-9 2016

Ask for money instead of wedding presents?

Is acceptable	<b>68</b>	<b>59</b>	65	54	59	56	62	55	50	54	63	51	64	60	51	61	56	59	55	62	60	62
Is not acceptable	<b>23</b>	<b>29</b>	24	35	26	31	25	31	37	29	29	26	23	31	38	28	29	26	31	27	28	29
Don't know	<b>9</b>	<b>13</b>	11	11	15	13	13	13	13	17	9	23	13	9	11	11	15	16	14	11	12	9

Which one of the following would you prefer to have at a wedding reception?

Formal sit-down meal	<b>47</b>	48	50	42	57	44	47	44	44	51	45	45	49	53	52	42	50	47	42	46	59
Catered buffet	<b>37</b>	35	39	41	33	40	37	40	39	35	37	38	37	35	34	41	37	35	42	39	28
Asking guests to contribute by making food	<b>3</b>	4	2	4	1	3	3	4	3	3	5	3	3	3	3	3	2	4	3	3	2
None of these	<b>2</b>	2	2	3	2	2	4	2	3	2	2	3	2	2	2	3	4	2	1	2	4
Don't know	<b>10</b>	11	8	10	7	11	9	10	12	8	11	12	9	8	10	11	7	11	11	10	7

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	Marital status							
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1692</b>	724	224	39	122	63	499	20
Unweighted Sample	1692	752	228	37	125	57	473	20
	%	%	%	%	%	%	%	%

If you receive a wedding invitation but there is no information or guidance on presents, which one of the following are you most likely to do?

Give money to the couple	<b>28</b>	30	27	19	26	28	21	28
Give a gift voucher	<b>26</b>	30	30	39	17	33	23	49
Buy a boxed present	<b>21</b>	19	24	13	25	21	22	10
Don't give anything	<b>3</b>	2	3	6	4	0	5	0
Donate money to a charity	<b>2</b>	2	1	0	3	0	3	7
Other [see 'Present Other' Tab]	<b>7</b>	8	5	3	13	6	5	0
Don't know	<b>14</b>	10	10	20	11	12	21	6

Do you think it is or is not acceptable for couples to...?

Register a list of gifts they would like to receive as wedding presents?

Is acceptable	<b>74</b>	78	74	65	75	81	66	62
Is not acceptable	<b>16</b>	15	17	17	17	17	18	7
Don't know	<b>10</b>	6	10	19	8	2	15	31

July 14-15 2015  
Aug 8-9 2016

Ask for money instead of wedding presents?

Is acceptable	<b>68</b>	<b>59</b>	63	60	58	52	53	55	63
Is not acceptable	<b>23</b>	<b>29</b>	28	29	31	42	35	26	20
Don't know	<b>9</b>	<b>13</b>	10	11	11	6	12	19	17

Which one of the following would you prefer to have at a wedding reception?

Formal sit-down meal	<b>47</b>	53	47	47	43	69	39	36
Catered buffet	<b>37</b>	34	35	41	42	29	41	57
Asking guests to contribute by making food	<b>3</b>	4	3	2	1	1	3	3
None of these	<b>2</b>	2	4	0	4	0	3	0
Don't know	<b>10</b>	8	11	9	10	1	14	3

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1692</b>	665	722	261	477	396	102	163	819	873	196	722	418	355	964	728	203	562	364	408	156
Unweighted Sample	1692	813	695	157	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three of the following words, if any, would you most associate with weddings? (Please tick up to three options)

Expensive	<b>66</b>	70	66	55	67	67	63	68	62	69	58	64	68	70	68	63	62	64	63	70	71
Romantic	<b>37</b>	32	40	41	45	33	29	32	32	41	38	37	36	39	37	38	33	42	35	35	34
Emotional	<b>36</b>	34	36	37	39	36	34	36	29	42	26	34	38	42	38	34	30	38	31	39	38
Hard work	<b>26</b>	29	26	21	23	26	29	29	26	26	17	27	27	27	26	27	24	28	23	29	21
Important	<b>22</b>	20	24	18	30	19	24	20	23	21	17	16	24	33	23	19	20	25	22	19	19
Fun	<b>20</b>	23	20	18	19	20	29	18	19	21	21	22	19	17	22	18	18	21	20	19	24
Exciting	<b>17</b>	16	16	22	15	17	23	10	15	18	28	18	13	12	15	18	18	16	18	15	19
Boozy	<b>14</b>	14	15	13	13	14	16	17	17	11	13	17	14	9	14	15	16	11	16	16	16
Outdated	<b>9</b>	11	7	7	6	10	7	8	10	7	10	8	9	8	9	9	12	7	10	7	10
Boring	<b>8</b>	9	8	9	5	10	9	11	9	8	9	9	9	5	9	8	12	7	8	9	9
None of the above	<b>2</b>	2	1	2	0	2	4	3	2	1	3	1	2	2	1	2	3	1	3	1	2
Don't know	<b>4</b>	4	2	7	2	5	2	5	7	2	12	5	3	1	3	6	4	5	5	4	1

\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	Marital status							
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1692</b>	724	224	39	122	63	499	20
Unweighted Sample	1692	752	228	37	125	57	473	20
	%	%	%	%	%	%	%	%

Which two or three of the following words, if any, would you most associate with weddings? (Please tick up to three options)

Expensive	<b>66</b>	67	75	75	66	67	59	35
Romantic	<b>37</b>	40	34	41	41	31	33	44
Emotional	<b>36</b>	41	30	43	35	47	29	43
Hard work	<b>26</b>	27	31	19	27	31	22	38
Important	<b>22</b>	27	17	23	19	39	15	3
Fun	<b>20</b>	21	19	17	20	16	20	46
Exciting	<b>17</b>	17	14	10	13	19	19	19
Boozy	<b>14</b>	10	20	12	14	12	17	25
Outdated	<b>9</b>	4	12	18	10	3	13	10
Boring	<b>8</b>	5	10	14	12	2	12	10
None of the above	<b>2</b>	1	1	2	2	2	2	0
Don't know	<b>4</b>	2	5	0	1	2	9	0

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*