

YouGov / V&A cryogenics

GB Sample: 23rd - 24th April 2018

Total	Gender		Age							Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	55 to 64	65 and over	ABC1	C2DE

You may previously have heard of someone being cryogenically frozen. This is the process of being frozen either just before or shortly after death, in the hope of being unfrozen at some point in the future when medical science has progressed enough to heal you. Do you expect that anyone who has already been cryogenically frozen will be successfully revived at a future date?

	2012	939	1073	168	295	370	382	797	309	488	1201	811
Base	2012	977	1035	226	292	357	357	780	290	490	1147	865
Yes I do	14%	16%	13%	26%	22%	16%	14%	8%	11%	6%	12%	17%
No I do not	70%	70%	70%	55%	61%	67%	71%	78%	74%	80%	73%	65%
Don't know	16%	14%	18%	19%	17%	18%	14%	15%	15%	14%	14%	18%

If money were no object, would you want to be cryogenically frozen?

	2012	939	1073	168	295	370	382	797	309	488	1201	811
Base	2012	977	1035	226	292	357	357	780	290	490	1147	865
Yes I would	13%	18%	9%	25%	22%	16%	11%	6%	10%	4%	12%	15%
No I would not	75%	70%	80%	63%	66%	69%	78%	83%	78%	86%	78%	72%
Don't know	12%	12%	12%	12%	12%	15%	11%	11%	11%	10%	11%	14%

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Total	YouGov Future Segments						...Do you expect that anyone who has already been cryogenically frozen will be successfully revived at a future date?		
	Excluded Pessimists	Well-informed Worriers	Insulated Stragglers	All-round Optimists	Empowered Hopefuls	Tech Disciples	Yes I do	No I do not	Don't know

You may previously have heard of someone being cryogenically frozen. This is the process of being frozen either just before or shortly after death, in the hope of being unfrozen at some point in the future when medical science has progressed enough to heal you. Do you expect that anyone who has already been cryogenically frozen will be successfully revived at a future date?

	2012	496	249	350	468	228	192	278	1419	315
Base	2012	495	245	348	467	230	195	289	1402	320
Yes I do	14%	13%	11%	12%	11%	25%	19%	100%	-	-
No I do not	70%	70%	75%	70%	75%	56%	67%	-	100%	-
Don't know	16%	17%	14%	18%	14%	19%	13%	-	-	100%

If money were no object, would you want to be cryogenically frozen?

	2012	496	249	350	468	228	192	278	1419	315
Unweighted base	2012	495	245	348	467	230	195	289	1402	320
Yes I would	13%	13%	10%	8%	11%	19%	23%	48%	6%	13%
No I would not	75%	76%	82%	76%	80%	65%	64%	41%	88%	51%
Don't know	12%	12%	8%	16%	9%	16%	12%	11%	6%	37%