

## YouGov Survey Results

Sample Size: 2022 GB Adults  
Fieldwork: 6th - 7th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 2022	X	X	X	X	588	483	403	981	1041	241	512	692	578	1153	869	259	657	433	497	176	
<b>Unweighted Sample</b> 2022	489	542	104	273	563	497	422	1009	1013	207	395	827	593	1370	652	243	633	462	444	240	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**A bakery run by a Christian family in Northern Ireland declined a request to make a cake which said "support gay marriage" on it because it was "at odds" with their beliefs. Do you think it was acceptable or unacceptable for them to do this?**

Acceptable	<b>56</b>	67	49	49	74	70	48	52	62	50	42	50	55	69	57	56	49	61	55	57	48
Unacceptable	<b>33</b>	26	41	42	20	23	39	41	28	37	41	35	35	26	33	33	38	30	34	33	38
Don't know	<b>11</b>	7	10	9	6	7	13	8	9	12	17	15	11	5	10	11	13	9	11	10	14

**The Equality Commission has warned that the bakery could face legal proceedings unless compensation is paid to the person who requested the cake. Do you approve or disapprove of this action?**

Approve	<b>25</b>	18	35	33	11	16	32	30	23	27	35	30	26	16	27	23	27	20	26	27	33
Disapprove	<b>65</b>	76	54	59	86	80	55	61	71	59	46	57	65	79	64	66	60	69	64	64	59
Don't know	<b>10</b>	6	11	8	3	5	12	9	7	13	19	14	8	5	10	11	13	10	10	9	9

**In general, which do you think is the more appropriate way to change social or cultural behaviour that is now seen as old-fashioned?**

Making such behaviour illegal through legislation	<b>24</b>	21	32	25	12	20	29	26	23	25	27	28	24	18	26	21	29	21	21	26	31
Waiting for such behaviour to change over time	<b>53</b>	59	48	54	69	62	48	53	57	48	43	44	53	63	54	51	47	55	53	56	44
Don't know	<b>23</b>	20	20	21	19	19	23	21	20	26	29	27	23	18	20	28	24	24	26	19	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following, imagine the owner believed homosexuality was wrong and so refused to allow a gay couple to use their service. Would this be acceptable or unacceptable for a...

**Restaurant**

Acceptable	<b>16</b>	18	12	10	30	19	12	10	23	10	11	14	15	21	15	17	12	18	18	15	13
Unacceptable	<b>78</b>	77	84	87	65	76	84	84	72	84	82	77	80	75	79	77	81	77	76	80	81
Don't know	<b>6</b>	5	4	3	5	5	4	6	6	6	7	9	5	4	6	6	7	6	6	5	6

**Taxi or mini cab**

Acceptable	<b>14</b>	17	9	9	27	18	11	7	20	8	10	12	13	18	13	15	12	16	16	11	11
Unacceptable	<b>80</b>	78	86	89	67	76	84	86	74	85	83	79	81	77	81	78	82	78	77	82	82
Don't know	<b>6</b>	5	4	1	6	6	4	7	6	7	8	9	5	5	6	7	7	6	6	7	7

**Hotel**

Acceptable	<b>23</b>	29	16	13	47	33	17	16	30	18	11	18	23	34	22	25	17	29	24	22	16
Unacceptable	<b>69</b>	63	80	86	45	59	78	76	63	74	80	74	70	58	71	66	75	65	68	70	74
Don't know	<b>8</b>	8	5	2	8	8	4	7	7	9	9	8	7	8	7	9	8	7	8	8	10

**Bed and breakfast**

Acceptable	<b>32</b>	43	20	19	58	47	24	24	39	25	16	26	31	44	31	34	27	35	33	31	24
Unacceptable	<b>58</b>	46	74	73	32	44	69	67	52	64	72	64	59	47	61	56	63	55	58	59	64
Don't know	<b>10</b>	11	6	8	9	9	7	10	8	11	12	10	10	9	9	11	10	10	9	10	13

**Members-only club**

Acceptable	<b>28</b>	33	21	19	52	37	22	20	37	19	19	24	29	34	25	32	19	31	31	28	23
Unacceptable	<b>56</b>	51	67	67	35	47	66	63	50	62	67	60	56	50	60	52	65	53	54	56	63
Don't know	<b>16</b>	16	12	14	14	16	13	17	13	18	15	16	15	17	15	16	16	16	15	16	14