

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



To what extent would you support or oppose the analysis of anonymised NHS patient data by medical researchers in the following scenarios?

Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

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MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

To what extent would you support or oppose the analysis of anonymised NHS patient data by medical researchers in the following scenarios?

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MPs poll

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To what extent would you support or oppose the analysis of anonymised NHS patient data by medical researchers in the following scenarios?

Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

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MPs poll

Fieldwork Dates: 11th - 23rd March 2019



To what extent would you support or oppose the analysis of anonymised NHS patient data by medical researchers in the following scenarios?

Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

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Fieldwork Dates: 11th - 23rd March 2019



To what extent would you support or oppose the analysis of anonymised NHS patient data by medical researchers in the following scenarios?

Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

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To what extent would you support or oppose the analysis of anonymised NHS patient data by medical researchers in the following scenarios?

Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

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MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex1\_1. To relieve financial pressure on the NHS

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly support	34%	44%	33%	-	-	51%	30%	18%	-
Tend to support	47%	47%	41%	20%	100%	37%	34%	63%	100%
Tend to oppose	7%	4%	10%	30%	-	3%	7%	10%	-
Strongly oppose	1%	-	4%	-	-	-	7%	-	-
Don't know	10%	5%	13%	50%	-	8%	22%	10%	-
Net: Support	81%	91%	74%	20%	100%	88%	64%	80%	100%
Net: Oppose	9%	4%	13%	30%	-	3%	13%	10%	-

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Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex1\_1. To relieve financial pressure on the NHS

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly support	34%	1%	28%	48%	47%	27%	38%	32%	35%
Tend to support	47%	98%	12%	46%	33%	58%	48%	43%	42%
Tend to oppose	7%	-	24%	6%	-	7%	6%	11%	10%
Strongly oppose	1%	-	6%	-	-	3%	-	-	4%
Don't know	10%	1%	30%	-	20%	5%	9%	15%	9%
Net: Support	81%	99%	40%	94%	80%	85%	86%	74%	78%
Net: Oppose	9%	-	30%	6%	-	10%	6%	11%	14%



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Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex1\_1. To relieve financial pressure on the NHS

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly support	34%	34%	36%	30%	34%	32%	33%	66%	40%
Tend to support	47%	48%	52%	37%	48%	50%	40%	34%	47%
Tend to oppose	7%	7%	6%	10%	8%	5%	10%	-	6%
Strongly oppose	1%	1%	1%	2%	2%	-	4%	-	-
Don't know	10%	11%	6%	20%	8%	13%	13%	-	7%
Net: Support	81%	82%	88%	67%	82%	81%	74%	100%	87%
Net: Oppose	9%	8%	7%	13%	10%	5%	13%	-	6%

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Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex1\_1. To relieve financial pressure on the NHS

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly support	34%	32%	33%	33%	34%	27%	20%	17%	24%
Tend to support	47%	54%	50%	49%	51%	53%	64%	66%	55%
Tend to oppose	7%	8%	9%	6%	6%	12%	4%	4%	10%
Strongly oppose	1%	-	-	-	1%	-	5%	3%	-
Don't know	10%	7%	8%	12%	8%	8%	8%	11%	11%
Net: Support	81%	85%	83%	82%	85%	80%	83%	83%	79%
Net: Oppose	9%	8%	9%	6%	7%	12%	9%	6%	10%

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Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex1\_1. To relieve financial pressure on the NHS

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly support	34%	34%	52%	22%	16%	36%	21%	36%	46%
Tend to support	47%	55%	11%	63%	65%	45%	47%	45%	35%
Tend to oppose	7%	5%	21%	3%	12%	13%	20%	5%	6%
Strongly oppose	1%	2%	16%	3%	3%	-	3%	1%	2%
Don't know	10%	3%	-	9%	4%	7%	8%	13%	10%
Net: Support	81%	90%	63%	85%	81%	81%	68%	81%	81%
Net: Oppose	9%	7%	37%	6%	15%	13%	24%	6%	8%

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Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex1\_1. To relieve financial pressure on the NHS

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly support	34%	20%	-	54%	30%	28%	-	-	-
Tend to support	47%	58%	100%	45%	54%	64%	75%	-	-
Tend to oppose	7%	7%	-	-	9%	-	-	-	-
Strongly oppose	1%	3%	-	-	-	2%	7%	-	-
Don't know	10%	12%	-	0%	6%	6%	18%	-	-
Net: Support	81%	78%	100%	100%	85%	92%	75%	-	-
Net: Oppose	9%	10%	-	-	9%	2%	7%	-	-

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Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex1\_2. To develop better treatments and improve patient care

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly support	52%	59%	57%	-	25%	57%	56%	50%	100%
Tend to support	43%	39%	38%	70%	75%	37%	37%	47%	-
Tend to oppose	2%	-	1%	30%	-	1%	-	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	3%	4%	-	-	4%	7%	3%	-
Net: Support	95%	97%	95%	70%	100%	95%	93%	97%	100%
Net: Oppose	2%	-	1%	30%	-	1%	-	-	-

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Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex1\_2. To develop better treatments and improve patient care

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly support	52%	1%	28%	70%	47%	54%	54%	51%	51%
Tend to support	43%	98%	54%	30%	52%	46%	41%	39%	41%
Tend to oppose	2%	-	18%	-	-	-	-	7%	3%
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	1%	-	-	0%	-	5%	3%	5%
Net: Support	95%	99%	82%	100%	100%	100%	95%	90%	92%
Net: Oppose	2%	-	18%	-	-	-	-	7%	3%

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Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex1\_2. To develop better treatments and improve patient care

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly support	52%	52%	51%	53%	51%	54%	48%	66%	75%
Tend to support	43%	43%	46%	37%	45%	42%	39%	34%	25%
Tend to oppose	2%	2%	1%	5%	3%	-	3%	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	3%	2%	5%	0%	4%	10%	-	-
Net: Support	95%	96%	97%	90%	97%	96%	87%	100%	100%
Net: Oppose	2%	2%	1%	5%	3%	-	3%	-	-

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Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex1\_2. To develop better treatments and improve patient care

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly support	52%	49%	55%	47%	54%	49%	31%	38%	39%
Tend to support	43%	46%	41%	48%	43%	43%	62%	62%	57%
Tend to oppose	2%	-	-	1%	1%	5%	-	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	4%	4%	4%	2%	2%	8%	0%	5%
Net: Support	95%	96%	96%	95%	97%	93%	92%	100%	95%
Net: Oppose	2%	-	-	1%	1%	5%	-	-	-



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Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex1\_2. To develop better treatments and improve patient care

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly support	52%	55%	68%	43%	45%	59%	57%	53%	61%
Tend to support	43%	42%	32%	54%	51%	41%	33%	42%	32%
Tend to oppose	2%	1%	-	-	-	-	7%	1%	1%
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	2%	-	3%	4%	-	4%	4%	6%
Net: Support	95%	97%	100%	97%	96%	100%	89%	96%	93%
Net: Oppose	2%	1%	-	-	-	-	7%	1%	1%

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Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex1\_2. To develop better treatments and improve patient care

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly support	52%	42%	59%	72%	42%	47%	17%	-	-
Tend to support	43%	53%	41%	28%	52%	50%	76%	-	-
Tend to oppose	2%	-	-	-	-	-	-	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	5%	-	0%	6%	3%	8%	-	-
Net: Support	95%	95%	100%	100%	94%	97%	92%	-	-
Net: Oppose	2%	-	-	-	-	-	-	-	-

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Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex1\_3. To enable quicker diagnosis and more effective treatments

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly support	53%	57%	58%	20%	25%	59%	49%	50%	100%
Tend to support	42%	41%	36%	50%	75%	37%	44%	47%	-
Tend to oppose	2%	-	2%	30%	-	-	-	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	3%	4%	-	-	4%	7%	3%	-
Net: Support	95%	97%	94%	70%	100%	96%	93%	97%	100%
Net: Oppose	2%	-	2%	30%	-	-	-	-	-

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Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex1\_3. To enable quicker diagnosis and more effective treatments

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly support	53%	1%	40%	70%	47%	56%	48%	55%	53%
Tend to support	42%	98%	36%	30%	52%	44%	47%	35%	38%
Tend to oppose	2%	-	24%	-	-	-	-	7%	4%
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	1%	-	-	0%	-	5%	3%	5%
Net: Support	95%	99%	76%	100%	100%	100%	95%	90%	91%
Net: Oppose	2%	-	24%	-	-	-	-	7%	4%

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Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex1\_3. To enable quicker diagnosis and more effective treatments

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly support	53%	53%	53%	53%	54%	52%	51%	66%	71%
Tend to support	42%	43%	45%	37%	43%	45%	36%	34%	29%
Tend to oppose	2%	2%	1%	5%	3%	-	4%	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	3%	2%	5%	0%	4%	10%	-	-
Net: Support	95%	96%	97%	90%	97%	96%	86%	100%	100%
Net: Oppose	2%	2%	1%	5%	3%	-	4%	-	-

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Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex1\_3. To enable quicker diagnosis and more effective treatments

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly support	53%	49%	55%	48%	57%	51%	31%	36%	39%
Tend to support	42%	46%	41%	48%	41%	43%	62%	64%	57%
Tend to oppose	2%	-	-	-	-	4%	-	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	4%	4%	4%	2%	2%	8%	0%	5%
Net: Support	95%	96%	96%	96%	98%	94%	92%	100%	95%
Net: Oppose	2%	-	-	-	-	4%	-	-	-

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Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex1\_3. To enable quicker diagnosis and more effective treatments

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly support	53%	56%	68%	43%	43%	67%	61%	56%	65%
Tend to support	42%	42%	32%	54%	53%	33%	28%	41%	29%
Tend to oppose	2%	-	-	-	-	-	7%	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	2%	-	3%	4%	-	4%	4%	6%
Net: Support	95%	98%	100%	97%	96%	100%	89%	96%	94%
Net: Oppose	2%	-	-	-	-	-	7%	-	-

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Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex1\_3. To enable quicker diagnosis and more effective treatments

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly support	53%	44%	59%	72%	42%	47%	27%	-	-
Tend to support	42%	50%	41%	28%	52%	50%	66%	-	-
Tend to oppose	2%	-	-	-	-	-	-	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	3%	5%	-	0%	6%	3%	8%	-	-
Net: Support	95%	95%	100%	100%	94%	97%	92%	-	-
Net: Oppose	2%	-	-	-	-	-	-	-	-



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Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex1\_4. To reduce the workload of doctors and nurses

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly support	36%	38%	46%	-	-	40%	39%	37%	-
Tend to support	52%	54%	39%	50%	100%	51%	32%	54%	100%
Tend to oppose	6%	5%	5%	30%	-	4%	7%	4%	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	6%	3%	10%	20%	-	4%	22%	6%	-
Net: Support	88%	93%	85%	50%	100%	92%	71%	90%	100%
Net: Oppose	6%	5%	5%	30%	-	4%	7%	4%	-

To what extent do you agree or disagree with the following statements?

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Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex1\_4. To reduce the workload of doctors and nurses

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly support	36%	1%	28%	48%	47%	23%	47%	33%	40%
Tend to support	52%	98%	42%	46%	33%	68%	45%	53%	45%
Tend to oppose	6%	-	18%	6%	-	9%	3%	7%	6%
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	6%	1%	12%	-	20%	-	5%	8%	9%
Net: Support	88%	99%	70%	94%	80%	91%	92%	85%	85%
Net: Oppose	6%	-	18%	6%	-	9%	3%	7%	6%

To what extent do you agree or disagree with the following statements?

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Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex1\_4. To reduce the workload of doctors and nurses

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly support	36%	35%	37%	34%	41%	27%	38%	66%	45%
Tend to support	52%	53%	56%	44%	50%	60%	42%	34%	50%
Tend to oppose	6%	6%	3%	10%	7%	4%	6%	-	6%
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	6%	6%	4%	12%	2%	9%	13%	-	-
Net: Support	88%	89%	93%	78%	91%	87%	81%	100%	94%
Net: Oppose	6%	6%	3%	10%	7%	4%	6%	-	6%

To what extent do you agree or disagree with the following statements?

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Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex1\_4. To reduce the workload of doctors and nurses

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly support	36%	32%	32%	24%	37%	32%	22%	28%	20%
Tend to support	52%	57%	57%	58%	53%	47%	63%	58%	56%
Tend to oppose	6%	7%	7%	10%	5%	13%	8%	8%	12%
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	6%	4%	4%	9%	5%	8%	8%	6%	11%
Net: Support	88%	89%	89%	82%	90%	79%	84%	86%	76%
Net: Oppose	6%	7%	7%	10%	5%	13%	8%	8%	12%

To what extent do you agree or disagree with the following statements?

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Fieldwork Dates: 11th - 23rd March 2019



Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex1\_4. To reduce the workload of doctors and nurses

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly support	36%	43%	52%	28%	21%	46%	41%	36%	47%
Tend to support	52%	48%	27%	60%	64%	34%	35%	51%	39%
Tend to oppose	6%	5%	21%	3%	11%	13%	16%	3%	3%
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	6%	3%	-	9%	4%	7%	8%	9%	10%
Net: Support	88%	91%	79%	88%	85%	81%	76%	88%	87%
Net: Oppose	6%	5%	21%	3%	11%	13%	16%	3%	3%

To what extent do you agree or disagree with the following statements?

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex1\_4. To reduce the workload of doctors and nurses

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly support	36%	14%	-	41%	23%	24%	9%	-	-
Tend to support	52%	68%	60%	59%	56%	69%	73%	-	-
Tend to oppose	6%	5%	40%	-	16%	3%	-	-	-
Strongly oppose	-	-	-	-	-	-	-	-	-
Don't know	6%	12%	-	0%	6%	3%	18%	-	-
Net: Support	88%	83%	60%	100%	78%	93%	82%	-	-
Net: Oppose	6%	5%	40%	-	16%	3%	-	-	-

To what extent do you agree or disagree with the following statements?

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex2\_1. Financial pressure on the NHS is likely to increase in the future

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly agree	44%	39%	64%	20%	-	46%	29%	63%	-
Agree	40%	39%	29%	80%	75%	38%	68%	27%	-
Neither agree nor disagree	9%	17%	2%	-	-	12%	-	6%	-
Disagree	4%	3%	2%	-	25%	-	-	-	100%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	3%	3%	-	-	4%	3%	3%	-
Net: Agree	84%	78%	93%	100%	75%	84%	97%	91%	-
Net: Disagree	4%	3%	2%	-	25%	-	-	-	100%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex2\_1. Financial pressure on the NHS is likely to increase in the future

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly agree	44%	1%	40%	49%	47%	46%	47%	47%	31%
Agree	40%	98%	54%	18%	53%	54%	38%	29%	30%
Neither agree nor disagree	9%	-	-	24%	-	-	10%	14%	19%
Disagree	4%	-	6%	10%	-	-	-	6%	17%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	0%	-	-	-	-	5%	3%	3%
Net: Agree	84%	100%	94%	66%	100%	100%	85%	76%	61%
Net: Disagree	4%	-	6%	10%	-	-	-	6%	17%



Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex2\_1. Financial pressure on the NHS is likely to increase in the future

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly agree	44%	47%	44%	44%	50%	44%	30%	34%	70%
Agree	40%	42%	41%	38%	41%	42%	28%	66%	30%
Neither agree nor disagree	9%	7%	10%	7%	6%	10%	18%	-	-
Disagree	4%	2%	3%	6%	3%	-	16%	-	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	2%	2%	4%	-	4%	8%	-	-
Net: Agree	84%	89%	85%	83%	91%	86%	58%	100%	100%
Net: Disagree	4%	2%	3%	6%	3%	-	16%	-	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex2\_1. Financial pressure on the NHS is likely to increase in the future

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly agree	44%	45%	51%	40%	49%	48%	33%	37%	38%
Agree	40%	45%	33%	41%	42%	41%	43%	60%	48%
Neither agree nor disagree	9%	6%	8%	16%	5%	5%	16%	3%	9%
Disagree	4%	-	5%	-	2%	4%	-	-	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	4%	4%	4%	2%	2%	8%	-	5%
Net: Agree	84%	90%	84%	81%	90%	89%	76%	97%	86%
Net: Disagree	4%	-	5%	-	2%	4%	-	-	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex2\_1. Financial pressure on the NHS is likely to increase in the future

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly agree	44%	57%	45%	45%	38%	76%	60%	43%	54%
Agree	40%	36%	37%	53%	44%	13%	33%	41%	29%
Neither agree nor disagree	9%	5%	18%	-	14%	11%	4%	10%	7%
Disagree	4%	-	-	-	-	-	-	3%	4%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	2%	-	3%	4%	-	4%	4%	6%
Net: Agree	84%	93%	82%	97%	82%	89%	92%	84%	83%
Net: Disagree	4%	-	-	-	-	-	-	3%	4%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex2\_1. Financial pressure on the NHS is likely to increase in the future

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly agree	44%	40%	59%	67%	40%	45%	19%	-	-
Agree	40%	38%	41%	18%	37%	49%	73%	-	-
Neither agree nor disagree	9%	17%	-	15%	18%	3%	-	-	-
Disagree	4%	-	-	-	-	-	-	-	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	5%	-	-	6%	3%	8%	-	-
Net: Agree	84%	78%	100%	85%	76%	93%	92%	-	-
Net: Disagree	4%	-	-	-	-	-	-	-	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex2\_2. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data.

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly agree	39%	31%	61%	20%	-	24%	67%	49%	-
Agree	45%	49%	26%	60%	100%	50%	22%	34%	100%
Neither agree nor disagree	6%	10%	3%	-	-	12%	-	5%	-
Disagree	2%	2%	-	20%	-	-	-	4%	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	8%	8%	10%	-	-	15%	10%	8%	-
Net: Agree	84%	79%	87%	80%	100%	73%	90%	82%	100%
Net: Disagree	2%	2%	-	20%	-	-	-	4%	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex2\_2. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data.

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly agree	39%	1%	30%	58%	47%	23%	53%	39%	38%
Agree	45%	98%	58%	33%	53%	62%	20%	46%	50%
Neither agree nor disagree	6%	0%	-	9%	-	-	15%	4%	10%
Disagree	2%	-	12%	-	-	-	4%	4%	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	8%	0%	-	-	-	14%	8%	6%	3%
Net: Agree	84%	99%	88%	91%	100%	86%	73%	85%	88%
Net: Disagree	2%	-	12%	-	-	-	4%	4%	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex2\_2. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data.

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly agree	39%	39%	38%	42%	51%	22%	36%	34%	38%
Agree	45%	44%	45%	44%	36%	55%	48%	66%	40%
Neither agree nor disagree	6%	6%	7%	5%	5%	7%	9%	-	4%
Disagree	2%	3%	3%	-	2%	3%	-	-	6%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	8%	8%	7%	9%	5%	12%	8%	-	13%
Net: Agree	84%	83%	83%	86%	88%	78%	83%	100%	78%
Net: Disagree	2%	3%	3%	-	2%	3%	-	-	6%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex2\_2. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data.

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly agree	39%	31%	35%	18%	45%	38%	15%	30%	17%
Agree	45%	50%	44%	55%	42%	49%	57%	58%	53%
Neither agree nor disagree	6%	4%	5%	7%	3%	2%	6%	2%	4%
Disagree	2%	2%	-	3%	2%	3%	7%	-	8%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	8%	13%	15%	16%	9%	8%	16%	10%	18%
Net: Agree	84%	81%	79%	74%	87%	87%	71%	87%	70%
Net: Disagree	2%	2%	-	3%	2%	3%	7%	-	8%



Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex2\_2. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data.

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly agree	39%	40%	79%	34%	25%	44%	42%	43%	56%
Agree	45%	49%	-	55%	50%	30%	43%	42%	24%
Neither agree nor disagree	6%	2%	-	2%	6%	-	3%	6%	2%
Disagree	2%	3%	-	-	4%	13%	5%	2%	6%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	8%	6%	21%	8%	16%	13%	8%	7%	12%
Net: Agree	84%	89%	79%	89%	74%	74%	84%	85%	80%
Net: Disagree	2%	3%	-	-	4%	13%	5%	2%	6%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex2\_2. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data.

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly agree	39%	24%	-	51%	16%	41%	27%	-	-
Agree	45%	56%	59%	41%	50%	42%	56%	-	-
Neither agree nor disagree	6%	5%	1%	-	11%	5%	-	-	-
Disagree	2%	-	-	8%	-	-	10%	-	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	8%	16%	40%	-	23%	12%	8%	-	-
Net: Agree	84%	79%	59%	92%	66%	83%	82%	-	-
Net: Disagree	2%	-	-	8%	-	-	10%	-	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex2\_3. I support the analysis of anonymised NHS patient information by multinational technology companies

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly agree	11%	14%	11%	-	-	17%	5%	-	-
Agree	19%	34%	7%	-	-	16%	27%	23%	-
Neither agree nor disagree	25%	25%	35%	-	-	29%	35%	25%	-
Disagree	25%	18%	20%	50%	75%	22%	23%	21%	-
Strongly disagree	8%	-	14%	50%	-	-	-	19%	-
Don't know	12%	10%	13%	-	25%	16%	10%	11%	100%
Net: Agree	30%	48%	18%	-	-	33%	32%	23%	-
Net: Disagree	33%	18%	34%	100%	75%	22%	23%	41%	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex2\_3. I support the analysis of anonymised NHS patient information by multinational technology companies

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly agree	11%	-	12%	26%	30%	7%	19%	6%	-
Agree	19%	1%	10%	27%	-	30%	21%	15%	15%
Neither agree nor disagree	25%	-	13%	31%	37%	11%	18%	35%	37%
Disagree	25%	98%	36%	6%	33%	40%	19%	14%	22%
Strongly disagree	8%	1%	30%	4%	-	4%	8%	18%	4%
Don't know	12%	1%	-	6%	-	8%	14%	11%	22%
Net: Agree	30%	1%	22%	53%	30%	37%	41%	22%	15%
Net: Disagree	33%	98%	65%	10%	33%	44%	27%	32%	26%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex2\_3. I support the analysis of anonymised NHS patient information by multinational technology companies

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly agree	11%	13%	11%	12%	20%	4%	-	-	13%
Agree	19%	20%	27%	3%	10%	36%	14%	-	51%
Neither agree nor disagree	25%	23%	26%	23%	20%	29%	35%	-	19%
Disagree	25%	25%	27%	21%	27%	23%	21%	34%	6%
Strongly disagree	8%	9%	3%	20%	15%	-	4%	-	11%
Don't know	12%	10%	7%	21%	7%	8%	26%	66%	-
Net: Agree	30%	33%	38%	15%	30%	40%	14%	-	64%
Net: Disagree	33%	34%	29%	41%	42%	23%	24%	34%	17%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex2\_3. I support the analysis of anonymised NHS patient information by multinational technology companies

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly agree	11%	6%	9%	5%	7%	8%	7%	8%	4%
Agree	19%	27%	32%	39%	20%	28%	22%	6%	36%
Neither agree nor disagree	25%	20%	27%	25%	24%	23%	20%	22%	15%
Disagree	25%	25%	14%	15%	27%	10%	24%	40%	19%
Strongly disagree	8%	8%	9%	6%	9%	15%	7%	11%	12%
Don't know	12%	14%	8%	10%	13%	16%	20%	14%	13%
Net: Agree	30%	33%	41%	44%	27%	36%	29%	14%	40%
Net: Disagree	33%	33%	24%	21%	36%	25%	31%	51%	31%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex2\_3. I support the analysis of anonymised NHS patient information by multinational technology companies

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly agree	11%	3%	22%	4%	-	13%	5%	11%	7%
Agree	19%	20%	-	15%	36%	-	20%	23%	26%
Neither agree nor disagree	25%	27%	41%	26%	19%	31%	22%	24%	23%
Disagree	25%	25%	-	41%	20%	7%	9%	22%	18%
Strongly disagree	8%	12%	21%	10%	7%	39%	25%	9%	16%
Don't know	12%	14%	16%	5%	18%	10%	19%	12%	10%
Net: Agree	30%	23%	22%	18%	36%	13%	25%	33%	33%
Net: Disagree	33%	37%	21%	51%	26%	45%	34%	31%	34%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex2\_3. I support the analysis of anonymised NHS patient information by multinational technology companies

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly agree	11%	4%	-	8%	-	9%	-	-	-
Agree	19%	25%	60%	36%	37%	25%	-	-	-
Neither agree nor disagree	25%	31%	-	32%	25%	15%	-	-	-
Disagree	25%	22%	-	17%	17%	35%	66%	-	-
Strongly disagree	8%	4%	-	8%	5%	5%	10%	-	-
Don't know	12%	14%	40%	-	17%	11%	24%	-	-
Net: Agree	30%	29%	60%	43%	37%	34%	-	-	-
Net: Disagree	33%	26%	-	25%	21%	40%	76%	-	-



Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex2\_4. Multinational technology companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly agree	2%	3%	-	-	-	-	-	-	-
Agree	18%	31%	7%	-	-	19%	18%	22%	-
Neither agree nor disagree	24%	33%	20%	-	-	38%	27%	13%	-
Disagree	24%	9%	41%	40%	25%	16%	22%	40%	100%
Strongly disagree	12%	2%	19%	60%	-	3%	7%	11%	-
Don't know	22%	22%	13%	-	75%	23%	27%	14%	-
Net: Agree	19%	34%	7%	-	-	19%	18%	22%	-
Net: Disagree	35%	11%	60%	100%	25%	20%	29%	50%	100%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex2\_4. Multinational technology companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly agree	2%	-	-	10%	-	-	-	6%	-
Agree	18%	1%	-	27%	-	37%	17%	13%	6%
Neither agree nor disagree	24%	1%	16%	26%	0%	13%	34%	28%	31%
Disagree	24%	1%	42%	6%	50%	3%	28%	24%	37%
Strongly disagree	12%	0%	42%	20%	30%	10%	-	21%	8%
Don't know	22%	97%	-	12%	20%	38%	22%	7%	18%
Net: Agree	19%	1%	-	37%	-	37%	17%	19%	6%
Net: Disagree	35%	1%	84%	26%	80%	12%	28%	46%	45%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex2\_4. Multinational technology companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly agree	2%	2%	2%	-	3%	-	-	-	-
Agree	18%	20%	22%	9%	6%	43%	6%	-	34%
Neither agree nor disagree	24%	22%	25%	22%	24%	20%	29%	34%	31%
Disagree	24%	22%	19%	33%	30%	11%	35%	-	20%
Strongly disagree	12%	12%	8%	18%	17%	5%	7%	-	6%
Don't know	22%	22%	23%	18%	20%	21%	22%	66%	9%
Net: Agree	19%	22%	24%	9%	9%	43%	6%	-	34%
Net: Disagree	35%	34%	28%	52%	47%	17%	42%	-	25%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex2\_4. Multinational technology companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly agree	2%	-	5%	-	2%	4%	-	-	-
Agree	18%	23%	28%	27%	20%	24%	10%	7%	31%
Neither agree nor disagree	24%	19%	23%	29%	15%	15%	34%	16%	11%
Disagree	24%	22%	20%	16%	30%	26%	31%	29%	26%
Strongly disagree	12%	7%	10%	3%	9%	10%	9%	8%	6%
Don't know	22%	29%	13%	25%	24%	21%	16%	40%	25%
Net: Agree	19%	23%	33%	27%	23%	28%	10%	7%	31%
Net: Disagree	35%	29%	31%	19%	39%	36%	40%	38%	33%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex2\_4. Multinational technology companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly agree	2%	-	-	-	-	-	-	3%	4%
Agree	18%	16%	-	15%	31%	11%	16%	21%	24%
Neither agree nor disagree	24%	20%	11%	14%	22%	11%	17%	17%	17%
Disagree	24%	30%	40%	30%	15%	54%	34%	19%	28%
Strongly disagree	12%	10%	48%	11%	12%	13%	22%	8%	14%
Don't know	22%	24%	-	30%	21%	10%	12%	32%	14%
Net: Agree	19%	16%	-	15%	31%	11%	16%	23%	28%
Net: Disagree	35%	40%	89%	41%	26%	67%	56%	28%	41%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex2\_4. Multinational technology companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly agree	2%	-	-	-	-	-	-	-	-
Agree	18%	23%	59%	24%	33%	28%	-	-	-
Neither agree nor disagree	24%	25%	1%	39%	26%	12%	-	-	-
Disagree	24%	25%	-	25%	17%	26%	29%	-	-
Strongly disagree	12%	10%	-	4%	8%	2%	7%	-	-
Don't know	22%	17%	40%	7%	17%	32%	64%	-	-
Net: Agree	19%	23%	59%	24%	33%	28%	-	-	-
Net: Disagree	35%	35%	-	30%	24%	28%	36%	-	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex2\_5. I would prefer the analysis of anonymised NHS patient data to be undertaken by a UK company than a multinational one

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly agree	19%	13%	32%	20%	-	14%	5%	35%	-
Agree	39%	40%	42%	30%	25%	38%	65%	43%	100%
Neither agree nor disagree	26%	26%	19%	-	75%	22%	24%	18%	-
Disagree	6%	13%	-	-	-	9%	-	-	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	10%	9%	8%	50%	-	18%	7%	3%	-
Net: Agree	58%	53%	74%	50%	25%	52%	69%	78%	100%
Net: Disagree	6%	13%	-	-	-	9%	-	-	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex2\_5. I would prefer the analysis of anonymised NHS patient data to be undertaken by a UK company than a multinational one

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly agree	19%	-	22%	26%	47%	5%	16%	23%	28%
Agree	39%	0%	42%	21%	52%	31%	55%	23%	43%
Neither agree nor disagree	26%	99%	6%	31%	0%	41%	19%	27%	23%
Disagree	6%	-	-	21%	-	18%	-	6%	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	10%	1%	30%	-	-	5%	10%	21%	5%
Net: Agree	58%	0%	64%	47%	100%	36%	71%	46%	71%
Net: Disagree	6%	-	-	21%	-	18%	-	6%	-



Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex2\_5. I would prefer the analysis of anonymised NHS patient data to be undertaken by a UK company than a multinational one

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly agree	19%	18%	18%	21%	25%	9%	27%	-	27%
Agree	39%	38%	34%	49%	33%	47%	41%	34%	31%
Neither agree nor disagree	26%	26%	29%	18%	30%	22%	22%	-	22%
Disagree	6%	7%	9%	-	3%	14%	-	-	18%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	10%	11%	9%	12%	9%	8%	10%	66%	2%
Net: Agree	58%	56%	53%	71%	58%	56%	68%	34%	58%
Net: Disagree	6%	7%	9%	-	3%	14%	-	-	18%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex2\_5. I would prefer the analysis of anonymised NHS patient data to be undertaken by a UK company than a multinational one

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly agree	19%	19%	20%	18%	22%	18%	11%	10%	17%
Agree	39%	28%	30%	33%	32%	40%	45%	42%	36%
Neither agree nor disagree	26%	30%	23%	26%	25%	17%	22%	38%	14%
Disagree	6%	9%	19%	13%	10%	9%	-	-	17%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	10%	14%	9%	10%	11%	17%	22%	10%	15%
Net: Agree	58%	47%	49%	51%	55%	58%	56%	52%	53%
Net: Disagree	6%	9%	19%	13%	10%	9%	-	-	17%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex2\_5. I would prefer the analysis of anonymised NHS patient data to be undertaken by a UK company than a multinational one

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly agree	19%	17%	-	11%	17%	24%	22%	18%	24%
Agree	39%	30%	49%	45%	40%	39%	32%	31%	36%
Neither agree nor disagree	26%	35%	51%	32%	19%	23%	22%	31%	19%
Disagree	6%	8%	-	6%	11%	-	8%	10%	12%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	10%	10%	-	5%	14%	13%	15%	10%	9%
Net: Agree	58%	47%	49%	57%	57%	63%	54%	49%	61%
Net: Disagree	6%	8%	-	6%	11%	-	8%	10%	12%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex2\_5. I would prefer the analysis of anonymised NHS patient data to be undertaken by a UK company than a multinational one

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly agree	19%	20%	-	26%	14%	12%	19%	-	-
Agree	39%	43%	-	23%	26%	43%	7%	-	-
Neither agree nor disagree	26%	14%	1%	29%	26%	23%	56%	-	-
Disagree	6%	13%	59%	14%	21%	12%	-	-	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	10%	10%	40%	8%	12%	10%	18%	-	-
Net: Agree	58%	63%	-	49%	41%	55%	27%	-	-
Net: Disagree	6%	13%	59%	14%	21%	12%	-	-	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex2\_6. I consider NHS patient data to be a national resource and asset that should benefit UK patients, the NHS and the UK

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly agree	30%	22%	47%	30%	-	31%	24%	43%	-
Agree	48%	50%	40%	20%	100%	36%	46%	47%	100%
Neither agree nor disagree	10%	18%	2%	-	-	16%	11%	2%	-
Disagree	1%	2%	0%	-	-	3%	-	-	-
Strongly disagree	1%	-	3%	-	-	-	-	4%	-
Don't know	10%	8%	8%	50%	-	13%	19%	3%	-
Net: Agree	79%	72%	87%	50%	100%	68%	71%	90%	100%
Net: Disagree	2%	2%	3%	-	-	3%	-	4%	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex2\_6. I consider NHS patient data to be a national resource and asset that should benefit UK patients, the NHS and the UK

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly agree	30%	1%	36%	26%	80%	15%	35%	26%	28%
Agree	48%	98%	35%	56%	-	65%	48%	45%	54%
Neither agree nor disagree	10%	-	-	19%	-	10%	8%	11%	16%
Disagree	1%	1%	-	-	0%	-	-	4%	-
Strongly disagree	1%	-	-	-	-	4%	-	-	-
Don't know	10%	0%	30%	-	20%	5%	10%	15%	3%
Net: Agree	79%	99%	70%	81%	80%	81%	82%	70%	82%
Net: Disagree	2%	1%	-	-	0%	4%	-	4%	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex2\_6. I consider NHS patient data to be a national resource and asset that should benefit UK patients, the NHS and the UK

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly agree	30%	31%	29%	33%	42%	18%	26%	-	39%
Agree	48%	47%	51%	43%	45%	52%	51%	34%	42%
Neither agree nor disagree	10%	9%	11%	7%	6%	14%	15%	-	7%
Disagree	1%	1%	2%	-	0%	3%	-	-	6%
Strongly disagree	1%	1%	-	3%	2%	-	-	-	6%
Don't know	10%	11%	7%	14%	6%	13%	8%	66%	-
Net: Agree	79%	78%	80%	75%	87%	70%	78%	34%	81%
Net: Disagree	2%	3%	2%	3%	2%	3%	-	-	11%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex2\_6. I consider NHS patient data to be a national resource and asset that should benefit UK patients, the NHS and the UK

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly agree	30%	33%	39%	28%	33%	34%	41%	34%	28%
Agree	48%	43%	38%	38%	52%	42%	14%	52%	30%
Neither agree nor disagree	10%	8%	11%	16%	7%	5%	16%	-	14%
Disagree	1%	2%	0%	3%	0%	0%	6%	0%	4%
Strongly disagree	1%	2%	3%	3%	2%	3%	-	4%	4%
Don't know	10%	12%	8%	12%	8%	16%	22%	10%	20%
Net: Agree	79%	76%	77%	66%	84%	76%	56%	86%	58%
Net: Disagree	2%	4%	3%	6%	2%	3%	6%	4%	8%



Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex2\_6. I consider NHS patient data to be a national resource and asset that should benefit UK patients, the NHS and the UK

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly agree	30%	28%	34%	38%	26%	46%	46%	21%	32%
Agree	48%	57%	45%	50%	45%	22%	37%	56%	47%
Neither agree nor disagree	10%	5%	-	-	13%	7%	-	9%	9%
Disagree	1%	3%	-	-	0%	-	5%	2%	0%
Strongly disagree	1%	3%	21%	3%	3%	13%	5%	2%	3%
Don't know	10%	5%	-	9%	13%	13%	8%	10%	9%
Net: Agree	79%	85%	79%	88%	71%	67%	83%	77%	79%
Net: Disagree	2%	5%	21%	3%	4%	13%	9%	4%	3%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex2\_6. I consider NHS patient data to be a national resource and asset that should benefit UK patients, the NHS and the UK

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly agree	30%	38%	-	38%	28%	30%	-	-	-
Agree	48%	28%	60%	43%	32%	53%	82%	-	-
Neither agree nor disagree	10%	16%	-	11%	23%	10%	-	-	-
Disagree	1%	0%	-	0%	-	0%	-	-	-
Strongly disagree	1%	-	-	-	5%	-	-	-	-
Don't know	10%	17%	40%	8%	12%	7%	18%	-	-
Net: Agree	79%	66%	60%	81%	60%	83%	82%	-	-
Net: Disagree	2%	0%	-	0%	5%	0%	-	-	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex2\_7. The Government should take steps to ensure that  
NHS data is protected as a national asset

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly agree	38%	25%	58%	60%	-	22%	40%	50%	-
Agree	42%	43%	33%	20%	100%	46%	53%	33%	100%
Neither agree nor disagree	15%	28%	4%	-	-	25%	4%	9%	-
Disagree	2%	2%	-	20%	-	-	-	4%	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	3%	5%	-	-	6%	3%	3%	-
Net: Agree	80%	67%	91%	80%	100%	68%	93%	83%	100%
Net: Disagree	2%	2%	-	20%	-	-	-	4%	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex2\_7. The Government should take steps to ensure that  
NHS data is protected as a national asset

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly agree	38%	1%	54%	54%	47%	25%	47%	40%	33%
Agree	42%	98%	35%	18%	53%	53%	39%	22%	55%
Neither agree nor disagree	15%	-	-	28%	-	21%	5%	27%	10%
Disagree	2%	-	12%	-	-	-	4%	4%	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	0%	-	-	-	-	5%	6%	3%
Net: Agree	80%	100%	88%	72%	100%	79%	86%	62%	88%
Net: Disagree	2%	-	12%	-	-	-	4%	4%	-

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex2\_7. The Government should take steps to ensure that NHS data is protected as a national asset

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly agree	38%	38%	36%	41%	52%	20%	31%	34%	41%
Agree	42%	40%	43%	41%	33%	50%	52%	66%	29%
Neither agree nor disagree	15%	16%	15%	14%	12%	23%	9%	-	24%
Disagree	2%	3%	3%	-	2%	3%	-	-	6%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	3%	3%	4%	1%	4%	8%	-	-
Net: Agree	80%	78%	79%	82%	85%	70%	83%	100%	70%
Net: Disagree	2%	3%	3%	-	2%	3%	-	-	6%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex2\_7. The Government should take steps to ensure that  
NHS data is protected as a national asset

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly agree	38%	33%	40%	24%	38%	40%	18%	32%	26%
Agree	42%	47%	37%	47%	48%	39%	39%	58%	49%
Neither agree nor disagree	15%	12%	19%	21%	9%	16%	29%	8%	12%
Disagree	2%	2%	-	3%	2%	3%	7%	-	8%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	6%	4%	5%	3%	2%	8%	2%	5%
Net: Agree	80%	80%	77%	71%	86%	79%	57%	90%	75%
Net: Disagree	2%	2%	-	3%	2%	3%	7%	-	8%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex2\_7. The Government should take steps to ensure that  
NHS data is protected as a national asset

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly agree	38%	42%	45%	42%	32%	63%	53%	29%	38%
Agree	42%	47%	34%	50%	41%	11%	29%	50%	40%
Neither agree nor disagree	15%	5%	21%	3%	20%	13%	9%	16%	10%
Disagree	2%	3%	-	-	4%	13%	5%	2%	6%
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	4%	-	5%	4%	-	4%	4%	6%
Net: Agree	80%	88%	79%	92%	73%	74%	83%	79%	78%
Net: Disagree	2%	3%	-	-	4%	13%	5%	2%	6%

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex2\_7. The Government should take steps to ensure that NHS data is protected as a national asset

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly agree	38%	42%	59%	64%	21%	35%	-	-	-
Agree	42%	42%	41%	17%	53%	54%	82%	-	-
Neither agree nor disagree	15%	11%	-	11%	21%	6%	-	-	-
Disagree	2%	-	-	8%	-	-	10%	-	-
Strongly disagree	-	-	-	-	-	-	-	-	-
Don't know	3%	5%	-	-	6%	5%	8%	-	-
Net: Agree	80%	84%	100%	81%	73%	89%	82%	-	-
Net: Disagree	2%	-	-	8%	-	-	10%	-	-



Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Party				Region			
	Conservative	Labour	Scottish National Party	Other	E, SE, SW	L	NE, NW, YH	NI

lex2\_8. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising or life insurance pricing)

Unweighted base	102	42	54	4	2	24	17	30	1
Base	102	49	39	6	8	31	12	25	2
Strongly agree	8%	5%	13%	-	-	3%	5%	3%	-
Agree	14%	23%	7%	-	-	18%	-	20%	-
Neither agree nor disagree	8%	15%	3%	-	-	14%	13%	2%	-
Disagree	27%	29%	34%	-	-	27%	36%	27%	-
Strongly disagree	37%	22%	35%	100%	100%	29%	24%	44%	100%
Don't know	6%	6%	8%	-	-	8%	23%	3%	-
Net: Agree	22%	29%	20%	-	-	22%	5%	23%	-
Net: Disagree	64%	51%	68%	100%	100%	56%	60%	71%	100%

Cell Contents (Column Percentages)

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total				Year Elected				
	Wales	Scotland	EM, WM	Pre 1997	1997-2009	2010-2014	2015-2017	2017 -

lex2\_8. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising or life insurance pricing)

Unweighted base	102	9	9	12	5	23	26	25	23
Base	102	6	9	17	9	26	26	25	16
Strongly agree	8%	-	12%	26%	30%	2%	4%	14%	-
Agree	14%	-	10%	15%	-	20%	16%	11%	15%
Neither agree nor disagree	8%	1%	6%	9%	-	5%	8%	7%	21%
Disagree	27%	2%	13%	40%	18%	35%	25%	24%	25%
Strongly disagree	37%	97%	59%	9%	33%	38%	37%	40%	33%
Don't know	6%	0%	-	-	20%	-	10%	3%	5%
Net: Agree	22%	-	22%	41%	30%	22%	20%	25%	15%
Net: Disagree	64%	99%	72%	50%	51%	73%	62%	65%	59%

Cell Contents (C

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	MPs re-elected in 2017 General Election	Gender		Brexit				The Financial Times
		Male	Female	Remain	Leave	Elected post-referendum	Undeclared	

lex2\_8. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising or life insurance pricing)

Unweighted base	102	79	71	31	47	28	25	2	18
Base	102	86	69	33	50	33	17	2	19
Strongly agree	8%	9%	10%	3%	14%	3%	-	-	12%
Agree	14%	14%	16%	9%	7%	24%	14%	34%	24%
Neither agree nor disagree	8%	6%	9%	6%	3%	12%	20%	-	11%
Disagree	27%	27%	31%	17%	26%	31%	24%	-	37%
Strongly disagree	37%	38%	28%	55%	51%	21%	32%	-	15%
Don't know	6%	6%	4%	9%	-	9%	10%	66%	2%
Net: Agree	22%	23%	26%	12%	20%	27%	14%	34%	35%
Net: Disagree	64%	65%	60%	73%	77%	52%	56%	-	52%

Cell Contents (C

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	The Times	The Sunday Times	The Telegraph	BBC News	Sky News	The Economist	The New Statesman	The Spectator

lex2\_8. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising or life insurance pricing)

Unweighted base	102	47	34	33	69	39	15	28	26
Base	102	50	33	36	65	40	17	30	27
Strongly agree	8%	5%	8%	5%	7%	11%	13%	4%	4%
Agree	14%	13%	12%	23%	8%	14%	22%	5%	21%
Neither agree nor disagree	8%	10%	15%	11%	8%	3%	6%	6%	9%
Disagree	27%	22%	21%	24%	32%	26%	3%	25%	20%
Strongly disagree	37%	42%	38%	28%	41%	36%	47%	54%	34%
Don't know	6%	8%	5%	10%	5%	11%	8%	6%	13%
Net: Agree	22%	18%	20%	28%	15%	24%	35%	8%	26%
Net: Disagree	64%	64%	60%	51%	73%	62%	51%	79%	53%

Cell Contents (C

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total	Media & social media consumption							
	The Guardian	The I	The Observer	The Daily Mail	Buzzfeed	The Huffington Post	Twitter	Facebook

lex2\_8. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising or life insurance pricing)

Unweighted base	102	44	6	28	30	10	25	61	44
Base	102	41	5	31	31	8	24	61	37
Strongly agree	8%	3%	22%	4%	3%	13%	5%	7%	10%
Agree	14%	10%	-	7%	20%	9%	12%	12%	14%
Neither agree nor disagree	8%	5%	12%	2%	8%	-	5%	10%	7%
Disagree	27%	37%	11%	31%	25%	22%	23%	31%	29%
Strongly disagree	37%	42%	55%	49%	34%	56%	52%	31%	34%
Don't know	6%	3%	-	9%	10%	-	4%	9%	6%
Net: Agree	22%	13%	22%	10%	23%	22%	17%	19%	25%
Net: Disagree	64%	79%	66%	79%	59%	78%	75%	62%	63%

Cell Contents (C

Lexington Communications  
MPs poll

Fieldwork Dates: 11th - 23rd March 2019



Total								
	Mail on Sunday	The Week	Private Eye	The Sunday Telegraph	The Evening Standard	Other	Prefer not to say	None of these

lex2\_8. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising or life insurance pricing)

Unweighted base	102	24	3	15	20	34	6	-	-
Base	102	26	3	14	22	39	11	-	-
Strongly agree	8%	4%	-	8%	5%	7%	-	-	-
Agree	14%	14%	-	11%	11%	10%	-	-	-
Neither agree nor disagree	8%	10%	1%	13%	19%	5%	-	-	-
Disagree	27%	18%	59%	49%	26%	35%	-	-	-
Strongly disagree	37%	41%	40%	19%	33%	39%	92%	-	-
Don't know	6%	12%	-	-	6%	4%	8%	-	-
Net: Agree	22%	19%	-	19%	16%	17%	-	-	-
Net: Disagree	64%	59%	99%	68%	59%	74%	92%	-	-

Cell Contents (C