

# YouGov / The Sun Survey Results

Sample Size: 2127 GB Adults  
Fieldwork: 26th - 27th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
<b>Weighted Sample</b>	<b>2127</b>	<b>608</b>	<b>602</b>	<b>156</b>	<b>213</b>	<b>612</b>	<b>511</b>	<b>420</b>	<b>1032</b>	<b>1095</b>	<b>253</b>	<b>538</b>	<b>727</b>	<b>608</b>	<b>1212</b>	<b>915</b>	<b>272</b>	<b>691</b>	<b>455</b>	<b>523</b>	<b>185</b>	<b>1942</b>	
<b>Unweighted Sample</b>	<b>2127</b>	<b>600</b>	<b>595</b>	<b>164</b>	<b>220</b>	<b>621</b>	<b>502</b>	<b>449</b>	<b>1050</b>	<b>1077</b>	<b>204</b>	<b>553</b>	<b>750</b>	<b>620</b>	<b>1221</b>	<b>906</b>	<b>321</b>	<b>697</b>	<b>422</b>	<b>494</b>	<b>193</b>	<b>1934</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	<b>35</b>	100	0	0	0	75	7	17	33	36	29	33	32	40	38	29	30	43	36	31	17	36
Lab	<b>34</b>	0	100	0	0	7	78	30	33	35	31	36	37	30	31	38	41	26	36	41	30	35
Lib Dem	<b>9</b>	0	0	100	0	3	3	27	9	9	10	9	8	9	10	7	11	12	7	6	7	9
UKIP	<b>12</b>	0	0	0	100	12	6	12	14	9	7	7	14	14	9	16	11	13	12	13	3	13
Other	<b>11</b>	0	0	0	0	2	7	14	11	11	23	14	8	6	12	9	7	5	9	8	44	7

## Other Parties Voting Intention

SNP/ PCY	<b>5</b>	0	0	0	0	1	4	4	6	4	7	6	5	3	6	3	0	0	4	0	42	1
Green	<b>5</b>	0	0	0	0	1	3	10	4	6	15	8	3	2	5	5	7	5	5	6	2	5
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	0	0	1	1	1	0	1	1	0	0	1	0	1	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	<b>3</b>	0	0	0	1	1	0	2	3	4	5	4	3	2	3	4	4	4	3	3	3	4
1	<b>1</b>	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0	1	1	1	0	1
2	<b>1</b>	0	0	0	0	0	0	0	1	1	2	1	1	0	1	1	1	1	1	1	1	1
3	<b>0</b>	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0
4	<b>0</b>	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1	1	0	0	1	0	0
5	<b>2</b>	0	1	1	4	1	1	2	2	3	4	3	3	1	2	3	2	2	3	3	2	3
6	<b>1</b>	1	1	1	2	1	0	1	1	2	3	2	1	0	1	2	2	2	2	1	0	1
7	<b>4</b>	3	4	4	3	3	3	3	3	4	4	6	4	2	4	4	2	5	3	4	4	4
8	<b>5</b>	5	3	3	5	4	4	4	5	5	6	6	5	2	5	4	7	5	6	3	2	5
9	<b>8</b>	10	8	9	8	8	7	9	8	8	11	9	8	7	9	7	8	8	9	7	9	8
10 - Absolutely certain to vote	<b>73</b>	80	83	82	77	83	84	77	75	71	61	68	73	83	75	71	71	73	72	74	80	73

Sample Size: 2127 GB Adults  
Fieldwork: 26th - 27th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
<b>Weighted Sample</b>	<b>2127</b>	<b>608</b>	<b>602</b>	<b>156</b>	<b>213</b>	<b>612</b>	<b>511</b>	<b>420</b>	<b>1032</b>	<b>1095</b>	<b>253</b>	<b>538</b>	<b>727</b>	<b>608</b>	<b>1212</b>	<b>915</b>	<b>272</b>	<b>691</b>	<b>455</b>	<b>523</b>	<b>185</b>	<b>1942</b>	
<b>Unweighted Sample</b>	<b>2127</b>	<b>600</b>	<b>595</b>	<b>164</b>	<b>220</b>	<b>621</b>	<b>502</b>	<b>449</b>	<b>1050</b>	<b>1077</b>	<b>204</b>	<b>553</b>	<b>750</b>	<b>620</b>	<b>1221</b>	<b>906</b>	<b>321</b>	<b>697</b>	<b>422</b>	<b>494</b>	<b>193</b>	<b>1934</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Headline Voting Intention**

[Excluding Don't knows and Would not votes]

Con	<b>34</b>	100	0	0	0	75	7	17	33	36	28	33	32	40	38	29	30	43	36	31	16	36
Lab	<b>34</b>	0	100	0	0	7	77	29	33	35	31	37	37	30	31	38	41	26	36	41	30	34
Lib Dem	<b>9</b>	0	0	100	0	3	3	27	9	9	10	9	8	9	10	7	10	12	6	6	6	9
UKIP	<b>12</b>	0	0	0	100	12	6	12	15	9	7	7	15	15	9	16	11	14	13	13	3	13
Other	<b>11</b>	0	0	0	0	2	7	14	11	11	24	14	8	6	12	9	8	5	9	8	45	7

**Other Parties Voting Intention**

SNP/ PCY	<b>5</b>	0	0	0	0	1	4	4	6	4	7	6	5	3	6	3	0	0	4	0	42	1
Green	<b>5</b>	0	0	0	0	1	3	10	5	6	17	7	3	2	5	5	7	5	5	6	3	6
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	0	0	1	1	1	0	1	1	0	0	1	0	1	0	1

**Non Voters**

Would Not Vote	<b>4</b>	0	0	0	0	1	0	1	3	5	6	4	4	2	3	5	5	4	4	4	4	4
Don't know	<b>13</b>	0	0	0	0	7	10	14	10	16	20	15	13	8	12	14	14	14	11	14	8	13

**Do you approve or disapprove of the Government's record to date?**

		April 25-26					April 26-27																
Approve	37	<b>37</b>	89	8	41	21	74	12	29	40	35	28	37	36	44	42	31	35	44	36	33	31	38
Disapprove	50	<b>49</b>	4	82	42	67	17	77	57	50	47	45	46	53	48	45	54	47	43	50	53	59	48
Don't know	13	<b>14</b>	6	10	17	12	8	11	14	9	18	27	17	11	8	12	16	18	13	13	14	10	14

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Fieldwork: 26th - 27th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
<b>Weighted Sample</b>	<b>2127</b>	<b>608</b>	<b>602</b>	<b>156</b>	<b>213</b>	<b>612</b>	<b>511</b>	<b>420</b>	<b>1032</b>	<b>1095</b>	<b>253</b>	<b>538</b>	<b>727</b>	<b>608</b>	<b>1212</b>	<b>915</b>	<b>272</b>	<b>691</b>	<b>455</b>	<b>523</b>	<b>185</b>	<b>1942</b>	
<b>Unweighted Sample</b>	<b>2127</b>	<b>600</b>	<b>595</b>	<b>164</b>	<b>220</b>	<b>621</b>	<b>502</b>	<b>449</b>	<b>1050</b>	<b>1077</b>	<b>204</b>	<b>553</b>	<b>750</b>	<b>620</b>	<b>1221</b>	<b>906</b>	<b>321</b>	<b>697</b>	<b>422</b>	<b>494</b>	<b>193</b>	<b>1934</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		April 12-13	April 26-27																						
<b>Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?</b>																									
<b>National Health Service</b>																									
	Conservative	23	<b>24</b>	70	1	6	17	57	5	9	24	23	15	19	23	32	26	21	22	30	22	21	15	24	
	Labour	39	<b>38</b>	8	88	28	14	10	76	44	41	35	38	38	39	36	37	39	43	33	40	42	30	39	
	Liberal Democrat	6	<b>6</b>	3	1	46	3	6	1	17	7	6	5	7	6	6	7	5	5	8	6	5	7	6	
	Other	8	<b>8</b>	0	1	1	31	5	5	7	8	7	12	8	7	7	7	9	6	6	7	6	24	6	
	None	10	<b>10</b>	8	2	7	19	11	4	9	10	10	7	10	11	9	10	10	9	10	8	10	10	10	
	Don't know	16	<b>15</b>	10	7	12	16	11	9	13	9	20	24	19	13	9	13	17	15	13	16	16	14	15	
<b>Asylum and immigration</b>																									
	Conservative	23	<b>22</b>	60	7	15	6	48	9	16	25	20	13	24	20	28	25	18	28	26	20	19	16	23	
	Labour	17	<b>16</b>	2	46	6	2	4	39	15	17	16	13	19	16	15	15	17	17	13	18	19	14	16	
	Liberal Democrat	7	<b>6</b>	1	5	40	0	1	3	18	8	4	10	6	5	6	7	4	8	6	5	5	7	6	
	Other	26	<b>27</b>	23	13	13	78	30	19	24	29	25	28	23	30	28	26	29	18	27	28	28	37	26	
	None	12	<b>12</b>	7	12	11	8	9	12	10	12	12	11	10	13	13	12	12	13	13	12	11	11	12	
	Don't know	15	<b>16</b>	7	17	15	6	8	18	17	10	23	25	19	16	11	14	19	15	15	17	18	16	16	
<b>Law and order</b>																									
	Conservative	35	<b>34</b>	84	9	28	22	68	13	27	38	31	24	32	33	42	39	29	37	40	32	30	28	35	
	Labour	21	<b>22</b>	1	64	8	5	4	55	21	25	20	17	23	23	23	20	25	21	18	27	26	19	23	
	Liberal Democrat	4	<b>5</b>	1	2	36	1	1	1	14	6	4	7	5	5	4	6	3	6	5	5	3	6	5	
	Other	10	<b>10</b>	3	2	1	41	8	6	9	11	9	14	9	10	9	9	11	7	8	9	9	24	9	
	None	10	<b>9</b>	4	6	8	13	6	7	8	9	9	8	8	10	8	8	10	9	10	7	9	6	9	
	Don't know	20	<b>20</b>	8	17	19	19	12	17	20	13	27	29	23	20	13	18	23	19	19	20	22	17	20	
<b>Education and schools</b>																									
	Conservative	26	<b>26</b>	74	3	6	19	61	7	12	27	25	16	21	26	34	28	23	26	30	26	24	17	27	
	Labour	31	<b>32</b>	4	80	18	9	7	70	33	34	29	30	33	31	31	31	33	34	26	34	36	29	32	
	Liberal Democrat	9	<b>9</b>	5	3	54	5	6	3	23	10	8	8	9	10	8	10	7	9	12	8	5	8	9	
	Other	9	<b>9</b>	1	2	2	35	5	6	10	10	9	16	9	9	8	9	10	8	7	9	8	26	8	
	None	8	<b>8</b>	5	3	7	13	7	4	6	8	8	7	7	8	8	7	9	8	8	7	9	5	8	
	Don't know	17	<b>17</b>	11	8	13	18	14	10	16	11	22	23	21	16	11	15	18	15	17	16	18	15	17	
<b>Taxation</b>																									
	Conservative	32	<b>34</b>	87	7	16	27	72	13	21	37	30	23	31	33	40	38	28	32	42	32	29	23	35	
	Labour	27	<b>26</b>	1	68	14	6	5	57	27	26	25	24	24	27	27	24	28	26	22	28	30	24	26	
	Liberal Democrat	7	<b>7</b>	1	4	50	3	3	3	19	9	5	9	7	6	7	8	5	8	8	7	5	8	7	
	Other	9	<b>9</b>	2	2	1	35	6	7	10	10	9	13	9	9	9	9	10	8	7	10	8	23	8	
	None	9	<b>8</b>	3	6	7	13	5	7	7	8	8	7	8	9	8	7	10	10	8	6	9	7	8	
	Don't know	17	<b>16</b>	6	13	12	16	10	14	16	9	22	25	20	16	9	14	19	16	13	17	20	15	16	

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<b>Weighted Sample</b>	<b>2127</b>	<b>608</b>	<b>602</b>	<b>156</b>	<b>213</b>	<b>612</b>	<b>511</b>	<b>420</b>	<b>1032</b>	<b>1095</b>	<b>253</b>	<b>538</b>	<b>727</b>	<b>608</b>	<b>1212</b>	<b>915</b>	<b>272</b>	<b>691</b>	<b>455</b>	<b>523</b>	<b>185</b>	<b>1942</b>	
<b>Unweighted Sample</b>	<b>2127</b>	<b>600</b>	<b>595</b>	<b>164</b>	<b>220</b>	<b>621</b>	<b>502</b>	<b>449</b>	<b>1050</b>	<b>1077</b>	<b>204</b>	<b>553</b>	<b>750</b>	<b>620</b>	<b>1221</b>	<b>906</b>	<b>321</b>	<b>697</b>	<b>422</b>	<b>494</b>	<b>193</b>	<b>1934</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		April 12-13	April 26-27																						
<b>Unemployment</b>	Conservative	31	<b>33</b>	86	6	16	28	71	11	20	37	30	24	32	32	39	37	28	31	41	32	29	23	34	
	Labour	27	<b>29</b>	3	73	25	8	6	63	34	31	27	27	25	30	32	28	30	31	25	31	32	27	29	
	Liberal Democrat	5	<b>4</b>	1	2	33	1	2	1	11	5	4	7	5	4	3	5	3	4	5	5	2	4	4	
	Other	9	<b>9</b>	1	1	2	37	5	6	11	9	9	12	8	9	9	8	10	7	7	9	8	24	7	
	None	9	<b>8</b>	3	5	8	13	5	5	8	8	8	6	8	9	8	7	10	10	8	7	8	8	8	
	Don't know	18	<b>17</b>	6	14	16	13	10	13	17	10	23	24	22	16	10	14	20	18	14	17	21	15	17	
<b>The economy in general</b>	Conservative	39	<b>40</b>	94	11	31	36	80	16	30	44	37	33	39	38	47	44	36	40	48	39	34	32	41	
	Labour	21	<b>22</b>	0	64	10	4	3	54	22	24	20	18	24	23	22	21	24	21	18	27	25	18	22	
	Liberal Democrat	4	<b>4</b>	0	2	36	1	2	1	14	5	4	5	3	5	4	6	3	5	5	4	3	6	4	
	Other	8	<b>9</b>	0	1	1	34	5	6	9	9	8	12	7	9	8	8	9	6	7	8	7	25	7	
	None	9	<b>8</b>	2	5	6	11	3	6	8	7	8	7	7	9	7	7	9	9	8	6	9	5	8	
	Don't know	18	<b>17</b>	4	16	15	14	8	17	18	10	23	25	21	16	11	15	19	19	14	16	21	14	17	
<b>Europe</b>	Conservative	22	<b>21</b>	60	3	9	9	48	6	11	22	21	13	20	20	26	23	18	20	26	20	19	14	22	
	Labour	22	<b>22</b>	3	60	10	2	4	52	23	25	20	20	24	22	22	23	22	27	19	24	23	23	22	
	Liberal Democrat	8	<b>9</b>	4	5	52	2	4	4	24	10	7	9	9	8	9	10	7	9	11	7	7	8	9	
	Other	21	<b>21</b>	15	9	6	71	23	14	17	24	18	19	19	22	22	19	24	15	19	21	22	34	20	
	None	9	<b>9</b>	8	5	6	9	8	7	7	9	9	9	8	10	8	9	9	11	9	9	9	5	9	
	Don't know	18	<b>18</b>	10	17	17	7	12	18	18	10	25	29	19	17	14	16	20	18	17	18	21	16	18	
<b>Welfare benefits</b>	Conservative	29	<b>30</b>	79	5	13	22	67	10	16	31	28	22	28	29	36	33	25	29	36	26	27	24	30	
	Labour	30	<b>30</b>	4	75	24	8	8	62	35	32	28	23	28	31	32	27	32	35	25	31	33	24	30	
	Liberal Democrat	6	<b>6</b>	2	3	40	2	3	3	15	7	5	6	6	6	6	7	4	5	7	7	4	8	6	
	Other	11	<b>12</b>	4	3	2	42	9	8	12	12	12	16	11	11	11	11	12	10	10	12	10	25	10	
	None	8	<b>8</b>	5	3	5	13	5	5	6	8	7	9	8	8	7	7	9	7	8	8	8	6	8	
	Don't know	17	<b>15</b>	7	11	16	14	9	12	15	10	21	25	20	15	9	13	18	15	14	16	18	13	16	
<b>Housing</b>	Conservative	21	<b>21</b>	61	2	4	12	50	5	10	21	21	12	19	20	27	23	18	18	25	20	19	16	21	
	Labour	30	<b>32</b>	6	79	25	9	10	67	34	35	29	27	30	33	34	30	34	37	28	34	35	26	32	
	Liberal Democrat	6	<b>6</b>	4	3	40	1	3	2	16	7	4	5	6	6	6	7	4	6	8	5	3	7	6	
	Other	10	<b>12</b>	2	3	3	40	8	7	13	12	11	20	11	11	10	11	12	10	10	12	9	24	10	
	None	11	<b>10</b>	9	2	10	17	10	5	9	11	9	10	10	10	10	10	10	11	11	8	12	7	10	
	Don't know	21	<b>20</b>	18	11	18	20	19	13	18	14	26	26	25	20	13	19	22	19	18	22	22	19	20	

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	97	128
Male 25 to 39	279	268
Male 40 to 59	385	359
Male 60 +	289	277
Female 18 to 24	107	125
Female 25 to 39	274	270
Female 40 to 59	365	368
Female 60 +	331	332
<b>Region</b>		
North England	494	523
Midlands	325	349
East	209	204
London	321	272
South England	488	487
Wales	97	106
Scotland	193	185
<b>Social Grade</b>		
AB	637	596
C1	584	617
C2	458	447
DE	448	468
<b>Newspaper Type</b>		
Express / Mail	311	302
Sun / Star	322	428
Mirror / Record	143	187
Guardian / Independent	149	94
FT / Times / Telegraph	171	170
Other Paper	246	245
No Paper	785	702
<b>Voting Intention in Jan/Feb 2015</b>		
Conservative	555	557
Labour	556	570
Liberal Democrat	128	121
UKIP	260	251
SNP/Plaid Cymru	79	74
Other	149	138
None/ DK	400	415

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

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