

YouGov / The Sun Survey Results

Sample Size: 2127 GB Adults
Fieldwork: 26th - 27th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	2127	608	602	156	213	612	511	420	1032	1095	253	538	727	608	1212	915	272	691	455	523	185	1942	
Unweighted Sample	2127	600	595	164	220	621	502	449	1050	1077	204	553	750	620	1221	906	321	697	422	494	193	1934	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	35	100	0	0	0	75	7	17	33	36	29	33	32	40	38	29	30	43	36	31	17	36
Lab	34	0	100	0	0	7	78	30	33	35	31	36	37	30	31	38	41	26	36	41	30	35
Lib Dem	9	0	0	100	0	3	3	27	9	9	10	9	8	9	10	7	11	12	7	6	7	9
UKIP	12	0	0	0	100	12	6	12	14	9	7	7	14	14	9	16	11	13	12	13	3	13
Other	11	0	0	0	0	2	7	14	11	11	23	14	8	6	12	9	7	5	9	8	44	7

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	1	4	4	6	4	7	6	5	3	6	3	0	0	4	0	42	1
Green	5	0	0	0	0	1	3	10	4	6	15	8	3	2	5	5	7	5	5	6	2	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	1	1	0	1	1	0	0	1	0	1	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	3	0	0	0	1	1	0	2	3	4	5	4	3	2	3	4	4	4	3	3	3	4
1	1	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0	1	1	1	0	1
2	1	0	0	0	0	0	0	0	1	1	2	1	1	0	1	1	1	1	1	1	1	1
3	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0
4	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1	1	0	0	1	0	0
5	2	0	1	1	4	1	1	2	2	3	4	3	3	1	2	3	2	2	3	3	2	3
6	1	1	1	1	2	1	0	1	1	2	3	2	1	0	1	2	2	2	2	1	0	1
7	4	3	4	4	3	3	3	3	3	4	4	6	4	2	4	4	2	5	3	4	4	4
8	5	5	3	3	5	4	4	4	5	5	6	6	5	2	5	4	7	5	6	3	2	5
9	8	10	8	9	8	8	7	9	8	8	11	9	8	7	9	7	8	8	9	7	9	8
10 - Absolutely certain to vote	73	80	83	82	77	83	84	77	75	71	61	68	73	83	75	71	71	73	72	74	80	73

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	2127	608	602	156	213	612	511	420	1032	1095	253	538	727	608	1212	915	272	691	455	523	185	1942	
Unweighted Sample	2127	600	595	164	220	621	502	449	1050	1077	204	553	750	620	1221	906	321	697	422	494	193	1934	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	34	100	0	0	0	75	7	17	33	36	28	33	32	40	38	29	30	43	36	31	16	36
Lab	34	0	100	0	0	7	77	29	33	35	31	37	37	30	31	38	41	26	36	41	30	34
Lib Dem	9	0	0	100	0	3	3	27	9	9	10	9	8	9	10	7	10	12	6	6	6	9
UKIP	12	0	0	0	100	12	6	12	15	9	7	7	15	15	9	16	11	14	13	13	3	13
Other	11	0	0	0	0	2	7	14	11	11	24	14	8	6	12	9	8	5	9	8	45	7

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	1	4	4	6	4	7	6	5	3	6	3	0	0	4	0	42	1
Green	5	0	0	0	0	1	3	10	5	6	17	7	3	2	5	5	7	5	5	6	3	6
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	1	1	0	1	1	0	0	1	0	1	0	1

Non Voters

Would Not Vote	4	0	0	0	0	1	0	1	3	5	6	4	4	2	3	5	5	4	4	4	4	4
Don't know	13	0	0	0	0	7	10	14	10	16	20	15	13	8	12	14	14	14	11	14	8	13

Do you approve or disapprove of the Government's record to date?

		April 25-26					April 26-27																				
Approve	37	37	89	8	41	21	74	12	29	40	35	28	37	36	44	42	31	35	44	36	33	31	38				
Disapprove	50	49	4	82	42	67	17	77	57	50	47	45	46	53	48	45	54	47	43	50	53	59	48				
Don't know	13	14	6	10	17	12	8	11	14	9	18	27	17	11	8	12	16	18	13	13	14	10	14				

Sample Size: 2127 GB Adults
Fieldwork: 26th - 27th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	2127	608	602	156	213	612	511	420	1032	1095	253	538	727	608	1212	915	272	691	455	523	185	1942	
Unweighted Sample	2127	600	595	164	220	621	502	449	1050	1077	204	553	750	620	1221	906	321	697	422	494	193	1934	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		April 12-13	April 26-27																						
Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?																									
National Health Service																									
	Conservative	23	24	70	1	6	17	57	5	9	24	23	15	19	23	32	26	21	22	30	22	21	15	24	
	Labour	39	38	8	88	28	14	10	76	44	41	35	38	38	39	36	37	39	43	33	40	42	30	39	
	Liberal Democrat	6	6	3	1	46	3	6	1	17	7	6	5	7	6	6	7	5	5	8	6	5	7	6	
	Other	8	8	0	1	1	31	5	5	7	8	7	12	8	7	7	7	9	6	6	7	6	24	6	
	None	10	10	8	2	7	19	11	4	9	10	10	7	10	11	9	10	10	9	10	8	10	10	10	
	Don't know	16	15	10	7	12	16	11	9	13	9	20	24	19	13	9	13	17	15	13	16	16	14	15	
Asylum and immigration																									
	Conservative	23	22	60	7	15	6	48	9	16	25	20	13	24	20	28	25	18	28	26	20	19	16	23	
	Labour	17	16	2	46	6	2	4	39	15	17	16	13	19	16	15	15	17	17	13	18	19	14	16	
	Liberal Democrat	7	6	1	5	40	0	1	3	18	8	4	10	6	5	6	7	4	8	6	5	5	7	6	
	Other	26	27	23	13	13	78	30	19	24	29	25	28	23	30	28	26	29	18	27	28	28	37	26	
	None	12	12	7	12	11	8	9	12	10	12	12	11	10	13	13	12	12	13	13	12	11	11	12	
	Don't know	15	16	7	17	15	6	8	18	17	10	23	25	19	16	11	14	19	15	15	17	18	16	16	
Law and order																									
	Conservative	35	34	84	9	28	22	68	13	27	38	31	24	32	33	42	39	29	37	40	32	30	28	35	
	Labour	21	22	1	64	8	5	4	55	21	25	20	17	23	23	23	20	25	21	18	27	26	19	23	
	Liberal Democrat	4	5	1	2	36	1	1	1	14	6	4	7	5	5	4	6	3	6	5	5	3	6	5	
	Other	10	10	3	2	1	41	8	6	9	11	9	14	9	10	9	9	11	7	8	9	9	24	9	
	None	10	9	4	6	8	13	6	7	8	9	9	8	8	10	8	8	10	9	10	7	9	6	9	
	Don't know	20	20	8	17	19	19	12	17	20	13	27	29	23	20	13	18	23	19	19	20	22	17	20	
Education and schools																									
	Conservative	26	26	74	3	6	19	61	7	12	27	25	16	21	26	34	28	23	26	30	26	24	17	27	
	Labour	31	32	4	80	18	9	7	70	33	34	29	30	33	31	31	31	33	34	26	34	36	29	32	
	Liberal Democrat	9	9	5	3	54	5	6	3	23	10	8	8	9	10	8	10	7	9	12	8	5	8	9	
	Other	9	9	1	2	2	35	5	6	10	10	9	16	9	9	8	9	10	8	7	9	8	26	8	
	None	8	8	5	3	7	13	7	4	6	8	8	7	7	8	8	7	9	8	8	7	9	5	8	
	Don't know	17	17	11	8	13	18	14	10	16	11	22	23	21	16	11	15	18	15	17	16	18	15	17	
Taxation																									
	Conservative	32	34	87	7	16	27	72	13	21	37	30	23	31	33	40	38	28	32	42	32	29	23	35	
	Labour	27	26	1	68	14	6	5	57	27	26	25	24	24	27	27	24	28	26	22	28	30	24	26	
	Liberal Democrat	7	7	1	4	50	3	3	3	19	9	5	9	7	6	7	8	5	8	8	7	5	8	7	
	Other	9	9	2	2	1	35	6	7	10	10	9	13	9	9	9	9	10	8	7	10	8	23	8	
	None	9	8	3	6	7	13	5	7	7	8	8	7	8	9	8	7	10	10	8	6	9	7	8	
	Don't know	17	16	6	13	12	16	10	14	16	9	22	25	20	16	9	14	19	16	13	17	20	15	16	

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Unweighted Sample	2127	600	595	164	220	621	502	449	1050	1077	204	553	750	620	1221	906	321	697	422	494	193	1934	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		April 12-13	April 26-27																						
Unemployment																									
	Conservative	31	33	86	6	16	28	71	11	20	37	30	24	32	32	39	37	28	31	41	32	29	23	34	
	Labour	27	29	3	73	25	8	6	63	34	31	27	27	25	30	32	28	30	31	25	31	32	27	29	
	Liberal Democrat	5	4	1	2	33	1	2	1	11	5	4	7	5	4	3	5	3	4	5	5	2	4	4	
	Other	9	9	1	1	2	37	5	6	11	9	9	12	8	9	9	8	10	7	7	9	8	24	7	
	None	9	8	3	5	8	13	5	5	8	8	8	6	8	9	8	7	10	8	7	8	8	8	8	
	Don't know	18	17	6	14	16	13	10	13	17	10	23	24	22	16	10	14	20	18	14	17	21	15	17	
The economy in general																									
	Conservative	39	40	94	11	31	36	80	16	30	44	37	33	39	38	47	44	36	40	48	39	34	32	41	
	Labour	21	22	0	64	10	4	3	54	22	24	20	18	24	23	22	21	24	21	18	27	25	18	22	
	Liberal Democrat	4	4	0	2	36	1	2	1	14	5	4	5	3	5	4	6	3	5	5	4	3	6	4	
	Other	8	9	0	1	1	34	5	6	9	9	8	12	7	9	8	8	9	6	7	8	7	25	7	
	None	9	8	2	5	6	11	3	6	8	7	8	7	7	9	7	7	9	9	8	6	9	5	8	
	Don't know	18	17	4	16	15	14	8	17	18	10	23	25	21	16	11	15	19	19	14	16	21	14	17	
Europe																									
	Conservative	22	21	60	3	9	9	48	6	11	22	21	13	20	20	26	23	18	20	26	20	19	14	22	
	Labour	22	22	3	60	10	2	4	52	23	25	20	20	24	22	22	23	22	27	19	24	23	23	22	
	Liberal Democrat	8	9	4	5	52	2	4	4	24	10	7	9	9	8	9	10	7	9	11	7	7	8	9	
	Other	21	21	15	9	6	71	23	14	17	24	18	19	19	22	22	19	24	15	19	21	22	34	20	
	None	9	9	8	5	6	9	8	7	7	9	9	9	8	10	8	9	9	11	9	9	9	5	9	
	Don't know	18	18	10	17	17	7	12	18	18	10	25	29	19	17	14	16	20	18	17	18	21	16	18	
Welfare benefits																									
	Conservative	29	30	79	5	13	22	67	10	16	31	28	22	28	29	36	33	25	29	36	26	27	24	30	
	Labour	30	30	4	75	24	8	8	62	35	32	28	23	28	31	32	27	32	35	25	31	33	24	30	
	Liberal Democrat	6	6	2	3	40	2	3	3	15	7	5	6	6	6	6	7	4	5	7	7	4	8	6	
	Other	11	12	4	3	2	42	9	8	12	12	12	16	11	11	11	11	12	10	10	12	10	25	10	
	None	8	8	5	3	5	13	5	5	6	8	7	9	8	8	7	7	9	7	8	8	8	6	8	
	Don't know	17	15	7	11	16	14	9	12	15	10	21	25	20	15	9	13	18	15	14	16	18	13	16	
Housing																									
	Conservative	21	21	61	2	4	12	50	5	10	21	21	12	19	20	27	23	18	18	25	20	19	16	21	
	Labour	30	32	6	79	25	9	10	67	34	35	29	27	30	33	34	30	34	37	28	34	35	26	32	
	Liberal Democrat	6	6	4	3	40	1	3	2	16	7	4	5	6	6	6	7	4	6	8	5	3	7	6	
	Other	10	12	2	3	3	40	8	7	13	12	11	20	11	11	10	11	12	10	10	12	9	24	10	
	None	11	10	9	2	10	17	10	5	9	11	9	10	10	10	10	10	10	11	11	8	12	7	10	
	Don't know	21	20	18	11	18	20	19	13	18	14	26	26	25	20	13	19	22	19	18	22	22	19	20	

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	97	128
Male 25 to 39	279	268
Male 40 to 59	385	359
Male 60 +	289	277
Female 18 to 24	107	125
Female 25 to 39	274	270
Female 40 to 59	365	368
Female 60 +	331	332
Region		
North England	494	523
Midlands	325	349
East	209	204
London	321	272
South England	488	487
Wales	97	106
Scotland	193	185
Social Grade		
AB	637	596
C1	584	617
C2	458	447
DE	448	468
Newspaper Type		
Express / Mail	311	302
Sun / Star	322	428
Mirror / Record	143	187
Guardian / Independent	149	94
FT / Times / Telegraph	171	170
Other Paper	246	245
No Paper	785	702
Voting Intention in Jan/Feb 2015		
Conservative	555	557
Labour	556	570
Liberal Democrat	128	121
UKIP	260	251
SNP/Plaid Cymru	79	74
Other	149	138
None/ DK	400	415

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk