YouGov/ Hope Not Hate Survey Results

Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
		Vote in 2015				**Gender**		**Age**			**Social Grade**		**Region**				
Weighted Sample	**1351**	203	270	41	68	684	667	392	428	531	833	483	220	399	288	330	115
Unweighted Sample	1351	280	401	89	73	575	776	358	379	614	912	403	270	422	257	270	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Health	**37**	42	48	59	19	33	41	41	35	35	41	30	29	44	37	33	39
Immigration & Asylum	**33**	44	23	18	73	30	35	28	32	37	30	37	27	34	34	36	28
The economy	**30**	48	38	43	29	35	24	29	31	29	33	25	31	30	29	28	33
Housing	**27**	23	39	41	21	26	28	21	31	29	29	22	46	29	18	24	17
Europe	**24**	37	19	28	53	31	18	22	26	25	26	23	22	28	23	25	18
Education	**22**	18	29	31	9	21	24	30	19	20	26	17	20	22	21	25	26
Defence and Terrorism	**20**	25	14	11	31	19	21	22	19	19	19	22	20	23	19	19	17
The environment	**18**	10	14	31	3	18	18	23	19	14	20	15	18	17	16	18	28
Tax	**11**	10	17	11	5	11	12	10	10	13	11	12	6	10	16	9	23
Crime	**7**	7	5	3	9	5	8	6	5	8	6	8	6	5	7	9	5
Family life & childcare	**6**	5	6	3	2	2	10	5	5	7	5	8	2	5	7	6	14
Pensions	**4**	6	4	2	3	3	5	1	2	8	4	3	4	3	7	3	2
Transport	**4**	2	5	6	1	6	2	3	5	4	5	3	4	6	1	5	3
None of these	**2**	0	1	2	1	2	1	2	1	2	1	2	2	1	1	2	1
Don't know	**10**	3	6	0	2	11	10	10	12	9	8	15	13	8	14	10	7

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Housing	**32**	30	42	42	25	31	32	23	34	36	33	29	44	37	26	25	23
The economy	**31**	42	38	42	33	36	26	28	32	34	34	27	32	33	31	29	32
Health	**27**	27	34	36	21	21	32	29	23	27	29	24	25	28	26	28	25
Education	**22**	19	23	28	7	20	23	38	17	14	24	18	15	18	24	28	23
Tax	**19**	25	18	19	26	18	19	20	17	19	19	17	13	18	25	13	30
Family life & childcare	**15**	14	18	7	5	11	19	10	10	23	12	19	7	16	17	14	24
The environment	**13**	8	12	17	0	14	11	14	11	13	14	11	14	14	10	14	11
Europe	**13**	17	9	24	38	18	8	10	12	16	12	14	12	15	12	11	15
Immigration & Asylum	**10**	13	5	0	36	13	8	4	12	14	9	13	11	11	9	11	6
Pensions	**10**	14	12	16	6	7	13	8	10	10	10	8	9	8	13	10	7
Transport	**7**	6	10	15	8	8	6	9	6	7	9	5	12	7	5	8	2
Defence and Terrorism	**6**	8	3	10	16	6	6	6	6	6	6	7	7	7	4	5	7
Crime	**4**	4	4	1	6	4	4	3	6	3	4	5	5	4	3	5	5
None of these	**6**	4	4	3	8	6	5	6	7	4	5	6	4	7	3	8	3
Don't know	**13**	9	9	2	6	13	13	17	14	9	11	17	16	10	17	10	18

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YouGov/ Hope Not Hate Survey Results

Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

		Ethnicity			Work status			
	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Weighted Sample	**1351**	1129	183	39	548	145	372	286
Unweighted Sample	1351	1158	165	28	618	142	356	235
	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Health	**37**	39	32	*13*	40	26	46	25
Immigration & Asylum	**33**	35	25	*4*	35	42	23	37
The economy	**30**	32	22	*8*	35	27	31	18
Housing	**27**	27	30	*7*	33	28	24	20
Europe	**24**	27	13	*6*	27	29	23	19
Education	**22**	23	21	*8*	19	18	36	13
Defence and Terrorism	**20**	22	12	*8*	22	23	19	17
The environment	**18**	19	15	*4*	16	18	27	12
Tax	**11**	12	8	*1*	11	11	12	10
Crime	**7**	6	11	*4*	8	11	3	7
Family life & childcare	**6**	7	3	*1*	4	9	5	10
Pensions	**4**	4	2	*0*	6	6	1	3
Transport	**4**	4	8	*0*	4	2	4	5
None of these	**2**	1	3	*6*	1	3	2	2
Don't know	**10**	7	18	*67*	6	7	9	23

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

Housing	**32**	33	29	*9*	38	24	27	29
The economy	**31**	32	34	*10*	36	31	33	20
Health	**27**	28	23	*0*	27	27	32	18
Education	**22**	23	17	*5*	14	19	40	14
Tax	**19**	19	18	*4*	22	18	20	12
Family life & childcare	**15**	16	12	*1*	14	25	7	20
The environment	**13**	13	12	*2*	13	9	16	10
Europe	**13**	14	7	*4*	15	13	11	11
Immigration & Asylum	**10**	11	11	*2*	11	11	6	14
Pensions	**10**	11	5	*4*	12	10	10	6
Transport	**7**	8	6	*2*	8	6	9	5
Defence and Terrorism	**6**	7	2	*0*	5	4	5	9
Crime	**4**	4	4	*0*	5	2	3	6
None of these	**6**	5	8	*12*	5	12	5	5
Don't know	**13**	10	18	*73*	8	10	13	25

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Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

	Total	Vote in 2015				Gender		Age			Social Grade		Region				
		Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**1351**	203	270	41	68	684	667	392	428	531	833	483	220	399	288	330	115
Unweighted Sample	1351	280	401	89	73	575	776	358	379	614	912	403	270	422	257	270	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three, if any, of the following do you think are the most important issues in deciding how to vote in the European referendum? Please tick up to three options.

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
What will be best for the future economic strength of the economy	**52**	65	60	77	53	53	51	53	47	55	58	42	48	56	48	52	57
What will be the best financially for me and my family	**32**	40	36	33	31	32	32	28	32	35	33	31	30	37	27	31	34
Maintaining our workplace rights, maternity benefit and 4-week paid holiday	**31**	26	47	33	8	27	36	31	31	32	34	28	26	28	38	32	35
Stopping or reducing immigration	**25**	43	16	18	75	28	22	17	25	30	22	29	28	26	27	23	17
Ensuring we have the right to live and work in other EU countries	**25**	16	29	40	5	24	25	27	26	21	29	18	30	26	16	21	38
What's best for improving the environment	**16**	8	21	26	4	15	18	20	17	12	18	13	15	15	15	17	25
Protecting Britain's sovereignty	**15**	32	9	13	60	22	7	13	14	16	14	15	14	17	12	17	7
Something else	**8**	5	7	11	6	10	5	6	8	9	8	7	7	9	7	9	4
Nothing	**2**	1	0	0	1	2	3	3	0	3	1	3	2	2	2	3	0
Don't know	**16**	7	12	4	8	13	19	16	18	13	12	23	18	11	22	15	13

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote: Should the United Kingdom remain a member of the European Union or leave the European Union?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Remain a member of the European Union	**51**	46	65	85	5	50	52	59	48	48	60	36	54	50	46	50	63
Leave the European Union	**23**	33	18	5	86	29	17	18	24	26	19	31	21	25	26	23	13
Would not vote	**5**	0	1	0	5	5	6	6	7	4	3	9	5	5	4	9	3
Don't know	**20**	20	16	10	5	16	25	17	21	22	18	24	20	20	24	17	21

And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the EU referendum?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	**9**	1	2	0	1	6	11	7	11	8	5	14	11	10	10	7	3
1	**1**	0	1	0	0	1	1	1	0	2	1	1	1	1	1	2	1
2	**2**	0	0	0	0	1	2	2	2	2	1	4	2	1	2	2	1
3	**2**	1	1	0	0	2	1	1	1	2	2	1	4	1	0	2	3
4	**3**	1	1	0	4	2	4	2	4	3	2	5	3	2	5	3	4
5	**9**	6	6	4	1	8	10	10	10	7	7	12	10	10	8	8	9
6	**3**	2	3	8	3	2	5	4	3	3	3	4	3	4	3	3	4
7	**5**	4	4	0	2	4	5	8	4	4	4	6	3	4	4	8	5
8	**8**	8	8	7	2	9	7	7	9	8	9	7	6	9	8	7	9
9	**7**	10	10	9	4	8	7	9	8	5	9	4	8	8	10	6	3
10 - Absolutely certain to vote	**51**	66	64	72	83	56	46	50	48	56	57	43	50	51	49	53	59

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Fieldwork: 6th - 13th May 2016

	Total	Ethnicity			Work status			
		White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Weighted Sample	1351	1129	183	39	548	145	372	286
Unweighted Sample	1351	1158	165	28	618	142	356	235
	%	%	%	%	%	%	%	%

Which two or three, if any, of the following do you think are the most important issues in deciding how to vote in the European referendum? Please tick up to three options.

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
What will be best for the future economic strength of the economy	52	55	42	20	58	41	62	33
What will be the best financially for me and my family	32	34	25	6	38	34	29	25
Maintaining our workplace rights, maternity benefit and 4-week paid holiday	31	34	22	6	34	33	34	22
Stopping or reducing immigration	25	26	22	16	28	30	16	27
Ensuring we have the right to live and work in other EU countries	25	25	27	13	27	20	29	17
What's best for improving the environment	16	17	13	2	13	10	25	13
Protecting Britain's sovereignty	15	16	8	8	15	17	14	13
Something else	8	7	12	3	6	8	8	10
Nothing	2	2	4	8	1	4	1	4
Don't know	16	13	26	62	10	19	12	29

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote: Should the United Kingdom remain a member of the European Union or leave the European Union?

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Remain a member of the European Union	51	53	47	16	52	37	68	33
Leave the European Union	23	25	16	8	24	31	15	28
Would not vote	5	5	8	4	3	11	3	12
Don't know	20	17	28	72	21	21	14	27

And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the EU referendum?

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
0 - Certain NOT to vote	9	8	9	21	6	10	4	18
1	1	1	4	0	2	1	0	1
2	2	2	2	0	2	4	1	2
3	2	1	6	0	1	7	1	1
4	3	3	6	0	2	3	2	6
5	9	8	11	25	7	8	9	12
6	3	3	4	3	4	5	2	3
7	5	5	6	3	5	2	5	5
8	8	8	8	15	8	10	8	6
9	7	7	10	0	7	4	11	5
10 - Absolutely certain to vote	51	55	34	33	55	46	56	42

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	Total	Vote in 2015				Gender		Age			Social Grade		Region				
		Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1351	203	270	41	68	684	667	392	428	531	833	483	220	399	288	330	115
Unweighted Sample	1351	280	401	89	73	575	776	358	379	614	912	403	270	422	257	270	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how closely, if at all, have you been following the European Union Referendum campaign?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very closely	12	15	13	17	39	19	4	11	13	11	13	10	12	12	10	14	6
Fairly closely	39	46	46	53	37	43	35	41	35	40	44	31	41	43	34	37	40
TOTAL CLOSELY	**51**	**61**	**59**	**70**	**76**	**62**	**39**	**52**	**48**	**51**	**57**	**41**	**53**	**55**	**44**	**51**	**46**
Not very closely	26	29	27	24	16	20	34	21	29	28	27	25	26	27	25	25	33
Not closely at all	13	6	7	3	7	9	16	15	12	11	8	19	9	10	15	16	15
TOTAL NOT CLOSELY	**39**	**35**	**34**	**27**	**23**	**29**	**50**	**36**	**41**	**39**	**35**	**44**	**35**	**37**	**40**	**41**	**48**
Don't know	10	4	7	2	2	10	11	12	10	9	7	16	13	8	16	8	6

Thinking about the European Union Referendum Campaign, to what extent do you agree or disagree with the following statements?

"I'm following it and finding it interesting"

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Strongly agree	9	9	8	16	19	14	4	14	8	6	10	8	11	8	7	11	5
Tend to agree	27	37	30	34	40	30	24	29	27	25	31	20	33	27	23	28	24
TOTAL AGREE	**36**	**46**	**38**	**50**	**59**	**44**	**28**	**43**	**35**	**31**	**41**	**28**	**44**	**35**	**30**	**39**	**29**
Neither agree nor disagree	25	23	29	22	15	21	29	20	25	29	24	27	23	24	29	27	21
Tend to disagree	17	21	21	20	19	15	18	13	17	19	18	16	12	20	16	14	24
Strongly disagree	11	6	6	7	1	11	12	11	10	14	9	14	9	12	11	10	16
TOTAL DISAGREE	**28**	**27**	**27**	**27**	**20**	**26**	**30**	**24**	**27**	**33**	**27**	**30**	**21**	**32**	**27**	**24**	**40**
Don't know	11	5	6	2	7	9	12	13	13	7	8	15	11	8	14	10	10

"It seems to be a group of old men shouting at each other"

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Strongly agree	15	10	18	17	11	14	16	15	17	14	16	14	14	16	17	11	27
Tend to agree	30	24	36	36	27	28	31	28	27	34	30	28	22	33	25	35	28
TOTAL AGREE	**45**	**34**	**54**	**53**	**38**	**42**	**47**	**43**	**44**	**48**	**46**	**42**	**36**	**49**	**42**	**46**	**55**
Neither agree nor disagree	21	22	20	16	14	18	24	16	24	22	20	23	24	18	25	19	16
Tend to disagree	15	27	15	22	16	20	10	18	14	13	17	12	15	13	15	17	14
Strongly disagree	7	11	4	8	26	10	3	8	5	7	8	5	10	8	3	7	5
TOTAL DISAGREE	**22**	**38**	**19**	**30**	**42**	**30**	**13**	**26**	**19**	**20**	**25**	**17**	**25**	**21**	**18**	**24**	**19**
Don't know	13	7	8	2	6	9	16	16	13	10	9	18	15	11	14	12	10

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	Total	Ethnicity			Work status			
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Unweighted Sample	1351	1158	165	28	618	142	356	235
	%	%	%	%	%	%	%	%

Generally speaking, how closely, if at all, have you been following the European Union Referendum campaign?

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Very closely	12	12	7	7	11	9	14	10
Fairly closely	39	41	32	8	44	35	42	28
TOTAL CLOSELY	**51**	**53**	**39**	**15**	**55**	**44**	**56**	**38**
Not very closely	26	26	31	8	29	32	24	21
Not closely at all	13	13	9	10	10	16	10	19
TOTAL NOT CLOSELY	**39**	**39**	**40**	**18**	**39**	**48**	**34**	**40**
Don't know	10	7	21	68	6	8	9	22

Thinking about the European Union Referendum Campaign, to what extent do you agree or disagree with the following statements?

"I'm following it and finding it interesting"

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Strongly agree	9	9	9	7	6	14	13	8
Tend to agree	27	28	25	5	32	16	31	17
TOTAL AGREE	**36**	**37**	**34**	**12**	**38**	**30**	**44**	**25**
Neither agree nor disagree	25	25	30	6	28	31	22	20
Tend to disagree	17	18	10	8	19	15	14	16
Strongly disagree	11	12	13	5	9	15	10	16
TOTAL DISAGREE	**28**	**30**	**23**	**13**	**28**	**30**	**24**	**32**
Don't know	11	8	14	69	6	8	9	23

"It seems to be a group of old men shouting at each other"

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Strongly agree	15	16	14	0	13	20	17	16
Tend to agree	30	31	25	9	30	34	31	25
TOTAL AGREE	**45**	**47**	**39**	**9**	**43**	**54**	**48**	**41**
Neither agree nor disagree	21	19	32	8	25	19	16	19
Tend to disagree	15	16	9	2	16	11	19	10
Strongly disagree	7	7	4	5	7	8	6	6
TOTAL DISAGREE	**22**	**23**	**13**	**7**	**23**	**19**	**25**	**16**
Don't know	13	10	15	76	8	8	12	24

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	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1351	280	401	89	73	575	776	358	379	614	912	403	270	422	257	270	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

"I would like to understand it more but I don't really know enough about the issues"

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Strongly agree	11	10	13	5	8	6	16	9	13	11	11	12	9	11	13	11	11
Tend to agree	29	37	31	36	23	23	36	31	25	31	30	27	26	28	31	28	39
TOTAL AGREE	**40**	**47**	**44**	**41**	**31**	**29**	**52**	**40**	**38**	**42**	**41**	**39**	**35**	**39**	**44**	**39**	**50**
Neither agree nor disagree	20	17	19	11	12	23	18	18	21	21	19	23	19	21	21	21	18
Tend to disagree	19	20	23	33	21	25	13	18	19	20	22	14	22	19	15	20	20
Strongly disagree	10	9	8	13	30	16	4	11	10	10	11	10	13	12	7	12	3
TOTAL DISAGREE	**29**	**29**	**31**	**46**	**51**	**41**	**17**	**29**	**29**	**30**	**33**	**24**	**35**	**31**	**22**	**32**	**23**
Don't know	10	6	6	2	6	8	12	12	11	7	7	14	12	8	14	9	8

"I don't know who to believe"

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Strongly agree	15	19	15	7	12	13	17	11	14	18	14	15	9	15	17	13	22
Tend to agree	31	32	31	29	27	29	32	30	31	31	30	32	28	29	33	32	29
TOTAL AGREE	**46**	**51**	**46**	**36**	**39**	**42**	**49**	**41**	**45**	**49**	**44**	**47**	**37**	**44**	**50**	**45**	**51**
Neither agree nor disagree	15	17	17	12	12	13	18	17	15	14	16	16	19	15	15	16	10
Tend to disagree	16	19	18	33	10	19	13	16	15	16	18	11	19	18	12	14	17
Strongly disagree	13	7	12	18	32	18	7	13	12	13	14	11	12	13	9	16	13
TOTAL DISAGREE	**29**	**26**	**30**	**51**	**42**	**37**	**20**	**29**	**27**	**29**	**32**	**22**	**31**	**31**	**21**	**30**	**30**
Don't know	11	6	6	2	6	8	13	13	12	8	8	15	13	10	13	8	9

"I avoid coverage of it at all costs"

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Strongly agree	3	0	1	0	3	3	2	2	1	4	2	3	2	3	2	4	3
Tend to agree	7	4	7	6	8	7	7	6	7	8	5	11	2	9	7	8	8
TOTAL AGREE	**10**	**4**	**8**	**6**	**11**	**10**	**9**	**8**	**8**	**12**	**7**	**14**	**4**	**12**	**9**	**12**	**11**
Neither agree nor disagree	20	14	19	20	19	14	26	18	20	22	20	20	21	19	21	19	22
Tend to disagree	31	34	36	32	26	32	29	31	31	31	33	28	28	29	31	34	32
Strongly disagree	28	42	31	39	38	34	22	30	28	27	32	22	32	31	24	27	25
TOTAL DISAGREE	**59**	**76**	**67**	**71**	**64**	**66**	**51**	**61**	**59**	**58**	**65**	**50**	**60**	**60**	**55**	**61**	**57**
Don't know	11	6	6	2	6	9	13	13	14	8	8	16	16	9	14	9	10

Generally speaking, how much, if anything, would you say you know about the European Union and what it does?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
A great deal	8	9	7	9	19	12	4	7	9	7	10	5	9	9	6	9	4
A fair amount	42	50	50	56	58	49	35	43	41	43	47	35	46	45	38	39	45
TOTAL GREAT DEAL/ FAIR AMOUNT	**50**	**59**	**57**	**65**	**77**	**61**	**39**	**50**	**50**	**50**	**57**	**40**	**55**	**54**	**44**	**48**	**49**
Not very much	33	35	32	31	15	26	40	32	33	33	31	36	29	33	34	33	37
Nothing at all	6	3	3	1	2	4	7	5	7	5	4	9	2	6	4	9	4
TOTAL NOT MUCH/ AT ALL	**39**	**38**	**35**	**32**	**17**	**30**	**47**	**37**	**40**	**38**	**35**	**45**	**31**	**39**	**38**	**42**	**41**
Don't know	11	3	8	3	6	9	14	12	10	11	8	16	14	7	18	9	10

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Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

		Ethnicity			Work status			
	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Weighted Sample	1351	1129	183	39	548	145	372	286
Unweighted Sample	1351	1158	165	28	618	142	356	235
	%	%	%	%	%	%	%	%

"I would like to understand it more but I don't really know enough about the issues"

Strongly agree	11	12	10	0	12	15	9	11
Tend to agree	29	30	31	4	29	30	33	23
TOTAL AGREE	**40**	**42**	**41**	**4**	**41**	**45**	**42**	**34**
Neither agree nor disagree	20	19	29	11	23	18	17	21
Tend to disagree	19	21	11	3	21	20	21	13
Strongly disagree	10	11	4	10	9	11	12	11
TOTAL DISAGREE	**29**	**32**	**15**	**13**	**30**	**31**	**33**	**24**
Don't know	10	7	13	71	6	7	8	21

"I don't know who to believe"

Strongly agree	15	16	13	1	17	21	9	14
Tend to agree	31	32	30	10	30	37	30	29
TOTAL AGREE	**46**	**48**	**43**	**11**	**47**	**58**	**39**	**43**
Neither agree nor disagree	15	14	24	6	18	10	17	11
Tend to disagree	16	17	13	2	17	14	19	11
Strongly disagree	13	14	7	9	11	12	15	13
TOTAL DISAGREE	**29**	**31**	**20**	**11**	**28**	**26**	**34**	**24**
Don't know	11	8	13	71	6	6	10	22

"I avoid coverage of it at all costs"

Strongly agree	3	3	4	0	3	4	1	3
Tend to agree	7	7	8	3	6	9	4	12
TOTAL AGREE	**10**	**10**	**12**	**3**	**9**	**13**	**5**	**15**
Neither agree nor disagree	20	20	25	9	20	24	18	21
Tend to disagree	31	31	32	5	33	28	33	26
Strongly disagree	28	31	15	10	31	25	35	16
TOTAL DISAGREE	**59**	**62**	**47**	**15**	**64**	**53**	**68**	**42**
Don't know	11	8	15	73	7	10	10	21

Generally speaking, how much, if anything, would you say you know about the European Union and what it does?

A great deal	8	7	11	8	7	4	11	7
A fair amount	42	45	33	2	47	35	46	32
TOTAL GREAT DEAL/ FAIR AMOUNT	**50**	**52**	**44**	**10**	**54**	**39**	**57**	**39**
Not very much	33	33	36	12	34	43	32	26
Nothing at all	6	6	3	7	5	7	4	10
TOTAL NOT MUCH/ AT ALL	**39**	**39**	**39**	**19**	**39**	**50**	**36**	**36**
Don't know	11	8	18	70	7	11	7	24

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Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

	Total	Vote in 2015				Gender		Age			Social Grade		Region				
		Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1351	203	270	41	68	684	667	392	428	531	833	483	220	399	288	330	115
Unweighted Sample	1351	280	401	89	73	575	776	358	379	614	912	403	270	422	257	270	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think each of these statements about the EU is true or false?

Being in the EU makes it easier for us to improve the environment

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Generally true	43	37	54	71	11	47	39	52	44	36	50	31	47	44	39	41	48
Generally false	22	29	16	8	76	27	18	17	19	28	19	28	17	22	25	25	16
Don't know	35	34	30	21	13	26	44	31	37	36	31	41	36	34	36	34	36

Leaving the EU would allow us to close our borders to immigrants

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Generally true	39	47	34	34	74	45	34	45	36	38	37	44	40	40	41	37	39
Generally false	35	35	44	52	13	35	34	29	35	38	40	26	34	39	33	30	39
Don't know	26	18	22	13	13	20	32	26	29	24	23	30	26	21	26	32	22

More laws affecting Britain are passed in the European Parliament than in Westminster

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Generally true	27	42	24	20	72	29	25	24	27	30	24	33	23	31	28	30	14
Generally false	35	26	45	56	14	43	27	37	36	34	43	23	40	35	32	29	52
Don't know	37	32	31	23	14	28	47	39	37	36	33	44	37	34	39	41	34

There are more UK nationals living in other EU countries that EU citizens in the UK

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Generally true	30	22	42	30	19	29	30	34	27	29	32	26	27	29	31	30	34
Generally false	30	38	27	28	54	33	27	27	31	31	30	30	29	34	27	27	30
Don't know	41	40	31	41	27	38	43	39	42	40	38	44	44	36	42	44	36

The European Union has given us greater rights and protection at work

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Generally true	55	59	71	81	28	59	52	61	56	51	64	42	59	58	52	52	61
Generally false	15	18	9	5	55	20	10	11	15	18	12	20	14	17	13	17	12
Don't know	29	23	20	14	16	22	37	28	29	31	24	38	28	25	35	31	28

How optimistic or pessimistic are you about the future personally?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very optimistic	8	11	6	5	8	10	5	6	6	10	8	7	8	10	5	8	7
Fairly optimistic	41	50	42	59	47	41	40	47	39	38	47	30	39	41	37	44	42
TOTAL OPTIMISTIC	**49**	**61**	**48**	**64**	**55**	**51**	**45**	**53**	**45**	**48**	**55**	**37**	**47**	**51**	**42**	**52**	**49**
Fairly pessimistic	26	26	28	25	24	26	27	20	31	28	28	24	20	31	27	23	34
Very pessimistic	7	3	7	2	10	8	6	8	6	7	5	12	9	6	7	9	5
TOTAL PESSIMISTIC	**33**	**29**	**35**	**27**	**34**	**34**	**33**	**28**	**37**	**35**	**33**	**36**	**29**	**37**	**34**	**32**	**39**
Don't know	18	9	17	10	11	14	22	19	18	17	12	27	24	13	25	15	12

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Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

	Total	Ethnicity			Work status			
		White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Weighted Sample	**1351**	1129	183	39	548	145	372	286
Unweighted Sample	1351	1158	165	28	618	142	356	235
	%	%	%	%	%	%	%	%

Generally speaking, do you think each of these statements about the EU is true or false?

Being in the EU makes it easier for us to improve the environment

Generally true	**43**	45	38	*13*	42	32	62	25
Generally false	**22**	22	23	*14*	22	31	12	31
Don't know	**35**	33	39	*73*	36	37	26	44

Leaving the EU would allow us to close our borders to immigrants

Generally true	**39**	41	34	*15*	40	43	40	36
Generally false	**35**	36	33	*10*	39	25	37	27
Don't know	**26**	23	34	*75*	21	32	22	37

More laws affecting Britain are passed in the European Parliament than in Westminster

Generally true	**27**	28	29	*3*	29	30	23	28
Generally false	**35**	36	34	*17*	36	32	42	26
Don't know	**37**	36	37	*80*	34	38	35	47

There are more UK nationals living in other EU countries that EU citizens in the UK

Generally true	**30**	30	30	*6*	29	31	35	22
Generally false	**30**	29	34	*20*	33	26	25	32
Don't know	**41**	40	36	*74*	38	42	40	46

The European Union has given us greater rights and protection at work

Generally true	**55**	58	46	*19*	61	45	69	33
Generally false	**15**	15	18	*9*	14	20	8	24
Don't know	**29**	27	36	*72*	25	35	23	43

How optimistic or pessimistic are you about the future personally?

Very optimistic	**8**	8	8	*2*	8	15	5	7
Fairly optimistic	**41**	43	33	*15*	42	31	51	30
TOTAL OPTIMISTIC	**49**	**51**	**41**	**17**	**50**	**46**	**56**	**37**
Fairly pessimistic	**26**	28	21	*7*	34	25	25	15
Very pessimistic	**7**	7	8	*5*	3	9	5	16
TOTAL PESSIMISTIC	**33**	**35**	**29**	**12**	**37**	**34**	**30**	**31**
Don't know	**18**	14	31	*71*	13	20	14	32

Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

	Total	Vote in 2015				Gender		Age			Social Grade		Region				
		Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1351	203	270	41	68	684	667	392	428	531	833	483	220	399	288	330	115
Unweighted Sample	1351	280	401	89	73	575	776	358	379	614	912	403	270	422	257	270	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that having a wide variety of backgrounds and cultures is a positive or negative part of modern Britain?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very positive	**31**	18	37	47	4	31	30	36	32	25	38	17	37	33	21	28	39
Fairly positive	**36**	51	41	37	33	35	36	36	31	39	36	36	36	35	38	36	30
TOTAL POSITIVE	**67**	69	78	84	37	66	66	72	63	64	74	53	73	68	59	64	69
Fairly negative	**14**	20	7	0	30	15	12	6	17	17	11	19	9	15	16	14	10
Very negative	**5**	3	4	4	22	6	4	6	4	4	4	6	3	5	4	6	5
TOTAL NEGATIVE	**19**	23	11	4	52	21	16	12	21	21	15	25	12	20	20	20	15
Don't know	**16**	8	11	13	11	13	18	16	16	14	11	22	15	11	22	16	15

Which one of the following statements comes closest to your view?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The European Union is more of an opportunity than a threat to me personally	**48**	41	61	73	6	48	47	53	47	43	58	31	51	49	43	45	54
The European Union is more of a threat than an opportunity to me personally	**19**	26	12	3	75	25	13	16	20	22	14	30	16	22	18	21	14
Neither	**14**	20	14	13	11	13	15	10	16	15	14	13	13	13	14	15	14
Don't know	**19**	14	13	11	9	14	25	21	17	20	15	26	20	15	25	19	18

Which politician do you think BEST understands young people (i.e. those aged 18-30 years)?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Jeremy Corbyn	**18**	4	32	20	4	18	18	24	17	15	19	17	17	16	12	25	21
Boris Johnson	**9**	17	3	5	19	10	7	8	9	8	8	9	8	12	7	7	6
Caroline Lucas	**6**	4	8	8	1	8	4	6	7	5	7	4	6	7	3	8	7
Tim Farron	**4**	2	3	12	0	5	2	6	3	2	5	2	3	4	4	3	4
Nigel Farage	**3**	3	0	0	37	6	1	3	3	4	2	5	2	3	4	4	1
David Cameron	**2**	6	1	0	1	3	2	3	3	2	2	3	4	3	1	2	2
None of these	**30**	40	30	38	26	31	30	25	32	32	32	28	26	30	31	29	38
Don't know	**28**	24	23	17	12	19	37	25	26	32	24	33	35	25	37	21	21

Generally speaking, how much do you trust each of the following?

A politician

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
A great deal	**2**	0	1	0	0	3	1	2	1	2	1	2	3	1	2	2	2
A fair amount	**8**	18	6	12	11	11	5	12	8	6	9	7	13	9	6	6	8
TOTAL GREAT DEAL/ FAIR AMOUNT	**10**	18	7	12	11	14	6	14	9	8	10	9	16	10	8	8	10
Not very much	**40**	50	43	54	32	39	41	41	41	38	46	29	43	39	38	39	44
Not at all	**36**	25	38	29	46	35	37	29	35	42	33	42	23	42	35	38	36
TOTAL NOT MUCH/ AT ALL	**76**	75	81	83	78	74	78	70	76	80	79	71	66	81	73	77	80
Don't know	**14**	7	11	5	11	12	17	16	15	13	11	20	18	9	19	16	9

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Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

	Total	Ethnicity			Work status			
		White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Weighted Sample	1351	1129	183	39	548	145	372	286
Unweighted Sample	1351	1158	165	28	618	142	356	235
	%	%	%	%	%	%	%	%

Do you think that having a wide variety of backgrounds and cultures is a positive or negative part of modern Britain?

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Very positive	31	31	34	12	30	28	43	17
Fairly positive	36	37	36	5	40	34	37	25
TOTAL POSITIVE	67	68	70	17	70	62	80	42
Fairly negative	14	15	6	5	16	16	6	18
Very negative	5	5	3	8	3	2	3	10
TOTAL NEGATIVE	19	20	9	13	19	18	9	28
Don't know	16	13	21	70	11	21	10	29

Which one of the following statements comes closest to your view?

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
The European Union is more of an opportunity than a threat to me personally	48	50	38	12	50	32	65	27
The European Union is more of a threat than an opportunity to me personally	19	20	17	11	20	25	9	29
Neither	14	14	16	7	15	22	11	13
Don't know	19	16	28	70	15	22	15	31

Which politician do you think BEST understands young people (i.e. those aged 18-30 years)?

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Jeremy Corbyn	18	19	16	5	15	20	25	14
Boris Johnson	9	9	6	0	9	9	6	9
Caroline Lucas	6	6	10	2	7	3	8	4
Tim Farron	4	4	3	3	3	2	6	1
Nigel Farage	3	3	2	5	2	3	2	7
David Cameron	2	1	8	0	2	3	3	3
None of these	30	32	22	12	34	32	27	27
Don't know	28	25	33	74	27	28	23	35

Generally speaking, how much do you trust each of the following?

A politician

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
A great deal	2	1	4	0	1	4	1	3
A fair amount	8	8	11	3	7	9	10	6
TOTAL GREAT DEAL/ FAIR AMOUNT	10	9	15	3	8	13	11	9
Not very much	40	42	35	10	45	33	47	24
Not at all	36	38	30	16	35	42	32	40
TOTAL NOT MUCH/ AT ALL	76	80	65	26	80	75	79	64
Don't know	14	12	21	71	12	12	10	27

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	Total	Vote in 2015				Gender		Age			Social Grade		Region				
		Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1351	203	270	41	68	684	667	392	428	531	833	483	220	399	288	330	115
Unweighted Sample	1351	280	401	89	73	575	776	358	379	614	912	403	270	422	257	270	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A TV or sports star																	
A great deal	1	0	0	0	0	2	0	1	1	1	1	2	4	0	1	1	0
A fair amount	15	20	18	17	11	16	15	19	17	12	16	14	12	17	12	16	25
TOTAL GREAT DEAL/ FAIR AMOUNT	**16**	**20**	**18**	**17**	**11**	**18**	**15**	**20**	**18**	**13**	**17**	**16**	**16**	**17**	**13**	**17**	**25**
Not very much	45	49	50	51	42	47	43	44	45	45	49	39	41	46	47	45	44
Not at all	21	19	18	24	33	22	19	18	18	25	20	21	23	23	15	19	23
TOTAL NOT MUCH/ AT ALL	**66**	**68**	**68**	**75**	**75**	**69**	**62**	**62**	**63**	**70**	**69**	**60**	**64**	**69**	**62**	**64**	**67**
Don't know	18	11	15	8	14	14	22	18	19	17	14	24	21	13	25	18	9
A young person like yourself																	
A great deal	7	4	6	1	4	7	6	9	6	5	6	7	6	6	5	9	10
A fair amount	43	45	52	54	35	38	49	46	43	42	48	37	41	45	38	44	54
TOTAL GREAT DEAL/ FAIR AMOUNT	**50**	**49**	**58**	**55**	**39**	**45**	**55**	**55**	**49**	**47**	**54**	**44**	**47**	**51**	**43**	**53**	**64**
Not very much	26	35	22	29	35	31	21	21	27	28	26	26	27	30	26	22	21
Not at all	5	5	4	6	10	8	3	7	6	4	5	7	5	6	6	5	3
TOTAL NOT MUCH/ AT ALL	**31**	**40**	**26**	**35**	**45**	**39**	**24**	**28**	**33**	**32**	**31**	**33**	**32**	**36**	**32**	**27**	**24**
Don't know	19	11	16	9	16	17	21	17	17	21	16	23	22	14	25	20	12
A trade union leader/ official																	
A great deal	4	0	6	2	1	5	3	4	3	5	4	4	5	2	4	3	10
A fair amount	27	18	41	25	17	24	30	31	24	27	27	26	21	27	23	32	38
TOTAL GREAT DEAL/ FAIR AMOUNT	**31**	**18**	**47**	**27**	**18**	**29**	**33**	**35**	**27**	**32**	**31**	**30**	**26**	**29**	**27**	**35**	**48**
Not very much	28	39	26	45	23	32	25	25	31	30	31	25	28	30	33	28	21
Not at all	17	27	8	18	43	22	12	16	17	18	17	17	20	22	12	16	12
TOTAL NOT MUCH/ AT ALL	**45**	**66**	**34**	**63**	**66**	**54**	**37**	**41**	**48**	**48**	**48**	**42**	**48**	**52**	**45**	**41**	**33**
Don't know	23	16	19	11	17	17	30	25	25	21	21	28	26	19	29	24	18
The media																	
A great deal	2	0	2	0	0	3	2	2	2	3	2	3	6	1	3	2	1
A fair amount	11	18	11	16	7	13	9	14	8	11	12	9	14	15	8	9	6
TOTAL GREAT DEAL/ FAIR AMOUNT	**13**	**18**	**13**	**16**	**7**	**16**	**11**	**16**	**10**	**14**	**14**	**12**	**20**	**16**	**11**	**11**	**7**
Not very much	39	47	42	57	37	41	37	35	42	40	41	36	39	41	38	37	45
Not at all	34	31	35	21	45	32	36	34	33	35	34	35	27	34	33	38	41
TOTAL NOT MUCH/ AT ALL	**73**	**78**	**77**	**78**	**82**	**73**	**73**	**69**	**75**	**75**	**75**	**71**	**66**	**75**	**71**	**75**	**86**
Don't know	13	5	10	6	11	11	15	15	14	11	11	17	14	9	19	15	7
A teacher/academic																	
A great deal	21	16	25	24	4	25	17	27	18	19	23	17	18	24	18	20	25
A fair amount	51	61	57	69	41	48	55	47	50	55	55	46	51	52	53	50	50
TOTAL GREAT DEAL/ FAIR AMOUNT	**72**	**77**	**82**	**93**	**45**	**73**	**72**	**74**	**68**	**74**	**78**	**63**	**69**	**76**	**71**	**70**	**75**
Not very much	11	13	6	4	30	13	10	8	15	11	10	13	14	12	8	11	13
Not at all	2	3	1	0	10	3	2	3	2	2	2	4	2	3	1	2	5
TOTAL NOT MUCH/ AT ALL	**13**	**16**	**7**	**4**	**40**	**16**	**12**	**11**	**17**	**13**	**12**	**17**	**16**	**15**	**9**	**13**	**18**
Don't know	14	7	10	3	15	11	17	15	15	13	10	20	15	9	19	17	7

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	Total	Ethnicity			Work status			
		White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Weighted Sample	1351	1129	183	39	548	145	372	286
Unweighted Sample	1351	1158	165	28	618	142	356	235
	%	%	%	%	%	%	%	%
A TV or sports star								
A great deal	1	0	6	0	0	2	0	4
A fair amount	15	17	10	0	17	13	16	14
TOTAL GREAT DEAL/ FAIR AMOUNT	**16**	**17**	**16**	**0**	**17**	**15**	**16**	**18**
Not very much	45	47	40	8	49	46	49	32
Not at all	21	21	18	12	21	21	19	21
TOTAL NOT MUCH/ AT ALL	**66**	**68**	**58**	**20**	**70**	**67**	**68**	**53**
Don't know	18	14	27	80	13	19	15	30
A young person like yourself								
A great deal	7	7	7	0	5	8	9	5
A fair amount	43	46	37	9	47	41	46	33
TOTAL GREAT DEAL/ FAIR AMOUNT	**50**	**53**	**44**	**9**	**52**	**49**	**55**	**38**
Not very much	26	26	26	6	28	27	25	21
Not at all	5	6	5	5	4	6	6	9
TOTAL NOT MUCH/ AT ALL	**31**	**32**	**31**	**11**	**32**	**33**	**31**	**30**
Don't know	19	16	25	80	16	18	13	32
A trade union leader/ official								
A great deal	4	4	5	0	4	8	3	2
A fair amount	27	28	24	8	26	28	29	27
TOTAL GREAT DEAL/ FAIR AMOUNT	**31**	**32**	**29**	**8**	**30**	**36**	**32**	**29**
Not very much	28	30	24	4	33	27	30	18
Not at all	17	18	14	12	17	14	18	19
TOTAL NOT MUCH/ AT ALL	**45**	**48**	**38**	**16**	**50**	**41**	**48**	**37**
Don't know	23	20	33	76	20	23	20	34
The media								
A great deal	2	1	9	0	1	5	2	3
A fair amount	11	11	15	3	10	12	13	9
TOTAL GREAT DEAL/ FAIR AMOUNT	**13**	**12**	**24**	**3**	**11**	**17**	**15**	**12**
Not very much	39	41	32	10	43	36	41	31
Not at all	34	37	24	16	36	37	33	31
TOTAL NOT MUCH/ AT ALL	**73**	**78**	**56**	**26**	**79**	**73**	**74**	**62**
Don't know	13	10	20	71	10	11	10	25
A teacher/academic								
A great deal	21	21	21	6	19	19	29	14
A fair amount	51	55	38	10	58	50	54	37
TOTAL GREAT DEAL/ FAIR AMOUNT	**72**	**76**	**59**	**16**	**77**	**69**	**83**	**51**
Not very much	11	11	15	11	12	15	5	16
Not at all	2	2	3	0	1	1	2	6
TOTAL NOT MUCH/ AT ALL	**13**	**13**	**18**	**11**	**13**	**16**	**7**	**22**
Don't know	14	11	22	73	10	14	10	26

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Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

![YouGov - What the world thinks]

	Total	Vote in 2015				Gender		Age			Social Grade		Region				
		Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1351	203	270	41	68	684	667	392	428	531	833	483	220	399	288	330	115
Unweighted Sample	1351	280	401	89	73	575	776	358	379	614	912	403	270	422	257	270	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A religious leader																	
A great deal	3	4	3	1	0	4	3	4	4	3	4	2	4	3	2	3	7
A fair amount	19	20	18	20	6	19	19	25	17	15	21	14	20	17	19	17	24
TOTAL GREAT DEAL/ FAIR AMOUNT	**22**	**24**	**21**	**21**	**6**	**23**	**22**	**29**	**21**	**18**	**25**	**16**	**24**	**20**	**21**	**20**	**31**
Not very much	29	32	36	40	39	27	31	28	29	31	31	27	27	33	27	29	30
Not at all	31	34	29	34	42	35	26	25	30	35	29	33	27	35	28	30	28
TOTAL NOT MUCH/ AT ALL	**60**	**66**	**65**	**74**	**81**	**62**	**57**	**53**	**59**	**66**	**60**	**60**	**54**	**68**	**55**	**59**	**58**
Don't know	18	10	14	6	14	15	21	19	20	16	15	23	22	12	23	21	11
A leader of a multinational company																	
A great deal	1	1	1	0	1	1	1	2	0	1	0	2	2	1	2	1	1
A fair amount	15	29	11	19	13	17	14	21	13	13	18	12	16	19	12	15	14
TOTAL GREAT DEAL/ FAIR AMOUNT	**16**	**30**	**12**	**19**	**14**	**18**	**15**	**23**	**13**	**14**	**18**	**14**	**18**	**20**	**14**	**16**	**15**
Not very much	38	43	39	47	44	38	37	33	44	36	40	33	37	38	37	35	45
Not at all	27	15	34	26	29	29	25	24	23	32	27	27	25	28	24	29	28
TOTAL NOT MUCH/ AT ALL	**65**	**58**	**73**	**73**	**73**	**67**	**62**	**57**	**67**	**68**	**67**	**60**	**62**	**66**	**61**	**64**	**73**
Don't know	19	12	15	8	13	15	23	20	19	18	15	26	20	14	25	21	13
From which, if any, of the following sources do you use for information about news and current affairs?																	
News websites	58	70	69	80	56	63	52	56	56	61	65	46	61	57	53	60	61
Social media like Facebook and Twitter	48	51	58	62	47	48	49	52	49	45	51	44	45	52	45	44	60
In-person conversations with friends and family	46	53	53	64	41	47	46	51	45	43	52	35	47	46	42	45	56
Television news	44	61	55	62	52	46	42	42	46	44	46	41	44	46	42	46	42
Newspapers	32	42	36	40	36	36	27	31	34	31	37	24	47	31	24	31	29
Television documentaries	29	33	36	32	32	31	26	28	27	30	30	25	28	26	28	29	37
Radio	27	39	35	45	29	28	26	22	28	30	31	21	21	32	26	26	27
Current affairs magazines	10	11	11	21	10	11	8	11	9	10	11	8	10	10	8	10	12
Development charities' websites	3	3	4	2	0	3	4	3	3	5	4	3	5	2	4	4	5
None of these	6	3	2	0	3	5	7	6	7	5	4	9	4	8	7	4	4
Don't know	11	6	8	2	9	12	11	13	10	11	9	16	13	8	17	11	8
During the past year (i.e. since May 2015), which, if any, of the following have you done?																	
Signed a petition	50	47	62	69	58	53	47	51	49	50	55	43	43	52	49	52	56
Shared a political/environmental message on social media	26	22	37	43	35	29	24	29	26	25	28	24	25	24	22	32	31
Bought or boycotted a product for ethical, political or environmental reasons	19	12	27	28	22	21	17	18	19	19	21	16	16	17	18	21	27
Worn or displayed a campaign badge or sticker	9	7	12	17	6	11	8	10	9	9	10	8	12	8	9	9	14
Gone on a demonstration or attended a political rally	6	2	11	9	5	7	6	8	7	5	8	5	8	6	4	6	10
None of these	31	41	25	15	21	27	34	28	30	33	29	32	32	35	28	30	21
Don't know	11	4	7	3	9	11	11	13	11	9	8	15	15	7	15	10	8

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Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

	Total	Ethnicity			Work status			
		White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Weighted Sample	1351	1129	183	39	548	145	372	286
Unweighted Sample	1351	1158	165	28	618	142	356	235
	%	%	%	%	%	%	%	%
A religious leader								
A great deal	3	3	6	2	3	4	3	3
A fair amount	19	18	24	2	16	26	24	12
TOTAL GREAT DEAL/ FAIR AMOUNT	**22**	**21**	**30**	**4**	**19**	**30**	**27**	**15**
Not very much	29	30	27	8	32	24	30	26
Not at all	31	33	16	14	33	30	28	29
TOTAL NOT MUCH/ AT ALL	**60**	**63**	**43**	**22**	**65**	**54**	**58**	**55**
Don't know	18	15	28	73	16	16	15	28
A leader of a multinational company								
A great deal	1	1	3	0	0	2	1	2
A fair amount	15	15	20	5	15	16	20	11
TOTAL GREAT DEAL/ FAIR AMOUNT	**16**	**16**	**23**	**5**	**15**	**18**	**21**	**13**
Not very much	38	41	23	7	44	32	34	33
Not at all	27	28	24	13	26	31	28	26
TOTAL NOT MUCH/ AT ALL	**65**	**69**	**47**	**20**	**70**	**63**	**62**	**59**
Don't know	19	15	29	75	15	18	17	29

From which, if any, of the following sources do you use for information about news and current affairs?

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
News websites	58	61	46	21	65	48	66	39
Social media like Facebook and Twitter	48	52	35	13	48	42	58	38
In-person conversations with friends and family	46	49	35	11	48	36	60	30
Television news	44	47	34	9	50	38	49	31
Newspapers	32	33	33	3	40	27	30	21
Television documentaries	29	30	25	5	33	20	33	20
Radio	27	30	18	2	33	23	27	18
Current affairs magazines	10	10	9	5	10	11	12	6
Development charities' websites	3	3	4	4	3	4	4	4
None of these	6	6	4	3	4	12	4	8
Don't know	11	8	19	74	8	9	8	24

During the past year (i.e. since May 2015), which, if any, of the following have you done?

	Total	White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Signed a petition	50	54	32	13	52	44	60	37
Shared a political/environmental message on social media	26	28	19	13	24	22	36	19
Bought or boycotted a product for ethical, political or environmental reasons	19	20	16	5	18	17	23	16
Worn or displayed a campaign badge or sticker	9	10	6	6	8	6	12	10
Gone on a demonstration or attended a political rally	6	6	7	5	6	7	8	5
None of these	31	31	33	3	35	40	24	27
Don't know	11	7	20	74	7	8	8	23

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Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

		Vote in 2015				Gender		Age			Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**1351**	203	270	41	68	684	667	392	428	531	833	483	220	399	288	330	115
Unweighted Sample	1351	280	401	89	73	575	776	358	379	614	912	403	270	422	257	270	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which one of the following best describes your identity?

	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-21	22-25	26-30	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
English	**36**	47	38	33	58	32	40	34	36	38	31	43	26	44	34	46	3
British	**31**	42	44	56	34	33	29	31	34	30	36	24	29	35	32	32	19
Scottish	**7**	2	2	2	2	6	7	8	6	7	6	7	1	1	2	3	59
Wales	**4**	2	5	0	2	4	3	4	4	4	3	5	4	1	12	1	0
European	**8**	3	4	4	1	8	7	7	6	9	10	4	13	6	6	8	8
None of these	**6**	1	3	2	0	6	5	5	5	6	6	4	11	6	4	4	3
Don't know	**9**	3	5	3	3	10	8	11	10	6	7	12	16	7	10	5	7

*Any percentages calculated on bases fewer than 50 respondents do not represent a
wide enough cross-section of the target population to be considered statistically
reliable. These figures will be italicised.*

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Sample Size: 1351 GB adults (aged 18-30)
Fieldwork: 6th - 13th May 2016

	Total	Ethnicity			Work status			
		White	Non-white	Prefer not to say	Full-time work	Part-time work	Full-time student	Not working/ Other
Weighted Sample	**1351**	1129	183	39	548	145	372	286
Unweighted Sample	1351	1158	165	28	618	142	356	235
	%	%	%	%	%	%	%	%

Which one of the following best describes your identity?

English	**36**	40	15	*14*	40	37	30	36
British	**31**	32	33	*17*	32	28	39	21
Scottish	**7**	7	5	*0*	6	6	7	9
Wales	**4**	4	2	*0*	4	4	4	4
European	**8**	8	5	*0*	9	7	8	4
None of these	**6**	3	21	*5*	5	9	5	6
Don't know	**9**	5	20	*64*	4	8	8	18

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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