

## YouGov / Compassion in Dying Survey Results

Sample Size: 3304 GB Adults  
Fieldwork: 29th April - 1st May 2015

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>3304</b>	X	X	X	X	949	817	660	1602	1702	393	836	1130	945	1883	1421	423	1074	707	813	287
<b>Unweighted Sample</b>	<b>3304</b>	973	937	234	359	981	787	687	1645	1659	368	825	1099	1012	1984	1320	501	1101	650	787	265
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The following few questions cover the topic of end-of life care and dying which some respondents may not wish to answer. Please remember that your answers to all YouGov surveys are entirely confidential and will only ever be analysed in combination with other respondents' answers.

If you would rather not answer these questions, please select the 'Skip questions' option otherwise please select the 'Continue with questions' option.

Continue with the questions	<b>80</b>	81	80	87	79	81	82	85	76	84	70	78	83	84	82	78	76	81	81	79	85
Skip questions	<b>20</b>	19	20	13	21	19	18	15	24	16	30	22	17	16	18	22	24	19	19	21	15

<b>Weighted Sample</b>	<b>2649</b>	765	770	200	285	767	667	563	1221	1429	276	648	936	789	1539	1111	322	873	572	638	244
<b>Unweighted Sample</b>	<b>2671</b>	801	752	202	286	800	643	588	1273	1398	266	646	908	851	1634	1037	385	908	529	624	225
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[The following questions were only asked to those who wanted to continue with these questions; n=2671]

Thinking back to the last close relative or friend who has died, did they pass away suddenly or were they suffering from a short or long-term illness?

Suddenly	<b>20</b>	19	22	19	18	20	21	20	20	20	19	21	21	18	20	20	21	18	21	19	27
Short illness	<b>34</b>	39	33	29	32	35	33	32	34	33	28	29	34	39	34	33	28	35	31	38	31
Long illness	<b>39</b>	37	38	45	43	39	39	41	37	40	38	38	38	40	38	39	41	39	41	35	36
Not applicable - no one close to me has died	<b>8</b>	6	7	7	6	6	7	6	8	7	16	12	7	2	7	8	10	8	7	8	6

## YouGov / Compassion in Dying S

Sample Size: 3304 GB Adults  
Fieldwork: 29th April - 1st May 2015

	Last close relative/friend who died in a good/bad way?			End-of-life wishes formally recorded?			
	A good way	A bad way	Don't know	Yes	No	Don't know	
<b>Weighted Sample</b>	<b>3304</b>	753	904	257	373	979	561
<b>Unweighted Sample</b>	<b>3304</b>	773	902	262	376	991	570
	%	%	%	%	%	%	%

The following few questions cover the topic of end-of life care and dying which some respondents may not wish to answer. Please remember that your answers to all YouGov surveys are entirely confidential and will only ever be analysed in combination with other respondents' answers.

If you would rather not answer these questions, please select the 'Skip questions' option otherwise please select the 'Continue with questions' option.

Continue with the questions	<b>80</b>	100	100	100	100	100	100
Skip questions	<b>20</b>	0	0	0	0	0	0

<b>Weighted Sample</b>	<b>2649</b>	753	904	257	373	979	561
<b>Unweighted Sample</b>	<b>2671</b>	773	902	262	376	991	570
	%	%	%	%	%	%	%

[The following questions were only asked to those who wanted to continue with these questions; n=2671]

Thinking back to the last close relative or friend who has died, did they pass away suddenly or were they suffering from a short or long-term illness?

Suddenly	<b>20</b>	0	0	0	0	0	0
Short illness	<b>34</b>	53	40	51	44	48	46
Long illness	<b>39</b>	47	60	49	56	52	54
Not applicable - no one close to me has died	<b>8</b>	0	0	0	0	0	0

Sample Size: 3304 GB Adults  
Fieldwork: 29th April - 1st May 2015

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>3304</b>	X	X	X	X	949	817	660	1602	1702	393	836	1130	945	1883	1421	423	1074	707	813	287	
<b>Unweighted Sample</b>	<b>3304</b>	973	937	234	359	981	787	687	1645	1659	368	825	1099	1012	1984	1320	501	1101	650	787	265	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Weighted Sample</b>	<b>1937</b>	576	548	148	214	567	480	412	877	1036	180	435	673	626	1115	798	220	648	413	468	164	
<b>Unweighted Sample</b>	<b>1937</b>	606	537	152	215	591	464	435	920	1017	173	435	654	675	1186	751	263	682	384	456	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back to the last close relative or friend of yours who has died, generally speaking, do you think they died in a good way or bad way?

[This question was only asked to those who had a close relative or friend who had a short or long illness; n=1937]

A good way	<b>39</b>	45	38	47	35	43	38	39	39	39	37	35	37	46	42	36	37	42	39	37	36
A bad way	<b>47</b>	42	49	42	54	45	51	46	46	48	44	47	51	44	45	50	45	45	48	48	55
Don't know	<b>13</b>	13	13	12	11	12	11	15	15	12	19	19	11	10	14	13	18	12	13	15	9

Do you know if their end-of-life wishes had been formally recorded (for example, through completing a Living Will or Advance Decision, or having their wishes recorded in their medical notes) so that medical professionals knew what they had wanted?

[This question was only asked to those who had a close relative or friend who had a short or long illness; n=1937]

Yes, their end-of-life wishes had been formally recorded	<b>20</b>	21	21	17	18	20	19	20	21	18	19	22	18	19	20	19	20	21	16	20	18
No, their end-of-life wishes had not been formally recorded	<b>51</b>	52	52	51	52	54	54	49	47	55	28	42	57	58	50	53	48	51	52	52	52
Don't know	<b>29</b>	28	27	32	29	25	27	31	32	27	52	36	25	23	30	28	32	28	31	28	30

Towards the end of their life, how much, if any, time did they spend in hospital which you think could have been avoided?

[This question was only asked to those who had a close relative or friend who had a short or long illness; n=1937]

A great deal of time	<b>9</b>	8	10	6	10	9	9	8	9	10	10	10	11	7	8	11	12	8	10	9	10
A fair amount of time	<b>21</b>	18	23	17	19	20	21	21	20	21	23	22	24	16	20	21	20	19	23	20	26

Sample Size: 3304 GB Adults  
Fieldwork: 29th April - 1st May 2015

	Last close relative/friend who died in a good/bad way?			End-of-life wishes formally recorded?			
	Total	A good way	A bad way	Don't know	Yes	No	Don't know
<b>Weighted Sample</b>	<b>3304</b>	753	904	257	373	979	561
<b>Unweighted Sample</b>	<b>3304</b>	773	902	262	376	991	570
	%	%	%	%	%	%	%
<b>Weighted Sample</b>	<b>1913</b>	753	904	257	373	979	561
<b>Unweighted Sample</b>	<b>1937</b>	773	902	262	376	991	570
	%	%	%	%	%	%	%

**Thinking back to the last close relative or friend of yours who has died, generally speaking, do you think they died in a good way or bad way?**

*[This question was only asked to those who had a close relative or friend who had a short or long illness; n=1937]*

A good way	<b>39</b>	100	0	0	52	37	35
A bad way	<b>47</b>	0	100	0	40	54	41
Don't know	<b>13</b>	0	0	100	8	9	25

**Do you know if their end-of-life wishes had been formally recorded (for example, through completing a Living Will or Advance Decision, or having their wishes recorded in their medical notes) so that medical professionals knew what they had wanted?**

*[This question was only asked to those who had a close relative or friend who had a short or long illness; n=1937]*

Yes, their end-of-life wishes had been formally recorded	<b>20</b>	26	17	11	100	0	0
No, their end-of-life wishes had not been formally recorded	<b>51</b>	48	58	35	0	100	0
Don't know	<b>29</b>	26	25	54	0	0	100

**Towards the end of their life, how much, if any, time did they spend in hospital which you think could have been avoided?**

*[This question was only asked to those who had a close relative or friend who had a short or long illness; n=1937]*

A great deal of time	<b>9</b>	4	15	5	9	10	8
A fair amount of time	<b>21</b>	15	27	15	19	24	17

Sample Size: 3304 GB Adults  
Fieldwork: 29th April - 1st May 2015

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>3304</b>	X	X	X	X	949	817	660	1602	1702	393	836	1130	945	1883	1421	423	1074	707	813	287	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>30</b>	<b>26</b>	<b>33</b>	<b>23</b>	<b>29</b>	<b>29</b>	<b>30</b>	<b>29</b>	<b>29</b>	<b>31</b>	<b>33</b>	<b>32</b>	<b>35</b>	<b>23</b>	<b>28</b>	<b>32</b>	<b>32</b>	<b>27</b>	<b>33</b>	<b>29</b>	<b>36</b>	
Not very much time	44	47	41	53	44	46	45	46	45	44	38	44	42	49	47	41	41	45	43	47	42	
No time at all	18	20	19	18	19	20	18	18	18	19	11	13	17	25	17	19	15	20	18	19	14	
<b>TOTAL NOT MUCH / NO TIME AT ALL</b>	<b>62</b>	<b>67</b>	<b>60</b>	<b>71</b>	<b>63</b>	<b>66</b>	<b>63</b>	<b>64</b>	<b>63</b>	<b>63</b>	<b>49</b>	<b>57</b>	<b>59</b>	<b>74</b>	<b>64</b>	<b>60</b>	<b>56</b>	<b>65</b>	<b>61</b>	<b>66</b>	<b>56</b>	
Don't know	7	6	7	6	8	5	7	7	8	7	18	10	6	4	7	7	12	7	7	5	8	

Sample Size: 3304 GB Adults  
Fieldwork: 29th April - 1st May 2015

	Last close relative/friend who died in a good/bad way?			End-of-life wishes formally recorded?			
	Total	A good way	A bad way	Don't know	Yes	No	Don't know
<b>Weighted Sample</b>	<b>3304</b>	753	904	257	373	979	561
<b>Unweighted Sample</b>	<b>3304</b>	773	902	262	376	991	570
	%	%	%	%	%	%	%
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>30</b>	<b>19</b>	<b>42</b>	<b>20</b>	<b>28</b>	<b>34</b>	<b>25</b>
Not very much time	44	52	37	47	43	44	45
No time at all	18	24	16	12	25	18	13
<b>TOTAL NOT MUCH / NO TIME AT ALL</b>	<b>62</b>	<b>76</b>	<b>53</b>	<b>59</b>	<b>68</b>	<b>62</b>	<b>58</b>
Don't know	7	5	5	22	4	3	17

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	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And towards the end of their life, do you think they were given medical treatment which was intended to keep them alive?**

*[This question was only asked to those who had a close relative or friend who had a short or long illness; n=1937]*

Yes, they were	<b>39</b>	41	38	32	40	41	36	35	46	33	47	48	34	36	40	38	45	37	41	36	40
No, they were not	<b>41</b>	40	45	47	41	42	47	43	34	47	28	32	48	44	41	42	39	42	42	43	35
Don't know	<b>20</b>	19	17	21	19	18	17	22	20	20	25	20	17	20	20	20	16	21	17	21	25

**Which one of the following statements comes closest to your view?**

*[This question was only asked to those whose close relative or friend received medical treatment; n=753]*

Receiving the medical treatment was what they would have wanted	<b>63</b>	67	68	61	67	67	66	58	67	58	56	59	57	76	62	65	68	60	63	65	63
Receiving the medical treatment was not what they would have wanted	<b>20</b>	19	18	14	18	16	18	23	17	23	21	17	27	15	20	20	20	22	21	18	16
Don't know	<b>17</b>	14	14	25	15	17	15	19	16	19	23	24	16	9	18	15	12	18	16	18	21

Sample Size: 3304 GB Adults  
Fieldwork: 29th April - 1st May 2015

	Last close relative/friend who died in a good/bad way?			End-of-life wishes formally recorded?			
	Total	A good way	A bad way	Don't know	Yes	No	Don't know
<b>Weighted Sample</b>	<b>3304</b>	753	904	257	373	979	561
<b>Unweighted Sample</b>	<b>3304</b>	773	902	262	376	991	570
	%	%	%	%	%	%	%

**And towards the end of their life, do you think they were given medical treatment which was intended to keep them alive?**

*[This question was only asked to those who had a close relative or friend who had a short or long illness; n=1937]*

Yes, they were	<b>39</b>	38	41	33	43	39	37
No, they were not	<b>41</b>	44	42	31	45	48	28
Don't know	<b>20</b>	17	17	36	12	13	36

**Which one of the following statements comes closest to your view?**

*[This question was only asked to those whose close relative or friend received medical treatment; n=753]*

Receiving the medical treatment was what they would have wanted	<b>63</b>	78	52	59	75	61	59
Receiving the medical treatment was not what they would have wanted	<b>20</b>	13	27	13	17	26	10
Don't know	<b>17</b>	9	21	28	9	13	31