## **YouGov Survey Results**



Sample Size: 1579 GB Adults

Fieldwork: 3rd - 4th September 2015

| Fleidwork: 3rd - 4th September 2015   |        |         |         |            |         | Gender  |         | or Ago  |         |         |         |        |         | Pogion |                  |                     |        |          |  |
|---|--------|---------|---------|------------|---------|---------|---------|---------|---------|---------|---------|--------|---------|--------|------------------|---------------------|--------|----------|--|
|   |        |         | Vot     | te in 2015 |         | G       | ender   |         | Ag      | е       |         | Social | Grade   |        |                  | Region              |        |          |  |
|   | Total  | Con     | Lab     | Lib Dem    | UKIP    | Male    | Female  | 18-24   | 25-39   | 40-59   | 60+     | ABC1   | C2DE    | London | Rest of<br>South | Midlands /<br>Wales | North  | Scotland |  |
| Weighted Sample   | 1579   | 537     | 442     | 111        | 189     | 766     | 813     | 188     | 399     | 540     | 452     | 900    | 679     | 202    | 513              | 338                 | 388    | 137      |  |
| Unweighted Sample   | 1579   | 465     | 439     | 143        | 208     | 800     | 779     | 103     | 268     | 660     | 548     | 1018   | 561     | 201    | 527              | 330                 | 376    | 145      |  |
|   | %      | %       | %       | %          | %       | %       | %       | %       | %       | %       | %       | %      | %       | %      | %                | %                   | %      | %        |  |
| And which one of the following, if any, would you consider to be our worst-ever monarch?  |        |         |         |            |         |         |         |         |         |         |         |        |         |        |                  |                     |        |          |  |
| Henry VIII  | 19     | 22      | 19      | 17         | 22      | 17      | 21      | 25      | 14      | 16      | 24      | 21     | 17      | 18     | 19               | 19                  | 20     | 15       |  |
| King Canute   | 6      | 7       | 6       | 8          | 9       | 8       | 4       | 2       | 3       | 7       | 8       | 7      | 5       | 4      | 6                | 7                   | 6      | 4        |  |
| James I   | 5      | 5       | 5       | 4          | 4       | 5       | 4       | 3       | 4       | 4       | 7       | 5      | 4       | 1      | 6                | 6                   | 3      | 3        |  |
| William the Conqueror   | 3      | 3       | 3       | 5          | 3       | 4       | 2       | 0       | 1       | 5       | 4       | 3      | 3       | 3      | 3                | 3                   | 3      | 2        |  |
| Edward I  | 2      | 1       | 2       | 2          | 1       | 2       | 2       | 1       | 1       | 2       | 2       | 2      | 1       | 2      | 1                | 1                   | 2      | 3        |  |
| Elizabeth II  | 2      | 0       | 4       | 1          | 2       | 3       | 2       | 1       | 3       | 3       | 1       | 2      | 3       | 0      | 3                | 2                   | 2      | 2        |  |
| Alfred the Great  |        | 1       | 0       | 0          | 1       | 1       | 0       | 0       | 1       | 1       | 1       | 1      | 1       | 1      | 1                | 1                   | 0      | 0        |  |
| Henry V   | 1      | 2       | 1       | 1          | 2       | 1       | 2       | 0       | 1       | 2       | 2       | 2      | 1       | 1      | 2                | 1                   | 1      | 2        |  |
| Elizabeth I   | 1      | 0       | 1<br>0  | 0          | 4       | 1       | 1       | 3       | 1       | 1       | 0       | 0<br>1 | 2       | 0<br>1 | 2                | 0                   | 0      | 2        |  |
| Victoria<br>Other   | 1<br>7 | 1       | 7       | 2<br>8     | 2<br>3  | 1<br>8  | 1<br>5  | 1       | 1       | 0<br>7  | 1       | 6      | 7       | 5      | 1                | 1<br>4              | 0<br>6 | 0<br>12  |  |
| Don't know  |        | 6<br>51 | ,<br>53 | o<br>51    | 3<br>49 | 6<br>49 | 5<br>58 | 8<br>56 | 8<br>63 | ,<br>52 | 4<br>47 | 52     | 7<br>57 | 63     | 8<br>47          | 4<br>55             | 57     | 53       |  |
| Would you rather the Queen was more personal and told the public more about herself, or would you prefer her to remain reserved and keep a distance from the public?  |        |         |         |            |         |         |         |         |         |         |         |        |         |        |                  |                     |        |          |  |
| The Queen should be more personal and tell the public more about herself  | 32     | 24      | 41      | 32         | 36      | 31      | 33      | 34      | 33      | 33      | 29      | 31     | 33      | 35     | 29               | 28                  | 36     | 37       |  |
| The Queen should remained reserved a keep a distance from the public  | 50     | 67      | 38      | 55         | 45      | 51      | 48      | 40      | 42      | 52      | 58      | 52     | 46      | 45     | 57               | 52                  | 43     | 44       |  |
| Don't know  | 18     | 9       | 21      | 14         | 19      | 17      | 19      | 27      | 25      | 15      | 12      | 16     | 20      | 20     | 14               | 20                  | 21     | 19       |  |
| Do you think there is a certain age when a monarch becomes too old and should abdicate, or should monarchs reign for as long as is realistically possible?  There comes a time when a monarch is too old to reign and should abdicate | 28     | 25      | 33      | 23         | 28      | 30      | 27      | 24      | 30      | 30      | 26      | 29     | 27      | 25     | 31               | 25                  | 29     | 32       |  |
| A monarch should reign for as long as is realistically possible   | 58     | 70      | 53      | 65         | 59      | 56      | 60      | 57      | 46      | 59      | 67      | 58     | 57      | 55     | 60               | 62                  | 55     | 51       |  |
| Don't know  | 14     | 5       | 14      | 13         | 13      | 15      | 13      | 20      | 24      | 11      | 7       | 13     | 16      | 20     | 9                | 13                  | 17     | 17       |  |





| IIDEI ZUIJ               |       |     |     |           |      |      |        |       |             |       |          |        |       |   |     |        |          |     |
|--------------------------|-------|-----|-----|-----------|------|------|--------|-------|-------------|-------|----------|--------|-------|---|-----|--------|----------|-----|
|                          |       |     | Vot | e in 2015 |      | Ge   | ender  |       | Ag          | e     |          | Social | Grade |   |     | Region |          |     |
|                          | Total | Con | Lab | Lib Dem   | UKIP | Male | Female | 18-24 | 25-39       | 40-59 | 60+      | ABC1   | C2DE  | London Rest of Midlands / South Wales North |     |        | Scotland |     |
| Weighted Sample          | 1579  | 537 | 442 | 111       | 189  | 766  | 813    | 188   | 399         | 540   | 452      | 900    | 679   | 202   | 513 | 338    | 388      | 137 |
| <b>Unweighted Sample</b> | 1579  | 465 | 439 | 143       | 208  | 800  | 779    | 103   | 268 660 548 |       | 1018 561 |        | 201   | 527   | 330 | 376    | 145      |     |
| •                        | 0/.   | 0/_ | 0/. | 0/.       | 0/_  | 0/.  | 0/.    | 0/.   | 0/.         | 0/_   | 0/.      | 0/.    | 0/.   | 0/.   | 0/. | 0/.    | 0/.      | 0/. |

## At what age do you think a monarch is too old to rule and should abdicate?

[This Question was only asked to repondents who thought there was a time when a monarch was too old to reign and should abdicate: N=447]

| 10ulu abulcate. N= <del>44</del> 7] |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
|-------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|--|
| Less than 60                        | 4  | 2  | 6  | 8  | 0  | 6  | 2  | 1  | 9  | 3  | 1  | 2  | 6  | 2  | 6  | 4  | 2  | 4  |  |
| 60 to 69                            | 13 | 11 | 12 | 13 | 18 | 14 | 12 | 6  | 6  | 16 | 19 | 14 | 12 | 6  | 10 | 16 | 14 | 27 |  |
| 70 to 79                            | 27 | 27 | 32 | 17 | 25 | 23 | 31 | 32 | 21 | 30 | 28 | 29 | 25 | 35 | 30 | 22 | 27 | 19 |  |
| More than 80                        | 28 | 36 | 25 | 26 | 28 | 33 | 23 | 47 | 38 | 21 | 21 | 29 | 27 | 23 | 27 | 30 | 28 | 32 |  |
| Don't Know                          | 28 | 24 | 25 | 37 | 29 | 24 | 32 | 14 | 27 | 30 | 31 | 27 | 30 | 34 | 28 | 29 | 29 | 19 |  |
| MEAN                                | 73 | 77 | 70 | 72 | 75 | 71 | 74 | 76 | 72 | 72 | 72 | 74 | 70 | 75 | 72 | 72 | 73 | 72 |  |
| MEDIAN                              | 75 | 75 | 75 | 75 | 70 | 75 | 75 | 80 | 80 | 70 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 |  |

## Generally speaking, do you think the institution of the monarchy is good or bad for Britain?

| Good for Britain                 | 68 | 88 | 57 | 77 | 67 | 65 | 70 | 61 | 59 | 67 | 79 | 70 | 65 | 64 | 73 | 70 | 66 | 55 |
|----------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Bad for Britain                  | 9  | 2  | 15 | 8  | 4  | 12 | 7  | 5  | 12 | 12 | 5  | 10 | 8  | 12 | 8  | 8  | 8  | 15 |
| Neither good nor bad for Britain | 17 | 8  | 23 | 12 | 20 | 18 | 16 | 22 | 17 | 17 | 15 | 15 | 20 | 14 | 17 | 16 | 19 | 21 |
| Don't know                       | 6  | 2  | 5  | 3  | 8  | 5  | 7  | 11 | 11 | 4  | 1  | 5  | 7  | 11 | 2  | 5  | 7  | 9  |



Fieldwork: 3rd - 4th September 2015

|                          |       |     | Vot | te in 2015 |      | Ge   | ender  |       | Ag    | e     |     | Social | Grade |                      |     | Region                    |     |          |
|--------------------------|-------|-----|-----|------------|------|------|--------|-------|-------|-------|-----|--------|-------|----------------------|-----|---------------------------|-----|----------|
|                          | Total | Con | Lab | Lib Dem    | UKIP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1   | C2DE  | London Rest of South |     | Midlands /<br>Wales North |     | Scotland |
| Weighted Sample          | 1579  | 537 | 442 | 111        | 189  | 766  | 813    | 188   | 399   | 540   | 452 | 900    | 679   | 202                  | 513 | 338                       | 388 | 137      |
| <b>Unweighted Sample</b> | 1579  | 465 | 439 | 143        | 208  | 800  | 779    | 103   | 268   | 660   | 548 | 1018   | 561   | 201                  | 527 | 330                       | 376 | 145      |
|                          | 0/    | 0/  | 0/  | 0/         | 0/   | 0/   | 0/     | 0/    | 0/    | 0/    | 0/  | 0/     | 0/    | 0/                   | 0/  | 0/                        | 0/  | 0/       |

Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?

| Should continue to have a monarchy 71           | 88 | 61 | 78 | 76 | 68 | 73 | 69 | 60 | 70 | 81 | 72 | 69 | 64 | 79 | 71 | 70 | 52 |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should have an elected head of state instead 18 | 7  | 26 | 13 | 10 | 22 | 14 | 15 | 22 | 22 | 12 | 19 | 18 | 23 | 14 | 19 | 15 | 34 |
| Don't know 11                                   | 4  | 13 | g  | 14 | q  | 12 | 16 | 18 | 8  | 7  | q  | 13 | 13 | 7  | 10 | 15 | 14 |

Do you think Britain will still have a hereditary monarchy in 100 years' time?

| onarchy in 100 years' time? |                    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-----------------------------|--------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
|                             | Yes, definitely    | 19 | 25 | 17 | 18 | 25 | 21 | 18 | 20 | 21 | 20 | 17 | 19 | 19 | 16 | 20 | 21 | 22 | 11 |
|                             | Yes, probably      | 43 | 50 | 41 | 47 | 36 | 43 | 43 | 48 | 42 | 41 | 45 | 45 | 40 | 40 | 49 | 40 | 41 | 39 |
|                             | TOTAL YES          | 62 | 75 | 58 | 65 | 61 | 64 | 61 | 68 | 63 | 61 | 62 | 64 | 59 | 56 | 69 | 61 | 63 | 50 |
|                             | No, probably not   | 19 | 14 | 22 | 16 | 16 | 18 | 19 | 16 | 13 | 21 | 21 | 19 | 17 | 21 | 17 | 20 | 16 | 27 |
|                             | No, definitely not | 4  | 2  | 5  | 4  | 4  | 5  | 3  | 2  | 5  | 5  | 3  | 4  | 4  | 7  | 3  | 3  | 4  | 6  |
|                             | TOTAL NO           | 23 | 16 | 27 | 20 | 20 | 23 | 22 | 18 | 18 | 26 | 24 | 23 | 21 | 28 | 20 | 23 | 20 | 33 |
|                             | Don't know         | 15 | 9  | 14 | 15 | 19 | 12 | 17 | 15 | 19 | 13 | 14 | 12 | 19 | 16 | 11 | 16 | 17 | 18 |