

# YouGov Survey Results

Sample Size: 1628 Adults in GB  
Fieldwork: 13th - 14th December 2019



Weighted Sample  
Unweighted Sample

	Vote in 2019			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1628	569	454	150	537	503	91	627	671	788	840	179	685	387	376	928	700	195	544	352	397	140	
1628	605	467	162	564	514	105	695	680	714	914	143	663	423	399	986	642	177	560	357	397	137	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the recent general election, how important do you feel your vote was?

Very important	36	58	34	23	54	32	26	32	47	33	39	25	29	41	50	37	35	36	40	35	33	33
Fairly important	20	27	20	20	22	20	24	21	21	21	18	23	18	20	20	20	19	16	18	19	24	24
<b>TOTAL IMPORTANT</b>	<b>56</b>	<b>85</b>	<b>54</b>	<b>43</b>	<b>76</b>	<b>52</b>	<b>50</b>	<b>53</b>	<b>68</b>	<b>54</b>	<b>57</b>	<b>48</b>	<b>47</b>	<b>61</b>	<b>70</b>	<b>57</b>	<b>54</b>	<b>52</b>	<b>58</b>	<b>54</b>	<b>57</b>	<b>57</b>
Not very important	16	11	22	24	12	22	19	22	13	18	15	21	18	13	15	19	13	21	16	17	14	17
Not at all important	13	3	20	32	6	18	28	18	8	15	11	16	13	14	8	14	11	15	14	11	12	11
<b>TOTAL NOT IMPORTANT</b>	<b>29</b>	<b>14</b>	<b>42</b>	<b>56</b>	<b>18</b>	<b>40</b>	<b>47</b>	<b>40</b>	<b>21</b>	<b>33</b>	<b>26</b>	<b>37</b>	<b>31</b>	<b>27</b>	<b>23</b>	<b>33</b>	<b>24</b>	<b>36</b>	<b>30</b>	<b>28</b>	<b>26</b>	<b>28</b>
Don't know	3	1	4	0	1	3	1	2	2	2	3	1	5	2	2	2	4	5	2	3	2	4
N/A - I did not vote	12	0	0	0	5	5	2	5	8	11	13	13	18	10	5	8	18	8	10	15	16	12

Thinking about the recent general election, how important do you feel your own constituency was to the overall result?

Very important	22	37	20	9	34	20	12	18	30	21	23	15	17	24	34	23	21	19	25	22	20	19
Fairly important	26	33	25	29	31	25	29	29	28	26	25	24	22	28	30	27	24	18	28	27	25	25
<b>TOTAL IMPORTANT</b>	<b>48</b>	<b>70</b>	<b>45</b>	<b>38</b>	<b>65</b>	<b>45</b>	<b>41</b>	<b>47</b>	<b>58</b>	<b>47</b>	<b>48</b>	<b>39</b>	<b>39</b>	<b>52</b>	<b>64</b>	<b>50</b>	<b>45</b>	<b>37</b>	<b>53</b>	<b>49</b>	<b>45</b>	<b>44</b>
Not very important	22	18	31	34	18	28	33	30	18	25	20	24	23	23	19	26	18	30	21	21	21	23
Not at all important	13	8	16	23	9	16	25	15	11	16	10	18	14	13	7	14	10	19	11	9	13	18
<b>TOTAL NOT IMPORTANT</b>	<b>35</b>	<b>26</b>	<b>47</b>	<b>57</b>	<b>27</b>	<b>44</b>	<b>58</b>	<b>45</b>	<b>29</b>	<b>41</b>	<b>30</b>	<b>42</b>	<b>37</b>	<b>36</b>	<b>26</b>	<b>40</b>	<b>28</b>	<b>49</b>	<b>32</b>	<b>30</b>	<b>34</b>	<b>41</b>
Don't know	6	4	8	6	4	7	0	6	6	3	9	7	7	5	5	4	9	7	6	7	6	4
N/A - I did not vote	11	0	0	0	4	4	1	3	7	10	13	12	17	8	4	6	18	8	9	14	14	10

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Sample Size: 1628 Adults in GB  
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	Age 2						
	18-24	25-34	35-44	45-54	55-64	65+	
<b>Weighted Sample</b>	1628	179	230	274	313	256	376
<b>Unweighted Sample</b>	1628	143	227	260	311	288	399
	%	%	%	%	%	%	%

Thinking about the recent general election,  
how important do you feel your vote was?

Very important	36	25	27	28	34	42	50
Fairly important	20	23	18	20	17	20	20
<b>TOTAL IMPORTANT</b>	<b>56</b>	<b>48</b>	<b>45</b>	<b>48</b>	<b>51</b>	<b>62</b>	<b>70</b>
Not very important	16	21	16	16	20	12	15
Not at all important	13	16	14	16	11	15	8
<b>TOTAL NOT IMPORTANT</b>	<b>29</b>	<b>37</b>	<b>30</b>	<b>32</b>	<b>31</b>	<b>27</b>	<b>23</b>
Don't know	3	1	7	4	2	3	2
N/A - I did not vote	12	13	19	16	16	8	5

Thinking about the recent general election,  
how important do you feel your own  
constituency was to the overall result?

Very important	22	15	12	18	18	28	34
Fairly important	26	24	22	23	24	27	30
<b>TOTAL IMPORTANT</b>	<b>48</b>	<b>39</b>	<b>34</b>	<b>41</b>	<b>42</b>	<b>55</b>	<b>64</b>
Not very important	22	24	21	26	25	21	19
Not at all important	13	18	14	14	13	12	7
<b>TOTAL NOT IMPORTANT</b>	<b>35</b>	<b>42</b>	<b>35</b>	<b>40</b>	<b>38</b>	<b>33</b>	<b>26</b>
Don't know	6	7	10	6	5	5	5
N/A - I did not vote	11	12	20	14	15	6	4