

YouGov/Business For Britain Survey Results

Sample Size: 1024 UK adults* from businesses**

Fieldwork: 2nd - 12th September 2013

Total	Gender		Age					Region							Organisation size (no. of employees)			Annual turnover			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Small (NET): 49 or less	Medium (NET): 50-249	Large (NET): 250+	SMALL (Below £6.5m)	MEDIUM (£6.5m-£25.9m)	LARGE (Above £25.9m)

Which one of the following best describes your company's industry?

	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Information and communication	13%	15%	11%	-	11%	14%	16%	12%	8%	14%	11%	16%	17%	5%	12%	-	15%	13%	6%	16%	10%	9%
Financial and insurance activities	11%	13%	7%	-	16%	15%	11%	8%	10%	7%	14%	14%	12%	8%	17%	-	8%	11%	31%	7%	7%	33%
Manufacturing	11%	13%	7%	-	2%	8%	13%	15%	20%	13%	16%	5%	8%	5%	12%	-	9%	18%	13%	9%	16%	15%
Professional, scientific and technical activities	11%	11%	12%	-	11%	11%	9%	13%	13%	10%	14%	10%	9%	23%	10%	-	11%	13%	8%	13%	10%	7%
Construction	9%	10%	7%	13%	13%	11%	6%	9%	9%	12%	8%	5%	10%	5%	10%	-	9%	9%	10%	9%	12%	7%
Wholesale and retail trade; repair of motor vehicles and motor cycles	7%	7%	6%	13%	5%	7%	8%	7%	9%	7%	5%	9%	6%	3%	5%	-	8%	9%	3%	7%	8%	6%
Arts, entertainment and recreation	5%	4%	6%	-	8%	7%	5%	3%	3%	4%	4%	7%	6%	5%	2%	-	5%	4%	6%	5%	2%	6%
Accommodation and food service activities	4%	3%	5%	-	6%	3%	3%	4%	2%	3%	4%	4%	2%	8%	8%	-	3%	3%	5%	4%	3%	2%
Administrative and support service activities	3%	2%	4%	-	3%	2%	1%	4%	1%	2%	4%	2%	4%	5%	-	-	3%	3%	-	4%	3%	-
Education	3%	2%	4%	25%	-	3%	2%	3%	3%	3%	2%	1%	2%	3%	7%	-	3%	2%	1%	2%	1%	1%
Transportation and storage	2%	2%	1%	-	3%	-	2%	2%	2%	3%	2%	-	1%	3%	5%	-	2%	1%	3%	1%	4%	1%
Real estate activities	2%	2%	1%	13%	1%	1%	1%	2%	3%	3%	2%	1%	1%	3%	-	-	2%	1%	1%	2%	1%	-
Human health and social work activities	2%	1%	3%	-	3%	1%	1%	2%	2%	3%	3%	1%	1%	3%	-	-	2%	-	1%	2%	1%	1%
Mining & quarrying	1%	1%	2%	-	3%	1%	1%	-	-	1%	-	2%	1%	-	-	-	1%	1%	1%	0%	4%	1%
Agriculture, forestry and fishing	1%	1%	1%	25%	-	-	1%	1%	-	1%	1%	1%	0%	-	3%	-	1%	1%	-	0%	4%	1%
Electricity, gas, steam and air conditioning supply	0%	0%	0%	-	1%	0%	-	1%	-	-	-	1%	0%	-	2%	-	0%	-	1%	0%	1%	1%
Water supply, sewage, waste management and remediation activities	0%	0%	1%	13%	-	0%	1%	-	-	1%	-	1%	-	-	2%	-	0%	-	1%	0%	1%	-
Other social activities	0%	0%	-	-	1%	-	-	1%	1%	-	1%	1%	-	-	-	-	0%	1%	-	0%	-	1%
Activities of households as employers, undifferentiated goods and services producing activities of households for own use	0%	0%	0%	-	-	-	1%	-	-	-	-	-	1%	-	-	-	0%	-	-	0%	-	-
Public administration and defence; compulsory social security	0%	0%	-	-	-	-	0%	-	-	-	-	-	-	-	-	50%	-	-	1%	0%	-	-
Activities of extraterritorial organisations and bodies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (Please see tab 'fb1open')	15%	12%	20%	-	14%	15%	17%	14%	14%	11%	11%	17%	17%	23%	5%	50%	16%	13%	9%	16%	11%	10%

YouGov/Business For Britain Sur

Sample Size: 1024 UK adults* from businesses**

Fieldwork: 2nd - 12th September 2013

Total	Work industry													
Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

Which one of the following best describes your company's industry?

	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Information and communication	13%	1%	-	1%	2%	2%	-	2%	60%	39%	5%	-	6%	-	4%
Financial and insurance activities	11%	-	-	1%	94%	-	31%	2%	-	2%	-	-	-	-	3%
Manufacturing	11%	88%	-	1%	-	-	-	-	-	4%	-	4%	-	-	1%
Professional, scientific and technical activities	11%	3%	3%	2%	-	-	50%	66%	19%	9%	14%	-	-	6%	17%
Construction	9%	2%	90%	-	1%	-	6%	2%	-	-	-	4%	-	6%	3%
Wholesale and retail trade; repair of motor vehicles and motor cycles	7%	1%	1%	61%	-	2%	6%	-	2%	3%	-	-	-	-	3%
Arts, entertainment and recreation	5%	-	-	5%	-	25%	-	-	1%	17%	-	4%	-	-	4%
Accommodation and food service activities	4%	1%	-	1%	-	51%	-	-	-	-	-	-	-	6%	3%
Administrative and support service activities	3%	1%	-	-	1%	2%	6%	2%	3%	5%	5%	-	-	-	7%
Education	3%	-	-	-	-	4%	-	-	-	1%	5%	88%	-	-	1%
Transportation and storage	2%	-	1%	1%	2%	-	-	-	-	-	-	-	78%	-	-
Real estate activities	2%	-	-	-	1%	-	-	-	-	1%	-	-	-	76%	1%
Human health and social work activities	2%	-	-	-	-	2%	-	-	1%	-	64%	-	-	-	1%
Mining & quarrying	1%	1%	-	-	-	2%	-	2%	-	-	-	-	11%	-	3%
Agriculture, forestry and fishing	1%	1%	1%	1%	-	-	-	-	1%	-	5%	-	-	6%	1%
Electricity, gas, steam and air conditioning supply	0%	-	1%	-	-	-	-	2%	1%	-	-	-	-	-	1%
Water supply, sewage, waste management and remediation activities	0%	1%	-	-	-	-	-	-	2%	-	-	-	-	-	1%
Other social activities	0%	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%
Activities of households as employers, undifferentiated goods and services producing activities of households for own use	0%	-	1%	-	-	-	-	-	-	-	-	-	-	-	1%
Public administration and defence; compulsory social security	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Activities of extraterritorial organisations and bodies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (Please see tab 'fb1 open')	15%	2%	1%	24%	-	12%	-	23%	10%	20%	5%	-	6%	-	43%

YouGov/Business For Britain Survey

Sample Size: 1024 UK adults* from businesses**

Fieldwork: 2nd - 12th September 2013

Total	Which one of the following best describes your company's industry?										
Base	Agriculture, forestry and fishing	Mining & quarrying	Manufacturing	Electricity, gas, steam and air conditioning supply	Water supply, sewage, waste management and remediation activities	Construction	Wholesale and retail trade; repair of motor vehicles and motor cycles	Transportation and storage	Accommodation and food service activities	Information and communication	Financial and insurance activities

Which one of the following best describes your company's industry?

	1024	8	9	115	4	4	92	72	18	37	138	117
Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
Information and communication	13%	-	-	-	-	-	-	-	-	-	100%	-
Financial and insurance activities	11%	-	-	-	-	-	-	-	-	-	-	100%
Manufacturing	11%	-	-	100%	-	-	-	-	-	-	-	-
Professional, scientific and technical activities	11%	-	-	-	-	-	-	-	-	-	-	-
Construction	9%	-	-	-	-	-	100%	-	-	-	-	-
Wholesale and retail trade; repair of motor vehicles and motor cycles	7%	-	-	-	-	-	-	100%	-	-	-	-
Arts, entertainment and recreation	5%	-	-	-	-	-	-	-	-	-	-	-
Accommodation and food service activities	4%	-	-	-	-	-	-	-	-	100%	-	-
Administrative and support service activities	3%	-	-	-	-	-	-	-	-	-	-	-
Education	3%	-	-	-	-	-	-	-	-	-	-	-
Transportation and storage	2%	-	-	-	-	-	-	-	100%	-	-	-
Real estate activities	2%	-	-	-	-	-	-	-	-	-	-	-
Human health and social work activities	2%	-	-	-	-	-	-	-	-	-	-	-
Mining & quarrying	1%	-	100%	-	-	-	-	-	-	-	-	-
Agriculture, forestry and fishing	1%	100%	-	-	-	-	-	-	-	-	-	-
Electricity, gas, steam and air conditioning supply	0%	-	-	-	100%	-	-	-	-	-	-	-
Water supply, sewage, waste management and remediation activities	0%	-	-	-	-	100%	-	-	-	-	-	-
Other social activities	0%	-	-	-	-	-	-	-	-	-	-	-
Activities of households as employers, undifferentiated goods and services producing activities of households for own use	0%	-	-	-	-	-	-	-	-	-	-	-
Public administration and defence; compulsory social security	0%	-	-	-	-	-	-	-	-	-	-	-
Activities of extraterritorial organisations and bodies	-	-	-	-	-	-	-	-	-	-	-	-
Other (Please see tab 'fb1open')	15%	-	-	-	-	-	-	-	-	-	-	-

YouGov/Business For Britain Survey

Sample Size: 1024 UK adults* from businesses**

Fieldwork: 2nd - 12th September 2013

Total	Which one of the following best describes your company's industry?										
Base	Real estate activities	Professional, scientific and technical activities	Administrative and support service activities	Public administration and defence; compulsory social security	Education	Human health and social work activities	Arts, entertainment and recreation	Other social activities	Activities of households as employers, undifferentiated goods and services producing activities of households for own us	Activities of extraterritorial organisations and bodies	Other

Which one of the following best describes your company's industry?

	1024	18	114	28	1	26	18	50	3	2	-	150
Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
Information and communication	13%	-	-	-	-	-	-	-	-	-	-	-
Financial and insurance activities	11%	-	-	-	-	-	-	-	-	-	-	-
Manufacturing	11%	-	-	-	-	-	-	-	-	-	-	-
Professional, scientific and technical activities	11%	-	100%	-	-	-	-	-	-	-	-	-
Construction	9%	-	-	-	-	-	-	-	-	-	-	-
Wholesale and retail trade; repair of motor vehicles and motor cycles	7%	-	-	-	-	-	-	-	-	-	-	-
Arts, entertainment and recreation	5%	-	-	-	-	-	100%	-	-	-	-	-
Accommodation and food service activities	4%	-	-	-	-	-	-	-	-	-	-	-
Administrative and support service activities	3%	-	-	100%	-	-	-	-	-	-	-	-
Education	3%	-	-	-	-	100%	-	-	-	-	-	-
Transportation and storage	2%	-	-	-	-	-	-	-	-	-	-	-
Real estate activities	2%	100%	-	-	-	-	-	-	-	-	-	-
Human health and social work activities	2%	-	-	-	-	-	100%	-	-	-	-	-
Mining & quarrying	1%	-	-	-	-	-	-	-	-	-	-	-
Agriculture, forestry and fishing	1%	-	-	-	-	-	-	-	-	-	-	-
Electricity, gas, steam and air conditioning supply	0%	-	-	-	-	-	-	-	-	-	-	-
Water supply, sewage, waste management and remediation activities	0%	-	-	-	-	-	-	-	-	-	-	-
Other social activities	0%	-	-	-	-	-	-	-	100%	-	-	-
Activities of households as employers, undifferentiated goods and services producing activities of households for own us	0%	-	-	-	-	-	-	-	-	100%	-	-
Public administration and defence; compulsory social security	0%	-	-	-	100%	-	-	-	-	-	-	-
Activities of extraterritorial organisations and bodies	-	-	-	-	-	-	-	-	-	-	-	-
Other (Please see tab 'fb1 open')	15%	-	-	-	-	-	-	-	-	-	-	100%

YouGov/Business For Britain Survey

Sample Size: 1024 UK adults* from businesses**

Fieldwork: 2nd - 12th September 2013

Total	Does your company export...? (Please tick the option that best applies)					If there was a referendum on Britain's membership of the European Union, how would you vote?				Which one of the following do you believe constitutes a 'meaningful' change?			
Base	Inside the EU	Outside the EU	Both inside and outside the EU	Neither – it trades solely in the UK	Don't know	I would vote for Britain to remain a member of the European Union	I would vote for Britain to leave the European Union	I would not vote	Don't know	No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to	Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than politi	Leave the EU entirely	Don't know

Which one of the following best describes your company's industry?

	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Base: B2B adults														
Information and communication	13%	11%	16%	17%	12%	5%	15%	11%	14%	16%	17%	13%	8%	12%
Financial and insurance activities	11%	6%	4%	16%	10%	19%	13%	10%	21%	7%	9%	14%	5%	13%
Manufacturing	11%	17%	16%	20%	4%	5%	11%	13%	7%	6%	10%	12%	16%	3%
Professional, scientific and technical activities	11%	12%	13%	9%	13%	5%	12%	10%	-	10%	14%	9%	12%	16%
Construction	9%	11%	7%	4%	12%	10%	8%	10%	21%	7%	9%	9%	10%	7%
Wholesale and retail trade; repair of motor vehicles and motor cycles	7%	8%	2%	8%	7%	-	6%	8%	-	12%	7%	7%	8%	3%
Arts, entertainment and recreation	5%	5%	7%	7%	4%	5%	6%	3%	7%	5%	6%	4%	2%	10%
Accommodation and food service activities	4%	2%	2%	2%	5%	5%	4%	4%	-	1%	4%	3%	5%	1%
Administrative and support service activities	3%	1%	2%	2%	4%	-	2%	3%	-	3%	2%	3%	3%	6%
Education	3%	5%	2%	1%	3%	10%	3%	3%	-	2%	3%	2%	5%	-
Transportation and storage	2%	1%	2%	2%	2%	5%	2%	1%	-	2%	2%	2%	1%	-
Real estate activities	2%	-	-	-	3%	5%	2%	1%	-	1%	2%	2%	3%	-
Human health and social work activities	2%	1%	4%	-	3%	-	1%	1%	7%	4%	2%	1%	3%	1%
Mining & quarrying	1%	2%	2%	2%	-	5%	0%	2%	-	1%	1%	1%	1%	-
Agriculture, forestry and fishing	1%	2%	9%	-	0%	-	1%	1%	-	-	1%	1%	1%	-
Electricity, gas, steam and air conditioning supply	0%	-	2%	0%	0%	-	0%	1%	-	-	1%	-	1%	-
Water supply, sewage, waste management and remediation activities	0%	-	2%	1%	0%	-	0%	0%	7%	-	1%	0%	-	-
Other social activities	0%	-	-	-	1%	-	0%	1%	-	-	0%	0%	1%	-
Activities of households as employers, undifferentiated goods and services producing activities of households for own use	0%	1%	-	-	0%	-	-	0%	-	1%	-	0%	-	-
Public administration and defence; compulsory social security	0%	1%	-	-	-	-	0%	-	-	-	-	0%	-	-
Activities of extraterritorial organisations and bodies	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (Please see tab 'fb1open')	15%	13%	7%	12%	17%	24%	11%	18%	14%	22%	9%	16%	15%	25%

YouGov/Business For Britain Survey

Sample Size: 1024 UK adults* from businesses**

Fieldwork: 2nd - 12th September 2013

Total	How would you vote in the referendum if there was what you believed constituted 'meaningful' change?				Which one of the following statements best reflects your view?			
Base	I would vote for Britain to leave the EU	I would vote for Britain to remain in the EU under these new changes	Don't know	Wouldn't vote	The costs of complying with EU single market regulation outweighs the benefits of being in the EU	The benefits of being in the EU outweighs the costs of complying with EU single market regulation	Neither	Don't know

Which one of the following best describes your company's industry?

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
Information and communication	13%	12%	14%	13%	5%	10%	15%	21%	17%
Financial and insurance activities	11%	5%	14%	8%	21%	10%	14%	8%	9%
Manufacturing	11%	13%	12%	3%	5%	13%	11%	5%	9%
Professional, scientific and technical activities	11%	10%	12%	9%	11%	10%	14%	6%	10%
Construction	9%	11%	8%	15%	11%	11%	6%	9%	8%
Wholesale and retail trade; repair of motor vehicles and motor cycles	7%	8%	7%	7%	11%	9%	5%	4%	8%
Arts, entertainment and recreation	5%	3%	6%	3%	5%	4%	6%	8%	4%
Accommodation and food service activities	4%	5%	3%	3%	-	4%	3%	5%	2%
Administrative and support service activities	3%	3%	2%	3%	11%	2%	2%	6%	4%
Education	3%	3%	3%	1%	-	2%	3%	1%	3%
Transportation and storage	2%	2%	2%	2%	-	2%	2%	-	1%
Real estate activities	2%	3%	2%	1%	-	2%	2%	3%	1%
Human health and social work activities	2%	2%	1%	3%	5%	1%	2%	3%	4%
Mining & quarrying	1%	1%	1%	1%	-	1%	1%	-	2%
Agriculture, forestry and fishing	1%	2%	1%	-	-	1%	1%	-	-
Electricity, gas, steam and air conditioning supply	0%	0%	0%	-	-	-	1%	1%	-
Water supply, sewage, waste management and remediation activities	0%	1%	0%	-	-	0%	1%	-	-
Other social activities	0%	0%	0%	-	-	0%	0%	-	-
Activities of households as employers, undifferentiated goods and services producing activities of households for own use	0%	-	0%	-	-	0%	-	-	1%
Public administration and defence; compulsory social security	0%	-	0%	-	-	-	0%	-	-
Activities of extraterritorial organisations and bodies	-	-	-	-	-	-	-	-	-
Other (Please see tab 'fb1 open')	15%	16%	13%	26%	16%	16%	11%	21%	18%

YouGov/Business For Britain Survey

Sample Size: 1024 UK adults* from businesses**

Fieldwork: 2nd - 12th September 2013

Total	Please say which of the following best describes what you think Britain should do?					
Base	Integrate more deeply with the EU, eventually becoming part of the Eurozone.	Remain a member of the EU but don't join the Euro	Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating	Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies	Leave the EU and don't negotiate a new relationship	Don't know

Which one of the following best describes your company's industry?

	1024	104	211	201	291	164	53
Base: B2B adults							
Information and communication	13%	17%	14%	13%	14%	10%	11%
Financial and insurance activities	11%	12%	12%	12%	13%	5%	13%
Manufacturing	11%	7%	10%	10%	14%	13%	6%
Professional, scientific and technical activities	11%	16%	12%	11%	10%	11%	6%
Construction	9%	9%	9%	11%	7%	11%	8%
Wholesale and retail trade; repair of motor vehicles and motor cycles	7%	4%	7%	7%	8%	9%	6%
Arts, entertainment and recreation	5%	6%	6%	5%	5%	2%	8%
Accommodation and food service activities	4%	4%	5%	3%	2%	5%	4%
Administrative and support service activities	3%	3%	2%	1%	3%	4%	6%
Education	3%	3%	3%	2%	1%	4%	4%
Transportation and storage	2%	4%	1%	3%	1%	1%	-
Real estate activities	2%	2%	1%	2%	2%	2%	-
Human health and social work activities	2%	1%	2%	1%	1%	2%	6%
Mining & quarrying	1%	-	2%	1%	0%	1%	-
Agriculture, forestry and fishing	1%	3%	0%	-	1%	1%	-
Electricity, gas, steam and air conditioning supply	0%	2%	0%	-	-	1%	-
Water supply, sewage, waste management and remediation activities	0%	-	1%	1%	0%	-	-
Other social activities	0%	-	0%	1%	-	1%	-
Activities of households as employers, undifferentiated goods and services producing activities of households for own use	0%	-	-	-	1%	-	-
Public administration and defence; compulsory social security	0%	-	0%	-	-	-	-
Activities of extraterritorial organisations and bodies	-	-	-	-	-	-	-
Other (Please see tab 'fb1open')	15%	9%	13%	13%	15%	18%	25%

YouGov/Business For Britain Survey

Sample Size: 1024 UK adults* from businesses**

Fieldwork: 2nd - 12th September 2013

Total	If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?			Are you, or your company, a member of...?						
Base	Close in Britain	Remain open in Britain	Don't know	The CBI (Confederation of British Industry)	The Institute of Directors	A local Chamber of Commerce	The Federation of Small Business	Other	None of these	Don't know

Which one of the following best describes your company's industry?

	1024	62	887	75	55	112	149	113	97	543	94
Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
Information and communication	13%	11%	14%	15%	7%	13%	9%	14%	12%	15%	14%
Financial and insurance activities	11%	10%	12%	12%	31%	18%	9%	7%	10%	9%	20%
Manufacturing	11%	16%	11%	15%	15%	11%	18%	6%	12%	10%	13%
Professional, scientific and technical activities	11%	13%	11%	8%	5%	9%	17%	12%	19%	11%	5%
Construction	9%	10%	9%	5%	18%	14%	10%	15%	10%	7%	10%
Wholesale and retail trade; repair of motor vehicles and motor cycles	7%	6%	8%	1%	4%	9%	6%	8%	7%	8%	2%
Arts, entertainment and recreation	5%	-	5%	5%	4%	3%	4%	3%	6%	6%	5%
Accommodation and food service activities	4%	3%	4%	-	4%	5%	3%	5%	1%	3%	3%
Administrative and support service activities	3%	2%	3%	3%	2%	1%	2%	3%	3%	3%	2%
Education	3%	5%	2%	4%	-	3%	4%	1%	2%	2%	4%
Transportation and storage	2%	10%	1%	1%	-	3%	1%	4%	2%	1%	4%
Real estate activities	2%	-	2%	1%	-	1%	1%	3%	2%	2%	1%
Human health and social work activities	2%	2%	2%	3%	2%	2%	-	2%	1%	2%	2%
Mining & quarrying	1%	3%	1%	1%	-	4%	3%	-	-	0%	1%
Agriculture, forestry and fishing	1%	5%	1%	-	5%	2%	2%	1%	1%	-	-
Electricity, gas, steam and air conditioning supply	0%	-	0%	1%	-	-	1%	-	1%	0%	-
Water supply, sewage, waste management and remediation activities	0%	2%	0%	1%	-	-	1%	2%	-	0%	-
Other social activities	0%	-	0%	-	-	-	-	-	-	0%	1%
Activities of households as employers, undifferentiated goods and services producing activities of households for own use	0%	-	0%	1%	-	-	1%	-	-	0%	-
Public administration and defence; compulsory social security	0%	-	0%	-	-	1%	-	1%	-	-	-
Activities of extraterritorial organisations and bodies	-	-	-	-	-	-	-	-	-	-	-
Other (Please see tab 'fb1open')	15%	3%	15%	21%	4%	3%	7%	14%	9%	19%	12%

Total	Gender		Age					Region							Organisation size (no. of employees)			Annual turnover			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Small (NET): 49 or less	Medium (NET): 50-249	Large (NET): 250+	SMALL (Below £6.5m)	MEDIUM (£6.5m-£25.9m)	LARGE (Above £25.9m)

The Government uses a number of criteria to decide whether a business is “small” “medium” or “large”. Approximately what is your company’s annual turnover in the UK?

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Below £6.5 million	66%	63%	72%	50%	62%	53%	65%	75%	66%	74%	66%	52%	69%	82%	61%	100%	87%	24%	7%	100%	-	-
Between £6.5-£25.9 million	14%	14%	13%	25%	19%	14%	16%	11%	16%	10%	14%	19%	11%	5%	22%	-	7%	49%	12%	-	100%	-
Above £25.9 million	16%	19%	9%	25%	14%	26%	15%	11%	17%	11%	17%	22%	15%	5%	10%	-	1%	22%	78%	-	-	100%
Not sure	4%	4%	6%	-	4%	7%	4%	4%	2%	5%	4%	6%	4%	8%	7%	-	5%	5%	3%	-	-	-

Secondly, how many employees work at your company in the UK?

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
1 (just me)	21%	19%	26%	25%	17%	16%	21%	24%	26%	25%	14%	17%	21%	23%	22%	-	30%	-	-	30%	1%	1%
2	8%	7%	11%	-	6%	7%	9%	10%	7%	10%	10%	6%	9%	8%	7%	-	12%	-	-	12%	-	1%
3 to 5	12%	13%	11%	13%	10%	7%	9%	19%	12%	16%	16%	7%	12%	13%	14%	50%	18%	-	-	18%	1%	1%
6 to 9	8%	7%	10%	-	12%	10%	6%	8%	5%	9%	10%	6%	10%	8%	8%	-	12%	-	-	11%	3%	1%
10 to 19	8%	7%	8%	13%	8%	6%	9%	7%	3%	9%	5%	11%	8%	10%	7%	-	11%	-	-	10%	6%	-
20 to 34	8%	8%	7%	-	8%	8%	10%	6%	9%	6%	7%	7%	7%	21%	8%	-	11%	-	-	8%	13%	1%
35 to 49	5%	6%	4%	13%	5%	7%	4%	5%	6%	4%	8%	6%	4%	3%	3%	-	7%	-	-	4%	11%	2%
50 to 99	7%	8%	6%	-	6%	7%	10%	6%	8%	6%	8%	8%	7%	8%	12%	-	-	50%	-	4%	28%	3%
100 to 249	7%	8%	6%	13%	8%	9%	9%	6%	6%	4%	9%	11%	8%	5%	5%	-	-	50%	-	1%	24%	17%
250 to 499	4%	5%	3%	-	6%	5%	5%	2%	6%	3%	3%	3%	4%	-	7%	-	-	-	27%	1%	8%	15%
500 to 999	3%	3%	2%	-	4%	3%	3%	2%	2%	1%	5%	2%	2%	3%	3%	-	-	-	17%	0%	2%	12%
1,000 or more	8%	9%	6%	25%	10%	14%	7%	5%	10%	6%	6%	13%	8%	-	3%	50%	-	-	56%	0%	2%	46%
Small (NET)	70%	67%	77%	63%	66%	61%	68%	79%	69%	80%	69%	62%	71%	85%	69%	50%	100%	-	-	93%	35%	6%
Medium (NET)	15%	16%	12%	13%	14%	16%	18%	12%	13%	10%	17%	19%	14%	13%	17%	-	-	100%	-	6%	52%	20%
Large (NET)	15%	16%	11%	25%	20%	23%	14%	9%	18%	10%	14%	19%	15%	3%	14%	50%	-	-	100%	1%	13%	73%

Does your company export...? (Please tick the option that best applies)

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Inside the EU	10%	10%	10%	50%	13%	11%	8%	8%	10%	10%	13%	9%	9%	3%	7%	50%	9%	13%	11%	9%	14%	10%
Outside the EU	4%	4%	5%	-	7%	2%	7%	4%	1%	6%	5%	5%	5%	-	5%	-	5%	3%	1%	5%	8%	-
Both inside and outside the EU	32%	35%	27%	25%	36%	38%	35%	26%	33%	23%	35%	45%	31%	21%	24%	50%	23%	42%	68%	22%	42%	69%
Neither – it trades solely in the UK	51%	50%	55%	25%	42%	45%	49%	60%	55%	58%	46%	38%	53%	72%	63%	-	61%	42%	18%	64%	34%	20%
Don't know	2%	1%	4%	-	3%	3%	1%	2%	2%	3%	1%	3%	1%	5%	2%	-	3%	-	2%	1%	1%	1%

Total	Work industry													
Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

The Government uses a number of criteria to decide whether a business is “small” “medium” or “large”. Approximately what is your company’s annual turnover in the UK?

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Below £6.5 million	66%	49%	66%	65%	38%	70%	75%	62%	77%	76%	82%	67%	56%	82%	77%
Between £6.5-£25.9 million	14%	24%	18%	17%	11%	9%	-	19%	10%	11%	9%	8%	28%	12%	11%
Above £25.9 million	16%	22%	12%	15%	46%	14%	25%	17%	9%	12%	5%	4%	6%	-	6%
Not sure	4%	5%	4%	3%	5%	7%	-	2%	4%	1%	5%	21%	11%	6%	5%

Secondly, how many employees work at your company in the UK?

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
1 (just me)	21%	3%	11%	21%	10%	16%	25%	11%	22%	20%	45%	50%	44%	53%	39%
2	8%	2%	9%	11%	3%	7%	25%	9%	10%	12%	9%	4%	-	12%	9%
3 to 5	12%	10%	12%	19%	10%	14%	-	9%	18%	15%	5%	4%	6%	-	11%
6 to 9	8%	10%	11%	6%	5%	7%	19%	6%	4%	15%	14%	8%	11%	6%	5%
10 to 19	8%	7%	9%	7%	6%	4%	-	6%	10%	9%	14%	4%	6%	6%	8%
20 to 34	8%	16%	9%	4%	3%	11%	6%	6%	12%	4%	-	8%	6%	6%	8%
35 to 49	5%	9%	11%	2%	6%	4%	-	8%	5%	3%	-	-	-	6%	4%
50 to 99	7%	15%	10%	7%	5%	9%	-	11%	3%	6%	-	8%	11%	6%	5%
100 to 249	7%	8%	6%	13%	9%	9%	6%	15%	6%	6%	9%	4%	6%	6%	3%
250 to 499	4%	9%	2%	2%	5%	5%	-	6%	4%	4%	-	-	6%	-	2%
500 to 999	3%	3%	3%	-	5%	4%	-	9%	1%	1%	-	-	-	-	3%
1,000 or more	8%	8%	7%	6%	33%	12%	19%	4%	3%	4%	5%	8%	6%	-	2%
Small (NET)	70%	57%	72%	71%	43%	61%	75%	55%	83%	79%	86%	79%	72%	88%	84%
Medium (NET)	15%	23%	16%	20%	15%	18%	6%	26%	9%	12%	9%	13%	17%	12%	9%
Large (NET)	15%	20%	12%	9%	43%	21%	19%	19%	8%	9%	5%	8%	11%	-	7%

Does your company export...? (Please tick the option that best applies)

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Inside the EU	10%	15%	8%	14%	4%	4%	13%	4%	10%	8%	5%	25%	-	6%	14%
Outside the EU	4%	7%	3%	2%	2%	4%	-	8%	6%	6%	14%	4%	6%	-	2%
Both inside and outside the EU	32%	58%	14%	32%	49%	18%	13%	21%	34%	42%	9%	8%	28%	-	25%
Neither – it trades solely in the UK	51%	20%	73%	51%	42%	74%	69%	68%	49%	43%	73%	54%	56%	94%	55%
Don't know	2%	1%	1%	1%	4%	2%	6%	-	1%	1%	-	8%	11%	-	4%

Total	Which one of the following best describes your company's industry?										
Base	Agriculture, forestry and fishing	Mining & quarrying	Manufacturing	Electricity, gas, steam and air conditioning supply	Water supply, sewage, waste management and remediation activities	Construction	Wholesale and retail trade; repair of motor vehicles and motor cycles	Transportation and storage	Accommodation and food service activities	Information and communication	Financial and insurance activities

The Government uses a number of criteria to decide whether a business is "small" "medium" or "large". Approximately what is your company's annual turnover in the UK?

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
Below £6.5 million	66%	25%	22%	53%	25%	50%	64%	68%	50%	76%	76%	42%
Between £6.5-£25.9 million	14%	63%	67%	20%	50%	50%	18%	17%	28%	11%	11%	9%
Above £25.9 million	16%	13%	11%	22%	25%	-	12%	14%	11%	8%	10%	45%
Not sure	4%	-	-	5%	-	-	5%	1%	11%	5%	3%	4%

Secondly, how many employees work at your company in the UK?

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
1 (just me)	21%	13%	-	4%	-	25%	12%	26%	39%	19%	22%	12%
2	8%	-	-	3%	-	-	7%	8%	-	8%	9%	4%
3 to 5	12%	25%	-	9%	25%	-	8%	14%	11%	19%	17%	10%
6 to 9	8%	-	11%	12%	25%	-	14%	8%	6%	3%	12%	5%
10 to 19	8%	25%	22%	7%	-	25%	10%	10%	6%	3%	11%	6%
20 to 34	8%	13%	22%	16%	25%	-	9%	4%	6%	11%	7%	2%
35 to 49	5%	13%	11%	9%	-	25%	11%	4%	-	5%	3%	7%
50 to 99	7%	-	11%	16%	-	-	10%	7%	6%	5%	7%	5%
100 to 249	7%	13%	-	8%	-	-	4%	11%	6%	8%	7%	9%
250 to 499	4%	-	11%	8%	-	25%	4%	1%	6%	8%	3%	5%
500 to 999	3%	-	11%	2%	-	-	4%	-	6%	3%	1%	3%
1,000 or more	8%	-	-	8%	25%	-	8%	6%	11%	8%	2%	32%
Small (NET)	70%	88%	67%	59%	75%	75%	70%	75%	67%	68%	80%	46%
Medium (NET)	15%	13%	11%	23%	-	-	14%	18%	11%	14%	14%	14%
Large (NET)	15%	-	22%	17%	25%	25%	16%	7%	22%	19%	7%	40%

Does your company export...? (Please tick the option that best applies)

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
Inside the EU	10%	25%	22%	15%	-	-	12%	11%	6%	5%	8%	5%
Outside the EU	4%	50%	11%	6%	25%	25%	3%	1%	6%	3%	5%	2%
Both inside and outside the EU	32%	-	56%	58%	25%	50%	13%	35%	33%	14%	41%	44%
Neither – it trades solely in the UK	51%	25%	-	20%	50%	25%	70%	53%	50%	76%	45%	45%
Don't know	2%	-	11%	1%	-	-	2%	-	6%	3%	1%	3%

Total	Which one of the following best describes your company's industry?										
Base	Real estate activities	Professional, scientific and technical activities	Administrative and support service activities	Public administration and defence; compulsory social security	Education	Human health and social work activities	Arts, entertainment and recreation	Other social activities	Activities of households as employers, undifferentiated goods and services producing activities of households for own us	Activities of extraterritorial organisations and bodies	Other

The Government uses a number of criteria to decide whether a business is "small" "medium" or "large". Approximately what is your company's annual turnover in the UK?

	1024	18	114	28	1	26	18	50	3	2	-	150
Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
Below £6.5 million	66%	83%	76%	86%	100%	62%	83%	72%	67%	100%	-	72%
Between £6.5-£25.9 million	14%	6%	12%	14%	-	8%	11%	6%	-	-	-	11%
Above £25.9 million	16%	-	10%	-	-	4%	6%	20%	33%	-	-	11%
Not sure	4%	11%	2%	-	-	27%	-	2%	-	-	-	6%

Secondly, how many employees work at your company in the UK?

	1024	18	114	28	1	26	18	50	3	2	-	150
Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
1 (just me)	21%	44%	18%	39%	-	46%	61%	30%	33%	50%	-	26%
2	8%	11%	13%	14%	-	4%	6%	12%	-	-	-	13%
3 to 5	12%	11%	12%	14%	-	8%	-	8%	33%	50%	-	17%
6 to 9	8%	11%	7%	7%	-	4%	6%	4%	-	-	-	5%
10 to 19	8%	-	8%	7%	-	12%	11%	4%	-	-	-	5%
20 to 34	8%	6%	8%	-	-	8%	6%	10%	-	-	-	9%
35 to 49	5%	6%	5%	-	-	-	-	2%	-	-	-	3%
50 to 99	7%	6%	6%	14%	-	8%	-	6%	-	-	-	5%
100 to 249	7%	-	11%	4%	-	4%	-	6%	33%	-	-	7%
250 to 499	4%	-	4%	-	-	-	-	-	-	-	-	5%
500 to 999	3%	6%	4%	-	-	-	6%	4%	-	-	-	1%
1,000 or more	8%	-	3%	-	100%	8%	6%	14%	-	-	-	3%
Small (NET)	70%	89%	72%	82%	-	81%	89%	70%	67%	100%	-	78%
Medium (NET)	15%	6%	18%	18%	-	12%	-	12%	33%	-	-	13%
Large (NET)	15%	6%	11%	-	100%	8%	11%	18%	-	-	-	9%

Does your company export...? (Please tick the option that best applies)

	1024	18	114	28	1	26	18	50	3	2	-	150
Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
Inside the EU	10%	-	11%	4%	100%	19%	6%	10%	-	50%	-	9%
Outside the EU	4%	-	5%	4%	-	4%	11%	6%	-	-	-	2%
Both inside and outside the EU	32%	-	25%	21%	-	8%	-	44%	-	-	-	27%
Neither – it trades solely in the UK	51%	94%	58%	71%	-	62%	83%	38%	100%	50%	-	59%
Don't know	2%	6%	1%	-	-	8%	-	2%	-	-	-	3%

Total	Does your company export...? (Please tick the option that best applies)					If there was a referendum on Britain's membership of the European Union, how would you vote?				Which one of the following do you believe constitutes a 'meaningful' change?				
Base	Inside the EU	Outside the EU	Both inside and outside the EU	Neither – it trades solely in the UK	Don't know	I would vote for Britain to remain a member of the European Union	I would vote for Britain to leave the European Union	I would not vote	Don't know	No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to	Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than politi	Leave the EU entirely	Don't know	

The Government uses a number of criteria to decide whether a business is “small” “medium” or “large”. Approximately what is your company's annual turnover in the UK?

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Below £6.5 million	66%	61%	71%	45%	81%	19%	64%	67%	50%	69%	64%	64%	73%	72%
Between £6.5-£25.9 million	14%	20%	27%	18%	9%	10%	14%	15%	7%	7%	17%	14%	13%	6%
Above £25.9 million	16%	16%	-	34%	6%	10%	17%	12%	36%	19%	17%	17%	9%	12%
Not sure	4%	3%	2%	4%	3%	62%	4%	5%	7%	5%	3%	4%	5%	10%

Secondly, how many employees work at your company in the UK?

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
1 (just me)	21%	14%	4%	9%	30%	48%	21%	19%	29%	26%	19%	20%	24%	27%
2	8%	4%	4%	5%	12%	-	8%	10%	-	6%	7%	9%	7%	9%
3 to 5	12%	13%	24%	7%	14%	19%	10%	15%	14%	14%	10%	13%	15%	10%
6 to 9	8%	9%	11%	7%	9%	5%	7%	9%	-	9%	7%	8%	7%	13%
10 to 19	8%	7%	16%	8%	7%	-	7%	8%	7%	8%	9%	7%	9%	3%
20 to 34	8%	11%	18%	8%	6%	5%	7%	9%	14%	6%	10%	7%	9%	7%
35 to 49	5%	6%	7%	5%	5%	10%	6%	5%	7%	3%	3%	7%	3%	1%
50 to 99	7%	9%	7%	9%	6%	-	9%	6%	7%	6%	8%	7%	6%	13%
100 to 249	7%	10%	4%	10%	6%	-	9%	7%	-	5%	11%	6%	7%	4%
250 to 499	4%	5%	4%	7%	2%	-	4%	4%	-	5%	3%	4%	4%	3%
500 to 999	3%	2%	-	5%	1%	-	2%	3%	14%	-	3%	2%	4%	-
1,000 or more	8%	9%	-	19%	2%	14%	10%	6%	7%	12%	10%	9%	3%	7%
Small (NET)	70%	65%	84%	49%	83%	86%	67%	74%	71%	72%	66%	71%	75%	72%
Medium (NET)	15%	19%	11%	19%	12%	-	17%	13%	7%	11%	18%	13%	14%	18%
Large (NET)	15%	16%	4%	31%	5%	14%	16%	13%	21%	17%	16%	16%	12%	10%

Does your company export...? (Please tick the option that best applies)

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Inside the EU	10%	100%	-	-	-	-	11%	8%	-	9%	15%	10%	5%	1%
Outside the EU	4%	-	100%	-	-	-	4%	5%	-	4%	6%	4%	5%	4%
Both inside and outside the EU	32%	-	-	100%	-	-	36%	28%	50%	31%	32%	33%	29%	34%
Neither – it trades solely in the UK	51%	-	-	-	100%	-	47%	57%	50%	51%	46%	52%	61%	48%
Don't know	2%	-	-	-	-	100%	2%	2%	-	6%	1%	2%	1%	12%

Total	How would you vote in the referendum if there was what you believed constituted 'meaningful' change?				Which one of the following statements best reflects your view?			
Base	I would vote for Britain to leave the EU	I would vote for Britain to remain in the EU under these new changes	Don't know	Wouldn't vote	The costs of complying with EU single market regulation outweighs the benefits of being in the EU	The benefits of being in the EU outweighs the costs of complying with EU single market regulation	Neither	Don't know

The Government uses a number of criteria to decide whether a business is "small" "medium" or "large". Approximately what is your company's annual turnover in the UK?

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
Below £6.5 million	66%	70%	64%	72%	47%	68%	61%	71%	70%
Between £6.5-£25.9 million	14%	16%	14%	9%	11%	14%	16%	14%	8%
Above £25.9 million	16%	9%	18%	11%	32%	13%	20%	10%	14%
Not sure	4%	5%	4%	8%	11%	5%	3%	5%	9%

Secondly, how many employees work at your company in the UK?

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
1 (just me)	21%	24%	19%	25%	21%	21%	18%	22%	33%
2	8%	7%	8%	12%	-	8%	7%	8%	12%
3 to 5	12%	15%	11%	13%	16%	15%	9%	23%	5%
6 to 9	8%	9%	7%	16%	11%	9%	7%	6%	12%
10 to 19	8%	8%	8%	6%	-	8%	8%	8%	6%
20 to 34	8%	8%	9%	-	11%	8%	9%	6%	4%
35 to 49	5%	3%	6%	6%	-	5%	6%	8%	4%
50 to 99	7%	6%	8%	8%	16%	7%	9%	9%	4%
100 to 249	7%	8%	8%	6%	-	7%	9%	1%	8%
250 to 499	4%	3%	4%	2%	5%	4%	5%	-	5%
500 to 999	3%	3%	2%	2%	11%	2%	3%	4%	2%
1,000 or more	8%	5%	10%	4%	11%	7%	11%	5%	7%
Small (NET)	70%	75%	68%	78%	58%	73%	64%	81%	75%
Medium (NET)	15%	14%	15%	13%	16%	14%	18%	10%	12%
Large (NET)	15%	11%	16%	9%	26%	13%	19%	9%	14%

Does your company export...? (Please tick the option that best applies)

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
Inside the EU	10%	15%	9%	2%	-	10%	10%	8%	9%
Outside the EU	4%	5%	4%	2%	5%	5%	4%	3%	3%
Both inside and outside the EU	32%	24%	35%	30%	42%	28%	38%	27%	35%
Neither – it trades solely in the UK	51%	54%	50%	57%	47%	55%	46%	58%	49%
Don't know	2%	1%	1%	8%	5%	2%	1%	5%	5%

Total	Please say which of the following best describes what you think Britain should do?					
Base	Integrate more deeply with the EU, eventually becoming part of the Eurozone.	Remain a member of the EU but don't join the Euro	Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating	Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies	Leave the EU and don't negotiate a new relationship	Don't know

The Government uses a number of criteria to decide whether a business is "small" "medium" or "large". Approximately what is your company's annual turnover in the UK?

Base: B2B adults	1024	104	211	201	291	164	53
Below £6.5 million	66%	63%	61%	60%	69%	74%	70%
Between £6.5-£25.9 million	14%	16%	17%	15%	13%	12%	6%
Above £25.9 million	16%	19%	18%	21%	14%	9%	11%
Not sure	4%	2%	5%	3%	3%	5%	13%

Secondly, how many employees work at your company in the UK?

Base: B2B adults	1024	104	211	201	291	164	53
1 (just me)	21%	17%	17%	19%	22%	25%	32%
2	8%	7%	9%	5%	9%	9%	13%
3 to 5	12%	13%	9%	10%	15%	14%	13%
6 to 9	8%	10%	5%	6%	9%	10%	11%
10 to 19	8%	6%	10%	7%	8%	7%	-
20 to 34	8%	13%	7%	7%	8%	9%	2%
35 to 49	5%	3%	6%	6%	6%	4%	4%
50 to 99	7%	9%	9%	9%	5%	6%	8%
100 to 249	7%	9%	8%	9%	7%	5%	4%
250 to 499	4%	4%	4%	7%	2%	4%	4%
500 to 999	3%	1%	4%	2%	2%	2%	2%
1,000 or more	8%	11%	11%	9%	8%	4%	8%
Small (NET)	70%	67%	64%	63%	76%	79%	75%
Medium (NET)	15%	17%	17%	19%	12%	11%	11%
Large (NET)	15%	15%	19%	18%	12%	10%	13%

Does your company export...? (Please tick the option that best applies)

Base: B2B adults	1024	104	211	201	291	164	53
Inside the EU	10%	17%	12%	10%	7%	5%	9%
Outside the EU	4%	6%	6%	1%	6%	3%	2%
Both inside and outside the EU	32%	35%	36%	36%	30%	29%	23%
Neither – it trades solely in the UK	51%	41%	43%	50%	56%	62%	55%
Don't know	2%	1%	2%	1%	2%	1%	11%

Total	If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?			Are you, or your company, a member of...?						
Base	Close in Britain	Remain open in Britain	Don't know	The CBI (Confederation of British Industry)	The Institute of Directors	A local Chamber of Commerce	The Federation of Small Business	Other	None of these	Don't know

The Government uses a number of criteria to decide whether a business is “small” “medium” or “large”. Approximately what is your company’s annual turnover in the UK?

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
Below £6.5 million	66%	50%	68%	57%	27%	34%	59%	82%	70%	75%	29%
Between £6.5-£25.9 million	14%	32%	13%	9%	16%	31%	23%	12%	13%	10%	18%
Above £25.9 million	16%	18%	16%	12%	55%	33%	13%	3%	16%	12%	36%
Not sure	4%	-	3%	21%	2%	2%	5%	4%	-	4%	17%

Secondly, how many employees work at your company in the UK?

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
1 (just me)	21%	8%	21%	33%	-	4%	7%	12%	16%	30%	13%
2	8%	3%	9%	5%	2%	4%	3%	15%	12%	10%	-
3 to 5	12%	10%	12%	17%	4%	7%	10%	18%	18%	13%	5%
6 to 9	8%	13%	8%	11%	4%	6%	11%	13%	7%	8%	7%
10 to 19	8%	6%	8%	3%	5%	8%	13%	12%	8%	7%	4%
20 to 34	8%	18%	8%	3%	2%	11%	13%	8%	4%	7%	10%
35 to 49	5%	2%	5%	5%	7%	4%	7%	4%	4%	4%	6%
50 to 99	7%	13%	7%	8%	11%	10%	11%	8%	9%	7%	7%
100 to 249	7%	6%	8%	4%	7%	12%	9%	2%	9%	5%	15%
250 to 499	4%	5%	4%	3%	5%	6%	8%	3%	5%	3%	7%
500 to 999	3%	2%	3%	1%	11%	5%	2%	2%	1%	2%	3%
1,000 or more	8%	15%	8%	7%	42%	22%	6%	4%	5%	5%	21%
Small (NET)	70%	60%	70%	77%	24%	45%	64%	82%	70%	78%	46%
Medium (NET)	15%	19%	15%	12%	18%	21%	19%	10%	19%	12%	22%
Large (NET)	15%	21%	15%	11%	58%	34%	16%	8%	11%	10%	32%

Does your company export...? (Please tick the option that best applies)

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
Inside the EU	10%	32%	8%	7%	20%	22%	12%	9%	7%	8%	10%
Outside the EU	4%	8%	4%	3%	4%	9%	9%	4%	3%	3%	3%
Both inside and outside the EU	32%	39%	32%	36%	51%	39%	33%	28%	39%	28%	47%
Neither – it trades solely in the UK	51%	21%	55%	40%	24%	28%	45%	58%	51%	59%	31%
Don't know	2%	-	1%	15%	2%	2%	1%	-	-	2%	10%

Total	Gender		Age					Region							Organisation size (no. of employees)			Annual turnover			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Small (NET): 49 or less	Medium (NET): 50-249	Large (NET): 250+	SMALL (Below £6.5m)	MEDIUM (£6.5m-£25.9m)	LARGE (Above £25.9m)

Broadly speaking what percentage of your company's turnover comes from exports to the EU?

Base: B2B adults	431	322	109	6	57	113	121	134	73	51	53	109	116	9	18	2	228	83	120	208	80	128
All (100%)	1%	1%	1%	17%	-	-	2%	1%	1%	-	-	1%	3%	-	-	-	2%	-	1%	2%	-	-
75% - 99%	3%	3%	6%	-	11%	4%	3%	1%	-	-	8%	6%	3%	-	6%	-	1%	6%	6%	2%	8%	4%
50% - 74%	15%	13%	18%	67%	25%	13%	11%	13%	16%	22%	11%	17%	11%	11%	11%	-	13%	18%	16%	10%	29%	14%
25% - 49%	18%	20%	14%	17%	26%	14%	19%	17%	22%	16%	15%	15%	19%	22%	28%	50%	17%	17%	21%	16%	19%	23%
1% - 24%	46%	49%	38%	-	30%	44%	48%	56%	55%	47%	47%	43%	43%	67%	39%	50%	56%	47%	28%	62%	34%	33%
None (0%)	3%	2%	6%	-	2%	4%	3%	4%	-	8%	13%	-	2%	-	6%	-	5%	2%	1%	5%	1%	2%
Don't know	13%	11%	18%	-	7%	21%	13%	9%	5%	8%	6%	18%	20%	-	11%	-	7%	10%	28%	3%	10%	23%

Thinking about the future, will your company be prioritising increasing its trade...?

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
With countries in the EU	17%	17%	15%	63%	24%	17%	16%	14%	19%	13%	19%	18%	17%	10%	17%	-	14%	22%	23%	15%	22%	23%
With countries outside of the EU	21%	23%	18%	13%	25%	22%	24%	18%	16%	17%	26%	26%	23%	13%	17%	100%	17%	30%	35%	16%	33%	36%
Neither: we trade solely in the UK	46%	45%	50%	25%	33%	40%	45%	55%	53%	52%	45%	29%	47%	67%	53%	-	54%	38%	17%	57%	32%	19%
Don't know	16%	15%	18%	-	19%	21%	15%	13%	12%	18%	10%	27%	13%	10%	14%	-	15%	11%	25%	13%	13%	22%

Which two or three, if any, of the following things that the Government could do to help your business are most important to your business? (Please tick up to three options)

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Cut business taxes (such as corporation tax and business rates)	56%	58%	51%	38%	47%	55%	54%	61%	54%	53%	62%	53%	59%	59%	51%	-	57%	51%	53%	58%	51%	57%
Cut VAT	44%	42%	48%	25%	34%	43%	43%	48%	47%	44%	46%	36%	44%	54%	44%	50%	46%	45%	31%	47%	40%	34%
Reduce the national deficit	27%	28%	24%	25%	22%	26%	28%	29%	27%	31%	29%	26%	26%	21%	22%	50%	26%	27%	30%	26%	31%	28%
Improve the quality of school leavers	27%	29%	20%	25%	29%	22%	24%	31%	23%	26%	30%	25%	28%	26%	31%	50%	24%	34%	34%	25%	31%	34%
Invest more heavily in the transport system	22%	23%	18%	13%	21%	20%	22%	23%	19%	18%	20%	23%	21%	33%	32%	50%	20%	25%	29%	21%	24%	26%
Make the EU Single Market work better	16%	18%	10%	38%	15%	16%	12%	18%	15%	17%	9%	24%	15%	5%	10%	-	14%	17%	25%	13%	17%	28%
Join the Euro (the single currency)	6%	7%	4%	-	11%	4%	6%	5%	5%	5%	4%	6%	6%	5%	10%	50%	5%	7%	8%	5%	9%	6%
None of these	7%	6%	9%	-	8%	7%	8%	6%	8%	7%	8%	3%	7%	15%	5%	-	7%	5%	6%	7%	2%	6%
Don't know	4%	3%	7%	-	6%	8%	4%	2%	5%	5%	1%	6%	4%	3%	5%	-	4%	5%	5%	4%	3%	6%

Total	Work industry													
Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

Broadly speaking what percentage of your company's turnover comes from exports to the EU?

Base: B2B adults	431	87	20	43	58	12	4	13	51	69	3	8	5	1	57
All (100%)	1%	-	-	-	-	-	-	-	2%	1%	-	13%	-	-	4%
75% - 99%	3%	1%	-	2%	7%	8%	-	8%	6%	3%	-	13%	20%	-	-
50% - 74%	15%	15%	10%	12%	17%	8%	25%	15%	10%	12%	67%	-	20%	100%	21%
25% - 49%	18%	24%	10%	9%	17%	25%	-	8%	20%	25%	-	25%	40%	-	11%
1% - 24%	46%	54%	65%	63%	31%	17%	50%	38%	43%	51%	-	25%	-	-	47%
None (0%)	3%	-	5%	5%	2%	-	-	8%	8%	-	33%	13%	-	-	5%
Don't know	13%	6%	10%	9%	26%	42%	25%	23%	12%	9%	-	13%	20%	-	12%

Thinking about the future, will your company be prioritising increasing its trade...?

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
With countries in the EU	17%	32%	9%	22%	18%	9%	6%	6%	19%	14%	5%	25%	17%	-	16%
With countries outside of the EU	21%	37%	10%	16%	27%	12%	13%	19%	22%	31%	14%	8%	17%	12%	16%
Neither: we trade solely in the UK	46%	19%	69%	48%	37%	65%	63%	70%	42%	33%	73%	50%	44%	88%	49%
Don't know	16%	13%	12%	14%	17%	14%	19%	6%	17%	22%	9%	17%	22%	-	20%

Which two or three, if any, of the following things that the Government could do to help your business are most important to your business? (Please tick up to three options)

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Cut business taxes (such as corporation tax and business rates)	56%	64%	53%	59%	65%	61%	69%	55%	59%	55%	50%	33%	33%	59%	45%
Cut VAT	44%	42%	46%	61%	29%	68%	38%	43%	38%	38%	64%	38%	61%	35%	42%
Reduce the national deficit	27%	35%	24%	26%	34%	25%	31%	34%	24%	18%	41%	25%	6%	29%	26%
Improve the quality of school leavers	27%	35%	40%	23%	30%	14%	6%	23%	26%	27%	23%	17%	22%	18%	24%
Invest more heavily in the transport system	22%	24%	22%	20%	19%	16%	25%	25%	27%	20%	14%	21%	33%	29%	20%
Make the EU Single Market work better	16%	18%	9%	18%	23%	14%	25%	13%	12%	19%	-	13%	17%	12%	15%
Join the Euro (the single currency)	6%	6%	2%	7%	4%	5%	6%	6%	7%	6%	5%	4%	22%	6%	5%
None of these	7%	3%	4%	5%	6%	4%	13%	9%	4%	9%	5%	13%	11%	6%	11%
Don't know	4%	2%	8%	2%	2%	4%	-	-	5%	6%	5%	8%	-	-	9%

Total	Which one of the following best describes your company's industry?										
Base	Agriculture, forestry and fishing	Mining & quarrying	Manufacturing	Electricity, gas, steam and air conditioning supply	Water supply, sewage, waste management and remediation activities	Construction	Wholesale and retail trade; repair of motor vehicles and motor cycles	Transportation and storage	Accommodation and food service activities	Information and communication	Financial and insurance activities

Broadly speaking what percentage of your company's turnover comes from exports to the EU?

Base: B2B adults	431	2	7	84	1	2	23	33	7	7	68	58
All (100%)	1%	-	-	-	-	-	-	-	-	-	3%	-
75% - 99%	3%	-	14%	-	-	-	4%	-	29%	-	6%	7%
50% - 74%	15%	100%	29%	11%	100%	50%	30%	15%	29%	29%	15%	19%
25% - 49%	18%	-	29%	27%	-	50%	9%	15%	29%	29%	13%	16%
1% - 24%	46%	-	29%	56%	-	-	48%	64%	-	14%	47%	29%
None (0%)	3%	-	-	-	-	-	4%	-	-	-	3%	3%
Don't know	13%	-	-	6%	-	-	4%	6%	14%	29%	13%	26%

Thinking about the future, will your company be prioritising increasing its trade...?

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
With countries in the EU	17%	38%	11%	30%	-	-	14%	17%	17%	16%	20%	17%
With countries outside of the EU	21%	25%	67%	37%	25%	75%	11%	21%	22%	8%	26%	24%
Neither: we trade solely in the UK	46%	25%	11%	20%	75%	25%	65%	50%	39%	59%	36%	41%
Don't know	16%	13%	11%	12%	-	-	10%	13%	22%	16%	19%	18%

Which two or three, if any, of the following things that the Government could do to help your business are most important to your business? (Please tick up to three options)

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
Cut business taxes (such as corporation tax and business rates)	56%	38%	-	67%	-	25%	50%	60%	33%	57%	54%	65%
Cut VAT	44%	25%	22%	41%	25%	25%	43%	60%	56%	65%	38%	29%
Reduce the national deficit	27%	50%	11%	36%	50%	25%	24%	31%	11%	27%	25%	36%
Improve the quality of school leavers	27%	38%	22%	35%	25%	-	37%	26%	33%	11%	25%	31%
Invest more heavily in the transport system	22%	13%	11%	23%	25%	50%	24%	17%	39%	19%	27%	20%
Make the EU Single Market work better	16%	25%	44%	18%	25%	25%	9%	17%	17%	19%	16%	23%
Join the Euro (the single currency)	6%	-	11%	5%	25%	-	7%	3%	28%	3%	7%	3%
None of these	7%	-	-	3%	-	-	5%	4%	6%	5%	4%	6%
Don't know	4%	-	11%	2%	-	-	8%	3%	-	3%	9%	2%

Total	Which one of the following best describes your company's industry?										
Base	Real estate activities	Professional, scientific and technical activities	Administrative and support service activities	Public administration and defence; compulsory social security	Education	Human health and social work activities	Arts, entertainment and recreation	Other social activities	Activities of households as employers, undifferentiated goods and services producing activities of households for own us	Activities of extraterritorial organisations and bodies	Other

Broadly speaking what percentage of your company's turnover comes from exports to the EU?

Base: B2B adults	431	-	41	7	1	7	1	27	-	1	-	54
All (100%)	1%	-	-	-	-	14%	-	4%	-	-	-	2%
75% - 99%	3%	-	7%	-	-	-	-	-	-	-	-	-
50% - 74%	15%	-	7%	14%	-	14%	-	7%	-	-	-	7%
25% - 49%	18%	-	12%	29%	-	14%	-	19%	-	-	-	19%
1% - 24%	46%	-	51%	43%	100%	29%	-	59%	-	100%	-	46%
None (0%)	3%	-	12%	-	-	14%	100%	-	-	-	-	4%
Don't know	13%	-	10%	14%	-	14%	-	11%	-	-	-	22%

Thinking about the future, will your company be prioritising increasing its trade...?

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
With countries in the EU	17%	-	11%	4%	-	23%	11%	16%	-	-	-	14%
With countries outside of the EU	21%	-	24%	11%	100%	8%	6%	26%	-	-	-	13%
Neither: we trade solely in the UK	46%	94%	54%	64%	-	58%	78%	32%	100%	50%	-	51%
Don't know	16%	6%	11%	21%	-	12%	6%	26%	-	50%	-	22%

Which two or three, if any, of the following things that the Government could do to help your business are most important to your business? (Please tick up to three options)

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
Cut business taxes (such as corporation tax and business rates)	56%	50%	57%	64%	-	42%	39%	52%	67%	50%	-	56%
Cut VAT	44%	28%	39%	43%	-	46%	56%	64%	67%	100%	-	48%
Reduce the national deficit	27%	33%	24%	21%	100%	23%	28%	24%	-	-	-	21%
Improve the quality of school leavers	27%	6%	30%	14%	-	23%	17%	22%	33%	-	-	22%
Invest more heavily in the transport system	22%	17%	30%	14%	100%	15%	17%	10%	-	50%	-	19%
Make the EU Single Market work better	16%	6%	17%	11%	-	19%	-	18%	-	-	-	11%
Join the Euro (the single currency)	6%	6%	6%	4%	-	-	6%	14%	-	-	-	5%
None of these	7%	17%	9%	11%	-	8%	11%	8%	-	-	-	13%
Don't know	4%	6%	2%	7%	-	8%	6%	2%	-	-	-	7%

Total	Does your company export...? (Please tick the option that best applies)					If there was a referendum on Britain's membership of the European Union, how would you vote?				Which one of the following do you believe constitutes a 'meaningful' change?			
Base	Inside the EU	Outside the EU	Both inside and outside the EU	Neither – it trades solely in the UK	Don't know	I would vote for Britain to remain a member of the European Union	I would vote for Britain to leave the European Union	I would not vote	Don't know	No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to	Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than politi	Leave the EU entirely	Don't know

Broadly speaking what percentage of your company's turnover comes from exports to the EU?

Base: B2B adults	431	99	-	332	-	-	235	146	7	43	111	247	49	24
All (100%)	1%	5%	-	-	-	-	1%	1%	-	2%	3%	0%	2%	-
75% – 99%	3%	4%	-	3%	-	-	5%	1%	-	5%	5%	3%	-	8%
50% - 74%	15%	21%	-	13%	-	-	15%	14%	14%	12%	18%	15%	12%	-
25% - 49%	18%	7%	-	21%	-	-	19%	15%	29%	21%	16%	17%	16%	42%
1% - 24%	46%	47%	-	46%	-	-	44%	51%	57%	42%	42%	47%	57%	38%
None (0%)	3%	10%	-	1%	-	-	3%	3%	-	5%	3%	4%	2%	-
Don't know	13%	5%	-	15%	-	-	12%	14%	-	14%	13%	14%	10%	13%

Thinking about the future, will your company be prioritising increasing its trade...?

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
With countries in the EU	17%	59%	20%	23%	5%	5%	20%	13%	7%	14%	25%	15%	12%	13%
With countries outside of the EU	21%	12%	71%	49%	2%	5%	22%	22%	43%	13%	21%	22%	20%	15%
Neither: we trade solely in the UK	46%	10%	2%	2%	87%	-	42%	52%	43%	44%	42%	46%	56%	39%
Don't know	16%	19%	7%	26%	7%	90%	15%	13%	7%	30%	12%	16%	12%	33%

Which two or three, if any, of the following things that the Government could do to help your business are most important to your business? (Please tick up to three options)

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Cut business taxes (such as corporation tax and business rates)	56%	44%	64%	55%	59%	14%	50%	66%	36%	47%	42%	61%	65%	39%
Cut VAT	44%	40%	47%	33%	51%	24%	37%	51%	21%	52%	36%	45%	56%	34%
Reduce the national deficit	27%	26%	36%	29%	25%	10%	25%	30%	36%	25%	19%	32%	24%	13%
Improve the quality of school leavers	27%	32%	22%	31%	24%	-	27%	29%	21%	19%	26%	26%	32%	22%
Invest more heavily in the transport system	22%	27%	9%	22%	22%	5%	28%	16%	7%	18%	31%	20%	17%	16%
Make the EU Single Market work better	16%	24%	9%	25%	9%	5%	22%	9%	21%	11%	21%	17%	5%	15%
Join the Euro (the single currency)	6%	13%	4%	7%	4%	5%	10%	1%	7%	2%	14%	3%	1%	9%
None of these	7%	1%	4%	6%	8%	24%	7%	6%	14%	6%	8%	5%	8%	10%
Don't know	4%	2%	2%	5%	3%	38%	4%	3%	14%	14%	4%	4%	2%	16%

Total	How would you vote in the referendum if there was what you believed constituted 'meaningful' change?				Which one of the following statements best reflects your view?			
Base	I would vote for Britain to leave the EU	I would vote for Britain to remain in the EU under these new changes	Don't know	Wouldn't vote	The costs of complying with EU single market regulation outweighs the benefits of being in the EU	The benefits of being in the EU outweighs the costs of complying with EU single market regulation	Neither	Don't know

Broadly speaking what percentage of your company's turnover comes from exports to the EU?

Base: B2B adults	431	93	301	29	8	178	181	27	45
All (100%)	1%	3%	1%	-	-	1%	2%	4%	-
75% - 99%	3%	3%	4%	3%	-	2%	5%	-	4%
50% - 74%	15%	19%	14%	10%	13%	15%	15%	4%	16%
25% - 49%	18%	15%	18%	21%	50%	17%	19%	15%	22%
1% - 24%	46%	47%	47%	45%	25%	51%	44%	56%	33%
None (0%)	3%	5%	3%	-	-	3%	3%	-	7%
Don't know	13%	6%	14%	21%	13%	11%	12%	22%	18%

Thinking about the future, will your company be prioritising increasing its trade...?

Base: B2B adults	1024	237	679	89	19	467	376	78	103
With countries in the EU	17%	21%	17%	7%	16%	15%	21%	13%	14%
With countries outside of the EU	21%	19%	23%	12%	26%	21%	23%	15%	20%
Neither: we trade solely in the UK	46%	48%	45%	52%	42%	50%	41%	54%	43%
Don't know	16%	13%	15%	29%	16%	14%	15%	18%	23%

Which two or three, if any, of the following things that the Government could do to help your business are most important to your business? (Please tick up to three options)

Base: B2B adults	1024	237	679	89	19	467	376	78	103
Cut business taxes (such as corporation tax and business rates)	56%	61%	55%	51%	26%	65%	50%	49%	39%
Cut VAT	44%	48%	43%	38%	47%	50%	36%	46%	42%
Reduce the national deficit	27%	30%	27%	24%	11%	30%	26%	23%	17%
Improve the quality of school leavers	27%	32%	27%	10%	21%	28%	28%	26%	17%
Invest more heavily in the transport system	22%	18%	24%	18%	11%	18%	30%	18%	11%
Make the EU Single Market work better	16%	8%	19%	9%	21%	11%	24%	15%	9%
Join the Euro (the single currency)	6%	4%	6%	4%	16%	4%	10%	4%	1%
None of these	7%	7%	6%	9%	16%	5%	6%	12%	13%
Don't know	4%	3%	4%	15%	16%	2%	4%	5%	17%

Total	Please say which of the following best describes what you think Britain should do?					
Base	Integrate more deeply with the EU, eventually becoming part of the Eurozone.	Remain a member of the EU but don't join the Euro	Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating	Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies	Leave the EU and don't negotiate a new relationship	Don't know

Broadly speaking what percentage of your company's turnover comes from exports to the EU?

Base: B2B adults	431	54	103	94	107	56	17
All (100%)	1%	-	3%	1%	-	2%	-
75% – 99%	3%	9%	5%	4%	1%	-	-
50% - 74%	15%	20%	19%	15%	12%	9%	-
25% - 49%	18%	20%	19%	17%	19%	13%	24%
1% - 24%	46%	37%	40%	43%	53%	63%	41%
None (0%)	3%	6%	4%	1%	3%	4%	6%
Don't know	13%	7%	10%	19%	12%	11%	29%

Thinking about the future, will your company be prioritising increasing its trade...?

Base: B2B adults	1024	104	211	201	291	164	53
With countries in the EU	17%	30%	22%	16%	13%	12%	9%
With countries outside of the EU	21%	18%	25%	23%	22%	20%	4%
Neither: we trade solely in the UK	46%	39%	35%	47%	50%	55%	55%
Don't know	16%	13%	18%	14%	15%	13%	32%

Which two or three, if any, of the following things that the Government could do to help your business are most important to your business? (Please tick up to three options)

Base: B2B adults	1024	104	211	201	291	164	53
Cut business taxes (such as corporation tax and business rates)	56%	38%	46%	55%	69%	65%	34%
Cut VAT	44%	34%	39%	38%	48%	56%	42%
Reduce the national deficit	27%	18%	24%	28%	33%	26%	19%
Improve the quality of school leavers	27%	21%	28%	30%	26%	30%	11%
Invest more heavily in the transport system	22%	26%	25%	27%	20%	13%	15%
Make the EU Single Market work better	16%	37%	15%	18%	14%	4%	13%
Join the Euro (the single currency)	6%	34%	3%	4%	1%	1%	4%
None of these	7%	7%	9%	7%	5%	7%	6%
Don't know	4%	3%	4%	5%	2%	3%	25%

Total	If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?			Are you, or your company, a member of...?						
Base	Close in Britain	Remain open in Britain	Don't know	The CBI (Confederation of British Industry)	The Institute of Directors	A local Chamber of Commerce	The Federation of Small Business	Other	None of these	Don't know

Broadly speaking what percentage of your company's turnover comes from exports to the EU?

Base: B2B adults	431	44	355	32	39	69	67	42	45	196	53
All (100%)	1%	5%	1%	-	-	1%	1%	2%	-	2%	-
75% - 99%	3%	7%	3%	3%	8%	4%	3%	7%	4%	1%	8%
50% - 74%	15%	39%	12%	16%	21%	29%	31%	17%	7%	11%	8%
25% - 49%	18%	14%	19%	19%	31%	25%	15%	21%	27%	17%	11%
1% - 24%	46%	25%	49%	47%	28%	32%	43%	45%	62%	51%	38%
None (0%)	3%	2%	4%	-	3%	1%	3%	5%	-	5%	2%
Don't know	13%	9%	13%	16%	10%	7%	3%	2%	-	15%	34%

Thinking about the future, will your company be prioritising increasing its trade...?

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
With countries in the EU	17%	48%	15%	16%	33%	29%	25%	19%	15%	14%	13%
With countries outside of the EU	21%	27%	22%	13%	38%	42%	23%	19%	25%	18%	23%
Neither: we trade solely in the UK	46%	16%	50%	31%	18%	23%	42%	50%	43%	53%	28%
Don't know	16%	8%	14%	40%	11%	6%	11%	11%	16%	15%	36%

Which two or three, if any, of the following things that the Government could do to help your business are most important to your business? (Please tick up to three options)

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
Cut business taxes (such as corporation tax and business rates)	56%	29%	60%	31%	53%	53%	60%	65%	66%	55%	46%
Cut VAT	44%	34%	45%	37%	47%	40%	46%	47%	49%	45%	36%
Reduce the national deficit	27%	16%	29%	12%	35%	30%	25%	29%	36%	26%	20%
Improve the quality of school leavers	27%	34%	27%	19%	44%	34%	36%	35%	29%	22%	29%
Invest more heavily in the transport system	22%	34%	21%	20%	27%	22%	25%	22%	27%	20%	20%
Make the EU Single Market work better	16%	39%	13%	25%	31%	25%	19%	20%	22%	13%	13%
Join the Euro (the single currency)	6%	24%	4%	13%	5%	10%	7%	12%	4%	5%	4%
None of these	7%	2%	7%	9%	-	3%	3%	2%	4%	9%	6%
Don't know	4%	-	4%	16%	2%	1%	1%	1%	-	5%	17%

Total	Gender		Age					Region							Organisation size (no. of employees)			Annual turnover			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Small (NET): 49 or less	Medium (NET): 50-249	Large (NET): 250+	SMALL (Below £6.5m)	MEDIUM (£6.5m-£25.9m)	LARGE (Above £25.9m)

The Government is currently undertaking a Balance of Competences review into what powers are held by the EU. In recent years the EU has introduced laws affecting UK businesses in each of the following areas. For each of the following areas, please say who you think should be in control – the UK Government or the EU? (Please tick one option on each row)

Company taxation and VAT

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
UK Government	89%	90%	86%	88%	75%	86%	91%	92%	87%	91%	90%	86%	90%	82%	88%	100%	89%	84%	90%	90%	83%	91%
EU	7%	7%	6%	13%	13%	5%	6%	6%	8%	4%	6%	7%	6%	10%	8%	-	6%	10%	5%	6%	11%	6%
Don't know	5%	4%	7%	-	12%	9%	3%	2%	5%	5%	4%	6%	3%	8%	3%	-	4%	7%	5%	4%	6%	4%

Data protection and consumer rights

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
UK Government	69%	68%	69%	75%	59%	65%	65%	76%	72%	73%	68%	61%	72%	59%	64%	100%	71%	61%	67%	71%	62%	67%
EU	27%	28%	23%	25%	31%	27%	31%	22%	23%	22%	29%	33%	24%	31%	32%	-	25%	33%	28%	25%	33%	29%
Don't know	5%	4%	7%	-	9%	8%	4%	2%	5%	5%	3%	5%	4%	10%	3%	-	4%	7%	5%	4%	5%	4%

Employment law and working qualifications

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
UK Government	76%	77%	74%	75%	70%	74%	73%	82%	78%	76%	79%	73%	79%	62%	76%	50%	77%	76%	74%	77%	76%	77%
EU	19%	19%	20%	25%	24%	17%	24%	16%	19%	18%	16%	23%	17%	28%	20%	50%	19%	18%	23%	19%	21%	20%
Don't know	4%	3%	6%	-	6%	9%	3%	2%	3%	5%	5%	4%	3%	10%	3%	-	4%	7%	3%	4%	4%	3%

Environmental regulation

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
UK Government	60%	61%	59%	75%	52%	52%	58%	69%	65%	63%	66%	51%	63%	49%	54%	100%	62%	53%	61%	62%	57%	60%
EU	35%	36%	34%	13%	40%	39%	39%	29%	31%	32%	32%	43%	33%	44%	42%	-	34%	41%	34%	35%	36%	36%
Don't know	5%	4%	6%	13%	8%	9%	3%	2%	5%	5%	3%	6%	3%	8%	3%	-	4%	5%	6%	4%	6%	4%

Health and safety regulation

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
UK Government	74%	75%	70%	63%	58%	69%	71%	83%	73%	77%	75%	69%	77%	64%	69%	100%	75%	68%	74%	75%	66%	75%
EU	22%	21%	23%	38%	33%	21%	25%	16%	23%	18%	20%	25%	19%	28%	27%	-	21%	24%	24%	20%	29%	22%
Don't know	5%	4%	7%	-	8%	10%	3%	2%	3%	5%	5%	6%	4%	8%	3%	-	4%	8%	3%	4%	5%	3%

Total		Work industry													
Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	

The Government is currently undertaking a Balance of Competences review into what powers are held by the EU. In recent years the EU has introduced laws affecting UK businesses in each of the following areas. For each of the following areas, please say who you think should be in control – the UK Government or the EU? (Please tick one option on each row)

Company taxation and VAT

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
UK Government	89%	93%	91%	90%	90%	81%	94%	92%	89%	86%	68%	92%	89%	88%	86%
EU	7%	3%	4%	4%	8%	11%	-	4%	8%	9%	23%	8%	6%	12%	6%
Don't know	5%	4%	4%	5%	2%	9%	6%	4%	3%	5%	9%	-	6%	-	7%

Data protection and consumer rights

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
UK Government	69%	71%	80%	80%	61%	63%	75%	66%	72%	56%	59%	71%	72%	76%	70%
EU	27%	25%	16%	16%	38%	26%	19%	32%	24%	40%	32%	29%	22%	24%	22%
Don't know	5%	4%	4%	4%	1%	11%	6%	2%	4%	4%	9%	-	6%	-	8%

Employment law and working qualifications

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
UK Government	76%	79%	84%	82%	75%	81%	81%	70%	78%	67%	59%	71%	72%	94%	76%
EU	19%	18%	12%	14%	24%	12%	13%	26%	17%	27%	32%	25%	22%	6%	19%
Don't know	4%	3%	3%	4%	1%	7%	6%	4%	4%	6%	9%	4%	6%	-	5%

Environmental regulation

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
UK Government	60%	63%	70%	67%	52%	61%	75%	53%	60%	48%	50%	67%	61%	71%	65%
EU	35%	33%	24%	29%	45%	32%	19%	43%	35%	48%	41%	33%	33%	29%	28%
Don't know	5%	3%	6%	4%	3%	7%	6%	4%	4%	4%	9%	-	6%	-	7%

Health and safety regulation

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
UK Government	74%	76%	83%	81%	73%	68%	88%	70%	71%	69%	59%	67%	67%	82%	73%
EU	22%	21%	12%	15%	25%	21%	6%	28%	26%	25%	27%	29%	28%	18%	22%
Don't know	5%	3%	4%	4%	3%	11%	6%	2%	3%	6%	14%	4%	6%	-	5%

Total	Which one of the following best describes your company's industry?										
Base	Agriculture, forestry and fishing	Mining & quarrying	Manufacturing	Electricity, gas, steam and air conditioning supply	Water supply, sewage, waste management and remediation activities	Construction	Wholesale and retail trade; repair of motor vehicles and motor cycles	Transportation and storage	Accommodation and food service activities	Information and communication	Financial and insurance activities

The Government is currently undertaking a Balance of Competences review into what powers are held by the EU. In recent years the EU has introduced laws affecting UK businesses in each of the following areas. For each of the following areas, please say who you think should be in control – the UK Government or the EU? (Please tick one option on each row)

Company taxation and VAT

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
UK Government	89%	88%	56%	95%	75%	100%	88%	92%	83%	81%	88%	92%
EU	7%	13%	22%	2%	25%	-	5%	3%	17%	8%	8%	6%
Don't know	5%	-	22%	3%	-	-	7%	6%	-	11%	4%	2%

Data protection and consumer rights

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
UK Government	69%	75%	56%	71%	50%	50%	78%	79%	78%	59%	67%	59%
EU	27%	25%	22%	25%	50%	50%	16%	17%	22%	32%	28%	40%
Don't know	5%	-	22%	3%	-	-	5%	4%	-	8%	5%	1%

Employment law and working qualifications

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
UK Government	76%	63%	56%	83%	50%	75%	84%	82%	67%	84%	71%	75%
EU	19%	38%	33%	15%	50%	25%	12%	14%	33%	11%	25%	24%
Don't know	4%	-	11%	3%	-	-	4%	4%	-	5%	4%	1%

Environmental regulation

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
UK Government	60%	50%	67%	67%	25%	75%	68%	67%	61%	59%	57%	51%
EU	35%	38%	11%	30%	75%	25%	25%	29%	39%	35%	38%	46%
Don't know	5%	13%	22%	3%	-	-	7%	4%	-	5%	4%	3%

Health and safety regulation

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
UK Government	74%	63%	67%	78%	50%	50%	80%	82%	67%	68%	67%	76%
EU	22%	38%	22%	18%	50%	50%	14%	14%	33%	24%	28%	21%
Don't know	5%	-	11%	3%	-	-	5%	4%	-	8%	5%	3%

Total	Which one of the following best describes your company's industry?											
Base	Real estate activities	Professional, scientific and technical activities	Administrative and support service activities	Public administration and defence; compulsory social security	Education	Human health and social work activities	Arts, entertainment and recreation	Other social activities	Activities of households as employers, undifferentiated goods and services producing activities of households for own us	Activities of extraterritorial organisations and bodies	Other	

The Government is currently undertaking a Balance of Competences review into what powers are held by the EU. In recent years the EU has introduced laws affecting UK businesses in each of the following areas. For each of the following areas, please say who you think should be in control – the UK Government or the EU? (Please tick one option on each row)

Company taxation and VAT

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
UK Government	89%	78%	88%	86%	100%	96%	78%	88%	100%	100%	-	87%
EU	7%	17%	11%	11%	-	4%	17%	6%	-	-	-	4%
Don't know	5%	6%	2%	4%	-	-	6%	6%	-	-	-	9%

Data protection and consumer rights

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
UK Government	69%	78%	62%	75%	100%	81%	67%	52%	100%	100%	-	72%
EU	27%	17%	35%	25%	-	19%	28%	40%	-	-	-	19%
Don't know	5%	6%	3%	-	-	-	6%	8%	-	-	-	9%

Employment law and working qualifications

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
UK Government	76%	83%	74%	79%	-	81%	56%	72%	67%	100%	-	77%
EU	19%	11%	23%	21%	100%	15%	39%	20%	33%	-	-	15%
Don't know	4%	6%	4%	-	-	4%	6%	8%	-	-	-	8%

Environmental regulation

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
UK Government	60%	78%	55%	61%	100%	65%	50%	46%	67%	100%	-	63%
EU	35%	17%	42%	39%	-	35%	44%	48%	33%	-	-	28%
Don't know	5%	6%	3%	-	-	-	6%	6%	-	-	-	9%

Health and safety regulation

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
UK Government	74%	83%	67%	75%	100%	81%	67%	68%	67%	100%	-	75%
EU	22%	11%	30%	21%	-	19%	28%	26%	33%	-	-	17%
Don't know	5%	6%	4%	4%	-	-	6%	6%	-	-	-	8%

Total	Does your company export...? (Please tick the option that best applies)					If there was a referendum on Britain's membership of the European Union, how would you vote?				Which one of the following do you believe constitutes a 'meaningful' change?				
Base	Inside the EU	Outside the EU	Both inside and outside the EU	Neither – it trades solely in the UK	Don't know	I would vote for Britain to remain a member of the European Union	I would vote for Britain to leave the European Union	I would not vote	Don't know	No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to	Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than politi	Leave the EU entirely	Don't know	

The Government is currently undertaking a Balance of Competences review into what powers are held by the EU. In recent years the EU has introduced laws affecting UK businesses in each of the following areas. For each of the following areas, please say who you think should be in control – the UK Government or the EU? (Please tick one option on each row)

Company taxation and VAT

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
UK Government	89%	87%	84%	89%	90%	62%	85%	95%	93%	84%	80%	94%	95%	58%
EU	7%	9%	11%	7%	6%	5%	11%	2%	7%	2%	15%	3%	2%	15%
Don't know	5%	4%	4%	4%	4%	33%	4%	3%	-	14%	5%	3%	3%	27%

Data protection and consumer rights

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
UK Government	69%	68%	73%	64%	72%	48%	51%	90%	64%	68%	37%	80%	90%	31%
EU	27%	29%	24%	33%	23%	24%	45%	6%	36%	19%	58%	17%	5%	45%
Don't know	5%	3%	2%	4%	5%	29%	3%	4%	-	14%	5%	2%	4%	24%

Employment law and working qualifications

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
UK Government	76%	76%	69%	74%	80%	52%	63%	93%	79%	75%	56%	85%	91%	39%
EU	19%	20%	27%	23%	16%	24%	33%	4%	21%	15%	40%	12%	5%	39%
Don't know	4%	4%	4%	2%	5%	24%	4%	3%	-	10%	4%	2%	3%	22%

Environmental regulation

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
UK Government	60%	62%	67%	58%	62%	43%	36%	89%	79%	59%	28%	71%	89%	22%
EU	35%	34%	33%	39%	34%	29%	59%	8%	21%	27%	69%	26%	8%	52%
Don't know	5%	4%	-	4%	5%	29%	4%	3%	-	14%	4%	3%	3%	25%

Health and safety regulation

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
UK Government	74%	70%	76%	72%	76%	43%	59%	92%	79%	69%	49%	85%	88%	31%
EU	22%	25%	20%	25%	19%	29%	37%	5%	21%	16%	46%	13%	8%	43%
Don't know	5%	5%	4%	3%	5%	29%	4%	2%	-	15%	5%	2%	3%	25%

Total	How would you vote in the referendum if there was what you believed constituted 'meaningful' change?				Which one of the following statements best reflects your view?			
Base	I would vote for Britain to leave the EU	I would vote for Britain to remain in the EU under these new changes	Don't know	Wouldn't vote	The costs of complying with EU single market regulation outweighs the benefits of being in the EU	The benefits of being in the EU outweighs the costs of complying with EU single market regulation	Neither	Don't know

The Government is currently undertaking a Balance of Competences review into what powers are held by the EU. In recent years the EU has introduced laws affecting UK businesses in each of the following areas. For each of the following areas, please say who you think should be in control – the UK Government or the EU? (Please tick one option on each row)

Company taxation and VAT

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
UK Government	89%	93%	89%	75%	68%	96%	82%	88%	82%
EU	7%	3%	7%	8%	21%	2%	13%	5%	3%
Don't know	5%	4%	3%	17%	11%	2%	5%	6%	16%

Data protection and consumer rights

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
UK Government	69%	91%	63%	62%	42%	90%	44%	69%	63%
EU	27%	5%	34%	21%	47%	8%	52%	23%	21%
Don't know	5%	4%	3%	17%	11%	2%	5%	8%	16%

Employment law and working qualifications

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
UK Government	76%	92%	73%	63%	47%	93%	56%	85%	66%
EU	19%	5%	24%	20%	42%	5%	39%	12%	19%
Don't know	4%	3%	3%	17%	11%	2%	5%	4%	15%

Environmental regulation

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
UK Government	60%	89%	52%	54%	42%	84%	34%	58%	51%
EU	35%	9%	45%	29%	47%	15%	61%	37%	31%
Don't know	5%	3%	4%	17%	11%	2%	5%	5%	17%

Health and safety regulation

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
UK Government	74%	89%	71%	61%	47%	91%	54%	76%	65%
EU	22%	8%	26%	20%	42%	7%	41%	15%	20%
Don't know	5%	3%	3%	19%	11%	2%	5%	9%	15%

Total	Please say which of the following best describes what you think Britain should do?					
Base	Integrate more deeply with the EU, eventually becoming part of the Eurozone.	Remain a member of the EU but don't join the Euro	Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating	Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies	Leave the EU and don't negotiate a new relationship	Don't know

The Government is currently undertaking a Balance of Competences review into what powers are held by the EU. In recent years the EU has introduced laws affecting UK businesses in each of the following areas. For each of the following areas, please say who you think should be in control – the UK Government or the EU? (Please tick one option on each row)

Company taxation and VAT

Base: B2B adults	1024	104	211	201	291	164	53
UK Government	89%	66%	86%	93%	97%	95%	62%
EU	7%	28%	9%	4%	2%	2%	4%
Don't know	5%	6%	5%	3%	1%	4%	34%

Data protection and consumer rights

Base: B2B adults	1024	104	211	201	291	164	53
UK Government	69%	26%	53%	70%	86%	93%	43%
EU	27%	71%	42%	28%	13%	2%	25%
Don't know	5%	3%	6%	2%	1%	5%	32%

Employment law and working qualifications

Base: B2B adults	1024	104	211	201	291	164	53
UK Government	76%	40%	59%	82%	93%	93%	51%
EU	19%	56%	35%	16%	6%	4%	21%
Don't know	4%	4%	6%	2%	1%	3%	28%

Environmental regulation

Base: B2B adults	1024	104	211	201	291	164	53
UK Government	60%	19%	38%	56%	80%	93%	32%
EU	35%	77%	56%	40%	19%	4%	36%
Don't know	5%	4%	6%	3%	1%	2%	32%

Health and safety regulation

Base: B2B adults	1024	104	211	201	291	164	53
UK Government	74%	33%	56%	80%	91%	94%	42%
EU	22%	62%	38%	18%	8%	4%	23%
Don't know	5%	6%	6%	2%	1%	2%	36%

Total	If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?			Are you, or your company, a member of...?						
Base	Close in Britain	Remain open in Britain	Don't know	The CBI (Confederation of British Industry)	The Institute of Directors	A local Chamber of Commerce	The Federation of Small Business	Other	None of these	Don't know

The Government is currently undertaking a Balance of Competences review into what powers are held by the EU. In recent years the EU has introduced laws affecting UK businesses in each of the following areas. For each of the following areas, please say who you think should be in control – the UK Government or the EU? (Please tick one option on each row)

Company taxation and VAT

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
UK Government	89%	69%	91%	72%	82%	87%	90%	88%	95%	89%	86%
EU	7%	24%	5%	9%	13%	9%	7%	10%	3%	6%	4%
Don't know	5%	6%	3%	19%	5%	4%	3%	3%	2%	5%	10%

Data protection and consumer rights

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
UK Government	69%	56%	72%	40%	73%	71%	70%	73%	63%	70%	63%
EU	27%	42%	24%	44%	25%	28%	28%	27%	36%	24%	28%
Don't know	5%	2%	4%	16%	2%	2%	3%	1%	1%	6%	10%

Employment law and working qualifications

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
UK Government	76%	63%	79%	55%	76%	78%	76%	78%	76%	78%	67%
EU	19%	32%	18%	29%	20%	19%	22%	19%	22%	18%	23%
Don't know	4%	5%	3%	16%	4%	4%	2%	4%	2%	4%	10%

Environmental regulation

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
UK Government	60%	48%	64%	31%	56%	66%	60%	65%	61%	62%	51%
EU	35%	48%	33%	53%	36%	31%	38%	34%	37%	33%	39%
Don't know	5%	3%	4%	16%	7%	3%	2%	1%	2%	5%	10%

Health and safety regulation

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
UK Government	74%	45%	78%	45%	82%	75%	72%	69%	67%	77%	65%
EU	22%	50%	19%	32%	13%	23%	27%	27%	31%	18%	24%
Don't know	5%	5%	3%	23%	5%	2%	1%	4%	2%	5%	11%

Total	Gender		Age					Region							Organisation size (no. of employees)			Annual turnover			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Small (NET): 49 or less	Medium (NET): 50-249	Large (NET): 250+	SMALL (Below £6.5m)	MEDIUM (£6.5m-£25.9m)	LARGE (Above £25.9m)

Monopolies and competition regulation

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
UK Government	65%	67%	61%	50%	54%	56%	68%	72%	69%	66%	70%	54%	71%	69%	56%	50%	67%	57%	64%	68%	57%	63%
EU	29%	29%	30%	50%	32%	33%	29%	25%	25%	29%	27%	39%	23%	23%	41%	50%	28%	34%	30%	27%	34%	34%
Don't know	6%	4%	9%	-	14%	11%	3%	2%	6%	5%	3%	7%	6%	8%	3%	-	5%	9%	5%	5%	9%	3%

Product and services regulation

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
UK Government	70%	70%	72%	63%	64%	68%	67%	76%	71%	72%	77%	64%	73%	64%	64%	50%	72%	64%	70%	73%	58%	70%
EU	24%	26%	19%	25%	25%	22%	29%	21%	25%	22%	20%	28%	21%	28%	32%	50%	23%	29%	26%	22%	34%	28%
Don't know	6%	5%	8%	13%	12%	10%	4%	2%	4%	6%	3%	8%	6%	8%	3%	-	6%	7%	4%	5%	8%	2%

Waste regulation

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
UK Government	66%	66%	66%	63%	58%	57%	66%	73%	67%	67%	69%	60%	70%	56%	58%	50%	68%	59%	64%	69%	52%	67%
EU	30%	30%	28%	38%	36%	33%	32%	25%	28%	28%	28%	35%	26%	36%	39%	50%	28%	35%	32%	28%	41%	30%
Don't know	4%	4%	6%	-	7%	10%	3%	2%	4%	5%	3%	5%	4%	8%	3%	-	4%	7%	4%	3%	8%	2%

Weights and measurements

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
UK Government	67%	66%	69%	63%	63%	59%	64%	75%	72%	68%	69%	59%	71%	59%	51%	100%	68%	63%	62%	69%	65%	57%
EU	28%	30%	23%	38%	26%	31%	33%	23%	23%	25%	26%	37%	23%	33%	46%	-	26%	31%	34%	26%	30%	40%
Don't know	5%	4%	7%	-	11%	10%	4%	2%	5%	7%	5%	4%	6%	8%	3%	-	5%	6%	5%	5%	5%	4%

The Government is looking to expand Britain's trading links. Which ONE of the following groups of countries do you think should be Britain's MAIN focus when building economic links in the future?

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Newly Industrialised Countries (NICs) (South Africa, Mexico, Brazil, China, India, Indonesia, Malaysia, Philippines, Thailand, Turkey)	58%	62%	48%	63%	51%	58%	59%	60%	60%	55%	68%	61%	57%	41%	51%	50%	56%	69%	59%	56%	64%	62%
The EU	21%	21%	22%	38%	31%	21%	21%	18%	25%	23%	14%	19%	20%	26%	31%	-	21%	20%	22%	21%	24%	22%
United States of America and Canada	7%	6%	10%	-	5%	9%	6%	9%	6%	9%	10%	6%	7%	8%	7%	50%	7%	5%	13%	7%	6%	10%
Other (Please see tab 'fb9other')	4%	4%	2%	-	2%	1%	3%	6%	1%	3%	6%	2%	6%	5%	-	-	5%	1%	-	5%	1%	-
Don't know	10%	6%	18%	-	12%	11%	12%	7%	8%	10%	3%	11%	10%	21%	12%	-	11%	5%	6%	11%	4%	6%

Total		Work industry													
Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	

Monopolies and competition regulation

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
UK Government	65%	69%	69%	72%	65%	70%	75%	62%	70%	54%	55%	63%	50%	82%	64%
EU	29%	27%	26%	21%	35%	19%	19%	36%	26%	40%	36%	33%	44%	18%	25%
Don't know	6%	4%	6%	6%	1%	11%	6%	2%	4%	6%	9%	4%	6%	-	11%

Product and services regulation

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
UK Government	70%	74%	69%	78%	72%	67%	75%	68%	67%	70%	64%	67%	61%	82%	68%
EU	24%	23%	27%	18%	26%	26%	19%	28%	27%	23%	27%	25%	33%	18%	22%
Don't know	6%	3%	4%	4%	2%	7%	6%	4%	6%	7%	9%	8%	6%	-	10%

Waste regulation

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
UK Government	66%	68%	70%	73%	64%	61%	75%	53%	66%	62%	64%	67%	61%	59%	68%
EU	30%	28%	26%	22%	35%	30%	19%	43%	30%	35%	27%	29%	33%	41%	25%
Don't know	4%	3%	4%	4%	2%	9%	6%	4%	4%	4%	9%	4%	6%	-	7%

Weights and measurements

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
UK Government	67%	72%	77%	68%	62%	70%	81%	66%	65%	55%	64%	75%	56%	88%	67%
EU	28%	25%	17%	28%	36%	21%	13%	30%	30%	41%	23%	21%	39%	12%	24%
Don't know	5%	3%	7%	4%	2%	9%	6%	4%	5%	4%	14%	4%	6%	-	9%

The Government is looking to expand Britain's trading links. Which ONE of the following groups of countries do you think should be Britain's MAIN focus when building economic links in the future?

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Newly Industrialised Countries (NICs) (South Africa, Mexico, Brazil, China, India, Indonesia, Malaysia, Philippines, Thailand, Turkey)	58%	62%	59%	61%	62%	46%	69%	60%	59%	63%	45%	50%	50%	65%	52%
The EU	21%	23%	17%	17%	19%	32%	6%	26%	26%	19%	14%	25%	22%	24%	20%
United States of America and Canada	7%	7%	10%	9%	8%	5%	13%	2%	4%	6%	18%	4%	6%	12%	10%
Other (Please see tab 'fb9other')	4%	3%	6%	1%	4%	-	-	-	3%	4%	5%	4%	11%	-	7%
Don't know	10%	6%	9%	13%	7%	18%	13%	11%	8%	8%	18%	17%	11%	-	11%

Total		Which one of the following best describes your company's industry?										
Base		Agriculture, forestry and fishing	Mining & quarrying	Manufacturing	Electricity, gas, steam and air conditioning supply	Water supply, sewage, waste management and remediation activities	Construction	Wholesale and retail trade; repair of motor vehicles and motor cycles	Transportation and storage	Accommodation and food service activities	Information and communication	Financial and insurance activities
Monopolies and competition regulation												
Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
UK Government	65%	38%	33%	70%	75%	75%	67%	71%	56%	73%	64%	63%
EU	29%	63%	22%	27%	25%	25%	26%	21%	44%	22%	30%	36%
Don't know	6%	-	44%	3%	-	-	7%	8%	-	5%	5%	1%
Product and services regulation												
Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
UK Government	70%	25%	56%	77%	50%	75%	68%	76%	72%	70%	64%	69%
EU	24%	63%	11%	20%	50%	25%	24%	19%	28%	22%	28%	28%
Don't know	6%	13%	33%	3%	-	-	8%	4%	-	8%	7%	3%
Waste regulation												
Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
UK Government	66%	50%	56%	71%	25%	100%	68%	74%	56%	62%	66%	64%
EU	30%	50%	11%	26%	75%	-	26%	22%	44%	32%	29%	34%
Don't know	4%	-	33%	3%	-	-	5%	4%	-	5%	5%	2%
Weights and measurements												
Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
UK Government	67%	50%	78%	73%	50%	100%	75%	69%	61%	70%	59%	60%
EU	28%	50%	-	23%	50%	-	15%	26%	39%	24%	36%	38%
Don't know	5%	-	22%	3%	-	-	10%	4%	-	5%	6%	2%
The Government is looking to expand Britain's trading links. Which ONE of the following groups of countries do you think should be Britain's MAIN focus when building economic links in the future?												
Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
Newly Industrialised Countries (NICs) (South Africa, Mexico, Brazil, China, India, Indonesia, Malaysia, Philippines, Thailand, Turkey)	58%	50%	33%	64%	25%	25%	57%	54%	50%	51%	62%	66%
The EU	21%	38%	44%	22%	50%	50%	20%	21%	28%	24%	24%	16%
United States of America and Canada	7%	13%	11%	5%	25%	25%	10%	8%	6%	5%	6%	9%
Other (Please see tab 'fb9other')	4%	-	11%	3%	-	-	5%	3%	11%	-	2%	3%
Don't know	10%	-	-	6%	-	-	9%	14%	6%	19%	6%	6%

Total	Which one of the following best describes your company's industry?											
Base	Real estate activities	Professional, scientific and technical activities	Administrative and support service activities	Public administration and defence; compulsory social security	Education	Human health and social work activities	Arts, entertainment and recreation	Other social activities	Activities of households as employers, undifferentiated goods and services producing activities of households for own us	Activities of extraterritorial organisations and bodies	Other	

Monopolies and competition regulation

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
UK Government	65%	83%	61%	61%	100%	65%	56%	54%	67%	100%	-	69%
EU	29%	11%	37%	32%	-	31%	39%	36%	33%	-	-	20%
Don't know	6%	6%	3%	7%	-	4%	6%	10%	-	-	-	11%

Product and services regulation

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
UK Government	70%	78%	61%	79%	-	73%	72%	74%	67%	100%	-	75%
EU	24%	17%	38%	18%	100%	23%	22%	22%	33%	-	-	13%
Don't know	6%	6%	1%	4%	-	4%	6%	4%	-	-	-	12%

Waste regulation

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
UK Government	66%	72%	55%	68%	-	73%	67%	56%	67%	100%	-	69%
EU	30%	22%	43%	29%	100%	23%	28%	38%	33%	-	-	23%
Don't know	4%	6%	2%	4%	-	4%	6%	6%	-	-	-	8%

Weights and measurements

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
UK Government	67%	89%	61%	75%	100%	77%	67%	54%	67%	100%	-	69%
EU	28%	6%	37%	25%	-	23%	28%	36%	33%	-	-	21%
Don't know	5%	6%	3%	-	-	-	6%	10%	-	-	-	9%

The Government is looking to expand Britain's trading links. Which ONE of the following groups of countries do you think should be Britain's MAIN focus when building economic links in the future?

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
Newly Industrialised Countries (NICs) (South Africa, Mexico, Brazil, China, India, Indonesia, Malaysia, Philippines, Thailand, Turkey)	58%	56%	62%	68%	-	54%	44%	54%	33%	50%	-	53%
The EU	21%	28%	20%	7%	-	23%	11%	22%	33%	50%	-	20%
United States of America and Canada	7%	11%	5%	4%	100%	4%	17%	8%	33%	-	-	7%
Other (Please see tab 'fb9other')	4%	-	5%	7%	-	4%	6%	-	-	-	-	5%
Don't know	10%	6%	7%	14%	-	15%	22%	16%	-	-	-	15%

Total	Does your company export...? (Please tick the option that best applies)					If there was a referendum on Britain's membership of the European Union, how would you vote?				Which one of the following do you believe constitutes a 'meaningful' change?			
Base	Inside the EU	Outside the EU	Both inside and outside the EU	Neither – it trades solely in the UK	Don't know	I would vote for Britain to remain a member of the European Union	I would vote for Britain to leave the European Union	I would not vote	Don't know	No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to	Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than politi	Leave the EU entirely	Don't know

Monopolies and competition regulation

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
UK Government	65%	61%	69%	60%	70%	43%	50%	86%	71%	60%	39%	75%	86%	34%
EU	29%	33%	27%	36%	24%	29%	45%	11%	29%	23%	55%	22%	11%	34%
Don't know	6%	6%	4%	5%	6%	29%	5%	3%	-	17%	6%	3%	3%	31%

Product and services regulation

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
UK Government	70%	68%	67%	67%	73%	62%	54%	90%	79%	72%	42%	81%	90%	36%
EU	24%	26%	29%	28%	21%	5%	41%	6%	21%	13%	51%	16%	6%	39%
Don't know	6%	6%	4%	5%	5%	33%	5%	4%	-	15%	7%	3%	3%	25%

Waste regulation

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
UK Government	66%	62%	69%	64%	68%	52%	48%	88%	93%	59%	37%	76%	88%	30%
EU	30%	36%	29%	32%	28%	19%	48%	8%	7%	28%	58%	22%	8%	43%
Don't know	4%	2%	2%	4%	5%	29%	4%	3%	-	13%	4%	2%	3%	27%

Weights and measurements

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
UK Government	67%	68%	60%	61%	71%	57%	49%	88%	71%	69%	42%	75%	89%	31%
EU	28%	27%	33%	35%	24%	14%	46%	9%	29%	18%	52%	22%	8%	42%
Don't know	5%	5%	7%	4%	5%	29%	5%	3%	-	14%	6%	3%	3%	27%

The Government is looking to expand Britain's trading links. Which ONE of the following groups of countries do you think should be Britain's MAIN focus when building economic links in the future?

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Newly Industrialised Countries (NICs) (South Africa, Mexico, Brazil, China, India, Indonesia, Malaysia, Philippines, Thailand, Turkey)	58%	58%	60%	64%	55%	38%	54%	65%	36%	55%	50%	63%	59%	40%
The EU	21%	28%	20%	20%	20%	24%	32%	10%	7%	18%	38%	17%	10%	22%
United States of America and Canada	7%	4%	13%	8%	7%	5%	4%	11%	29%	5%	3%	9%	12%	-
Other (Please see tab 'fb9other')	4%	3%	4%	2%	5%	-	2%	7%	-	-	2%	3%	8%	1%
Don't know	10%	7%	2%	6%	12%	33%	8%	7%	29%	23%	6%	8%	11%	36%

Total	How would you vote in the referendum if there was what you believed constituted 'meaningful' change?					Which one of the following statements best reflects your view?			
Base	I would vote for Britain to leave the EU	I would vote for Britain to remain in the EU under these new changes	Don't know	Wouldn't vote		The costs of complying with EU single market regulation outweighs the benefits of being in the EU	The benefits of being in the EU outweighs the costs of complying with EU single market regulation	Neither	Don't know

Monopolies and competition regulation

Base: B2B adults	1024	237	679	89	19	467	376	78	103
UK Government	65%	86%	60%	56%	58%	85%	45%	63%	55%
EU	29%	11%	35%	25%	32%	14%	49%	31%	21%
Don't know	6%	3%	5%	19%	11%	2%	6%	6%	23%

Product and services regulation

Base: B2B adults	1024	237	679	89	19	467	376	78	103
UK Government	70%	89%	65%	64%	47%	89%	48%	73%	65%
EU	24%	6%	31%	17%	42%	8%	47%	19%	17%
Don't know	6%	4%	4%	19%	11%	3%	6%	8%	17%

Waste regulation

Base: B2B adults	1024	237	679	89	19	467	376	78	103
UK Government	66%	89%	59%	57%	47%	86%	43%	67%	57%
EU	30%	9%	37%	25%	42%	13%	53%	27%	26%
Don't know	4%	2%	3%	18%	11%	2%	4%	6%	17%

Weights and measurements

Base: B2B adults	1024	237	679	89	19	467	376	78	103
UK Government	67%	89%	60%	61%	53%	85%	44%	69%	63%
EU	28%	8%	36%	21%	37%	12%	52%	24%	16%
Don't know	5%	3%	4%	18%	11%	3%	4%	6%	21%

The Government is looking to expand Britain's trading links. Which ONE of the following groups of countries do you think should be Britain's MAIN focus when building economic links in the future?

Base: B2B adults	1024	237	679	89	19	467	376	78	103
Newly Industrialised Countries (NICs) (South Africa, Mexico, Brazil, China, India, Indonesia, Malaysia, Philippines, Thailand, Turkey)	58%	60%	60%	47%	37%	67%	52%	55%	45%
The EU	21%	11%	24%	24%	16%	11%	35%	21%	17%
United States of America and Canada	7%	11%	7%	3%	11%	10%	5%	6%	4%
Other (Please see tab 'fb9other')	4%	8%	3%	2%	-	5%	2%	5%	1%
Don't know	10%	10%	7%	24%	37%	7%	6%	13%	33%

Total	Please say which of the following best describes what you think Britain should do?					
Base	Integrate more deeply with the EU, eventually becoming part of the Eurozone.	Remain a member of the EU but don't join the Euro	Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating	Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies	Leave the EU and don't negotiate a new relationship	Don't know

Monopolies and competition regulation

Base: B2B adults	1024	104	211	201	291	164	53
UK Government	65%	27%	51%	64%	83%	89%	34%
EU	29%	70%	41%	33%	15%	8%	25%
Don't know	6%	3%	8%	3%	2%	3%	42%

Product and services regulation

Base: B2B adults	1024	104	211	201	291	164	53
UK Government	70%	23%	61%	71%	87%	91%	40%
EU	24%	70%	32%	25%	11%	5%	25%
Don't know	6%	7%	7%	4%	1%	4%	36%

Waste regulation

Base: B2B adults	1024	104	211	201	291	164	53
UK Government	66%	28%	47%	66%	83%	91%	38%
EU	30%	69%	47%	31%	16%	6%	28%
Don't know	4%	3%	6%	3%	1%	3%	34%

Weights and measurements

Base: B2B adults	1024	104	211	201	291	164	53
UK Government	67%	19%	55%	67%	81%	92%	43%
EU	28%	75%	37%	30%	17%	5%	23%
Don't know	5%	6%	8%	3%	1%	2%	34%

The Government is looking to expand Britain's trading links. Which ONE of the following groups of countries do you think should be Britain's MAIN focus when building economic links in the future?

Base: B2B adults	1024	104	211	201	291	164	53
Newly Industrialised Countries (NICs) (South Africa, Mexico, Brazil, China, India, Indonesia, Malaysia, Philippines, Thailand, Turkey)	58%	45%	53%	59%	70%	60%	28%
The EU	21%	47%	31%	22%	13%	6%	17%
United States of America and Canada	7%	4%	4%	10%	8%	12%	4%
Other (Please see tab 'fb9other')	4%	1%	2%	2%	4%	9%	2%
Don't know	10%	3%	10%	6%	6%	13%	49%

Total	If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?			Are you, or your company, a member of...?							
Base	Close in Britain	Remain open in Britain	Don't know	The CBI (Confederation of British Industry)	The Institute of Directors	A local Chamber of Commerce	The Federation of Small Business	Other	None of these	Don't know	

Monopolies and competition regulation

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
UK Government	65%	42%	69%	44%	67%	65%	64%	67%	74%	66%	57%
EU	29%	56%	26%	39%	29%	30%	33%	32%	24%	27%	31%
Don't know	6%	2%	5%	17%	4%	4%	3%	1%	2%	6%	12%

Product and services regulation

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
UK Government	70%	55%	74%	45%	76%	71%	70%	71%	65%	73%	62%
EU	24%	37%	22%	32%	18%	24%	28%	25%	31%	21%	28%
Don't know	6%	8%	4%	23%	5%	4%	3%	4%	4%	6%	11%

Waste regulation

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
UK Government	66%	53%	69%	33%	64%	65%	66%	67%	62%	68%	54%
EU	30%	44%	27%	49%	35%	31%	32%	31%	36%	27%	35%
Don't know	4%	3%	3%	17%	2%	4%	2%	2%	2%	5%	11%

Weights and measurements

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
UK Government	67%	55%	69%	45%	67%	73%	68%	75%	66%	67%	57%
EU	28%	39%	27%	37%	29%	23%	30%	22%	33%	27%	32%
Don't know	5%	6%	4%	17%	4%	4%	3%	3%	1%	6%	11%

The Government is looking to expand Britain's trading links. Which ONE of the following groups of countries do you think should be Britain's MAIN focus when building economic links in the future?

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
Newly Industrialised Countries (NICs) (South Africa, Mexico, Brazil, China, India, Indonesia, Malaysia, Philippines, Thailand, Turkey)	58%	47%	61%	39%	62%	59%	53%	46%	64%	58%	63%
The EU	21%	42%	19%	32%	25%	29%	30%	22%	14%	19%	16%
United States of America and Canada	7%	5%	8%	4%	7%	6%	7%	10%	10%	7%	6%
Other (Please see tab 'fb9other')	4%	2%	4%	4%	4%	3%	4%	9%	4%	4%	1%
Don't know	10%	5%	9%	21%	2%	3%	5%	13%	7%	11%	14%

Total	Gender		Age					Region							Organisation size (no. of employees)			Annual turnover		
	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Small (NET): 49 or less	Medium (NET): 50-249	Large (NET): 250+	SMALL (Below £6.5m)	MEDIUM (£6.5m-£25.9m)

Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?

Base: B2B adults	1023	727	296	8	118	229	280	388	172	152	111	201	287	39	59	2	719	152	152	672	143	162
Support	66%	67%	63%	88%	59%	64%	61%	72%	62%	70%	74%	60%	70%	59%	51%	100%	67%	68%	59%	67%	67%	61%
Oppose	26%	27%	23%	13%	25%	25%	30%	23%	27%	22%	22%	31%	20%	33%	41%	-	24%	24%	34%	24%	27%	31%
Don't know	9%	6%	14%	-	15%	10%	9%	5%	10%	8%	5%	9%	10%	8%	8%	-	9%	8%	8%	9%	6%	7%

If there was a referendum on Britain's membership of the European Union, how would you vote?

Base: B2B adults	1023	727	296	8	118	229	280	388	172	152	111	201	287	39	59	2	719	152	152	672	143	162
I would vote for Britain to remain a member of the European Union	49%	51%	43%	75%	54%	50%	51%	44%	49%	43%	40%	57%	46%	49%	59%	100%	46%	57%	52%	48%	50%	54%
I would vote for Britain to leave the European Union	39%	39%	39%	13%	32%	31%	38%	48%	40%	43%	49%	32%	41%	38%	32%	-	42%	34%	34%	40%	43%	30%
I would not vote	1%	1%	1%	-	1%	3%	1%	1%	1%	3%	1%	1%	2%	3%	2%	-	1%	1%	2%	1%	1%	3%
Don't know	11%	8%	17%	13%	13%	15%	11%	7%	10%	11%	11%	10%	11%	10%	7%	-	11%	8%	12%	11%	6%	13%

The Prime Minister, David Cameron, has said that before a referendum takes place he would like to renegotiate Britain's relationship with the EU. Many different proposals have been put forward as to what Britain should seek to achieve in a renegotiation. Which one of the following do you believe constitutes a 'meaningful' change?

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than political union	56%	57%	53%	38%	42%	57%	56%	60%	54%	58%	62%	51%	57%	64%	53%	50%	57%	51%	59%	55%	57%	62%
No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to oppose EU legislation	23%	23%	22%	63%	31%	24%	24%	19%	22%	19%	17%	27%	24%	21%	27%	50%	22%	28%	25%	22%	27%	25%
Leave the EU entirely	14%	14%	15%	-	13%	9%	15%	18%	17%	20%	18%	11%	12%	8%	15%	-	15%	13%	11%	16%	13%	8%
Don't know	7%	5%	10%	-	15%	10%	4%	4%	7%	3%	3%	11%	7%	8%	5%	-	7%	8%	5%	7%	3%	5%

Total	Work industry													
Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?

Base: B2B adults	1023	120	90	94	110	57	16	53	116	139	21	24	18	17	148
Support	66%	68%	73%	72%	60%	65%	81%	64%	64%	58%	67%	54%	61%	65%	70%
Oppose	26%	23%	17%	21%	32%	19%	6%	30%	24%	35%	5%	42%	33%	29%	25%
Don't know	9%	8%	10%	6%	8%	16%	13%	6%	12%	8%	29%	4%	6%	6%	5%

If there was a referendum on Britain's membership of the European Union, how would you vote?

Base: B2B adults	1023	120	90	94	110	57	16	53	116	139	21	24	18	17	148
I would vote for Britain to remain a member of the European Union	49%	53%	42%	38%	54%	53%	38%	58%	42%	60%	24%	54%	56%	82%	41%
I would vote for Britain to leave the European Union	39%	41%	44%	45%	35%	40%	50%	32%	40%	27%	48%	38%	33%	18%	50%
I would not vote	1%	2%	3%	2%	3%	-	-	-	2%	-	5%	-	-	-	1%
Don't know	11%	5%	10%	15%	9%	7%	13%	9%	16%	12%	24%	8%	11%	-	9%

The Prime Minister, David Cameron, has said that before a referendum takes place he would like to renegotiate Britain's relationship with the EU. Many different proposals have been put forward as to what Britain should seek to achieve in a renegotiation. Which one of the following do you believe constitutes a 'meaningful' change?

Base: B2B adults	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than political union	56%	58%	58%	63%	65%	53%	44%	51%	53%	55%	45%	42%	61%	53%	53%
No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to oppose EU legislation	23%	21%	17%	19%	18%	28%	19%	30%	27%	27%	23%	38%	28%	29%	21%
Leave the EU entirely	14%	18%	20%	14%	9%	14%	31%	13%	12%	9%	27%	21%	11%	18%	15%
Don't know	7%	3%	6%	4%	8%	5%	6%	6%	8%	9%	5%	-	-	-	11%

Total	Which one of the following best describes your company's industry?										
Base	Agriculture, forestry and fishing	Mining & quarrying	Manufacturing	Electricity, gas, steam and air conditioning supply	Water supply, sewage, waste management and remediation activities	Construction	Wholesale and retail trade; repair of motor vehicles and motor cycles	Transportation and storage	Accommodation and food service activities	Information and communication	Financial and insurance activities

Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?

Base: B2B adults	1023	8	9	115	4	4	92	72	18	37	138	117
Support	66%	88%	56%	70%	50%	50%	74%	78%	67%	65%	57%	59%
Oppose	26%	13%	44%	23%	50%	50%	16%	18%	28%	22%	32%	32%
Don't know	9%	-	-	8%	-	-	10%	4%	6%	14%	11%	9%

If there was a referendum on Britain's membership of the European Union, how would you vote?

Base: B2B adults	1023	8	9	115	4	4	92	72	18	37	138	117
I would vote for Britain to remain a member of the European Union	49%	50%	11%	49%	25%	50%	45%	39%	61%	57%	55%	56%
I would vote for Britain to leave the European Union	39%	50%	78%	44%	75%	25%	43%	43%	28%	41%	31%	35%
I would not vote	1%	-	-	1%	-	25%	3%	-	-	-	1%	3%
Don't know	11%	-	11%	6%	-	-	9%	18%	11%	3%	12%	7%

The Prime Minister, David Cameron, has said that before a referendum takes place he would like to renegotiate Britain's relationship with the EU. Many different proposals have been put forward as to what Britain should seek to achieve in a renegotiation. Which one of the following do you believe constitutes a 'meaningful' change?

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than political union	56%	50%	56%	58%	-	50%	55%	58%	61%	51%	56%	68%
No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to oppose EU legislation	23%	38%	33%	20%	75%	50%	23%	22%	28%	27%	30%	18%
Leave the EU entirely	14%	13%	11%	20%	25%	-	16%	17%	11%	19%	9%	7%
Don't know	7%	-	-	2%	-	-	5%	3%	-	3%	6%	8%

Total	Which one of the following best describes your company's industry?											
Base	Real estate activities	Professional, scientific and technical activities	Administrative and support service activities	Public administration and defence; compulsory social security	Education	Human health and social work activities	Arts, entertainment and recreation	Other social activities	Activities of households as employers, undifferentiated goods and services producing activities of households for own us	Activities of extraterritorial organisations and bodies	Other	

Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?

Base: B2B adults	1023	18	114	28	1	26	17	50	3	2	-	150
Support	66%	67%	64%	61%	100%	62%	59%	62%	67%	50%	-	71%
Oppose	26%	28%	32%	36%	-	31%	6%	30%	33%	-	-	18%
Don't know	9%	6%	4%	4%	-	8%	35%	8%	-	50%	-	11%

If there was a referendum on Britain's membership of the European Union, how would you vote?

Base: B2B adults	1023	18	114	28	1	26	17	50	3	2	-	150
I would vote for Britain to remain a member of the European Union	49%	67%	54%	43%	100%	50%	41%	62%	33%	-	-	35%
I would vote for Britain to leave the European Union	39%	28%	36%	46%	-	42%	29%	26%	67%	50%	-	47%
I would not vote	1%	-	-	-	-	-	6%	2%	-	-	-	1%
Don't know	11%	6%	10%	11%	-	8%	24%	10%	-	50%	-	16%

The Prime Minister, David Cameron, has said that before a referendum takes place he would like to renegotiate Britain's relationship with the EU. Many different proposals have been put forward as to what Britain should seek to achieve in a renegotiation. Which one of the following do you believe constitutes a 'meaningful' change?

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than political union	56%	50%	47%	54%	100%	50%	39%	50%	33%	100%	-	60%
No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to oppose EU legislation	23%	22%	28%	14%	-	23%	28%	30%	33%	-	-	14%
Leave the EU entirely	14%	28%	15%	18%	-	27%	28%	6%	33%	-	-	15%
Don't know	7%	-	10%	14%	-	-	6%	14%	-	-	-	11%

Total	Does your company export...? (Please tick the option that best applies)					If there was a referendum on Britain's membership of the European Union, how would you vote?				Which one of the following do you believe constitutes a 'meaningful' change?			
Base	Inside the EU	Outside the EU	Both inside and outside the EU	Neither – it trades solely in the UK	Don't know	I would vote for Britain to remain a member of the European Union	I would vote for Britain to leave the European Union	I would not vote	Don't know	No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to	Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than politi	Leave the EU entirely	Don't know

Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?

Base: B2B adults	1023	99	45	332	526	21	498	403	14	108	236	574	146	67
Support	66%	72%	73%	61%	67%	52%	45%	93%	50%	61%	42%	74%	90%	24%
Oppose	26%	23%	22%	30%	24%	14%	47%	5%	29%	5%	53%	18%	8%	34%
Don't know	9%	5%	4%	8%	9%	33%	8%	2%	21%	34%	6%	8%	2%	42%

If there was a referendum on Britain's membership of the European Union, how would you vote?

Base: B2B adults	1023	99	45	332	526	21	498	403	14	108	236	574	146	67
I would vote for Britain to remain a member of the European Union	49%	56%	42%	54%	45%	38%	100%	-	-	-	88%	43%	3%	61%
I would vote for Britain to leave the European Union	39%	34%	49%	34%	43%	33%	-	100%	-	-	7%	43%	95%	3%
I would not vote	1%	-	-	2%	1%	-	-	-	100%	-	0%	2%	1%	3%
Don't know	11%	10%	9%	10%	10%	29%	-	-	-	100%	5%	13%	1%	33%

The Prime Minister, David Cameron, has said that before a referendum takes place he would like to renegotiate Britain's relationship with the EU. Many different proposals have been put forward as to what Britain should seek to achieve in a renegotiation. Which one of the following do you believe constitutes a 'meaningful' change?

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than political union	56%	56%	47%	58%	56%	48%	49%	61%	71%	69%	-	100%	-	-
No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to oppose EU legislation	23%	36%	31%	23%	21%	10%	42%	4%	7%	10%	100%	-	-	-
Leave the EU entirely	14%	7%	16%	13%	17%	5%	1%	34%	7%	1%	-	-	100%	-
Don't know	7%	1%	7%	7%	6%	38%	8%	1%	14%	20%	-	-	-	100%

Total	How would you vote in the referendum if there was what you believed constituted 'meaningful' change?				Which one of the following statements best reflects your view?			
Base	I would vote for Britain to leave the EU	I would vote for Britain to remain in the EU under these new changes	Don't know	Wouldn't vote	The costs of complying with EU single market regulation outweighs the benefits of being in the EU	The benefits of being in the EU outweighs the costs of complying with EU single market regulation	Neither	Don't know

Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?

Base: B2B adults	1023	236	679	89	19	466	376	78	103
Support	66%	94%	58%	55%	32%	91%	38%	76%	48%
Oppose	26%	5%	34%	13%	37%	6%	55%	15%	15%
Don't know	9%	2%	8%	31%	32%	3%	8%	9%	38%

If there was a referendum on Britain's membership of the European Union, how would you vote?

Base: B2B adults	1023	236	679	89	19	466	376	78	103
I would vote for Britain to remain a member of the European Union	49%	8%	66%	28%	32%	18%	89%	45%	43%
I would vote for Britain to leave the European Union	39%	90%	24%	29%	-	72%	7%	36%	13%
I would not vote	1%	-	1%	1%	47%	1%	1%	4%	3%
Don't know	11%	1%	9%	42%	21%	9%	3%	15%	42%

The Prime Minister, David Cameron, has said that before a referendum takes place he would like to renegotiate Britain's relationship with the EU. Many different proposals have been put forward as to what Britain should seek to achieve in a renegotiation. Which one of the following do you believe constitutes a 'meaningful' change?

Base: B2B adults	1024	237	679	89	19	467	376	78	103
Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than political union	56%	35%	64%	58%	32%	67%	40%	67%	59%
No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to oppose EU legislation	23%	8%	31%	4%	11%	7%	49%	5%	15%
Leave the EU entirely	14%	57%	1%	7%	5%	25%	4%	17%	2%
Don't know	7%	1%	4%	30%	53%	1%	8%	12%	24%

Total	Please say which of the following best describes what you think Britain should do?					
Base	Integrate more deeply with the EU, eventually becoming part of the Eurozone.	Remain a member of the EU but don't join the Euro	Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating	Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies	Leave the EU and don't negotiate a new relationship	Don't know

Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?

Base: B2B adults	1023	104	211	201	290	164	53
Support	66%	31%	42%	72%	82%	94%	28%
Oppose	26%	67%	46%	21%	12%	4%	15%
Don't know	9%	2%	11%	7%	6%	2%	57%

If there was a referendum on Britain's membership of the European Union, how would you vote?

Base: B2B adults	1023	104	211	201	290	164	53
I would vote for Britain to remain a member of the European Union	49%	94%	82%	63%	28%	-	34%
I would vote for Britain to leave the European Union	39%	6%	9%	22%	58%	99%	4%
I would not vote	1%	-	1%	2%	1%	1%	6%
Don't know	11%	-	7%	13%	13%	1%	57%

The Prime Minister, David Cameron, has said that before a referendum takes place he would like to renegotiate Britain's relationship with the EU. Many different proposals have been put forward as to what Britain should seek to achieve in a renegotiation. Which one of the following do you believe constitutes a 'meaningful' change?

Base: B2B adults	1024	104	211	201	291	164	53
Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than political union	56%	19%	43%	73%	89%	23%	40%
No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to oppose EU legislation	23%	65%	46%	24%	5%	2%	9%
Leave the EU entirely	14%	3%	1%	1%	6%	74%	2%
Don't know	7%	13%	9%	1%	1%	1%	49%

Total	If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?			Are you, or your company, a member of...?						
Base	Close in Britain	Remain open in Britain	Don't know	The CBI (Confederation of British Industry)	The Institute of Directors	A local Chamber of Commerce	The Federation of Small Business	Other	None of these	Don't know

Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?

Base: B2B adults	1023	62	886	75	55	112	149	113	97	542	94
Support	66%	50%	70%	28%	71%	78%	67%	66%	63%	68%	49%
Oppose	26%	47%	23%	40%	29%	21%	28%	26%	33%	23%	31%
Don't know	9%	3%	7%	32%	-	2%	5%	8%	4%	9%	20%

If there was a referendum on Britain's membership of the European Union, how would you vote?

Base: B2B adults	1023	62	886	75	55	112	149	113	97	542	94
I would vote for Britain to remain a member of the European Union	49%	79%	45%	68%	58%	46%	52%	47%	54%	46%	53%
I would vote for Britain to leave the European Union	39%	18%	44%	7%	38%	46%	44%	45%	36%	40%	29%
I would not vote	1%	-	1%	4%	-	1%	1%	1%	-	2%	-
Don't know	11%	3%	10%	21%	4%	6%	3%	7%	10%	12%	18%

The Prime Minister, David Cameron, has said that before a referendum takes place he would like to renegotiate Britain's relationship with the EU. Many different proposals have been put forward as to what Britain should seek to achieve in a renegotiation. Which one of the following do you believe constitutes a 'meaningful' change?

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than political union	56%	32%	59%	41%	55%	57%	54%	61%	58%	57%	46%
No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to oppose EU legislation	23%	53%	20%	32%	31%	29%	26%	23%	23%	19%	29%
Leave the EU entirely	14%	8%	16%	-	13%	13%	15%	14%	13%	16%	12%
Don't know	7%	6%	5%	27%	2%	1%	4%	2%	6%	8%	14%

Total	Gender		Age					Region							Organisation size (no. of employees)			Annual turnover			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Small (NET): 49 or less	Medium (NET): 50-249	Large (NET): 250+	SMALL (Below £6.5m)	MEDIUM (£6.5m-£25.9m)	LARGE (Above £25.9m)

Please imagine the British Government had negotiated a new relationship with the EU, including what you believed constituted 'meaningful' change, if applicable, and this was followed by a referendum on EU membership, how would you vote in that referendum?

	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
I would vote for Britain to leave the EU	23%	24%	21%	50%	25%	17%	21%	27%	24%	27%	27%	19%	23%	10%	25%	-	25%	22%	18%	25%	27%	13%
I would vote for Britain to remain in the EU under these new changes	66%	67%	64%	50%	60%	68%	69%	66%	66%	61%	64%	69%	67%	72%	71%	100%	64%	68%	74%	64%	66%	77%
Don't know	9%	7%	13%	-	13%	11%	9%	6%	7%	12%	6%	10%	8%	15%	3%	-	10%	8%	5%	10%	6%	6%
Wouldn't vote	2%	2%	2%	-	2%	3%	1%	2%	2%	1%	3%	2%	2%	3%	-	-	2%	2%	3%	1%	1%	4%

Which one of the following statements best reflects your view?

	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
The costs of complying with EU single market regulation outweighs the benefits of being in the EU	46%	49%	36%	38%	38%	37%	41%	56%	47%	52%	54%	37%	47%	41%	36%	-	47%	43%	39%	47%	45%	39%
The benefits of being in the EU outweighs the costs of complying with EU single market regulation	37%	38%	34%	50%	42%	42%	39%	30%	36%	30%	28%	44%	34%	36%	59%	100%	33%	43%	47%	34%	42%	48%
Neither	8%	7%	9%	13%	8%	7%	9%	7%	7%	9%	10%	9%	7%	8%	2%	-	9%	5%	5%	8%	8%	5%
Don't know	10%	6%	20%	-	12%	14%	12%	6%	10%	9%	8%	10%	12%	15%	3%	-	11%	8%	9%	11%	6%	9%

Please say which of the following best describes what you think Britain should do?

	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Integrate more deeply with the EU, eventually becoming part of the Eurozone.	10%	11%	7%	25%	14%	9%	10%	9%	8%	12%	7%	10%	8%	15%	20%	50%	10%	12%	11%	10%	12%	12%
Remain a member of the EU but don't join the Euro	21%	20%	23%	50%	30%	23%	26%	12%	19%	16%	16%	30%	18%	18%	22%	50%	19%	24%	26%	19%	24%	23%
Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating a multi-tier Europe	20%	19%	22%	25%	19%	23%	18%	19%	20%	24%	23%	18%	18%	15%	20%	-	18%	25%	24%	18%	22%	27%
Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies the ability to opt out of European legislation	28%	31%	22%	-	15%	27%	25%	36%	28%	26%	34%	22%	33%	33%	19%	-	31%	24%	23%	30%	26%	26%
Leave the EU and don't negotiate a new relationship	16%	16%	16%	-	14%	9%	17%	20%	17%	19%	17%	11%	17%	8%	17%	-	18%	12%	11%	18%	14%	9%
Don't know	5%	3%	10%	-	8%	10%	4%	3%	7%	3%	3%	7%	5%	10%	2%	-	6%	4%	5%	6%	2%	4%

Total	Work industry													
Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

Please imagine the British Government had negotiated a new relationship with the EU, including what you believed constituted 'meaningful' change, if applicable, and this was followed by a referendum on EU membership, how would you vote in that referendum?

	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Base: B2B adults															
I would vote for Britain to leave the EU	23%	26%	26%	26%	14%	18%	44%	19%	22%	17%	27%	29%	22%	29%	31%
I would vote for Britain to remain in the EU under these new changes	66%	69%	59%	61%	76%	72%	44%	75%	65%	72%	55%	67%	67%	65%	59%
Don't know	9%	3%	13%	10%	6%	11%	13%	6%	12%	10%	14%	4%	11%	6%	7%
Wouldn't vote	2%	2%	2%	4%	4%	-	-	-	2%	1%	5%	-	-	-	2%

Which one of the following statements best reflects your view?

	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Base: B2B adults															
The costs of complying with EU single market regulation outweighs the benefits of being in the EU	46%	53%	53%	61%	43%	39%	44%	40%	43%	31%	41%	42%	44%	29%	52%
The benefits of being in the EU outweighs the costs of complying with EU single market regulation	37%	38%	27%	22%	44%	39%	25%	47%	37%	45%	27%	42%	44%	53%	33%
Neither	8%	3%	9%	5%	5%	11%	6%	8%	10%	13%	9%	4%	6%	12%	5%
Don't know	10%	7%	11%	12%	8%	12%	25%	6%	9%	12%	23%	13%	6%	6%	9%

Please say which of the following best describes what you think Britain should do?

	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Base: B2B adults															
Integrate more deeply with the EU, eventually becoming part of the Eurozone.	10%	6%	6%	9%	12%	9%	6%	13%	16%	9%	14%	17%	17%	12%	11%
Remain a member of the EU but don't join the Euro	21%	21%	17%	17%	19%	25%	19%	26%	16%	26%	14%	29%	11%	18%	23%
Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating a multi-tier Europe	20%	18%	23%	20%	22%	25%	6%	21%	23%	18%	9%	17%	33%	29%	14%
Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies the ability to opt out of European legislation	28%	36%	26%	32%	32%	14%	31%	25%	29%	29%	27%	13%	28%	29%	28%
Leave the EU and don't negotiate a new relationship	16%	17%	24%	17%	9%	16%	31%	15%	13%	12%	23%	21%	11%	12%	20%
Don't know	5%	3%	4%	5%	6%	12%	6%	-	3%	7%	14%	4%	-	-	5%

Total	Which one of the following best describes your company's industry?										
Base	Agriculture, forestry and fishing	Mining & quarrying	Manufacturing	Electricity, gas, steam and air conditioning supply	Water supply, sewage, waste management and remediation activities	Construction	Wholesale and retail trade; repair of motor vehicles and motor cycles	Transportation and storage	Accommodation and food service activities	Information and communication	Financial and insurance activities

Please imagine the British Government had negotiated a new relationship with the EU, including what you believed constituted 'meaningful' change, if applicable, and this was followed by a referendum on EU membership, how would you vote in that referendum?

	1024	8	9	115	4	4	92	72	18	37	138	117
Base: B2B adults												
I would vote for Britain to leave the EU	23%	50%	33%	26%	25%	50%	27%	26%	28%	35%	20%	11%
I would vote for Britain to remain in the EU under these new changes	66%	50%	56%	70%	75%	50%	57%	63%	61%	57%	70%	79%
Don't know	9%	-	11%	3%	-	-	14%	8%	11%	8%	9%	6%
Wouldn't vote	2%	-	-	1%	-	-	2%	3%	-	-	1%	3%

Which one of the following statements best reflects your view?

	1024	8	9	115	4	4	92	72	18	37	138	117
Base: B2B adults												
The costs of complying with EU single market regulation outweighs the benefits of being in the EU	46%	63%	33%	54%	-	25%	58%	61%	44%	49%	34%	41%
The benefits of being in the EU outweighs the costs of complying with EU single market regulation	37%	38%	44%	35%	75%	75%	26%	24%	50%	35%	41%	46%
Neither	8%	-	-	3%	25%	-	8%	4%	-	11%	12%	5%
Don't know	10%	-	22%	8%	-	-	9%	11%	6%	5%	13%	8%

Please say which of the following best describes what you think Britain should do?

	1024	8	9	115	4	4	92	72	18	37	138	117
Base: B2B adults												
Integrate more deeply with the EU, eventually becoming part of the Eurozone.	10%	38%	-	6%	50%	-	10%	6%	22%	11%	13%	10%
Remain a member of the EU but don't join the Euro	21%	13%	44%	18%	25%	50%	20%	19%	11%	27%	21%	21%
Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating a multi-tier Europe	20%	-	33%	18%	-	25%	24%	19%	39%	19%	20%	21%
Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies the ability to opt out of European legislation	28%	38%	11%	36%	-	25%	23%	32%	17%	16%	30%	33%
Leave the EU and don't negotiate a new relationship	16%	13%	11%	19%	25%	-	20%	19%	11%	22%	12%	8%
Don't know	5%	-	-	3%	-	-	4%	4%	-	5%	4%	6%

Total	Which one of the following best describes your company's industry?										
Base	Real estate activities	Professional, scientific and technical activities	Administrative and support service activities	Public administration and defence; compulsory social security	Education	Human health and social work activities	Arts, entertainment and recreation	Other social activities	Activities of households as employers, undifferentiated goods and services producing activities of households for own us	Activities of extraterritorial organisations and bodies	Other

Please imagine the British Government had negotiated a new relationship with the EU, including what you believed constituted 'meaningful' change, if applicable, and this was followed by a referendum on EU membership, how would you vote in that referendum?

	1024	18	114	28	1	26	18	50	3	2	-	150
Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
I would vote for Britain to leave the EU	23%	33%	20%	25%	-	31%	22%	12%	33%	-	-	26%
I would vote for Britain to remain in the EU under these new changes	66%	61%	71%	57%	100%	65%	56%	80%	67%	100%	-	57%
Don't know	9%	6%	7%	11%	-	4%	17%	6%	-	-	-	15%
Wouldn't vote	2%	-	2%	7%	-	-	6%	2%	-	-	-	2%

Which one of the following statements best reflects your view?

	1024	18	114	28	1	26	18	50	3	2	-	150
Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
The costs of complying with EU single market regulation outweighs the benefits of being in the EU	46%	44%	42%	39%	-	38%	33%	36%	67%	50%	-	49%
The benefits of being in the EU outweighs the costs of complying with EU single market regulation	37%	39%	45%	29%	100%	46%	33%	44%	33%	-	-	27%
Neither	8%	11%	4%	18%	-	4%	11%	12%	-	-	-	11%
Don't know	10%	6%	9%	14%	-	12%	22%	8%	-	50%	-	13%

Please say which of the following best describes what you think Britain should do?

	1024	18	114	28	1	26	18	50	3	2	-	150
Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
Integrate more deeply with the EU, eventually becoming part of the Eurozone.	10%	11%	15%	11%	-	12%	6%	12%	-	-	-	6%
Remain a member of the EU but don't join the Euro	21%	11%	23%	14%	100%	23%	28%	24%	33%	-	-	18%
Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating a multi-tier Europe	20%	28%	19%	11%	-	15%	6%	22%	33%	-	-	18%
Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies the ability to opt out of European legislation	28%	33%	25%	32%	-	15%	22%	28%	-	100%	-	30%
Leave the EU and don't negotiate a new relationship	16%	17%	16%	21%	-	27%	22%	6%	33%	-	-	19%
Don't know	5%	-	3%	11%	-	8%	17%	8%	-	-	-	9%

Total	Does your company export...? (Please tick the option that best applies)					If there was a referendum on Britain's membership of the European Union, how would you vote?				Which one of the following do you believe constitutes a 'meaningful' change?			
Base	Inside the EU	Outside the EU	Both inside and outside the EU	Neither – it trades solely in the UK	Don't know	I would vote for Britain to remain a member of the European Union	I would vote for Britain to leave the European Union	I would not vote	Don't know	No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to	Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than politi	Leave the EU entirely	Don't know

Please imagine the British Government had negotiated a new relationship with the EU, including what you believed constituted 'meaningful' change, if applicable, and this was followed by a referendum on EU membership, how would you vote in that referendum?

	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
I would vote for Britain to leave the EU	23%	35%	29%	17%	24%	14%	4%	53%	-	3%	8%	14%	91%	3%
I would vote for Britain to remain in the EU under these new changes	66%	63%	64%	72%	64%	48%	90%	41%	29%	59%	89%	76%	4%	42%
Don't know	9%	2%	4%	8%	10%	33%	5%	6%	7%	34%	2%	9%	4%	40%
Wouldn't vote	2%	-	2%	2%	2%	5%	1%	-	64%	4%	1%	1%	1%	15%

Which one of the following statements best reflects your view?

	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
The costs of complying with EU single market regulation outweighs the benefits of being in the EU	46%	46%	53%	40%	49%	33%	17%	83%	43%	38%	14%	54%	80%	6%
The benefits of being in the EU outweighs the costs of complying with EU single market regulation	37%	38%	36%	43%	33%	24%	67%	7%	14%	11%	78%	26%	10%	43%
Neither	8%	6%	4%	6%	9%	19%	7%	7%	21%	11%	2%	9%	9%	13%
Don't know	10%	9%	7%	11%	9%	24%	9%	3%	21%	40%	6%	11%	1%	37%

Please say which of the following best describes what you think Britain should do?

	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Integrate more deeply with the EU, eventually becoming part of the Eurozone.	10%	18%	13%	11%	8%	5%	20%	1%	-	-	29%	3%	2%	19%
Remain a member of the EU but don't join the Euro	21%	26%	29%	23%	17%	19%	35%	5%	21%	13%	41%	16%	2%	30%
Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating a multi-tier Europe	20%	21%	7%	22%	19%	14%	25%	11%	29%	24%	21%	25%	2%	4%
Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies the ability to opt out of European legislation	28%	21%	38%	26%	31%	24%	16%	42%	21%	34%	6%	45%	11%	4%
Leave the EU and don't negotiate a new relationship	16%	8%	11%	14%	19%	10%	-	40%	7%	1%	1%	7%	82%	3%
Don't know	5%	5%	2%	4%	6%	29%	4%	1%	21%	28%	2%	4%	1%	39%

Total	How would you vote in the referendum if there was what you believed constituted 'meaningful' change?				Which one of the following statements best reflects your view?			
Base	I would vote for Britain to leave the EU	I would vote for Britain to remain in the EU under these new changes	Don't know	Wouldn't vote	The costs of complying with EU single market regulation outweighs the benefits of being in the EU	The benefits of being in the EU outweighs the costs of complying with EU single market regulation	Neither	Don't know

Please imagine the British Government had negotiated a new relationship with the EU, including what you believed constituted 'meaningful' change, if applicable, and this was followed by a referendum on EU membership, how would you vote in that referendum?

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
I would vote for Britain to leave the EU	23%	100%	-	-	-	43%	4%	22%	4%
I would vote for Britain to remain in the EU under these new changes	66%	-	100%	-	-	51%	90%	54%	61%
Don't know	9%	-	-	100%	-	6%	5%	18%	30%
Wouldn't vote	2%	-	-	-	100%	1%	1%	6%	5%

Which one of the following statements best reflects your view?

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
The costs of complying with EU single market regulation outweighs the benefits of being in the EU	46%	84%	35%	30%	21%	100%	-	-	-
The benefits of being in the EU outweighs the costs of complying with EU single market regulation	37%	7%	50%	19%	26%	-	100%	-	-
Neither	8%	7%	6%	16%	26%	-	-	100%	-
Don't know	10%	2%	9%	35%	26%	-	-	-	100%

Please say which of the following best describes what you think Britain should do?

	1024	237	679	89	19	467	376	78	103
Base: B2B adults									
Integrate more deeply with the EU, eventually becoming part of the Eurozone.	10%	4%	13%	6%	16%	3%	23%	4%	2%
Remain a member of the EU but don't join the Euro	21%	6%	26%	18%	26%	7%	38%	18%	22%
Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating a multi-tier Europe	20%	4%	26%	12%	16%	16%	23%	19%	23%
Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies the ability to opt out of European legislation	28%	22%	32%	28%	-	44%	11%	32%	19%
Leave the EU and don't negotiate a new relationship	16%	64%	1%	8%	5%	29%	3%	18%	4%
Don't know	5%	-	3%	28%	37%	1%	3%	9%	29%

Total	Please say which of the following best describes what you think Britain should do?					
Base	Integrate more deeply with the EU, eventually becoming part of the Eurozone.	Remain a member of the EU but don't join the Euro	Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating	Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies	Leave the EU and don't negotiate a new relationship	Don't know

Please imagine the British Government had negotiated a new relationship with the EU, including what you believed constituted 'meaningful' change, if applicable, and this was followed by a referendum on EU membership, how would you vote in that referendum?

	1024	104	211	201	291	164	53
Base: B2B adults	1024	104	211	201	291	164	53
I would vote for Britain to leave the EU	23%	9%	7%	5%	18%	93%	-
I would vote for Britain to remain in the EU under these new changes	66%	84%	83%	88%	74%	2%	40%
Don't know	9%	5%	8%	5%	9%	4%	47%
Wouldn't vote	2%	3%	2%	1%	-	1%	13%

Which one of the following statements best reflects your view?

	1024	104	211	201	291	164	53
Base: B2B adults	1024	104	211	201	291	164	53
The costs of complying with EU single market regulation outweighs the benefits of being in the EU	46%	13%	16%	38%	70%	82%	9%
The benefits of being in the EU outweighs the costs of complying with EU single market regulation	37%	83%	67%	43%	14%	7%	21%
Neither	8%	3%	7%	7%	9%	9%	13%
Don't know	10%	2%	11%	12%	7%	2%	57%

Please say which of the following best describes what you think Britain should do?

	1024	104	211	201	291	164	53
Base: B2B adults	1024	104	211	201	291	164	53
Integrate more deeply with the EU, eventually becoming part of the Eurozone.	10%	100%	-	-	-	-	-
Remain a member of the EU but don't join the Euro	21%	-	100%	-	-	-	-
Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating a multi-tier Europe	20%	-	-	100%	-	-	-
Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies the ability to opt out of European legislation	28%	-	-	-	100%	-	-
Leave the EU and don't negotiate a new relationship	16%	-	-	-	-	100%	-
Don't know	5%	-	-	-	-	-	100%

Total	If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?			Are you, or your company, a member of...?						
Base	Close in Britain	Remain open in Britain	Don't know	The CBI (Confederation of British Industry)	The Institute of Directors	A local Chamber of Commerce	The Federation of Small Business	Other	None of these	Don't know

Please imagine the British Government had negotiated a new relationship with the EU, including what you believed constituted 'meaningful' change, if applicable, and this was followed by a referendum on EU membership, how would you vote in that referendum?

	1024	62	887	75	55	112	149	113	97	543	94
I would vote for Britain to leave the EU	23%	35%	24%	1%	24%	27%	25%	26%	16%	24%	16%
I would vote for Britain to remain in the EU under these new changes	66%	61%	66%	69%	76%	69%	66%	67%	79%	62%	69%
Don't know	9%	2%	8%	23%	-	4%	8%	7%	4%	10%	13%
Wouldn't vote	2%	2%	1%	7%	-	1%	1%	-	-	3%	2%

Which one of the following statements best reflects your view?

	1024	62	887	75	55	112	149	113	97	543	94
The costs of complying with EU single market regulation outweighs the benefits of being in the EU	46%	35%	49%	15%	49%	49%	48%	49%	43%	47%	35%
The benefits of being in the EU outweighs the costs of complying with EU single market regulation	37%	58%	34%	49%	44%	43%	41%	38%	40%	32%	44%
Neither	8%	5%	8%	9%	2%	4%	5%	9%	8%	9%	5%
Don't know	10%	2%	9%	27%	5%	4%	5%	4%	8%	13%	16%

Please say which of the following best describes what you think Britain should do?

	1024	62	887	75	55	112	149	113	97	543	94
Integrate more deeply with the EU, eventually becoming part of the Eurozone.	10%	34%	8%	13%	18%	13%	13%	18%	11%	8%	9%
Remain a member of the EU but don't join the Euro	21%	42%	19%	24%	27%	30%	23%	14%	16%	18%	24%
Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating a multi-tier Europe	20%	10%	21%	17%	16%	23%	17%	18%	20%	21%	17%
Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies the ability to opt out of European legislation	28%	6%	31%	17%	24%	25%	30%	33%	34%	28%	27%
Leave the EU and don't negotiate a new relationship	16%	5%	18%	1%	13%	9%	15%	15%	13%	19%	11%
Don't know	5%	3%	3%	27%	2%	-	2%	3%	5%	5%	13%

Total	Gender		Age					Region							Organisation size (no. of employees)			Annual turnover			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Small (NET): 49 or less	Medium (NET): 50-249	Large (NET): 250+	SMALL (Below £6.5m)	MEDIUM (£6.5m-£25.9m)	LARGE (Above £25.9m)

If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Close in Britain	6%	7%	4%	50%	13%	4%	6%	4%	5%	8%	5%	6%	4%	5%	15%	-	5%	8%	9%	5%	14%	7%
Remain open in Britain	87%	88%	84%	50%	77%	86%	89%	89%	88%	85%	92%	82%	89%	87%	80%	100%	87%	86%	86%	89%	81%	88%
Don't know	7%	5%	12%	-	10%	10%	6%	6%	7%	7%	4%	11%	7%	8%	5%	-	8%	6%	5%	6%	5%	6%

Are you, or your company, a member of...?

Base	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
A local Chamber of Commerce	15%	15%	13%	-	18%	13%	15%	14%	19%	15%	19%	10%	13%	15%	17%	-	13%	19%	16%	13%	24%	12%
The Federation of Small Business	11%	11%	12%	13%	8%	10%	9%	15%	9%	16%	12%	5%	12%	21%	8%	100%	13%	7%	6%	14%	9%	2%
The Institute of Directors	11%	11%	11%	25%	18%	12%	9%	9%	14%	9%	13%	12%	10%	3%	7%	50%	7%	16%	25%	6%	24%	23%
The CBI (Confederation of British Industry)	5%	6%	4%	13%	5%	6%	5%	5%	6%	3%	2%	7%	6%	8%	7%	-	2%	7%	21%	2%	6%	19%
Other	9%	9%	10%	-	5%	10%	9%	11%	10%	6%	10%	8%	13%	10%	3%	-	9%	12%	7%	10%	9%	10%
None of these	53%	52%	56%	50%	45%	53%	56%	53%	53%	51%	51%	54%	53%	51%	59%	-	59%	43%	36%	61%	36%	39%
Don't know	9%	10%	8%	-	14%	14%	9%	5%	9%	9%	8%	12%	9%	5%	8%	-	6%	14%	20%	4%	12%	21%

Do you think that the Confederation of British Industry, the CBI, should...?

Base: B2B adults	1024	728	296	8	118	229	280	389	172	153	111	201	287	39	59	2	720	152	152	673	143	162
Campaign for Britain to stay in the European Union	29%	32%	22%	63%	30%	30%	30%	27%	29%	25%	26%	33%	27%	28%	41%	50%	27%	31%	39%	28%	27%	38%
Remain neutral	38%	37%	38%	38%	42%	39%	38%	35%	44%	38%	39%	32%	39%	33%	32%	-	37%	41%	38%	35%	46%	40%
Campaign for Britain to leave the European Union	19%	19%	18%	-	14%	11%	17%	27%	14%	22%	20%	18%	21%	18%	15%	50%	21%	17%	13%	21%	20%	11%
Don't know	14%	11%	22%	-	15%	21%	15%	10%	13%	15%	15%	16%	13%	21%	12%	-	16%	11%	9%	16%	7%	11%

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

**70-15-15 / small-medium-large company split

All figures, unless otherwise stated, are from YouGov Plc.

Total		Work industry													
Base	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	

If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?

	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Base: B2B adults															
Close in Britain	6%	11%	2%	2%	8%	2%	13%	4%	6%	3%	9%	13%	22%	-	7%
Remain open in Britain	87%	81%	93%	96%	85%	95%	81%	94%	91%	83%	77%	75%	67%	88%	84%
Don't know	7%	8%	4%	2%	7%	4%	6%	2%	3%	14%	14%	13%	11%	12%	9%

Are you, or your company, a member of...?

	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Base															
A local Chamber of Commerce	15%	24%	14%	13%	12%	19%	19%	28%	14%	10%	5%	13%	11%	6%	11%
The Federation of Small Business	11%	7%	17%	16%	6%	18%	31%	2%	15%	7%	14%	8%	11%	18%	10%
The Institute of Directors	11%	13%	12%	13%	20%	14%	13%	6%	9%	7%	-	8%	11%	6%	9%
The CBI (Confederation of British Industry)	5%	8%	9%	3%	15%	5%	6%	2%	3%	1%	5%	4%	-	-	4%
Other	9%	9%	13%	10%	7%	9%	-	15%	6%	9%	14%	8%	11%	18%	9%
None of these	53%	47%	48%	54%	43%	40%	50%	57%	55%	64%	55%	50%	44%	59%	61%
Don't know	9%	10%	11%	5%	16%	11%	6%	2%	9%	8%	14%	21%	22%	-	5%

Do you think that the Confederation of British Industry, the CBI, should...?

	1024	120	90	94	110	57	16	53	116	139	22	24	18	17	148
Base: B2B adults															
Campaign for Britain to stay in the European Union	29%	31%	24%	22%	35%	32%	25%	36%	28%	35%	18%	29%	39%	41%	23%
Remain neutral	38%	38%	38%	35%	45%	30%	25%	42%	44%	32%	27%	42%	28%	35%	39%
Campaign for Britain to leave the European Union	19%	23%	26%	23%	6%	14%	31%	19%	17%	14%	36%	13%	17%	12%	24%
Don't know	14%	8%	12%	19%	15%	25%	19%	4%	11%	19%	18%	17%	17%	12%	14%

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

**70-15-15 / small-medium-large company split

All figures, unless otherwise stated, are from YouGov

Total	Which one of the following best describes your company's industry?										
Base	Agriculture, forestry and fishing	Mining & quarrying	Manufacturing	Electricity, gas, steam and air conditioning supply	Water supply, sewage, waste management and remediation activities	Construction	Wholesale and retail trade; repair of motor vehicles and motor cycles	Transportation and storage	Accommodation and food service activities	Information and communication	Financial and insurance activities

If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
Close in Britain	6%	38%	22%	9%	-	25%	7%	6%	33%	5%	5%	5%
Remain open in Britain	87%	63%	67%	82%	75%	50%	89%	93%	61%	95%	87%	87%
Don't know	7%	-	11%	10%	25%	25%	4%	1%	6%	-	8%	8%

Are you, or your company, a member of...?

Base	1024	8	9	115	4	4	92	72	18	37	138	117
A local Chamber of Commerce	15%	38%	44%	23%	50%	25%	16%	13%	11%	11%	10%	12%
The Federation of Small Business	11%	13%	-	6%	-	50%	18%	13%	22%	16%	12%	7%
The Institute of Directors	11%	25%	44%	10%	-	-	17%	14%	17%	16%	11%	17%
The CBI (Confederation of British Industry)	5%	38%	-	7%	-	-	11%	3%	-	5%	3%	15%
Other	9%	13%	-	10%	25%	-	11%	10%	11%	3%	9%	9%
None of these	53%	-	11%	48%	25%	25%	43%	57%	39%	49%	58%	43%
Don't know	9%	-	11%	10%	-	-	10%	3%	22%	8%	9%	16%

Do you think that the Confederation of British Industry, the CBI, should...?

Base: B2B adults	1024	8	9	115	4	4	92	72	18	37	138	117
Campaign for Britain to stay in the European Union	29%	38%	11%	29%	25%	25%	25%	25%	56%	32%	33%	38%
Remain neutral	38%	38%	67%	40%	25%	50%	42%	35%	17%	32%	38%	41%
Campaign for Britain to leave the European Union	19%	25%	22%	23%	50%	-	24%	22%	11%	14%	16%	8%
Don't know	14%	-	-	8%	-	25%	9%	18%	17%	22%	14%	13%

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

***70-15-15 / small-medium-large company split*

All figures, unless otherwise stated, are from YouGov

Total	Which one of the following best describes your company's industry?											
Base	Real estate activities	Professional, scientific and technical activities	Administrative and support service activities	Public administration and defence; compulsory social security	Education	Human health and social work activities	Arts, entertainment and recreation	Other social activities	Activities of households as employers, undifferentiated goods and services producing activities of households for own us	Activities of extraterritorial organisations and bodies	Other	

If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
Close in Britain	6%	-	7%	4%	-	12%	6%	-	-	-	-	1%
Remain open in Britain	87%	94%	88%	89%	100%	77%	83%	92%	100%	50%	-	88%
Don't know	7%	6%	5%	7%	-	12%	11%	8%	-	50%	-	11%

Are you, or your company, a member of...?

Base	1024	18	114	28	1	26	18	50	3	2	-	150
A local Chamber of Commerce	15%	6%	23%	11%	-	23%	-	12%	-	50%	-	7%
The Federation of Small Business	11%	17%	12%	11%	100%	4%	11%	6%	-	-	-	11%
The Institute of Directors	11%	6%	9%	4%	100%	12%	11%	6%	-	-	-	2%
The CBI (Confederation of British Industry)	5%	-	3%	4%	-	-	6%	4%	-	-	-	1%
Other	9%	11%	16%	11%	-	8%	6%	12%	-	-	-	6%
None of these	53%	61%	51%	64%	-	50%	61%	62%	67%	50%	-	69%
Don't know	9%	6%	4%	7%	-	15%	11%	10%	33%	-	-	7%

Do you think that the Confederation of British Industry, the CBI, should...?

Base: B2B adults	1024	18	114	28	1	26	18	50	3	2	-	150
Campaign for Britain to stay in the European Union	29%	39%	37%	14%	-	31%	22%	34%	-	-	-	16%
Remain neutral	38%	28%	37%	32%	-	35%	28%	42%	67%	-	-	37%
Campaign for Britain to leave the European Union	19%	22%	17%	32%	100%	19%	28%	6%	33%	50%	-	25%
Don't know	14%	11%	10%	21%	-	15%	22%	18%	-	50%	-	23%

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

***70-15-15 / small-medium-large company split*

All figures, unless otherwise stated, are from YouGov

Total	Does your company export...? (Please tick the option that best applies)					If there was a referendum on Britain's membership of the European Union, how would you vote?				Which one of the following do you believe constitutes a 'meaningful' change?			
Base	Inside the EU	Outside the EU	Both inside and outside the EU	Neither – it trades solely in the UK	Don't know	I would vote for Britain to remain a member of the European Union	I would vote for Britain to leave the European Union	I would not vote	Don't know	No treaty change, but a return of certain powers in some areas and new rights to allow member states to join together to	Treaty change that brings powers back to the UK. Britain's relationship with the EU to focus on trade rather than politi	Leave the EU entirely	Don't know

If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Close in Britain	6%	20%	11%	7%	2%	-	10%	3%	-	2%	14%	3%	3%	6%
Remain open in Britain	87%	75%	84%	85%	92%	48%	80%	96%	79%	83%	76%	91%	97%	64%
Don't know	7%	5%	4%	8%	6%	52%	10%	1%	21%	15%	10%	5%	-	30%

Are you, or your company, a member of...?

Base	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
A local Chamber of Commerce	15%	18%	31%	15%	13%	5%	16%	16%	7%	4%	17%	14%	16%	9%
The Federation of Small Business	11%	10%	11%	10%	13%	-	11%	13%	7%	7%	11%	12%	11%	3%
The Institute of Directors	11%	25%	22%	13%	6%	10%	10%	13%	7%	6%	14%	11%	10%	1%
The CBI (Confederation of British Industry)	5%	11%	4%	8%	2%	5%	6%	5%	-	2%	7%	5%	5%	1%
Other	9%	7%	7%	11%	9%	-	10%	9%	-	9%	9%	10%	9%	9%
None of these	53%	42%	40%	46%	61%	43%	50%	54%	86%	62%	44%	54%	60%	61%
Don't know	9%	9%	7%	13%	6%	43%	10%	7%	-	16%	11%	7%	7%	19%

Do you think that the Confederation of British Industry, the CBI, should...?

Base: B2B adults	1024	99	45	332	527	21	498	403	14	108	236	574	147	67
Campaign for Britain to stay in the European Union	29%	34%	29%	35%	25%	5%	57%	2%	-	6%	67%	20%	2%	36%
Remain neutral	38%	44%	40%	37%	37%	29%	30%	44%	57%	47%	25%	47%	28%	22%
Campaign for Britain to leave the European Union	19%	16%	22%	16%	21%	10%	1%	46%	7%	3%	2%	16%	65%	1%
Don't know	14%	5%	9%	12%	16%	57%	12%	9%	36%	44%	6%	17%	5%	40%

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

***70-15-15 / small-medium-large company split*

All figures, unless otherwise stated, are from YouGov

Total	How would you vote in the referendum if there was what you believed constituted 'meaningful' change?					Which one of the following statements best reflects your view?			
Base	I would vote for Britain to leave the EU	I would vote for Britain to remain in the EU under these new changes	Don't know	Wouldn't vote	The costs of complying with EU single market regulation outweighs the benefits of being in the EU	The benefits of being in the EU outweighs the costs of complying with EU single market regulation	Neither	Don't know	

If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?

Base: B2B adults	1024	237	679	89	19	467	376	78	103
Close in Britain	6%	9%	6%	1%	5%	5%	10%	4%	1%
Remain open in Britain	87%	90%	87%	80%	68%	93%	81%	87%	80%
Don't know	7%	0%	8%	19%	26%	2%	10%	9%	19%

Are you, or your company, a member of...?

Base	1024	237	679	89	19	467	376	78	103
A local Chamber of Commerce	15%	16%	15%	13%	5%	15%	16%	10%	8%
The Federation of Small Business	11%	12%	11%	9%	-	12%	11%	13%	5%
The Institute of Directors	11%	13%	11%	4%	5%	12%	13%	6%	4%
The CBI (Confederation of British Industry)	5%	5%	6%	-	-	6%	6%	1%	3%
Other	9%	7%	11%	4%	-	9%	10%	10%	8%
None of these	53%	56%	50%	63%	84%	54%	46%	60%	67%
Don't know	9%	6%	10%	13%	11%	7%	11%	6%	15%

Do you think that the Confederation of British Industry, the CBI, should...?

Base: B2B adults	1024	237	679	89	19	467	376	78	103
Campaign for Britain to stay in the European Union	29%	5%	40%	12%	16%	8%	65%	10%	10%
Remain neutral	38%	31%	40%	35%	42%	48%	25%	46%	30%
Campaign for Britain to leave the European Union	19%	57%	7%	13%	11%	34%	4%	17%	5%
Don't know	14%	7%	13%	39%	32%	10%	6%	27%	55%

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

***70-15-15 / small-medium-large company split*

All figures, unless otherwise stated, are from YouGov

Total	Please say which of the following best describes what you think Britain should do?					
Base	Integrate more deeply with the EU, eventually becoming part of the Eurozone.	Remain a member of the EU but don't join the Euro	Remain a member of the EU but repatriate some powers back to Britain only so long as EU-wide reform is achieved creating	Negotiate a new relationship with the EU based on trade with the Single Market and allow non-exporting British companies	Leave the EU and don't negotiate a new relationship	Don't know

If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?

Base: B2B adults	1024	104	211	201	291	164	53
Close in Britain	6%	20%	12%	3%	1%	2%	4%
Remain open in Britain	87%	70%	79%	91%	94%	98%	58%
Don't know	7%	10%	9%	6%	4%	1%	38%

Are you, or your company, a member of...?

Base	1024	104	211	201	291	164	53
A local Chamber of Commerce	15%	19%	16%	12%	15%	14%	6%
The Federation of Small Business	11%	19%	8%	10%	13%	10%	6%
The Institute of Directors	11%	13%	16%	13%	10%	6%	-
The CBI (Confederation of British Industry)	5%	10%	7%	4%	4%	4%	2%
Other	9%	11%	8%	9%	11%	8%	9%
None of these	53%	41%	47%	57%	52%	64%	55%
Don't know	9%	8%	11%	8%	9%	6%	23%

Do you think that the Confederation of British Industry, the CBI, should...?

Base: B2B adults	1024	104	211	201	291	164	53
Campaign for Britain to stay in the European Union	29%	78%	51%	32%	12%	-	19%
Remain neutral	38%	14%	34%	47%	53%	26%	15%
Campaign for Britain to leave the European Union	19%	4%	4%	5%	22%	66%	2%
Don't know	14%	4%	12%	16%	13%	8%	64%

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

***70-15-15 / small-medium-large company split*

All figures, unless otherwise stated, are from YouGov

Total	If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?			Are you, or your company, a member of...?						
Base	Close in Britain	Remain open in Britain	Don't know	The CBI (Confederation of British Industry)	The Institute of Directors	A local Chamber of Commerce	The Federation of Small Business	Other	None of these	Don't know

If the outcome of a referendum for Britain was to leave the EU, do you think your business/ the company you work for in Britain would...?

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
Close in Britain	6%	100%	-	-	15%	12%	8%	9%	5%	4%	3%
Remain open in Britain	87%	-	100%	-	82%	86%	87%	85%	90%	89%	80%
Don't know	7%	-	-	100%	4%	3%	5%	6%	5%	7%	17%

Are you, or your company, a member of...?

Base	1024	62	887	75	55	112	149	113	97	543	94
A local Chamber of Commerce	15%	19%	15%	11%	27%	29%	100%	29%	16%	-	-
The Federation of Small Business	11%	16%	11%	9%	16%	18%	22%	100%	9%	-	-
The Institute of Directors	11%	21%	11%	4%	60%	100%	21%	18%	7%	-	-
The CBI (Confederation of British Industry)	5%	13%	5%	3%	100%	29%	10%	8%	3%	-	-
Other	9%	8%	10%	7%	5%	6%	11%	8%	100%	-	-
None of these	53%	32%	55%	51%	-	-	-	-	-	100%	-
Don't know	9%	5%	8%	21%	-	-	-	-	-	-	100%

Do you think that the Confederation of British Industry, the CBI, should...?

Base: B2B adults	1024	62	887	75	55	112	149	113	97	543	94
Campaign for Britain to stay in the European Union	29%	63%	25%	45%	45%	33%	36%	36%	36%	24%	33%
Remain neutral	38%	24%	40%	23%	29%	44%	38%	37%	37%	36%	33%
Campaign for Britain to leave the European Union	19%	10%	21%	1%	22%	21%	23%	19%	13%	21%	12%
Don't know	14%	3%	14%	31%	4%	3%	3%	7%	13%	19%	22%

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

***70-15-15 / small-medium-large company split*

All figures, unless otherwise stated, are from YouGov